

Atlanta City  
Council

# CD/HS Committee

November 2018

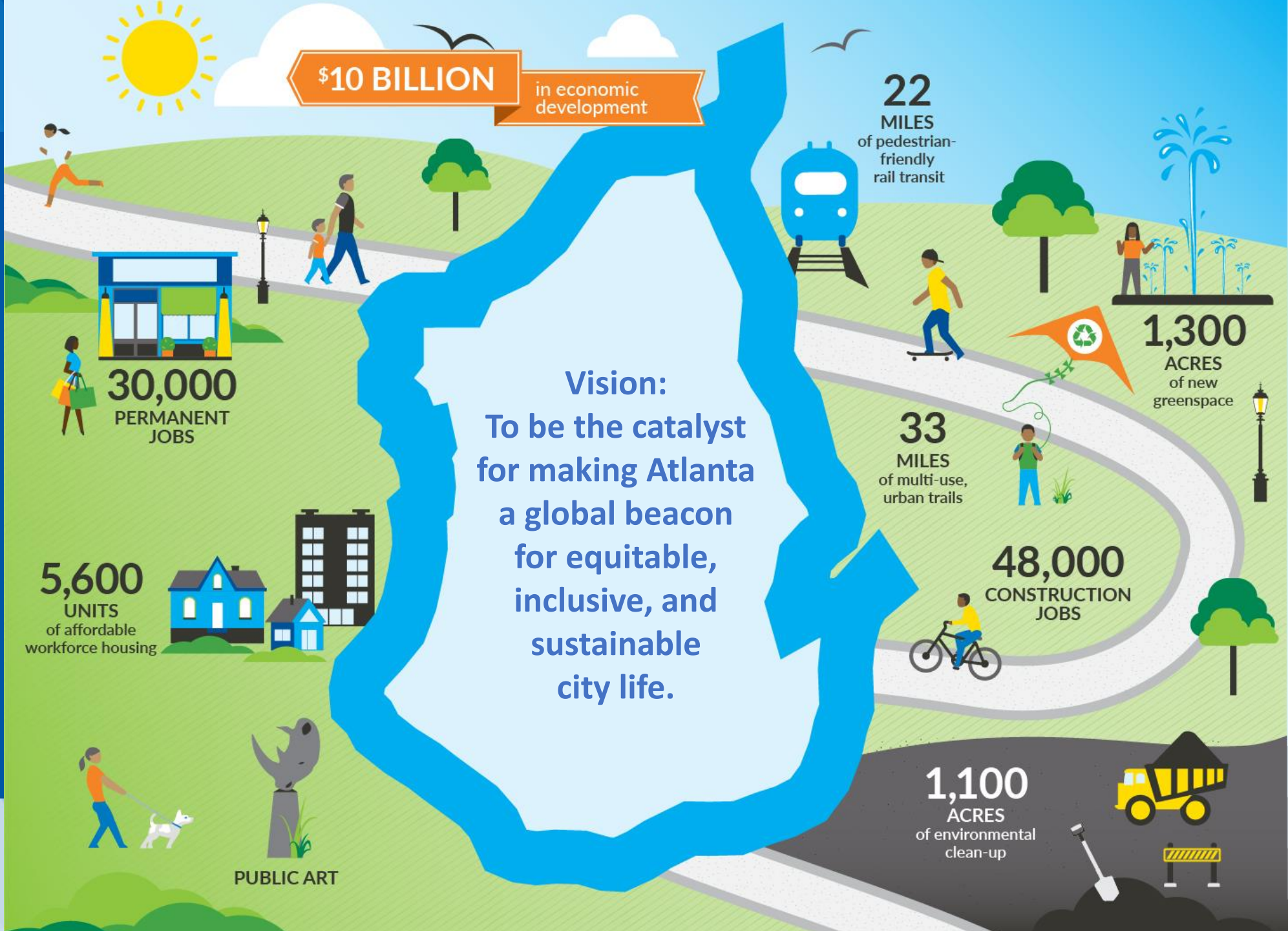
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# PROGRAM ELEMENTS



