### TRANSPORTATION COMMITTEE BRIEFING

CY2022 | Q1







## VISION + MISSION GUIDING PRINCIPLES

### **VISION:**

To be the global leader in airport efficiency and exceptional customer experience.

### MISSION:

One team, delivering excellence while connecting our community to the world.

### **CORE VALUES:**



## THREE STRATEGIC PILLARS

### 5-YEAR STRATEGIC PLAN

### **PEOPLE**



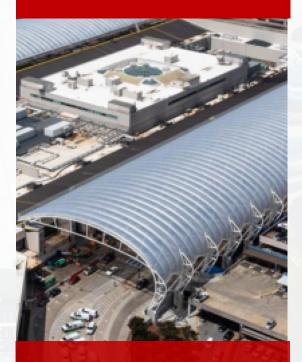
- Employee
- Passengers/Customers
- Stakeholders
- Communities

### **PURPOSE**



- Airport Governance
- Core Mission
- Grant Assurances
- Operational Certifications
- Social Responsibility
- Sustainability Management
- Business Continuity

### **PERFORMANCE**



- Financial Health
- Economic Opportunities
  - FMBE Performance
- ATLNext: Capital Improvement Program

## PEOPLE

EMPLOYEES: STAFFING, NEW HIRES & TRAINING

**PASSENGER ACTIVITY** 

**COMMUNITY ENGAGEMENT** 

STAKEHOLDER ENGAGEMENT: ATL CAREER FAIR

## **EMPLOYEES**

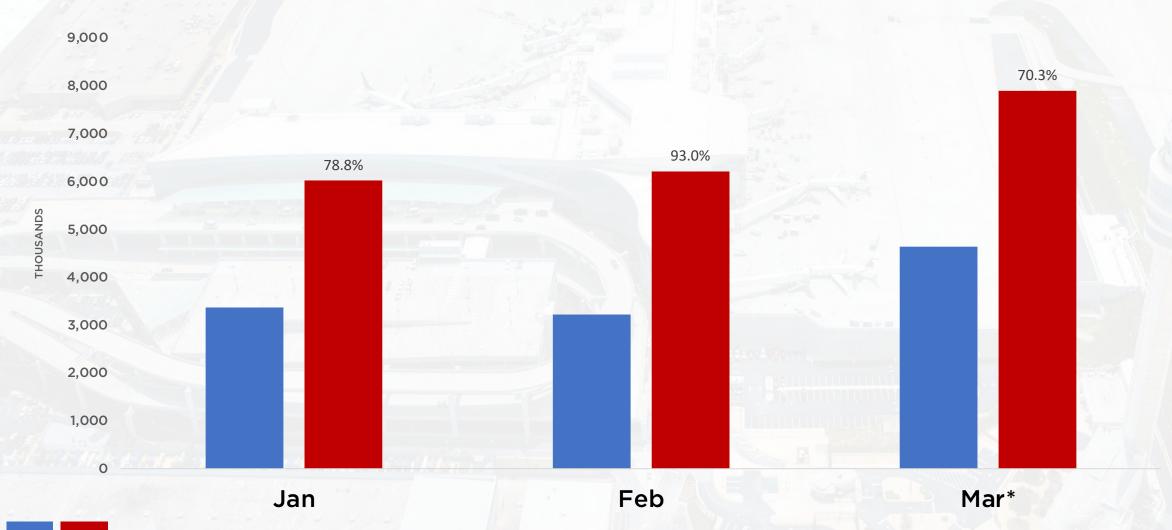
PEOPLE: CY2022 / Q1 SNAPSHOT

STAFFING STATUS			NEW HIRES		
STATUS	DATA		Month	Positions Filled	
FILLED	620		JAN	11	
	vacant 159	0 3	FEB	5	
VACANT			MARCH	13	
TOTAL POSITIONS	779*		TOTAL	29	

TRAINING  COURSE CATEGORIES HOURS		
FOUNDATIONAL / CORE	145	
REQUIRED TRAINING	34.5	
VENDOR LED	64	
TRANSITIONAL	40	
TOTAL ATTENDANCE	TOTAL HOURS	
435	283.5	

