



*A new approach to community safety and wellness*

# Quarterly Briefing

March 22, 2021

# AGENDA

1. Overview of PAD
2. Executive Summary
3. LEAD Diversions
4. 311 Community Referrals
5. Participants & Services
6. Community Engagement
7. Key Insights



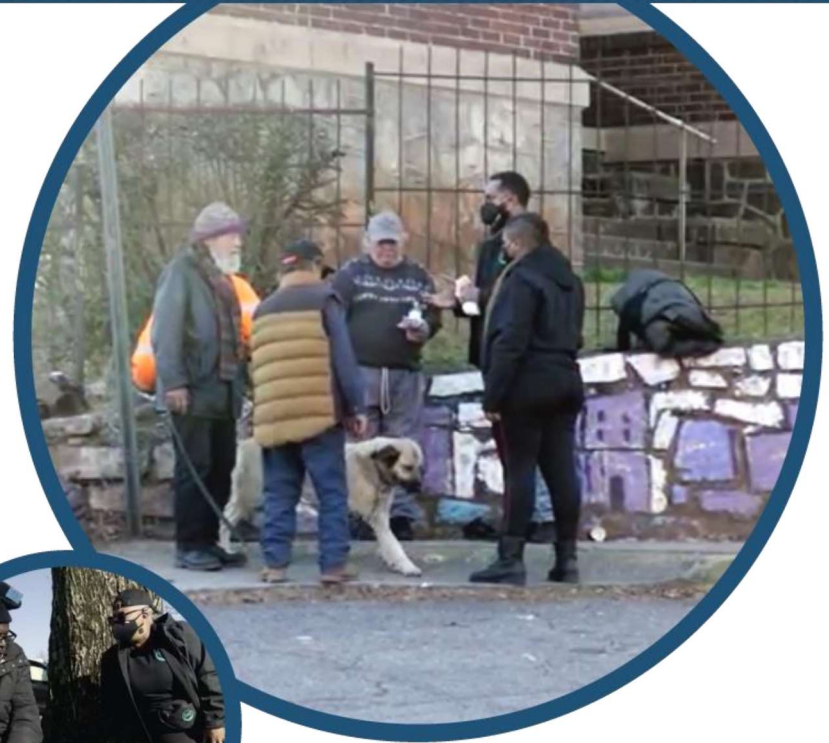
# OVERVIEW OF PAD

## GOALS:

1. Address community concerns related to substance use, mental health and extreme poverty
2. Reduce arrest and incarceration of people experiencing these issues
3. Increase the accessibility of supportive services in Atlanta and Fulton County.

## TWOFOLD STRATEGY:

- Immediate alternatives to arrest via Law Enforcement Assisted Diversion (LEAD)
- ATL 311 Community Referrals



