



# ATLANTA BELTLINE, INC. REPORT

Quarterly  
Update for  
Community  
Development  
and Human  
Resources  
Committee

October 10, 2023



@atlantabeltline





# ATLANTA BELTLINE VISION



**\$10 BILLION** in economic development

**22 MILES** of pedestrian-friendly rail transit

**1,300 ACRES** of new greenspace

**50,000 PERMANENT JOBS**

**33 MILES** of multi-use, urban trails

**ATLANTA BELTLINE VISION:**  
*To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.*

**EQUITY & INCLUSION**

**COMMUNITY ENGAGEMENT**

**5,600 UNITS** of affordable workforce housing



**48,000 CONSTRUCTION JOBS**



**1,100 ACRES** of environmental clean-up



**PUBLIC ART**





# 356 UNIVERSITY AVENUE PURCHASE

13.7-acre site,  
\$13.3M purchase  
price from AECF  
Atlanta Realty LLC

Closed August 17

Land holdings have  
more than tripled  
in the past 3 years

To date, the  
BeltLine has  
invested \$56M in  
more than 86 acres  
across 7 sites





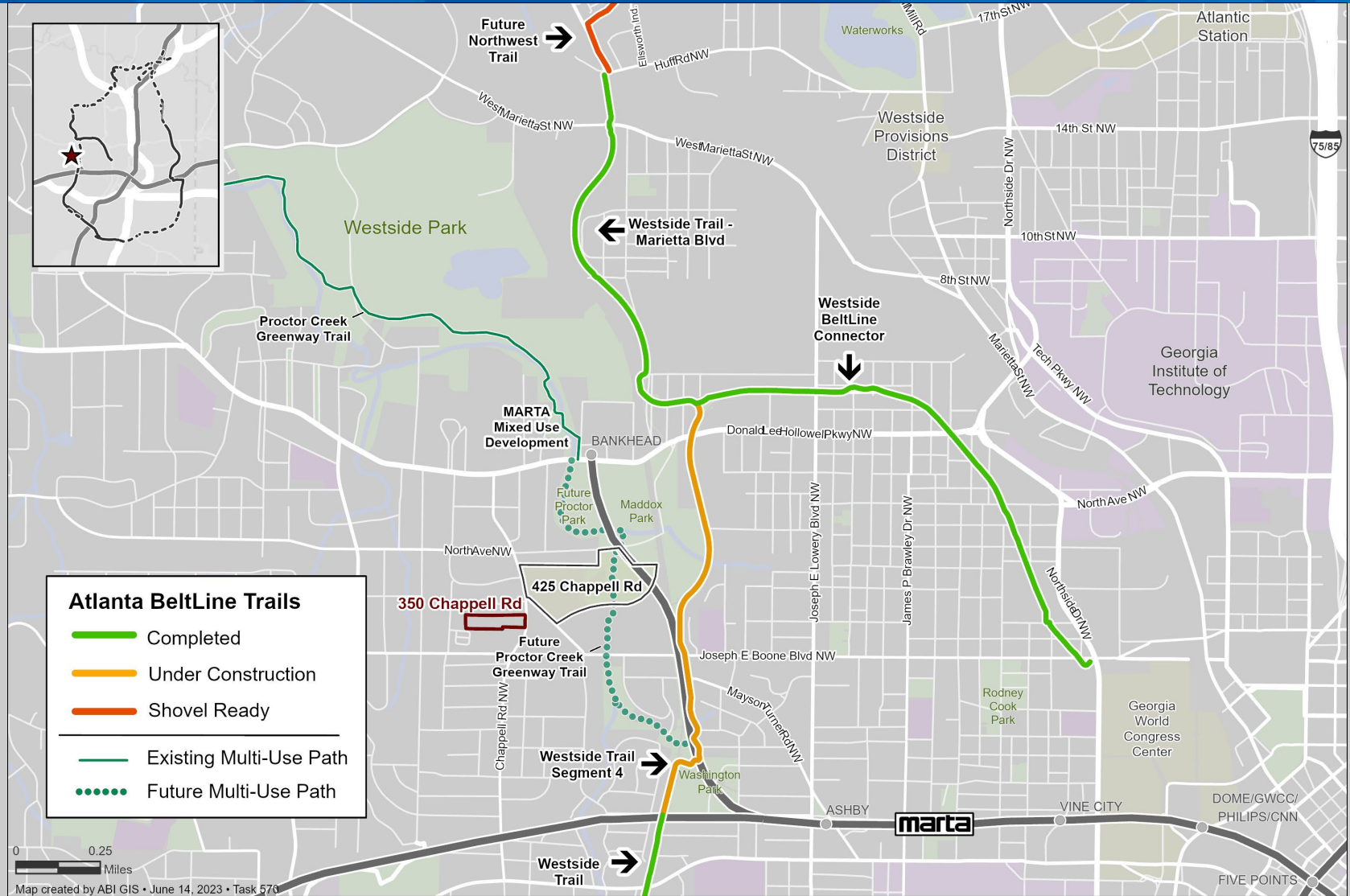
# 350 CHAPPELL ROAD PURCHASE

6.3-acre site,  
\$4M purchased in  
partnership with  
City of Refuge

Closed June 8

Westside Study  
Groups held June  
26 and Aug 21

Pop-up events also  
held in August at  
Mozley Park and  
Maddox Park





# BIG TIGGER'S BELTLINE BIKEFEST

Full day of events  
in Westside Park  
on June 4

Bike giveaway to  
100 APS students

Bike riding lessons

Guided bike ride  
with Atlanta icons

Food trucks and  
complimentary  
meals

Family festival and  
health fair





# SUMMER YOUTH INTERN PROGRAM

12 students from high schools in BeltLine neighborhoods joined ABI for a 2-week learning program





