



City of Atlanta 2024 Q1 Update

March 27, 2024

Collie Greenwood
General Manager/CEO

Agenda

Current Service

**More MARTA Atlanta
Program**

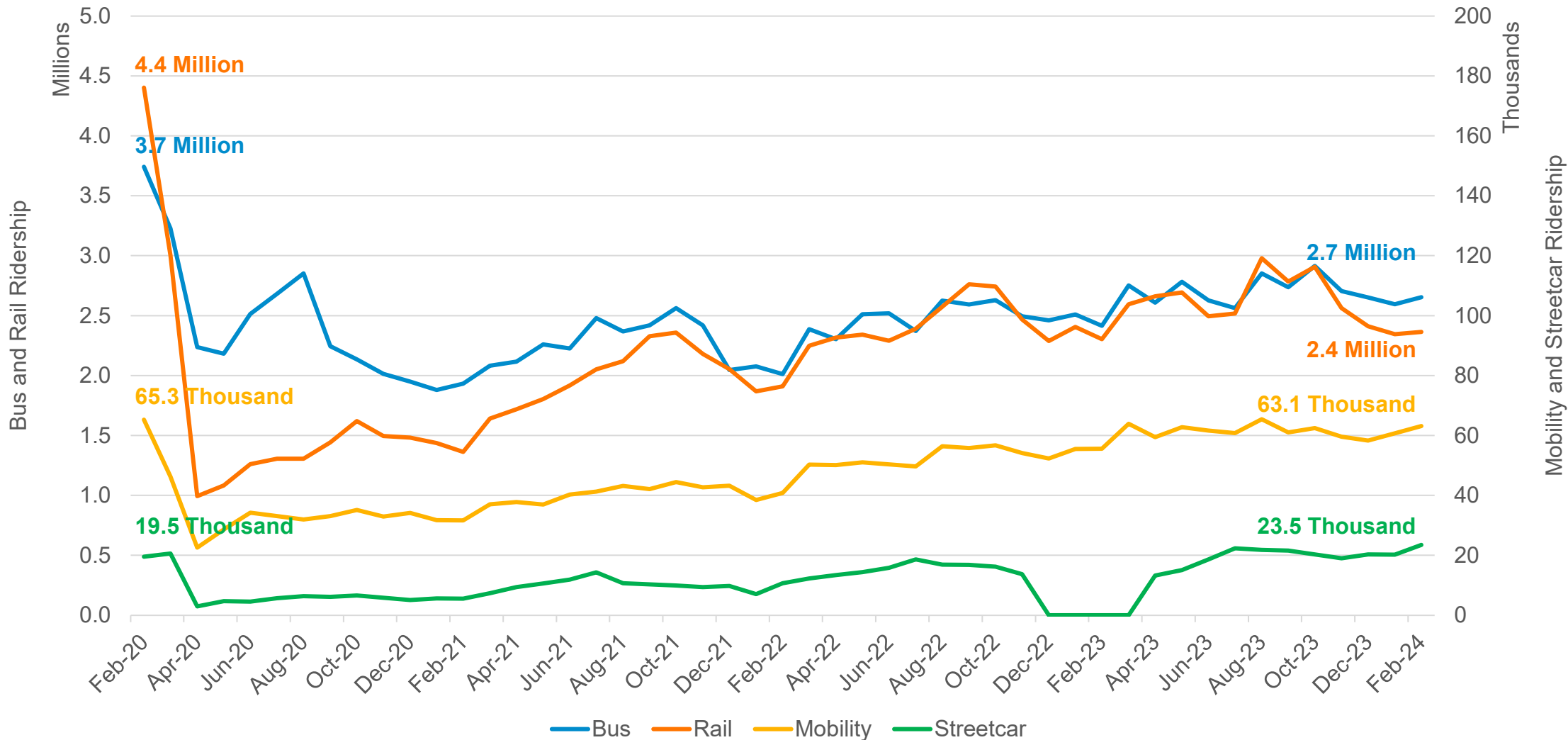
Project Updates

Other News



Current Service

MARTA Monthly Ridership by Mode February 2020 - February 2024

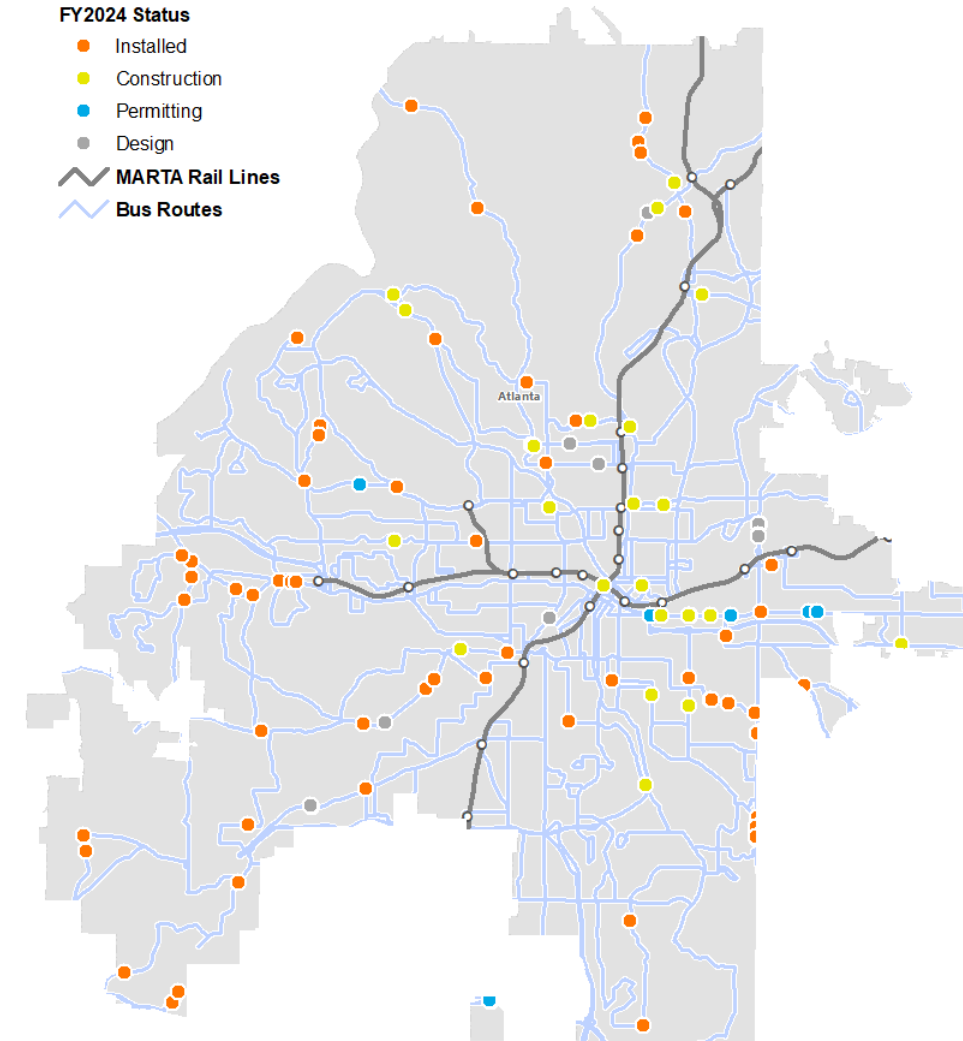


BUS SHELTERS & AMENITIES

	FY20	FY21	FY22	FY23	FY24
Amenities Delivery Pre-COVID Estimate	50 amenities per year				
Amenities Delivered	20	30	43	59	98
TOTAL					250

FY24 Amenities Status

- ✓ 53 installed
- ✓ 23 under construction
- ✓ 8 in permitting
- ✓ 14 in design



BUS SHELTER BEFORE & AFTER

900975 – Martin L. King Jr Dr & Lynhurst Dr



Before



After


34 Weekday Boardings

Serves:

Abby Ridge Apartments,
local businesses

Routes:

