

# FREIGHT ATL: NORTHWEST

CDP Public Hearing for 23-O-1254/CDP-23-008

CD/HS City Council Committee Meeting

July 11, 2023



Department of

**CITY PLANNING**



# FREIGHT ATL: NORTHWEST

## PURPOSE

18-month planning process studying interactions between freight and neighborhoods so both can co-exist in Northwest Atlanta

## SPONSORS

Atlanta Regional Commission, Invest Atlanta, and Councilmember Hillis

## RECOMMENDATIONS

- Updates to City-designated truck routes in Northwest Atlanta
- Short-term and long-term corridor and intersection improvements
- Proposed strategies to retain and attract businesses and jobs in the area

## FINAL DRAFT REPORTS

Final Recommendations, Traffic Study, Planning Area Inventory, and other background materials at [FreightATL.com](http://FreightATL.com)

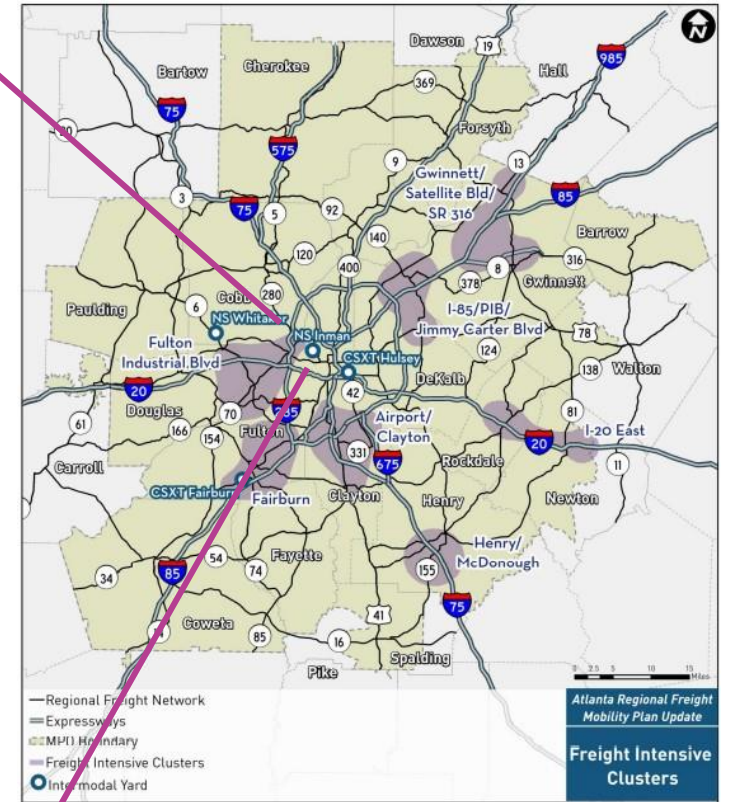
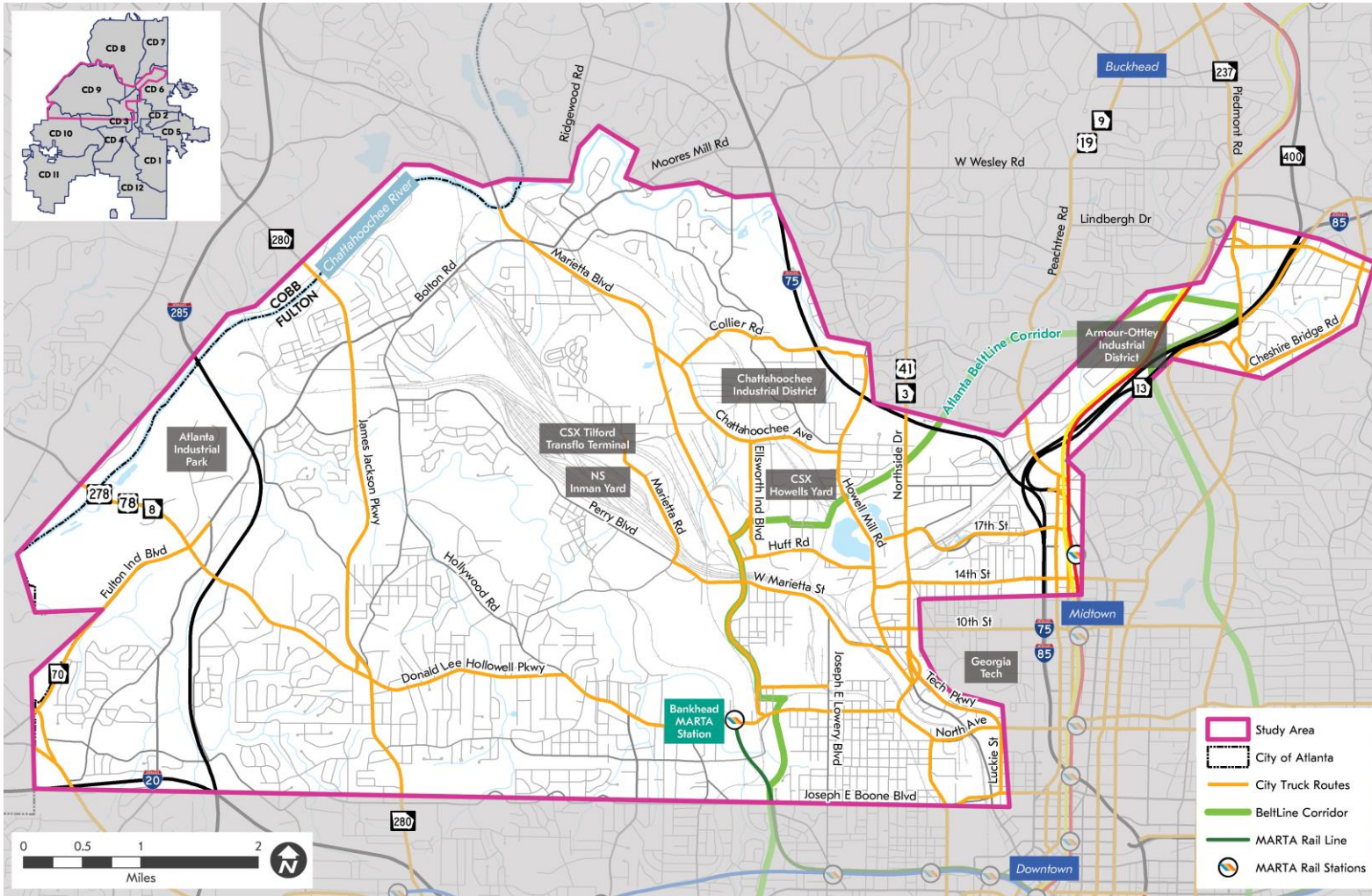
## NPU SUPPORT