# USDOT RAISE GRANT

In June, the City and Atlanta BeltLine were awarded \$25 million toward construction of the Northeast Trail and connector trails

First time the BeltLine will directly connect to a MARTA rail station (at Lindbergh Center)

Hosted tour and press event on July 24





# NORTHEAST TRAIL GROUNDBREAKING

Groundbreaking for Segment 1 took place on August 4

Segment located between 10<sup>th</sup> Street / Monroe Drive and Westminster Drive

Now under construction and estimated to be complete in late 2024







# FALCONS BELTLINE BASH

Family-friendly activation event at Historic Fourth Ward Skatepark on Sept. 2 with player appearances, games, and giveaways





# QUARTERLY BRIEFING

ABI's September Quarterly Briefing of 2023 featured a special panel as part of the City's 50<sup>th</sup> Anniversary of Hip Hop Celebration

- Zaytoven (moderator)
- Phillana Williams, Mayor's Office of Film, Entertainment & Nightlife
- Rachel Jackson, YouTube
- Bem Joiner, Atlanta Influences Everything



**HIP HOP'S  
INFLUENCE  
ON ATLANTA**



# GRANTS

USDA Forest Service Urban & Community Forestry Inflation Reduction Act recently awarded a \$10M grant to Trees Atlanta to plant trees downtown and to develop a nature-based workforce development program for residents in BeltLine Equity Priority Areas





# COMPLETING THE LOOP

5 segments of the mainline trail are under construction

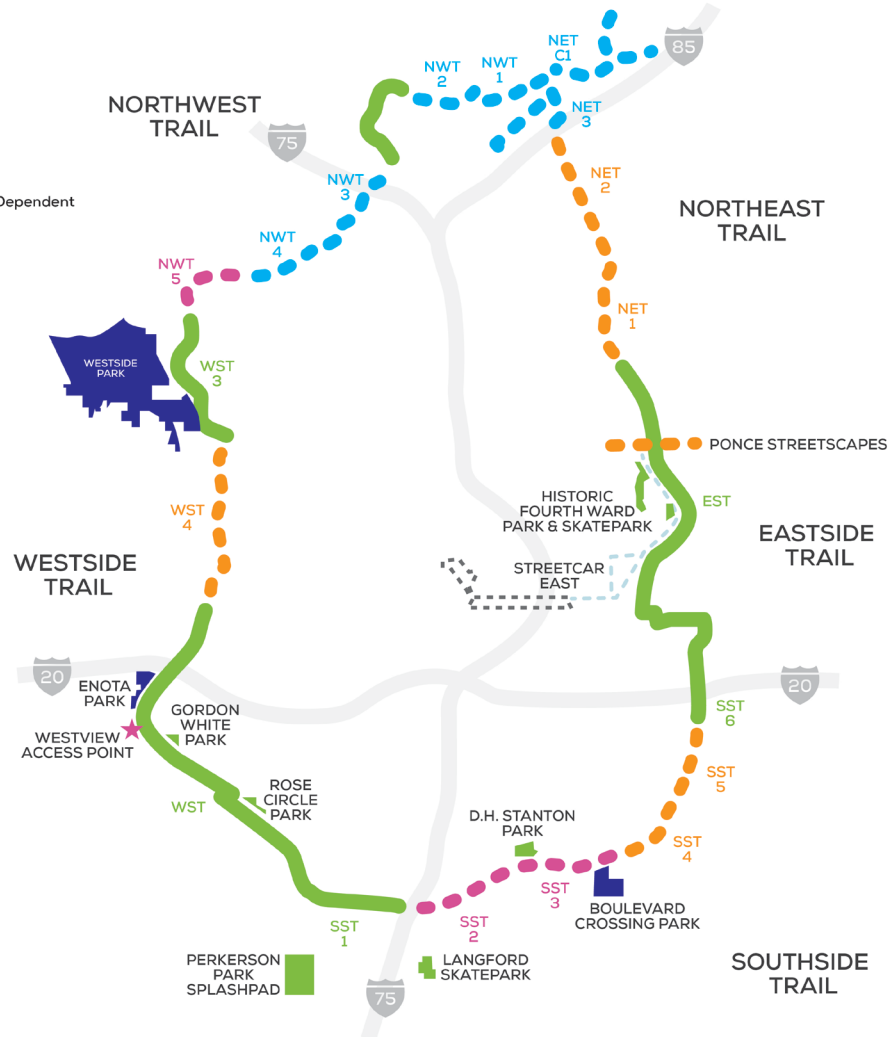
4 add'l segments should start in next several months: SST 2&3, NWT 5, NWT 1