\$10 BILLION

in economic development

22

MILES of pedestrian-friendly rail transit

30,000

PERMANENT JOBS

5,600

UNITS of affordable workforce housing

**Vision:**  
To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.

33

MILES of multi-use, urban trails

48,000

CONSTRUCTION JOBS

1,300

ACRES of new greenspace

1,100

ACRES of environmental clean-up

PUBLIC ART



# Affordable Housing

- Madison Reynoldstown (f/k/a 890 Memorial Drive – Phase II)
- Pipeline (250= Units)
  - The Milton
  - Parkside at Quarry Yards

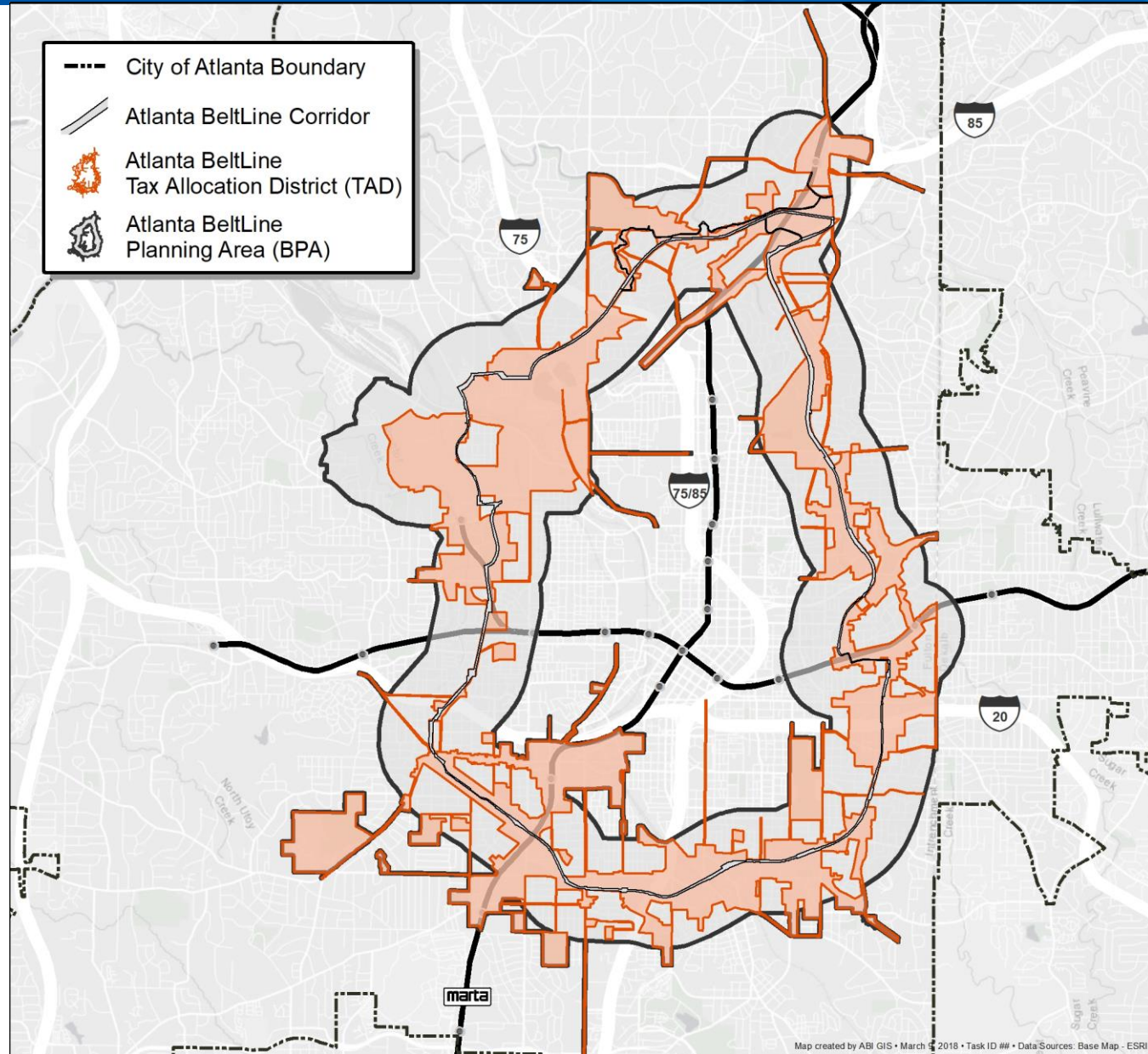


