

Session 4	
August 6, 2024	6:00 PM - 8:00 PM, Doors open at 6:00 PM, Presentation at 6:30 PM
Atlanta History Center	
Theme: Commuter Traffic / Transit / Employer Role	

Speakers	
Council Member	Mary Norwood
AECOM	Alex Hofelich
MARTA	Ryan VanSickle
Livable Buckhead	Denise Starling, Claudia Bilotto

Run of Show			
Start	Finish	Speaker	Topic(s)
6:20 PM	6:35 PM	Council Member Mary Norwood	<ul style="list-style-type: none"> Welcome Any introductions Encourage participation
6:35 PM	6:50 PM	AECOM – Alex Hofelich MARTA – Ryan VanSickle,	<ul style="list-style-type: none"> Commuter Traffic Transit Bus Stop Enhancements
6:50 PM	7:30 PM	Livable Buckhead – Denise Starling, Claudia Bilotto	<ul style="list-style-type: none"> Commuter Traffic Data LBI’s approach to TDM Trip Reduction efforts
7:30 PM	7:50 PM	Panel	<ul style="list-style-type: none"> Q/A from audience
7:50 PM	8:00 PM	Council Member Norwood and ATLDOT Lenor Bromberg	<ul style="list-style-type: none"> Closing remarks

MARTA spoke about Route !3 bus route that includes GA Tech and goes to Cobb County and showed other routes that go outside city of Atlanta. They are also increasing the number of bus shelters, branding of bus shelters, and improving technology (have a QR code showing when next bus will arrive).

Livable Buckhead Initiative (LBI) – approximately 92% of Buckhead residents leave Buckhead for work, and about 92% of those in Buckhead for work do not live in Buckhead. 30% of the jobs in Buckhead are below \$40,000 in pay. LBI promotes Transportation Demand Management, which includes awareness, tolling, transit options and subsidizing, etc. They work with employers to bring awareness to transit and carpool options but can not require it be followed. There is discussion of including Transportation Demand Management when business towers are built being a requirement. The Buck Shuttle moves about 200 people a day around Buckhead. The average wait time is 12 minutes, and the goal is to get it to be a choice of workers for transit and last mile connectivity. There was discussion about the decrease in the use of express buses after COVID. There is a pilot program to have employers offer \$400 a month stipend for folks to live in Buckhead who work there as well but cannot afford to live there. The Office of CM Norwood and the City of Atlanta have supported this pilot program financially.

PATH 400 is an option for non-car access to Buckhead. This project will continue to grow in the coming years. Discussion of the need for express buses to come to Buckhead, not just Art Center station.

Can we require a mobility plan from future commercial developers, as we do a traffic plan for developments over 50,000 square feet? BCID supports pedestrian/bike travel (i.e. Lennox road complete streets). This would be voluntary, currently

Buckhead coalition – advocates for the Buckhead community and works with LBI on several items, including mobility planning. They can promote awareness of mobility options to commercial developers.

MARTA improving litter abatement at stops. They have a phone number onsite to call it in, working on more trash cans (issue is who empties them). Request made for APD to enforce turn restrictions (no left turn into neighborhoods) issue is lack of staff in APD. If you take GRETA, you have free transfer to Buck Shuttle and MARTA – awareness issue.

Consistent request was getting commuter buses to go to Buckhead, not just Midtown – current decrease in commuter bus routes will prevent this (due to funding and drop in ridership).

Attendance:

Ardmore Park Neighborhood Assoc.	Weston Aldridge
Atlanta Department of Transportation	Lenor Bromberg
Atlanta History Center	Jackson McQuigg
Atlanta Memorial Park Conservancy	Eric Franz
Brandon Neighborhood Association	Mark Bowen
Buckhead Condo Alliance	Rebecca King
Buckhead Council of Neighborhoods	Debra Wathen
Castlewood Civic Association	Rick White
Channing Valley Neighborhood Assoc.	Leanne Fowler
Chastain Park Civic Association	Alden Stern
Chastain Park Conservancy representative	Brian McHugh
Collier Hills Civic Association	Jason Barfield
Collier Hills North	Mary Kilgo
Grant Estates/South Tuxedo Park	Amanda McBride
Huntingdon Park Townhomes	Judy Powell
Kingswood Neighborhood Association	Keira Camillo
Livable Buckhead representative	Denise Starling
Margaret Mitchell Civic Association	Caren Bharwani
Margaret Mitchell Civic Association	Robin Morgan
Memorial Park Civic Association	Glenn Cartledge
NPU-B representative	Robert Patterson
Peachtree Battle Alliance	Kendra Adams
Peachtree Heights West Civic Association	Melissa Stang
Springlake Civic Association	William Hennessy
Tuxedo Park Civic Association	Susan Reisner
Wesley Battle Civic Association	Nowland Gwynn

Wesley Battle Civic Association	Steve Shirley
Westminster/Milmar	Mary Lunsford
Wildwood Civic Association	Peyton Johnston