

DEPARTMENT OF PARKS AND RECREATION CDHS March 29, 2022

PARKS SARKS SARKS OBJECT

DEPARTMENT OVERVIEW

MISSION: To provide equitable access to outstanding recreational, natural, and cultural experiences that enhance the happiness, health, and well-being of all Atlantans.

VISION: To make recreation and parks the heart and soul of Atlanta through a diverse, yet seamless and interconnected system of parks, recreation, and natural areas.

- The Office of Parks is responsible for providing high quality maintenance services to all the parks and facilities in its inventory with an emphasis on health and safety. Park arborists and forestry crews are responsible for street trees on 1,724 linear miles of right-of-way.
- The Office of Recreation is responsible for providing exceptional recreational services and programs through implementation of balanced, enjoyable and affordable activities.
- The Office of Park Design is responsible for providing park & facility planning, project management, design and construction of capital projects, grants management, departmental GIS and liaison with Atlanta Beltline, Inc.
- The Management Services Office (MSO) is responsible for providing budgeting/accounting, human resources, performance analysis and management, technology, and contracting support to the Department of Parks and Recreation.



IMPROVEMENTS AND NEW PARK DEVELOPMENT









Grant Park Gateway

Cook Park

Westside Park

Manigault Playlot







McGhee Tennis Center



West Cascade Park



Coan Park Recreation Center Multi-Sensory Room

PARKS DEN BARKS

MASTER PLAN: ACTIVATE ATL



 10-Year Comprehensive Master Plan for Atlanta's Parks and Rec

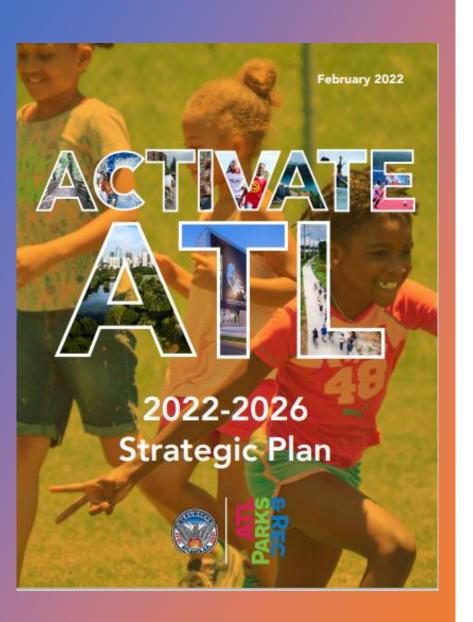
 Living 'document' to communicate, educate and engage Atlantans on how the parks and recreation system is serving the needs of the city.

 Integrate with the 'Atlanta City Design' values of access, equity, progress, ambition, and nature, the 2030 Project Greenspace Plan, and other plans.

 Public engagement was completed in partnership with Park Pride and funded through a generous grant from the Robert W. Woodruff Foundation.

 The three main goals of Activate ATL are to Invest, Connect, and Grow – with a special focus on advancing parks and recreation equity.





STRATEGIC PLAN 2022-2026

- Finalized 2022-2026 Strategic Plan
- Five-year implementation of Activate ATL – Recreation and Parks for All (Ten-Year Comprehensive Master Plan)
- Framework for Investing, Connecting, Growing City's parks and recreational system
- Outlines actions that will be taken over the next 5 years
- All actions tie back to ambitious and measurable goals ensuring accountability, equity and progress
- Progress tracker (March) with support from Mayor's Office of Innovation and Performance

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RESUMPTION OF SERVICES

- Masks mandated for designated indoor public programs and meetings
- Call-ahead reservations required for DPR amenities at city facilities
- Tennis and Golf reservations continue online
- Ongoing assessment to determine alterations per CDC guidelines











CITY OF ATLANTA DEPARTMENT OF PARKS AND RECREATION

In accordance with The City's Reopening Plan, the Department of Parks and Recreation has set forth the following guidelines and recommendations for a phased reopening of city amenities. We thank the Parks and Recreation patrons who have supported us throughout the COVID-19 pandemic and helped us stay true to our mission of providing experiences that enhance the happiness, health, and well-being of all Atlantans.

