

The background image shows a construction site for the MARTA rail system. In the foreground, there are tracks with wooden ties and gravel. A large white truck with a crane is on the left. In the middle ground, several workers in safety gear are working on the tracks. A train is visible in the background. The entire image has a blue tint.

# CITY OF ATLANTA MARTA 2020 Q3 BRIEFING

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JEFFREY A. PARKER | GENERAL MANAGER/CEO

# AGENDA

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- ✓ MARTA Rider Initiatives
- ✓ State of Good Repair Program Update
- ✓ Advancing More MARTA Capital Expansion
- ✓ Transit Oriented Development Update

# MARTA RIDER INITIATIVES

# HOPE ATLANTA PARTNERSHIP

- ✓ Being unsheltered is not a crime
- ✓ MARTA receives complaints from customers about the unsheltered riding
- ✓ Partnership with HOPE Atlanta
  - ✓ *Yearlong program; space in Five Points Station*
  - ✓ *Teams of Hope Atlanta caseworkers and MARTA Field Protective Specialists (not MPD officers) formed*
  - ✓ *Teams travel throughout the system, focusing on “hotspots” in stations and other facilities*
  - ✓ *Goals: service connections for 80; housing connections for 50*



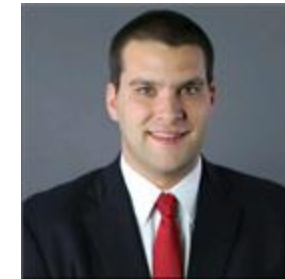
*HOPE Atlanta case managers Gloria Woodard (left), Vinson Allen (right), and MARTA Field Protective Specialist Alberretta Atkins discuss homeless outreach strategy at their project office at Five Points station.*

# MARTA RIDERS' ADVISORY COUNCIL

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- ✓ Received over 80 applications
- ✓ Selected 24 Members, seven representing the City of Atlanta
- ✓ Focused on broad range of customer issues
- ✓ Next meeting 9/2 discussing MARTA finances and FY21 budget

*Carden Wyckoff, Akia Lewis, Brendan Ullman, Joshua Propp, Laura Viilo, Dianne Bryant, Hasan al-Bari.*

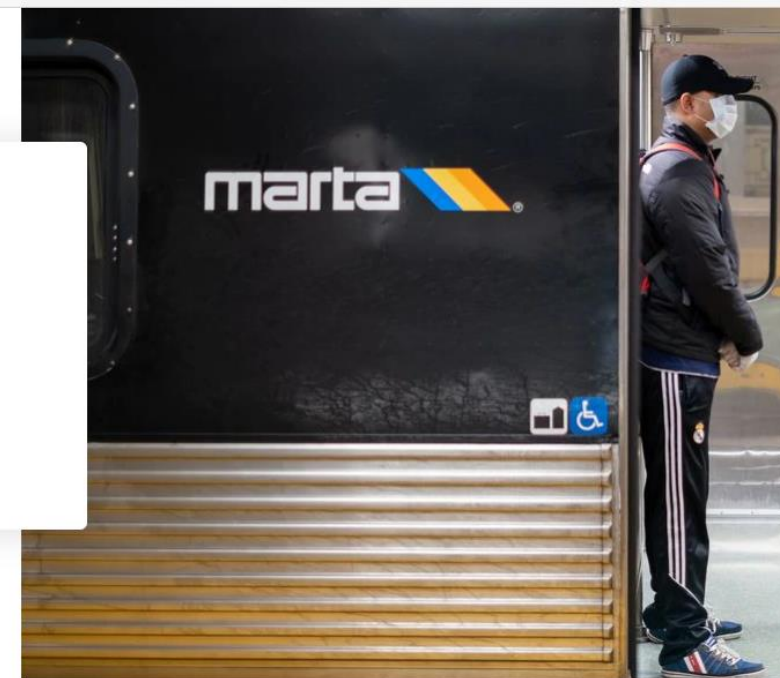


# MASKS ON THE SYSTEM

- ✓ In June, 35% of MARTA customers were wearing masks
- ✓ In early July, MARTA announced masks would be required and that MARTA would distribute 2 million masks
- ✓ In 535 shifts, 417k masks have been distributed
- ✓ Mask wearing is ~90%

