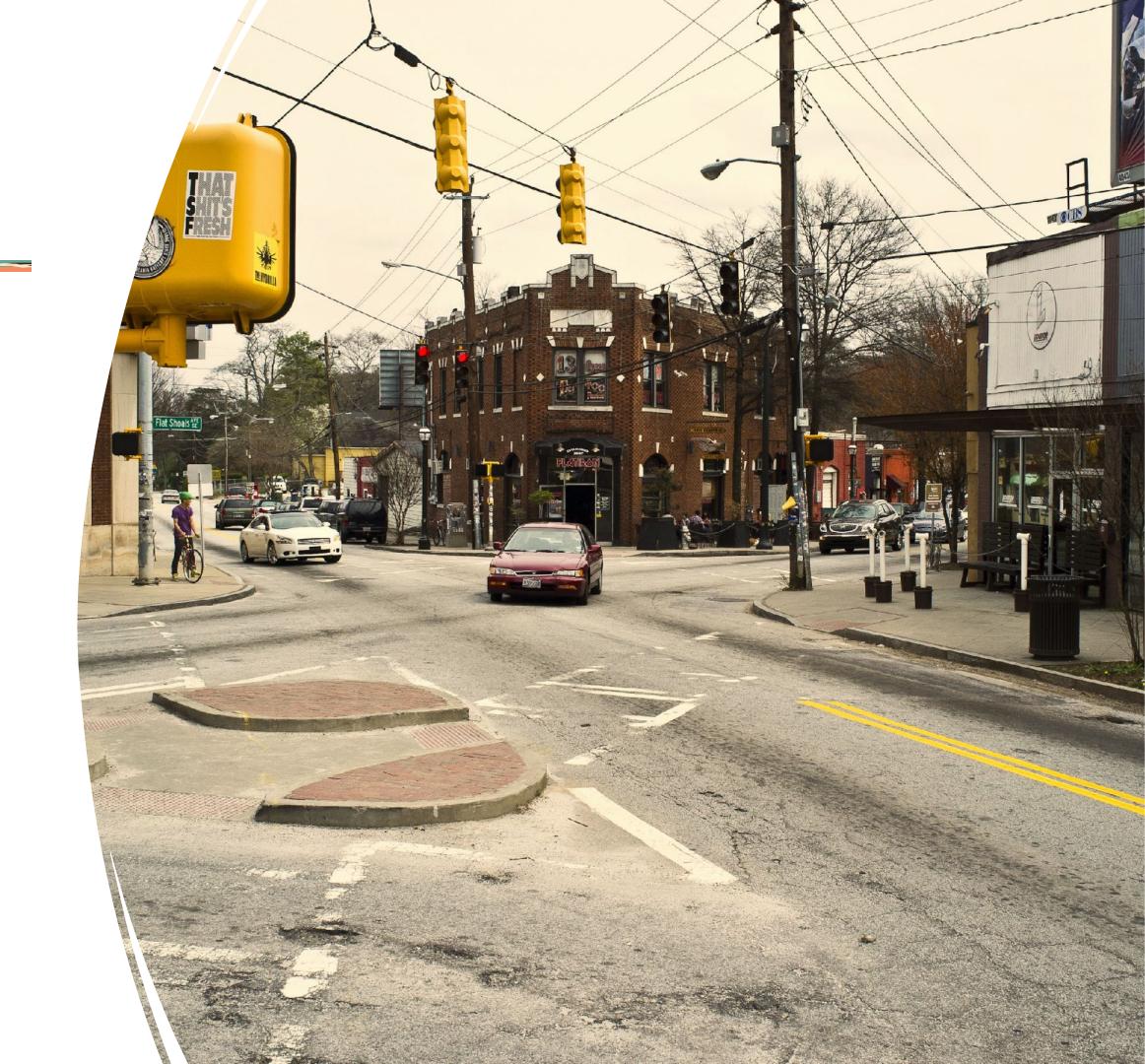
#### EAV Homeless Outreach Program

East Atlanta Community & Business Associations, Atlanta City Council, and Intown Cares Dr. Ishita Chordia



## Background

- Historically Black neighborhood
- Gentrification,
  population growth,
  increase in home prices
- Pilot a neighborhood outreach program to address homelessness



Outreach Program

• 1 year pilot starting in Sep 2023

• \$100k

- Michael Nolan is a case worker from Intown Cares, an outreach organization.
- Trauma-informed, housing-first approach
- Role is: 1) to support the unhoused population in getting housed, and 2) support the neighborhood



# Fills in a Gap in Local Infrastructure



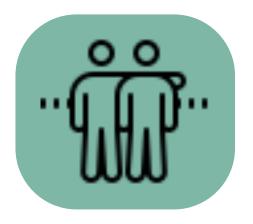
911

Fire, medical emergency, there is an imminent physical threat (e.g. weapon)