A4.1 Exterior Rendering

**PRAXIS3**  
architects + multidisciplinary design

# Affordable Housing

## TAD vs. BPA

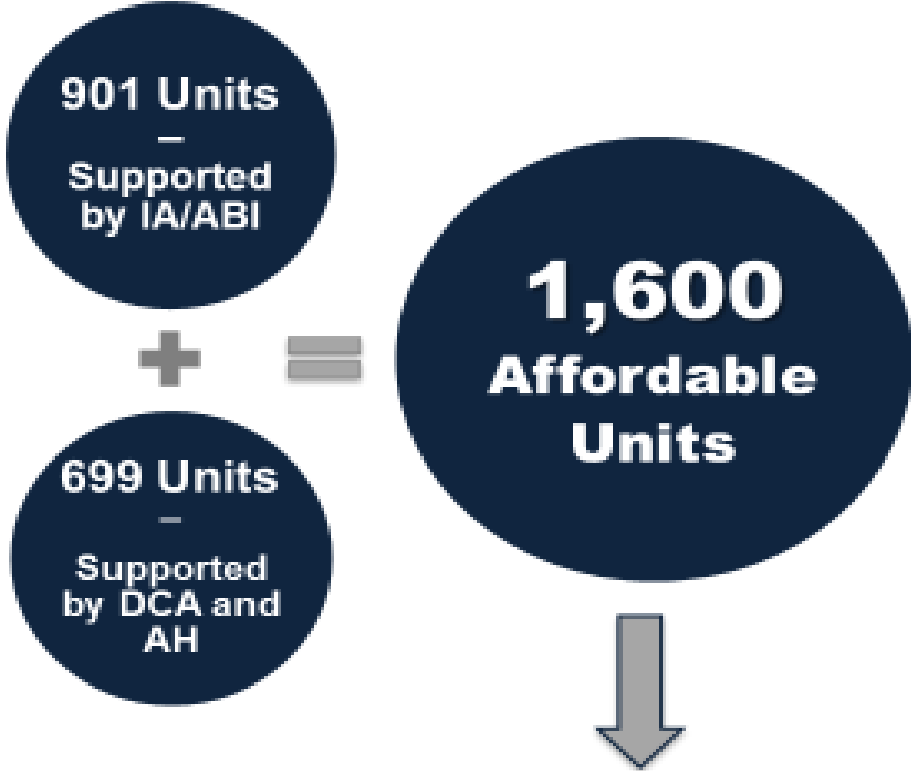


# Additional ABI Affordable Housing Activities

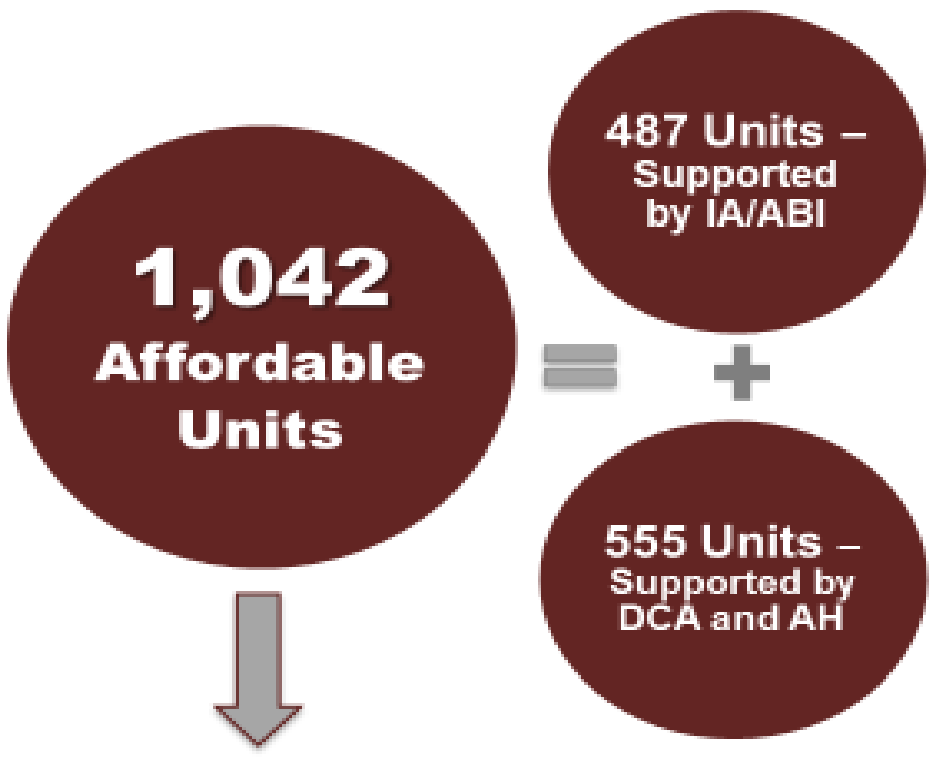
ABI Final Report -  
Action Items

Reviewing  
HouseATL  
recommendations

## BeltLine Tax Allocation District (TAD) (TAD Goal: 5,600 Units)



## BeltLine Planning Area (Outside TAD within 1/2 Mile of BeltLine) (Planning Area Goal: TBD)



**2,642 AFFORDABLE UNITS**



**Legend**  
ABI - Atlanta BeltLine  
AH - Atlanta Housing  
DCA - Department of  
