



# MARTA Jurisdictional Briefing City of Atlanta

December 12, 2018



Jeffrey A. Parker | General Manager/CEO

# AGENDA

- **More MARTA Atlanta**
  - ✓ Progress
  - ✓ Post-vote community outreach
  - ✓ Capitol Ave. BRT
  - ✓ Campbellton Road
  - ✓ Station enhancements
  - ✓ BRT tours
- **State of Service**
  - ✓ Restroom access – update
  - ✓ Elevators/escalators – update
  - ✓ Public address system – update
  - ✓ Transit amenities – existing and future
- **Transit-Oriented Developments**
- **Community Update**
  - ✓ Artbound
  - ✓ Super Bowl Planning
- **Questions**





# MORE MARTA ATLANTA PROGRAM UPDATE

## PROGRESS ON MORE MARTA ATLANTA

- **MARTA Board of Directors on Oct. 4 approved project list**
  - ✓ Largest transit investment in Atlanta in 40-plus years
- **Since vote, More MARTA Atlanta team is...**
  - ✓ Creating financial strategy and phasing plan
  - ✓ Initiating early-action projects
  - ✓ Conducting public outreach/stakeholder engagement focused on education



# POST-VOTE COMMUNITY OUTREACH: OCT. – DEC.



CORRIDOR  
EVENTS



STAKEHOLDER  
MEETINGS



MARTA EMPLOYEE  
EVENTS



COMMUNITY  
CONVERSATIONS



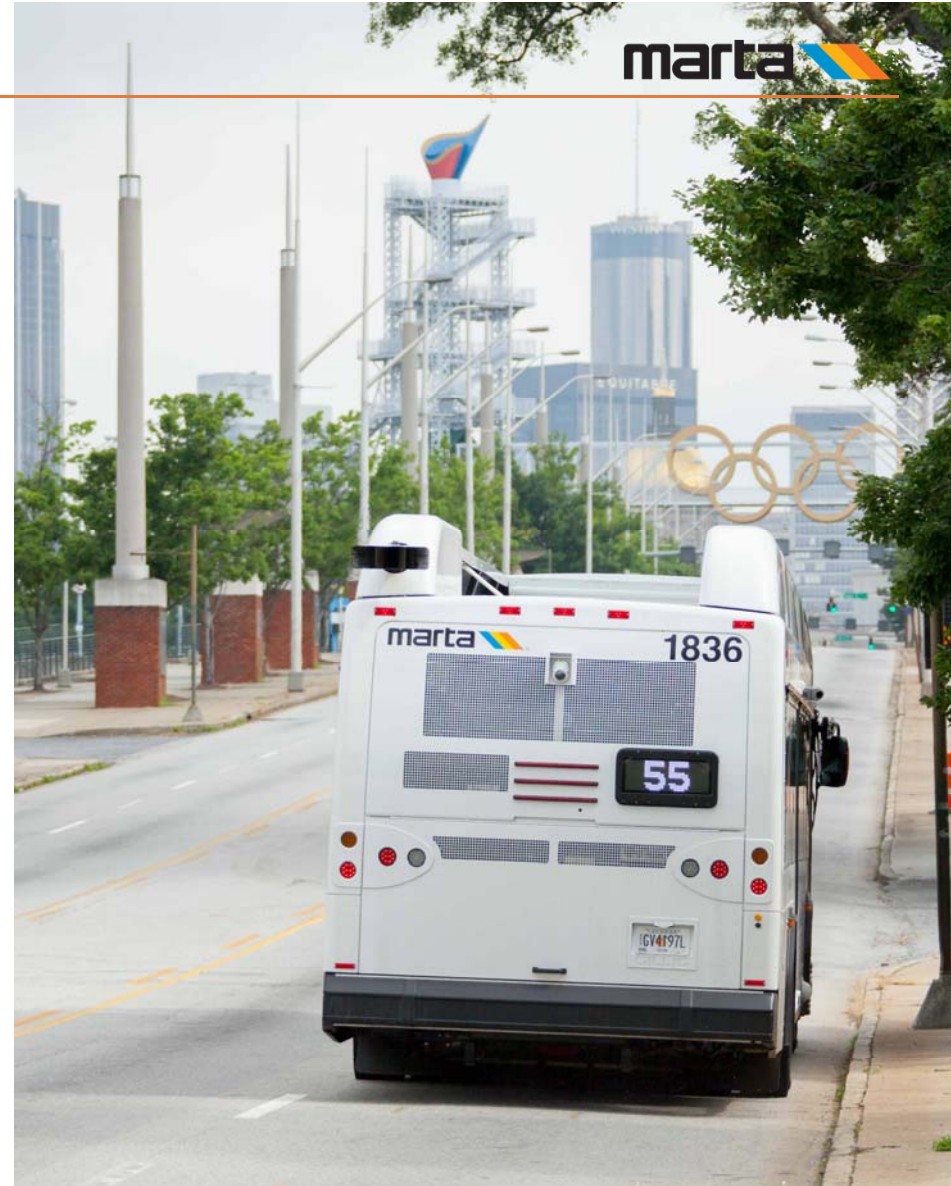
1  
PRESS EVENT



20+  
TOOLKITS

# CAPITOL AVENUE

- **Description**
  - ✓ ~3 miles of BRT along Capitol Ave. from Atlanta BeltLine – Southeast to North Ave.
- **Cost**
  - ✓ **Capital:** \$80M
  - ✓ **Annual O&M:** \$50M
  - ✓ \$12.5 million Transportation Investment Generating Economic Recovery (TIGER) grant will help fund route from Summerhill to downtown
- **Current activities**
  - ✓ Re-evaluating project alignment
  - ✓ Consultant team selected
  - ✓ Held kickoff meeting in October



