

CITY OF ATLANTA MARTA 2020 Q4 BRIEFING

COLLEGE GREENWOOD | CHIEF OF BUS OPERATIONS

AGENDA

- ✓ MARTA Essential Bus Service
- ✓ Track Renovation Phase IV
- ✓ Artbound



ESSENTIAL BUS SERVICE

NOW SERVING
BREAKFAST

**BUS STOP
CLOSURE**

 Due to impacts related to COVID-19, service at this stop is discontinued until further notice.

Please visit
www.itsmarta.com or call
404-848-5000 for details.



Questions? Please contact MARTA Customer Information at
custserv@itsmarta.com

ESSENTIAL BUS SERVICE UPDATE

- ✓ COVID-19 markers are worse
- ✓ 50 out of 110 Routes Running
- ✓ Most peer agencies continue to run reduced service
 - ✓ Other systems ridership lower
 - ✓ Some systems don't pick up new passengers when full
 - ✓ Some are cutting due to financial constraints

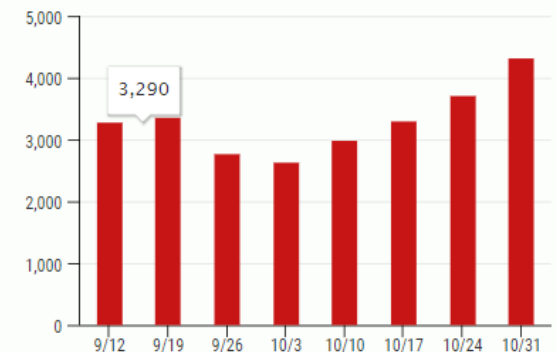
In the 10-county area...

