

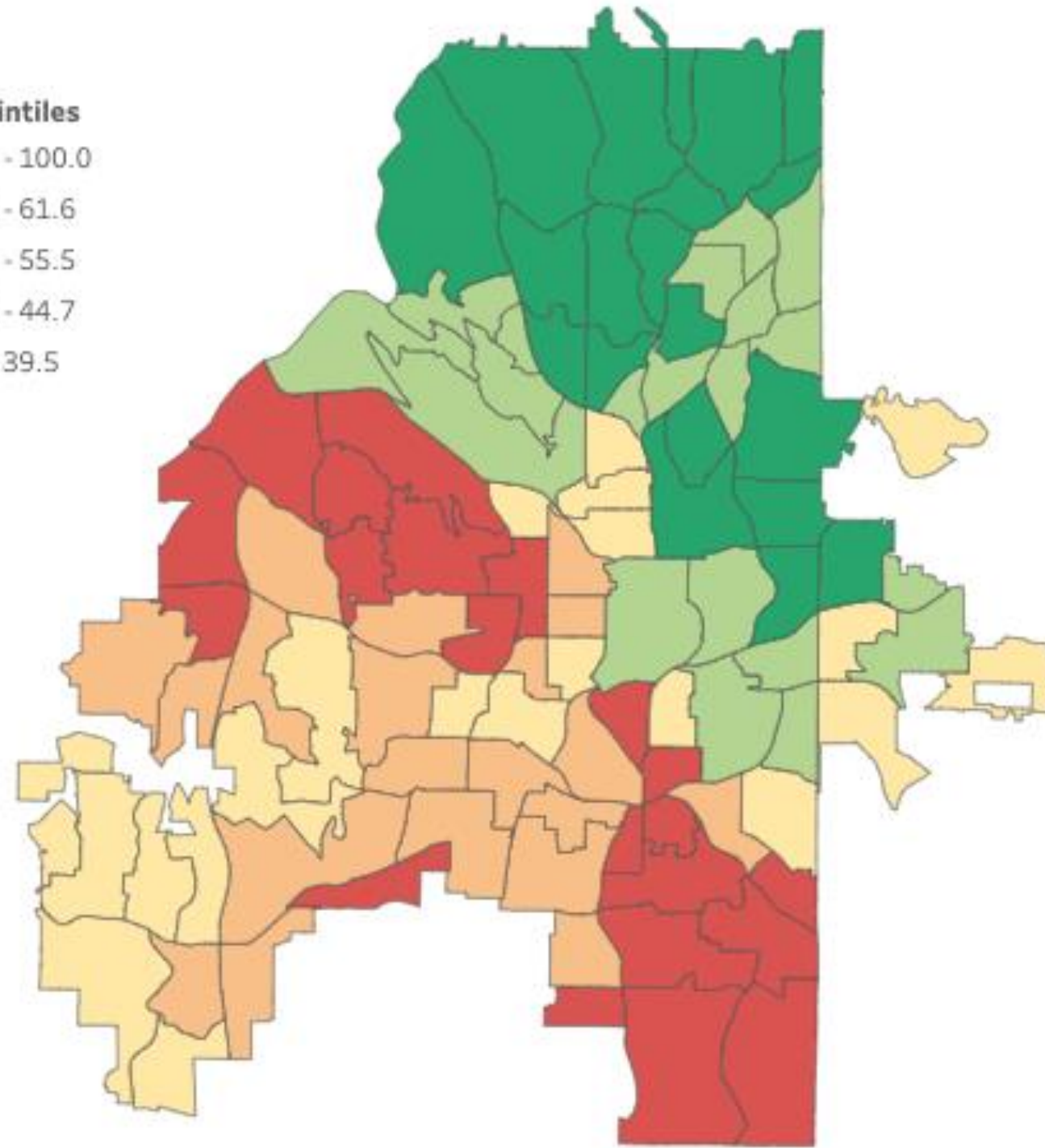


Economic Mobility, Recovery & Resiliency Plan



Index quintiles

- 61.7 - 100.0
- 55.6 - 61.6
- 44.8 - 55.5
- 39.6 - 44.7
- 1.0 - 39.5



Select an pathway to see the corresponding map:



People-based



Place-based

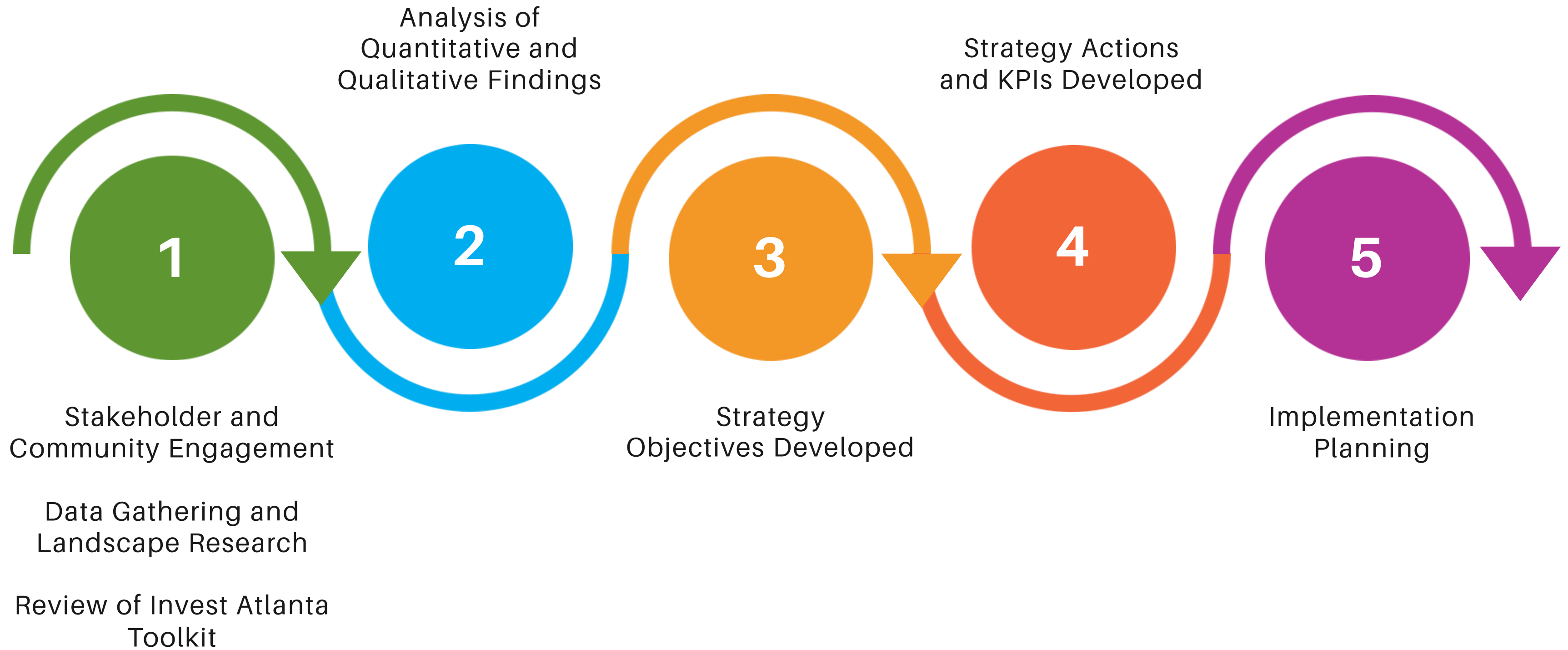


Economic System



Education System

Project Process



Pathways to Economic Mobility



ECONOMIC SYSTEMS

- Economic growth
-
- Job character, wages and benefits
-
- Entrepreneurship and small business



