



City of Atlanta 2022 Q4 Update

November 30, 2022

Collie Greenwood
General Manager/CEO

Agenda

Operations Updates

MARTA 2040 Capital
Expansion

Transit Oriented
Development

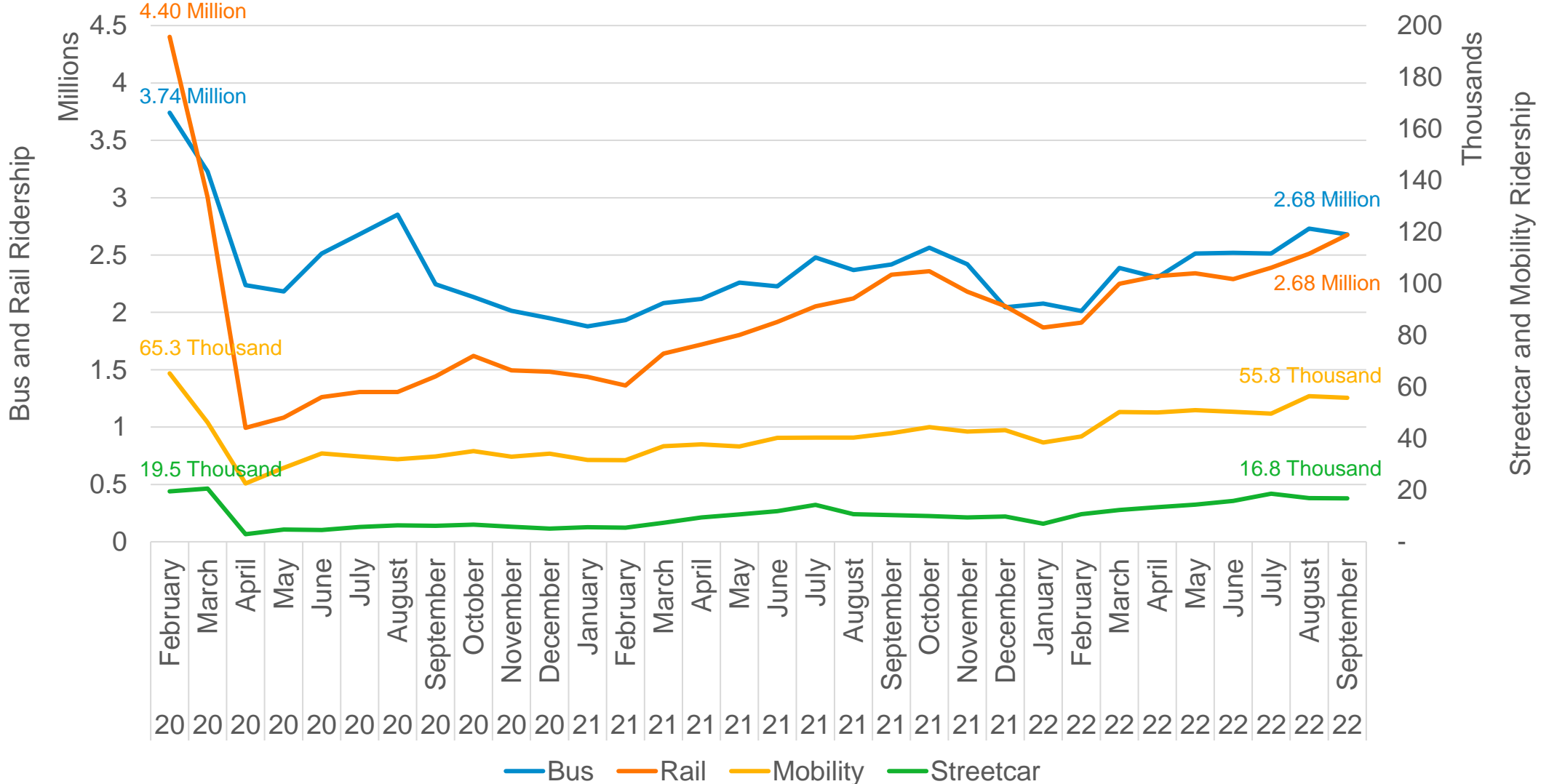
Additional Good News



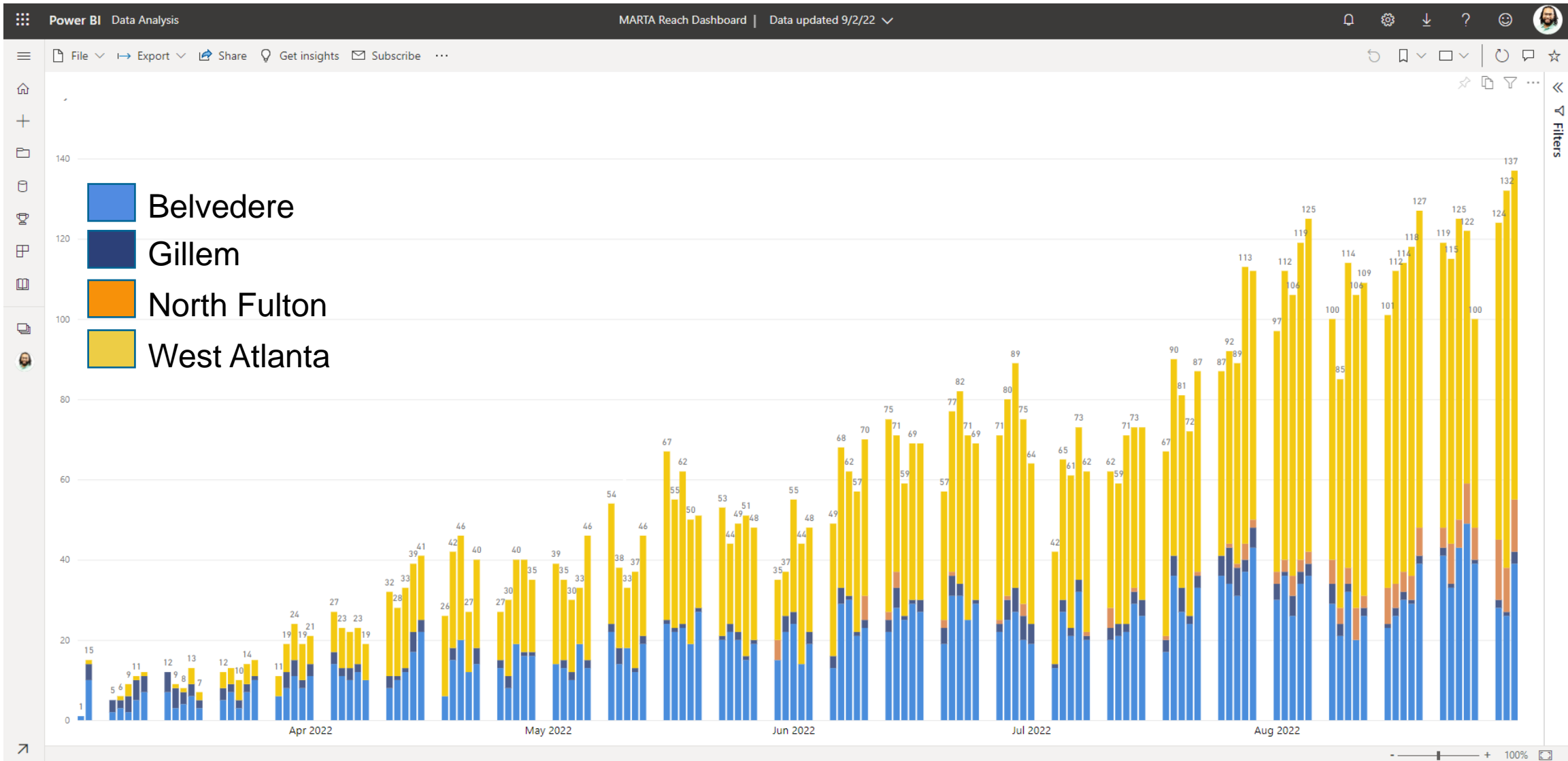
Operations Updates

RIDERSHIP/WORKFORCE/FINANCIAL