4,337 newly reported cases,
October 25 - 31

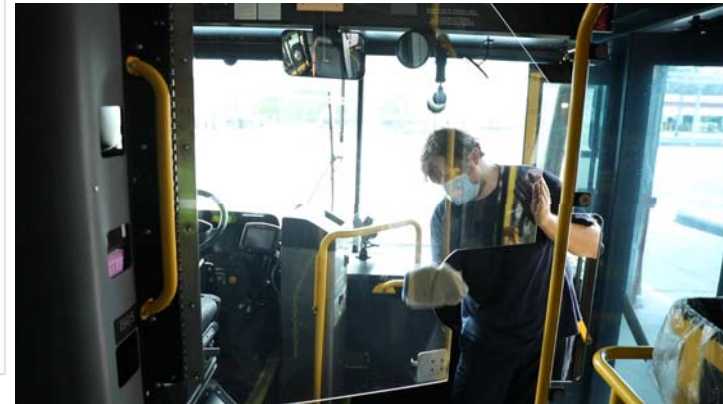
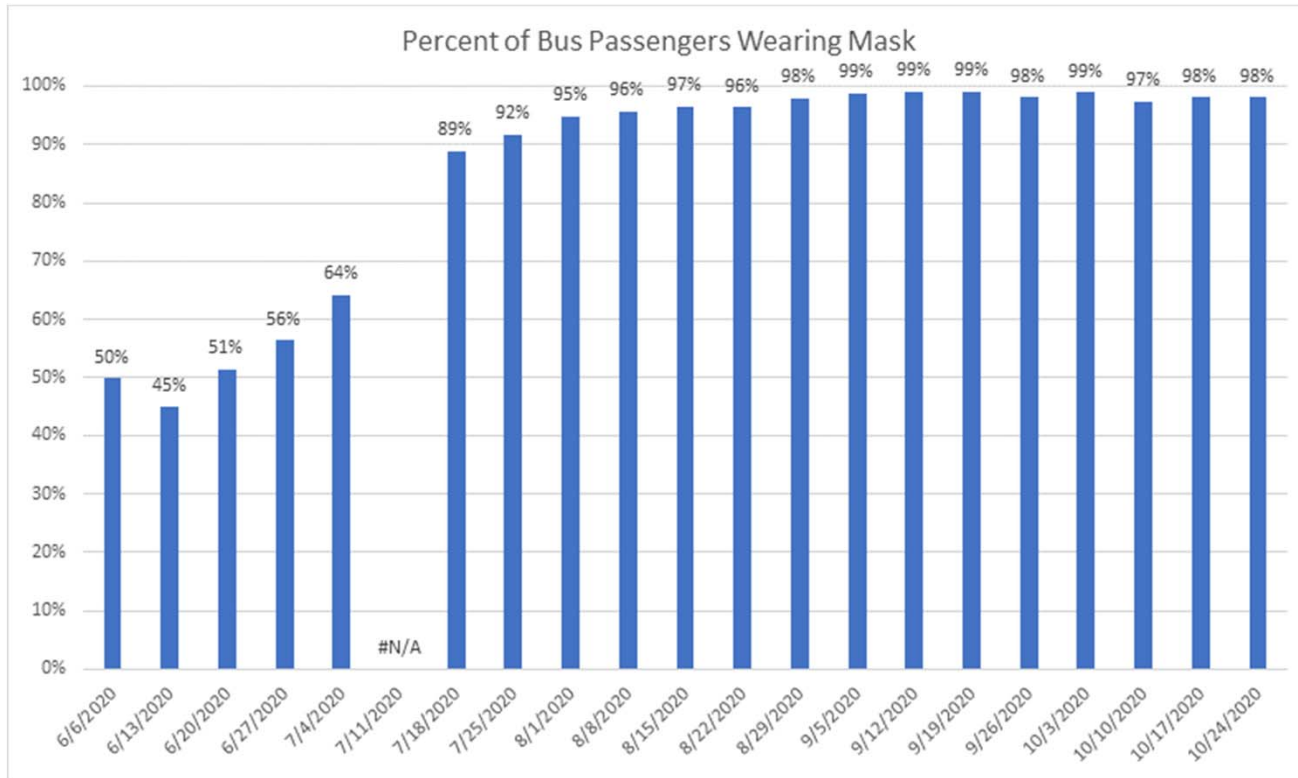
- This number is a **16.4% increase** in new cases over last week's 3,727 reported to Georgia DPH.
- This week's new cases result in a **3.3% increase** in total confirmed cases (see next chart) in the week ending October 24.
- Current Georgia DPH estimates expect to see **3,362 new cases*** in the 10-county area between **November 1 to 5**.