Community Affairs  
IA - Invest Atlanta

# TAD SCORECARD

Focus remains  
on affordability

Collaboration  
with public  
partners



2018 – FY2019 Goal = **250 affordable units**

Publicly Announced Pipeline: **270+ units**

# Trail Activity Underway

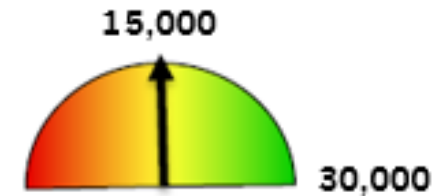
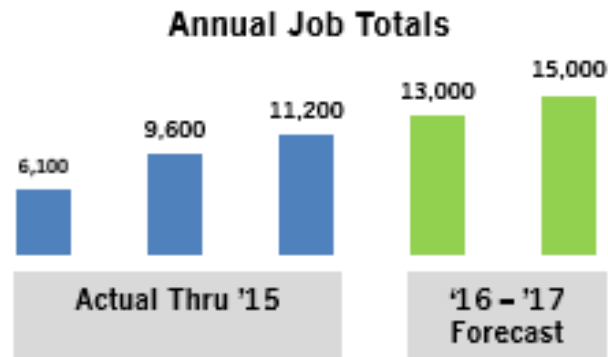
- Construction
  - Eastside Trail Extension Phase II
  - Atlanta Memorial Trail (PATH Foundation trail)
- Design
  - Northeast Trail
  - Southside Trail



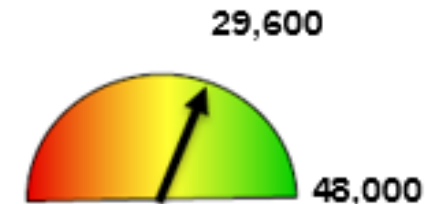
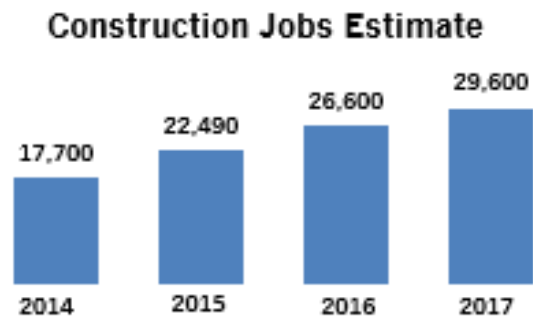


