

DEPARTMENT OF PARKS
AND RECREATION
CDHS Quarterly Update
March 14, 2023

DPR in Action: Year of the Youth



Spring Recreation Programs



Atlanta Public Schools – Break Camps



Camp Best Friends



Lifeguard Training and Hiring



Spring Recreation Program/Offerings

TOTS T-Ball
Ages 3-4
Season Starts: May 12

Track and Field

Ages 5 – 14

Season Starts: March 11

Youth Baseball

Ages 5 – 12

Season Starts: May 7

Afterschool Programming

Ages 5 – 12

Homework help, Snack,
Enrichment

Primetime Senior
Programming
Free
Bingo, Line Dancing, Day
Field Trips



Introducing: APS School Break Camps





City of Atlanta
Department of Parks and Recreation Presents:

SPRING BREAK CAMP

\$35/week (Atlanta Resident & City Employees) \$110/week (Non City of Atlanta Resident Rate)



Youth Ages 5 - 12

April 3 - 7, 2023 | 7:30 a.m. - 6:00 p.m.

Four Locations!

Dunbar Rosel Fann MLK Jr. Peachtree Hills

Arts & Crafts Swim STEAM Sports Themed Activities Field Trips

Morning Snack and Lunch will be provided

Register today by visiting http://bit.ly/3Ta0OT9 or your local recreation center.

Camp Best Friends

- Registration is open!
- City Hall Registration Day: March 16
- Variety of Camps:
 - Traditional
 - Athletics
 - Summer Arts
 - Therapeutic
 - Atlanta Teen Academy
 - PrimeTime Senior





City of Atlanta
Department of Parks and Recreation Presents:

"CBF is Atlanta"

Camp Best Friends 2023

June 5 - July 21 Monday - Friday 7:30 a.m. - 6:00 p.m.

Centers of Hope Camps

Athletic Camps (Soccer, Swim, Tennis)
Summer Arts Camp
Prime Time Seniors Camp
Atlanta Teen Academy Camp
Therapeutics

Field Trips

Zoo Atlanta
College Football Hall of Fame
Skating
Callaway Gardens
Day at the Lake

- Register at www.atlantaga.gov/iparcs beginning March 1
- Financial hardship available if applicable
- Multi-Child discount available







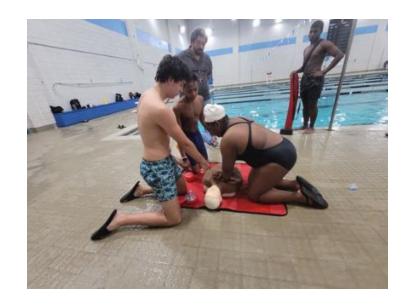
ATL Teen Leaders Academy

- Afterschool Programming
 - Ages 13-18
 - Tutoring, leadership training, access to computer labs and weight rooms
- Spring Break Basketball Tournament
 - Ages 13-18
 - April 4-7
 - ATL vs Chicago Teens Game











In Focus: Lifeguard Training and Hiring

Saturday Recreation Hours!



Big News!

Now Open Saturdays from 10:00am – 2:00pm

- MLK Recreation and Aquatic Center
- CT Martin Natatorium and Recreation Center
- William Walker Recreation Center
- Rosel Fann Recreation Center



SPOTLIGHT: Park Recapture Program Major Anthony Singh started January 2023

Dedicated to park sites, has arrest power

Working on bringing on additional recapture programs

CITY OF ATLANTA TENNIS

Summer Tennis Camps growing sport America Bring back UTA summer camps Add intermediate advanced drills Sharon Lester Chastain Park tennis court adult clinicsetc cardio tennis Piedmont Park junior programming kids adults Piedmont dedicated pickleball courts management see children teams week hours building please city Bitsy Grant pickleball courts centersleagues many tennis drills clinics kids Pickle ball well skill levels Bring back players lessons coachingBetter classes balls love lines group offered UTA tennis courts professionals s programming play alsocommunity new pros make provide adults Bitsv round robins evening will eventsweekend youth used Chastain pickle ball courtslevels great adult drills nice organized timeinstruction run tennis lessons training people fastest growing sport Dekalb Tennis Center day instructors Group lessons options Pickleball open play one youth programs opportunities Pickleball fastest growing

Transitioned to PlaybyPoint for reservations

Public survey conducted on tennis center operations and maintenance; over 700 responses received

Thoughtful inclusion of new RFP utilizing popular public responses

City of Atlanta Golf

Renovation Work Update:

Chastain Park Golf Course underdoing repaving of cart path

Month	2022/23	_	% Change YoY
October	15,537	14,052	11%
November	10,615	11,412	-7%
December	6,385	9,578	-33%
January	8,592	6,122	40%
February	10,968	9,704	13%

Park Operations Metrics Review

PM ACTIVITY	FY23 DEC	FY23 JAN	FY23 FEB	TOTAL	TARGET
Mowing	74.4%	66.8%	78.1%	73.1%	95.00%
Trimming/Blowing	78.7%	78.3%	86.5%	81.2%	80.00%
Garbage Cans Serviced	81.6%	91.8%	93.6%	89.0%	100.00%
Litter/Limbs removed	77.9%	88.7%	84.5%	83.7%	95.00%

Additional Staffing → Solutions



ACHIEVE RETENTION OF KEY
PERSONNEL VIA
COMPENSATION AND
VACANCY STUDIES



PROVIDE IN-HOUSE SERVICES AND SUPPORT FOR OPERATIONS (COA POOLS)



OFFER **EXTENDED HOURS** AT RECREATION CENTERS



REDUCE BACKLOG FOR SKILLED SERVICES



DEVELOP ADDITIONAL
PROGRAMMING TO
ADDRESS TOP REQUESTED
ITEMS



CREATE STRONG
MARKETING +
COMMUNICATION
STRATEGIES TO INCREASE
AWARENESS



HIRING EVENT

We are Hiring and We Need You! Visit our team and learn more!





C.T. Martin Recreation Center

Apply Onsite or in Advance Saturday, March 18 10:00am- 2:00pm

Onsite Interviews

Visit http://bit.ly/3wmsuJM

Upcoming DPR Job Fairs at CT Martin Recreation Center Saturday, March 18

(Parks, CBF, Lifeguards, Positions available Ages 15+)

Saturday, April 8 (CBF, Lifeguards)
Continued Participation in Councilmember/Worksource Job Fairs





Department of Parks and Recreation 160 Trinity Avenue, SW Atlanta, GA 30309