12 NPUs in the planning area supported the plan at May/June meetings (B, C, D, E, F, G, H, I, J, K, L, and M)





# PLANNING AREA



# CAPITAL PROJECT RECOMMENDATIONS BY CATEGORY

## Intersection Improvements

- Turn lanes
- Rebuild curbs
- Crosswalk and ped signals
- Repave, restripe
- Signs and signals

## Transportation Technology

- Dynamic message signs
- Explore EV charging
- Leverage connected vehicle technology

## Corridor Improvements

- Reduce travel lanes, add center turn lanes
- Sidewalk and bike lanes or multi-use paths
- Repave, restripe

## Workforce Access / Multimodal

- New sidewalk
- Fill sidewalk gaps
- Bus stop upgrades

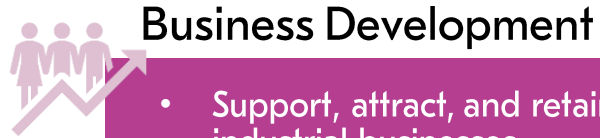
## Bridge and Railroad Crossing

- Repair and maintain
- Improve pedestrian safety at at-grade crossing

## Studies

- Study options to address traffic flow, travel patterns, bike/ped issues, lighting, transit access, and truck needs

# POLICIES & STRATEGIES BY CATEGORY: INDUSTRIAL DEVELOPMENT, JOBS, AND LAND USE



## Business Development

- Support, attract, and retain industrial businesses



## Land Use and Zoning

- Mitigate land use conflicts while preserving land for industrial uses



## Real Estate Development

- Support industrial real estate development in Northwest Atlanta



## Workforce Development

- Strengthen career pathways and training programs for good and promising jobs

# POLICIES & STRATEGIES BY CATEGORY: TRANSPORTATION & PLANNING



## Planning Support

- Coordinate among/across projects
- Update geospatial data
- Coordinate with regional efforts
- Update foundational planning documents



## Transportation

- Revise city truck route network
- Align truck routes
- Improve infrastructure so industrial businesses and other uses can coexist
- Improve local and regional mobility



## Wayfinding and Signage

- Improve local and regional mobility with new sign standards, updated signs, route maps