# JOB CREATION

## PERMANENT JOB CREATION (BELTLINE OVERLAY)

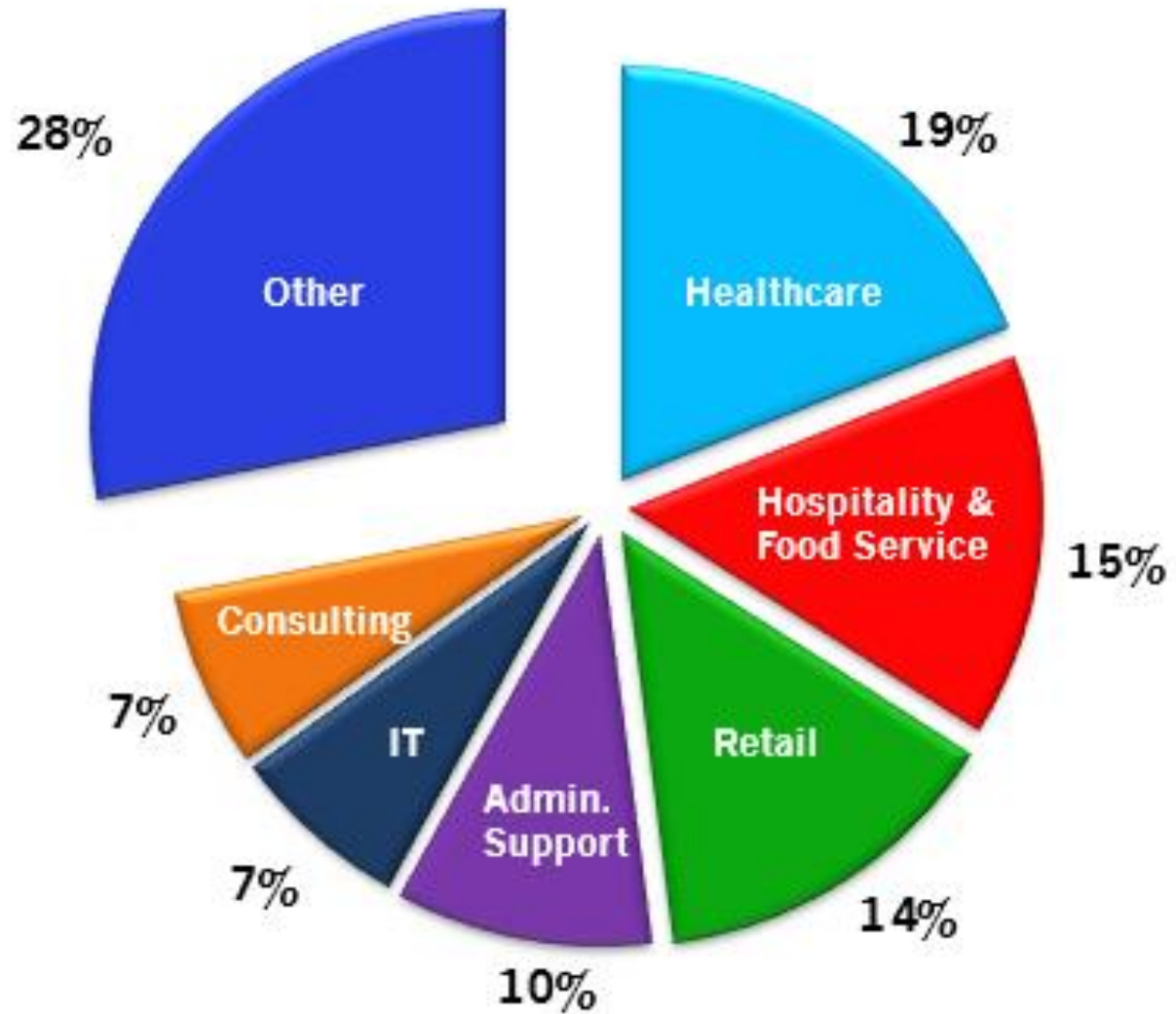


## ONE-YEAR CONSTRUCTION JOB CREATION (BELTLINE OVERLAY)



# ATLANTA BELTLINE OVERLAY JOBS BY INDUSTRY SECTOR

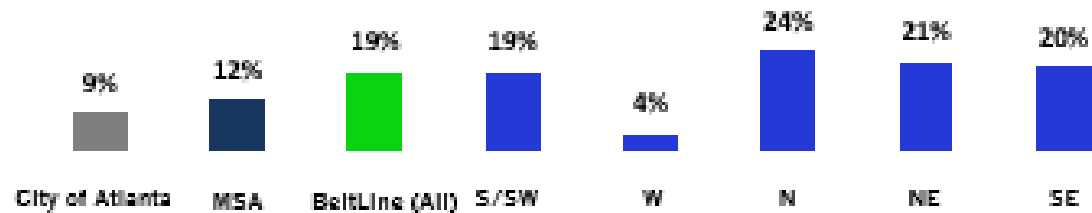