Projecting 8 miles under construction by Q2 2024, 9.3 miles by Q3 2024

85% of mainline loop (> 15 miles) will be delivered or under construction by end of 2024

ATLANTA BELTLINE  
DESIGN & CONSTRUCTION  
Q3 2023 Status

- █ Complete
- █ Under Construction
- █ Shovel Ready
- █ Not Complete, Funding Dependent
- █ In Design
- █ Future Streetcar
- █ Downtown Streetcar



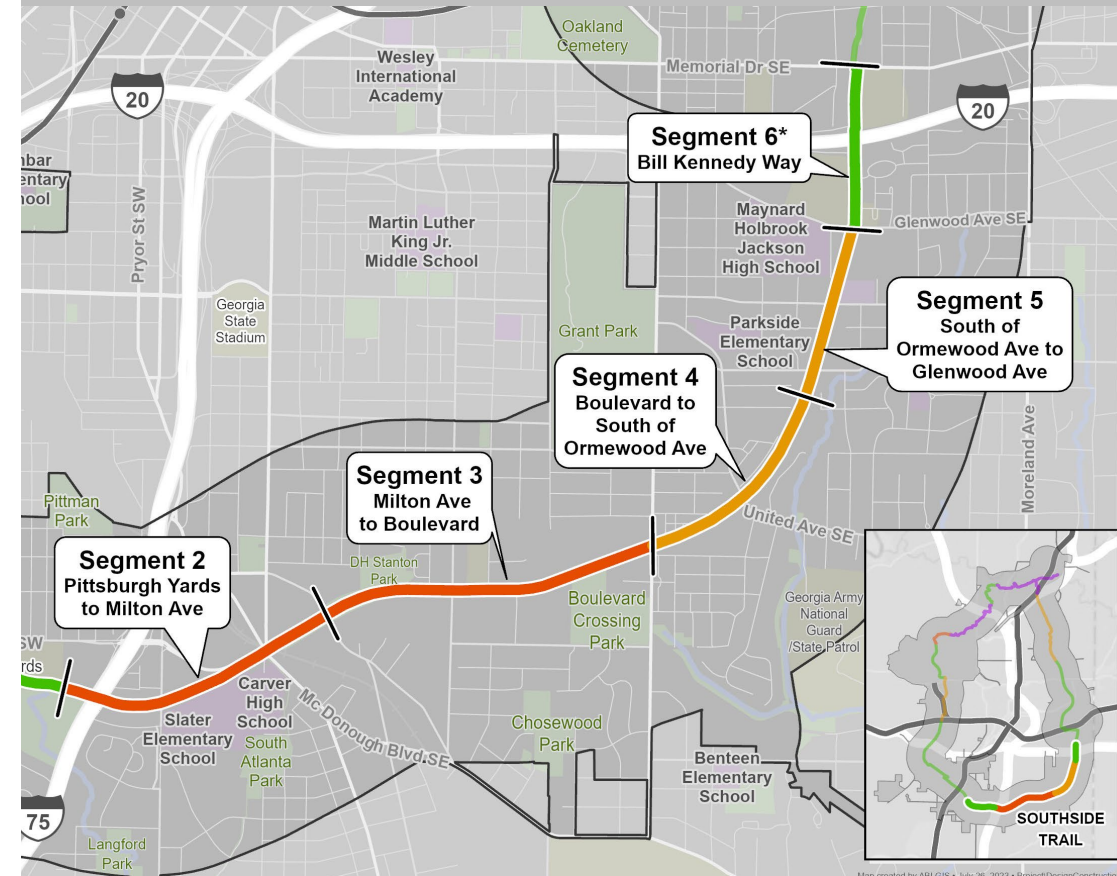


# SOUTHSIDE TRAIL

Segments 2+3: shovel ready with construction procurement in late 2023

Segments 4+5: under construction

Segment 6: design procurement in progress for permanent solution



