



# AFCRA

CITY OF ATLANTA AND FULTON COUNTY RECREATION AUTHORITY

1 State Farm Drive  
Atlanta, GA 30303  
404-522-1967

# AFCRA is a State Created Authority

- Established by Georgia State legislature in 1960 with House Bill 999
- AFCRA was created to acquire, construct, equip, maintain and operate athletic facilities and related facilities in connection with athletic stadiums, recreational centers, athletic fields, club houses, and gymnasiums for events related to sports, political, musical, educational and other recreational purposes.
- Since inception, AFCRA has evolved to expand its scope of services beyond managing the assets of the Atlanta Fulton County Stadium and surrounding lots. Today, AFCRA manages the following assets on behalf of the City of Atlanta and Fulton County:
  - State Farm Arena
  - Zoo Atlanta
  - Gateway Parking Deck at Grant Park
  - John A. White Park Golf Course
  - FanPlex – 768 Hank Aaron Drive
  - Parking Lots and Billboards Surrounding Old Turner Field Stadium
  - Stadium Neighborhood Community Trust Fund

# AFCRA BOARD OF DIRECTORS & STAFF

- Office Located in State Farm Arena
- Officers:
  - 9 Board of Directors (6-City Appointees and 3 County Appointees)
    - Chairperson K Whitner – Attorney at Paull Hasting LLP
    - Vice Chairperson Michael Green – Entrepreneur and Real Estate Professional
    - Treasurer - Bob Ellis – Fulton County Commissioner
    - Marvin Arrington – Fulton County Commissioner
    - Michelle Falconer – Owner Hunter & Bailey Real Estate
    - Kellye Terrell – Georgia Tech
    - Rob Pitts – Fulton County Commission Chairman
    - Ronald W. Sims III – Federal Reserve
    - E. Carl Touchstone - Attorney
- Staff:
  - Kerry Stewart – Executive Director
  - Vivienne Kerr – Executive Assistant
  - Martell Ellick – FanPlex Building Superintendent

# AFCRA – Asset Updates

- State Farm Arena
  - Great Return to Sold out Games and Events
  - Conveyance Default During COVID
  - Q1 Return to Surpassing DSCR 5.7x (1.5x)
  - Recognized as Total Resource Use and Efficiency (TRUE) Certificate
  - Capital Improvements
- Zoo Atlanta
  - Forecasted Attendance 925,000 (2021 Attendance 829,000)
  - Safari Camp
  - Coca Cola Contract - Approved
  - Cherokee Lot – EV Charging Stations
- John A White Golf Course
  - Course Renovations Underway
  - Community Learning Center

# AFCRA – Parks and Recreation

## DIRECT COMMUNITY INVESTMENT AROUND RECREATION AND SPORTS

- Parks
  - John A. White Golf Course – Operating Shortfall and Course Improvements and Equipment
  - Welcome All Park – Swim Meet Clock
  - Adams Park – Training Equipment and Supplies
  - Grant Park – Grant Park Conservancy
  
- Recreation
  - Atlanta Bicycle Coalition – Bicycle Giveaways, Riding and Safety Lessons
  - Quick Silver Track Club – Training Equipment and Supplies
  - Mentoring Viable Prospects – High School Baseball
  - CYO – Youth Football Organization Registration Assistance
  - HBCU Golf Championship – Collegian Golf Tournament
  - DoublePlay Baseball Program – Equipment and Supplies

# AFCRA – COMMUNITY DEV AND HUMAN SERVICES

## INDIRECT INVESTMENT IN COMMUNITY DEVELOPMENT AND HUMAN SERVICES

AFCRA manages the payment and fund accounting for the funds on deposit, which includes insuring fund requests are properly documented and the City's investment in the community is protected.

- Stadium Neighborhood Community Trust Fund Disbursements:
  - Noble Clay Fitness (Fight the Health Crisis) - \$12,500
  - Pittsburgh Community Market (Festival of Purpose – Gun Violence) - \$12,500
  - Emmaus House (Stabilize Households of Material Poverty) - \$12,500
  - Global Foundation for Dental Healthcare (Free Oral Healthcare) - \$25,000
  - Black to Earth (Four Corners Community Garden) - \$7,900
  - Atlanta Volunteer Lawyers Foundation (Emergency Assistance) - \$12,500
  - Pittsburgh Neighborhood Residential Leadership Team (Business Leadership Training) - \$7,500
  - MC Healthcare (Wellness Program) - \$12,500
  - Dream Builders of Atlanta (Assist Underprivileged Community Members with Career Paths) - \$12,500
  - Total Spent in 2022 as of April 30<sup>th</sup> - \$224,624
  - Balance - \$1,899,814