

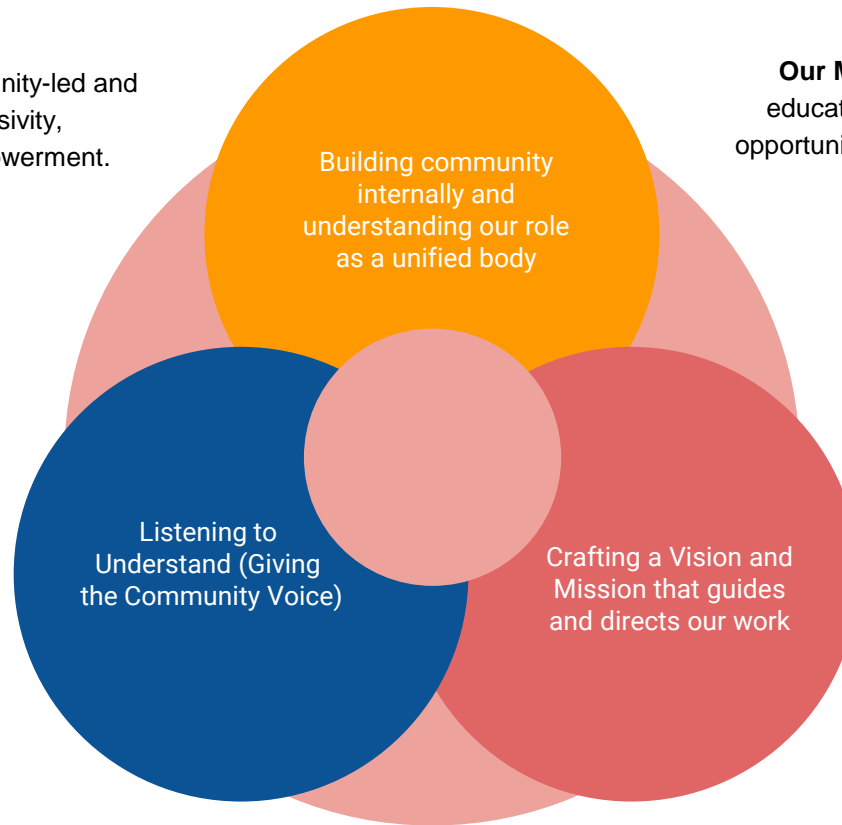


**Stadium Neighborhoods Community Trust Fund (SNCTF)
2019 Request for Proposal (RFP) Process
Update to Atlanta City Council CD/HS Committee
October 15, 2019
John Helton, SNCTF Chair**

Our Approach/Steps to Creating an Equitable Funding Structure

Our Vision is to be a sustainable, community-led and transformative vehicle that promotes inclusivity, community well-being, and financial empowerment.

Our Mission is to serve as a financial and educational resource that provides equitable opportunities through community development for our neighborhoods.



What is the Process for Distributing Funds Equitably Among Communities?

The Trust has established a structured, equitable system for distributing funds, which includes:

- Increasing our outreach efforts to more people in the community.
 - Hosted a listening session with approximately 80 residents from each of the stadium neighborhood communities in attendance.
 - Distributed over 300 flyers in the community, received over 500 website views, presented to neighborhood associations, and worked with school and community organizations to distribute flyers and engage residents through electronic newsletters and social media.
- Reviewing and compiling feedback from the community, which has been incorporated in the RFP process.
- Devising a scoring system to better evaluate applications.
- Identifying a set of standards and qualifications for applicants in accordance with legislation.
- Developing 3 funding levels to support a variety of applicants.
- Creating a 5-month RFP cycle for fund distribution, which includes recruiting 2 external community reviewers from each neighborhood to increase community engagement.

Grant Process and Timeline



<p>October <i>Incorporating Community Feedback and RFP Release</i></p>	<p>November <i>Community outreach and grant overview sessions</i></p>	<p>December <i>Community reviewer training and proposal feedback</i></p>	<p>January <i>Committee and Council review and final decisions</i></p>	<p>February <i>Grant awards and orientation</i></p>
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October 23th RFP Release

The SNCTF Committee will host a session to release the RFP. The session will be a follow up to the Listening Session held on September 11th. The SNCTF Committee will provide:

- Responses to the questions and comments during the Listening Session on September 11th.
- Information on how the updated and final RFP is responsive to the Listening Session.



During the RFP Release, we will also provide information regarding how community members can become a Community Reviewer to provide review and feedback on grant proposals

October 30th and November 7th Grant Overview Session

Organizations who are interested in submitting a proposal can attend a Grant Overview Session to learn about the submission process and how to develop their proposal.

During the session, participants will learn:

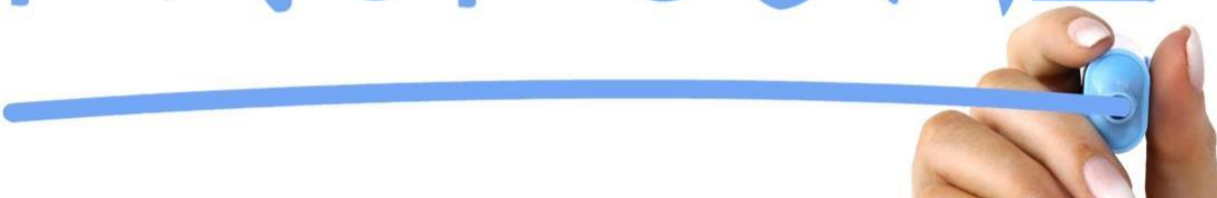
- how to submit a proposal
- the elements of the proposal
- how their proposals will be evaluated

November 22nd Grant Proposals Due

Proposals are due on Friday, November 22nd by 5:00pm

The project management team will review proposals and send out receipt confirmations on Monday, November 25th.

PROPOSAL



December 3rd Community Reviewer Training

Community residents that expressed interest in being a Community Reviewer will attend a mandatory training. During the training, community reviewers will learn:

- review process
- expectations

They will also receive proposals to review by December 17th.

Community Reviewers will provide feedback on the applications they review. They do not provide a recommendation on the funding decision but are providing overall impression of the proposed project. They may consider the following questions:

- How does the proposed project connect with SNCTF Fund priority areas?
- What questions do you have about the proposed project?
- How does this project impact a need in the community?

December 17th and 18th Community Reviewer Feedback Session

Community Reviewers will be required to attend a feedback session on December 17th or 18th. They will be required to turn in their feedback forms and proposal copies.

During the session, they will share their overall experience and impressions of the proposal submissions.

January 8th Committee Meeting - Final Decision on Grant Proposals

The SNCTF Committee will make final decisions on the grant proposals. They will consider the Community Reviewer feedback and their review of their assigned proposals.

The proposed grantee slate will be sent to the Council for review.

January CD/HS Committee Review (Proposed)

The CD/HS Committee will review the grantee slate presented by the SNCTF Committee.

February 2020 Grantee Award and Orientation

Once approved by the CD/HS Committee, Council and Mayor, the selected grants will receive a grant award letter and orientation. During the orientation, the grantees will learn the reporting and agreement guidelines.



Questions?