68 - Benjamin E Mays Dr
73 - Fulton Industrial
165 - Fairburn Rd

BUS NETWORK REDESIGN



Draft proposed network in progress



Work proceeds with a focus on equity



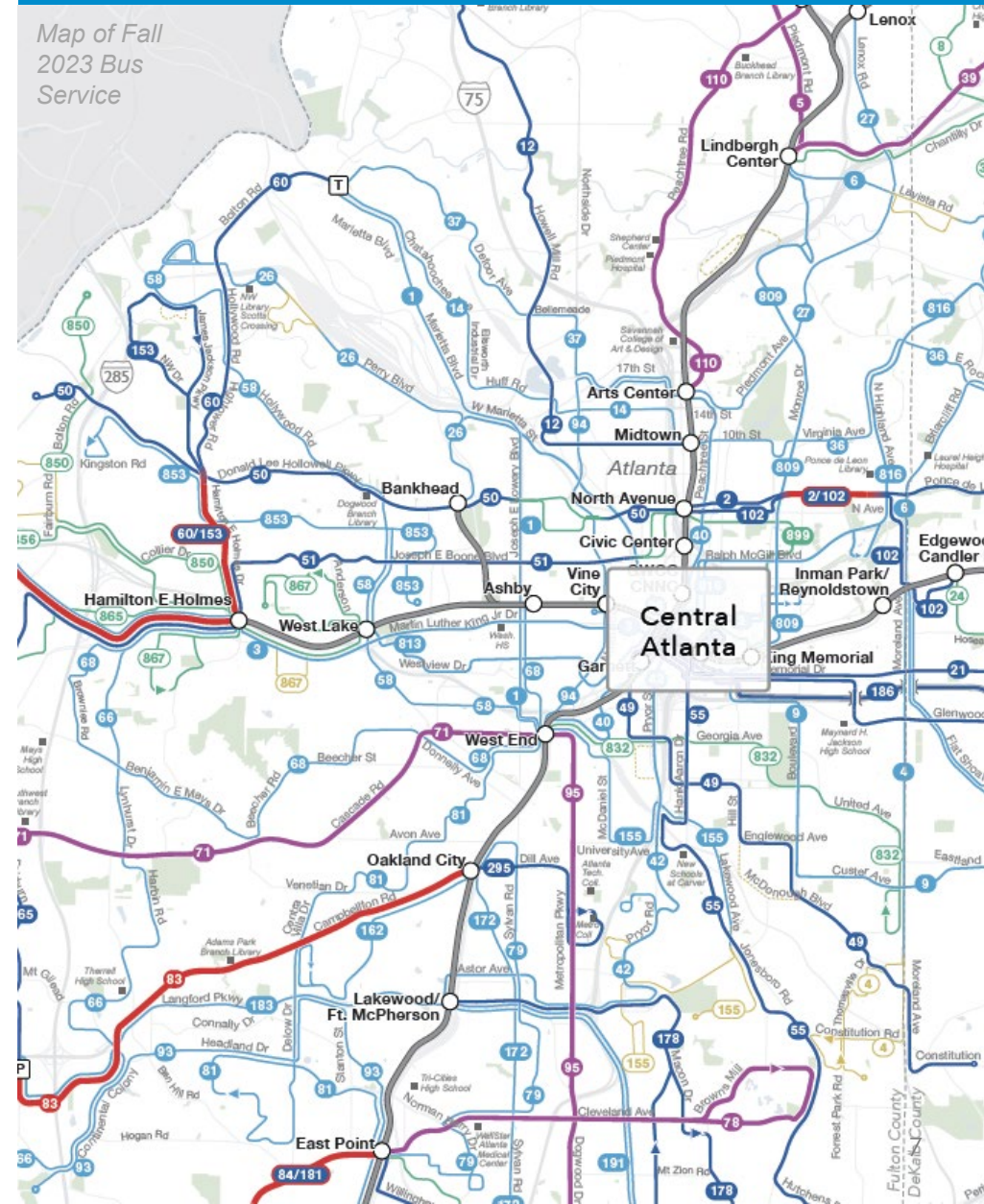
Public & stakeholder engagement in Summer 2024