PAD

Emergencies related to substance abuse, poverty, or mental health



Outreach Program

Homelessness-related requests that are more long-term

#### Data Collection

- Intown Cares 10 months of data
- Interviews with 17 community members
- 3 months of data from the neighborhood Facebook group

## Impact







Local Residents



Business Owners

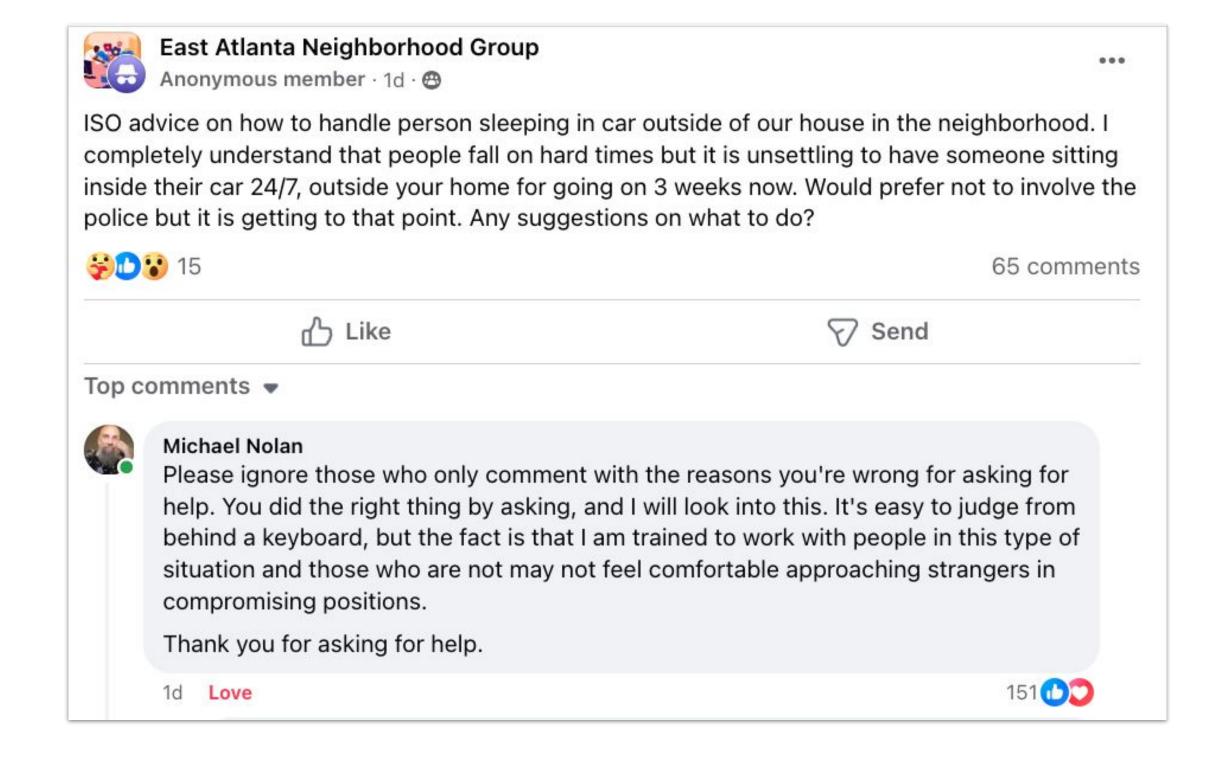
# Impact on the Unhoused Community

- -10 people are housed
- -35 people now have access to Medicaid
- -Weekly mobile clinic visits from Mercy Care resulting in 150+ appointments to provide medical, mental health, and addiction services
- -1000+ hygiene kits and snack packs
- -Multiple overdose reversals

# Impact on Local Residents



### Impact on Local Residents



### Impact on Local Residents

- Over 500 calls/text from community members to address situations involving the unhoused population.
  - Those are calls that are not coming to the police.
- Additionally, because he's on the ground overy day. He is able to share information with Councilmember Bakhtiari and law enforcement that helps address local crime.

#### Impact to Business Owners

- Intown Cares has done 2 trainings specifically for the East Atlanta Business Association, the organization that represents all the businesses
  - Panel discussion in collaboration with police and PAD
- Michael, the full time case manager, has gone around and personally introduced himself to business owners.
- Incident with Robby (anonymized) at Plants & Coffee

### Next Steps

- 1. More permanent supportive housing units
  - a. 35 people are document ready
  - b. Atl Motel and 111 Moreland are in the process of being built. Those would provide 108 units for EAV + surrounding neighborhoods.
- 2. More of these programs in other neighborhoods
  - a. Makes it easier for the community and the unhoused population to live together

#### We can move the needle...

- Collaboration & a diversity of tactics
  - Mercy Care, PAD, law enforcement, and case managers
- City Council



#### Thank You

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