

Community Access Media

CUC Work Session
August 8, 2024



Channel 24



Digital Access



Education

Community Access Media: Vision

Building Upon Channel 24

The administration wants to re-establish public access in a way that builds upon the legacy of public access television and Channel 24 by expanding and uplifting digital media access and by supporting greater educational opportunities in community media.

Issues Faced

- Governance/Oversight

There are unclear distinctions between the original CATV Oversight and the People TV Board.

- Technology/Equipment Needs

Modern community access media will require a certain level of investment in technology and other equipment needs.

- Budget

The budget allocated will need to be supplemented by donations or other revenue generating options.

Community Access Blue Ribbon Committee

Dr. Jabari Simama

Community Television Atlanta Beginnings

Dr. Jabari Simama

Founder of Public Access Television in 1980
Helped create People TV in 1986



Cable Atlanta, Inc.

Center For Community Television

1018 West Peachtree Street, NW
Atlanta, Georgia 30309

Photo of Jabari with the late State Senator Julian Bond



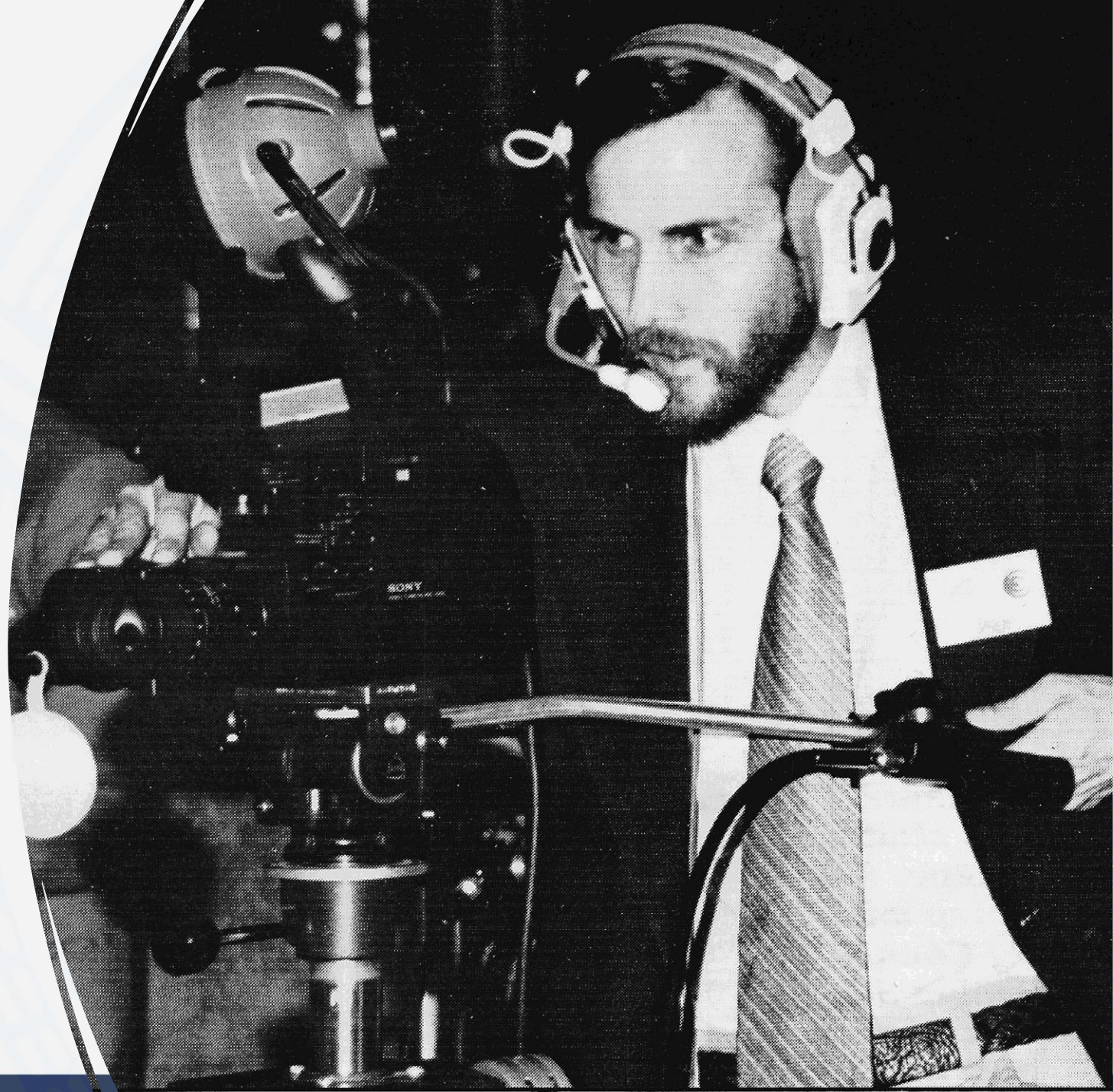
WWW.ATLANTAGA.GOV

Cable Atlanta Center for Community Television - 1980

Access Channels:

- 2 public channels
- 3 educational access
- 4 government access
- 1 leased access
- 1 local organization

5 neighborhood-based studios





“Giving the People a Voice”

Wanzu, Ife, & late Councilman Jim Maddox at the opening of SW studio on Campbellton Road. First public access studio in a Black neighborhood in the US.

(1981)

Community Engagement

- 5,000 residents trained
- 75 original programs weekly
- Production van & equipment
- Editing Suites



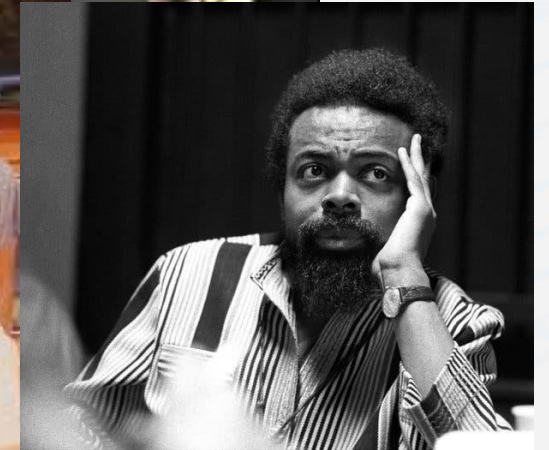
Prominent Guests

Baseball greats, poets, and community leaders

- Hank Aaron
- Poet Amiri Baraka