Refinement into the final network will follow, incorporating feedback

<https://www.marta2040nextgenbus.com/>

Map of Fall 2023 Bus Service



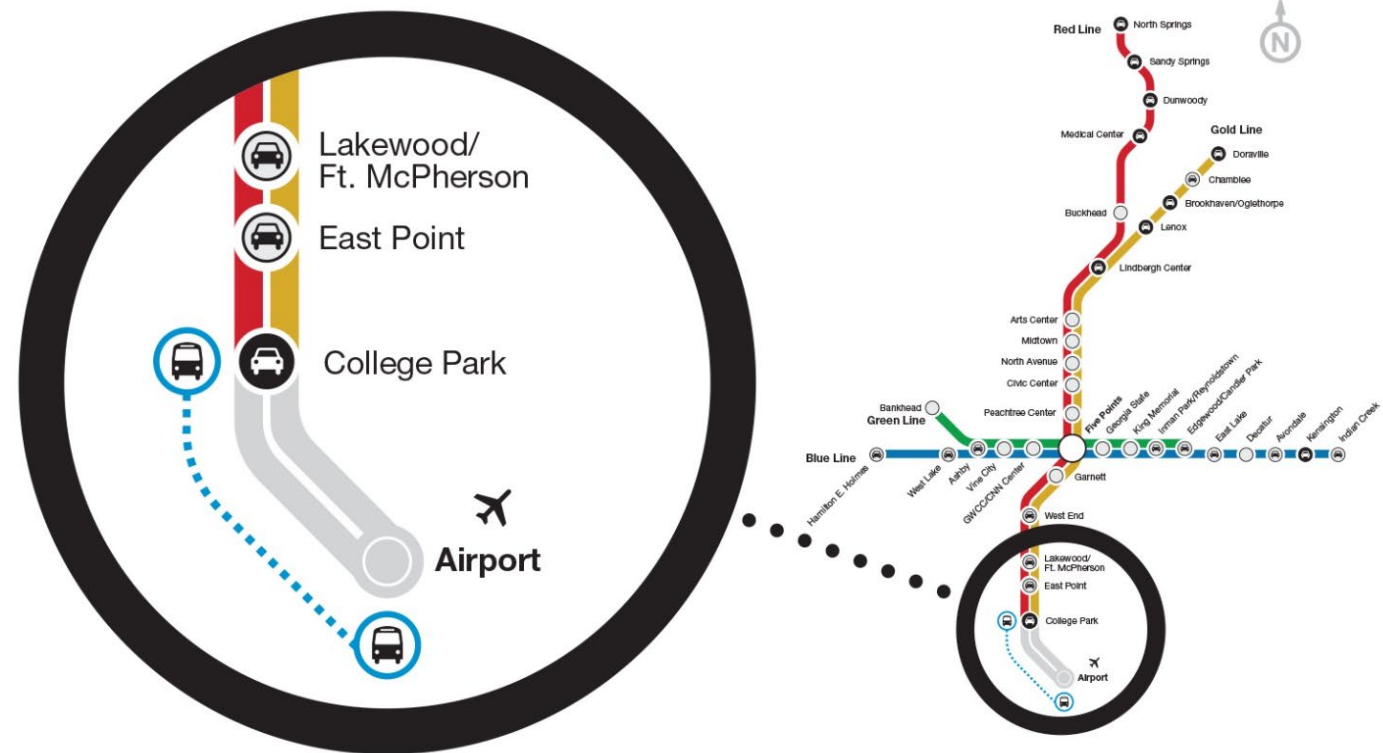
Bus Shuttle Service

- ✓ 22 hours per day, 4am – 2am
- ✓ Buses will run at least every 12min
- ✓ Standby additional buses as needed
- ✓ Wayfinding signage
- ✓ Additional staff on-site

Communications & Engagement

- ✓ Paid Advertising (digital, radio, print)
- ✓ App notifications (MARTA & partners)
- ✓ Email campaign
- ✓ Social Media (graphics & video)
- ✓ Earned Media
- ✓ Platform and train announcements
- ✓ Partner Toolkit

MARTA Airport Station Temporary Closure April 8 - May 19





More MARTA Atlanta Program

MORE MARTA ATLANTA AUDIT

- ✓ MARTA has submitted 767 documents (24,161 pages)
- ✓ Interviews with 19 MARTA staff
 - ✓ 14 total hours of interviews have been conducted

