

MARTA Jurisdictional Briefing City of Atlanta



September 25, 2019



Jeff Parker | General Manager/CEO

Agenda

- ✓ Advancing the More MARTA Capital Expansion
- ✓ Transit Oriented Development Update
- ✓ Artbound Program Update
- ✓ MARTA News
- ✓ 15th Amendment to the RTCAA



The MARTA logo consists of the word "marta" in a white, lowercase, sans-serif font, followed by a stylized graphic of three parallel diagonal lines in blue, yellow, and orange. The background of the entire image is a photograph of a silver MARTA train with blue and yellow stripes, moving on tracks with a city skyline in the background under a hazy sky. A large orange diagonal shape is overlaid on the left side of the image.

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**ADVANCING THE MORE
MARTA CAPITAL EXPANSION**

Summerhill Bus Rapid Transit



- ✓ Recently met with FTA to confirm next steps on route termini
 - Late September, early October meetings with CAP and Midtown Alliance
 - October meetings with the residents at Georgia Hill Neighborhood Center
- November MARTA Board meeting to confirm Locally Preferred Alternative
- ✓ December initiate engineering work and further project outreach



Corridor Planning Updates

- ✓ FTA Work Session being Scheduled
- ✓ Governance Structure being Finalized with City of Atlanta
- ✓ Notice to Proceed on Feasibility Studies to be initiated on the following:
 1. Streetcar East Extension
 2. Campbellton Road
 3. Streetcar West
 4. Beltline SW
- ✓ Clifton Corridor – NEPA Process and Coordination with CSX
- ✓ Arterial Rapid Transit (ART) – Currently working on ART design standards for Metropolitan Parkway, Cleveland Avenue and Peachtree Road.



Five Points Transformation

- ✓ Assess Feasibility of Structural Redesign of Station Plaza to Support High-Density development and Reconnection of Broad Street
- ✓ Create Opportunity to Improve Area Traffic Patterns, Bus Access and Circulation
- ✓ Restore 2 Blocks of Valuable Urban Land
- ✓ Create New Platform for Transit Oriented Development



Five Points Transformation

- ✓ The Transformation of Five Points Station is to Provide Several Convenient Entry Points (Head Houses) into the Station.
- ✓ The Entry Points will Increase Visibility of Access to Station and tie in with Transit Oriented Development Opportunity