* Not in this week's charts due to high degree of variability

Newly Reported Cases by Week



BUS SAFETY MEASURES

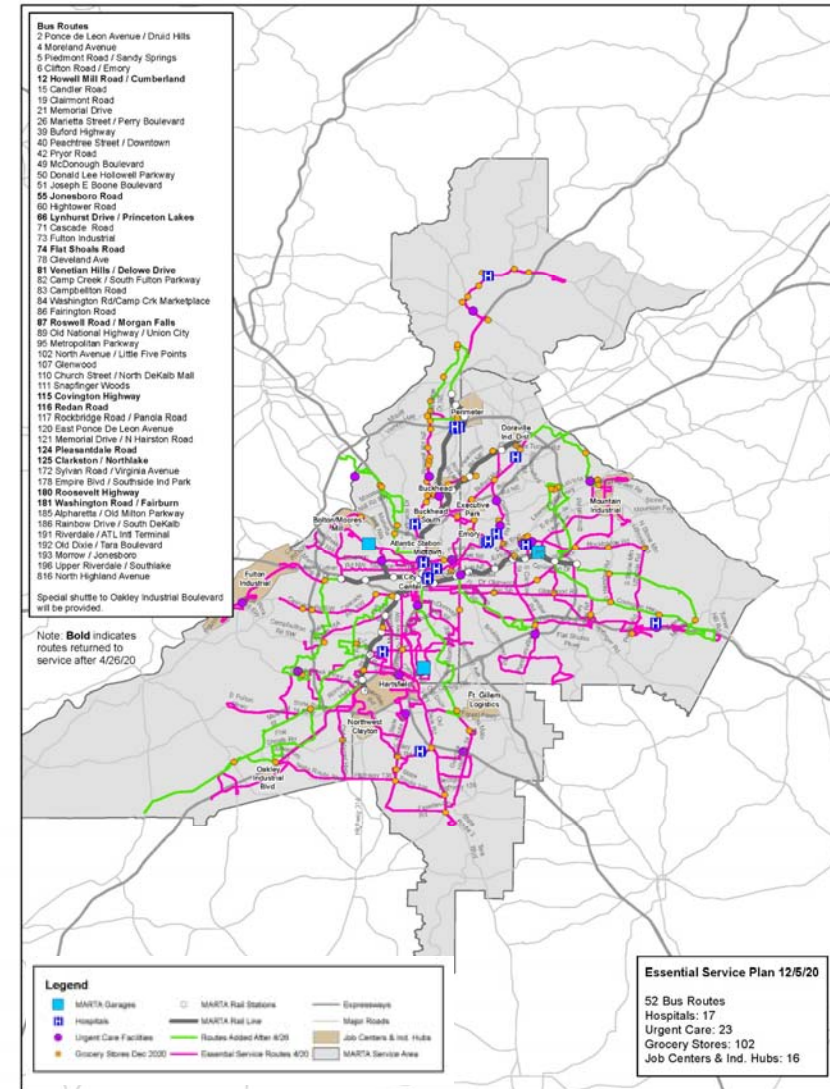


RETURN TO NEW NORMAL

Factors MARTA will Consider

- ✓ City of Atlanta Phase of Reopening
- ✓ Governor's Public Health Emergency Status
- ✓ MARTA staff positive diagnoses

Incremental restoration avoids having to re-suspend a route





TRACK RENOVATION — PHASE IV

OVERVIEW



TRACK WORK SEPTEMBER THROUGH NOVEMBER

- ✓ TR-IV work on the East/West line has been accelerated to take advantage of lower rail ridership.
- ✓ Increased efforts to communicate
- ✓ October work near Westlake and Ashby Stations
 - ✓ 24-hour noise, lights
 - ✓ Rail service impacts
 - ✓ Doorhangers – 400 doors
 - ✓ Nextdoor outreach to affected neighborhoods
 - ✓ Outreach to Councilmembers
- ✓ Zero complaints to Customer Service



- Construction Noise
- Delays on Blue/Green Rail Lines

Beginning Tuesday, Oct. 20th at 9 p.m. and ending Sunday, Oct. 25th at 4 a.m.

As a result of MARTA's \$130 million+ investment in track maintenance and renovations, communities near the West Lake and Ashby rail stations might experience moderate noise and light impacts as crews begin work on nearby tracks. Please note that both the Blue and Green rail lines will operate at a slower frequency. When planning your next trip on the Blue and Green rail lines, please allocate 5 - 10 additional minutes when traveling between Oct. 20th through Oct. 25th.

Have a question? Contact MARTA's customer call center at 404-946-5000, Monday- Friday, 8 a.m. - 5 p.m.