- Rep. Sanford Bishop
- The Indigo Girls
- James Bond
- Julian Bond
- Peabo Bryson
- Jondelle Johnson
- Eddie Kendricks
- Alley Pat
- RuPaul
- Hosea Williams

Prominent Shows & Organizations

- American Music Show
- Dance-O-Rama
- Voice of the Crusader
- The Hungry Club Forum
- Butler St. YMCA
- Public Access News
- League of Women Voters
- NAACP
- The Alley Pat Show



Blue Ribbon Committee on Community Access Media

Dr. Jabari Simama, Chairman

Rick Clear, Founder, *Atlanta Video One Network*

Dr. Marion Fedrick, Chief of Staff and EVP for Administration, *Georgia State University*

Alison Fussell, Former Gen. Manager of People TV, IMAGE Film & Video Center

Antoine Haywood, Ph.D. candidate in community access television, Penn State University, former employee for Atlanta Mayor's Office of Community Technology

Robert Leach, Vice President of Communications, Marketing, and Public Relations, *Atlanta Technical College*

Wendy Williams, General Manager, *WCLK, Clark Atlanta University*

Phillip Ransom, former General Manager, *So-So Def Records*, former chair of *City of Atlanta Cable Television Advisory Board*

Marquise Stillwell, Founder and Principal, *Openbox, a film company*

Ex-Officio Members:

Austin Wagner, Deputy Chief of Staff

Allison Fouche, Chief Communications Officer

Committee Staff:

Shanari Fayson, Communications Manager

Blue Ribbon Committee on Community Access Media – Meeting Dates

Full Committee

- **Aug 14**
- **Sept 11**
- **Oct 9**
- **Nov 13**
- **Dec 11**

Sub-Committee

- **Aug 21**
- **Sept 18**
- **Oct 16**
- **Nov 20**

Blue Ribbon Committee on Community Access Media – Deliverables

- 1. Website for Community Input – August 2024**
- 2. Programs on Channel 24 on interim basis – September 2024**
- 3. Recommendations to Mayor provided at final committee meeting – December 2024**
- 4. Enabling legislation to City Council – January 2025**

Thank You