

Atlanta City Council
CD/HS Committee
Quarterly Update
March 24, 2020

 @atlantabeltline

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COVID-19 Response

BeltLine is a transportation corridor

Trail etiquette to encourage social distancing and healthy behaviors



COVID-19 Response

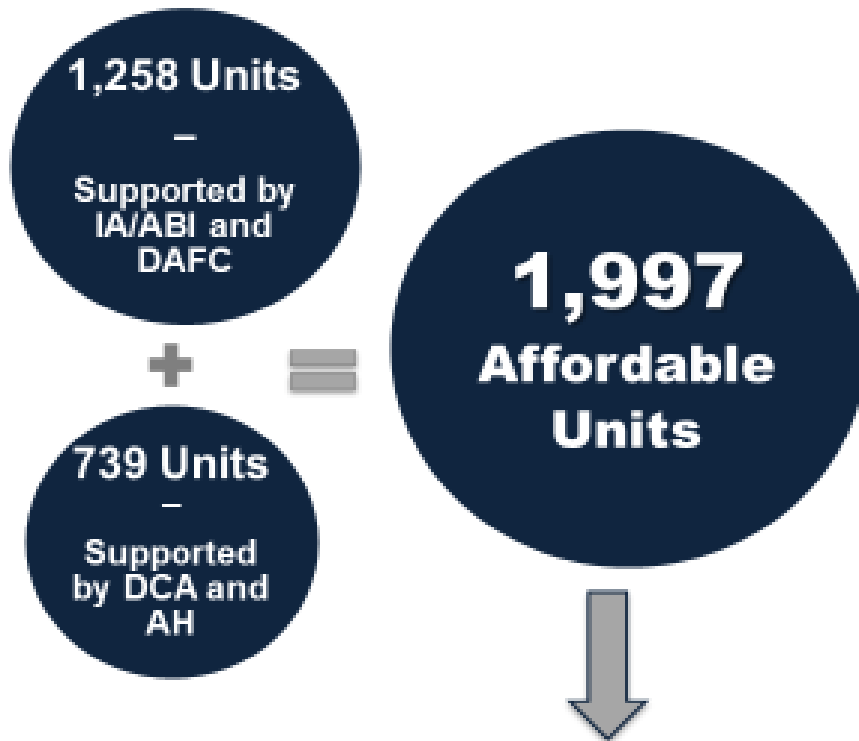
Following Mayor's Executive Orders

Economic Development team sending out survey to identify the needs of small businesses along the BeltLine

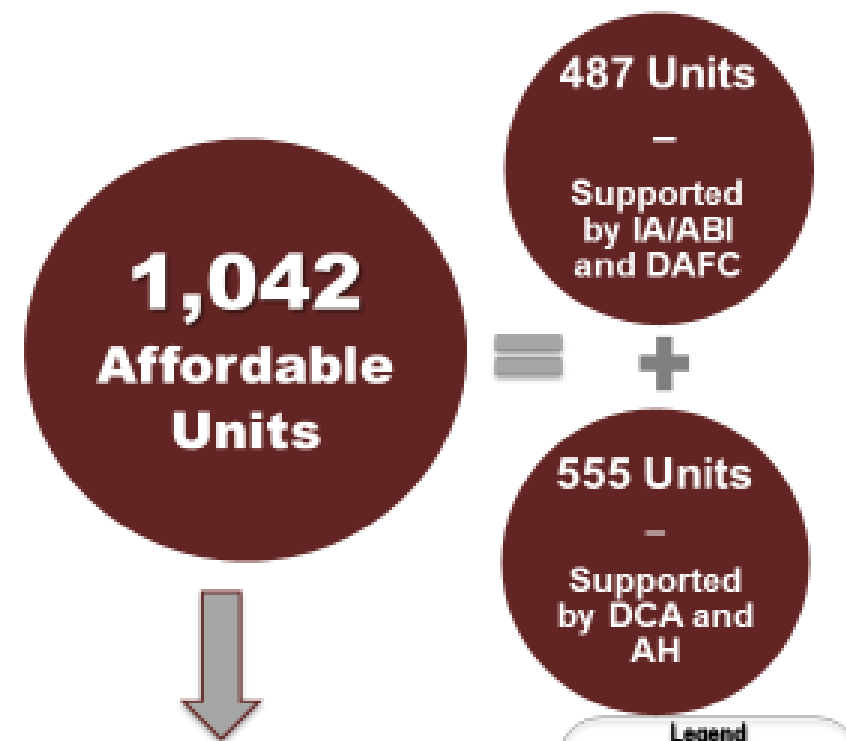


Atlanta BeltLine - Affordable Housing Status

BeltLine Tax Allocation District (TAD) (TAD Goal: 5,600 Units)



