



# Transparency Overview

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August 30, 2017



## Executive Summary

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- COA is transparent, providing operational and financial data at many levels for both internal and public analysis
- COA has received national recognition for its transparency from groups such as The Sunlight Foundation
- The single report providing Atlanta with a poor transparency grade is extremely out of date and has numerous methodological flaws
- Specifically related to spending data, Atlanta Budget Explorer provides a detailed look at budget and spending to the public. Checkbook level data is also available to all employees via Oracle.



## City's DataAtlanta portal provides access to numerous open data sources

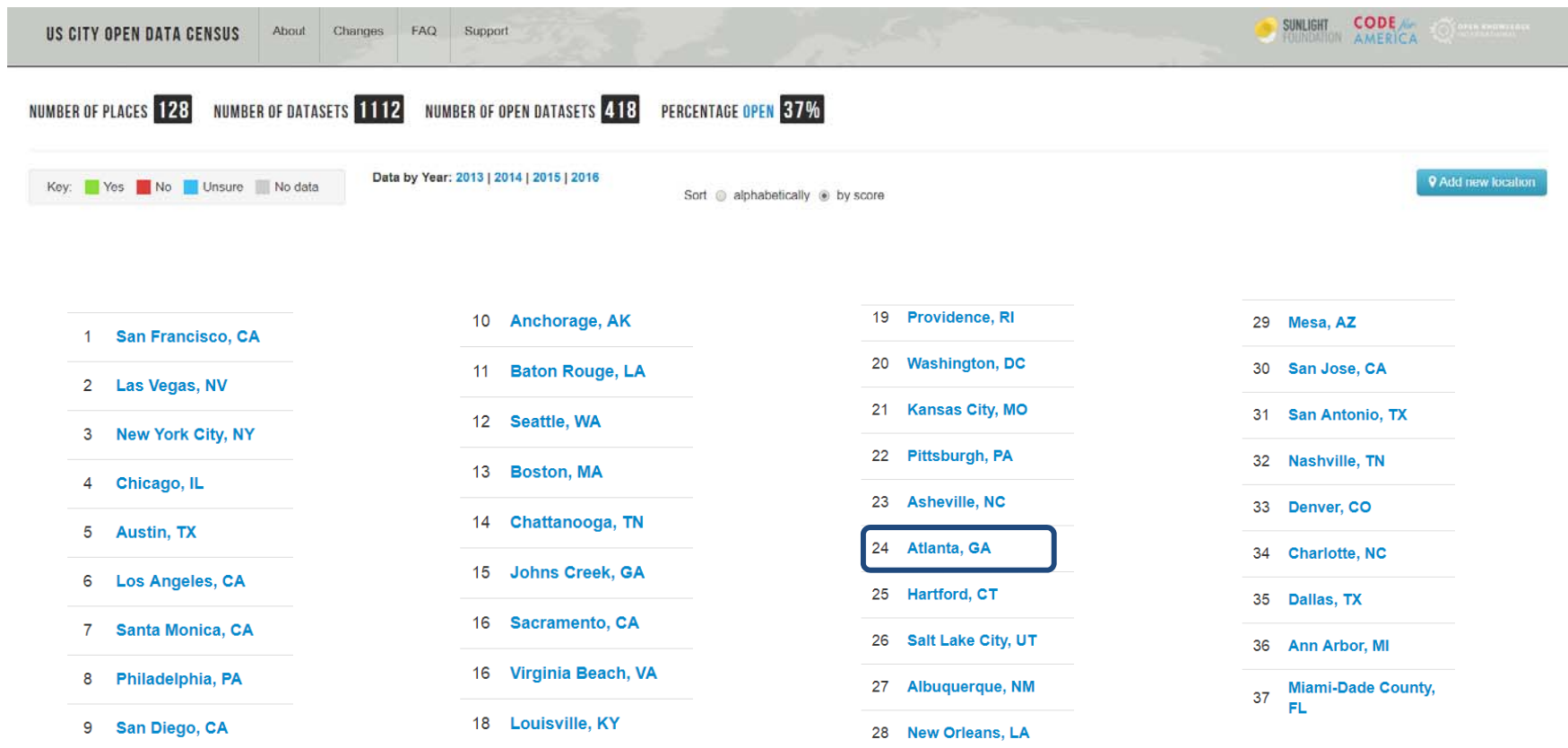
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- 311 customer service requests
- Finance budget explorer
- FOR Atlanta operational performance metrics
- APD open data crime portal
- Procurement data
- Building permitting and planning applications
- MapATL GIS tool
- Neighborhood Nexus
- Renew Atlanta map
- Municode



# COA is nationally recognized for transparency

- Ranked 24<sup>th</sup> most open city in the country by US Open data census, a collaboration between Code for American, The Sunlight Foundation, and Open Knowledge International





## Old Georgia PIRG study not representative of overall transparency

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- While still cited by study Councilmembers as indicative of current state, study is over 5 years old, and was completed prior to the launch of:
  - 311
  - FOR Atlanta's performance website
  - Finance Budget Explorer
  - Other transparency tools
- Rating is not really about transparency, it is solely about checkbook spending. Over half of the scoring criteria is based solely on producing checkbook level data.
- Despite this skewed methodology, COA score would **still** improve significantly if re-graded today



## Like many cities, COA does not produce checkbook level data for public consumption

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- Open data related to checkbook level spending is unaudited. Producing unaudited financial data poses a number of risks to COA's various financial ratings.
- All spending records are available upon request via the Georgia Open Records Act
- Detailed financial data is available via Oracle to City employees



## Atlanta Budget Explorer provides detailed financial data

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- ABE provides detailed financial data for public review and analysis
- This data is consistent with our audited data
- Data includes budget and spending, broken out by:
  - Fund
  - Year
  - Department
  - Office
  - Expense item and sub-item
  - Revenue source
  - Variance



## APPENDIX: TRANSPARENCY DETAIL

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# FOR Atlanta performance site



FORATLANTA

 PUBLIC SAFETY DEPARTMENTS ▾

 OPERATIONAL DEPARTMENTS ▾

## INTRODUCTION TO FOR ATLANTA

Housed within the Mayor's Office of Innovation Delivery and Performance, Focus On Results Atlanta (FOR Atlanta) is the City's performance management team charged with delivering tangible and lasting improvements across City services by collaborating with departments to drive performance improvement. We:

- Assess City services and identify opportunities to improve results through data-driven decision-making, business process efficiencies, organizational strategies and technology applications.
- Focus on outcomes, and their impact on citizens, by identifying and tracking core performance metrics that represent the results the City seeks to drive.
- Use hard data and thoughtful analysis to improve the efficiency and effectiveness of municipal services, further ensuring that City resources and taxpayer dollars are being used efficiently.