# CAMPBELLTON ROAD

- **Description**

- ✓ **Renew Atlanta:** From U.S. 29/Lee Street to Enon Road: 7.5 miles
- ✓ **MARTA:** From Greenbriar Mall to Oakland City Station: 4 miles

- **Cost**

- ✓ **Capital:** \$360M
- ✓ **Annual O&M:** \$190M

- **Current activities**

- ✓ **Renew Atlanta:** Project kickoff in September; survey and preliminary design underway
- ✓ **MARTA:** Procurement initiated; ongoing coordination with Renew Atlanta

- **Areas of focus**

- ✓ **Renew Atlanta:** Mobility, safety, complete streets
- ✓ **City of Atlanta:** Land use planning, economic development
- ✓ **MARTA:** Transit planning, environmental and design



# STATION ENHANCEMENTS

- **Description**
  - ✓ Investment to expand and improve stations to increase ridership and accessibility
  - ✓ Transformational changes focus on several highly visible stations (i.e. Five Points)
- **Cost**
  - ✓ \$200M for entire program
- **Other station enhancements**
  - ✓ These enhancements are in addition to existing MARTA capital improvement program, which is examining all 38 stations for improvements:
    - ✓ Wi-Fi access
    - ✓ LED lighting
    - ✓ Improved signage
    - ✓ Restroom upgrades





## BUS RAPID TRANSIT (BRT) TOURS

- **Los Angeles**
  - ✓ Planning two-day California trip in early 2019 (after Super Bowl) to tour Los Angeles Metro BRT network
  - ✓ LA's BRT system includes a comprehensive array of dedicated lane BRT, Arterial Rapid Transit (ART) and HOV lanes on a freeway
  - ✓ Group can ask questions and meet with decision-makers from throughout the area
- **Future Trip**
  - ✓ Potential follow-up BRT tour to St. Paul, Minnesota, or Cleveland, Ohio