BeltLine Planning Area (Outside TAD within ½ Mile of BeltLine) (Planning Area Goal: TBD)



3,039 AFFORDABLE UNITS

Legend
ABI - Atlanta BeltLine
AH - Atlanta Housing
DAFC - Development
Authority of Fulton County
DCA - Department of
Community Affairs
IA - Invest Atlanta

Affordable Housing Pipeline

397 affordable units closed in 2018/CY2019

Surpassed our goal of 250 units

726 affordable units in pipeline

MADISON REYNOLDSTOWN:

- 116 units in Reynoldstown

THE MILTON:

- 156 units in Peoplestown

WEST END MALL:

- 91 units in the West End

1091 TUCKER AVENUE:

- 23 units in Oakland City

EAST MEDINAH VILLAGE I:

- 255 units in Peoplestown

STANTON PARK APTS:

- 56 units in Peoplestown

1061 MEMORIAL DRIVE:

- 29 units in Reynoldstown

Affordable Housing

Collaboration
with Chief
Housing
Officer, Atlanta
Housing,
Housing
Commission,
and HouseATL



Economic Development



WHERE WE ARE NOW

- **18,700** permanent jobs through 2017 (goal: 30,000)
- **43,875** one-year construction jobs through 2019 (goal: 48,000)
- **\$6.2 billion** estimated in new private investment since the beginning of the project (goal: \$10 billion)

UPDATES

- 1,203 businesses engaged in 2019
- Façade improvement pilot program is complete
- Annie E. Casey grant to support Southwest Atlanta businesses