Map created by ABI GIS • July 26, 2023 • Project/Design/Construction

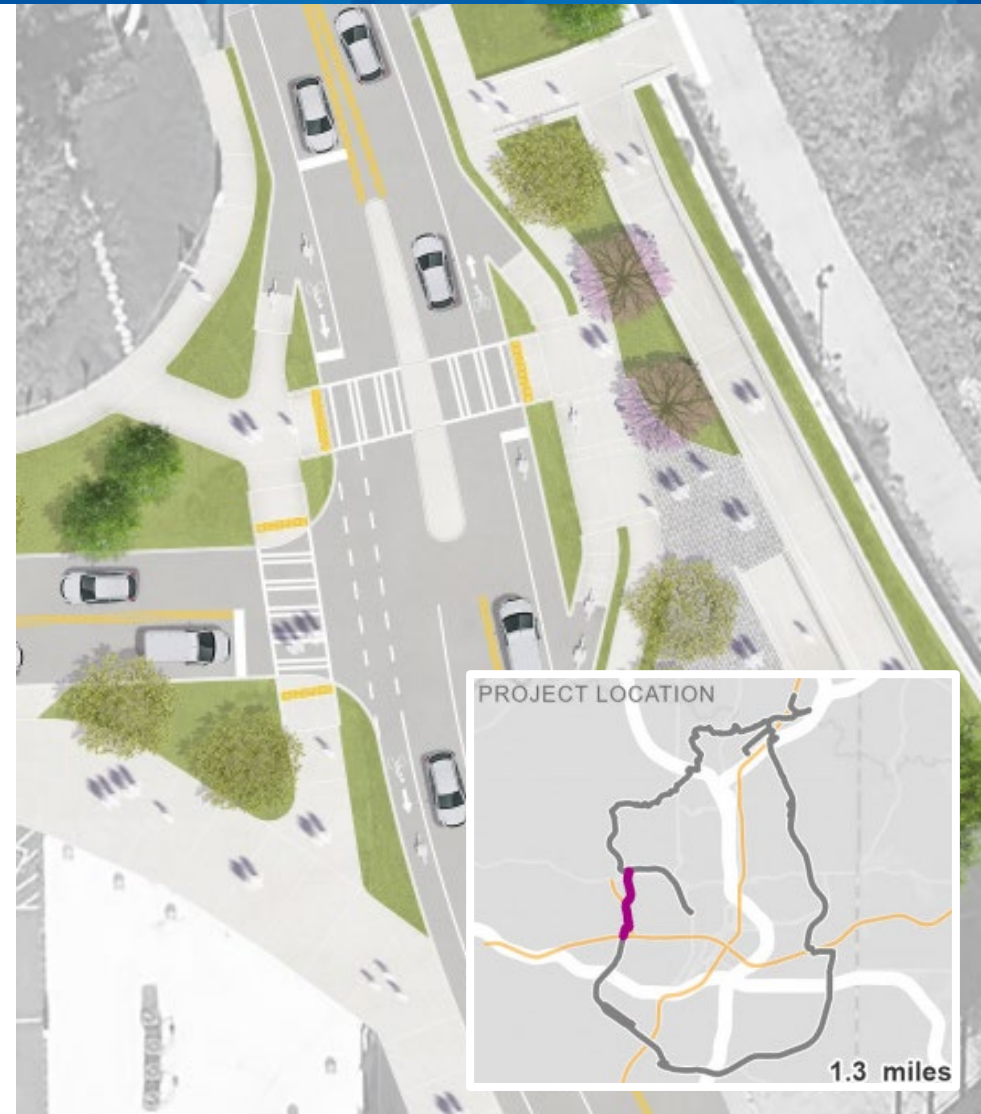


# WESTSIDE TRAIL – SEG. 4, ENOTA, RDA

This final major segment of the Westside Trail estimated to be complete in spring 2025

Ralph David Abernathy access point under construction and streetscapes in construction contracting

Enota Park is in construction procurement



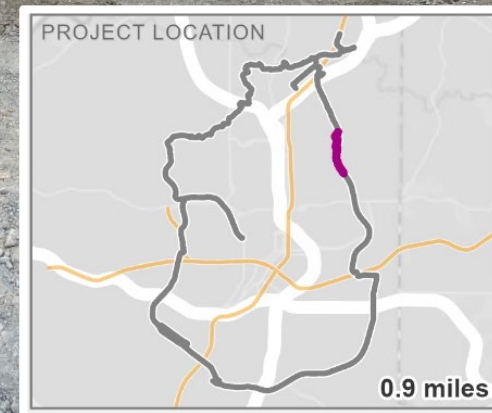


# NORTHEAST TRAIL – SEGMENT 1

Segment located between 10<sup>th</sup> Street / Monroe Drive and Westminster Drive

