

CDHS Update

May 9, 2023

Cathryn Vassell

LIFT 2.0

Partners for HOME's plan to stably house
1,500 households





CLOSING ENCAMPMENTS IN THE CITY OF ATLANTA

Partners for HOME believes every resident in the City of Atlanta deserves a safe and stable home. Our Encampment Closure Plan guides community stakeholders on processes and timelines related to compassionately closing encampments.

WHY DO ENCAMPMENTS EXIST?

People reside in encampments when there is a lack of shelter available to meet their needs or they have made a choice to reside in an encampment over available shelter.

WHAT DOES COMPASSIONATE CLOSING MEAN?

Encampment closings can be a traumatic experience for individuals who live within them. In addition to ongoing requests to relocate, closings can cause residents to lose personal belongings such as identification documents and medication, as well as reduce their trust in receiving assistance from outreach team members.

Partners for HOME has adopted a compassionate encampment closing plan to maintain a resident's dignity and trust, while providing clear steps to address concerns from the community.

Encampment Closure Plan

Phase 1: Identification (Days 1-15)

Convene relevant stakeholders to identify and prioritize closure.

Phase 2: Assessment (Days 15-30)

Assess encampment and engage residents about resources.

Phase 3: Resources (Days 30-60)

Coordinate resident needs with available resources.

Phase 4: Notification (Days 60-75)

Residents notified by outreach, City and volunteers about closure.

Phase 5: Transportation (Days 75-90)

Transportation offered to resources identified by outreach.

Phase 6: Cleaning (Days 90-100)

Public departments clean former encampments and mitigate returns.

Phase 6: Monitoring (Days 100+)

Police monitor former encampment sites and redirect attempts to resettle.

PARTNERS FOR
HOME

www.partnersforhome.org



partnersforhome.org

LIFT 2.0

Encampment decommissioning

Encampment	Closure Date(s)	Number of Individuals
75/85 SB @ John Wesley Dobbs	8/1/2022, 3/23/23	25
Central Ave. @ MLK	8/2/2022	48
Pryor St. @ I-20 and surrounding	9/8/2022, 10/13/2022, 12/8/2022	147
75/85 SB @ Courtland (Folk Art Park)	10/20/2022	30
The Hill	11/21/2022	47
Morosgo Dr. behind The Dump	11/21/2022	5
Freedom Parkway	02/16/2023	14
Spring Street	02/16/2023	38
Donald Lee Hollowell @ 285	03/23/2023	20
Fort @ Edgewood	TBA	64



LIFT 2.0

Encampment decommissioning

	Central	Dobbs	Pryor	Folk Art Park	The Hill	Spring Street	Freedom Parkway	285@ Donald Lee Howell	Fort @ Edgewood	
Hotel	29	12	48	16	35	21	7	12	16	
Shelter	5	2	17	3	0	1	0	1		
Declined Services	3	11	30	6	3	8	6	4		
Engaged with diversion	5	0	40	2	0	5	0	-		
Successfully Housed with Diversion	5	0	15	2	0	5	0	-		
Not present on day of closure	6	2	12	3	9	3	1	3		
		16 not present on the day of encampment closure have been located and enrolled in a project								
<u>Total</u>	<u>48</u>	<u>25</u>	<u>147</u>	<u>30</u>	<u>47</u>	<u>38</u>	<u>14</u>	<u>20</u>		



LIFT 2.0

HOTEL OPERATIONS

Current Hotel Status

- **106** rooms available
- **99 individuals** enrolled in the hotel project
- **7 rooms** vacant