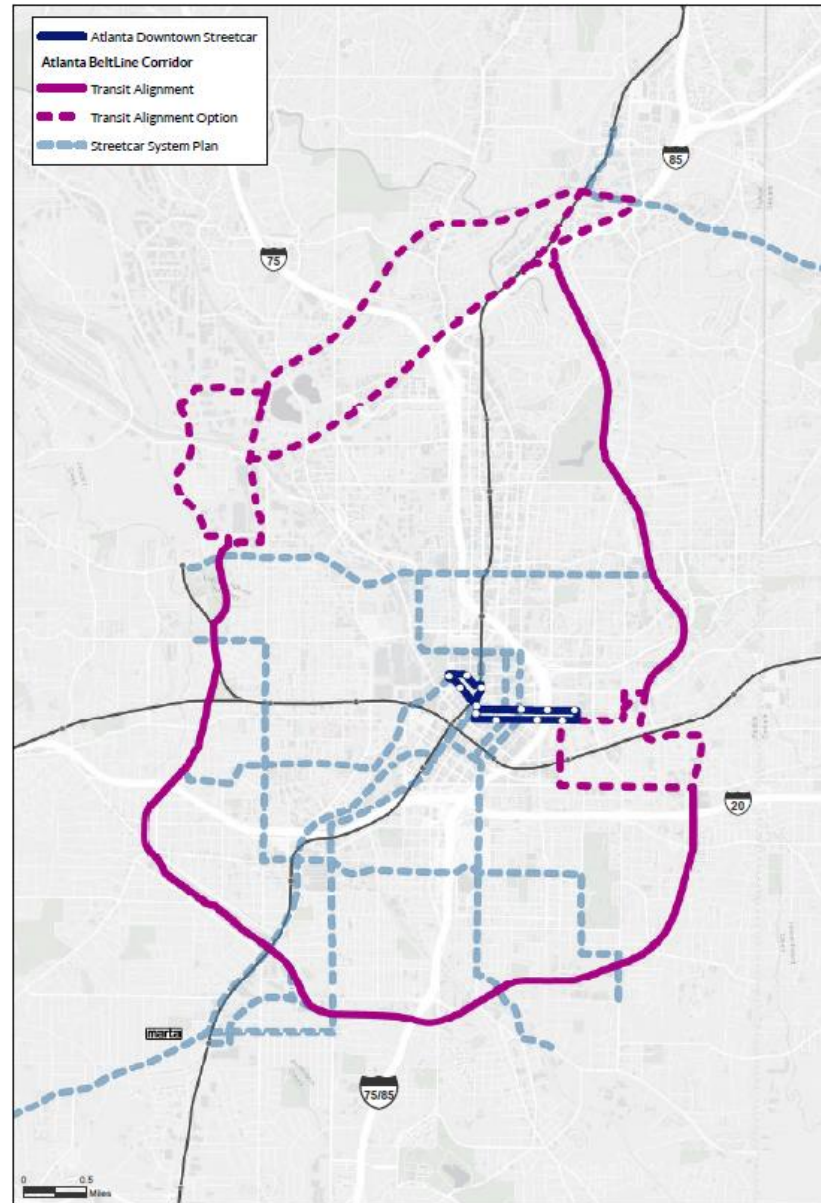
Economic Development

Collaborating with
Invest Atlanta and
City Planning and
Economic
Development



Transit & Transportation

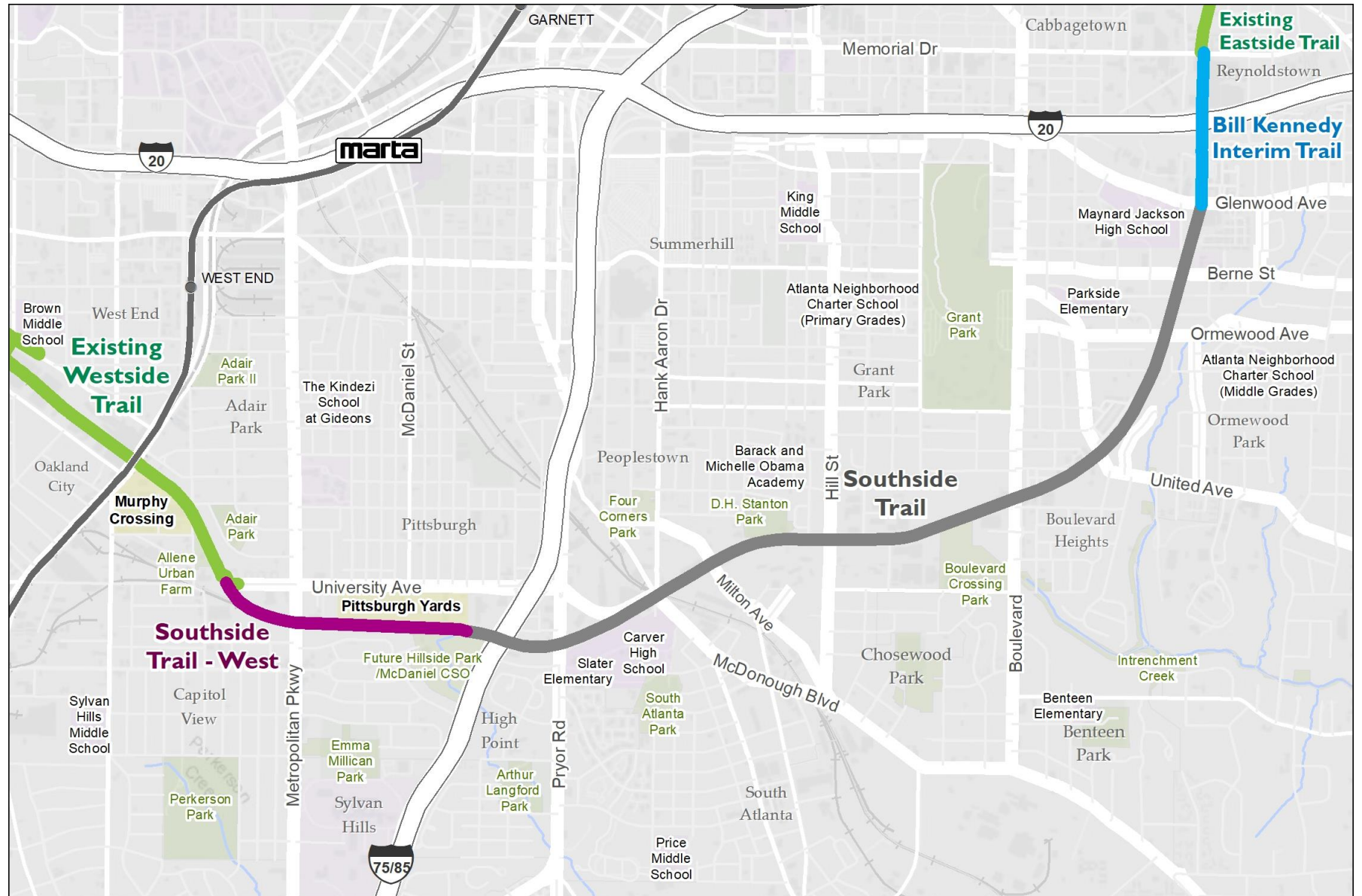
\$2.8 million for preliminary work to advance streetcar from Jackson Street to Ponce de Leon Ave. along the BeltLine