Work underway on the Carriage Trail portion in Piedmont Park

Under construction and estimated to be complete in late 2024



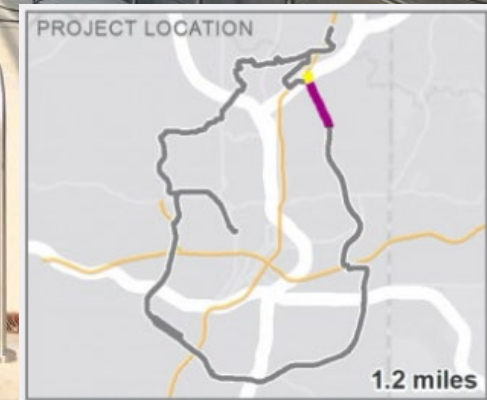


# NORTHEAST TRAIL – SEGMENT 2

Ribbon cutting ceremony scheduled for Nov. 1 at 10 a.m.

Located between Westminster Drive and Mayson Street / Plasters Avenue

Landscaping to be complete in spring 2024







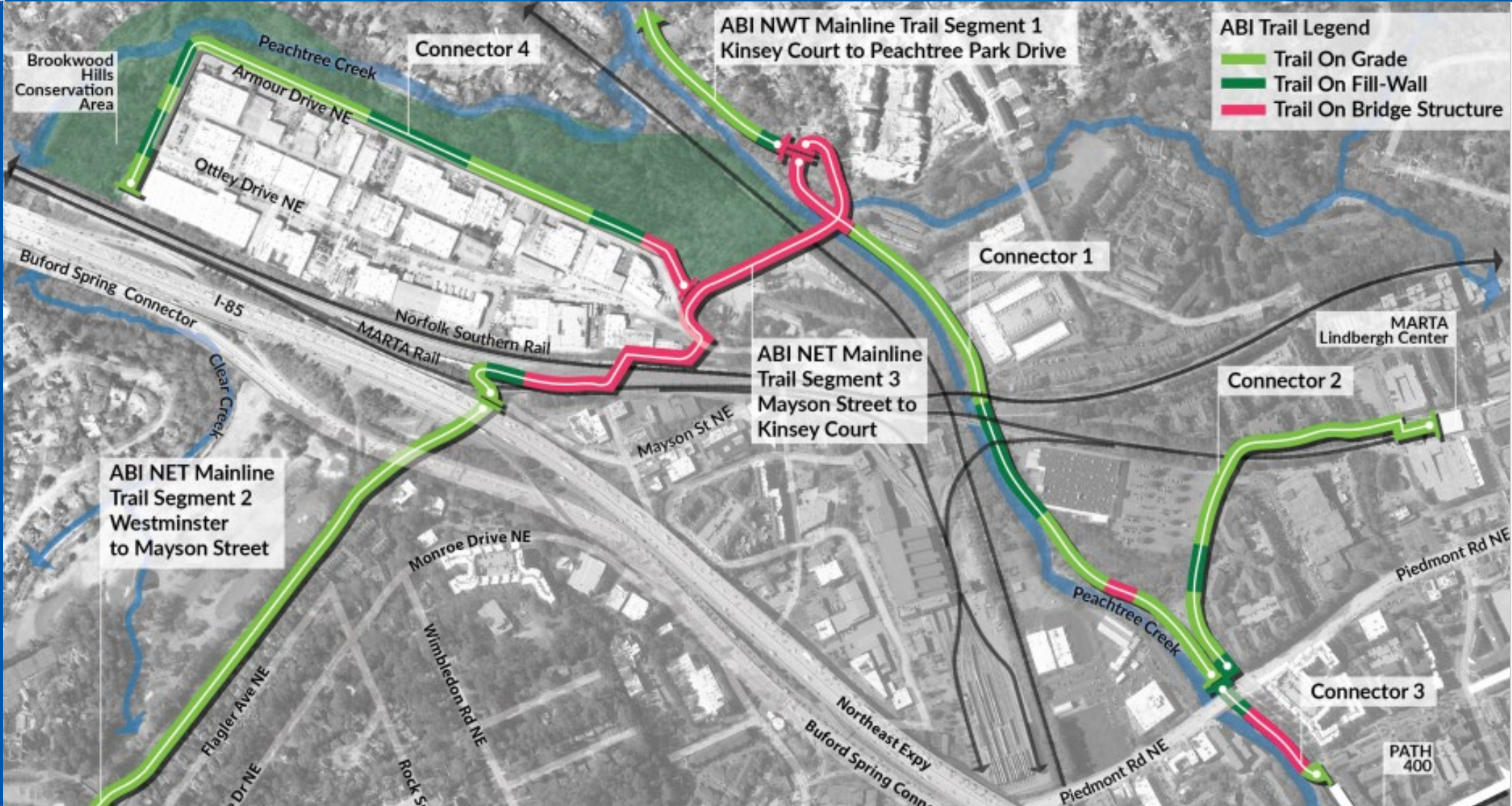
# NORTHEAST TRAIL – SEGMENT 3

Mayson Street to Peachtree Creek

60% design

Targeted construction letting: May 2025

RAISE Grant awarded to fund construction





# EASTSIDE TRAIL: PONCE STREETSAPES

Streetscape improvements along Ponce de Leon Ave. between Boulevard and John Lewis Freedom Parkway