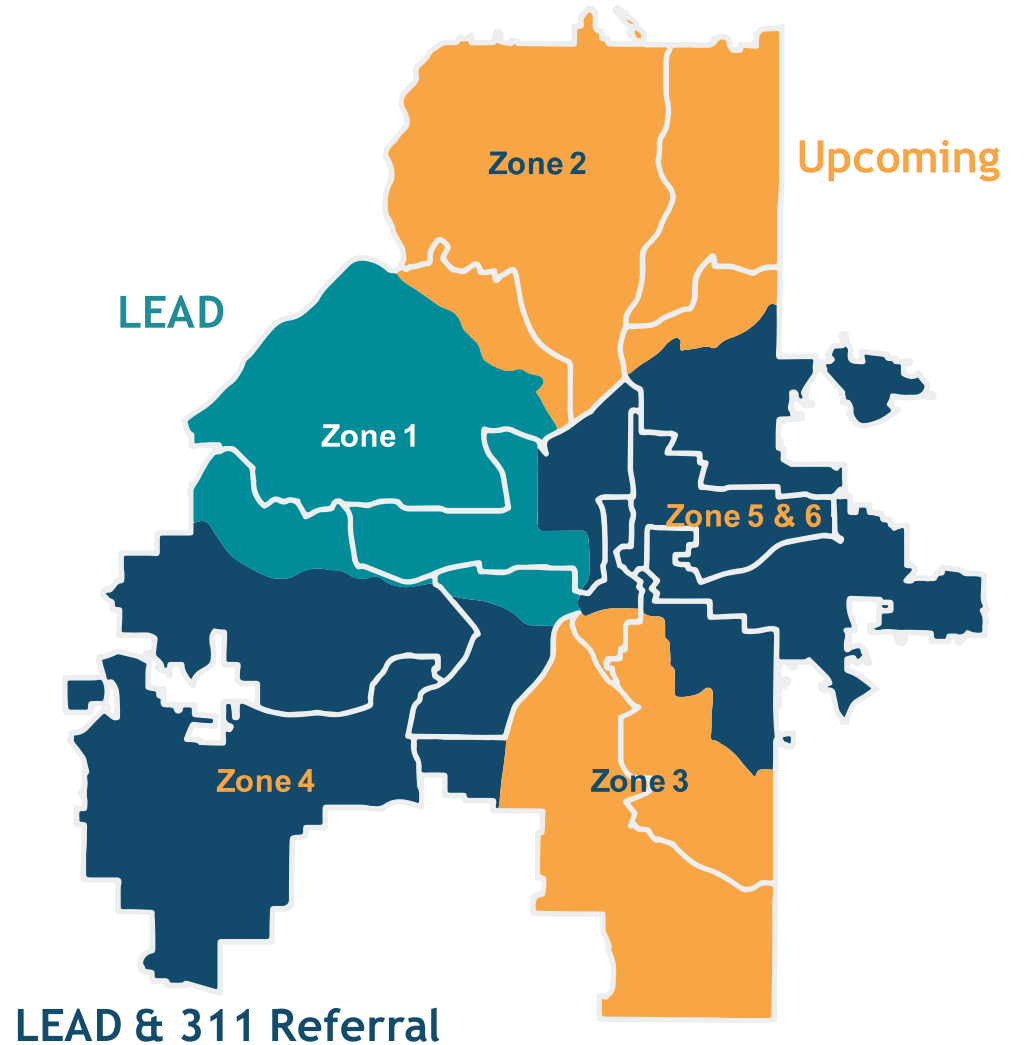
# PAD AVAILABILITY AS OF MARCH 15

Zones 4, 5, 6: LEAD & 311 Available Now

Zone 1: LEAD Available Now  
311 Available April

Zone 3: LEAD Available April  
311 Available May

Zone 2: LEAD Available May  
311 Available June



# EXECUTIVE SUMMARY: JANUARY - MARCH 15

PAD is rapidly expanding in the community with strong public faith.



