



MARTA Jurisdictional Briefing – City of Atlanta

October 25, 2017



Elizabeth M. O'Neill | Interim General Manager/CEO



PRESENTATION OVERVIEW

- Legislative Outlook
- Budget
- State of Service



LEGISLATIVE OUTLOOK

LEGISLATIVE OUTLOOK

Federal Legislative Priorities

- Continuing Resolution (CR) to fund the federal government and suspend the national debt ceiling, through December 8, 2017.
- Work continues on a “minibus” FY 18 appropriations bill (H.B. 3354) that would:
 - ✓ Fully fund all Mass Transit Account programs at the \$9.733 billion level authorized in the Fixing America's Surface Transportation (FAST) Act
 - ✓ Fund the Capital Investment Grant (CIG) program at \$1.753 billion, which is \$549 million below the FAST Act authorized level
 - ✓ No funding for TIGER program
 - ✓ Senate version differs slightly
 - ✓ Congress has until 12/8 to finalize this package

LEGISLATIVE OUTLOOK

State Legislative Update

- House Commission on Transit Governance & Funding –
 - ✓ Interim General Manager/CEO **Elizabeth O’Neill** and **Rhonda Briggins**, MARTA’s Sr. Director of External Affairs are Commission members
 - Ms. Briggins currently serves as the President of the Georgia Transit Association
 - ✓ Commission meetings:
 - July State Capitol – Transit highlights
 - August MARTA HQ – MARTA highlights
 - October Atlanta Regional Commission – Funding
 - November Columbus, GA – Governance
 - December Savannah, GA – Rural Transit
 - Annual conference of the Georgia Transit Association (GTA)



BUDGET

FY18 – FIRST QUARTER

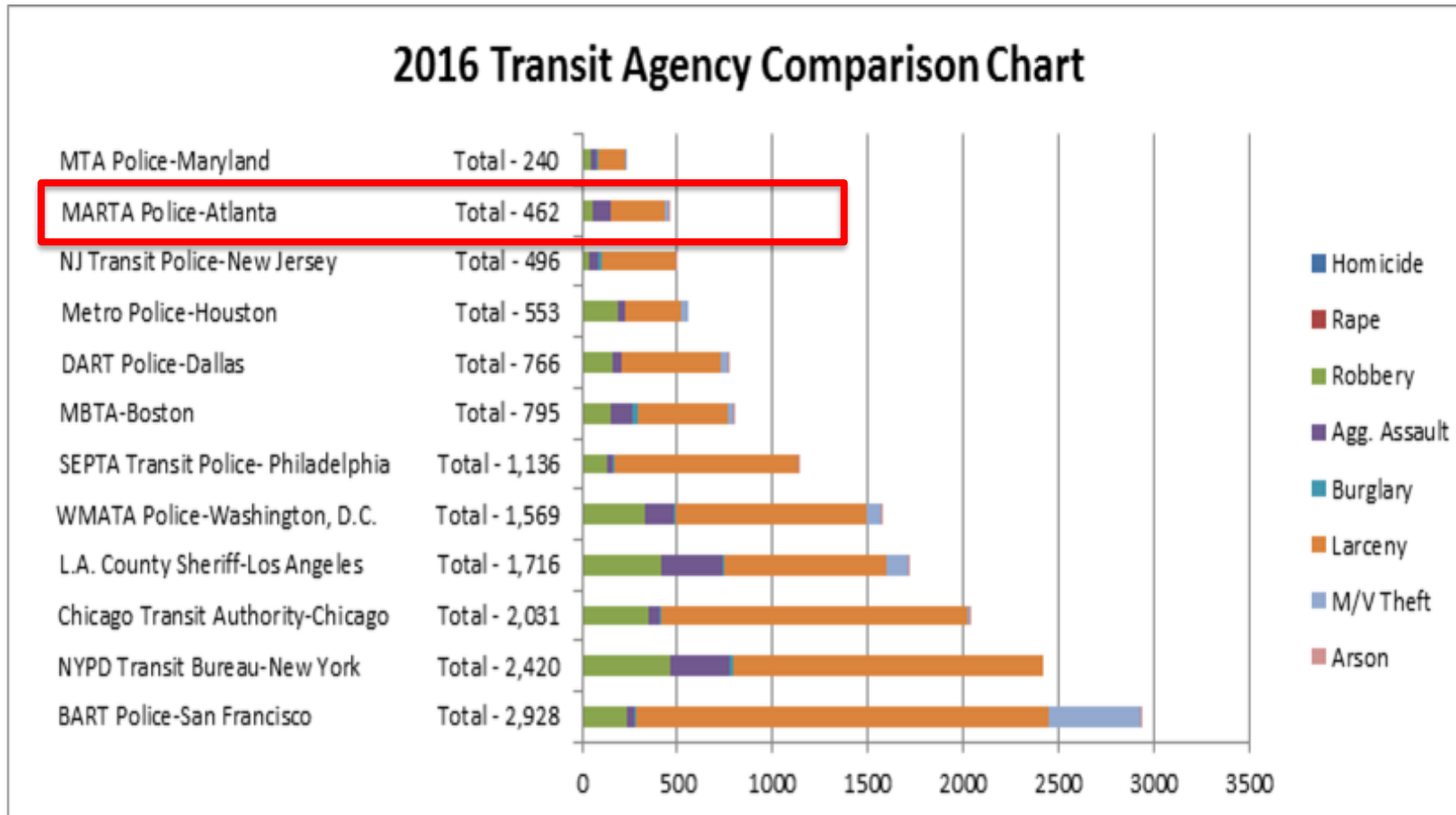
- Maintain Financial Stability
- Running Below Budget
- **Highlights:**
 - ✓ No fare increase for **4th** consecutive year
 - ✓ Service additions
 - ✓ Major Capital Expenditures for state of good repair
 - Tunnel Ventilation
 - Fire Protection System
 - Buses
 - Rail Car purchase



