

# Stadium Neighborhoods Community Trust Fund (SNCTF) Committee

Status Update Presentation to Atlanta City Council

Community Development and Human Services (CDHS) Committee

July 9, 2019

John Helton, SNCTF Chair

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[www.snctrustatl.org](http://www.snctrustatl.org)

# Background and Authorizing Legislation

- ▶ Created by Atlanta City Council in late 2017 after the sale of Turner Field and surrounding properties in response to community concerns including those of the Turner Field Community Benefits Coalition (17-O-1080 and 17-R-3853).
- ▶ \$5 Million (17-R-3853) was designated to support projects and activities that benefit the Atlanta neighborhoods of Mechanicsville, Peoplestown, Pittsburgh, Summerhill and the portion of Grant Park comprised of the named streets in the Turner Field Neighborhoods Livable Centers Initiative (LCI) study.
- ▶ 17-R-3853 stipulates a \$4 Million contribution would be directed from AFCRA and \$1 Million would be made available, “...*from funds to be determined within sixty (60) days from the date of passage of the FY2018 budget.*”
- ▶ The authorizing legislation states, “...*these funds are to be used solely to fund economic and community development activities, such as affordable housing and job training...*”.
- ▶ Additional funds are to be contributed to the account per the schedule described in 17-O-1080 from the sale or lease of City-owned properties in the above-named communities.

# SNCTF Appointees

- Member terms are for three years from the date of appointment
- 11 community members were appointed by council and then Mayor Kasim Reed to include two members representing the Coalition (17-R-4751).
- \*denotes members appointed from Turned Field Community Benefits Coalition

Member Name	Community
Semaj Blaine	Summerhill
Sherise Brown*	Peopletown
Mary D. Gay	Summerhill
John Helton, Chair	Summerhill
David Holder	Mechanicsville
Rick Hudson	Grant Park
Ann Marie Shields	Pittsburgh
Travis Parks, Vice Chair	Peopletown
Dr. Jane H. Ridley	Mechanicsville
Mika Smith-Brown	Peopletown
Elsie Lee Sullivan*	Mechanicsville

# Start-Up Challenges and Subsequent Legislation

- ▶ Volunteer committee members met for the first time in February 2018 and have met nearly monthly since with additional sub-committee work occurring outside full meetings.
- ▶ Most members sworn in April 2018.
- ▶ Perhaps due to a change in administrations, there was confusion regarding what entity and which administrative processes would be utilized for managing fund, approving and processing expenditures.
- ▶ In Fall of 2018, needed additional legislation was passed designating Atlanta Fulton County Recreation Authority (AFCRA) as the administrative entity and fiscal agent for the SNCTF Committee.
- ▶ The volunteer group was charged with creating a structure for itself as well as all processes and controls to manage the work of awarding funds for projects and activities; no City staff support was assigned.

# Sub-Committee Structure and

Sub-Committee Name	Responsibilities	Members
Governance	By-Laws Conflict of Interest Policy Member Roles Achieving Transparency Resolving Conflicts/Disagreements Inclusiveness Democratic Process	David Holder, Sub-Committee Chair Sherise Brown Elsie Lee Sullivan
Program/Project Development	Goals and Priorities Application/RFP Process Funding Cycles Selection Criteria Recommendation Process	Semaj Blaine, Sub-Committee Chair Rick Hudson Ann Marie Shields Jane Ridley Mika Smith-Brown
Operations	Administrative Support Member Training Needs Team Building Mission and Vision Meeting Logistics Website Status of 17-O-1080	Mary Gay, Sub-Committee Chair Travis Parks

# Operating Budget: January 1, 2019 to December 31,

Expense Category and Item	Annual Budget Amount	Notes
<b>CONTRACT STAFF SUPPORT</b>		
Program Manager	\$30,000	Up to 600 hours @ \$50 per hour
Intern	\$4,500	Up to 300 hours @ \$15 per hour
<b>MARKETING and OUTREACH</b>		
Web Development and Maintenance	\$8,000	Domain registration, website build, hosting and technical assistance
Printing	\$5,000	Brochures, signs, etc. for program promotion
<b>COMMITTEE MEETING EXPENSES</b>		
Member Attendance Stipends	\$6,600	\$50 per present member per monthly meeting
Parking Reimbursement	\$500	Reimbursement of parking costs incurred by members for meeting attendance
Meeting Refreshments	\$1,800	\$150 per monthly meeting
<b>CONSULTING/TRAINING SERVICES</b>		
Committee Training	\$16,500	Expert training on topics relevant to work of committee
Consulting Services	\$6,000	Necessary project/task-specific consulting (i.e. by-laws creation).
<b>TOTAL</b>	<b>\$78,900</b>	

# Activities and Next Steps

- ▶ Website: [www.snctrustatl.org](http://www.snctrustatl.org); will be repository for minutes, by-laws, notices, communications, etc.
- ▶ Committee members completed City of Atlanta ethics/open records/sunshine law trainings.
- ▶ Community Engagement: Representatives of each neighborhood are responsible for keeping neighborhoods informed of SNCTF activities and serving as liaisons to their respective communities.
- ▶ A selection process was conducted to identify contractor support for the SNCTF committee's work. Community Build Ventures (CBV) was selected to serve as project manager and a contract has been executed between AFCRA and CBV beginning July 1, 2019.
- ▶ \$100,000 grant award to HouseProud was approved by the SNCTF committee, referred to the CDHS committee where it passed and advanced to Atlanta City Council and Mayor Bottoms for final approval. The first round of home repairs have now been identified for service through this grant. Additional grant proposals approved by the SNCTF committee in May are pending submission to CDHS committee for review.
- ▶ The SNCTF Committee will be working with CBV to design, implement and manage an ongoing application process to be used to award SNCTF grants

# Questions and Comments