~65% complete

Estimated completion spring 2024





# NORTHWEST TRAIL

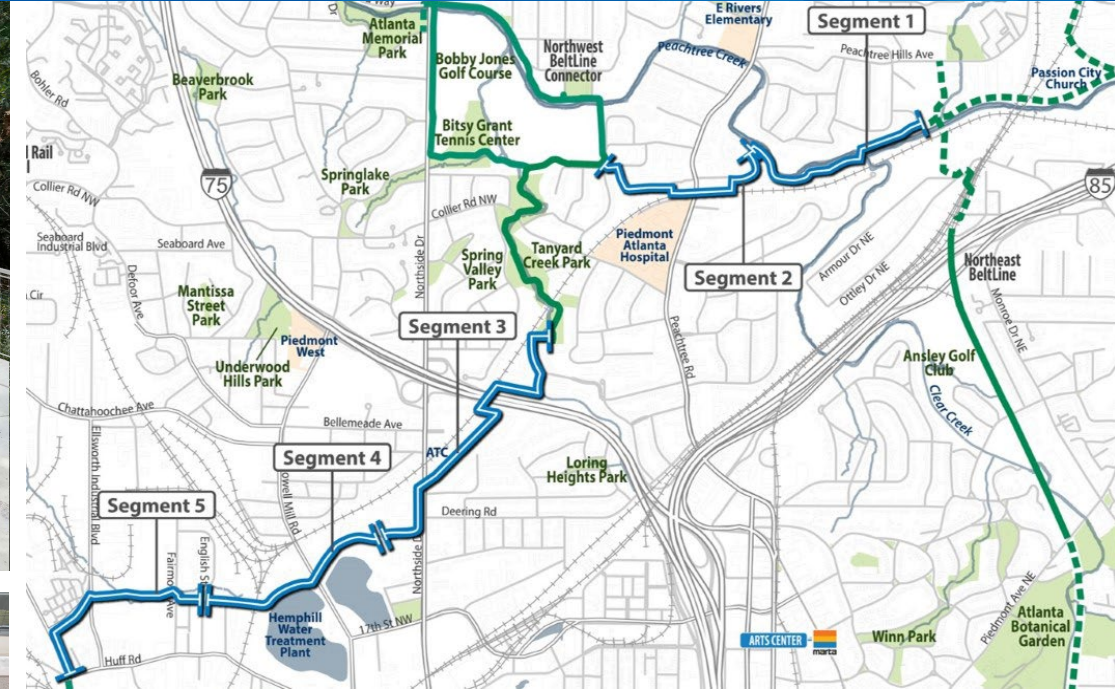
**Shovel Ready:**

- Segment 5

**Design Underway:**

- Segment 1
- Segment 2
- Segment 3
- Segment 4

Procurement underway for Construction Manager at Risk for Segments 1 and 3





# BELTLINE TRANSIT STUDY

BeltLine  
Transit Study  
kicked off with a  
community  
meeting on  
October 2<sup>nd</sup>

In partnership with  
the City of Atlanta  
and MARTA  
through 2025

Consultant team  
led by Kimley-  
Horn with support  
from  
Hummingbird Firm  
and C2G

[beltline.org/transit](http://beltline.org/transit)