A photograph of a modern light rail train at a station platform. The train is white with a dark roof and is stopped at the platform. Several people are visible on the platform. The image is overlaid with a dark purple diagonal graphic that runs from the top-left corner towards the bottom-right. The text "STATE OF SERVICE" is written in white, bold, uppercase letters across the middle of the image, partially overlapping the diagonal graphic.

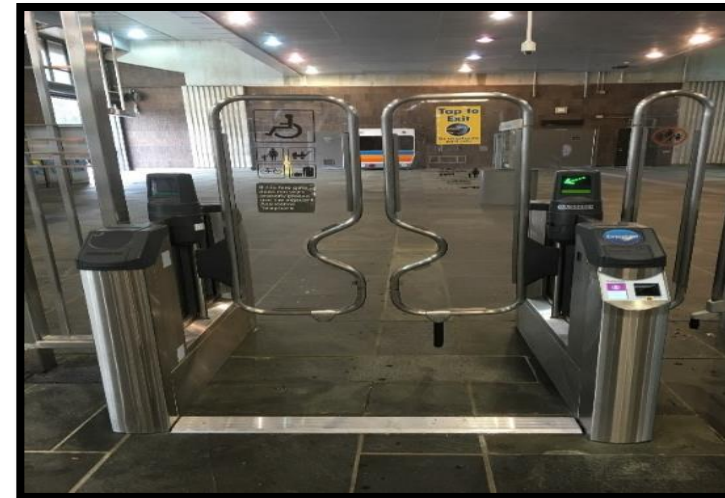
STATE OF SERVICE

2016 PART I CRIMES ACROSS THE SYSTEM



FBI- Uniform Crime Reporting Index

MOBILE PAYMENT OPTIONS / WIFI COMING SOON



FRESH MARTA MARKETS RECEIVE GRANT

- **Highlights:**

- ✓ \$500,000 USDA grant will allow MARTA to expand its “Fresh Markets” in 2018
- ✓ Currently includes 4 rail stations (West End, College Park, H.E. Holmes and Five Points)
- ✓ The markets attract approximately 2,000 people per week
- ✓ Current markets remain open through the end of November