The highlights included in this website reflect some of the core metrics that the City of Atlanta is measuring, managing and using to drive performance across the City<sup>1</sup>. For ease of use, the website is grouped into two areas<sup>2</sup>:

- Public Safety Departments – Police, Fire, Corrections and Municipal Court
- Core Operational Departments – Non-Public Safety Operating Departments that provide core services to the citizens of Atlanta

Mayor Kasim Reed has made a commitment to ensuring that management excellence and constant improvement in service delivery are priorities for the City of Atlanta. We are operating in an increasingly competitive world while striving to do more with less, and to deliver a better product for our customers. We hope that this website will provide you with some insight into what we are measuring and managing in order to achieve these goals.

<sup>1</sup>Data on this website will be updated quarterly at the end of each January, April, July and October. The data behind these charts can be accessed by [clicking here](#).

<sup>2</sup>Please note that this page only provides data for the City Departments that constituents most frequently interact with. For a full listing of City Departments, please visit the [City of Atlanta website](#).

MAYOR'S OFFICE OF INNOVATION DELIVERY  
AND PERFORMANCE

### FOR ATLANTA

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Director, Office of Innovation Delivery and  
Performance  
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**Matthew Bartleet**

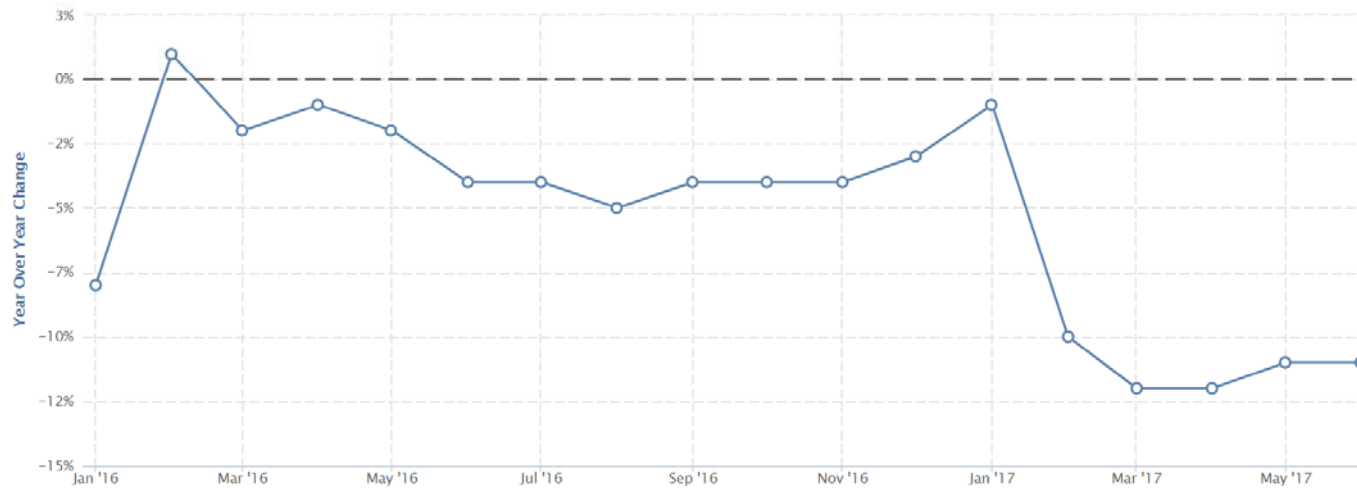
Deputy Director  
Tel: (404) 330-6794  
[mbartleet@atlantaga.gov](mailto:mbartleet@atlantaga.gov)



## Section I - Crime Reduction

### CHANGE IN CRIME ACROSS CITY OF ATLANTA

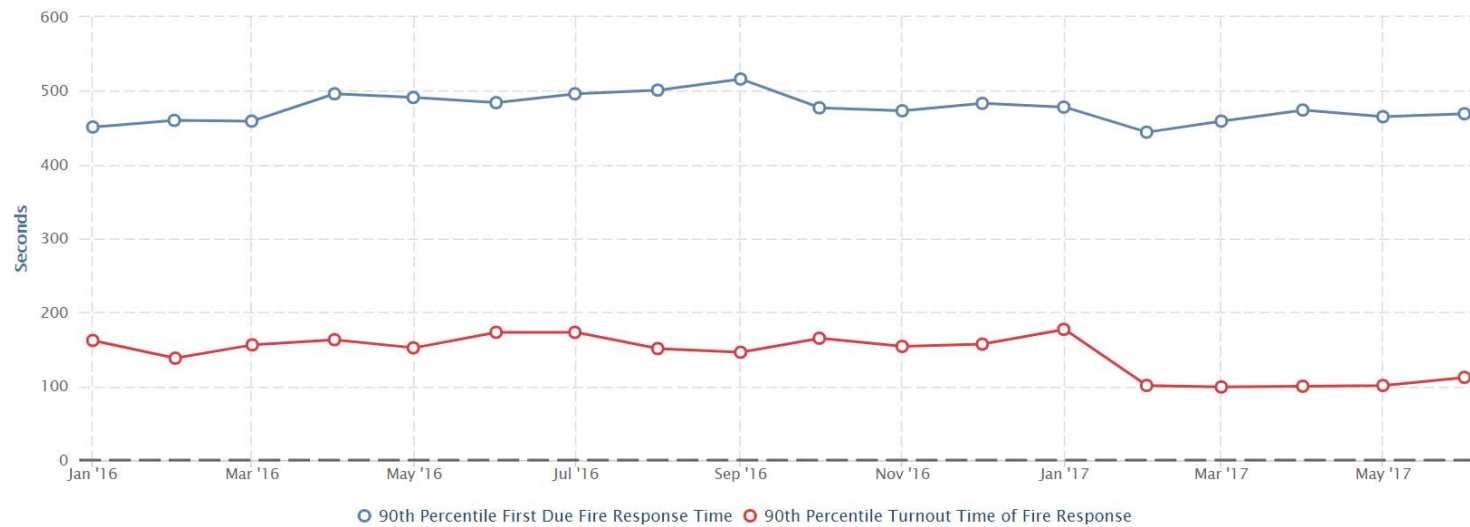
The FBI collects information on major crimes from agencies across the United States and the Atlanta Police Department is no exception. The total year to date (YTD) change in total major crimes vs. the year before (blue) reported by the Atlanta Police Department (APD) is shown below. Major crimes are tracked based on the FBI's Uniform Crime Reporting (UCR) definition, and includes violent crime (murder and nonnegligent manslaughter, rape, robbery, and aggravated assault) and property crime (burglary, larceny-theft, arson and motor vehicle theft).





