

# City of Atlanta 2022 Q3 Update

September 14, 2022

Collie Greenwood  
Interim GM/CEO

# Agenda

Operations Updates

MARTA 2040 Capital  
Expansion

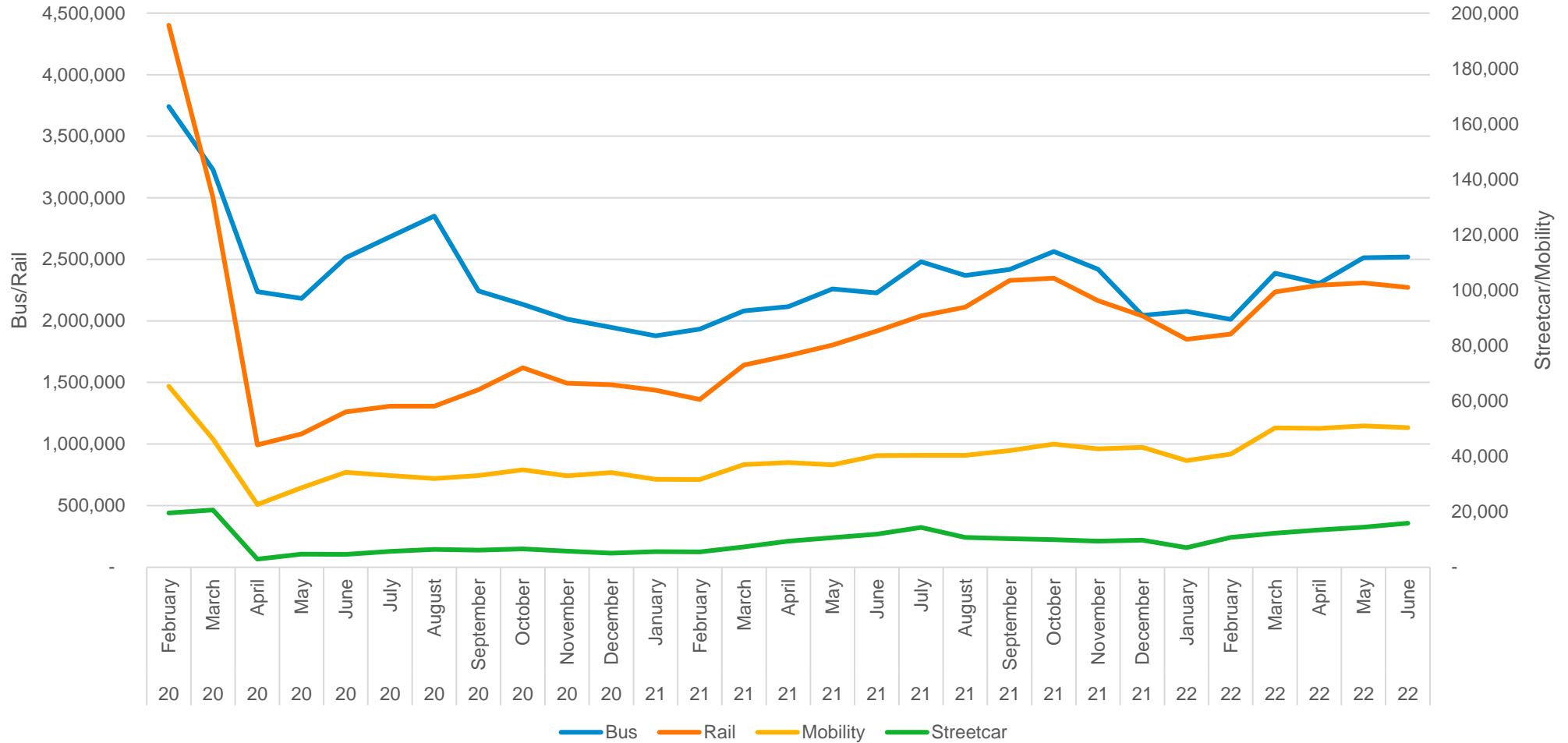
Transit Oriented  
Development



# Operations Updates

# RIDERSHIP/WORKFORCE/FINANCIAL

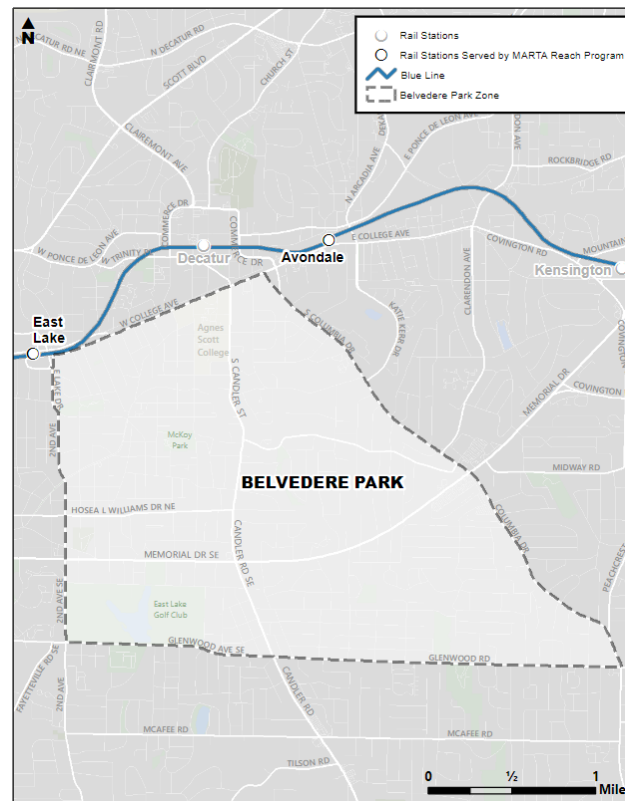
MARTA Monthly Ridership by Mode February 2020 - June 2022