## JOB BREAKOUT BY SECTOR



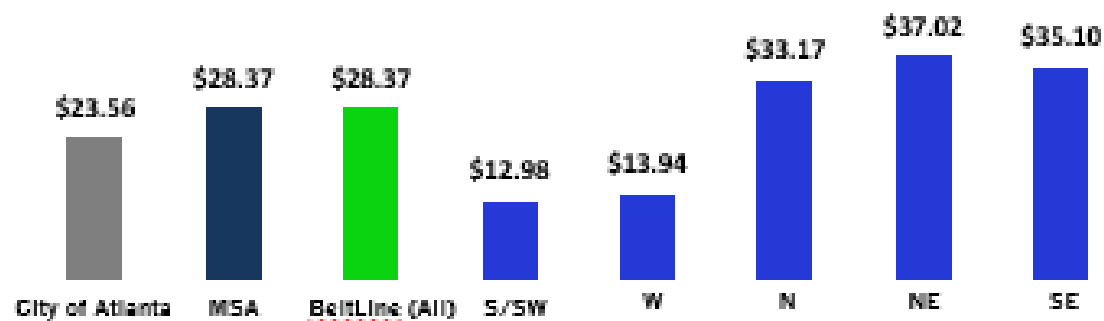
# ECONOMIC GROWTH ANALYSIS



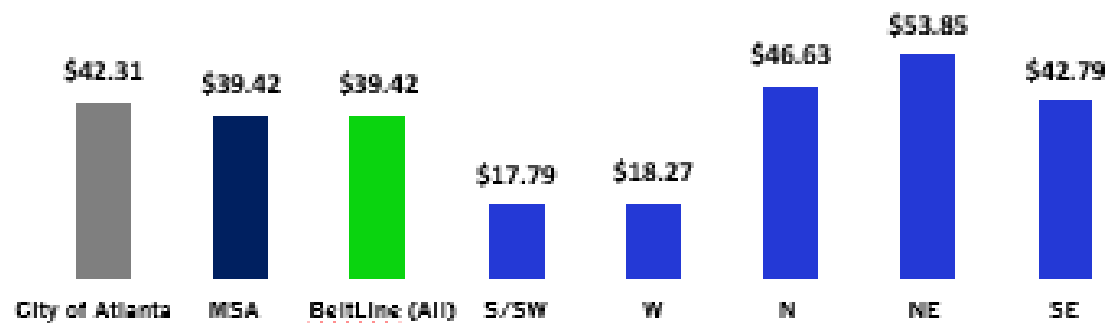
## Private Sector Employment Growth 2006 - 2015