### FIRE RESPONSE PERFORMANCE

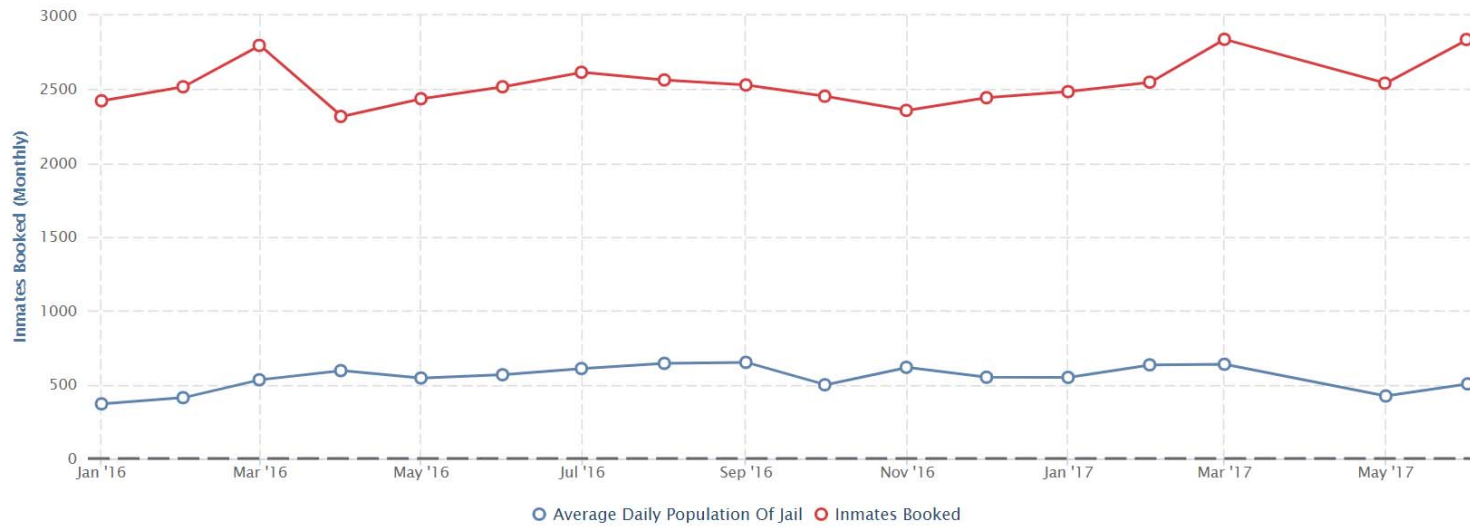
Of all of the fire calls for service responded to in a given month, 90% of the time the responders were able to leave the station (turnout time) and arrive at the incident (first due response time) in the listed time or less. Data on response times are presented at the 90th percentile, which is consistent with the practices of the Commission on Fire Accreditation International. A traditional "average" (mean, median or mode) does not give the best indication of the distribution of the data (i.e. outliers).





### DETENTION CENTER POPULATION

The City of Atlanta Detention Center houses persons arrested on city ordinance charges and those sentenced by judges in certain criminal trials. Detention Center populations are measured at least 3 times a day and the average of all daily counts shows the estimated Detention Center population at any given time during the month (blue). The number of inmates booked (red) includes inmates that stay in the municipal Detention Center for any amount of time. This includes pre-trial inmates arrested, but not yet sentenced.





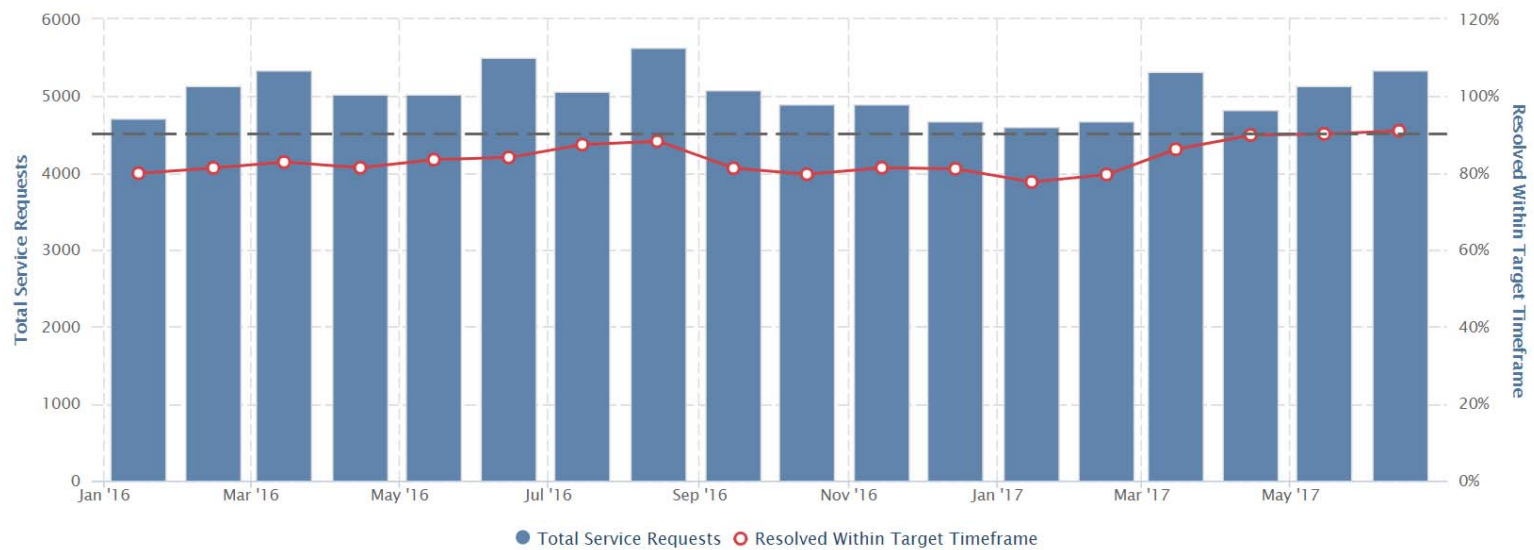
FORATLANTA

 PUBLIC SAFETY DEPARTMENTS ▾

 OPERATIONAL DEPARTMENTS ▾

### ALL CUSTOMER SERVICE REQUESTS (TOTAL DEPARTMENT)

This figure shows the total volume of all customer service requests that the Department of Watershed Management (DWM) receives on a monthly basis. [This covers every element of the Department's operations - from billing queries to leaking hydrant complaints and reports of missing street plates.] It also shows DWM's performance in fulfilling those requests on time each month.