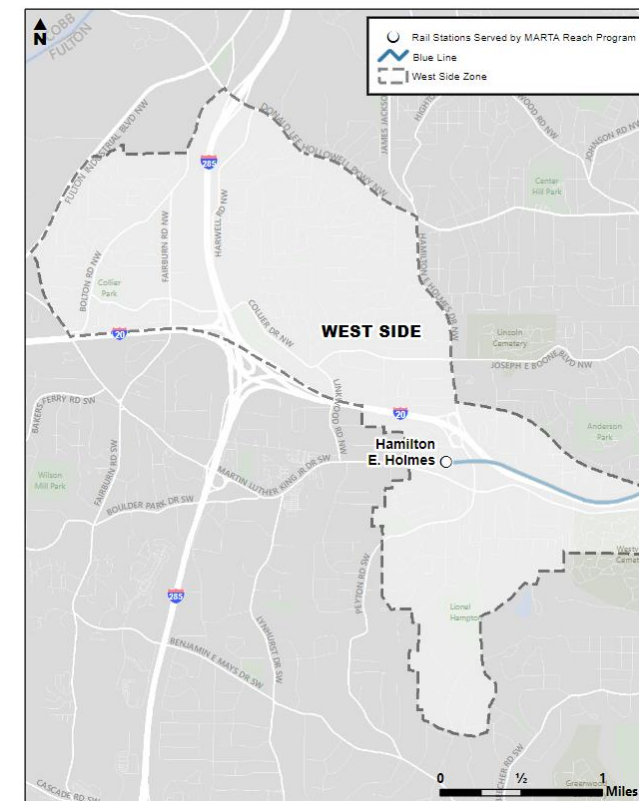


# MARTA REACH PILOT PROGRAM

- Pilot ended August 31<sup>st</sup>
- Results and next steps in Q4 Briefing



Belvedere Zone Map



West Atlanta Zone Map

# LOCAL BUS SERVICE SUMMARY

- ✓ September 10<sup>th</sup> Mark-Up Summary
- ✓ More MARTA Enhanced Bus Service will be “right-sized” with the Bus Network Redesign
- ✓ We will consider utilizing MARTA Reach as appropriate



