

CENTER
for
CIVIC
innovation
ATLANTA

Community Development &
Human Services Update

November 12, 2019

NPU
INITIATIVE
IMPROVING COMMUNITY ENGAGEMENT IN ATLANTA



GREETINGS!

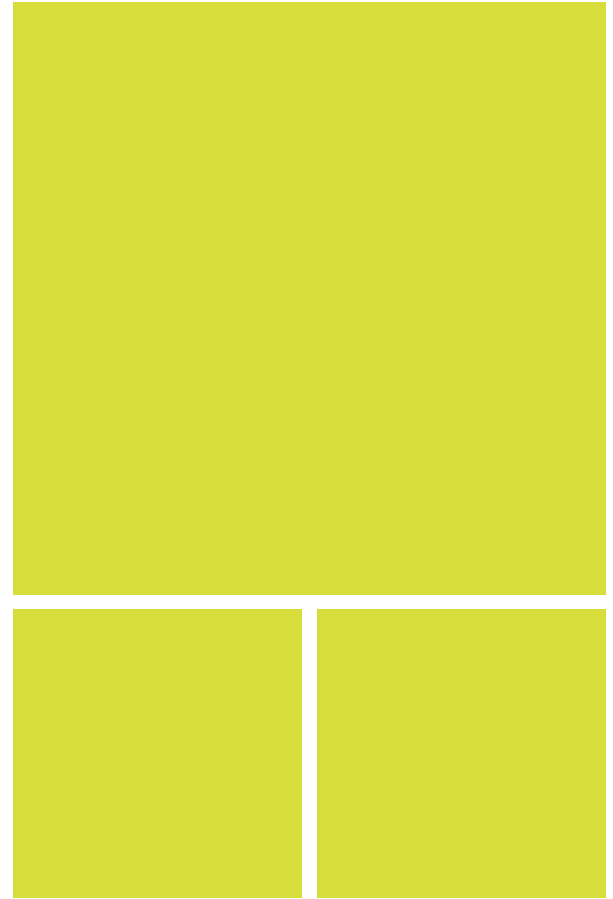
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Founder & Executive Director

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Policy & Research Director

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Civic Engagement Manager

WHAT IS THE NPU INITIATIVE?

a **comprehensive study and review** of
Atlanta's Neighborhood Planning Units
– our city's formal community engagement
system since 1974





PHASE I

Spring – Fall 2019

planning, coalition building, research, and creating materials



PHASE II

Fall 2019 – Fall 2020

surveying, observation, education, data evaluation and sharing



PHASE III

Fall 2020 – Spring 2021

developing recommendations and ideas for short-term and long-term improvement



NEIGHBORHOOD PLANNING UNIT “WORLD” TOUR 2019

NPU S	April 18	NPU D	June 25
NPU J	April 23	NPU N	June 27
NPU H	May 2	NPU V	July 8
NPU P	May 6	NPU E	August 6
NPU C	May 7	NPU Q	August 15
NPU L	May 14	NPU M	August 26
NPU F	May 20	NPU O	August 27
NPU K	May 21	NPU A*	September 3
NPU Z	May 28	NPU X*	September 9
NPU R	June 5	NPU W	September 25
NPU T	June 12	NPU B	October 1
NPU Y	June 17	NPU I	October 16
NPU G	June 20		

*presentation forthcoming

NPU meeting presentations

23 down,
2 left to go!





Working Group Sessions

Held monthly since April.
Will reconvene in January.

Advisory Board

Debbie Skopczynski
APAB President

Joseph Drolet
Neighborhood Activist

Bunnie Jackson-Ransom
Former First Lady

Leon Eplan (*not pictured*)
Former Budget & Planning
Commissioner



APAB Ad-Hoc Committee

twice-a-month meeting with
Atlanta Planning Advisory Board
(APAB) delegates and CCI to align on
goals/deliverables and next steps

2020

SURVEY/DATA

COMMUNITY OUTREACH

EDUCATION

CIVIC ENGAGEMENT SURVEY

npudraft.questionpro.com



Survey Launch:
Spring 2020

SURVEY GOALS

1. to collect standardized information from across the city on how and where Atlantans are engaging with their city
2. to assess how many people know about and engage with the NPU system
3. to learn more about why people attend NPU meetings and how they feel about community engagement on the NPU level

NPU 101

a crash course on civic participation



COMMUNITY OUTREACH

The image features a central orange rectangular box containing the text 'npu.civicalanta.org' in white, lowercase, sans-serif font. This central box is surrounded by a grid of 18 smaller, solid-colored squares. The top row consists of six squares: brown, green, red, blue, yellow, and dark blue. The middle row consists of three squares: a lime green square on the left, the central orange box, and a pink square on the right. The bottom row consists of six squares: light orange, light teal, purple, yellow-orange, olive green, and light yellow.

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