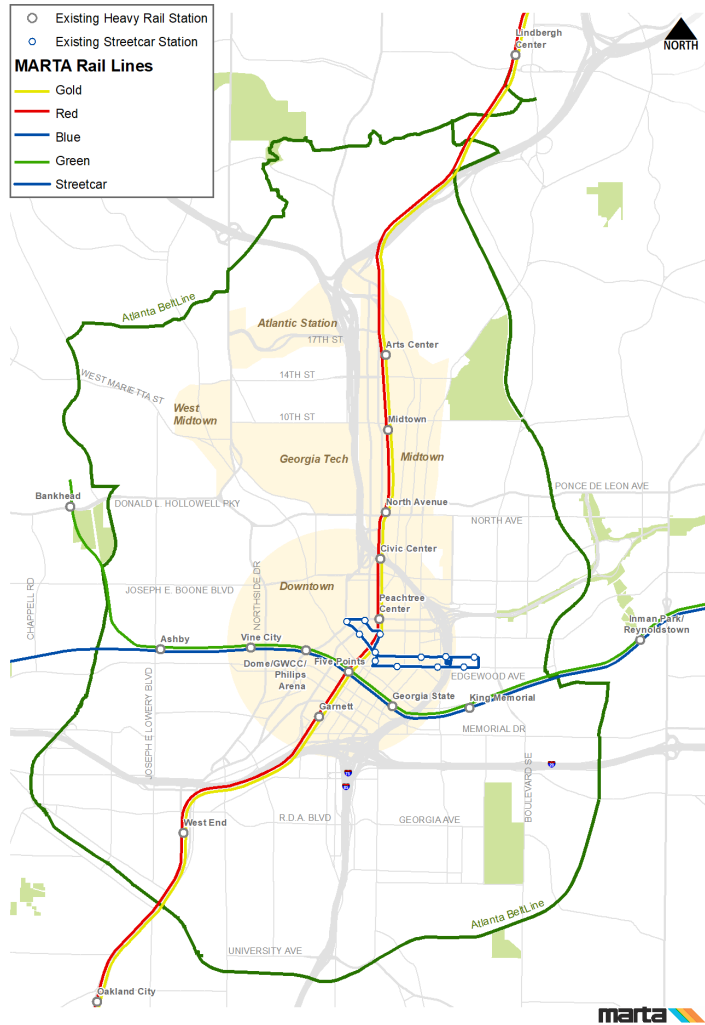


MORE MARTA PROGRAM SPENDING

More MARTA Atlanta Program Capital Expenditures to Date

Project	Expenditure Type	Capital Expenditures through 02/29/2024						Total
		FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	
Bankhead Platform Extension	Planning Phase		\$440,265	\$1,112,103	\$1,591,802	\$457,269		\$3,601,440
	Design Phase						\$854,167	\$854,167
Beltline NE	Planning Phase			\$8,512	\$206,374	\$265,350	\$902	\$481,139
Beltline SE	Planning Phase			\$8,512	\$206,374	\$26,822	\$451	\$242,159
Beltline SW	Planning Phase		\$27,106	\$11,841	\$44,183	\$54,259		\$137,389
Campbellton CIC BRT & Greenbriar Hub	Planning Phase		\$1,008,548	\$1,908,602	\$1,151,821	\$1,974,869	\$1,122,047	\$7,165,887
Cleveland Ave/Metropolitan Pkwy ART	Planning Phase		\$184,917	\$617,206	\$794,216	\$62,983		\$1,659,322
	Design Phase					\$966,268	\$1,821,339	\$2,787,607
	Right-Of-Way					\$6,640	\$27,328	\$33,968
Clifton Corridor HCT	Planning Phase		\$362,936	\$842,950	\$602,498	\$1,538,641	\$1,437,842	\$4,784,868
Five Points Transformation	Planning Phase		\$715,270	\$1,014,599	\$1,396,358	\$1,985,441	\$105,511	\$5,217,178
	Design Phase					\$2,224,205	\$7,594,642	\$9,818,847
North Avenue BRT	Planning Phase		\$132,005	\$347,346	\$258,769	\$231,021	\$1,800	\$970,942
Streetcar East	Planning Phase		\$539,804	\$1,983,311	\$3,094,728	\$1,519,643		\$7,137,487
	Design Phase						\$669,483	\$669,483
Streetcar West	Planning Phase		\$46,154	\$47,582	\$82,399	\$62,887		\$239,021
Summerhill BRT	Planning Phase	\$208,320	\$632,219	\$853,708	\$155,555	\$118,946	\$47,663	\$2,016,411
	Design Phase			\$443,477	\$4,152,002	\$1,769,112	\$403,222	\$6,767,812
	Right-Of-Way				\$27,500	\$864,815	\$1,029,391	\$1,921,706
	Construction Phase					\$236,927	\$5,903,676	\$6,140,603
More MARTA Program	Program	\$2,355,807	\$3,839,135	\$1,368,681	\$828,499	\$230,856	\$331,870	\$8,954,847
CPMO - More MARTA	Program		\$994,762	\$1,699,384	\$2,101,217	\$3,140,755	\$2,286,484	\$10,222,602
Communications	Program		\$305,387	\$253,569	\$543,048	\$438,279		\$1,540,282
Grand Total		\$2,564,127	\$9,228,507	\$12,521,384	\$17,237,345	\$18,175,986	\$23,637,817	\$83,365,166