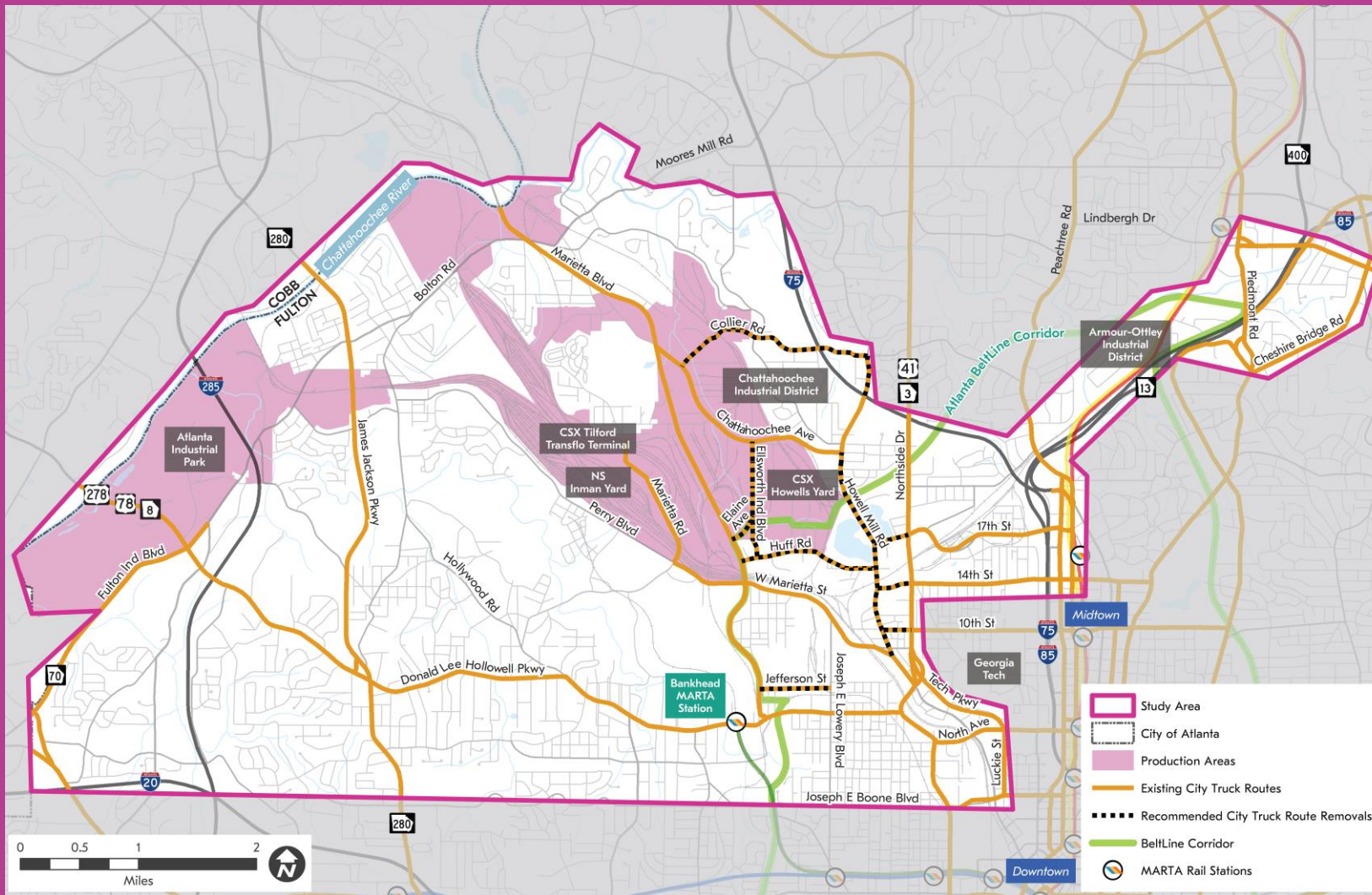
# FREIGHT ATL: TRUCK ROUTE CHANGES

## RECOMMENDED ACTIONS

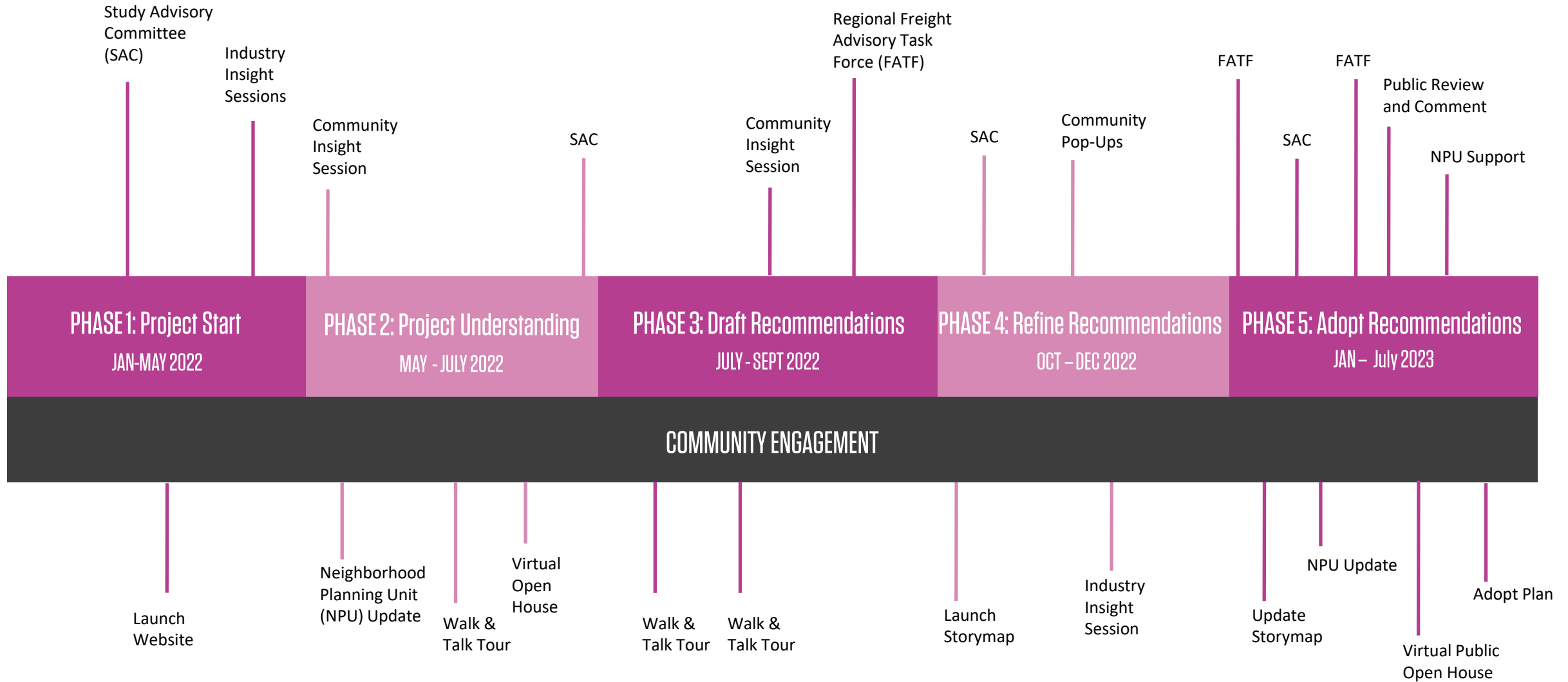
Remove segments from City-designated truck route network that are no longer needed or appropriate based on analysis of connectivity, recent legislation, changing land uses, etc.

Work with ATLDOT, APD, CIDs, 3<sup>rd</sup> Party Navigation Apps, and others to communicate changes

Continue to coordinate with ARC, GDOT, and others to align City routes with state, regional and national routes while ensuring access to interstates and major freight facilities



# PLANNING PROCESS







Walk & Talk  
Ellsworth Industrial Blvd 6/8

**FREIGHT ATL: NORTHWEST**

- The need to identify ways for industry and the surrounding community to coexist is central to the study
- Documented concerns about safety and mobility by residents and industry
- Study is supported by the Atlanta Regional Commission, Atlanta City Councilmember Dustin Hillis (District 9), and Invest Atlanta
- Listen first, then lead

Industry Insight Session 5/25



Community Insight Session 8/11



Walk & Talk at  
Armour-Ottley 8/24



Pop-Up Event at Bankhead MARTA 10/26

**DRAFT CORRIDOR IMPROVEMENT: PARROTT AVE MULTIMODAL & SAFETY IMPROVEMENTS**

- Design and implement multimodal and safety improvements in coordination with future park and memorial planning for the former Chattahoochee Brick Co. Site
- Resurfacing, restriping
- Sidewalk and bicycle facilities
- Improve at-grade railroad crossing

Final Virtual Meeting 3/1/23



Walk & Talk on Bolton Rd 8/17

**MISSING INFRASTRUCTURE TO SUPPORT BIKING, WALKING, TRANSIT**

- Missing sidewalk or gaps in sidewalk along key roads, including some truck routes, make it difficult to reach parks and other recreational areas by foot.
- Lack of sidewalk and bike connectivity makes it feel like you have to drive everywhere, even to schools.
- Many bus stops are along roads with no sidewalk and have no waiting areas, benches, or other amenities.
- Some streets have long distances between intersections or marked crosswalks, making it difficult to cross the road.

Community Insight Session 9/22

# FREIGHT ATL: ENGAGEMENT



# THANK YOU.

## CONTACT

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