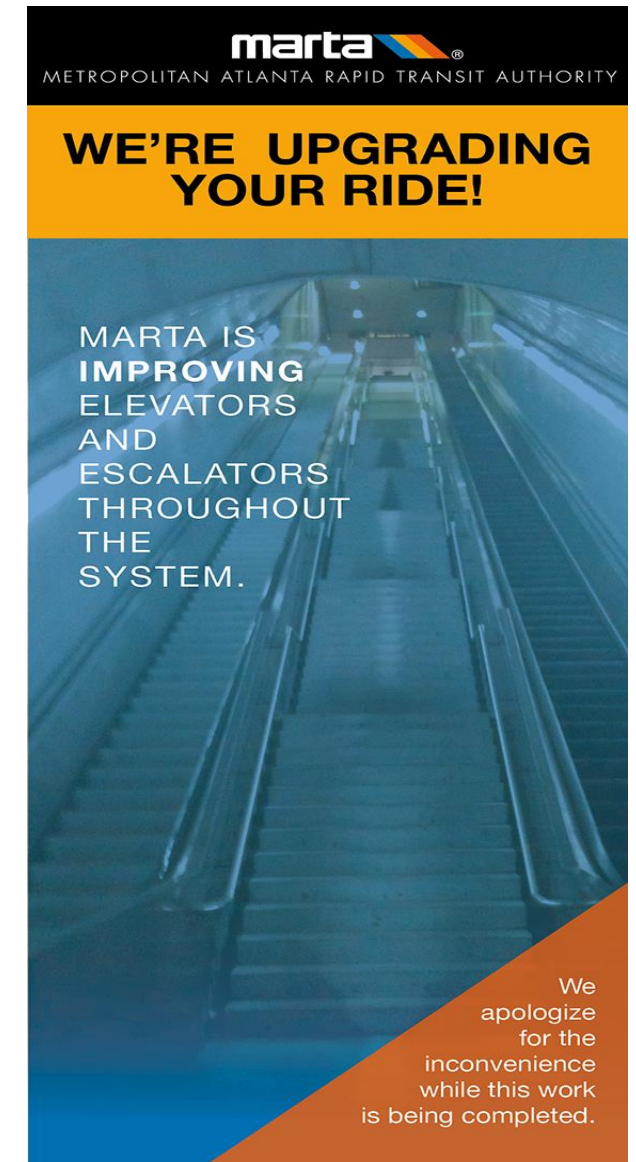
AMERICAN PUBLIC TRANSIT ASSOCIATION (APTA) 2017 ANNUAL MEETING & EXPO

- MARTA served as the host organization at the American Public Transportation Association's Annual Meeting & Expo
- The Expo was held in Atlanta **October 8 – 11, 2017** at the Georgia World Congress Center
- Approximately **14,000** attendees
- **750** companies from **80** countries exhibited their products



VERTICAL TRANSPORTATION MODERNIZATION PROGRAM

- Initiative to overhaul the vertical transportation system – elevators and escalators – launched June 19.
- Elevators and escalators could be out for several months at a time.
- When complete, elevators will be more aesthetically pleasing, with graffiti-resistant wall panels, a more durable design and brighter LED lighting.
- Escalators will have new tread and handrails installed – electrical mechanical systems will be replaced.



marta
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

**WE'RE UPGRADING
YOUR RIDE!**

MARTA IS
IMPROVING
ELEVATORS
AND
ESCALATORS
THROUGHOUT
THE
SYSTEM.

We
apologize
for the
inconvenience
while this work
is being completed.



today's
marta
means 
more

MORE MARTA

- **Highlights:**
 - ✓ IGA approved in September 2017
 - ✓ Planning, design, construction, and operations of transit expansion with City
 - ✓ Program management
 - ✓ Public outreach