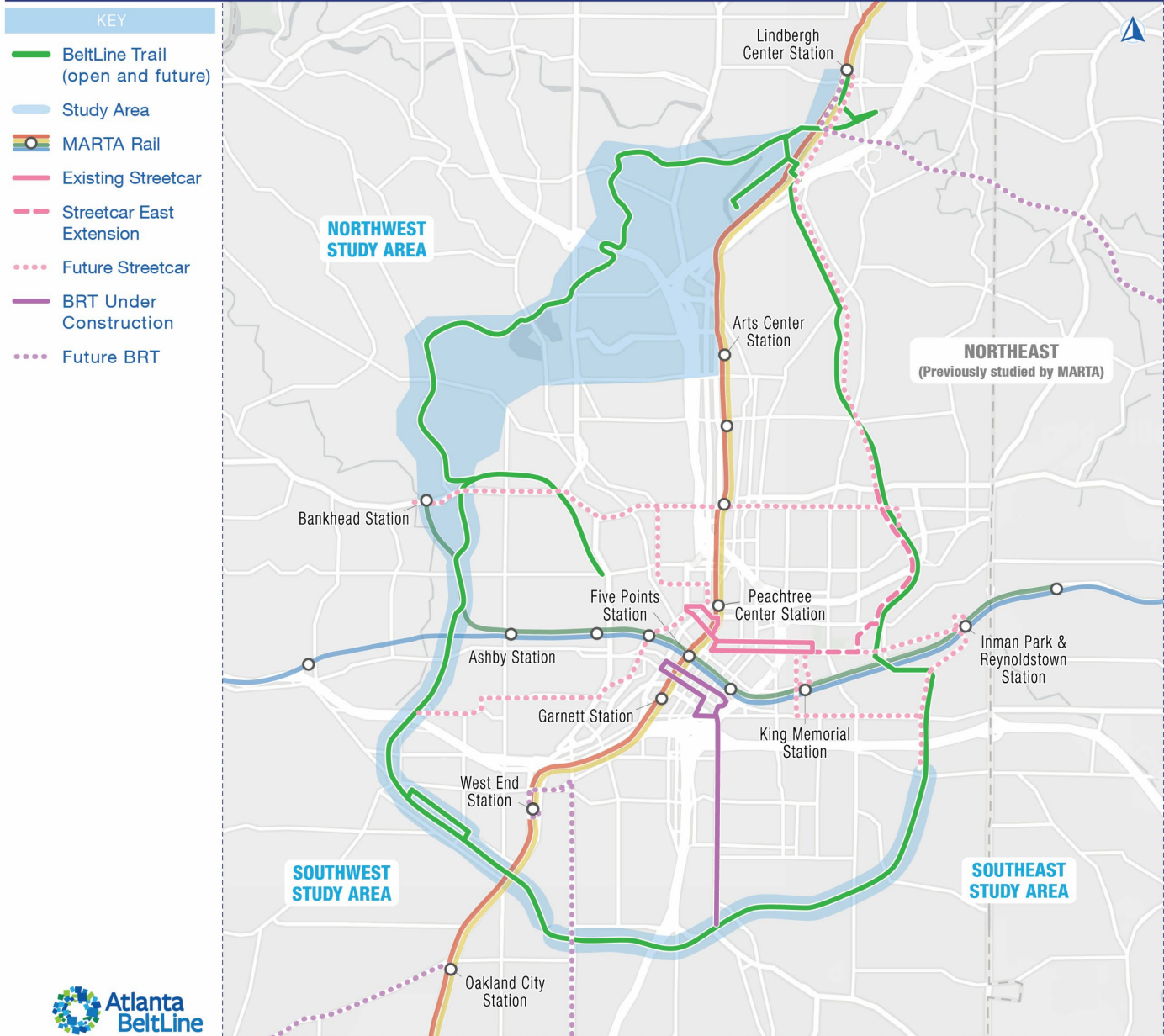




## PROJECT GOALS

- Identify preferred alignments and station locations in the Northwest quadrant of the BeltLine
- Solidify the preferred station locations and connections in the Southwest and Southeast quadrants.

