



CDHS BRIEFING: APRIL 24, 2018



PARKS



RECREATION

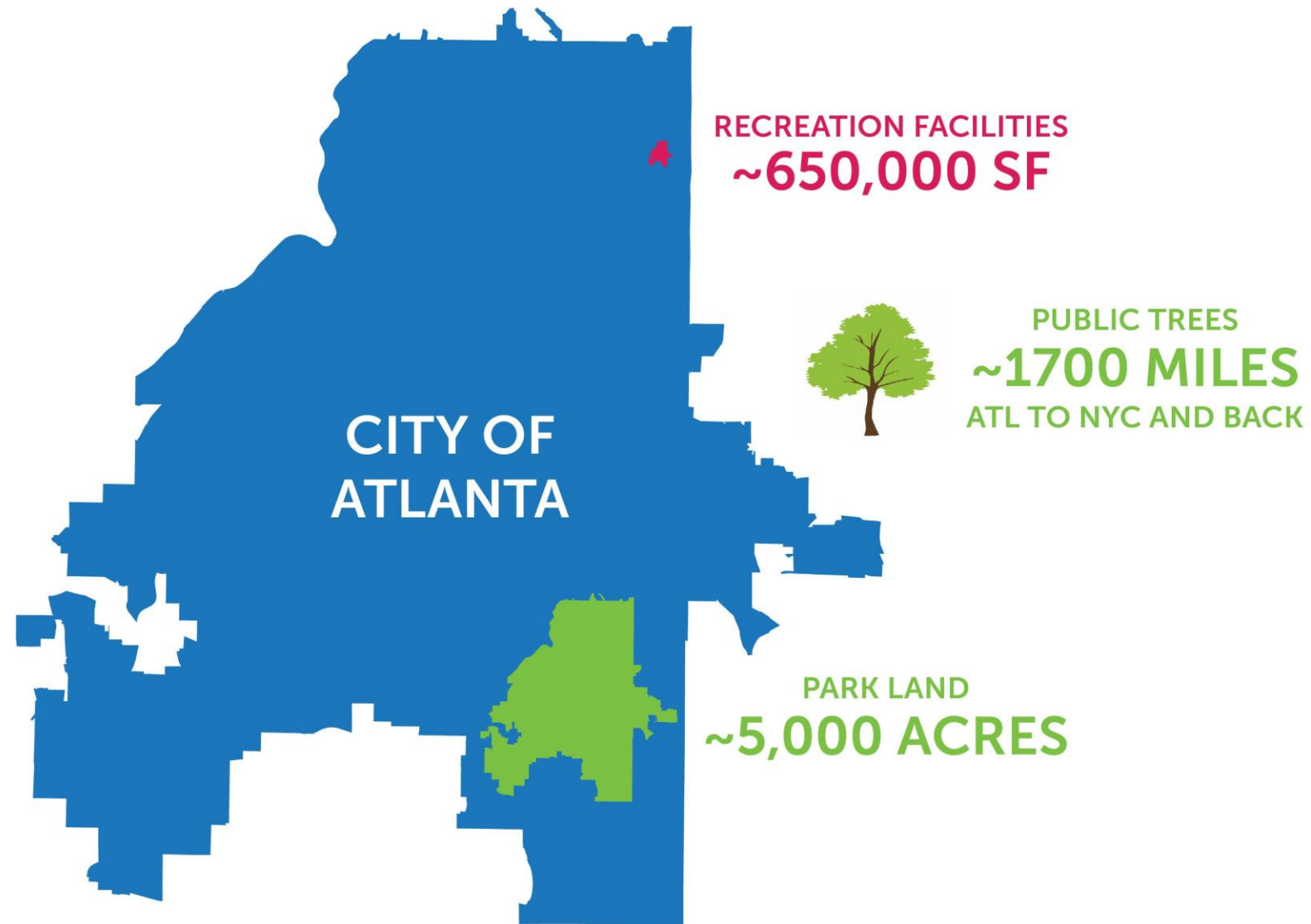


PARK DESIGN



COMMISSIONER'S OFFICE

PARKS & RECREATION BY THE NUMBERS





MOVIES IN THE PARK



UNIQUE PLAYSCAPES



CONCERTS



INDOOR FITNESS



DISC GOLF



FARMERS MARKETS



FESTIVALS



DOG PARKS



URBAN HIKES



ART WALKS



PLAYMOBILE



SKATE PARKS



OUTDOOR FITNESS



MOUNTAIN BIKE TRAILS



PICNICS IN PARKS



OAKLAND CEMETERY



Produce positive outcomes for Atlanta's youth by providing youth programs in a safe, structured learning environment that collectively focuses on five pillars: Academic Enrichment, Character and Leadership Development, Health and Fitness, Technology Skills Development, and Community Engagement & Service