**45**

Officer diversions,  
including 5 re-  
referrals



**102**

Community  
Referrals through  
311



**160**

PAD  
Participants  
receiving case  
management



**34**

APD officers  
trained in  
5 trainings



**41**

Community  
Meeting  
presentations,  
including 14 NPUs



**139**

Participants  
provided  
emergency  
housing  
assistance



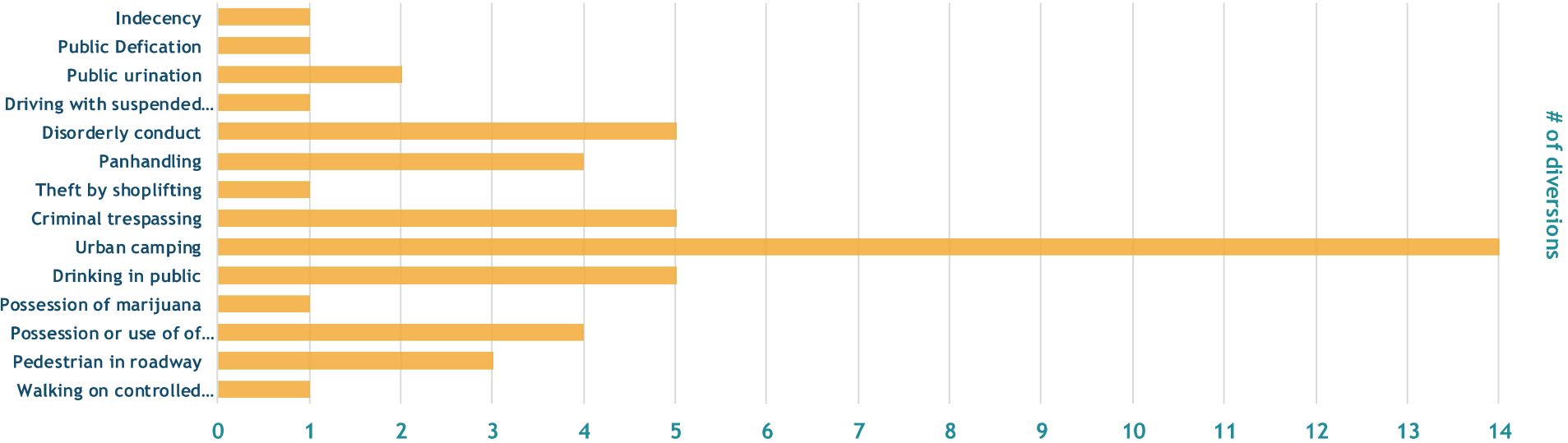
# LEAD DIVERSIONS (JANUARY - MARCH 15)

- 45 LEAD diversions, including 5 re-referrals
- 9 referrals from other criminal justice agencies
- 80% of diversions from Zone 5
- 67% of diversions related to homelessness or poverty concerns
- Over half of diverted individuals had one arrest in City of Atlanta in year prior
- 5 of these individuals had between 6-37 arrests
- Out of 109 active PAD participants, 11 were re-arrested during this period



# LEAD DIVERSIONS (JANUARY – MARCH 15)

DIVERSIONS BY OFFENSE



# LARRY'S STORY



“

[PAD is] instrumental in me not doing drugs because I ain't gotta be out there on the streets. I was desperate wondering where I'm gonna get my next meal or where I was going to lay my head. Before PAD, I was always in denial about mental health issues. I only see it getting better. I have a good Care Navigator, she ain't never told me no lie about what I need to be expecting from them.