## Median Atlanta BeltLine Wage 2016

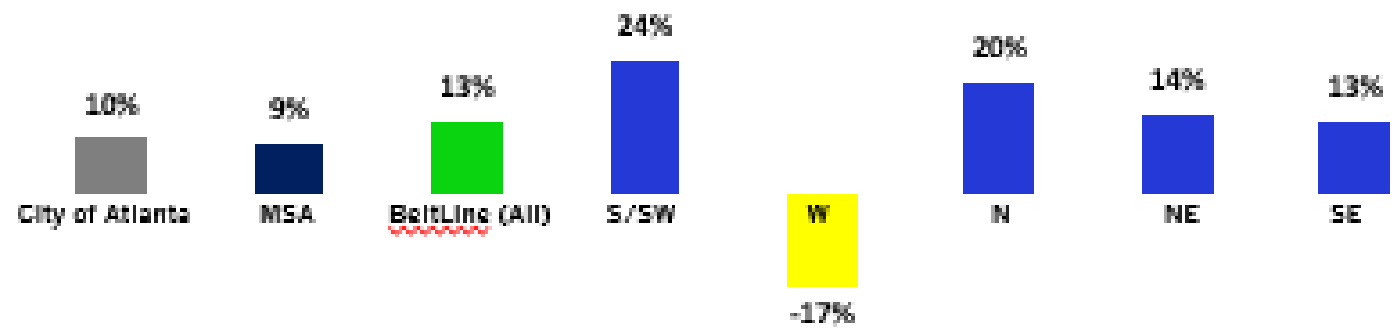


## Average Atlanta BeltLine Wage 2016

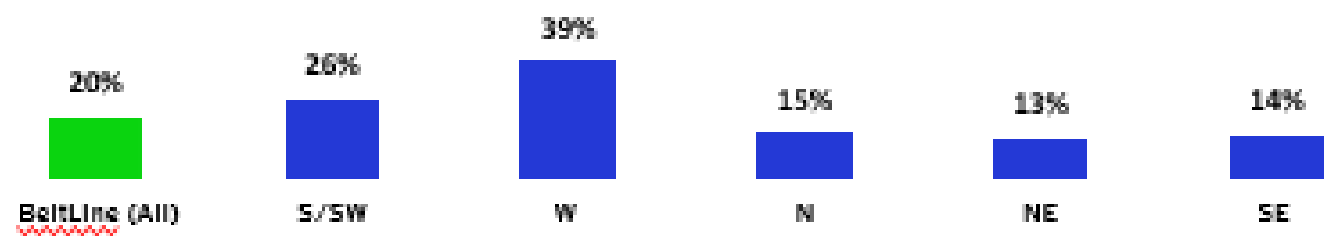


# POPULATION & VACANCY SNAPSHOT

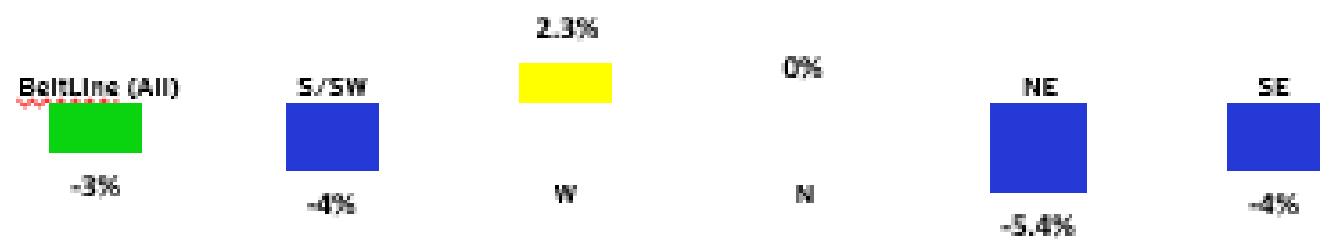
## Population Changes 2010 - 2016



## Atlanta BeltLine Vacancy Rates by Geography 2016



## Atlanta BeltLine Changes in Vacancy Rates by Geography 2010 - 2016



## Community Engagement

- 38 public meetings held in 2018 with 1,523 attendees
- 60 other outreach engagements this year



## Public Art

- Invoke the Westside Performances: 9/15
- Lantern Parade: 9/22
- National Black Arts Festival 2<sup>nd</sup> Line Parade: 9/29



## Public Art

- Eastside Performances: 10/13
- Our Walk to Healing: 10/27 on east & west sides
- Best of Atlanta Award – Creative Loafing



# Q & A