Southside Updates

Astra fully mobilized in April

Contractors taking precautions to protect employees from COVID-19

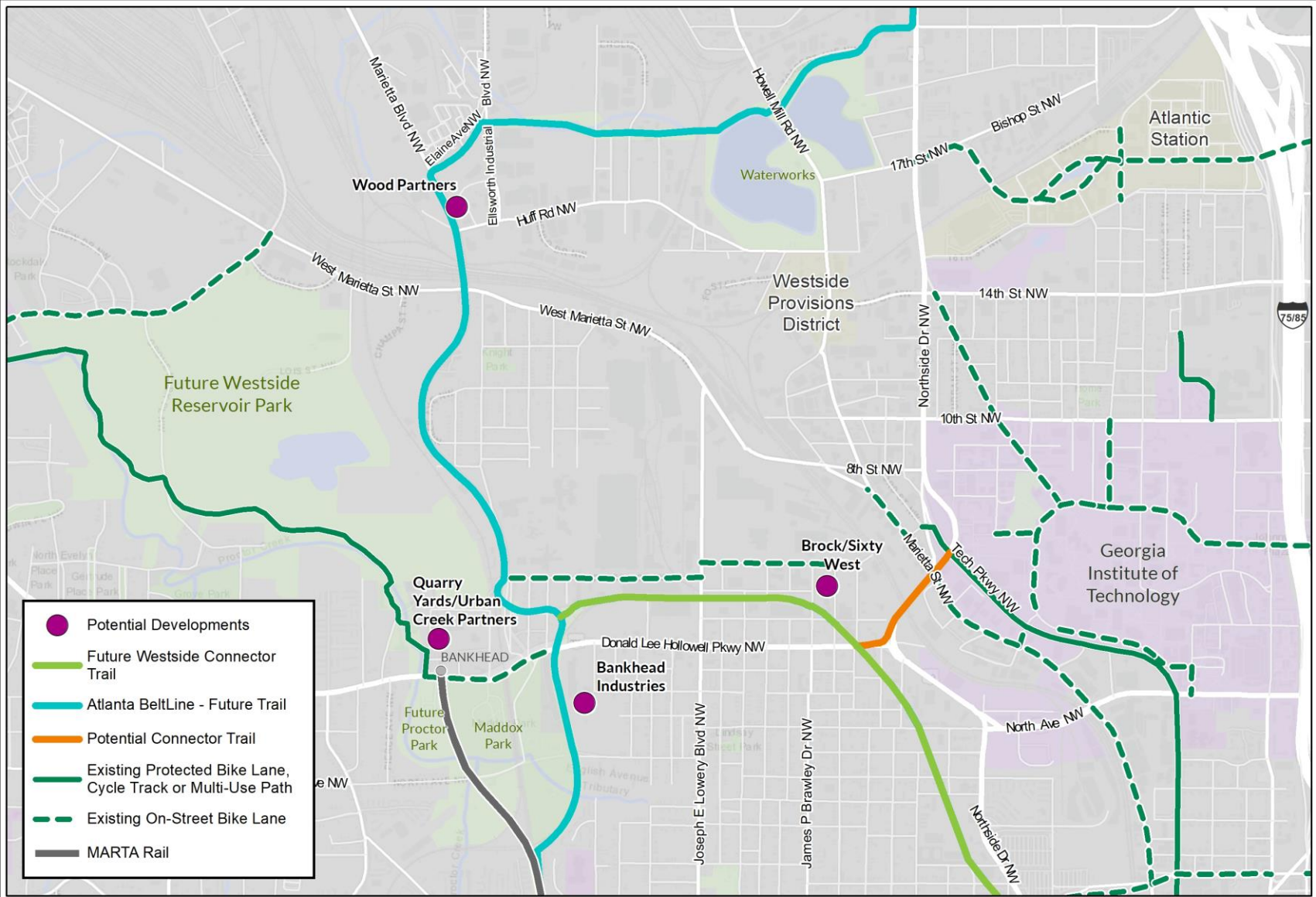


Westside Updates