## PASSENGER ACTIVITY

PEOPLE: CUSTOMERS



## COMMUNITY

### PEOPLE: ENGAGEMENT SNAPSHOT

#### JANUARY

### **AVIATION CAREERS INDUSTRY DAY TALK**

**HUMAN TRAFFICKING SYMPOSIUM** 

KOREAN AMERICAN DAY CELEBRATION

**OPEN HAND ATLANTA VOLUNTEERS** 

#### FEBRUARY

**BLACK HISTORY FORUM** 

COMMUNITY IN SCHOOLS ATL TOUR

### **GM CONGRESSIONAL TESTIMONY**

LOVEATL: WE LOVE OUR GUESTS

#### MARCH

**AEROTROPOLIS CAREER EXPO** 

### ATL CAREER FAIR

ATL SUPPLY CHAIN LOGISTICS TOUR | AUBURN UNIVERSITY

### ATLNEXT INDUSTRY DAY

**CLAYTON STATE UNIVERSITY** 

GICC ATLANTA MINORITY BUSINESS

INTERNATIONAL WOMEN'S DAY FORUM

LEAD ATLANTA TOUR







ONEATLCARES: VOLUNTEERS @ OPEN HAND ATLANTA

## STAKEHOLDER ENGAGEMENT

PEOPLE: ATL CAREER FAIR

PARTICIPATING VENDORS/EMPLOYERS

69

**JOBS AVAILABLE** 

3,657

NEW HIRES
OFFERS ON THE SPOT

**656** 

REGISTERED JOB SEEKERS

1,750

ATL EMPLOYEE VOLUNTEERS

**65** 



## **PURPOSE**

**OPERATIONAL SNAPSHOT** 

**SOCIAL MEDIA ENGAGEMENT** 

**BUSINESS CONTINUITY: WEAPONS AWARENESS** 

## OPERATIONAL ACTIVITIES

PURPOSE: CY2022 / Q1 SNAPSHOT

OPERATIONAL FUNCTION		JANUARY 2022		FEBRUARY 2022		MARCH 2022		TOTALS (90 Days)		
	FLIGHT OPERATIONS	56,891		52,301		60,913		170,105		
AIRSIDE OPERATIONS			53,593		51,800		69,315		174,708	
	AIRCRAFT ALERTS	12		10		7		29		
	PASSENGERS	6,018,162		6,209,095		7,889,867		20,117,124		
SERVICES	GROUND TRANSPORTATION	TNC	262,481	TNC	144,367	TNC	189,429	TNC	596,277	
		TAXI	20,546	TAXI	21,261	TAXI	33,696	TAXI	75,503	
	SOCIAL MEDIA ENGAGEMENT	AVERAGE IMPRESSIONS	20MM	AVERAGE IMPRESSIONS	20MM	AVERAGE IMPRESSIONS	21.5MM	AVERAGE IMPRESSIONS	61.5MM	
	911 CALLS	3,17	79	2,94	10	3,537		9,656		
SAFETY & SECURITY	HOMELESS OUTREACH (INTERCEPTIONS VIA MARTA)	985		1,858		1,841		4,684		
	WEAPONS/FIREARMS  @ CHECKPOINT	35		37		45		117		
EMPLOYEES	Employee Badge Office (Service Transactions)	8,687		9,564		12,185		30,436		

## SOCIAL MEDIA

**PURPOSE: CY2022 Q1 SNAPSHOT** 

IMPRESSIONS (VISITS, REACH)

61.5MM+

ENGAGEMENTS (COMMENTS, LIKES, SHARES)

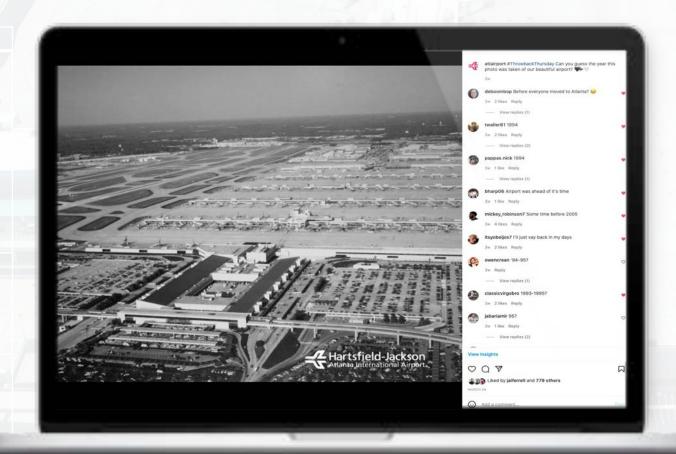
59K+

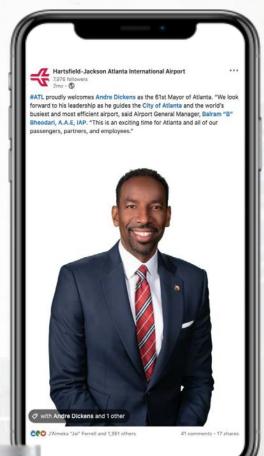
**NEW FOLLOWERS** 

2K+

CONTENT CREATION / POSTS

189





## **BUSINESS CONTINUITY**

**PURPOSE: WEAPONS AWARENESS PROGRAM** 

### PRE-FLIGHT OUTREACH

Digital Technology
App-based push notifications
Social Media

## PRE-SECURITY IN-AIRPORT AWARENESS

Beacon Technology Signage Audio

### TSA QUEUING AREA

In-Motion Graphics
Entryway & Overhead Signage
Human Touchpoints (CSRS)

### Rep. Watson Coleman Introduces the Securing Air Travel Act

H.R. 6856 Seeks to Address the Transportation Security Administration's Unprecedented Surge of Firearms Recovered at its Checkpoints

Washington, DC, March 2, 2022 | 0 comments



Today, the House Committee on Homeland Security will consider H.R. 6856, the Securing Air Travel Act introduced by Congresswoman Bonnie Watson Coleman (NJ-12) chair of the subcommittee on Transportation and Maritime Security. This act would establish minimum monetary penalties for repeat and egregious violations of the prohibition on firearms at Transportation Security Administration (TSA) checkpoints.