## Bus Network Redesign





# MARTA 2040 Capital Expansion



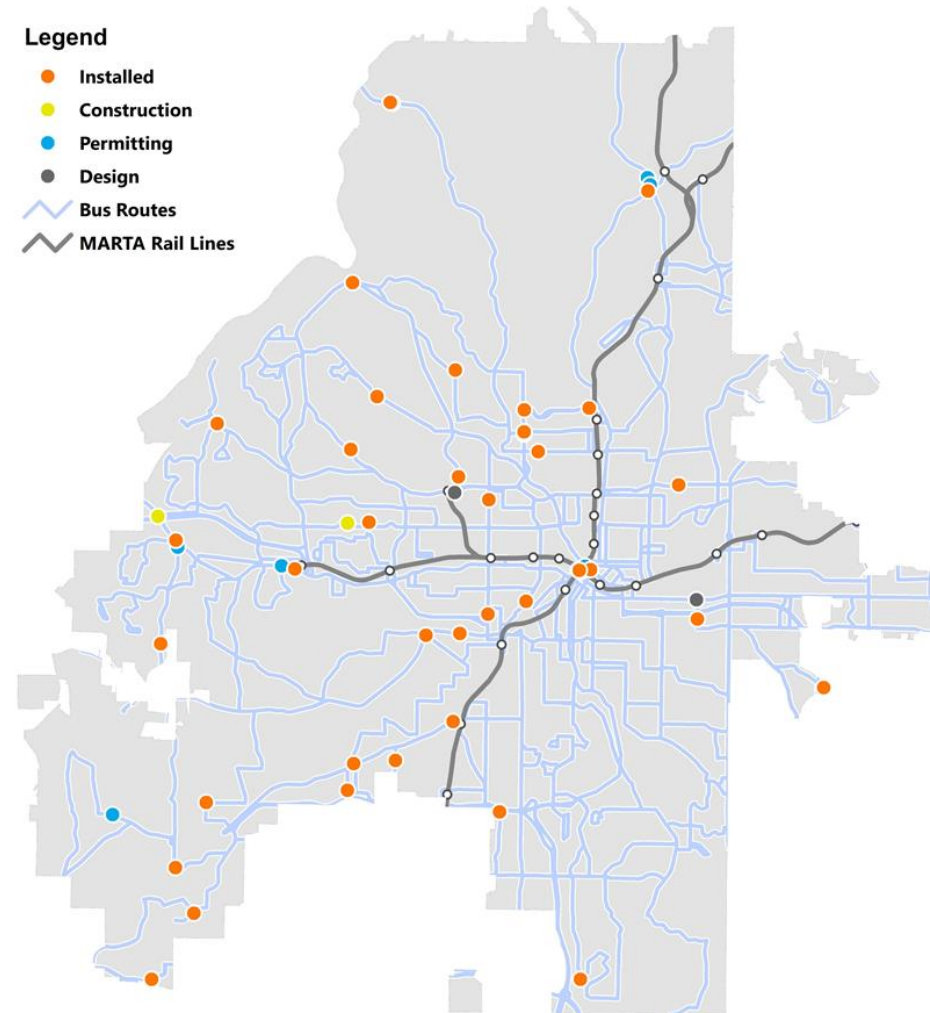
# SMART RESTROOMS UPGRADE





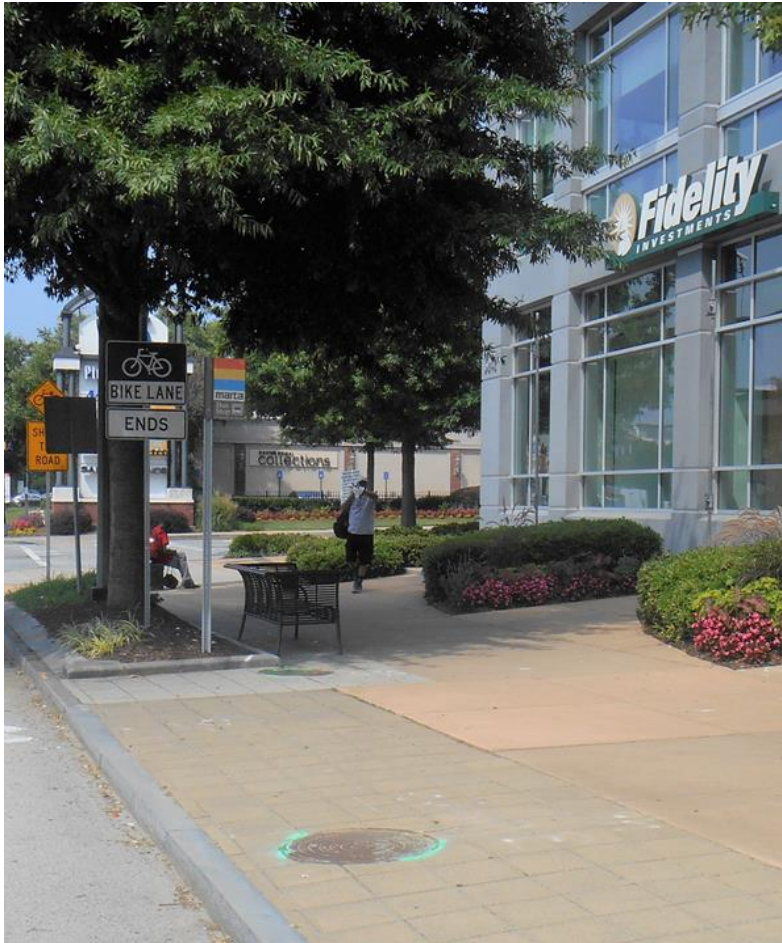
# BUS SHELTERS & AMENITIES UPDATE

- FY22 Amenities Status
  - 37 amenities installed
  - 2 under construction
  - 8 in permitting
  - 3 in design
- City of Atlanta will receive 50 more amenities in FY23
  - Currently all sites are in design