MARTA Monthly Ridership by Mode February 2020 - September 2022



MARTA REACH PILOT PROGRAM





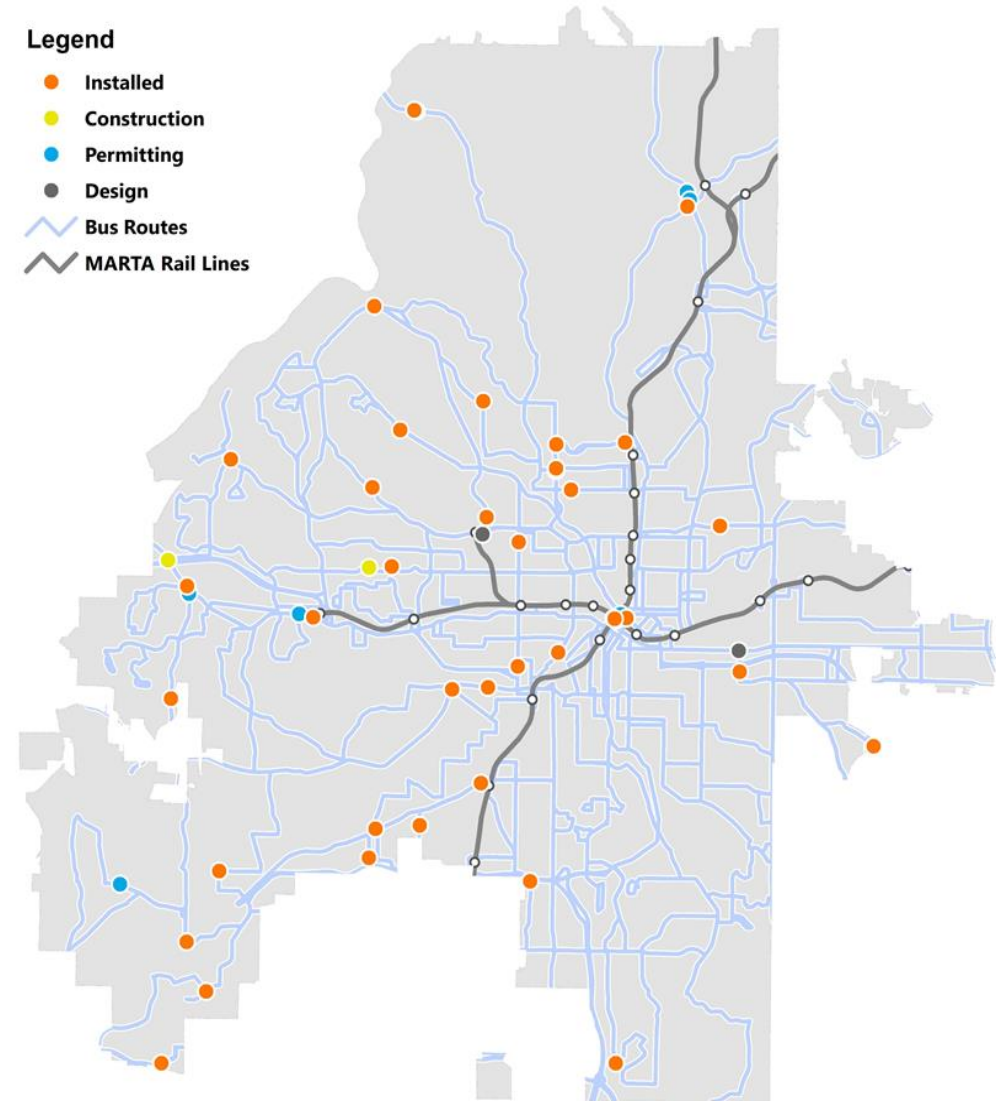
MARTA 2040 Capital Expansion

BUS SHELTERS & AMENITIES UPDATE

- FY22 Amenities Status
 - 40 amenities installed
 - 4 under construction
 - 6 in permitting

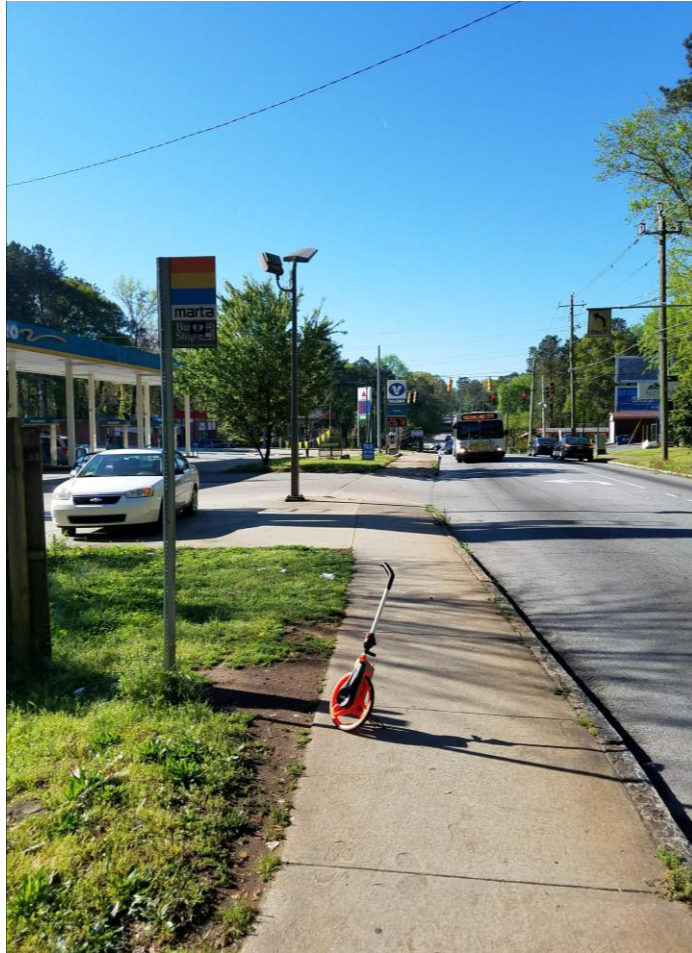
- City of Atlanta will receive 50 more amenities in FY23
 - Currently all sites are in design

- Legend
- Installed
 - Construction
 - Permitting
 - Design
 - Bus Routes
 - MARTA Rail Lines



BUS SHELTERS & AMENITIES UPDATE

213273 – Delowe Dr SW & Alison Court



Before



After

 **30** Weekday Boardings

Serves:

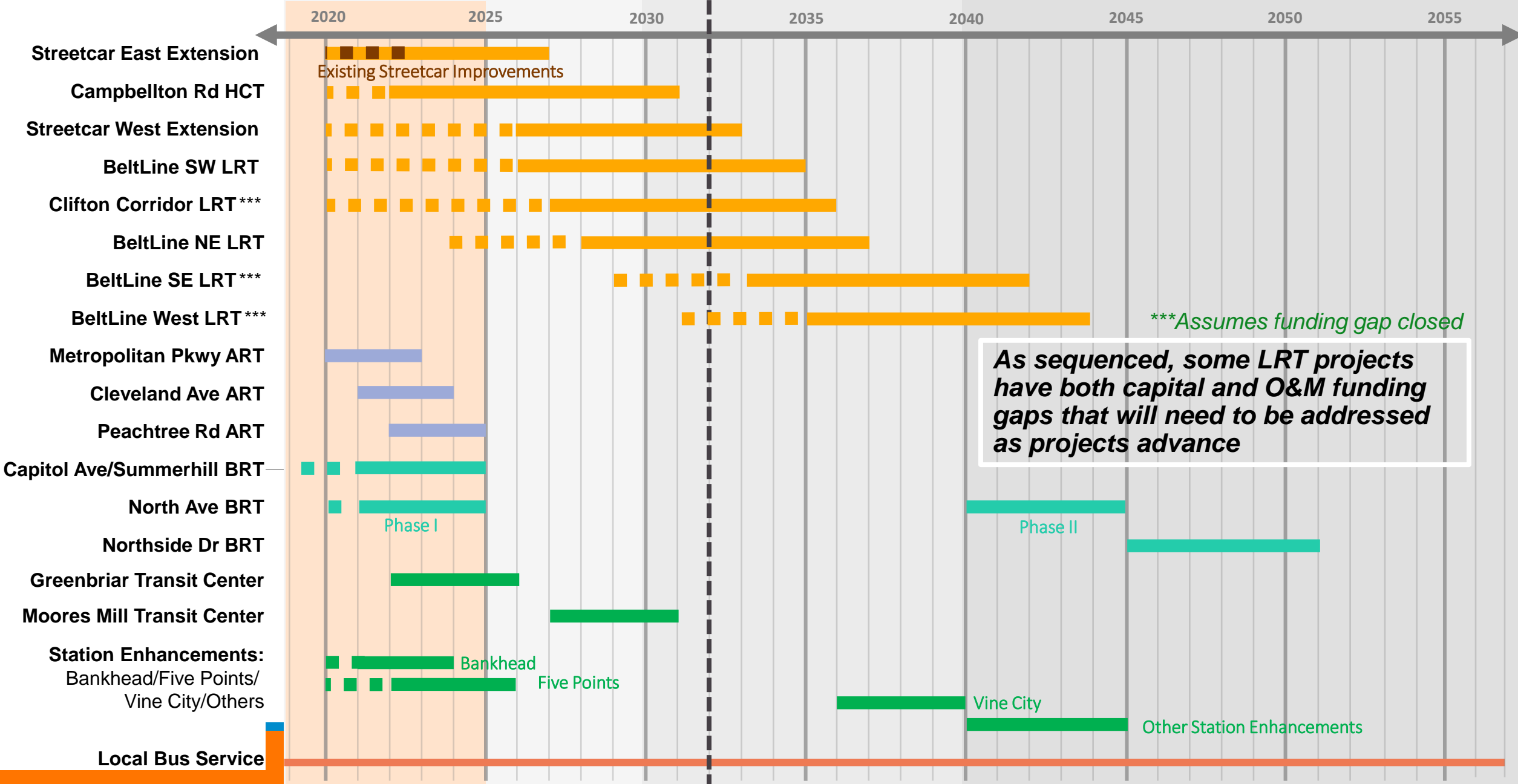
Grove Adams Park Apartments, City Food Market, area local businesses

Routes:

Route 81-Venetian Hills/Delowe Drive, Route 162-Myrtle Drive/Alison Court

MORE MARTA ATLANTA - PHASING

■ ART
 ■ BRT
 ■ LRT
 ■ Stations/Transit Centers
 *Pre-project planning is dashed



***Assumes funding gap closed

As sequenced, some LRT projects have both capital and O&M funding gaps that will need to be addressed as projects advance

MORE MARTA FINANCIAL SNAPSHOT

Project	Expenditure Type	Expenditures through 9/30/2022					Total
		FY2019	FY2020	FY2021	FY2022	FY2023	
Bankhead Platform Extension	Planning		\$440,000	\$1,112,000	\$1,592,000	\$33,000	\$3,177,000
Beltline SW	Planning		\$27,000	\$12,000	\$44,000	\$19,000	\$102,000
Campbellton CIC BRT	Planning		\$1,009,000	\$1,909,000	\$1,139,000	\$66,000	\$4,123,000
Clifton HCT	Planning		\$363,000	\$843,000	\$602,000	\$431,000	\$2,239,000
Cleveland Ave/Metropolitan Pkway ART	Planning		\$29,000	\$617,000	\$794,000	\$40,000	\$1,480,000
Five Points Transformation	Planning		\$715,000	\$1,015,000	\$1,396,000	\$589,000	\$3,715,000
Greenbriar Transit Center	Planning				\$12,000		\$12,000
North Avenue Phase I	Planning		\$132,000	\$347,000	\$259,000	\$2,000	\$740,000
Streetcar East	Planning		\$540,000	\$2,000,000	\$3,507,000	\$688,000	\$6,735,000
Streetcar West	Planning		\$46,000	\$48,000	\$82,000	\$25,000	\$201,000
Summerhill BRT	Planning	\$22,000	\$818,000	\$854,000	\$156,000		\$1,850,000
	Design			\$443,000	\$4,218,000	\$508,000	\$5,169,000
	Right-Of-Way				\$28,000		\$28,000
More MARTA Program	Program	\$2,356,000	\$3,995,000	\$1,369,000	\$828,000	\$435,000	\$8,983,000
CPMO - More MARTA	Program		\$1,029,000	\$2,189,000	\$3,608,000	\$521,000	\$7,347,000
Communications	Program		\$305,000	\$254,000	\$543,000	\$205,000	\$1,307,000
Grand Total		\$2,378,000	\$9,448,000	\$13,012,000	\$18,808,000	\$3,562,000	\$47,208,000