Last year, TSA intercepted nearly 6,000 firearms at checkpoints – an 83% increase over the previous year. The number of firearms caught at checkpoints has doubled on a per-passenger basis since the beginning of the COVID-19 pandemic, reaching its highest rate in the agency's 19 year history. Although the imperative of preventing a hijacker from boarding a plane with a firearm is self-evident, even routine firearm encounters at checkpoints stretch limited law enforcement resources, while endangering the public and transportation personnel.

"We need to explore a range of solutions to keep guns off planes and away from TSA checkpoints," said Watson Coleman during a subcommittee hearing earlier this month.

The Securing Air Travel Act will address these issues by establishing minimum civil penalties for repeat or egregious violations and restrict PreCheck eligibility for those individuals. The bill will also require airports to display prominent signage, strengthen TSA's efforts to inform the public of potential consequences, and provide Congress with regular reports on the implementation of the legislation.

H.R. 6856 is co-sponsored by Committee Chairman Bennie Thompson (MS-2).

Month	Guns Collected
JAN	35
FEB	37
MARCH	45
TOTAL	117

## PERFORMANCE

FINANCIAL HEALTH

**ECONOMIC BUSINESS OPPORTUNITIES: ATLNEXT SPEND** 

**INFRASTRUCTURE: ACTIVE PROJECTS** 

**ACTIVE/IN-PROGRESS SOLICITATIONS** 

**AWARDS + RECOGNITION** 

## FINANCIAL HEALTH

PERFORMANCE: FISCAL YEAR TO DATE COMPARISON

REVENUE JULY 2021 THRU MARCH 2022			
BUDGET	\$ 237,840,440		
ACTUAL	\$ 294,867,778		
VARIANCE	\$57,027,338	24% above budget	



# ECONOMIC BUSINESS OPPORTUNITIES PERFORMANCE: ATLNEXT SPEND



	PROGRAM SPEND	DIVERSITY ELIGIBLE	SUBCONTRACTORS INVOICED	PERCENTAGE OF PARTICIPATION
JANUARY 2022	\$39,089,371	\$34,942,679	\$10,972,585	31%
FEBRUARY 2022	\$48,725,455	\$17,525,888	\$6,918,455	39%
MARCH 2022	\$39,519,577	\$29,069,395	\$12,775,690	44%
TOTAL	\$127,334,403	\$64,012,074	\$30,666,730	38%

## INFRASTRUCTURE

PERFORMANCE: ACTIVE PROJECTS







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## INFRASTRUCTURE

PERFORMANCE: PROJECT INTIATION + BENEFICIAL OCCUPANCY





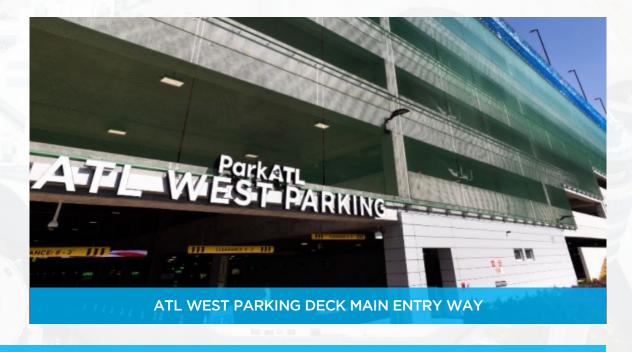
**2022 PROJECT SCHEDULE** 

Employee Screening Checkpoint (\$12M) / April 2022
AFRD Emergency Triage Facility (\$55K) / June 2022
Passenger Boarding Bridges (\$181M) / July 2022
Fire Station 32 (\$25M) / October 2022
Ramp 19 Pavement Replacement (\$61M) / November 2022
South Deicing Ramp (\$123M) / November 2022

## PROCUREMENT

PERFORMANCE: STATUS UPDATE





ACTIVE / IN-PROGRESS SOLICITATIONS

PARKATL Parking Operator Contract Concourse T-North Extension Concessions (6,000SF) Ground Transportation Terminal to Terminal Contract

**COMPLETED SOLICITATIONS** 

CMR Concourse D Widening Domestic Terminal Parking Deck Renewal

## AWARDS + RECOGNITION

PERFORMANCE: VALIDATION

**FEBRUARY 2022** 

Food Waste Partner | Goodr

**SUSTAINABILITY** 

**MARCH 2022** 

Airport Service Quality Award | ACI

**GLOBAL LEADERSHIP** 

World's Busiest Airport | ACI

**GLOBAL LEADERSHIP** 



## LOOKAHEAD STRATEGIC PATH FORWARD



### **PEOPLE**

- Vacancy Recruitment
- Career Progression
- Succession Planning
- Passenger Growth



### **PURPOSE**

- Resiliency
- Technology
- Innovation



### **PERFORMANCE**

- Capital Improvement Planning
- Minority Business Participation