Program Pillar	Positive Youth Outcome
Academic Enrichment	Youth are current or above grade level in reading and math
Character/Leadership Development	Youth are positive about their futures and are productive citizens
Health & Fitness	Youth are healthy
Technology Skills Development	Youth are engaging responsibly in modern technology
Community Engagement & Service	Youth contribute positively to their community

CENTERS OF HOPE AFTERSCHOOL PROGRAM & CAMP(us) BEST FRIENDS 2018



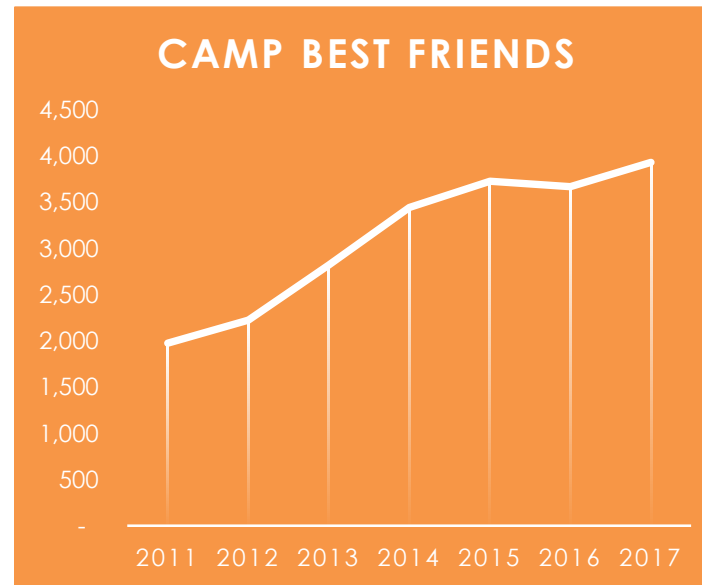
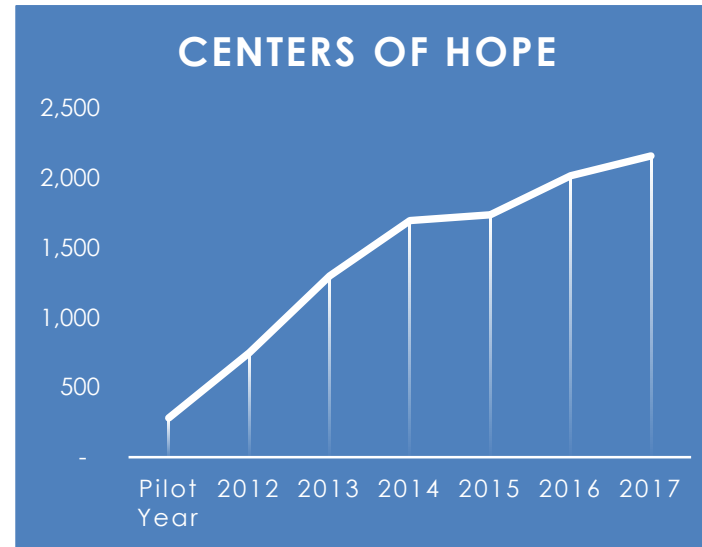
Expanded Centers of Hope afterschool programming to **21 current sites** (including partners) by 2018;