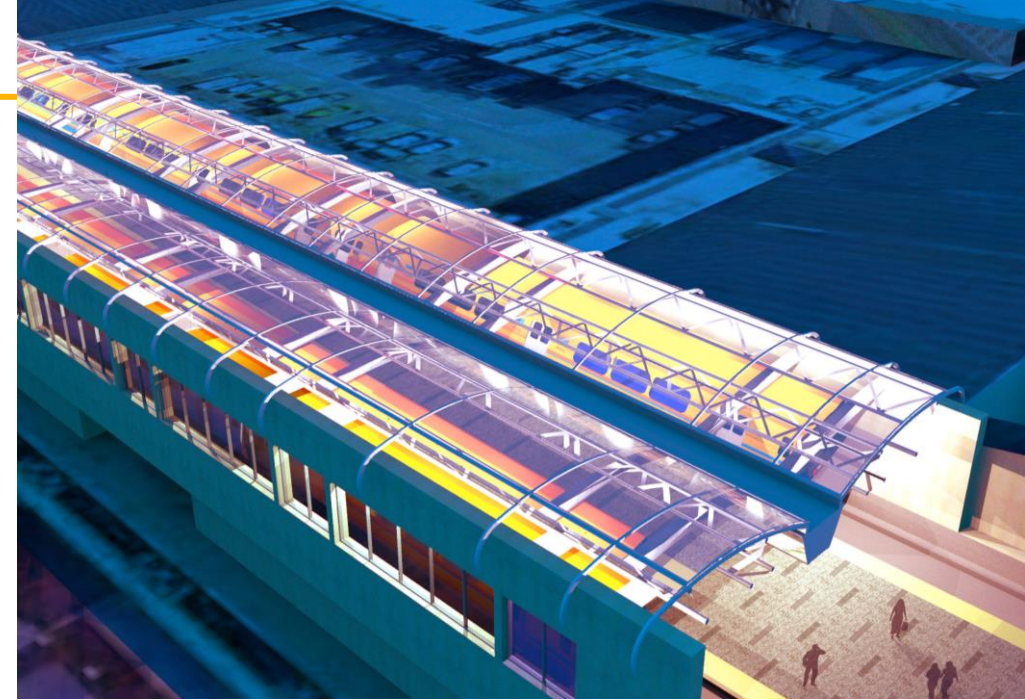


FY24 STATE FUNDING REQUESTS

1. MPD K-9 Facility



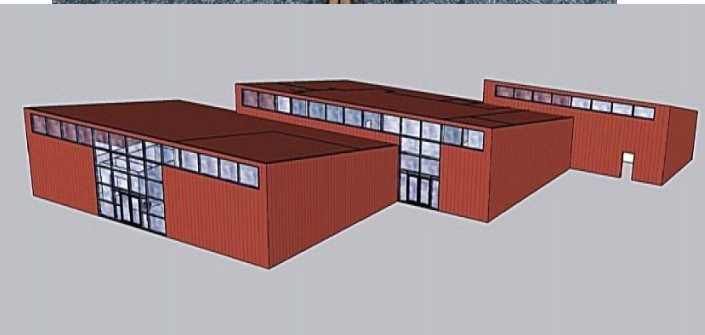
2. SMART Restrooms



3. Airport Station Rehab



4. Five Points Station Rehab - Platform



FOCUS ON ENGAGEMENT – CAMPBELLTON TOD



- ✓ Open house at Oakland City station on November 5th
 - ✓ 56 attendees
- ✓ Key amenities desired by attendees: Sidewalks, bike lanes, and ADA accessibility
- ✓ Priorities for uses: Small-scale residential, with both affordable and ownership opportunities
- ✓ www.cambelltoncorridor.com



Photo credits: Councilmember Dozier

FOCUS ON ENGAGEMENT – CLIFTON CORRIDOR



Clifton Corridor Transit Initiative

Public Updates on Route & Vehicle Analysis

Your participation is important to select the preferred high-capacity transit alternative.

Join In-Person:
Tuesday, Nov 15
6:30 p.m.
 North Decatur United Methodist Church
 1523 Church St, Decatur, GA 30030
 Meeting accessible via MARTA bus route 36 with service from Lindbergh Center and Decatur MARTA stations, and MARTA bus route 123 with service from Decatur MARTA station.
 MASKS ARE ENCOURAGED BUT NOT REQUIRED.

Join via Zoom:
Thursday, Nov 17
6:30 p.m.
 Register at connectclifton.com

Visit connectclifton.com to register for a meeting and leave your comments!



- ✓ Public update held November 15th (in person) and November 17th (virtually)
 - ✓ 150+ Attendees
- ✓ Narrowed from 10 to 3 Alternatives
- ✓ Avondale terminus for LRT/BRT
- ✓ Will go back to public with recommended LPA in late Jan/Early Feb
- ✓ www.cliftoncorridor.com

FOCUS ON ENGAGEMENT – FIVE POINTS TRANSFORMATION

Join Us!