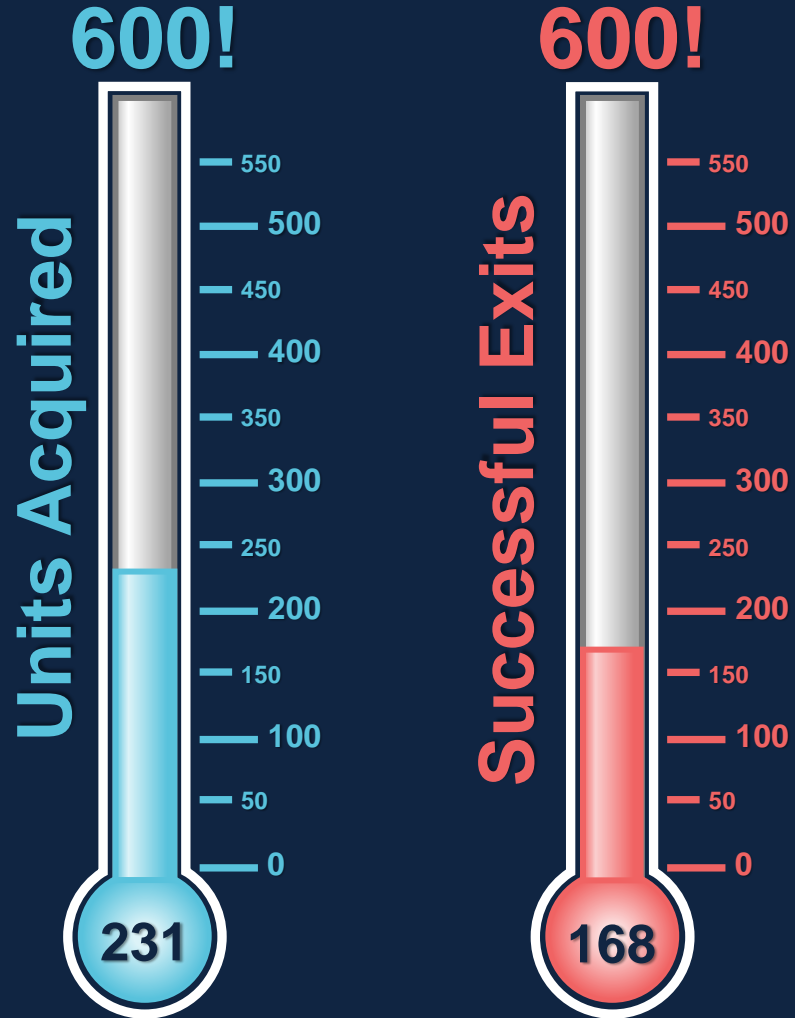
Exits from Hotel

- **173 exits**
 - **107 households** moved into housing
 - **26 exits** with no permanent exit destination (**16%** of **those exited from** hotel)
 - **26** exits with no permanent exit destination, **4 housed, 5 still** engaged in services



LIFT 2.0 Move-In Progress

initial goal = 600



STAGE	COUNT
RRH Move-Ins from Motel	102
RRH Move-Ins from Encampments	39
Total RRH Move-Ins	141
Successful Diversion Exits	27
Total Successful Exits Completed	168
Application Approved (move-in pending)	21
Application Submitted (property approval pending)	11
Currently Available Units (ready for application)	25
Total Units Acquired (completed all due diligence)	231
Units in the Pipeline (upcoming; due diligence incomplete)	71
Denied Applications (Open Doors to advocate)	41

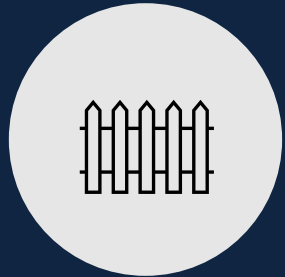


Denied Applications

CATEGORY	COUNT
Total Clients Denied	34
Total Applications Denied	41 (7 repeats)
Applications Denied – Criminal History	38
Applications Denied – Debt	2
Applications Denied – Other	1
How Many Denied Clients Reapplied to Other Units?	26 (76%)
How Many Denied Clients Were Approved at Other Units?	20 (59%)



Next Steps



Mitigation

Mitigation implementation needed for closed encampments. Pryor and Dobbs experiencing re-encampment at highest rate.



Providers

Service Provider capacity needed to scale to 1,500 households served. Able to serve 400 as of 3/10/23.



Units/Hotel Availability

Increase units acquired and applied to facilitate move-ins. Increased units and move-ins will concurrently open hotel capacity for more unsheltered.



Documents

Units requiring ID & SS card at minimum with application. Weekly document monitoring with team leads.

LIFT 2.0



ClearerPath

Strategic Planning Update to End
Homelessness in the City of Atlanta



ClearPath Strategic Focus

Disrupt &
Refine
System

Right Size
Solutions

Realign &
Leverage
Resources

Become
Performance
Driven

**Public/Private Partnership
Resulted in \$50M to Implement the
Strategic Plan and Set a Course to
End Homelessness in ATL**



ClearPath Results

44%

Reduction in
Homelessness
2018-2022



4,182 Persons Served in
Emergency Shelter



3,307 Total Exits to Housing



562 Newly Developed Units*



**562 Approved, 95 Units Completed*

Shared Journey to Update Plan



Targeted Stakeholder Sessions

Public Agency Leaders and Philanthropy

- System design and accelerating population-based straggles
- Define strategies to overcome constraints to effective partnerships and implementation of strategies

Business & Elected Officials

- Focus on encampments and reducing unsheltered homelessness
- Identify and prioritize strategies
- Examine role of business and elected officials

Rental and Housing Market Leaders

- Gain more access and control in the rental market
- Explore emerging models to increase access to rental units and secure units needed