The health and safety of our staff and patrons continues to be a top priority and while masks are no longer required within City facilities, masks are strongly recommended. However, as per the reopening plan, masks are mandated for designated public programs and public meetings. Afterschool Programming, as a public program, will continue to require masks for staff and participants.

It is our goal to accommodate as many patrons as possible while taking into consideration room capacity limits. As such, beginning March 15th, reservations will be required for DPR amenities and can be made by calling the recreation facility of choice. A list of recreation centers can be found here: DPR Recreation Centers

Recreation Center Amenities

- Fitness Room/scheduled classes
- Open Gymnasiums
- Computer Labs
- Indoor Walking Track (where applicable)
- Swim Lap Lanes a list of Indoor natatoriums can be found here: <u>DPR Natatoriums</u>

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COMMUNICATIONS AND MARKETING



Grant Park Gateway achieves LEED Silver, SITES Gold and Parksmart Bronze certifications

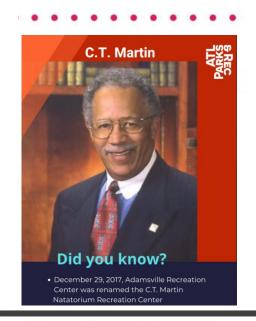


Tennis Newsletter



Departmental Overview Newsletter















ATTA PARKS SHEC

ATL STATS: KEY PERFORMANCE METRICS



Office of Parks

- Forestry (pruning, tree removals, takedowns)
- Arborists (tree inspections, site plans and tree permits)
- District Preventative Maintenance
- Skilled Services Work Orders
- Park Permits and Reservations

City of Atlanta Golf

Rounds and Revenue

Office of Recreation

- Afterschool Programming
- Athletics seasonal
- Aquatics
- Recreation Center Memberships
- Camp Best Friends Summer Camp

City of Atlanta Tennis

· Court Reservations and Revenue





Office of Recreation

- Over 165 positions for Teen Program
- Over 465 seasonal positions for Camp Best Friends

Office of Parks

Over 70 positions

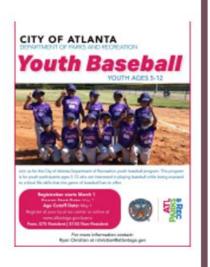
City of Atlanta Golf

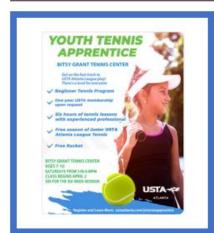
Over 30 positions



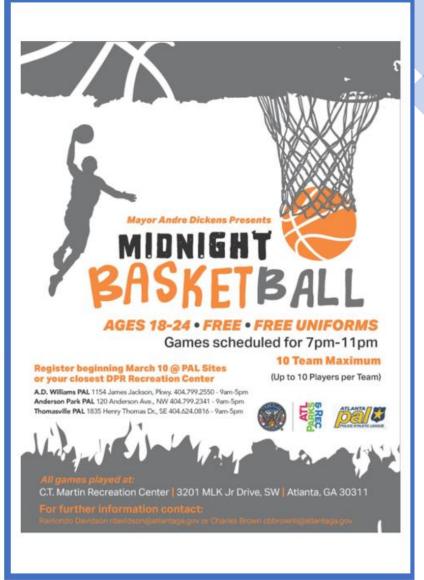
SPRING SPORTS AND SUMMER PROGRAMS











RECREATION PROGRAMMING



Camp Best Friends Summer Program Overview

- Offered at 24 sites
- 2021 program year 25% capacity due to COVID-19 restrictions = 982 participants
- Goal to increase capacity serving 3,000 participants





Afterschool and Teen Program Overview

- Afterschool Programming Offered at 18 sites/Teen Programming Offered at 9 sites
- Goal to increase 100% capacity serving 2,177 participants





Department of Parks and Recreation 160 Trinity Avenue, SW Atlanta, GA 30309