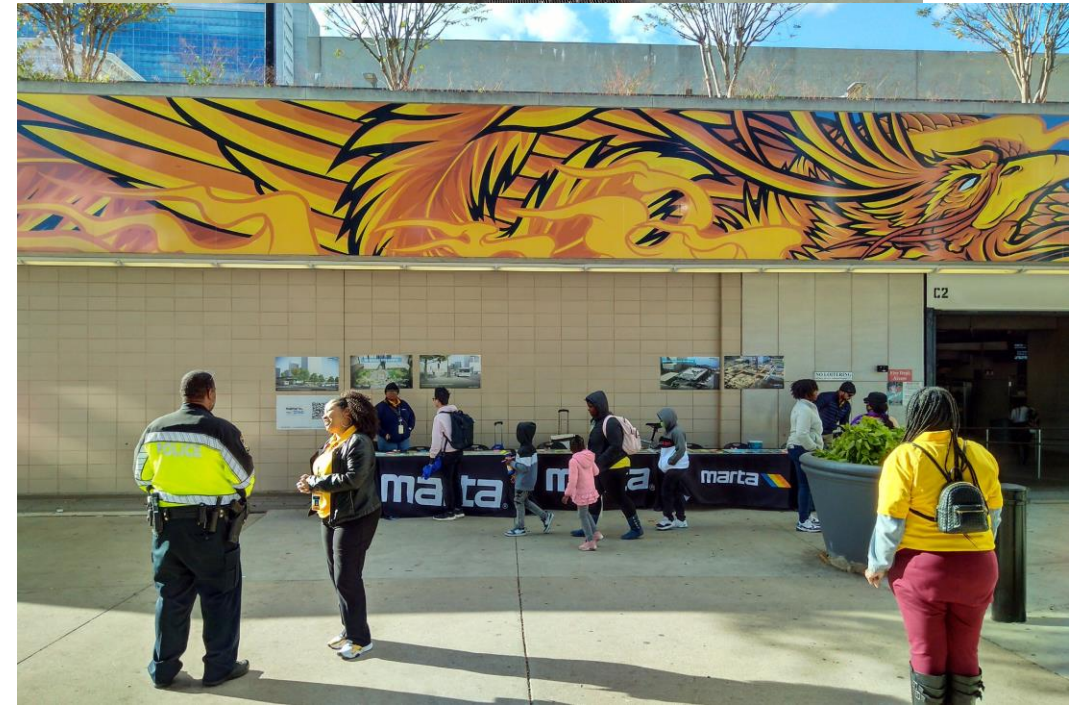
Join us for our virtual
Open House on October
18th from 11am to 12pm



Join us for our in-person Open
House @ Five Points Station Plaza
October 18th
3 pm to 6 pm



- ✓ Open House held October
 - ✓ 119 Attendees
- ✓ Pop-ups held at Bankhead, HE Holmes,
Indian Creek, College Park, North Springs
- ✓ Over 600 comments to date
- ✓ www.fivepointstransformation.com



FOCUS ON ENGAGEMENT – STREETCAR EAST EXT



- ✓ In person and virtual updates on 30% design were held September 12th (118 attended) and 13th (243 attended)
- ✓ Continuing engagement with neighbors and other key stakeholders
- ✓ Irwin Street closure traffic study Nov 7th-13th
- ✓ www.streetcareast.com



PROJECT PROGRESS - SUMMERHILL BRT

- ✓ 48 of 62 properties approved by MARTA Board for offers on Right-of-Way acquisitions
- ✓ Remainder of properties are under appraisal, present to Board for permission to make offers in December
- ✓ Procurement package to be advertised on MARTA website on 11/30/22, AJC on 12/5/22
- ✓ Bid date is 1/23/23
- ✓ Utility construction started on 11/29/22 - DWM relocating water mains





