# MAYOR'S OFFICE OF FILM & ENTERTAINMENT

# Office Staff

Christopher Hicks – Senior Advisor to the Mayor, Content & Intellectual Property

Cardellia Hunter Director of Operations & Productions

**Phillana Williams** – Director of Marketing, Strategy

**Tiphanie Watson** – Special Projects Manager

**Leshaun Cook** – Production Coordinator

Christopher Edwards II – Digital Content Manager

**Brittany Brewster** – Marketing Coordinator





# **Key Functions**

Permitting
Programming
Film Industry Liaison
Marketing & Consumer Engagement

## **Numbers**

Fiscal Year 2017-2018 | 1080 permits | \$1,126,354.50 Fiscal Year 2016-2017 | 1059 permits | \$763,549.50 Fiscal Year 2015-2016 | 1016 permits | \$656,642.50





#### **2018 Activations**

- Atlanta Film Festival
- Town Hall Meeting @ City Hall Atrium
- Georgia Film Night in LA
- American Black Film Festival (ABFF)
- 9<sup>th</sup> Annual Bronzelens Film Festival
- S.T.E.A.M Dreaming Out Loud Panel
- A3C Music Festival and Conference
- Creative Industries Fund Information Session & Soft Launch







### **Notable Productions**

**Avengers: Infinity War** – Marvel Studios feature (2018)

**Ant-Man and the Wasp** – Marvel Studios feature (2018)

Atlanta – FX episodic (2018)

Stranger Things Season 3 – Netflix episodic (2018)

The Haunting of Hill House – Netflix episodic (2018)

**The Hate You Give** – 20th Century Fox feature (2018)

Star Season 3 – FOX TV episodic (2018)

The Gifted Season 2 – FOX TV episodic (2018)

**The Resident Season 2** – FOX TV episodic (2018)

**The Bobby Brown Story** – B.E.T. biopic feature (2018)

**Greenleaf Season 3** – OWN Network episodic (2018)

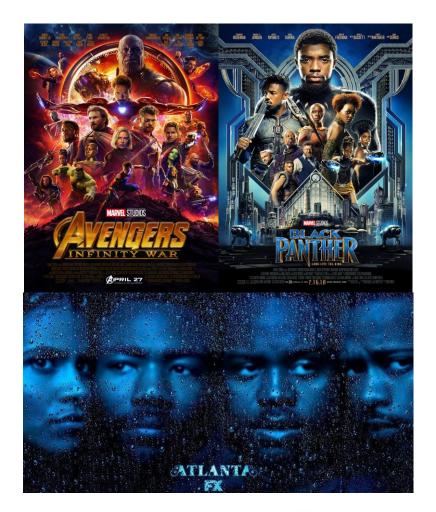
Black Lighting Season 2 – The CW Network episodic (2018)

**Night School** – Universal Pictures, Will Packer Productions (2018)

**Venom** – Sony Pictures feature (2018)

**Game Night** – Warner Brothers feature (2017)

Baby Driver - Sony Pictures feature (2017) \*\*LMGI Award\*\*







#### **Upcoming Releases**

Avengers 4 (Untitled) – Marvel Studios (2019)

**Dr. Sleep** – Warner Brothers feature (2019)

**Jumanji 2** – Sony Pictures (2019)

**Limited Partners** – Paramount Pictures (2019)

**Bad Boys 3** – Sony Pictures (2020)

**Jungle Cruise** – Disney feature (2020)

#### **Accomplishments**

**Location Manager Guild International Award (2018)** 

Outstanding Film Commission Office - Baby Driver

Award recognizes the service by the film commission office in supporting the creative use of filming locations during the production process.











An all-encompassing digital platform that services the productions and constituents who engage in or are impacted by Atlanta's film and entertainment business.

Set South will act as a vital source in providing Atlanta's community the following information:

- Permits
- Community Engagement
- Initiatives
- Resources (Council Persons, MPU'S, Liaisons, etc.)

A cloud base system that allows both the film maker and the administrator to manage complex film shoots using simple online tools.

#### Services include:

- Accepting film applications online
- Consulting and notifying stakeholders
- Generating invoices and taking payment
- Issuing permits and generating reports
- Everything is managed all in one place





#### **Creative Industries Fund**

A joint pilot program recently launched by the *Mayor's Office of Film & Entertainment and Invest Atlanta* to assist our city's independent content creators and creative entrepreneurs.

The program offers loans with low interest rates and flexible repayment terms for local creative in Film, Music, and Digital Entertainment to use for the following:

- Production
- Post-Production
- Marketing Outreach
- Distribution
- Touring/Festivals
- Prototype Development
- Product Development
- Sales and Attractions