# BUS SHELTERS & AMENITIES UPDATE

## 905422 – Peachtree Rd NE & Maple Dr NE



  **60** Weekday Boardings

**Serves:**

Rooms To Go, Hyatt Place, Fidelity Investments, Marshalls, Kroger

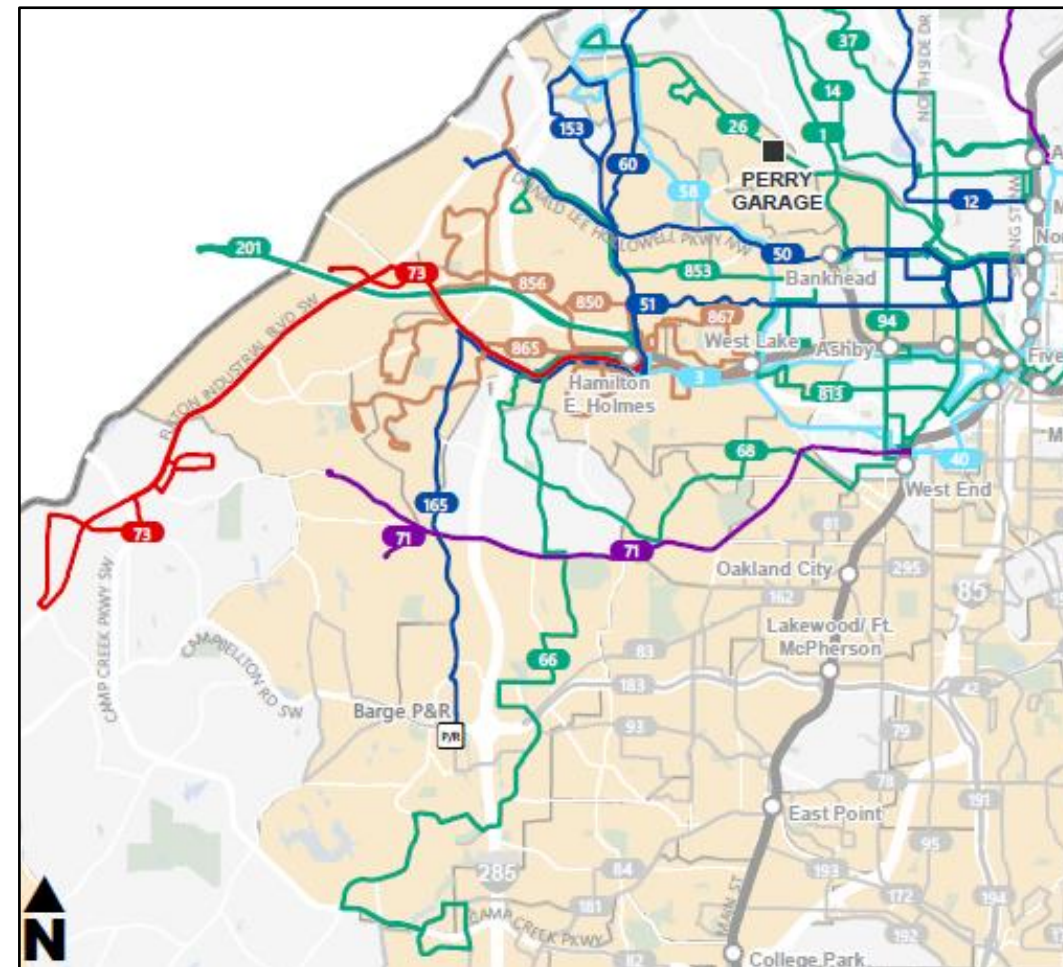
**Routes:**

Route 110-Peachtree Road



# ELECTRIC BUS UPDATE

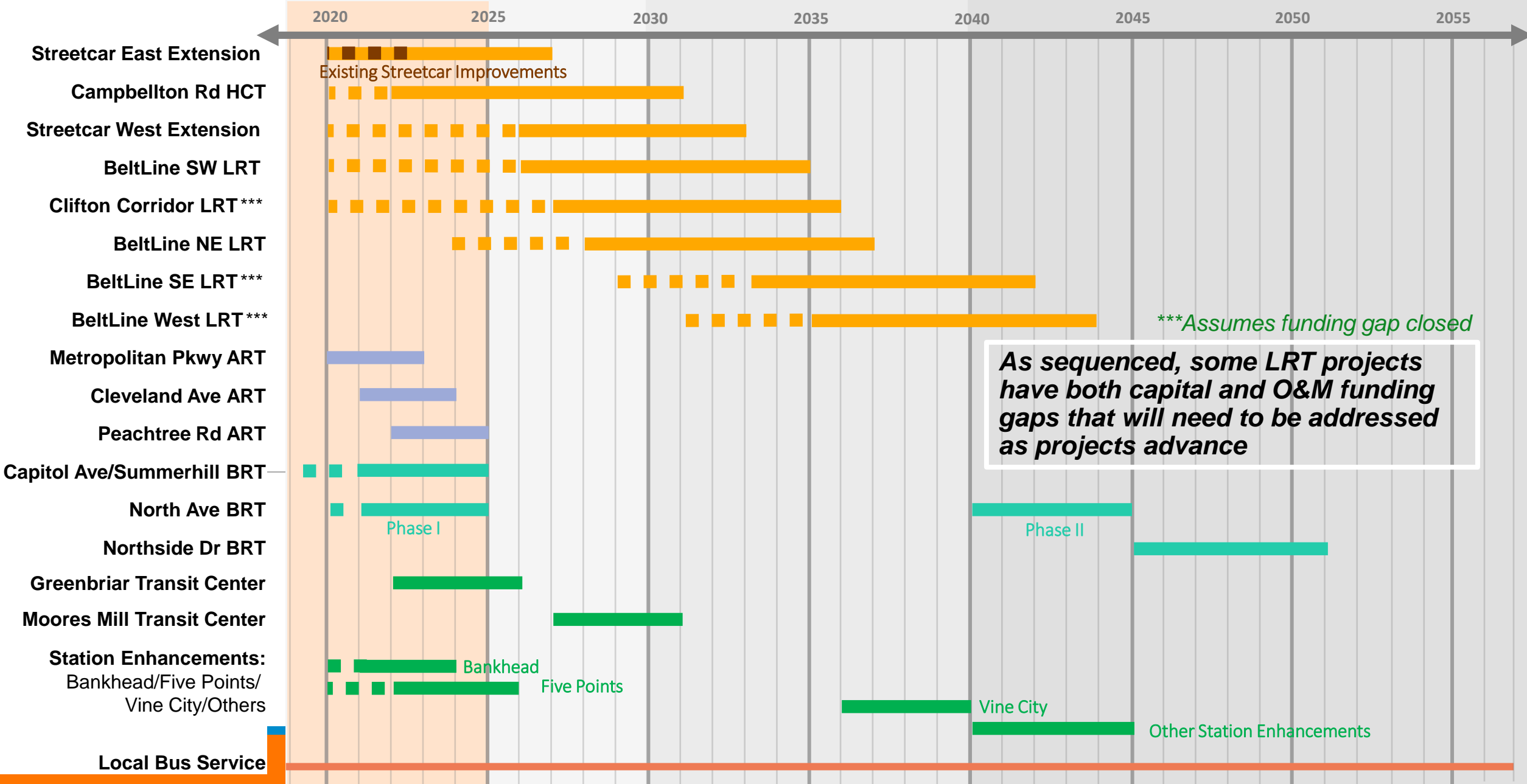
- First six began service May 1st
- 2022 Senate Earmark \$3.85M
- 2022 Low/No Emission Bus Grant \$19.3M



LowNo Grant will support 10 routes out of Perry Garage serving disadvantaged communities

# 2019 MORE MARTA ATLANTA - PHASING

■ ART   
 ■ BRT   
 ■ LRT   
 ■ Stations/Transit Centers  
 \*Pre-project planning is dashed



**As sequenced, some LRT projects have both capital and O&M funding gaps that will need to be addressed as projects advance**

\*\*\*Assumes funding gap closed





# FIVE POINTS STATION RAISE GRANT AWARD

ATLANTA INTOWN, BROOKHAVEN, BUCKHEAD, DUNWOODY, NEWS, POLITICS, SANDY SPRINGS, TOP STORIES

## MARTA awarded \$25M federal grant for Five Points station upgrades



by Dyana Bagby  
August 11, 2022



# CORRIDOR UPDATES - SUMMERHILL

- Major Milestones
  - 100% Design Completed
    - Station names approved by MARTA Board
  - Utility construction to begin September
  - Construction bid package will be released October