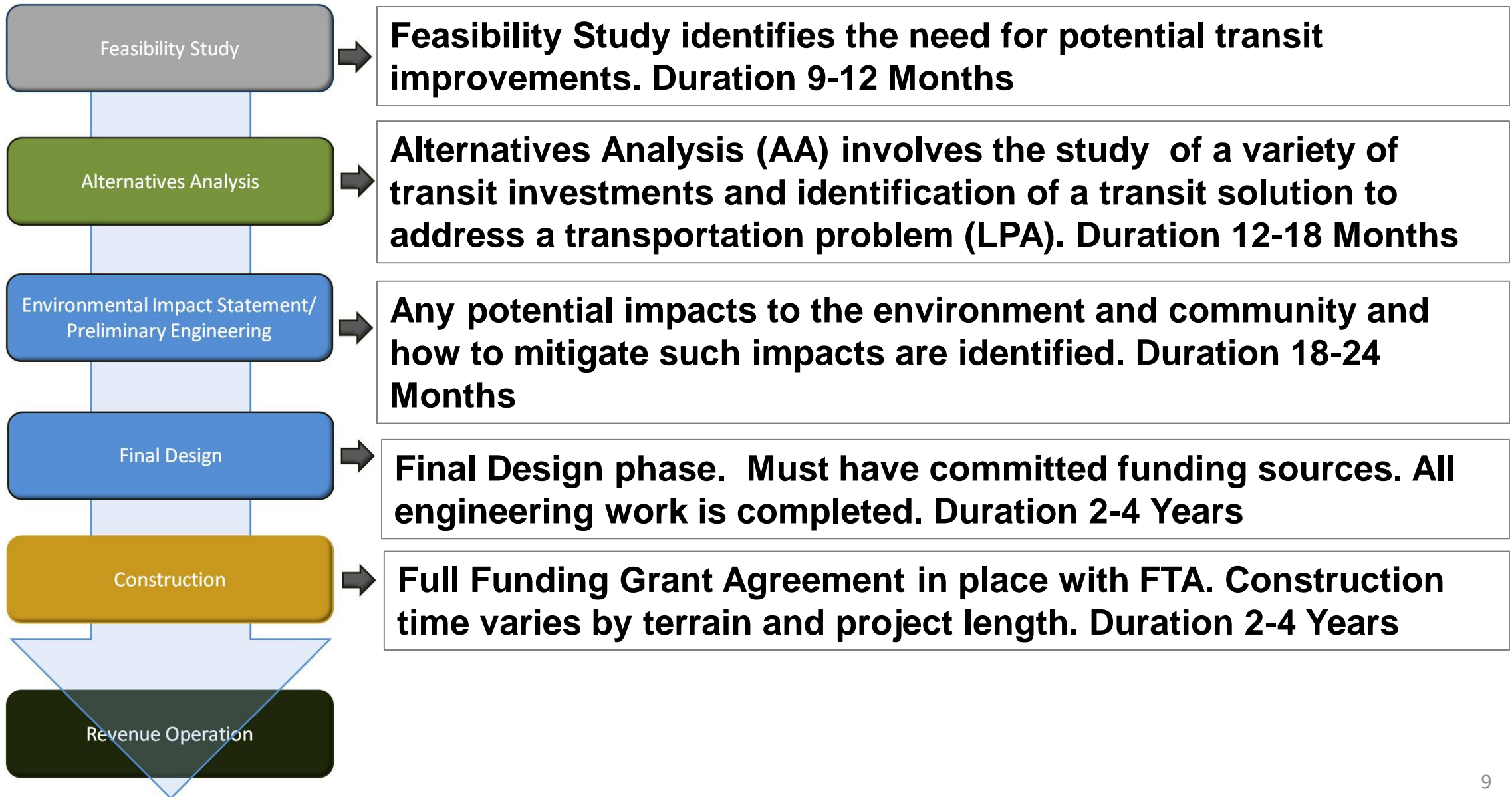


Five Points Transformation Schedule

- ✓ Planning 9/2019 – 9/2020
- ✓ Procurement for Design 4/2020 – 9/2020
- ✓ Design 9/2020 – 9/2022
- ✓ Construction Management at Risk (CMAR) Procurement 9/2020 – 4/2021
- ✓ Pre-Construction 4/2021 – 9/2022
- ✓ Construction 5/2022 – 6//2025



Federal Planning Process



Oakland City Station

Vertical Transportation Update*



- ✓ Elevator installation on Murphy Avenue side of Oakland City Station began July 9, 2019
- ✓ Final installation of Elevator is to be Completed and Open to the Public by Mid-to-Late October
- ✓ Formal Grand Opening Ceremony will take place November 18.
- ✓ Remaining 2 Elevators and Escalator Completely Rehabilitated



*Additional Vertical Transportation updates located in handout.



TRANSIT ORIENTED DEVELOPMENT UPDATE

Transit Oriented Development Update



- ✓ **H.E. Holmes** – iVillage @ MLK opened Aug. 27.
- ✓ **Edgewood Candler** – Vertical financing will close in September allowing for the commencement of construction on “Link”, a 208 unit multifamily project with 53 affordable workforce units.
- ✓ **King Memorial** – Following financing negotiations and FTA approval, vertical construction will commence on a 305 unit multifamily project with 98 affordable workforce units.
- ✓ **Arts Center** – In negotiation on a term sheet for the initial office phase of a mixed use project.



Transit Oriented Development Update



- ✓ **North Avenue** – RFP issued August 27. Proposals due on December 3 for proposed mixed-use development.
- ✓ **Peachtree Center** – In negotiation on a term sheet for a proposed hotel.
- ✓ **Lindbergh City Center** – Pending FTA concurrence and transaction closing, Rubenstein Partners will own the office buildings formerly occupied by AT&T and ground floor retail. The new owner will invest significant capital into the refresh/redevelopment of LCC. MARTA will maintain ground lease.



ARTBOUND UPDATE





Artbound in Residence:
Artist Studio at iVillage
January 2020



Plaza Enhancement at Arts Center Station – December 2019

Arts Center MARTA Station Enhancements
Proposed Nighttime View - Station Frontage, Option 1

08 February 2019 - DRAFT

MIDTOWN

SYLVATICA



Concert on the Car – October 17, 2019



New Mural on PATH400 – October 20, 2019



Pianos for Peace at H. E. Holmes,
Five Points, and West End -
September 2019 - 2020



ArtboundLIVE at Five Points, Arts Center, Midtown, West End, Bankhead, HE Holmes, and Peachtree Center Station
3 – 6 pm Mon - Fri
September 9 – December 23



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NEWS

MARTA Wins \$2.6 Million Grant For Zero Emissions Electric Buses



- ✓ \$2.6 Million Grant Awarded by the Federal Transit Administration to purchase 6 Zero-Emission Battery Electric Buses and Electric Charging Infrastructure
- ✓ Removing 6 Diesel Buses will Reduce MARTA's Greenhouse Gases and Smog-Forming Pollutants
- ✓ 40-Foot Heavy Duty Transit Xcelsior Buses with Passenger Capacity of 38 Standing and 38 Seated are expected to be deployed by July 2021
- ✓ Buses will Run on Routes 2 (Ponce de Leon/East Lake) and 102 (Ponce de Leon/Little Five Points).