Westside BeltLine Connector - Segment 2 construction beginning in April

Westside Trail North Extension - Design team under contract in April

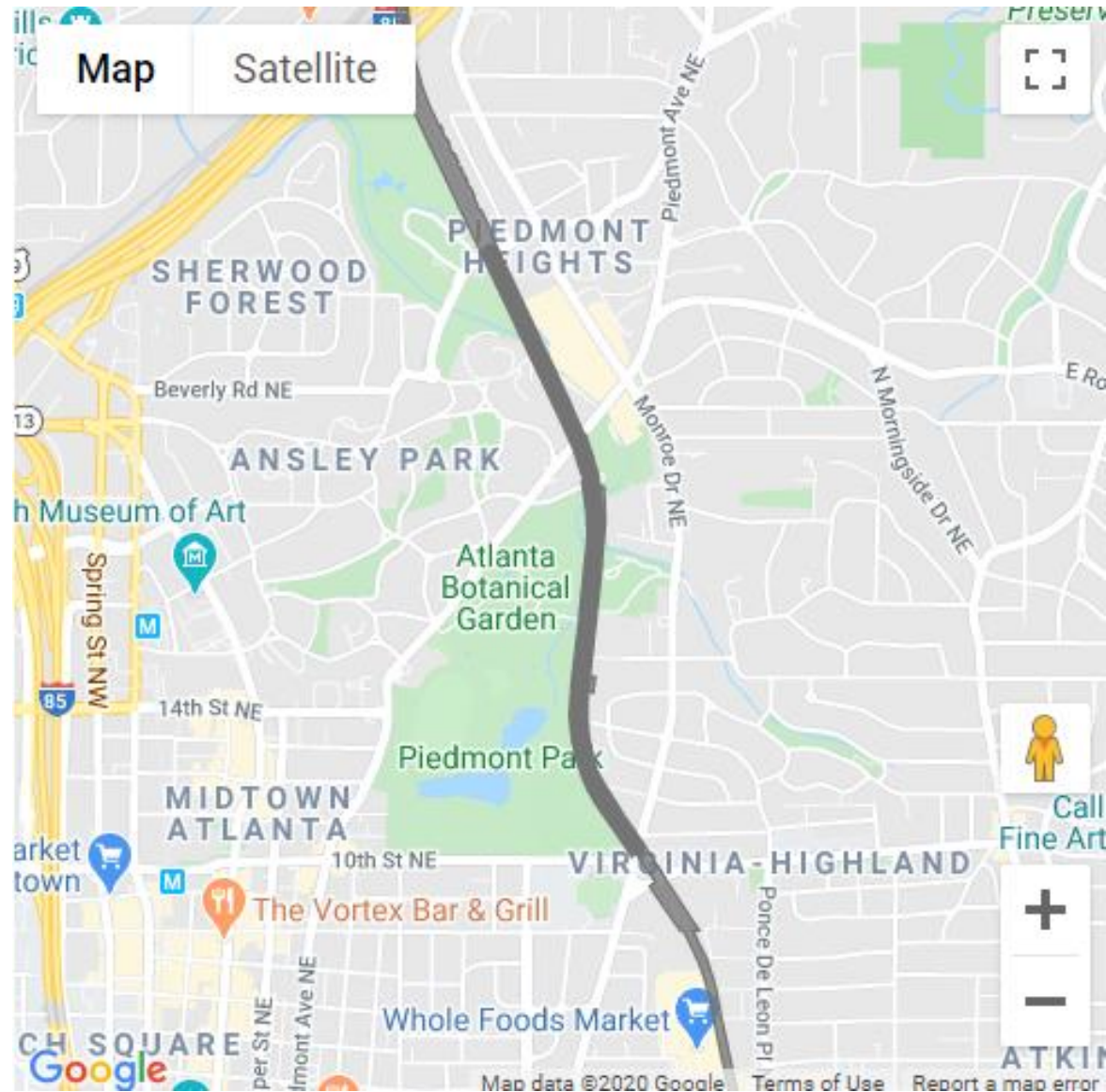
Ralph David Abernathy access point update