# STATE OF SERVICE

## RAIL STATION RESTROOM ACCESS – UPDATE

### Current Rail Station Restroom Access

- **Hours of Availability (6 a.m. – 10 p.m.)**

- |                                     |                    |
|-------------------------------------|--------------------|
| ✓ Bankhead                          | ✓ North Springs    |
| ✓ College Park                      | ✓ Peachtree Center |
| ✓ Doraville                         | ✓ Kensington       |
| ✓ Five Points                       | ✓ West End         |
| ✓ H.E. Holmes                       | ✓ Arts Center      |
| ✓ Indian Creek                      | ✓ Avondale         |
| ✓ Lindbergh (1) SMART Restroom      |                    |
| ✓ <b>North Avenue</b>               |                    |
| ✓ <b>Midtown</b>                    |                    |
| ✓ <b>Decatur (1) SMART Restroom</b> |                    |

### Long-Term Plans

- ✓ Convert existing restrooms to SMART Restrooms
- ✓ Convert remaining (22) traditional restrooms to SMART Restrooms
- ✓ Date – Spring 2019



# VERTICAL TRANSPORTATION MODERNIZATION PROGRAM UPDATE

- System-wide revamp of elevators and escalators is in full swing
- **Progress to date:**
  - 16 Elevators Completed
    - ✓ West Lake Station (2)
    - ✓ H.E. Holmes Station (2)
    - ✓ West End Station (2)
    - ✓ **North Avenue (3)**
    - ✓ Oakland City (1)
    - ✓ Ashby (2)
    - ✓ College Park (1)
    - ✓ King Memorial (2)
    - ✓ Lakewood (1)
  - 3 Elevators in Progress
    - ✓ **King Memorial (1)**
    - ✓ **North Avenue (1)**
    - ✓ **East Point (1)**
  - 8 Escalators Completed
    - ✓ Peachtree Center Station (2)
    - ✓ CNN/Dome (1)
    - ✓ East Point (1)
    - ✓ Five Points (4)
  - 4 Escalators in Progress
    - ✓ **Inman Park (1)**
    - ✓ **Oakland City (1)**
    - ✓ **Lenox (2)**

**WE'RE UPGRADING  
YOUR RIDE!**

MARTA IS  
**IMPROVING**  
ELEVATORS  
AND  
ESCALATORS  
THROUGHOUT  
THE  
SYSTEM.

We  
apologize  
for the  
inconvenience  
while this work  
is being completed.


# PUBLIC ADDRESS SYSTEM & RAIL SYSTEM UPGRADE - AVIS

- **Progress to Date**

- ✓ 8 (of 325) electronic signs installed at East/West line stations
- ✓ 425 (of 5,000) speakers installed at East/West line stations
- ✓ \$2.65M reimbursements received from State Road and Tollway Authority (SRTA)
- ✓ \$4M contract revenue awarded to local Disadvantaged Business Enterprises (DBEs)

- **Upcoming Key Activities**

- ✓ 27 electronic signs will be installed at East/West line stations for Super Bowl
- ✓ Construction will start for South line stations in Spring 2019