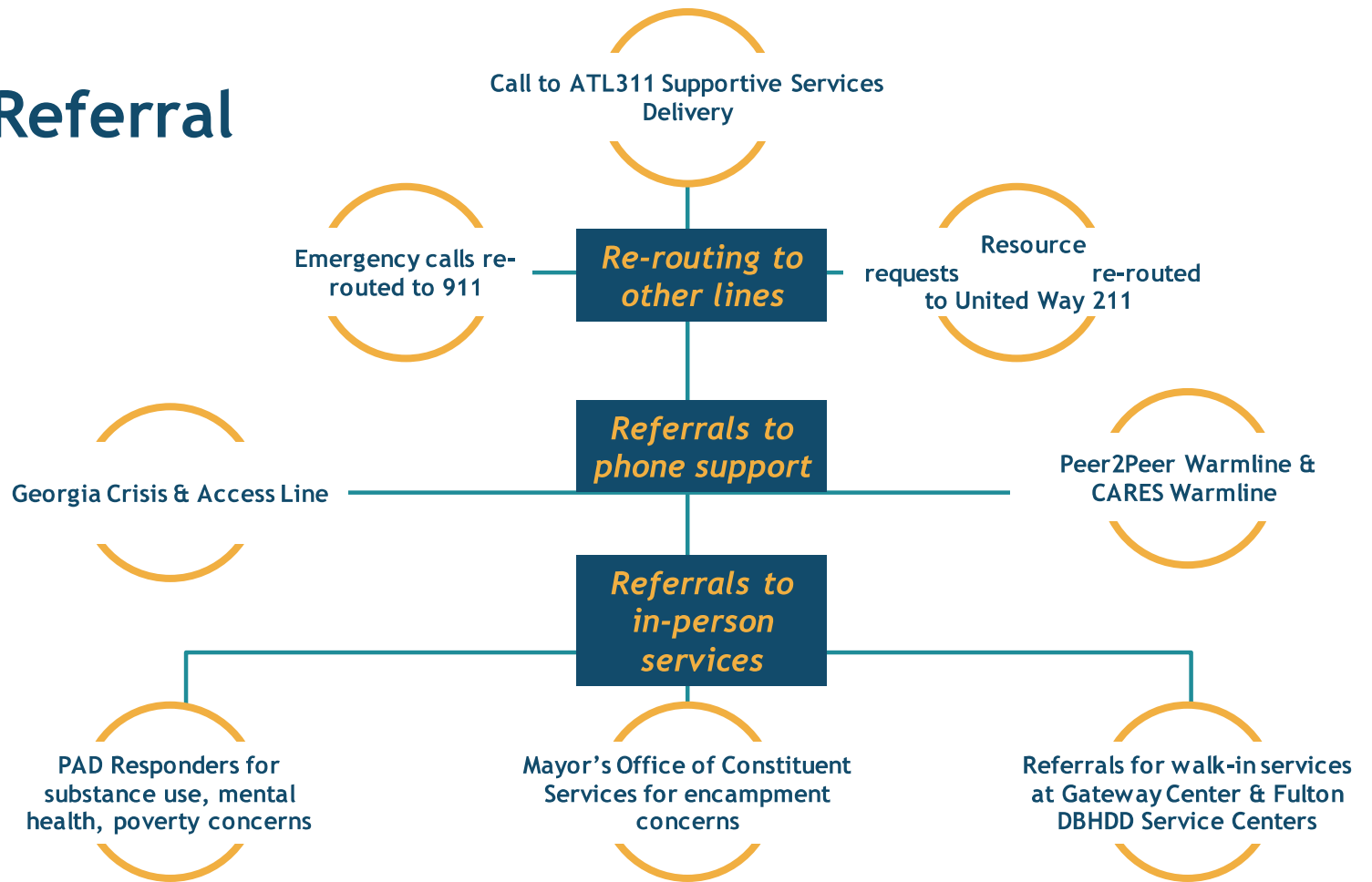
- Larry, PAD Participant

*Larry was diverted to PAD in April 2020. He now lives in permanent housing and receives wraparound services. His apartment is close to the BeltLine, where he loves to ride his bike.*





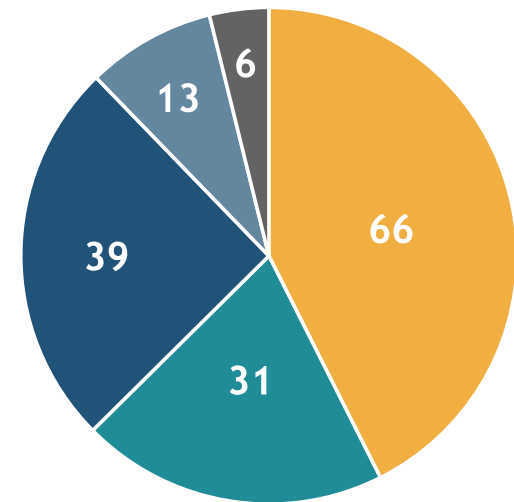
# ATL311 Community Referral Process



# 311 COMMUNITY REFERRALS (JAN - MARCH 15)

- PAD received **102 referral requests through ATL311**
- **80 referring** someone else
- **22 requesting assistance** for themselves
- **67 referral requests** designated as immediate response
- **Average response time 46 minutes**
- **17 requests** designated as outreach request
- **Average response time 5 hours**
- **11 requests** provided with resources over the phone