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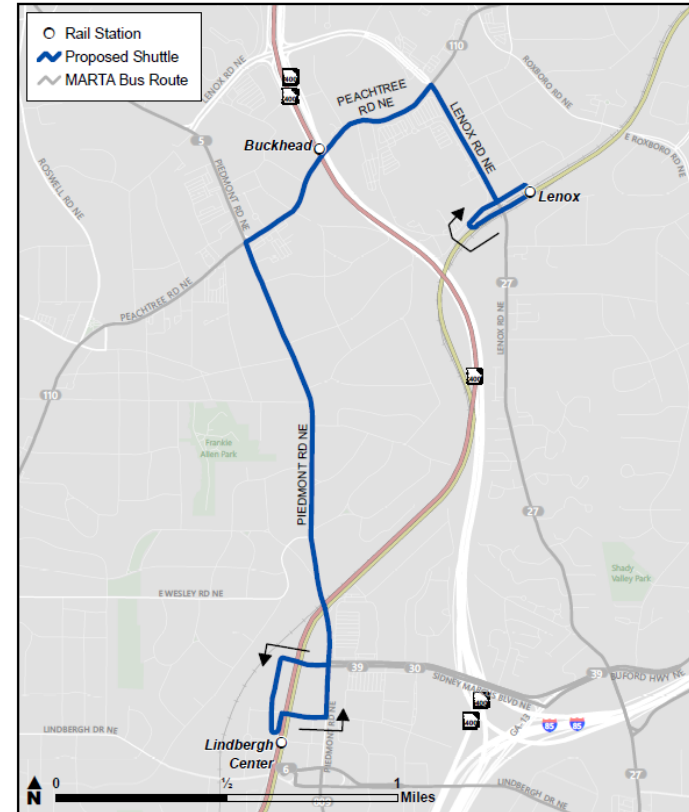
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TRACK RENOVATION – PHASE IV

- ✓ Canterbury Double Crossover will be replaced in February 2021.
- ✓ There will be several multi-day rail shut-downs between Lindbergh and Lenox and Lindbergh and Buckhead stations.
- ✓ A bus will shuttle affected rail customers
- ✓ MARTACONnect – Uber partnership will be activated



Canterbury Junction Shuttle
Bus Shuttle Options for Track Renovation Phase IV

marta
SERVICE PLANNING



ARTBOUND

CIVIL RIGHTS INVITATIONAL

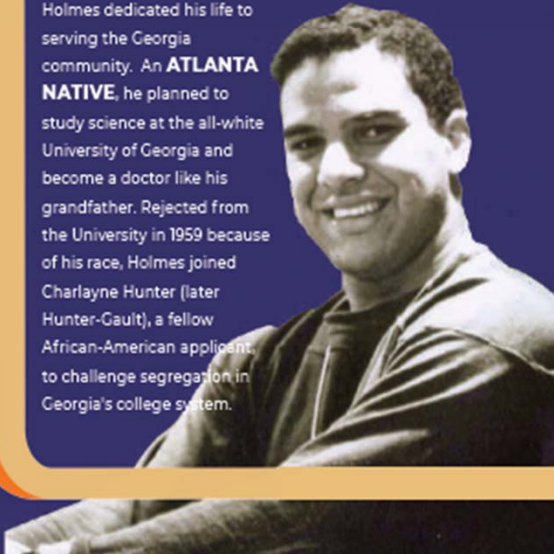
- ✓ An artwork to commemorate three civil rights heroes: C.T. Vivian, Joseph E. Lowery, and John Lewis
- ✓ Partnering with Hammonds House Museum to curate and select artist
- ✓ Issue invitation to six highly-skilled artists who will propose designs



MEET DR. HAMILTON E. HOLMES

HAMILTON E. HOLMES,
a widely respected Atlanta
doctor and educator,
is also known for
DESEGREGATING
the University of Georgia
and Emory

University School of Medicine. Holmes dedicated his life to serving the Georgia community. An **ATLANTA NATIVE**, he planned to study science at the all-white University of Georgia and become a doctor like his grandfather. Rejected from the University in 1959 because of his race, Holmes joined Charlayne Hunter (later Hunter-Gault), a fellow African-American applicant, to challenge segregation in Georgia's college system.



H.E. HOLMES MURAL EVENT

- ✓ Mural of Dr. Hamilton E. Holmes
- ✓ Educational Panels provided by National Center for Civil and Human Rights
- ✓ Commemorative Event with Dr. Holmes' Family



GRANT STREET ARTWORK: *Reflection Tunnel*



- ✓ Reflection Tunnel uses thousands of highway reflectors to create a dynamic and engaging space
- ✓ Destination artwork will improve experience for all tunnel users

THANK YOU