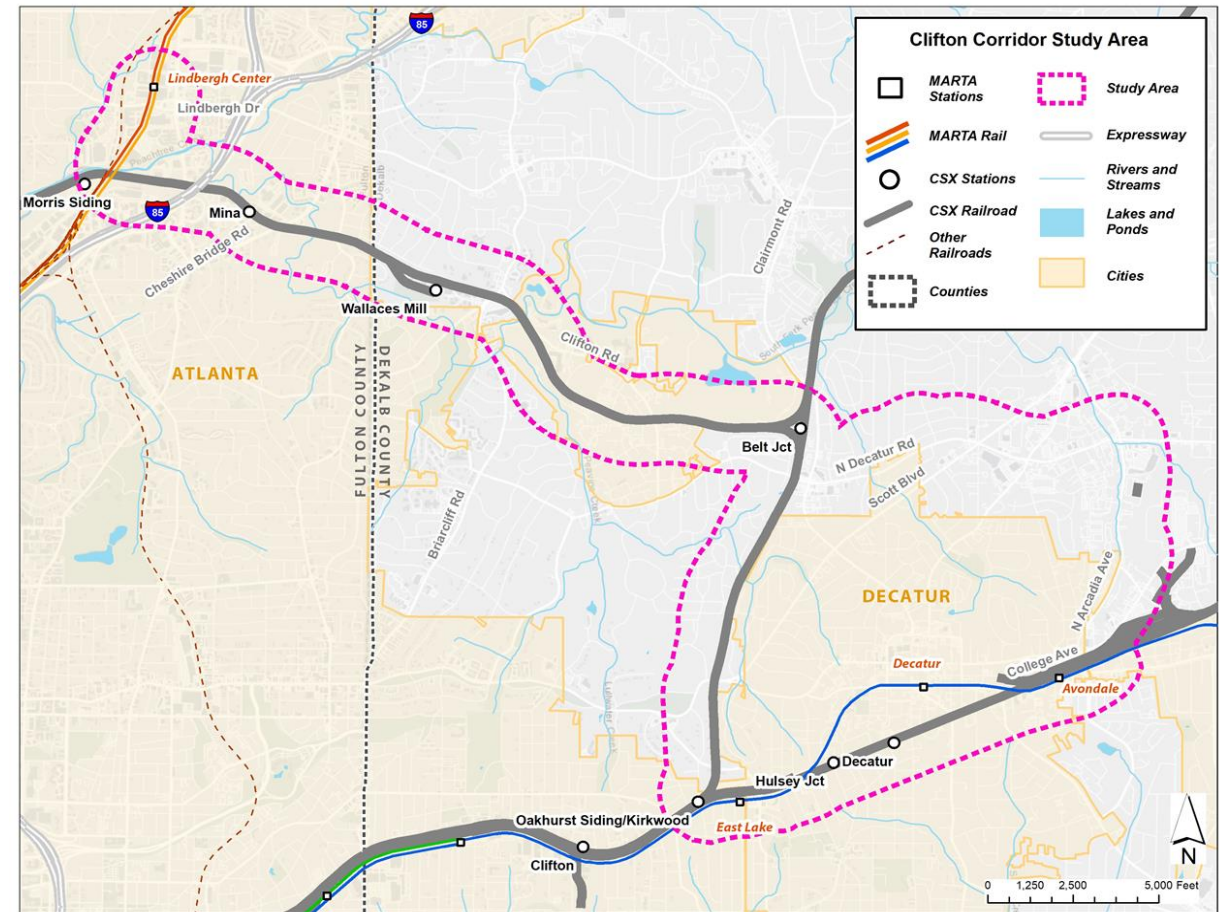
# CORRIDOR UPDATES - CAMPBELLTON

- MARTA Board of Directors adopted the recommended LPA on July 14th following the City's US DOT Mega grant application in May
- MARTA requested entry into FTA "project development" for a Capital Investment Grant "Small Starts" Grant in August