INFILL STATIONS



Proposed Murphy Crossing infill station location



Project Updates

MARTA RAPID A-LINE (SUMMERHILL)

- ✓ Utility work continues, paving work started between I-20 and Ormond Street
- ✓ Rapid response team presented construction updates to 9 neighborhood meetings in Q1
- ✓ Monthly community newsletter distributed
- ✓ April 10: First Coffee & Construction Quarterly event – business focus
- ✓ May 18: Summerhill route to be highlighted on Atlanta Cycling Festival's annual "Bike the Route" event



FIVE POINTS STATION TRANSFORMATION

PHASE: DESIGN, PRE-CONSTRUCTION

- ✓ The final NEPA Environmental Assessment Finding of No Significant Impact (FONSI) was signed 3/25
- ✓ Negotiating contract with Skanska
- ✓ Relocation planning for bus routes, Five Points MARTA Police Precinct, Lost & Found and HOPE Atlanta are underway



PROJECT PROGRESS: CLEVELAND AVE ART & METROPOLITAN PKWY ART

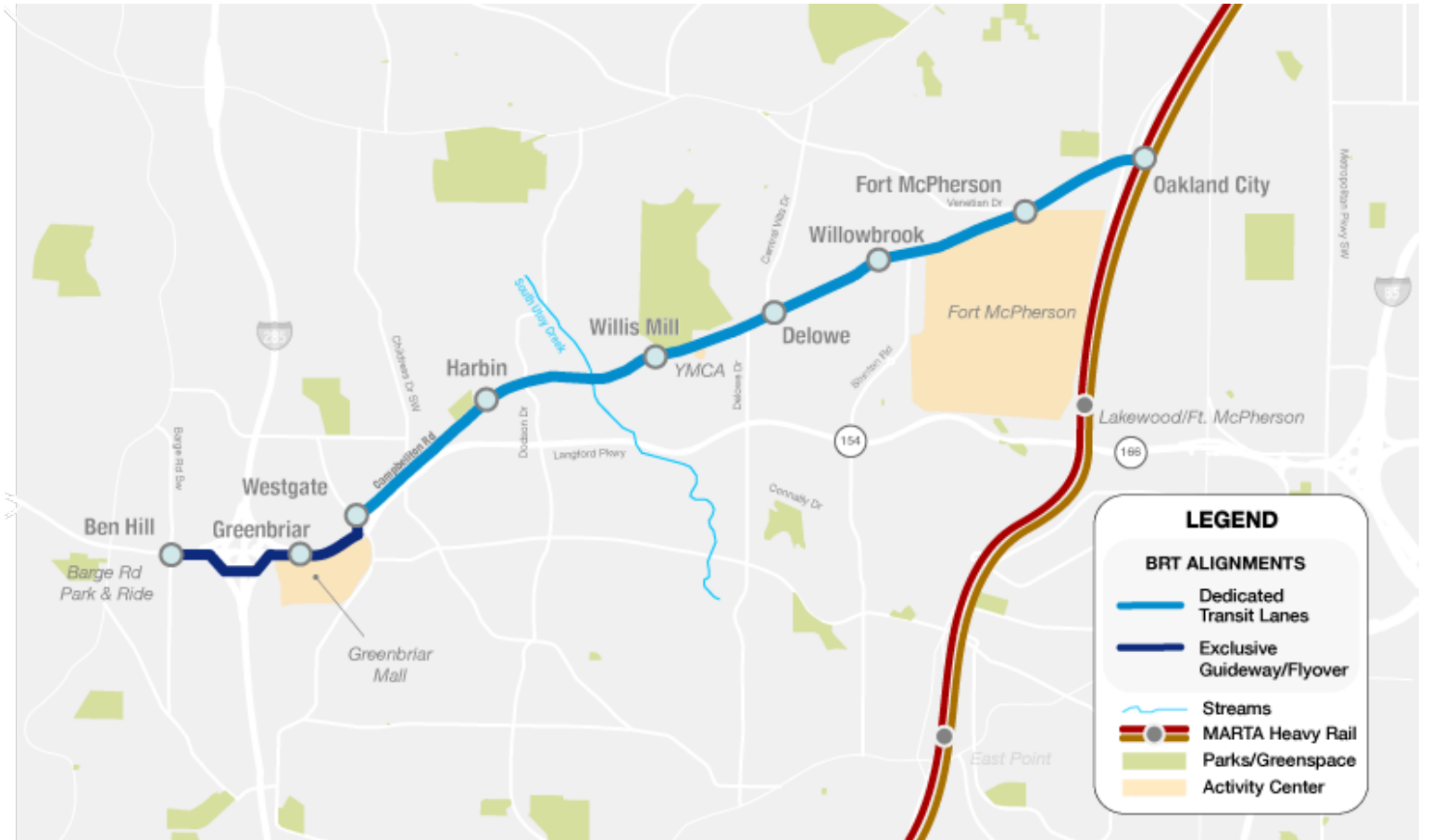
PHASE: FINAL DESIGN

- ✓ District 12 Community meeting held January 22nd at Atlanta Metropolitan Technical College to update on project nearing construction-ready status.
- ✓ Working with ATL DOT on additional scope, expect project will be re-bid late 2024/early 2025.





CAMPBELLTON CORRIDOR PHASE: PLANNING





Other News

HOPE ATLANTA SNAPSHOT APR 2023 - MAR 2024



15K

Total engagements



436

Shelter placements



14

Reunifications



1184

Social services referrals

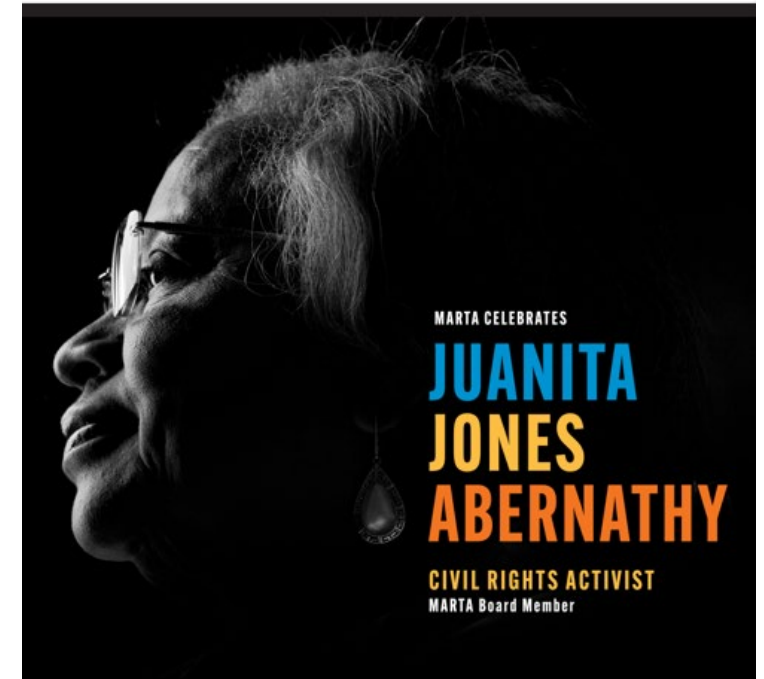


CELEBRATING CIVIL RIGHTS HISTORY



marta INVITES YOU

Join us for a special bus unveiling and reception



Thursday, April 11th
2:30 PM

Immediately following the board meeting.



Thank You