### ALL CUSTOMER SERVICE REQUESTS (ALL SOLID WASTE)

The Office of Solid Waste Services is responsible for the collection and disposal of solid waste within the City of Atlanta. Additionally, the office provides vacant lot clean-up, maintenance of various rights-of-way specified in the Atlanta City Code, enforcement of the City's lawn maintenance and yard trimming disposal policies and dead animal removal and disposal. The office oversees landfill operations and the City's recycling program, and assists in citywide emergency operations.

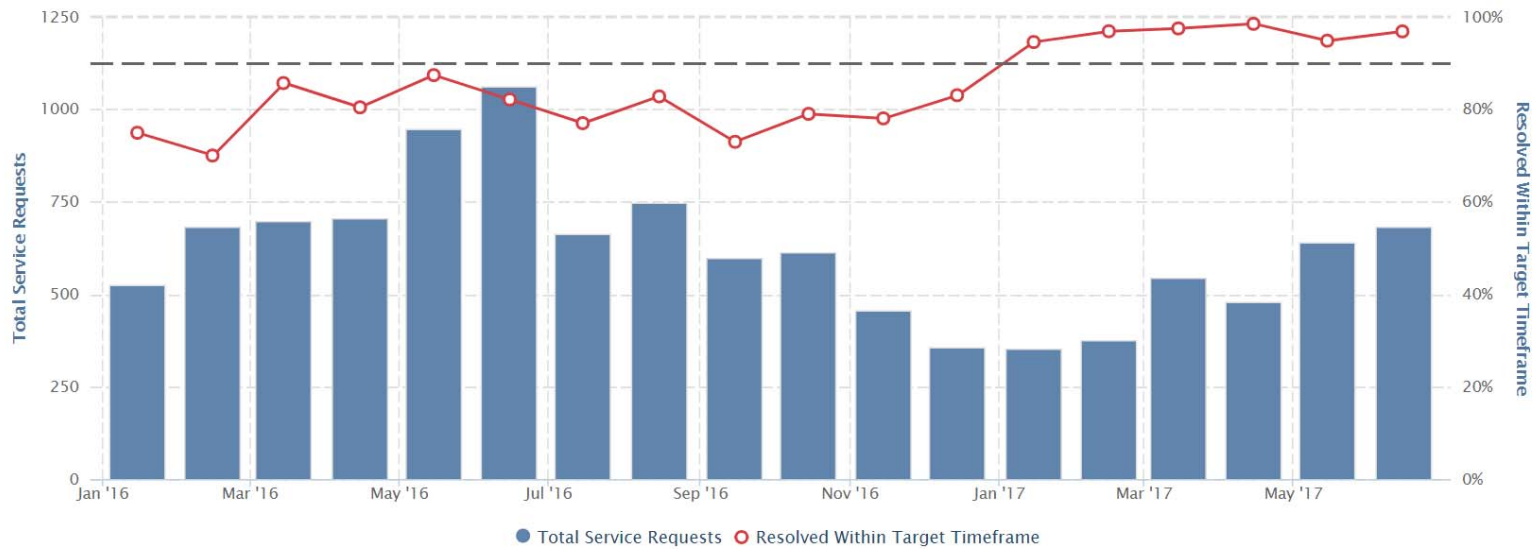






### ALL CUSTOMER SERVICE REQUESTS (TOTAL DEPARTMENT)

The City tracks at a high level the amount of services requested by citizens (including arborist, forestry, and skilled services) that have been completed on time in accordance with their Service Level Agreement (ranging from a few hours to several days, depending on the task). The chart below shows the total customer-initiated service requests (blue, left) and the percentage of those service requests that were resolved within the Department's target timeframes (red, right)





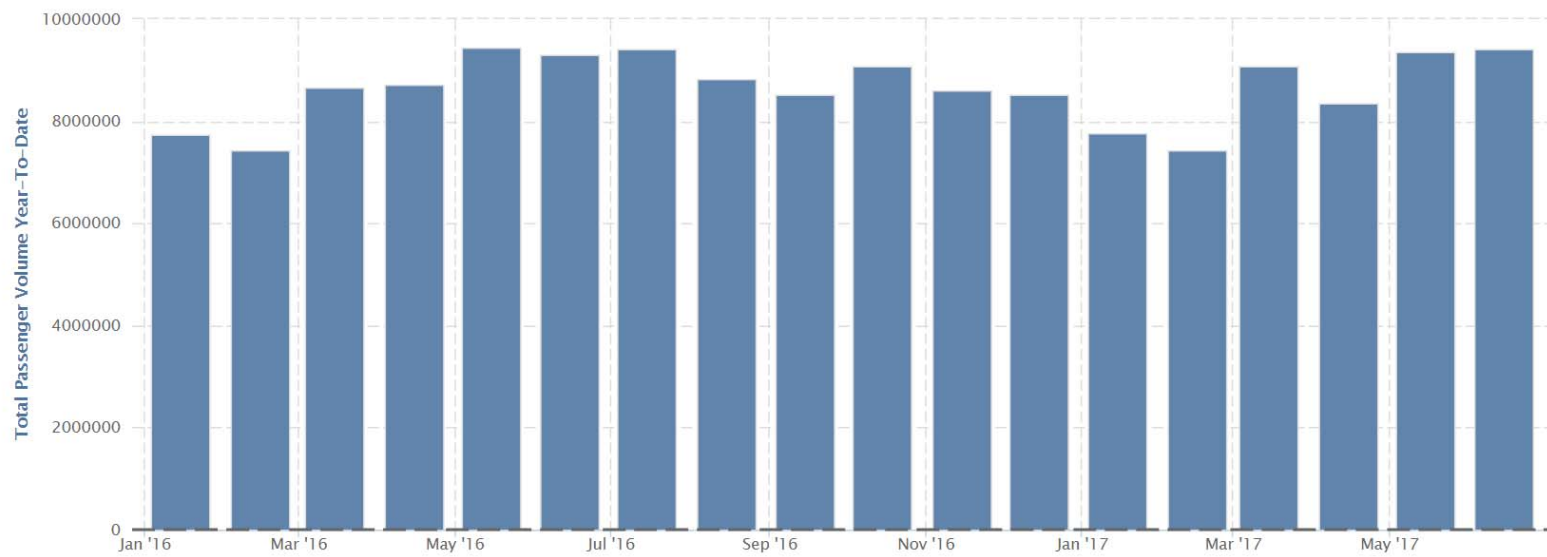
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### YEAR-TO-DATE PASSENGER VOLUME

Total year-to-date passenger volume



Passenger volume increased year-over-year in 2017, and Hartsfield-Jackson Atlanta International Airport maintained its title as the world's busiest airport for passengers.





