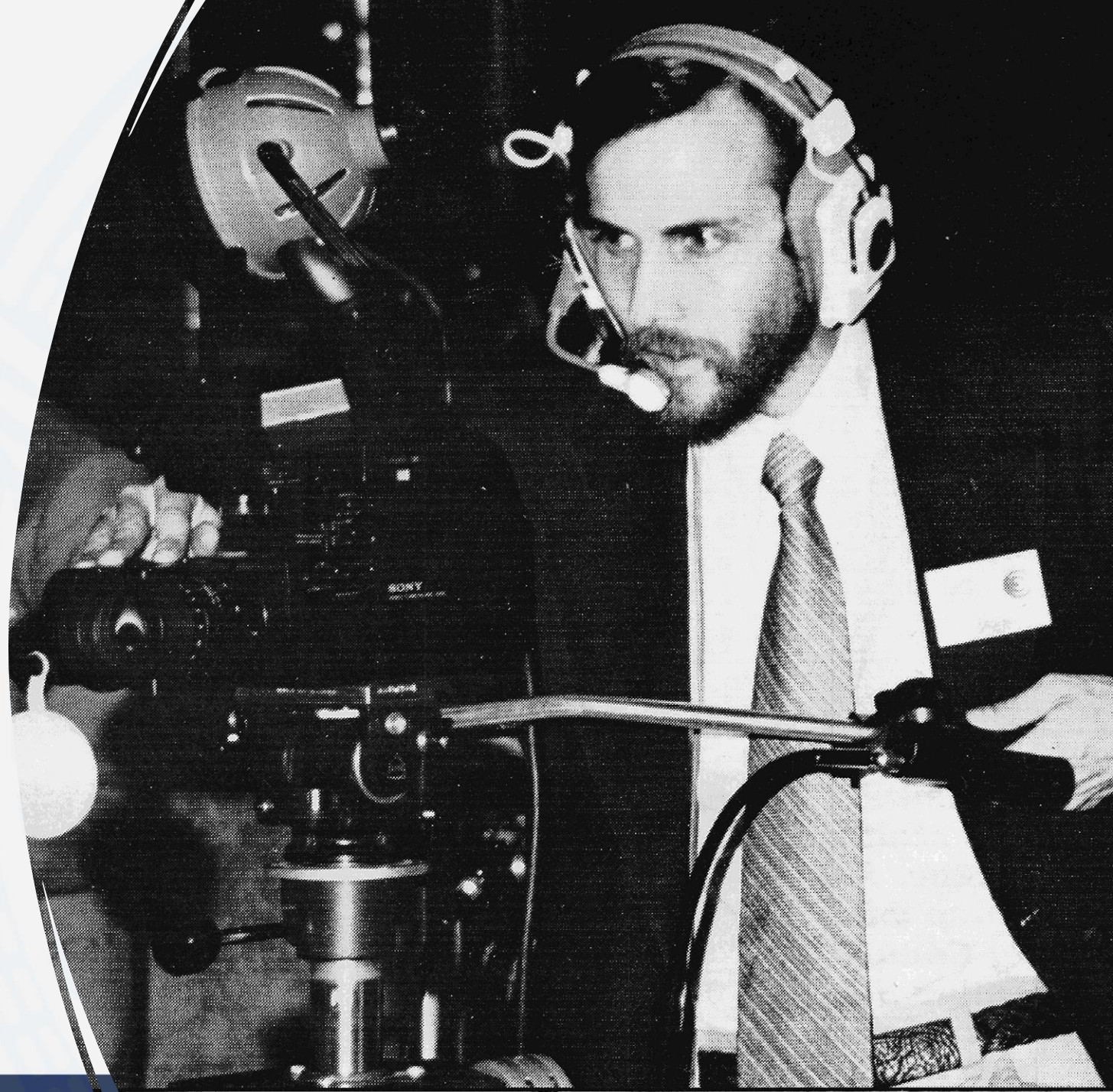


Community Access Media

City Utilities Committee
Nov 12, 2024

History of Public Access in Atlanta

- 1979 – City Council Ordinance requiring Public Access
- 1980 – Cable Atlanta awarded contract and hired Jabari Simama as Director of Access on July 1, 1980
- 1986 – Simama helped establish People TV
- 1986 to 2023 – People TV operated continuously
- 2000 – Simama hired to run Mayor's Office of Community Technology
- June 2023 – People TV contract expired



Blue Ribbon Committee

- **July 24, 2024** - Launched by Andre Dickens:
 - Reopen channel 24
 - identify Makerspace
 - Rec. permanent operator
 - Youth Engagement
 - Rec. Budget
 - Oversight mechanism
- **Nov. 12, 2024** – Brief City Council Utilities Committee
- **Nov. 13, 2024** - Blue Ribbon Committee meeting
- **Nov. 16, 2024** - APAB Meeting
- **Dec. 16, 2024** – Mayor’s Office Briefing with draft Recommendations
- **Dec. 31, 2024** - Final Report



Progress

- Held community engagement meetings:
- Oct. 3, C.T. Martin Rec. Center. (with A. Boone)
- Oct. 10, Open meeting with ATL-PAPA
- Oct. 17, Friendship Baptist (with M. Bond)
- Nov. 5, CAU
- Nov. 16, APAB

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Progress (cont.)

- Sept. 15, All equipment ordered for playout and makerspace; most have arrived
- November 8 – Launched Website for uploading public access program files; (up and functioning and being tested by staff) moving to city web site
- Dec. 1 – Public will be able to upload files
- Jan. 6 – Channel operating with curated and public programming



Progress (cont.)

Makerspace in City-owned facility

Jan. 15, 2025 (MLK's birthday):

Studio

Computer Editing

Sound booths

Multipurpose meeting/planning

Training





Media Access Oversight Committee

- Serve as city of PEG advisory board
- Provide oversight of operating entity
- Hear and mediate complaints from the public
- Make recommendations to mayor and city council about access
- Hold annual public meeting

Thank You