



The Buckhead Security Plan

History and Status as of 2/21/2022

Prepared for the Buckhead Public Safety Task Force

IMPETUS

2020 – COVID, Civil Unrest, Crime

- May 25 – George Floyd’s murder
- May 29 – Buckhead vandalism
- June 12 – Rayshard Brooks’ killing
- Street racing
- Aggressive water selling
- “Slider” crimes
- Criminal behavior at and near clubs/”restaurants”



THE PROCESS

LOTS of Zoom Meetings!

- First three hosted by Robb Pitts (Fulton County)
 - 9/25/20, 10/2/20, 10/16/20
- Buckhead Coalition took ownership with APF
 - Six more meetings to fully wrap it up
- From “Buckhead Blue” to “Buckhead Security Plan”
- Strength? Weakness? Opportunity? Threat?
- Threw all ideas “on the wall”
- Multiple drafts and feedback
- The Buckhead Security Plan was launched in November of 2020



Public/Private Partnership

- The Buckhead Coalition
- The Atlanta Police Foundation
- Atlanta City Council (Matzigkeit/Shook)
- Fulton County Commission (Pitts/Morris)
- Zone 2 of APD (Senzer)
- Atlanta Mayor's Office (Keen)
- The Buckhead CID
- Livable Buckhead
- The Buckhead Business Association
- The Buckhead Council of Neighborhoods
- Neighborhood Planning Units A, B, and C

Plan Contents

Near-term and longer-term actions to increase the safety and security among the people who live in Buckhead, people who work in Buckhead, and people who visit Buckhead on business, for shopping, and for entertainment.

Divided into two major categories for action: Deterrence & Enforcement; and Policy & Procedural Change.

Plan implementation will be collaborative, utilizing both private and public sector resources, but with the goal of increasing public sector support and avoiding over-reliance on private sector contributions.



Deterrence & Enforcement

1. Operation Shield Expansion (in Buckhead and beyond)*
2. Crime Stoppers Investment (in Buckhead and beyond)
3. Supplemental Security Patrols*
4. Clean Car Campaign
5. Technology (Lenox Square)

Operation Shield Expansion

1. Deploying more LPRs and PTZs than are currently in place (60 so far)
2. Upgrading the components needed to integrate private cameras into Operation Shield (FUSUS – Connect Atlanta)
3. Encouraging businesses to connect to Operation Shield with new and existing cameras
4. Formalizing a sustainable camera maintenance program
5. Ensuring the Video Integration Center is staffed and managed optimally

Supplemental Patrol – Program Overview

- ❖ **Three officers patrol for 6 days a week from 6 p.m. to 2 a.m.**
- ❖ **Three brand new co-branded police cruisers = \$150K**
- ❖ **Over 10,300 patrol hours worked = \$500K+**
- ❖ **Program fully funded for 2022**

Supplemental Patrol – Effectiveness

Over 4,000 activity entries for June 2021 thru February 2022

82 noise violation
51 robbery
1807 Directed Patrol
45 street racing interdiction

1006 Pharr/Cains Directed Patrols
71 traffic stops
85 loitering
101 illegal parking



Supplemental Patrol – Sample Officer Inputs

- ❖ Several drag racers ran off from the Pharr Road area, patrol with solid blue lights on for visibility, patrolled Andrews Drive and Cains Hill during patrol.
- ❖ Water boys ran off and deterrence.
- ❖ Patrol with BCID car in the hot areas of Pharr, East Paces, West Paces and Ptree Road.
- ❖ Ran off street racers that was hanging out in parking lots.
- ❖ Checked alcohol license and it was valid.
- ❖ Checked for homeless and water boys during the early part of the shifts with solid blue lights on. Back up other units on call. Busy night in the area, drag race called came in at Peachtree and Roswell and patrolled the areas to provide visibility.



Bike Patrol – Effectiveness

parking decks patrolled
businesses visited
water boy interdiction and deterrence
3 stolen vehicles recovered

panhandlers redirected
homeless individuals approached
visible community policing presence
parking violations issued



Additional Precinct



Policy & Procedural Change

- Twenty (20) Objectives
- Samples:
 - Increase Buckhead Community support for citywide efforts (@Promise Centers; One Atlanta, One APD; Full staffing push; Public Safety Training Center; etc.)
 - Address problematic properties (landlords; overcrowding; permits)
 - Address problems with judicial system (repeat offenders; backlog)

This and That

- Approximately \$2 million donated to program, not counting what CID is spending on bike patrol
- Four BSP updates emailed to community stakeholders: Spring 21, Summer 21, Fall 21, Winter 22
- Need to raise more funds to finish adding 25 cameras/LPRs outside of Buckhead and to create 3 supplemental patrols outside of CID

Thank You

From The Buckhead Coalition

To view the full plan: <https://sites.google.com/atlantapolicefoundation.org/the-buckhead-security-plan/home>