Hot Meals program currently serves ~1,100 youth and ~200 seniors per day; **550,000+ hot meals served to date** (since 2013)

Focus on affordability enabled through sliding scale rates based on income; approximately **half of participants leverage sliding scale discounts**

Working with key partnerships to continue invest in amenities:

- **Coca Cola** provided initial programming support and PlayMobile activation
- **Google** computer labs at several Recreation Centers
- **Atlanta Hawks** basketball court renovation at 6 locations and teen room at Pittman



ATLANTA TEEN LEADERS

\$5/year reduced from \$50/year in 2016 for accessibility

- Focus Areas
 - Athletics
 - Gang Prevention
 - Post Secondary Options
 - Planned Parenthood
 - Community Service
 - Healthy Eating
 - Life Skills



Youth athletics program serving **5,300+ YTD in FY18** across **10 programs**, including new soccer, futsal, water polo and rugby programs

Offer **sliding scale fees** (like afterschool and CBF) for families who qualify based on income; in FY18 YTD at least **60%+ of participating youth paid less than half of the full price** of participation, with 33% paying no fee

Various Aquatics Programming

- City of Atlanta Dolphins Swim Team - 35 members
- City of Atlanta Developmental Swim League
- Learn to Swim (Infants to Adults)

Football Championships 2018 - 3 Teams Ages 7 - 12

National Football Championships Series in Gatlinburg, TN
All 3 teams were Champions

Basketball Championships 2018 – 4 Teams Ages 7 - 12

State Basketball Championship in Savannah, GA
Three teams were Champions; 1 team placed Second



1,031 Basketball



2,057 Football*



292 Learn to Swim



574 Baseball**



427 Cheerleading*



303 Tot Sports



341 Track & Field



300 Rugby (NEW)



*Football and cheer numbers include PALS sites

**Baseball currently in registration process for FY18

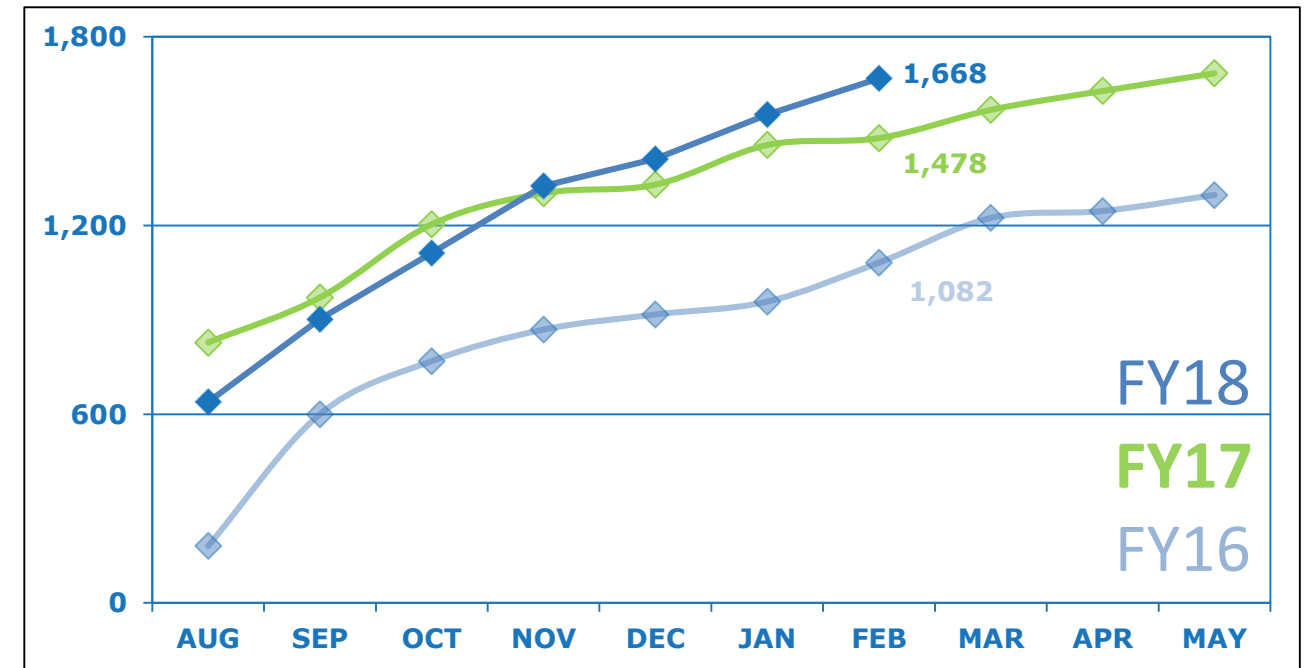
Prime Time Seniors Program **launched in 2015**