AJC 

MARTA: Nearly all passengers wearing masks



COMMUTING BLOG | Aug 20, 2020

By David Wickert, The Atlanta Journal-Constitution

# STATE OF GOOD REPAIR PROGRAM UPDATE

# ELEVATOR/ESCALATOR REHABILITATION

- Majority of MARTA's escalators/elevators are 36-40 years old
  - Average lifespan of commercial elevator/escalator is 25 years
- August 2016 the MARTA Board of Directors approved a 10-year, \$217 million contract for:
  - ✓ Maintenance of all escalators and elevators and
  - ✓ Rehabilitation of 116 escalators and 111 elevators
- Construction work began June 2017
- To date, 39% of elevators and 21% of escalators have been rehabilitated





# ELEVATOR/ESCALATOR COMMUNICATION ENHANCEMENTS

## Current Updates

Rail	Bus	Streetcar	<b>Elevator/Escalators</b>	RestRoom
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Five Points, Elevator 1 (SB to EB to concourse) is out of service for renovation. Alternate Access: N/S line: Mobility service will shuttle between Five Points (Forsyth St.) and Garnett. E/W line: Continue EB to GA State, return WB to Five Points.  
Expire at: 8/25/2020 6:00:00 AM

Civic Center, Elevator 1 (SB Platform to Street [Outside Fare Gates]) is out of service for renovation. Alternate Access: Continue southbound to Peachtree Center, return northbound to Civic Center.  
Expire at: 8/25/2020 6:00:00 AM

Peachtree Center, Elevator 4 (South end Platform to South Concourse) is out of service for renovation. Alternate Access: Use elevator on North end of platform.  
Expire at: 8/25/2020 6:00:00 AM

Service alert on website homepage

Signs with workarounds on affected units, like this one at North Avenue Station



# STATION RESTROOM UPDATE

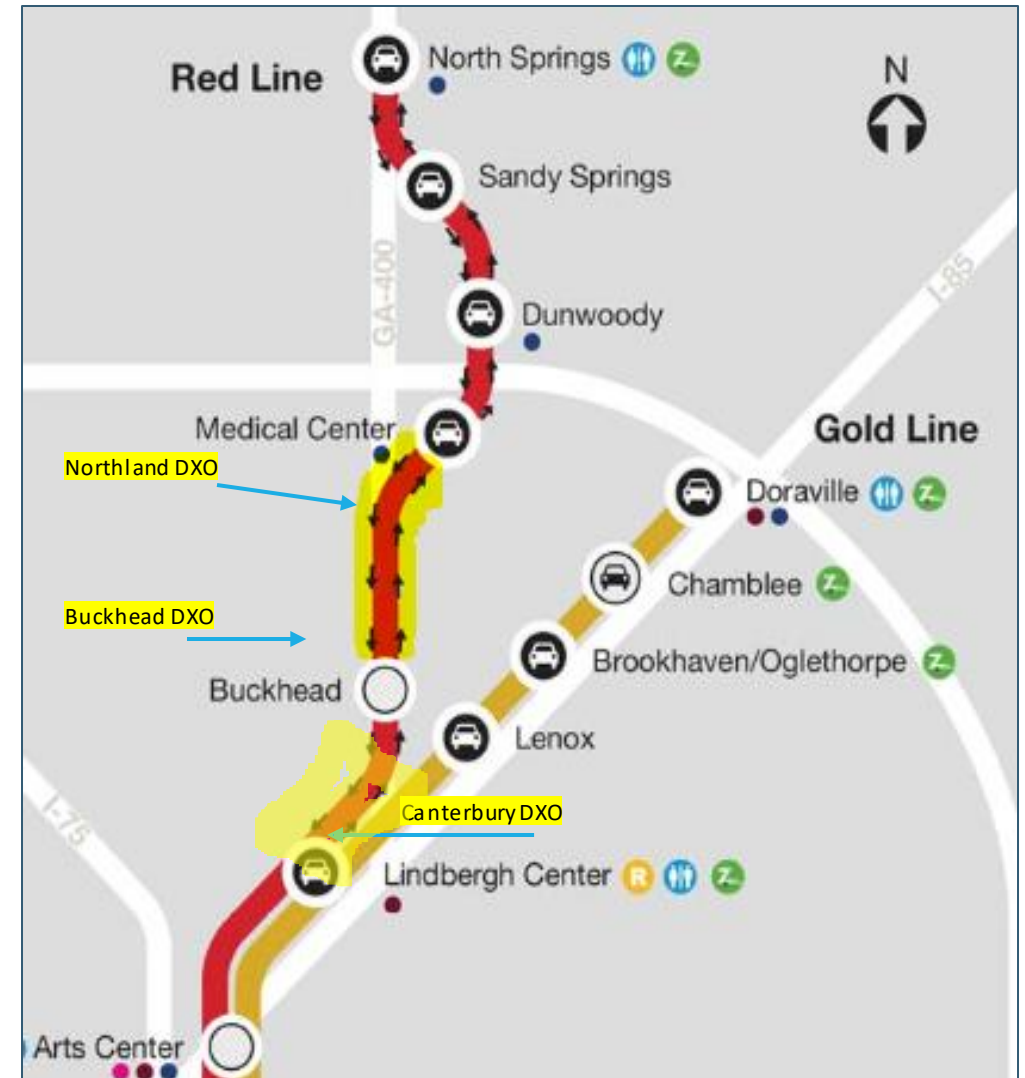
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- ✓ To prevent the spread of COVID-19, only Five Points, Lindbergh and end-of-line station restrooms remained open
- ✓ As virus is prolonged, MARTA has re-opened all station restrooms with enhanced cleaning at 17 stations with agents