# CORRIDOR UPDATES - CLIFTON

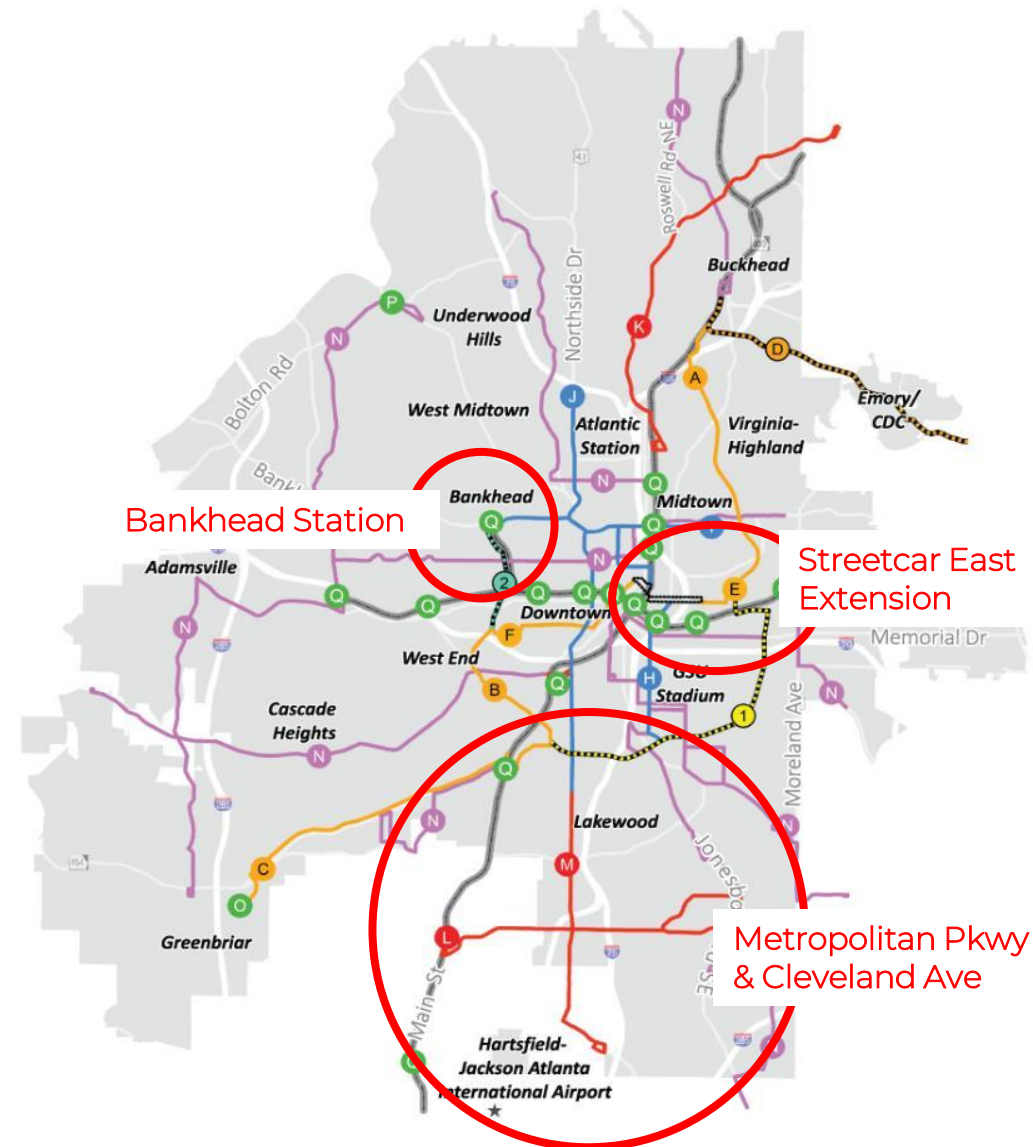
- ✓ We are updating the “Locally Preferred Alternative” for this corridor, which we expect to take to the MARTA Board in Q1 2023
- ✓ Stakeholder and public engagement has been occurring throughout this year with over 1500 surveys completed and 250 web comments
- ✓ We are in feasibility discussions with CSX around acquisition or use of the corridor





# OTHER PROJECT UPDATES

- ✓ Cleveland/Metropolitan ART
- ✓ Bankhead Station Transformation
- ✓ Streetcar East Extension
  
- ✓ All have reached 30% design





# Transit Oriented Development

# TRANSIT ORIENTED DEVELOPMENT – AFFORDABLE HOUSING

**Marchon at King Memorial**  
 Grand Opening Ceremony  
 300 Units / 100 Aff Units



**Quill at Edgewood Candler**  
 Opening September 29th 3-7pm  
 208 Units / 53 Aff Units



## Work in Progress

Station	Status
North Avenue	Awarded and In Negotiations
HE Holmes	Master Planner Selected
Bankhead	RFP closed; Evaluating Proposals
Arts Center	RFP drafted and in Procurement
<i>Other</i>	
143 Alabama	Supporting COA efforts
184 Forsyth St	Supporting COA efforts



Financial support provided by  
 Invest Atlanta for both Marchon  
 and Quill affordable housing

# TRANSIT ORIENTED DEVELOPMENT – H.E. HOLMES STATION



Awarded Master Plan Consulting Contract in July 2022

Rezone Property based on Recommendations in Master Plan

MARTA Issues TOD RFP Fall 2023

Meanwhile, placemaking also continues.....