Serving **~1,668 seniors at 12 locations**

National Senior Olympics Games

21 Senior Participants

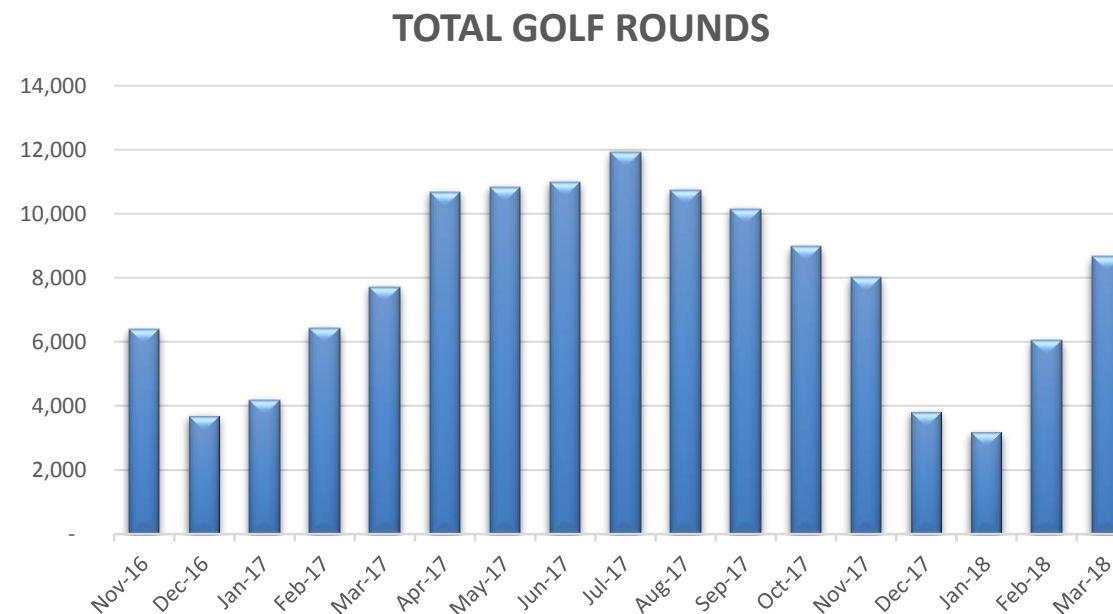
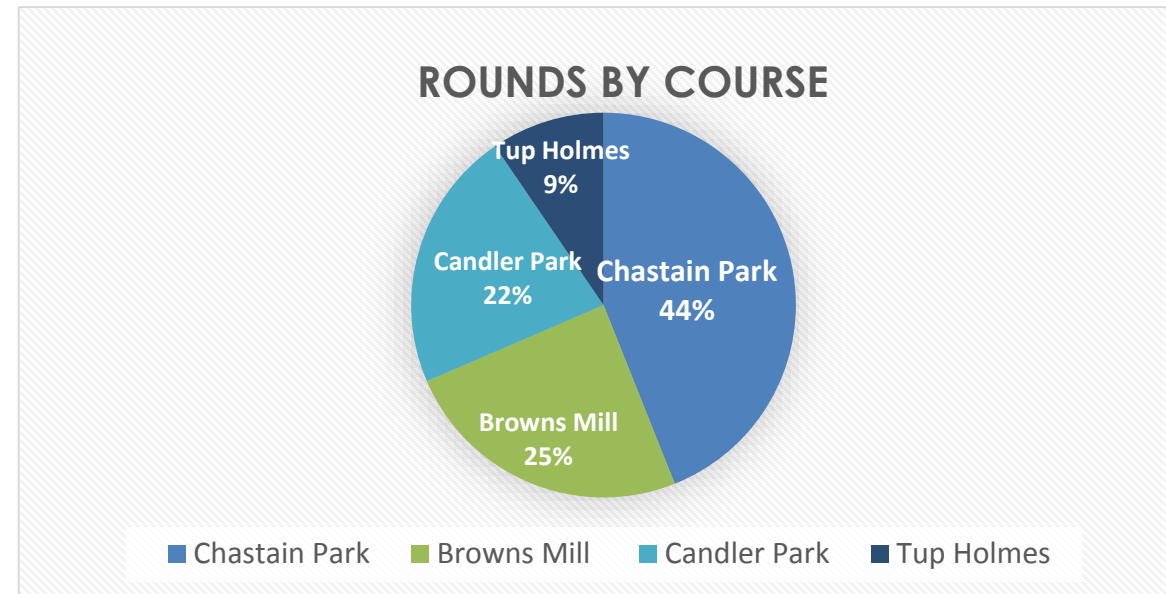
- 24 Gold Medals, 5 Silver Medals, 2 Bronze Medals
 - Swimming
 - Tennis
 - Basketball
 - Road Race
 - Bowling
 - Frisbee