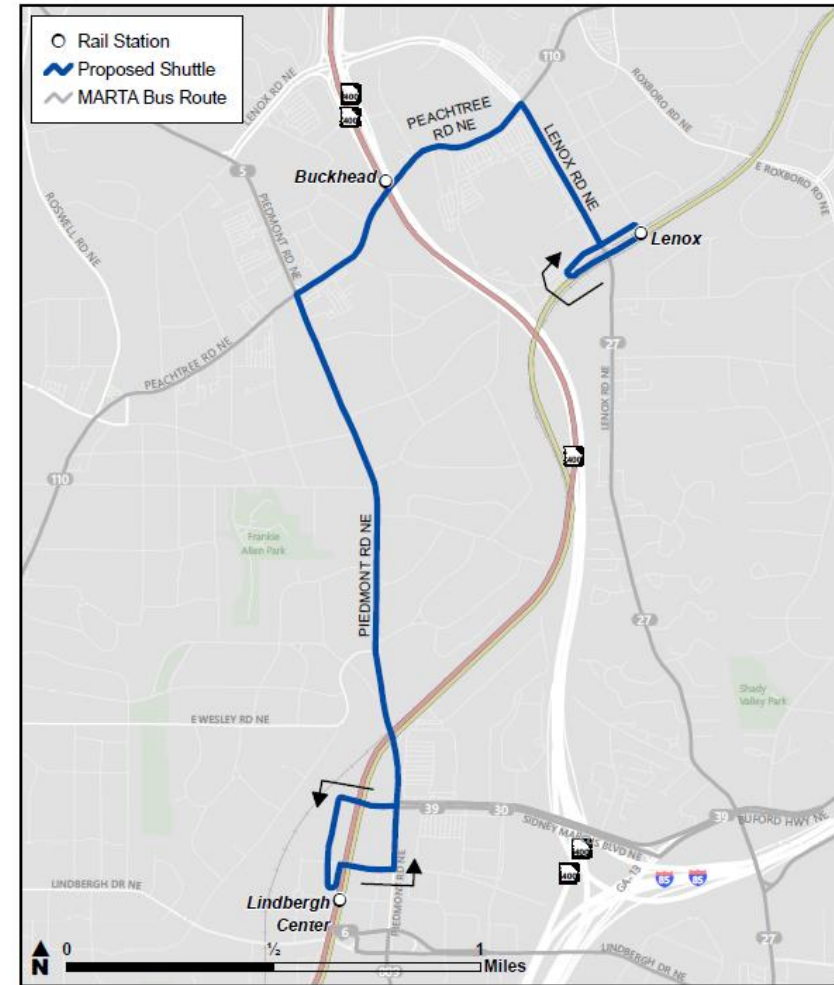
# TRACK RENOVATION – PHASE IV

- ✓ TR-IV work on the East line has been accelerated to take advantage of lower rail ridership.
- ✓ Canterbury Double Crossover will be replaced in February 2021.
- ✓ There will be several five-day rail shut-downs between Lindbergh and Lenox and Lindbergh and Buckhead stations.



# TRACK RENOVATION – PHASE IV

- ✓ A bus will shuttle affected rail customers
- ✓ MARTA will undertake an extensive communications and marketing effort to alert customers



**Canterbury Junction Shuttle**   
Bus Shuttle Options for Track Renovation Phase IV **SERVICE PLANNING**

# ART Alignment Options

Option 1: Full Extent of Existing Local Routes

Option 2: Productive Segments of Existing Local Routes

Option 3: Hybrid /

ADVANCING THE MORE  
MARTA CAPITAL PROGRAM



## FY2021 ATLANTA PROJECTS

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- ✓ **Summerhill/Capitol Ave BRT**
- ✓ **Campbellton Road Corridor**
- ✓ **Five Points Station Transformation**
- ✓ **Streetcar East Extension**
- ✓ **ART Program – Metropolitan Pkwy and Cleveland Ave.**
- ✓ **Bankhead Station Extension**

An architectural rendering of a modern, multi-story building with a mix of brick and large glass windows. The ground floor features a restaurant with a sign that says "RESTAURANT". There are people walking on the sidewalk and cars on the street. The image is overlaid with a semi-transparent blue filter.