## 311 Caller Concerns



- Basic Needs
- Mental Health
- Disturbances
- Public Health
- Substance Abuse

*\*callers may note multiple concerns*



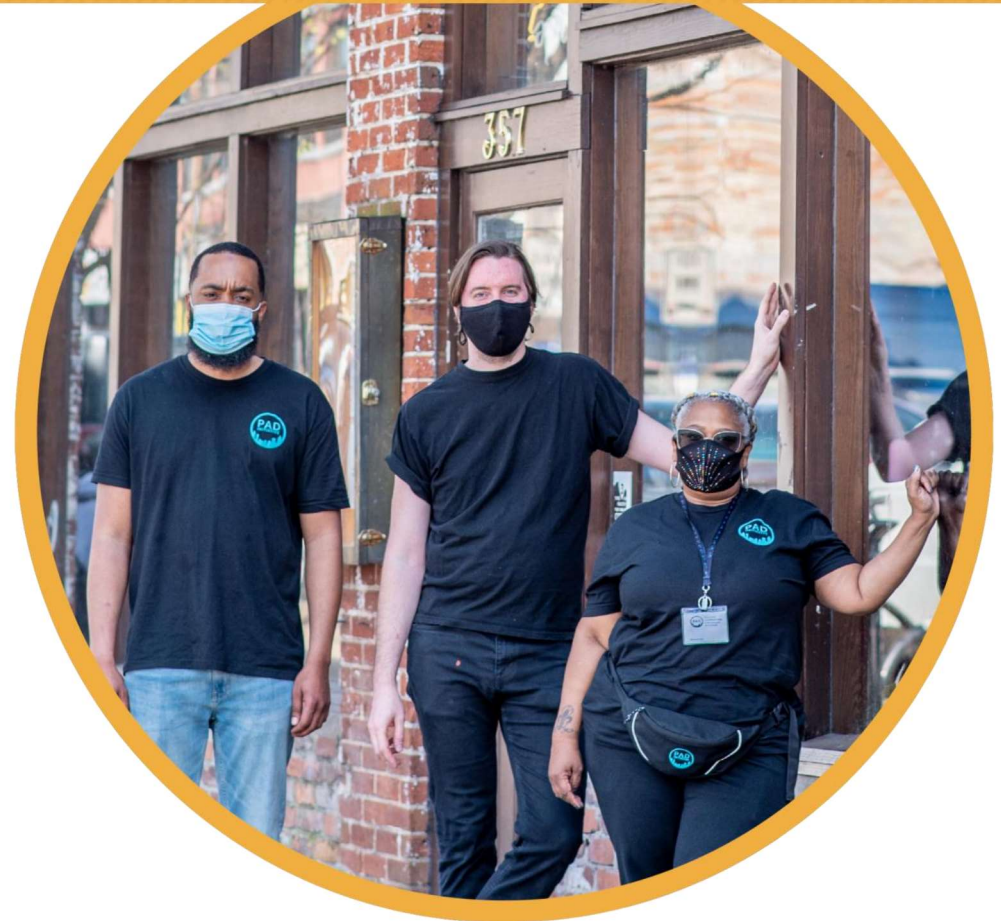
# CALLER TESTIMONIAL

“

On a daily basis, our small restaurant witnesses at least one community member experience harm from extreme poverty or mental distress—often due to a lack of resources and services to help their survival needs...

Thankfully, we can now call PAD. We experience the success of their approach within the hour, but more importantly, the effects of helping someone long term. Instead of criminalizing individuals, their compassion and consent-based approach offers sustainable results that uplift our community.

- Ryan, Restaurant Manager



# COMMUNITY ENGAGEMENT (JANUARY - MARCH 15)



**27**

Presentations at  
Neighborhood  
Meetings



**4x**

Local News  
Coverage



**1x**

National  
News  
Coverage



**+449**

Instagram  
Followers



**+203**

Twitter  
Followers



**+107**

Facebook  
Followers

# CURRENT PAD STAFFING (FY21 BUDGET)



**2**

Referral Coordinators to answer diversion & 311 requests



**5**

Two-person Harm Reduction Response Teams to respond to diversion & 311 requests



**8**

Care Navigators to provide case management



**25**

Participant caseload per Navigator

*Current staffing levels will need to be expanded once citywide*

# KEY INSIGHTS: FIRST QUARTER

1

**Smooth expansion with growing demand**

Strong partnership and community demand for this resource

2

**311 is more effective than police diversion for preventing arrests**

Police involvement is much more likely to result in arrest than diversion

3

**PAD is a pathway, not a solution**

PAD must be a pathway to a continuum of supportive services, from walk-in crisis centers to long-term housing