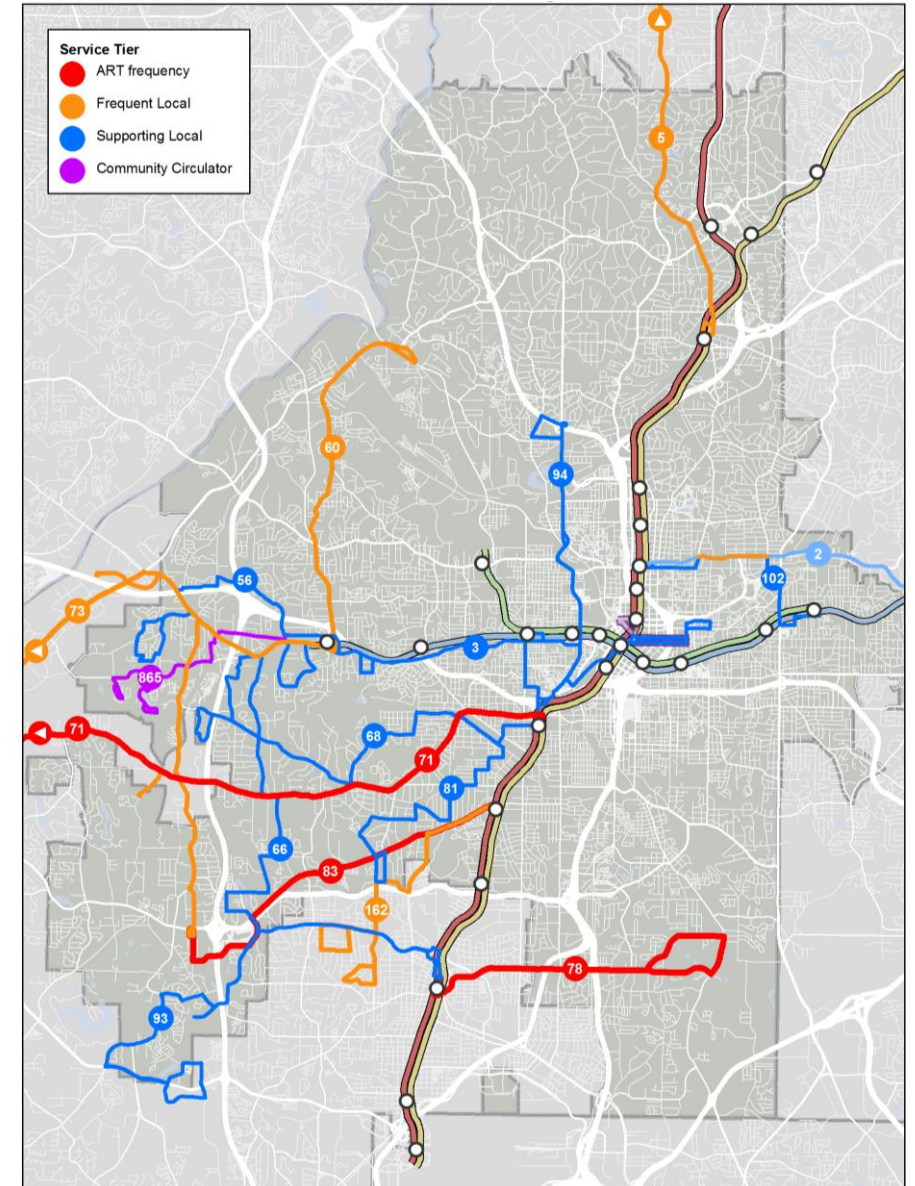
- **Program Management:**
 - ✓ Bus and rail service improvements
 - ✓ Minor capital investment projects
 - ✓ Major capital investment projects



PROGRESS TO DATE – BUS

- **Bus service improvements**
 - 14 route improvements
 - 2 new routes
 - Northside Drive
 - Dollar Mill/Plainville

- **Service improvements include**
 - New types of buses (e.g. circulators)
 - More frequent service
 - Late night/weekends
 - Amenities



BUS STOP AMENITIES PROGRAM

- **Existing conditions:**
 - ✓ 9,016 total stops/shelters
 - ✓ 642 shelters
 - ✓ 143 benches
 - ✓ 28 Simme Seats

- **City of Atlanta amenities expansion:**
 - ✓ 7 shelters opened within the last 12 months
 - ✓ 32 shelters anticipated in 2018

- **Concurrently developing comprehensive amenities program for MARTA service area**