# MapATL GIS portal

The screenshot displays the MapATL GIS portal interface. On the left is a navigation sidebar with the following items:

- MapATL logo and title
- Search bar: "Enter an address to learn more about the area, including municipal district, city life information, and more." (Input: 68 Mitchell St, Atlanta, GA)
- Municipal District (minus icon)
- City Life (+ icon)
- Property Information (+ icon)
- Public Safety (+ icon)
- Residence Service (+ icon)
- Transportation (+ icon)
- Renew Atlanta Projects (+ icon)

The main content area features a header with "Menu", "AtlantaGA.Gov", and "Atlanta News". A central banner reads "Find your city services & municipal information" with a "What is GIS?" link. Below this is a section titled "Interactive Maps" containing a grid of service tiles:

CommuteATL	Winter Response	Metal Plate View	Renew Atlanta Map	More
Water Alert	Atlanta Streetcar	Bike Share	Crime Reports	



### RENEWATLANTA

## Renew Atlanta Map

Help

Search

By Address

The search tool is designed to help you search for Renew Atlanta Bond Projects within a 1 mile radius by entering a City of Atlanta address, street, or zip code. To use this tool you must have an updated web browser, please visit your web browser provider's website to download the latest version.

Please click on the Renew Atlanta Bond Logo to return back to the Renew Atlanta

Legend

Layers

Basemaps





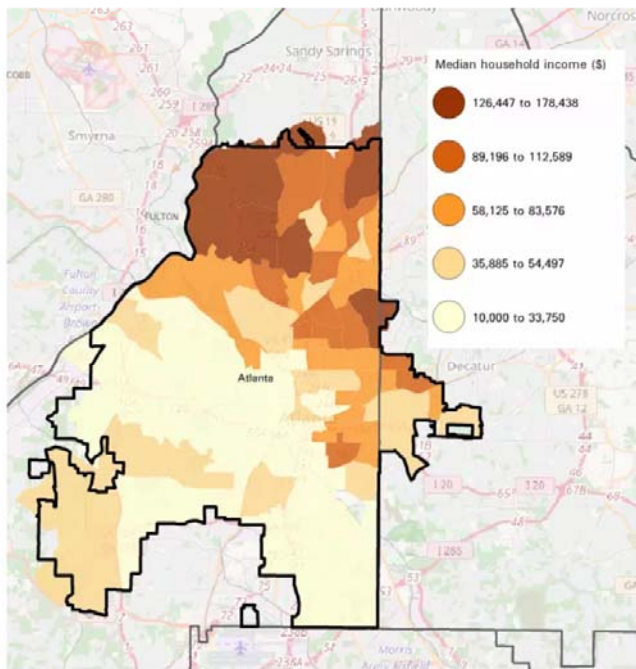
# Neighborhood Nexus

HOME ABOUT US **MAPS & DATA** OUR PROJECTS RESEARCH TOPICS USING WEAVE OUR SERVICES 33°N Blog Q

## MEDIAN HOUSEHOLD INCOME

2011-2015, 5-year average

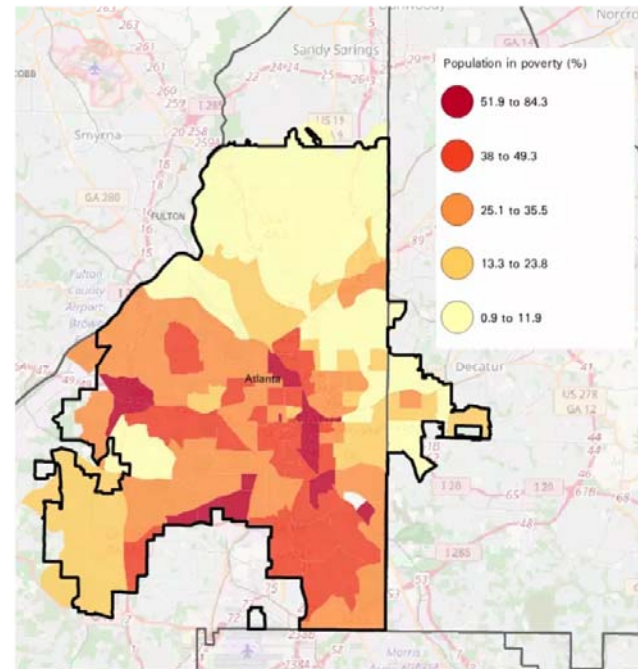
BY CENSUS TRACT



## POVERTY RATE

2011-2015, 5-year average

BY CENSUS TRACT





### 2010

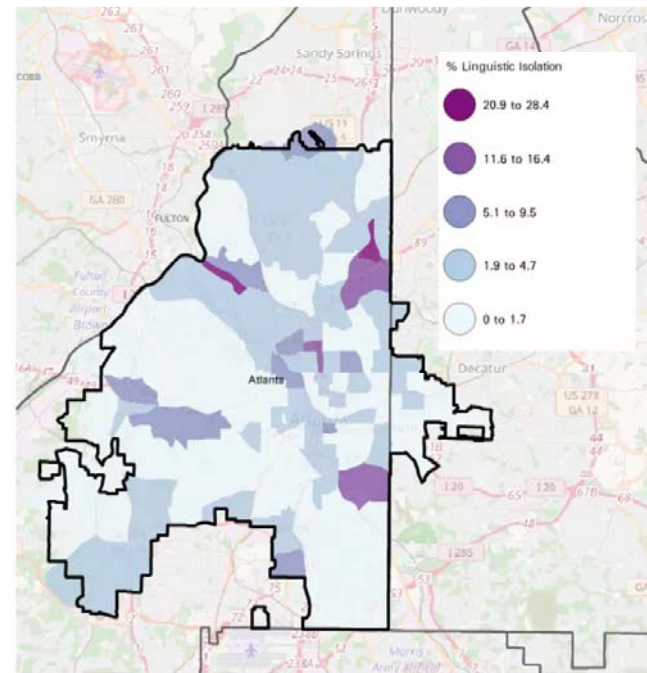
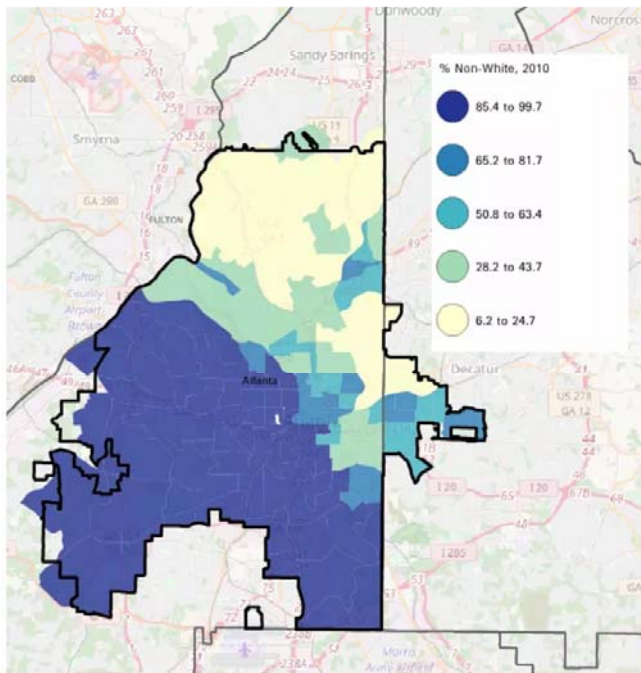
### 2011-2015, 5-year average