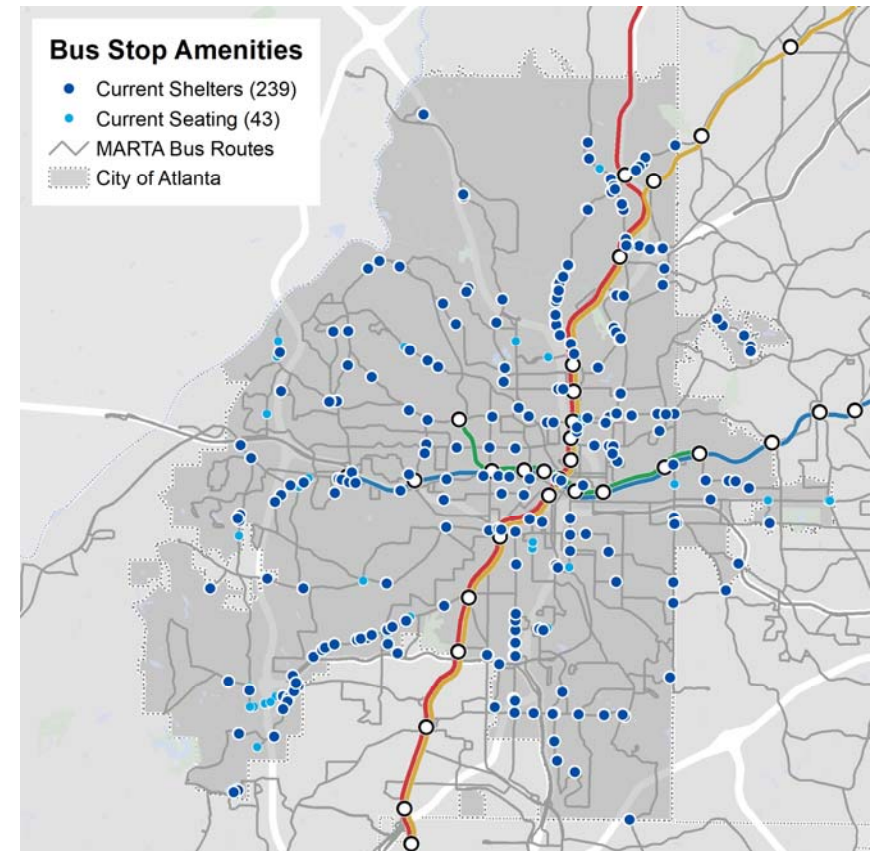
|  Destination  | Min     |
|--|---------|
| <b>E</b> Edgewood  | ...     |
| <b>W</b> Bankhead  | 7       |
| <b>E</b> Indian Creek  | <1      |
| <b>W</b> H.E. Holmes   | 5, 20   |
| <b>marta</b>  | 8:43 am |