Northeast Updates

Northeast Trail:
Central -
construction
continuing

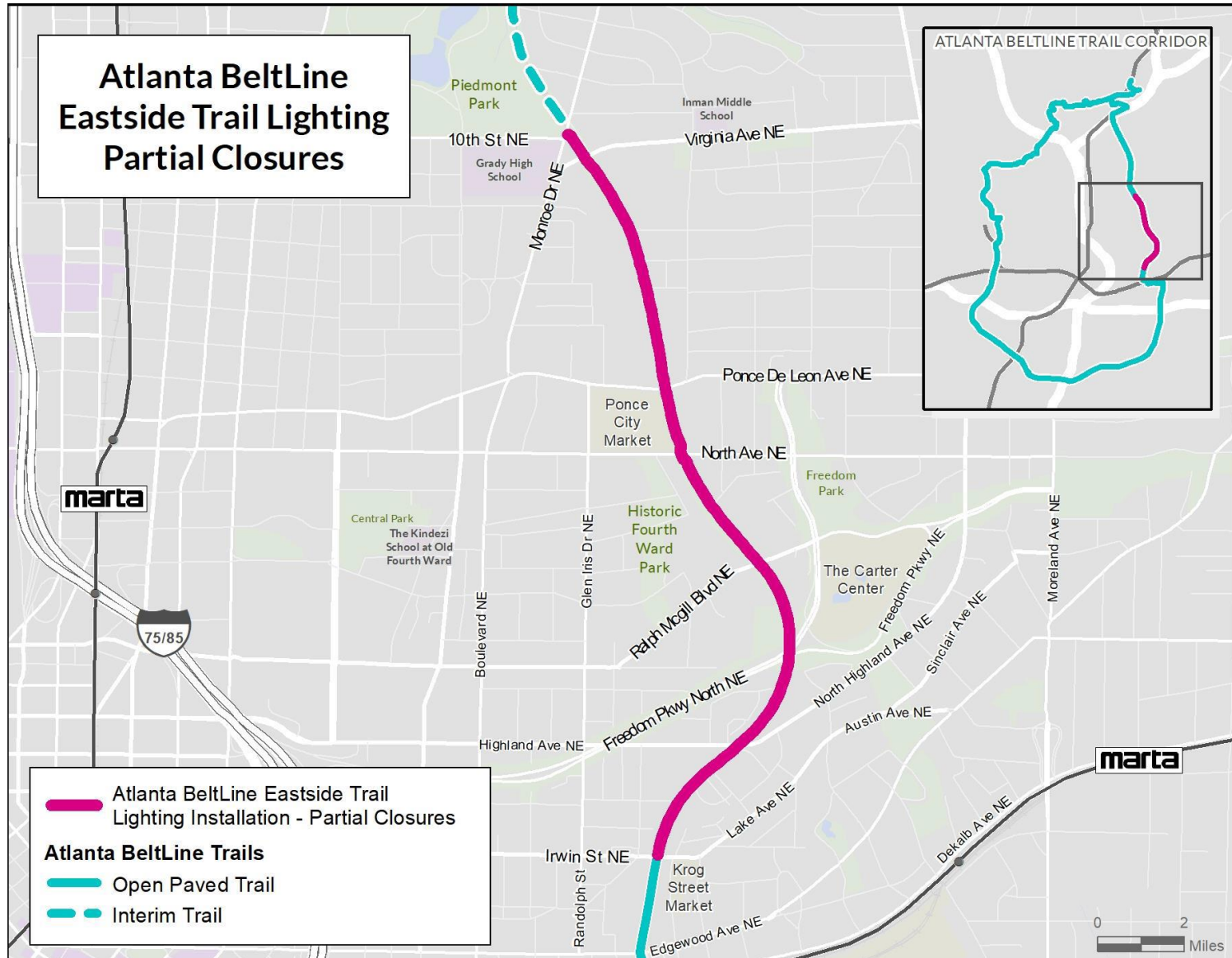
Design of NE Trail
Monroe Drive to
Westminster Drive
and Mayson St. to
Lindbergh MARTA
Station is underway



Eastside Updates

Eastside Trail
Lighting completion
anticipated in May
due to rain

Ponce de Leon
Avenue streetscape
construction ITB
due March 31



Community Planning & Engagement

- 34 community meetings
- RFP live for next Subarea Master Plans
- Next Quarterly Briefing: June 11 at Wild Heaven in the West End



Strategic Implementation Plan

Proposals due
April 3 for
Professional
Consultant
Services for
Strategic
Implementation
Plan Update



Arts & Culture

Open Calls for proposals due May 15 for:

- Artists and Arts Professionals
- Sculptors
- Residency Program
- Support Positions



Questions?

