

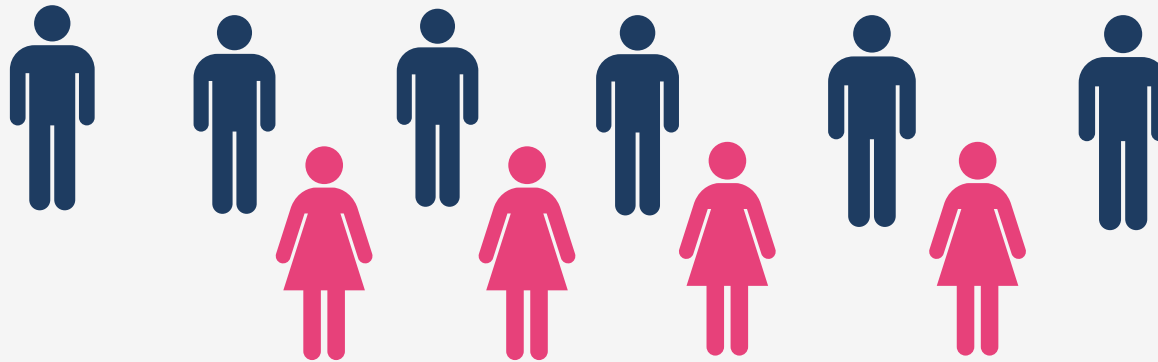


**Celebrating**

**Women's History Month**

**2019!**

**4 OUT OF 10**



**Atlanta-area businesses are women-owned.**



Source: Dell 2018 Women Entrepreneurs City Study

# STATISTICS



LESS THAN 2 PERCENT ACHIEVE \$1 MILLION IN REVENUE



Source: Dell 2018 Women Entrepreneurs City Study

LESS THAN 10 PERCENT OF WOMEN-OWNED FIRMS HAVE AT LEAST ONE EMPLOYEE.

# UNPRECEDENTED OPPORTUNITY



**15 WOMEN**



**15 MONTHS**

# ACCESS TO CAPITAL



## FINANCIAL

Only 2.2 percent of the \$85B in venture capital in 2017, went to companies with all women founders.

## THOUGHT

Women tend to leverage learning resources more than men as a strategy for business growth.

## HUMAN

Women's networks tend to be more intricate and diverse, but lag in strength and reach.



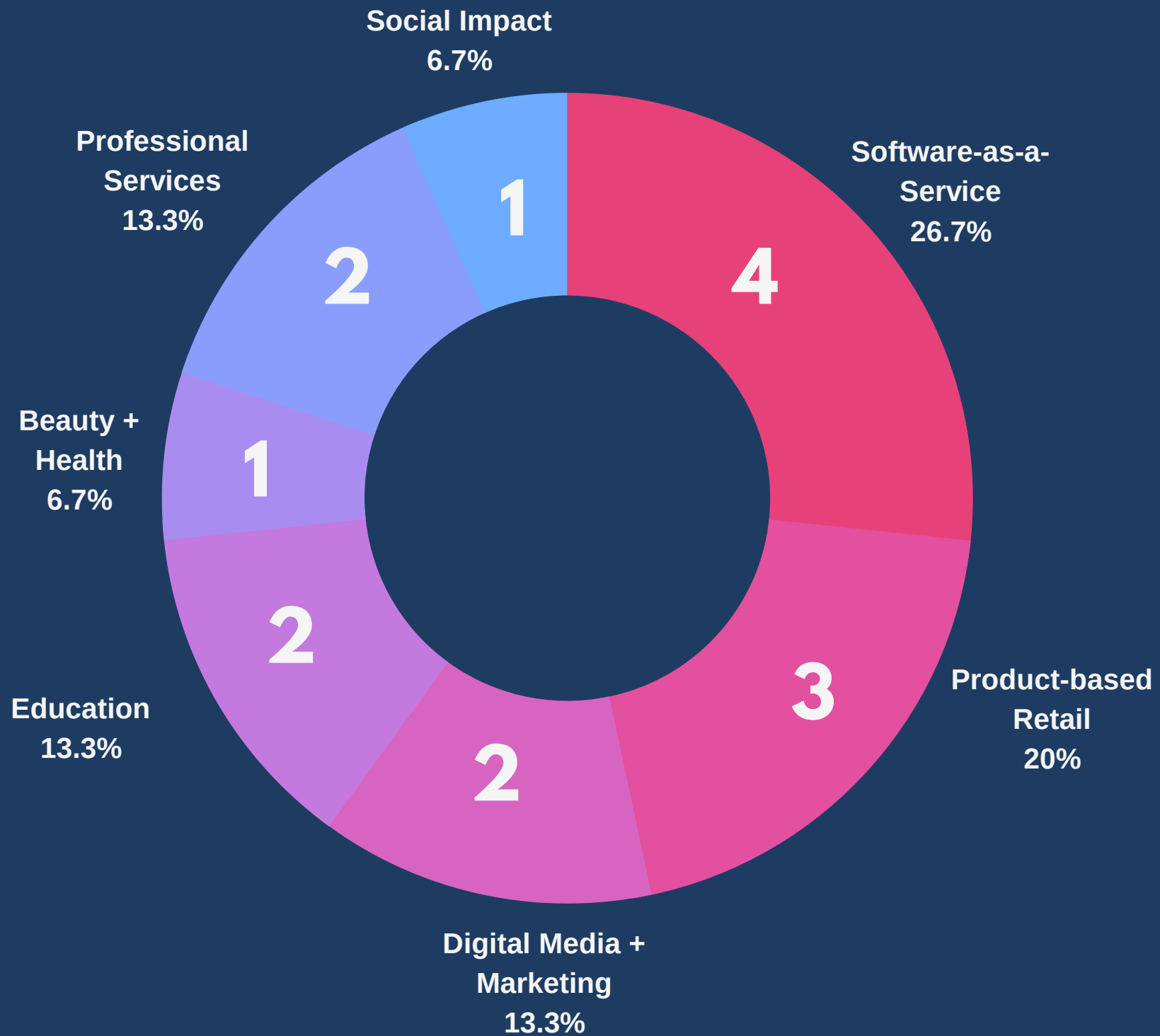
**Growth-oriented Atlanta-based ventures that are  
100% women-owned and women-led.**

# OUR HISTORY

In 2015, Atlanta made history as the only U.S. city to fund and launch a business incubator for 100% women-owned, women-led ventures.



Since our inception, we have hosted delegations from 43 visiting international cities and 12 U.S., with an interest in replicating our model for their communities.





# 2018-2019 WEI ENTREPRENEURS





**WE**

**ARE**

**GRATEFUL**