PROJECT PROGRESS

TRANSITION TO FINAL DESIGN

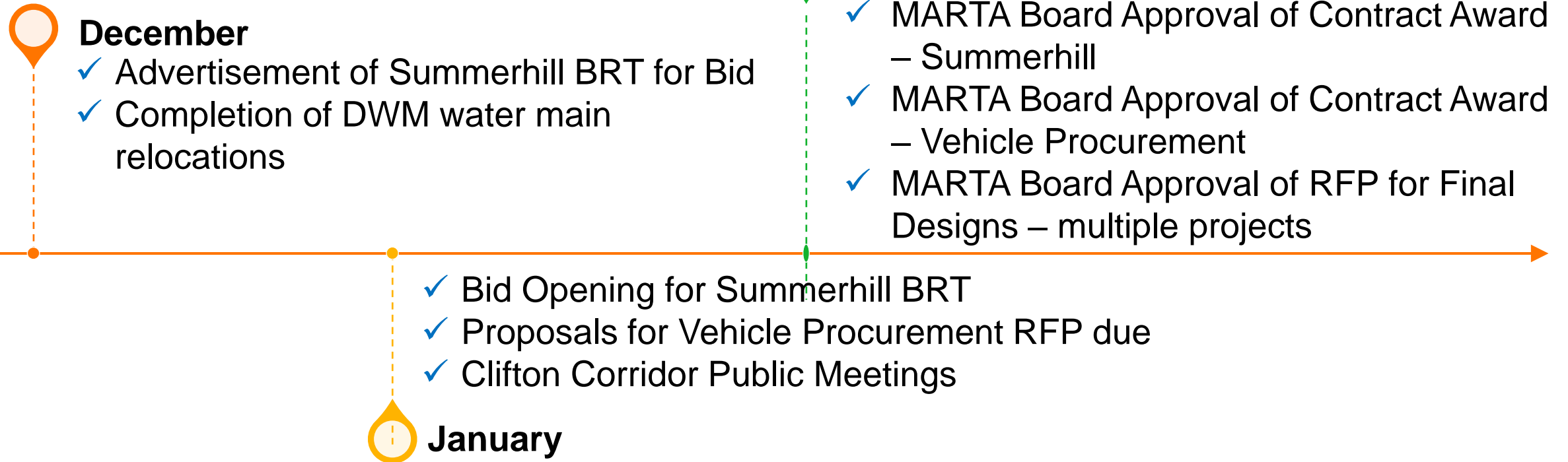
- ✓ Bankhead Platform Extension – 30% design complete
- ✓ Cleveland Ave/Metropolitan Pkwy ART – 30% designs complete, bid as a single project
- ✓ Streetcar East – nearly complete with 30% design
- ✓ Five Points Transformation – Five operational concepts being reviewed, selection needed by February



PLANNING PHASE

- ✓ Campbellton Community Investment Corridor BRT – approved for entry into FTA's project development phase (needed for eligibility for future Capital Investment Grant funding)

TIMELINE – UPCOMING MAJOR MILESTONES





Transit Oriented Development



Completed

Marchon at King Memorial
Grand Opening Ceremony
300 Units / 100 Aff Units



Quill at Edgewood Candler
Opening September 29th 3-7pm
208 Units / 53 Aff Units



Awarded & In Negotiation

Bankhead Station
Peebles, Exact Capital, Bolster and Third & Urban
Mixed Use Project



North Avenue Station
Portman Holdings
Mixed Use Project

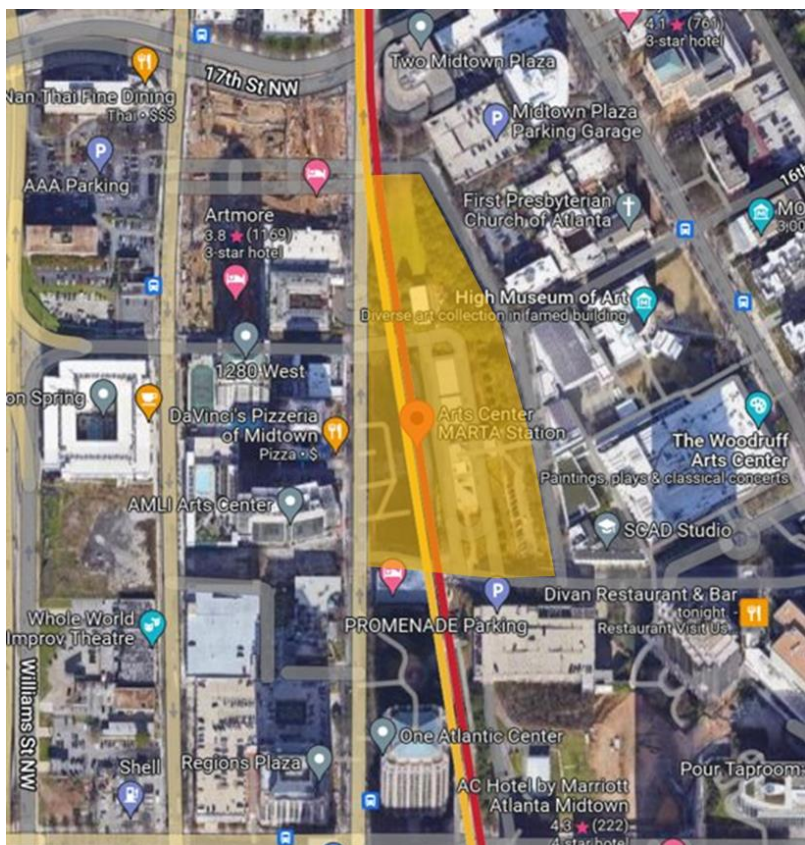


In Procurement

Next City of Atlanta Procurement

Arts Center Station

TOD Request for Proposal – Proposals Due 12/15/22



Oakland City Station

Held Community Engagement Event on November 5th
2nd Quarter 2023 TOD Request for Proposal Release

Oakland City Station Public Workshop Summary

Submission Date: 11/11/2022



In Planning

H.E. Holmes

Planning, Rezoning and then TOD RFP Release in Fall 2023



H.E. HOLMES

WHAT
A community driven, transit-oriented development (TOD) master plan for the H.E. Holmes MARTA Station property

WHERE
The 22 acres of land to the north and south of the Station, that is primarily utilized as surface parking today

WHEN
The planning process will be in four stages beginning in Fall 2022 with many ways to engage and give input throughout!