MARTA on Forbes' 2019 List of Top 500 Midsize Employers



- ✓ MARTA is 1 of only 3 Transit Authorities to Earn the Distinction.
- ✓ List Compiled using Survey Results of 50,000 Individuals from 25 Industries.
- ✓ Midsize Category includes between 1,000 and 5,000 Employees
- ✓ Survey Conducted Anonymously by Forbes via Statista

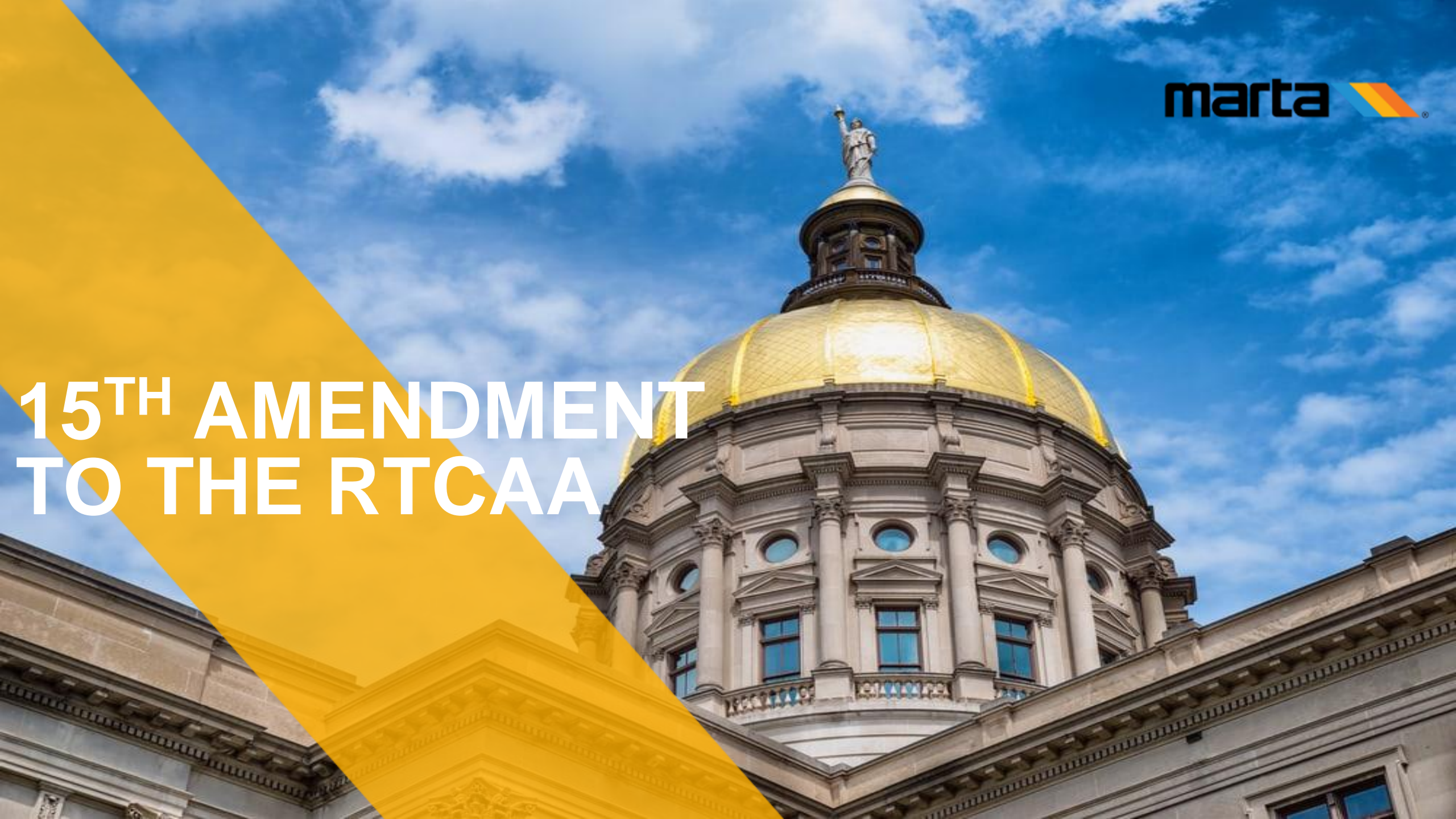


MARTA Earns Prestigious Asset Management Certification

- ✓ MARTA Achieved the Prestigious International Standard for Asset Management ISO 55000 Certification
- ✓ MARTA is First Transit Agency in North America to achieve this Certification
- ✓ ISO 55000 Provides an Asset Management System Model that takes a Whole Life Cycle Approach.
- ✓ Certification Assists MARTA in Surpassing State and Federal Requirements



15TH AMENDMENT TO THE RTCAA



15th Amendment

Rapid Transit Contract & Assistance Agreement

- ✓ (RTCAA) Governs Relationship between MARTA and Member Jurisdictions
- ✓ Periodically amended for System Changes
- ✓ 15th Amendment will Cover Several Issues
 - Align contract with legislative authority for full MARTA penny through 2057
 - Retain current bond ratings and strong position with federal government for future Capital Investment Grant (CIG) funding options
 - Expansion of the current engineering report to cover all potential expansion projects across Atlanta, DeKalb County and Fulton County
 - Allows jurisdictions to opt in to a TOD Advisory Council
 - Removes Clayton SPLOST as potential revenue



QUESTIONS?