# TRANSIT ORIENTED DEVELOPMENT UPDATE

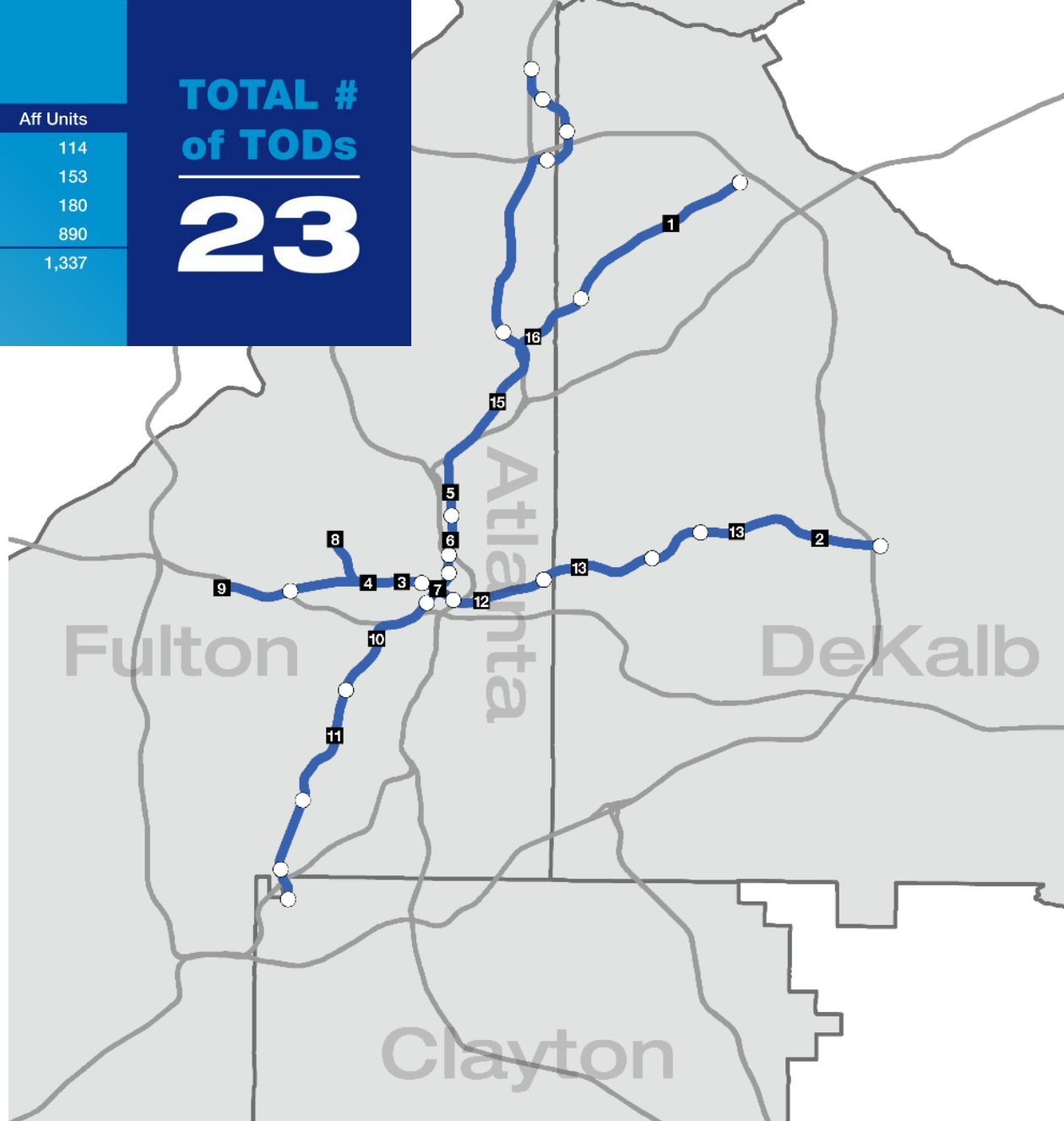
# FACTS

## Total TOD Program

	Units	SF Retail	SF Comm	Aff Units
Built	1,411	313,000	2,618,580	114
Under Construction	508	20,000	-	153
In Negotiation	900	-	1,540,000	180
Planned	2,500	-	800,000	890
<b>Total</b>	<b>5,319</b>	<b>333,000</b>	<b>4,958,580</b>	<b>1,337</b>

**TOTAL #  
of TODs**

# 23



## LEGEND

- MARTA RAIL LINE
- MARTA RAIL TOD STATIONS
- MARTA RAIL STATIONS
- COMPLETED
- UNDER CONSTRUCTION
- IN NEGOTIATION
- PLANNED

## TOD STATUS

- 1 Chamblee ●
- 2 Kensington ● ● \*
- 3 Vine City ●
- 4 Ashby ●
- 5 Arts Center ●
- 6 North Ave ●
- 7 Five Points ●
- 8 Bankhead ●
- 9 HE Holmes ●
- 10 West End ●
- 11 Lakewood/Fort Mac ●
- 12 King Memorial ●
- 13 Edgewood Candler ● ●
- 14 Avondale ● ● \*\*
- 15 Lindbergh ● ● \*\*
- 16 Lenox ● ● \*\*

\* DIFFERENT PHASES  
\*\* MULTIPLE PHASES



# TOD IN THE CITY OF ATLANTA

- ✓ **King Memorial** – Early 2022 delivery on a ~300-unit multi-family project with 100 affordable workforce units and 10,000 sf of commercial space.
- ✓ **North Avenue** – MARTA Board authorized negotiations with Portman Holdings on 8/13.
- ✓ **Six (6) Opportunity Zone (OZ) Stations** – MARTA is breaking up the OZ procurement into two phases.
  - Phase I – Bankhead, Vine City, Lakewood/Ft. Mac.
  - Phase II – West End, Ashby, HE Holmes



A group of approximately 15 diverse individuals, including men and women of various ethnicities, are gathered in front of a large, light-colored shipping container. They are all smiling and holding a long, light-colored ribbon that stretches across the group, as if participating in a ribbon-cutting ceremony. The background shows more shipping containers and trees under a clear sky. The overall scene is celebratory and professional.

# THANK YOU