BY CENSUS TRACT

BY CENSUS TRACT

The proportion of the population that did not designate their race as White only

Percent of population 5 years and over who speak English less than "very well"





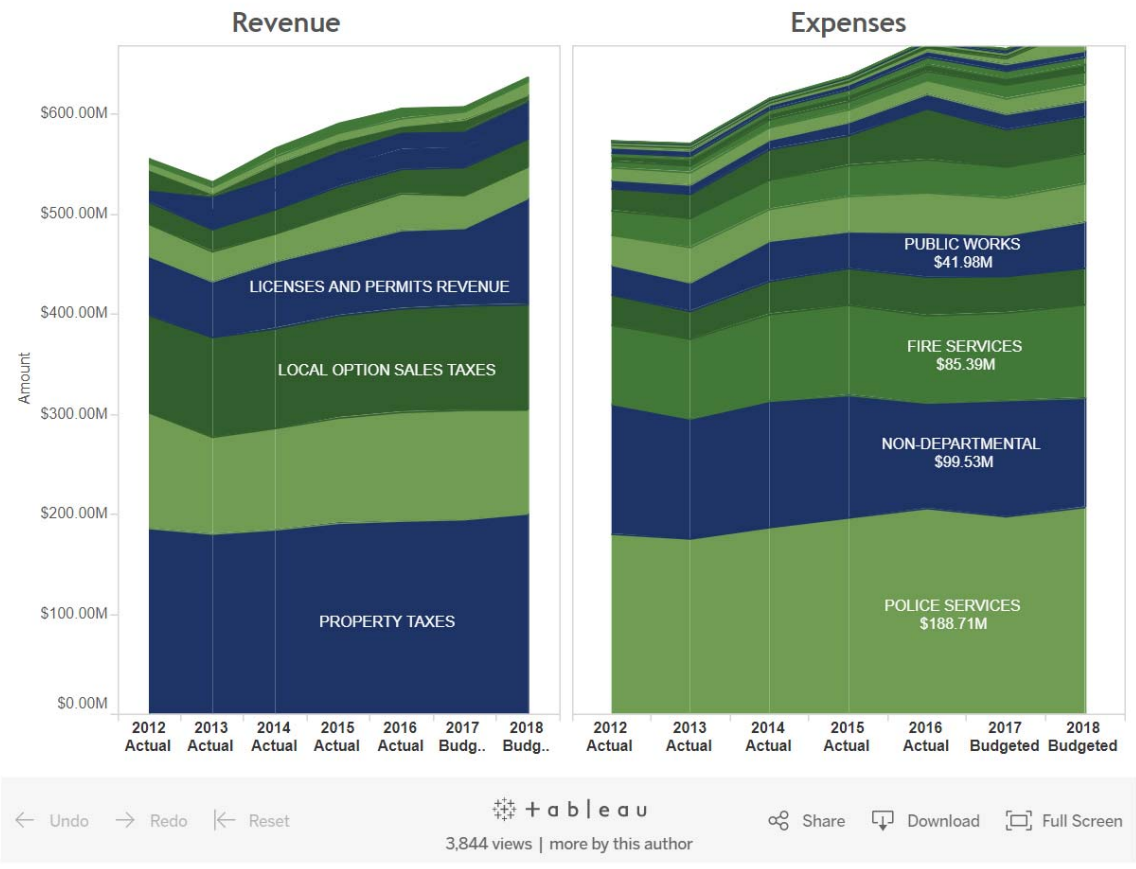
# Finance Budget Explorer

The screenshot displays the Atlanta Budget Explorer (ABE) website. At the top, a dark blue navigation bar contains the following menu items: ABE, GENERAL FUND, TRUST & PENSION, ENTERPRISE FUND, SPECIAL REVENUE FUND, and MEET THE TEAM. Below the navigation bar is a large header area with a light gray background featuring a stylized sunburst pattern on the left and the ABE logo (a starburst with a green 'A') in the center. To the right of the logo, the text 'ABE | ATLANTA BUDGET EXPLORER' is displayed in blue. Below the header is a main content area with a white background. On the left, there is a 2x2 grid of colored buttons: a green button for 'GENERAL FUND' with a person icon, a dark blue button for 'TRUST & PENSION' with a piggy bank icon, a light green button for 'ENTERPRISE FUND' with a building icon, and a blue button for 'SPECIAL REVENUE' with a money bag icon. To the right of this grid is a large white box containing a stylized sunburst graphic on the left and the following text: 'WELCOME TO ABE ATLANTA BUDGET EXPLORER'. Below this, a paragraph reads: 'The Atlanta Budget Explorer (ABE) was created to close the information gap between Atlanta and its citizens. ABE gives Atlantans the opportunity to take a closer look at how their city spends money. The set of tools contained within ABE help provide a transparent look at the city's four major funds: General, Trust & Pension, Enterprise, and Special Revenue'. To the right of the main content area is a vertical sidebar with a photo of a smiling man in a suit and a green button with the Facebook logo and the word 'FACEBOOK' below it.



## General Fund Over Time

The General Fund is the chief operating fund of the City. As you can see, this includes services such as police and fire. Hover-over each group for labels. Scroll down for more information on general funds.







## Within Department Spending

Select a year and department to view spending of department sub-groups and accounts.