# TRANSIT AMENITIES – EXISTING CONDITIONS

- 282 bus stops in City of Atlanta have amenities today

**43** Current seating

**239** Current shelters

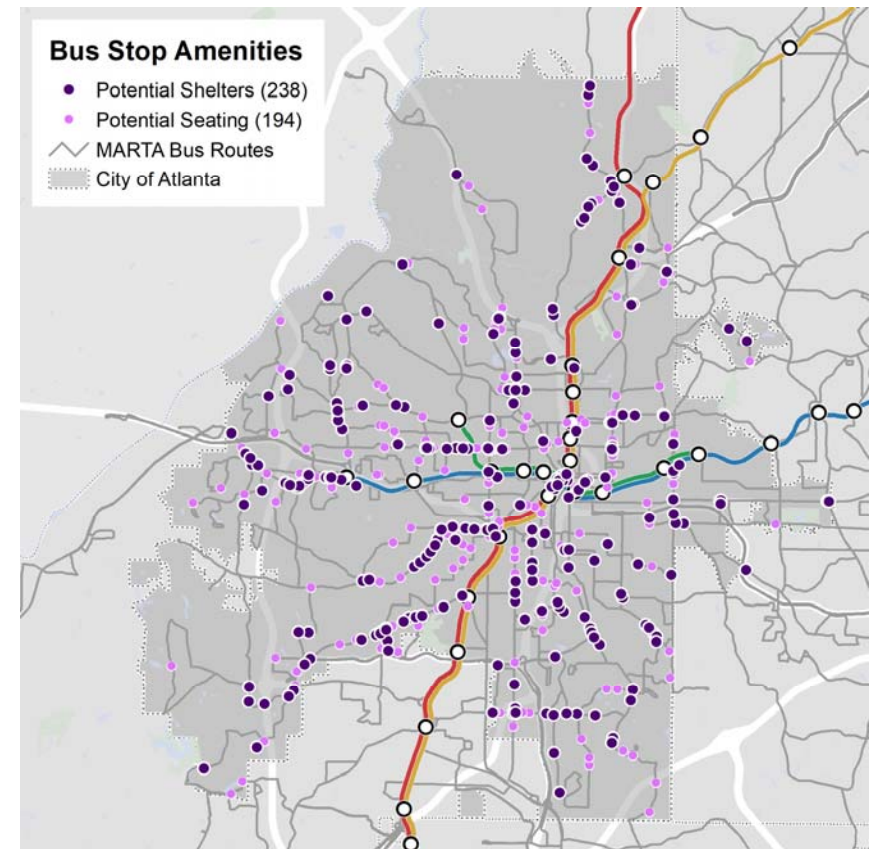


# TRANSIT AMENITIES – FUTURE EXPANSION

- An additional 432 stops qualify for amenities in the future

**194** Qualified for benches

**238** Qualified for shelters





**TRANSIT-ORIENTED  
DEVELOPMENT**



# MARTA'S TRANSIT-ORIENTED DEVELOPMENTS

## Edgewood-Candler Park

- 224-unit apartment building completed in May
  - Phase 2 construction to start summer 2019
- MARTA received \$3.76M grant for
- ✓ Replacement parking
  - ✓ Bus intermodal refurbishment
  - ✓ Pedestrian facilities

## King Memorial

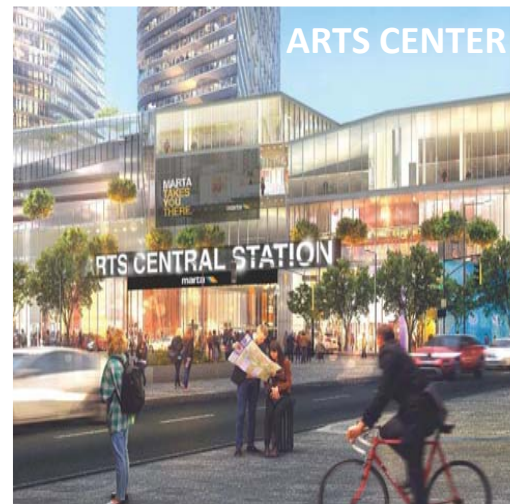
- Construction to begin by spring 2019
- Improvements planned for Grant Street tunnel, which connects TOD to station

## H.E. Holmes

- Completion expected before the Super Bowl
- 6,400sf shipping container development

## Arts Center

- Term sheet drafted and negotiations with Cousins-Integral Central Station underway
- Various aspects of NEPA completed
- Community engagement strategy underway



# MARTA'S TRANSIT-ORIENTED DEVELOPMENTS

## **Peachtree Center**

- RFP issued March 2018; RD Management is successful proposer
- Term sheet drafted; negotiations underway

## **Lindbergh City Center**

- In September, MARTA Board approved the disposition of 1.2 acres as part of Phase 2 TOD; negotiations underway
- Phase 2 TOD would include residential, retail and hotel

## **East Lake**

- Final public open house on project held in February 2018
- Master plan completed in partnership with cities of Atlanta and Decatur





**COMMUNITY  
UPDATES**

# ARTBOUND

- **Super Bowl and “Off the Wall Mural Project”**
  - ✓ Partnership with Super Bowl Host Committee
  - ✓ Two murals installed under project, which places 30 civil rights-themed murals around downtown
  - ✓ Murals to be completed before Dec. 31
  
- **Holiday programming**
  - ✓ Artbound kicked off festivities Nov. 27 with carolers at Arts Center Station
  - ✓ Program continues until Dec. 25 with puppeteers, dance, music, etc.
  
- **“Outer Space Project”**
  - ✓ Artbound participated in annual mural exhibition, which features artists globally
  - ✓ New mural at Inman Park Station



# SUPER BOWL PLANNING

- **MARTA ridership**
  - ✓ Large events, 15,000 to 30,000 additional riders
  - ✓ Super Bowl, as many as 90,000 **additional** riders
- **Service**
  - ✓ Continuous rail service: Feb. 1 – 5 4 a.m. – 2 a.m.
  - ✓ Continuous bus service: Feb. 1 – 5 4 a.m. – 2 a.m.
- **Staffing**
  - ✓ 24-hour staffing at MARTA Emergency Operations Center
  - ✓ Additional police officers at high-volume stations
  - ✓ Assistance from law enforcement personnel nationally
  - ✓ Administrative staff will serve as transit ambassadors
- **Facilities**
  - ✓ Repairs, inspections and cleanings in advance of events
- **Breeze cards**
  - ✓ Commemorative Super Bowl Breeze cards available



# Questions