WHO
Lead Partners: MARTA, the City of Atlanta, Fulton County, and YOU
Design Team: HKS in collaboration with Sycamore Consulting, Rogers Partners, Sherwood Engineers, and Perez Planning & Design

WHY
TOD seeks greater density for a simple reason—so that more people can live, work, shop, or go to school within walking distance of the Station, thereby increasing transit ridership and providing a more dynamic community amenity.

YOUR IDEAS HERE

Visit the project website for the latest updates [holmesmartaplan.com]

TRANSIT-ORIENTED DEVELOPMENT

Other Wins

Skyline

1st Transaction of TOD Affordable Housing Initiative

The Atlanta Journal-Constitution

Local News AJC Videos Access Atlanta EPaper COVID-19 Sports Press On

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With another \$100M, MARTA and Goldman Sachs double affordable housing assist

- Across from southern terminus of planned BRT - early investment ahead of transit
- First transaction of MARTA / Goldman Sachs TOD Affordable Housing Initiative
- \$90 million investment
- 250 affordable units
- Minority developer led Project
- Initiative increased by \$100 million to \$200 million to fund more affordable housing



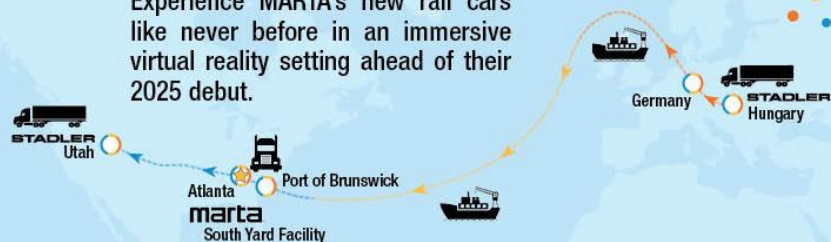
Additional Good News

Join Us

Celebrate the first major milestone in the production of

MARTA's New Rail Cars

Experience MARTA's new rail cars like never before in an immersive virtual reality setting ahead of their 2025 debut.



Friday, December 16, 2022 at 10am

MARTA South Yard Facility
 2126 West Point Avenue
 College Park, GA 30337

Brunch bites, holiday treats, giveaways, and live music

RSVP
martamarketing@itsmarta.com

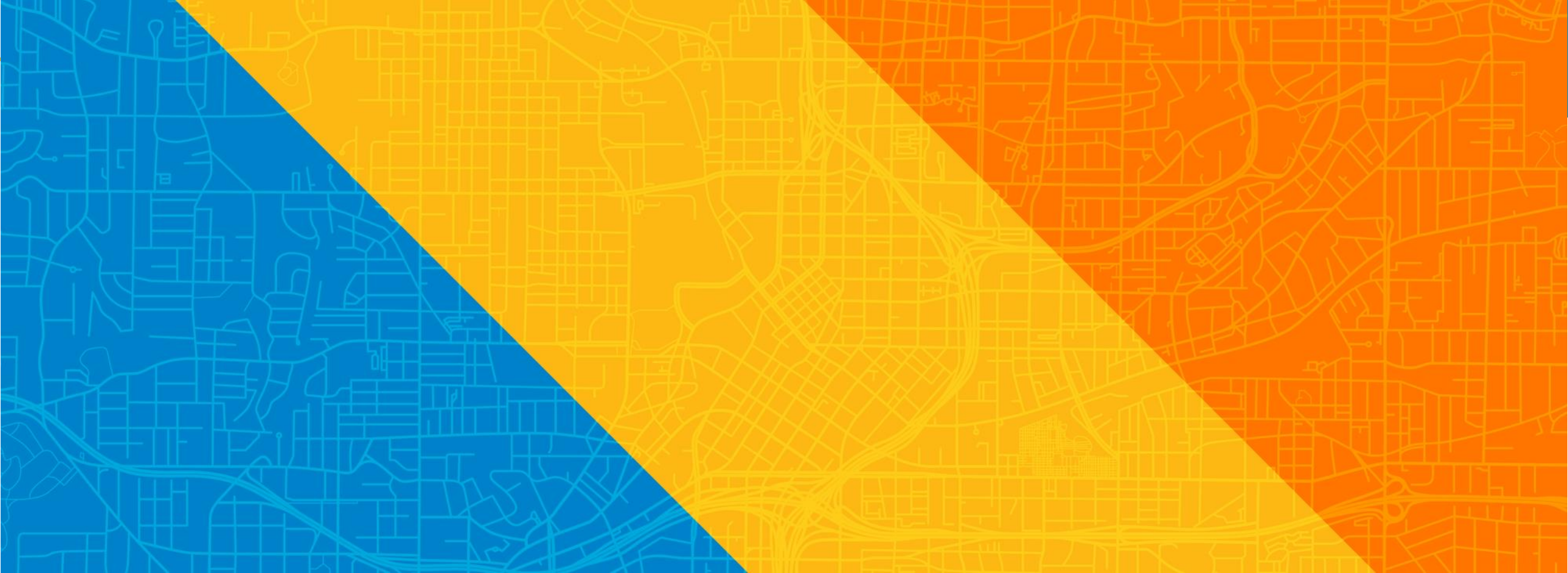


ADAMSVILLE NATIVE COY DUMAS 50-YEAR ANNIVERSARY



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Thank You