Currently managing four of the city-owned Golf Courses; totaling 345 acres and including Chastain, Browns Mill, Alfred “Tup” Holmes, and Candler Park

Since the launch of golf operations **131,000+ rounds** have been played; on par with record rounds played under American Golf

Piloting partnership with youth programming including Camp Best Friends



MLK, JR. Recreation & Aquatic Center



Increased recreation memberships by 97% as compared to this time last year (60% of growth comes from the new MLK, Jr. Recreation and Aquatic Center); Receiving “Award of Excellence” by the Urban Design Commission

Westside Park at Bellwood Quarry



Began environmental and geotechnical studies for Phase I implementation

Hawks Courts at Central Park



Largest court renovation with the Atlanta Hawks to date; hosted first-ever 3-on-3 Tournament in April

Grant Park Gateway Project



Broke ground on the Grant Park Gateway Project; All permits submitted

New playgrounds at Howell, South Atlanta, and Mary Shy Scott Parks



Thomasville Community Enhancement Center



Indian Creek Park Unveiling



KEY ACCOMPLISHMENTS

- Parks & Recreation System Masterplan Kick-Off Feb. 27 & 28
- Thomasville Renovation final completion & warranty start
- Phase 1 'pedal park' at 70 Boulevard under construction



LOOK AHEAD

- Planning & construction to begin for Indian Creek Park
- West End playground is nearing completion



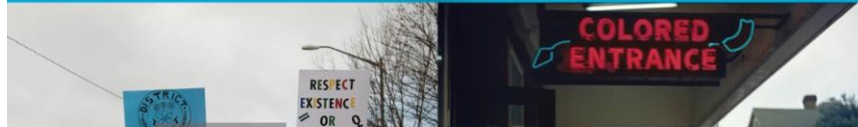
ENVISION ATL PARKS & REC COMPREHENSIVE PLAN



COMPREHENSIVE PLAN KICK-OFF



1 Equity



2 Progress



3 Ambition



4 Access



5 Nature