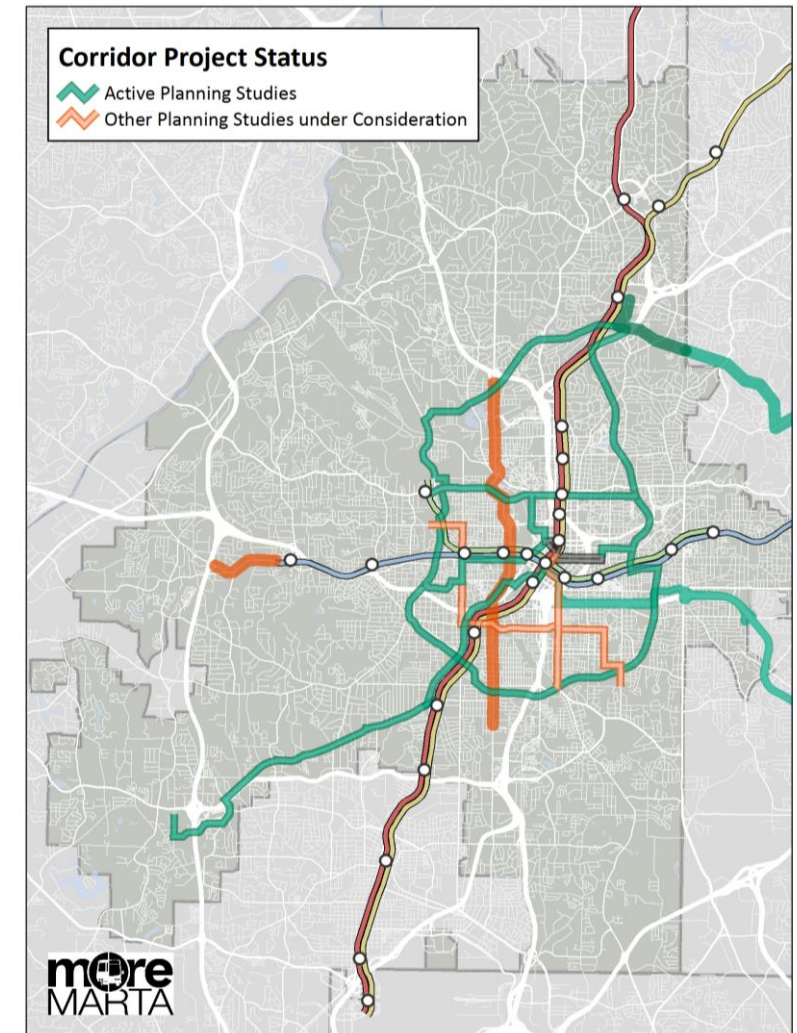


PROGRESS TO DATE – HIGH CAPACITY TRANSIT

- **Currently in detailed planning phase:**
 - Atlanta BeltLine sections
 - Campbellton Corridor Transit Initiative*
 - Clifton Corridor Transit Initiative
 - Crosstown Downtown Line
 - Crosstown Midtown Line
 - I-20 East Transit Initiative

* Initiating in 2018

- **Evaluating nearer term bus rapid transit**
 - Northside Drive
 - Capital Avenue / Hank Aaron Drive



CAMPBELLTON CORRIDOR TRANSIT INITIATIVE / LINK SOUTHWEST

- 11 mile high capacity transit corridor
- Connects Greenbriar Mall with Fort McPherson redevelopment area
- Link into the MARTA heavy rail transit system
- Initiating a planning study MARTA to analyze:
 - High capacity transit options (BRT or LRT)
 - Alignments to include dedicated guideway and/or street running
- 18-24 month study
- Route 83 on Campbellton Rd was upgraded to Arterial Rapid Transit (ART) service levels in Feb 2017 as part of the FAST Track Initiative
 - Route 83 has 2nd highest daily ridership in MARTA bus system



LINK SOUTHWEST
 CAMPBELLTON CORRIDOR
 TRANSIT INITIATIVE

MORE MARTA OUTREACH

38
EVENTS
May 20 – Oct 1




21 **marta**
STATIONS


4
FARMERS
MARKETS


6
COMMUNITY
EVENTS


3
FESTIVALS


3
LIBRARIES


1 OFFICE
CENTER

Covering **18 NPUs** &  **12 Council Districts**

MORE MARTA OUTREACH

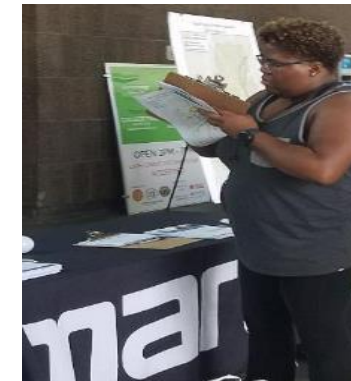
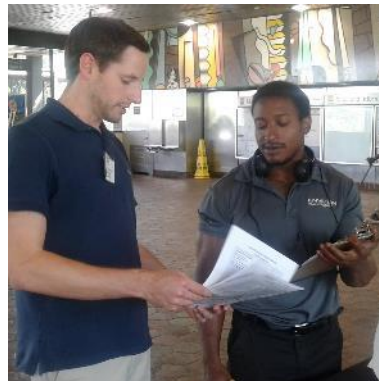
13,000
Interactions

+

900
Comments

+

4,200
Survey Responses
(January - October)



A blue diagonal graphic element consisting of a parallelogram shape, positioned to the left of the section header.

NEXT STEPS

- Review MORE MARTA survey data to inform project selection
 - Identify preferred projects and service improvements
 - Highlight projects preferences by neighborhood
- Develop More MARTA program options
- Review with City of Atlanta
- MARTA Board approval

ATLANTA STREETCAR

- **Highlights:**
 - ✓ IGA approved in September 2017
 - ✓ Work closely with GDOT & FTA
 - ✓ Complete three phase transition by fall 2018
 - ✓ Assets/operations
 - ✓ Financial
 - ✓ Regulatory

- **Goals:**
 - ✓ Address all safety and operational concerns
 - ✓ Efficient operations, reducing costs
 - ✓ Build connectivity



Questions?