### ATLANTA BELTLINE TRANSIT STUDY: PROJECT MAP





# AFFORDABLE HOUSING

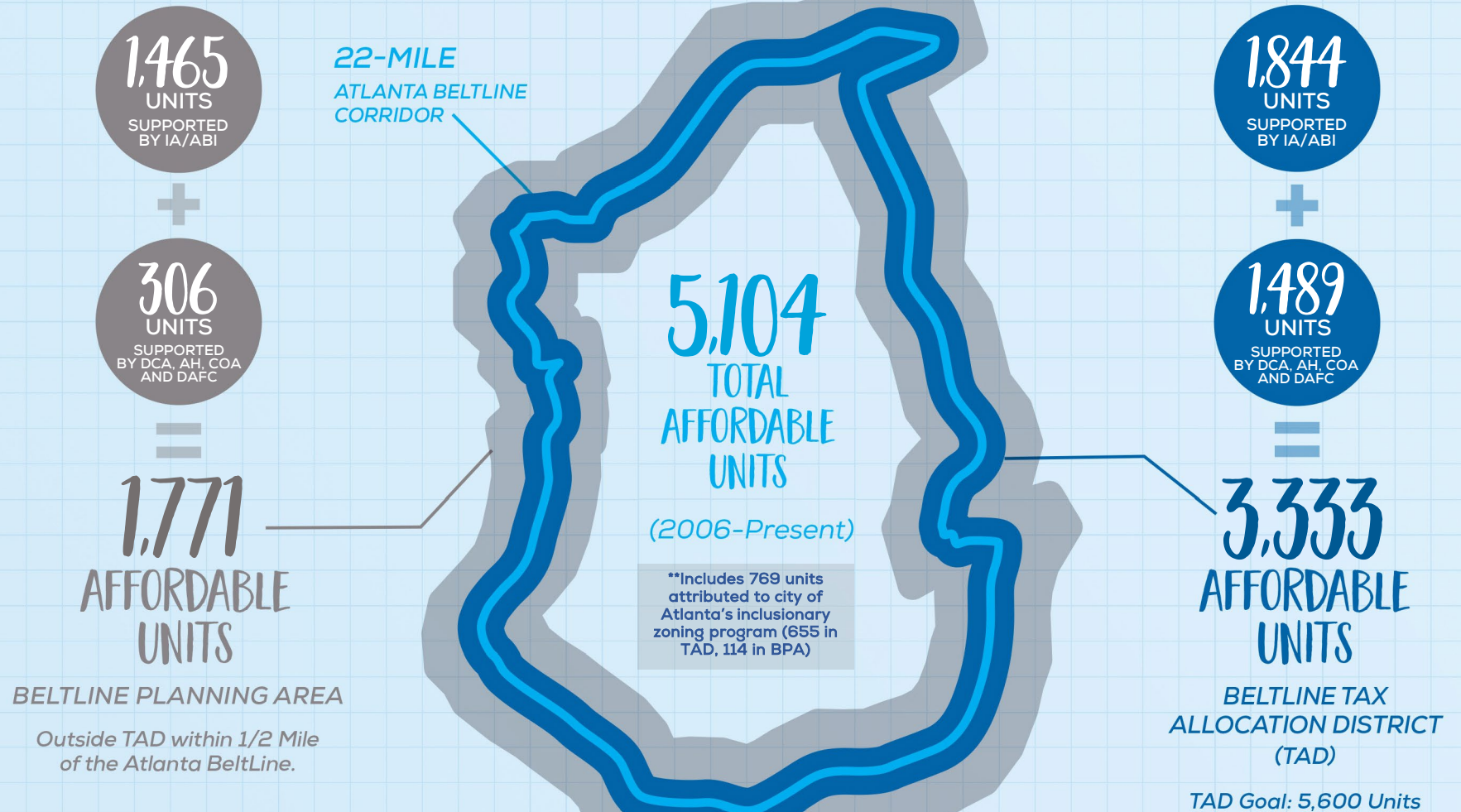
## AFFORDABLE UNITS CREATED/PRESERVED

TAD and Planning Area boundaries are represented here for illustrative purposes only.

For more information, please visit: [beltline.org/housing](http://beltline.org/housing)

### CHART LEGEND >>

- ABI Atlanta BeltLine
- AH Atlanta Housing
- COA City of Atlanta
- DAFC Development Authority of Fulton County
- DCA Department of Community Affairs
- IA Invest Atlanta





# THE AVENUE AT OAKLAND CITY

29 permanently  
affordable  
townhomes

\$1.17M from  
BeltLine TAD  
Increment Fund

Closed June 6 in  
partnership with  
Atlanta Land Trust,  
Intown Builders,  
LLC, and Invest  
Atlanta





# RALPH DAVID HOUSE

54 permanently affordable units in Reynoldstown

\$556,000 investment from BeltLine TAD Increment Fund

Closed Sept 28 in partnership with Invest Atlanta, Atlanta Affordable Housing Trust Fund, Atlanta Housing and Partners for HOME







# BUSINESS SUPPORT & PROGRAMMING

BeltLine Business Solutions Office

BeltLine MarketPlace (next application opens Oct. 16)

Business Breakfast on the BeltLine (next event Oct. 19)

Commercial affordability strategy

Citywide business survey (ATLbizsurvey.com)





# BELTLINE BUSINESS VENTURES

Small business accelerator with training, coaching, & resources

Assist with moving into brick-and-mortar locations on BeltLine

24 small, local businesses in first cohort:

- 83% female-owned
- 84% owned by people of color

Second cohort to begin January 2024





# ATL PARK JAM

ATL Park Jam, curated by RAPPOR and in partnership with Art on the Atlanta BeltLine, celebrated 50 years of hip hop in Adair Park along the Westside Trail on August 12





# WALK WITH AMAL

Little Amal and the Illuminated Monarch Butterfly Migration, a special event in collaboration with *Art on the Atlanta BeltLine*, took place on October 8 on the Eastside Trail

**AMAL**  
**WALKS ACROSS AMERICA**

**ONE LITTLE GIRL. ONE BIG HOPE.**

October 8, 6:30-7:30pm  
Little Amal: Walking with Monarchs  
Atlanta Beltline: Ponce City Market to O4W Field  
Art on the Atlanta BeltLine  
Krewe of the Grateful Gluttons + Liquid Sky + Mausiki Scales & Common Ground

The poster features a central illustration of a doll with a body made of a birdcage, wearing a purple skirt and red sleeves. She is surrounded by various American symbols and landmarks, including the Statue of Liberty, the US Capitol, an American flag, a cactus, a car, and a saxophone. The background is a map of the United States with birds flying across it. The text is in a bold, sans-serif font.



# QUESTIONS?



@atlantabeltline