EDUCATION SYSTEMS

- Early childhood education
-
- Pre-K through high school education
-
- Higher education



PEOPLE-BASED PATHWAYS

- Wealth building and financial management
-
- Workforce health and well-being
-
- Workforce capacity for and access to employment
-
- Workforce housing stability



PLACE-BASED PATHWAYS

- Neighborhood health and safety
-
- Neighborhood access to employment
-
- Neighborhood social capital and cohesion

5 Key Objectives



Objective 1: Creation of Good Jobs

Retain, support and attract businesses from industry sectors producing good and promising jobs that are accessible to residents from disinvested neighborhoods and align with workforce development efforts



Objective 2: Access to Good Jobs

Train more low-income residents for good and promising jobs, help them advance their careers or support them as they switch to a different opportunity in sectors with a large share of good and promising jobs



Objective 3: Small Business

Help more startups and small businesses from disinvested neighborhoods to survive, adapt, grow and hire more employees



Objective 4: Neighborhood Investment

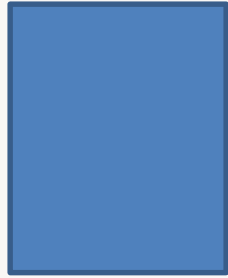
Attract more investment into disinvested neighborhoods, which will reduce barriers and create access to economic opportunities for residents



Objective 5: Affordable Housing

Incentivize the creation/preservation of affordable housing, encourage innovative development models, help more low- and moderate-income residents generate wealth through homeownership, and assist low- and moderate-income homeowners to safely remain in their existing homes

3-Year Key Performance Indicators



OBJECTIVE 1:

CREATION OF GOOD JOBS

- Help attract/retain/support 6,000 good or promising jobs



OBJECTIVE 2:

ACCESS TO GOOD JOBS

- Deliver WorkSource Atlanta "one-stop-shop" services to 700 residents
- Provide skills training to 450 unemployed residents
- Place 150 workers into employment and/or paid work experience
- Provide paid summer work experience and training to Atlanta youth



OBJECTIVE 3:

SMALL BUSINESS

- Help 900 businesses hire more employees
- Help 225 businesses become financially stable
- Create a fashion and art district in the Southside



OBJECTIVE 4:

NEIGHBORHOOD INVESTMENT

- Attract investment from at least one national CDFI
- Develop 15 healthy food options in disinvested neighborhoods



OBJECTIVE 5:

AFFORDABLE HOUSING

- Help 450 low-income households purchase homes
- Incentivize 1,250 affordable residential rental units near transit
- Activate/rehabilitate blighted, vacant and underutilized properties and commercial corridors
- Support 2,475 households so they are no longer cost-burdened



Economic Mobility Steering Committee

- Alicia Philipp, Community Foundation for Greater Atlanta
- A.J. Robinson, Central Atlanta Progress
- Doug Hooker, Atlanta Regional Commission
- Egbert Perry, Integral
- Grace Peart, Community of Destiny
- Jacob Vallo, MARTA
- Jay Bailey, Russell Center for Innovation and Entrepreneurship
- Jim Durrett, Buckhead CID
- John Helton, CareerRise
- Jon Keen, Mayor's Office
- Karl Barnes, Community Representative
- Katerina Taylor, WorkSource Atlanta
- Kevin Green, Midtown Alliance
- Kristy Rachal, Georgia Power
- Kwaku Forstall, Annie E Casey Foundation
- Luisa Cardona, Mayor's Office of International Trade
- Mariangela Corales, Goodwill of Georgia
- Matt Westmoreland, Atlanta City Council
- Nathaniel Smith, Partnership for Southern Equity
- Nicole Hall, West End CID
- Scott Shelar, CEFGA
- Tom Cunningham, Ph.D., Metro Atlanta Chamber
- Victoria Seals, Ph.D. Atlanta Technical College

Thank You!