



**INTOWN
CARES**

**overcoming
homelessness
and hunger in
Intown Atlanta**

Intown Cares is a nonprofit that goes the extra mile to help intown Atlantans meet their most essential human needs – housing and food.

We specialize in helping people experiencing homelessness who face major barriers make the transition to their own homes. And we provide the easiest access to food for any who need it.

A photograph of a man and a woman in a kitchen. The man, on the right, is wearing a grey beanie, a blue vest over a white long-sleeved shirt, and has a beard. He is smiling broadly and holding up a set of keys in his right hand. The woman, on the left, is wearing glasses and a blue hoodie. She is also smiling. The background shows white kitchen cabinets, a window with blinds, and a black stove. The text 'homeless services' is overlaid in large yellow letters on the left side of the image.

homeless services

Helping neighbors move from street to home

FIVE-STEP PROCESS

ENGAGE

A “Housing First” model.

Housing First initiates stability; other personal obstacles are addressed after moving into housing, not as a precondition.

ENROLL

A diligent and thorough approach.

We go to where neighbors experiencing chronic homelessness are, build trust, help them acquire documentation — and move toward permanent housing.

NAVIGATE

Close coordination with partners. Intown Cares does not do everything, nor do we “go it alone.” Our place in Atlanta’s homeless services ecosystem is clear: We address each of the many obstacles facing our neighbors to help them move from street to home.

HOUSE

Unrelenting persistence.

It’s recognized that Intown Cares goes further in helping Atlantans make their journey to a home. We share a mindset of hard work, creativity, and resourcefulness with our supporters.

SUPPORT



**INTOWN
CARES**

impact

In 2023, engaged

1500+ Atlantans experiencing homelessness

469 neighbors enrolled and navigated toward housing

Placed 224 in their own homes

Provided housing support services to 138 formerly unhoused clients

Homeless Services Team Government Funded Projects

Lift 2.0

- 5 Case Managers

Since August of 2022

- 148 overall clients enrolled in outreach
- 114 clients moved to Rapid Rehousing
- 106 remain housed
- 17 of these transitioned to permanent housing

Emergency Services Grant

- 97 clients enrolled
- 29 people moved into housing

Grant to Benefit Homeless Individuals

- 2 Case Managers

Since September of 2020

- 66 homeless services clients
- 67 clients moved into housing
- 46 housing support clients

PATH

- 3 Case Managers
- 45 clients enrolled in outreach

Pathways to GHVP

SOAR

ongoing behavioral health support

Homeless Services Team Partnership Funded Projects

Partnerships - 2023

Church of the Common Ground

- 58 clients
- 27 moved into housing

Central Outreach and Advocacy Center

- 57 clients
- 13 moved into housing

Trans Housing Coalition

- 41 clients
- 14 moved into housing

Clifton Sanctuary Ministry

- 46 clients
- 13 exits moved into housing

Geographic - 2023

East Atlanta Village

- Began October 2023
- 30 clients enrolled
- 2 moved into housing
- 8 clients document ready

Homeless Services Team Geographic Expansion

Geographic Expansion - 2024

- \$290,000 city investment
- 3 case managers + support staff
- Scope of this project will include, but not be limited to, geographic areas prioritized by Atlanta City Council, Neighborhood and Business Associations, and other community stakeholders.

Homeless Services Team Geographic Expansion

Geographic Expansion - 2024

- Will deploy case managers to designated neighborhoods to provide targeted outreach and navigation services focused on ending chronic homelessness.
- Case Managers will spend time in the community educating stakeholders and residents about our program and philosophy for ending homelessness.
- Neighborhoods served will have direct line access to an assigned case manager.
- Program will augment projects prioritized by Partners for Home.



board

officers

Joanna Genser, CPA - Chair
Genser & Genser LLC, Financial Consulting

Aaron Chaiken, MBA - Vice Chair
Senior Director, Talent & Operations,
Bain & Company

Melanie Palumbo - Secretary
Community Volunteer

Sunil Ghatnekar, MBA - Treasurer
CFO, Bottling Investments Group,
The Coca-Cola Company (Retired)

Bill Humphries, MDiv, MBA - Immediate Past Chair
Managing Director, SunTrust Bank (Retired)

Brad Schweers, MTS - Ex-Officio
Executive Director, Intown Collaborative Ministries



directors

Randall Allen, Esq.

Partner, Alston & Bird (Retired)

Roman Arman

Community Member

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Tracie Harps

Housing Support Team Leader

Ryan Bigg

Food Pantry Coordinator

Josh Carlson

Housing Support Coordinator

Richard Cook

Homeless Services Case Manager

Tanya Davenport

Housing Support Specialist

Ricardo Hernandez

Homeless Services Case Manager

Pier-Angeli James

Homeless Services Case Manager

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intowncares.org



@IntownCares
#NavigatingTheJourney

connect





INTOWN CARES

*Navigating the journey
to housing and food*