MARTA supporting lease term extension





# ADDITIONAL COMMUNITY DEVELOPMENT





**marta market**

<p><b>Tuesdays</b> <b>West End</b> 4.12 – 12.6 <small>(closed 11.22)</small></p>	<p><b>Wednesdays</b> <b>H.E. Holmes</b> 4.13 – 12.7 <small>(closed 11.23)</small></p>
<p><b>Thursdays</b> <b>College Park</b> 4.14 – 12.8 <small>(closed 11.24)</small></p>	<p><b>Wednesdays</b> <b>Bankhead</b> 4.13 – 12.7 <small>(closed 11.23)</small></p>
<p><b>Fridays</b> <b>Five Points</b> 4.15 – 12.9 <small>(closed 11.25)</small></p>	<p><b>Thursdays</b> <b>Kensington</b> 8.18 – 12.8 <small>(closed 11.24)</small></p>
	<p><b>Fridays</b> <b>Doraville</b> 4.15 – 12.9 <small>(closed 11.25)</small></p>

3-7pm

CASH, CREDIT, SNAP/EBT ACCEPTED

MANAGED BY:



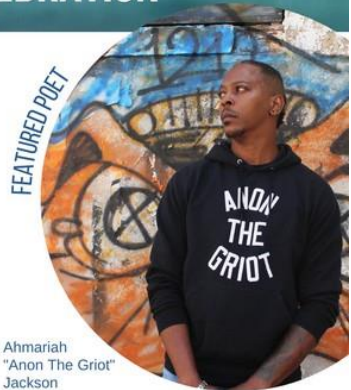
# RINSE + REPEAT

POETRY PROJECT

## POETRY REVEAL + CELEBRATION

**WEST END MARTA STATION**  
680 LEE ST SW, ATLANTA, GA 30310

**SUNDAY, JULY 31, 2022**  
12PM - 2PM



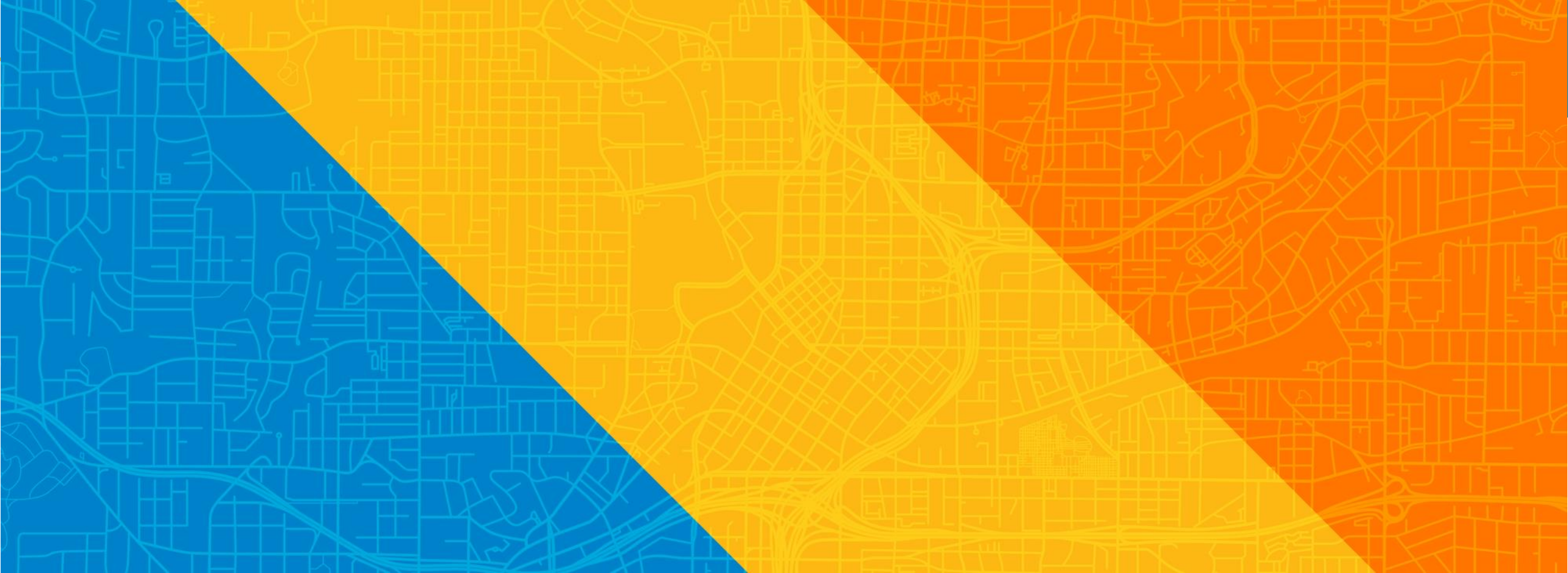
**ABOUT THE INSTALLATION:**  
This project represents the work of ten Atlanta poets and will be featured at MARTA bus stops throughout the metro area. Visit on a rainy day and get a little sunshine, courtesy of MARTA and Atlanta's vibrant arts community!

Ahmariah  
"Anon The Griot"  
Jackson

## RINSE & REPEAT VIDEO CLIP







Thank You