Year 2017 Budgeted

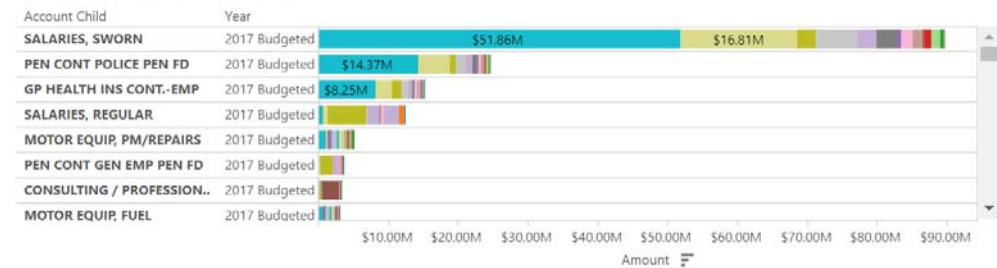
### Select Department

<b>POLICE SERVICES</b>	<b>\$180.21M</b>
NON-DEPARTMENTAL	\$105.87M
FIRE SERVICES	\$79.84M
PUBLIC WORKS	\$37.59M
EXECUTIVE OFFICES	\$34.10M
PARKS AND RECREATION	\$34.05M
CORRECTIONS	\$33.39M
ATLANTA INFORMATION MAN..	\$28.15M
FINANCE	\$14.10M
JUDICIAL AGENCIES	\$14.06M
CITY COUNCIL	\$12.76M

### POLICE SERVICES Spending



### Accounts within POLICE SERVICES

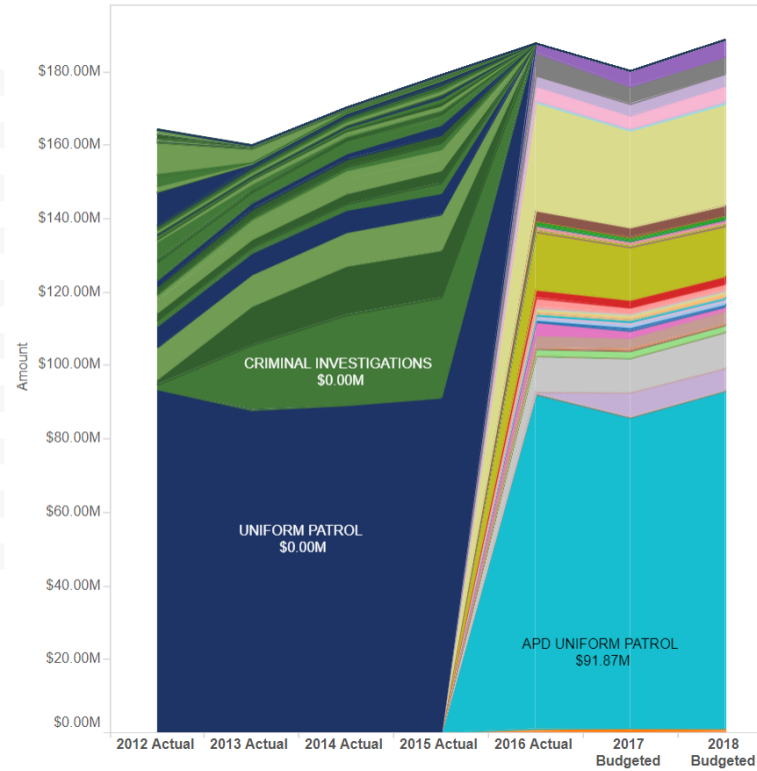




## Within Department Over Time

### Select a Department

- POLICE SERVICES
- NON-DEPARTMENTAL
- FIRE SERVICES
- PUBLIC WORKS
- PARKS AND RECREATION
- CORRECTIONS
- EXECUTIVE OFFICES
- ATLANTA INFORMATION MANA..
- FINANCE
- JUDICIAL AGENCIES
- CITY COUNCIL
- PLANNING & COMMUNITY DEV..
- LAW
- HUMAN RESOURCES
- THE SOLICITOR
- PUBLIC DEFENDER
- AUDIT
- PROCUREMENT
- ATLANTA CITIZENS REVIEW BO..
- ETHICS



← Undo → Redo ↩ Reset

tableau

3,609 views | more by this author

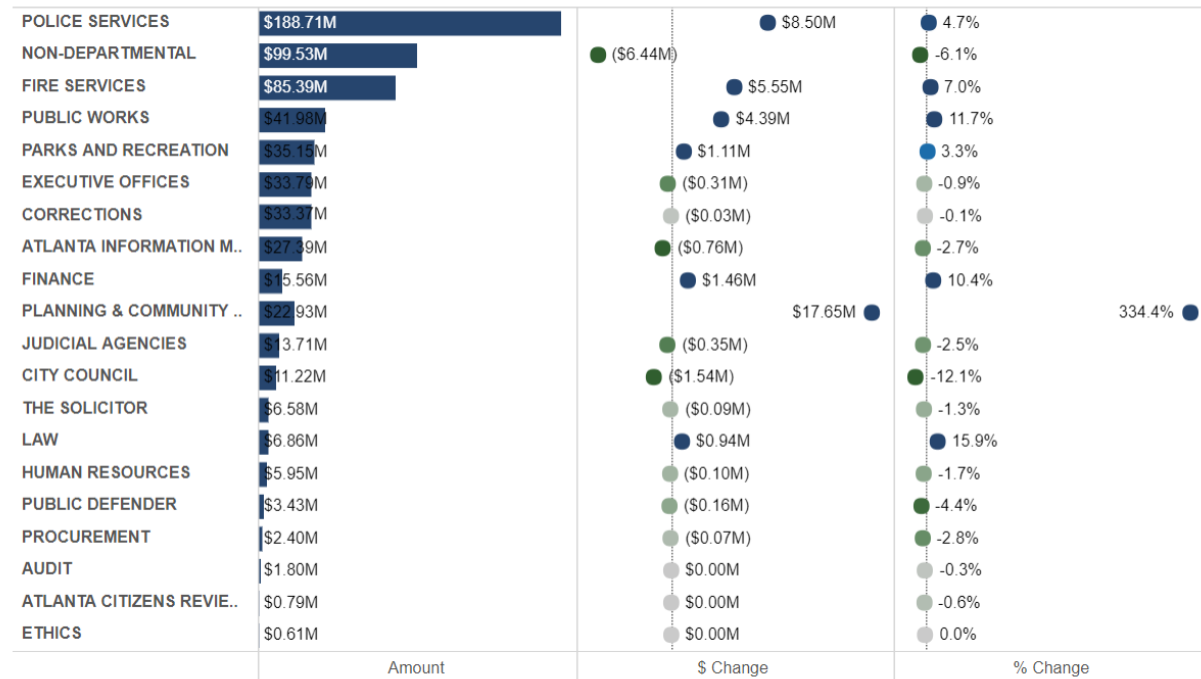
Share Download Full Screen





# General Fund Budget Variance

**2018 Budgeted Variance from Previous Adopted Budget**  
 Select a Department to view additional department and accounts details.