System Analysis Work

Activity	Detail	Status
Subpopulation Planning Veterans, Youth, Chronic, Families	Planning with stakeholders and providers resulting in creation of action plans for each sub-population defined by performance milestones, system design and strategies.	Complete
Provider Capacity Study	Assess capacity of providers and needs to increase staff pay and retention.	In progress
Customer Service Experience Survey	Understand the experience of our customer and how Intelegy has been contracted to evaluate the homeless response system's customer service experience.	Complete
Diversity Equity and Inclusion Standards Provider Cohort	Atlanta Racial Equity Alliance in partnership with McKenzie Wren and CoC providers developing CoC DEI standards	In progress
Housing Market Assessment	GA Tech MBA students evaluating current rental market trends and availability of necessary rental housing	Complete
Dedicated Revenue Analysis	McKinsey/ACP evaluating viable vehicles for dedicate revenue to fund strategic plan	In progress
Coordinated Entry Refinement	Refinement to improve access to coordinated entry	In progress
Funding Gap Analysis	Utilizing HUD tool led by ICA (HMIS lead) to identify cost of strategic plan	In progress

2021 – 2023 Testing New Strategies: Eliminating Encampments, Street Sleeping & Chronic Homelessness

30%

Reduction in
Unsheltered
Homelessness
since 2020

LIFT 1.0



\$24M



1,200 Diverted
809 Rehoused



249 Off the Streets
30 Acres Cleaned

LIFT 2.0



\$27M



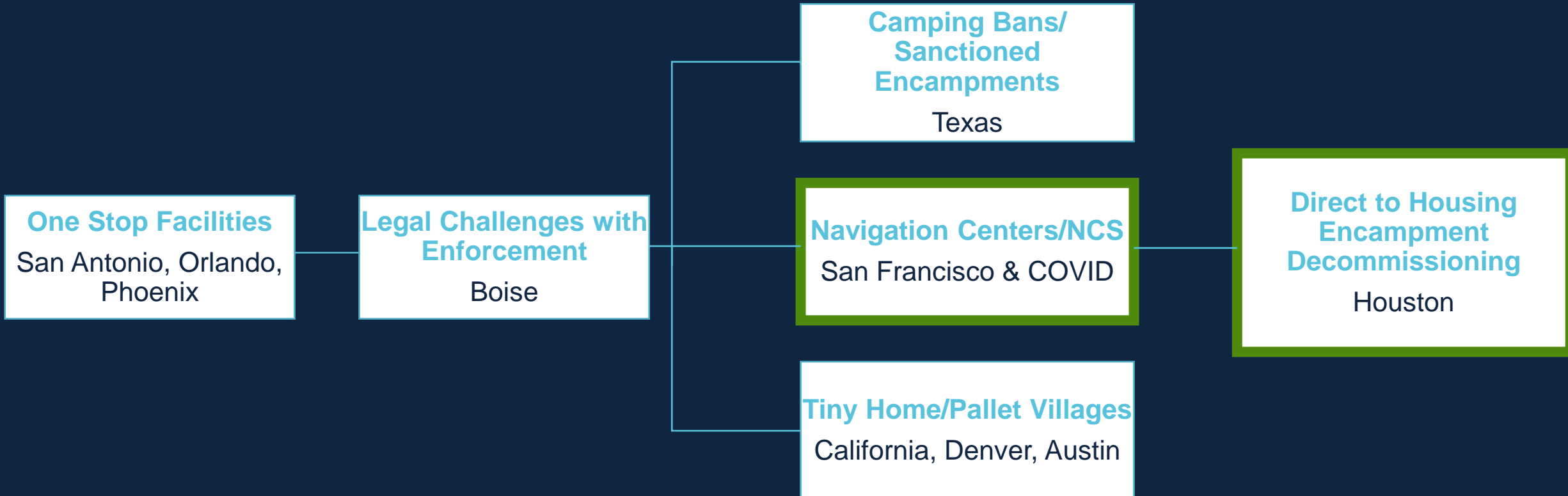
1,500 Rehoused



Accelerate
Elimination of
Encampments



National Trends and Lessons in Encampment Response



How Do We Achieve Faster Results AND Maximize Impact of Investment?



Following the Current Formula:



Targeted Rehousing Strategies Like LIFT 1.0 and LIFT 2.0



Expand Targeted Hoteling/ Housing Navigation to Resolve Encampments



Gain Access to More Rental Units to Accelerate Timeline

What Have We Learned?



Do not have enough solutions for everyone experiencing homelessness...yet.

-Must embrace a mindset of abundance and scale this system over next 5 years to advance equity and reduce racial disparities



Targeting resources and showing visible and measurable results unlocks more resources

-\$50M leveraged \$350M
-LIFT 1.0 - \$24M = 30% reduction in unsheltered homelessness
-LIFT 2.0 - \$27M



Together we can move the needle – working as a data-driven system makes our impact bigger, unlocks more opportunities, and can achieve accelerate equity

Questions?

Cathryn Vassell, CEO

cvassell@partnersforhome.org

Partners for HOME

818 Pollard Boulevard NE, Third Floor

Atlanta, GA 30315

www.partnersforhome.org