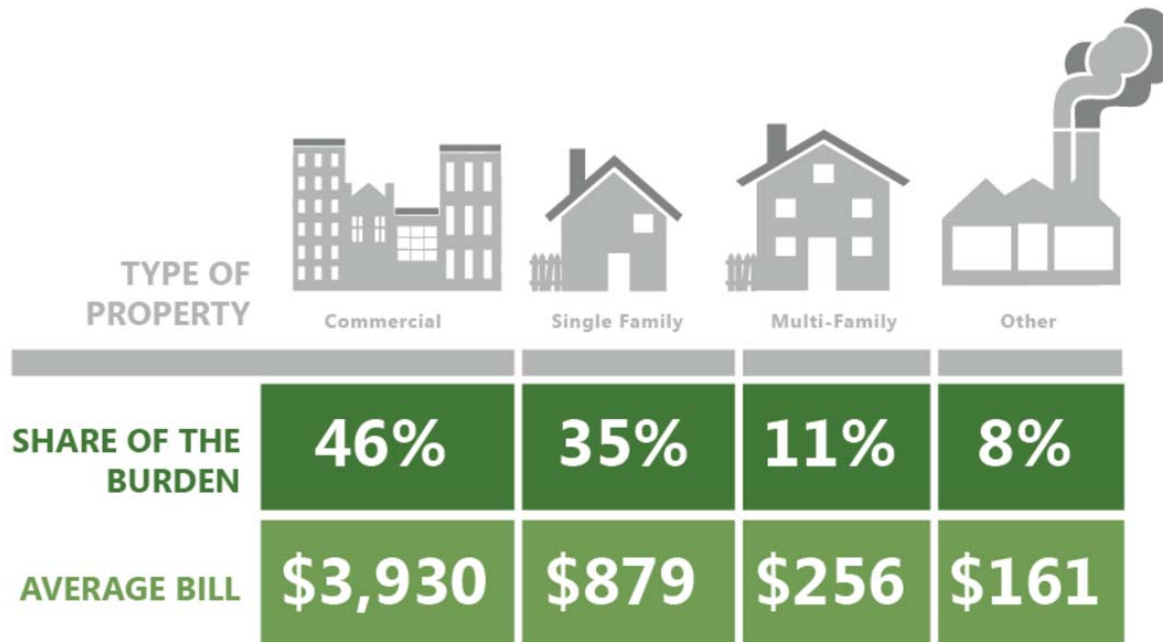
**Budget Variance by Department Detail**

**Budget Variance by Account Detail**



## WHO PAYS THE CITY PROPERTY TAX BILL?

Property Tax revenues account for 20% of funds available to provide City Services.  
Take a look at the major contributors to Atlanta's Property Tax Bill.





# Municode

Atlanta, Georgia - Code of Ordinances

VERSION: **AUG 28, 2017 (CURRENT)**

SUPPLEMENT HISTORY TABLE

- PART I - CHARTER AND RELATED LAWS
- Chapter 1 - GENERAL PROVISIONS
- Chapter 2 - ADMINISTRATION
- Chapter 6 - ADVERTISING
- Chapter 10 - ALCOHOLIC BEVERAGES
- Chapter 14 - AMUSEMENTS AND ENTERTAINMENTS
- Chapter 18 - ANIMALS
- Chapter 22 - AVIATION
- Chapter 30 - BUSINESSES
- Chapter 34 - CABLE COMMUNICATIONS REGULATIONS
- Chapter 38 - CEMETERIES
- Chapter 46 - CIVIC AND CULTURAL AFFAIRS
- Chapter 50 - CIVIL EMERGENCIES
- Chapter 54 - COMMUNITY DEVELOPMENT

Code of Ordinances  
Supplement 74 U  
Online content u

CODE OF ORDINANCES  
City of  
ATLANTA, GEORGIA

Codified through  
Ordinance No. 2017-45(17-O-1424), approved July 26, 2017.  
(Supp. No. 74, Update 2)

[VIEW WHAT'S CHANGED](#)

*This Code of Ordinances and/or any other documents that appear on this site may not reflect the most current legislation adopted by the Municipality.*

**Search Here**  
Search all content hosted by a municipality - simple or advanced.

[Next](#)



# 311 customer service portal




One Source for City Services



Follow Us:  

[HOME](#) | [CITY OF ATLANTA HOMEPAGE](#) | [CONTACT US](#)

[Se Habla Español](#)

Select Language 




Search

Search



Check Status /  
Add Photos & Docs

Please enter your service request ID# and email to check the status of a request. 

Service Request #:

\*

Email:

\*

Submit



Report a Problem



Make a Payment

## Top Services

[Property Owner Request To Establish New Water And Sewer Bill Account Services](#)  
[Information On How To Dispute Your Water And Sewer Bill](#)

Atlanta  
broken clouds

 70 °C|°F

Humidity: 79%



# Code enforcement portal

Home Building Planning **Code Enforcement** Fire

## Search Complaints

### Search for Complaints

Enter information below to search the City's Code Enforcement database. Complaints can be searched for by entering any of the following information:

- Site Address
- Parcel Number

Use the dropdown menu to change the Search type.

**Note:**

1. The date ranges provided are by default; if your search returns no results you can increase the date range to include the complaint.

Search results will be displayed at the bottom of the page and details can be viewed by any of the following ways:

1. If you would like to view the search results on a map, please select "Show on Map" box located on the upper-right of the list.
2. From the map, you can click on the project tag to see "More Info", or directly click on the Complaint Number in the list to view Status, Details, Workflow, etc.

### General Search

General Search ▾

Start Date:	<input type="text" value="01/01/2008"/>	<input type="text" value="08/29/2017"/>	End Date:	<input type="text" value="08/29/2017"/>	Permit Type:	<input type="text" value="--Select--"/>
Street No.:	<input type="text" value="From"/> - <input type="text" value="To"/>	Quadrant:	<input type="text" value="--Select--"/>			
Street Name:	<input type="text"/>	Street Type:	<input type="text" value="--Select--"/>			



