

CITY OF ATLANTA MARTA 2020 Q2 BRIEFING

JEFFREY A. PARKER | GENERAL MANAGER/CEO

CORONAVIRUS
ISOLATE ELDERLY &
CHRONICALLY ILL

AGENDA

- ✓ Advancing The More MARTA Capital Expansion
- ✓ State of Good Repair Program Update
- ✓ Transit Oriented Development Update
- ✓ Artbound Update
- ✓ MARTA Rider Initiatives
- ✓ FY2021 Budget

ART Alignment Options

Option 1: Full Extent of Existing Local Routes

Option 2: Productive Segments of Existing Local Routes

Option 3: Hybrid /

ADVANCING THE MORE MARTA CAPITAL PROGRAM

MORE MARTA ATLANTA IGA

Potential More MARTA Atlanta Governance Structures

<i>Program Approval</i>	MARTA Board of Directors	<p>Focus</p> <ul style="list-style-type: none"> • Policy and Program Decision Making • Key Milestones Review • Financial Reviews • Transit Mode Decision 	<p>Membership:</p> <ul style="list-style-type: none"> • MARTA Board of Directors 	<p>Meeting schedule:</p> <ul style="list-style-type: none"> • Monthly • Additionally, as needed
<i>Program Recommendations</i>	City of Atlanta Sub-Committee of MARTA Board of Directors	<p>FOCUS</p> <ul style="list-style-type: none"> • Interface between COA/The Office of the Mayor • Recommendations pertaining to significant change of transit components • Recommendations of LPAs • Other as Required 	<p>Membership:</p> <ul style="list-style-type: none"> • MARTA Board of Directors Members Appointed by the COA 	<p>Meeting schedule:</p> <ul style="list-style-type: none"> • As Required
<i>Program Governance</i>	Program Governance Committee	<p>Focus</p> <ul style="list-style-type: none"> • Policy and Political Considerations • Dispute Resolution • Key Milestones/Decision Sign-off • Financial Reviews 	<p>Membership:</p> <ul style="list-style-type: none"> • MARTA – GM, CoS/CCP, MARTA - PMO • COA – COO/Deputy COO • ABI (Relevant Projects) 	<p>Meeting schedule:</p> <ul style="list-style-type: none"> • Quarterly • Additionally, as needed
<i>Program Management</i>	Program Management Team	<p>Focus</p> <ul style="list-style-type: none"> • Daily Mgt of program • System level issues • Technical/Policy bridge/Program standards • Cross Program coordination (Renew, Watershed, etc.) • Financial Projections 	<p>Membership:</p> <ul style="list-style-type: none"> • MARTA – PMO, AGM/Plan, AGM/Delivery, Infrastructure/Engineering, Chief of Rail/Bus (if required) • COA – PMO Liaison, COO Designee, Com ADOT, Com Water, Com Planning • Relevant Consultants • ABI (Relevant Projects) 	<p>Meeting schedule:</p> <ul style="list-style-type: none"> • Monthly • Additionally, as needed
<i>Programmatic Committees</i>	Communications Working Group	<p>Focus</p> <ul style="list-style-type: none"> • Regular Public Communications 	<p>Membership:</p> <ul style="list-style-type: none"> • CoS/MARTA – External Affairs • City Council Communications Designee • Mayor’s Office of Communications • Project Communications Consultant • Respective Jurisdictional Stakeholder as needed • ABI Communications Director (Relevant Projects) 	<p>Meeting schedule:</p> <ul style="list-style-type: none"> • Quarterly • Additionally, as needed

Project Committees

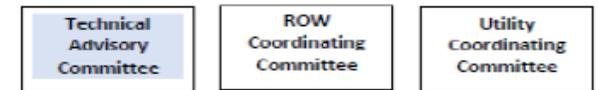


Project based committees are meant to mimic the structure of the program based committees. They perform essentially the same functions for individual projects. They also report up to the program committees when there are disagreements about necessary decisions on projects.

Project Technical Committee

- COA (DOT, DPW, DWM, DCP, ADOT, etc.)
- MARTA (Planning, Ops, Engineering, etc.)
- ABI (depending on project)
- GDOT, ARC, FTA, others appropriate
- Technical/Operational appointee associated with mode, alignments, etc.
- External Agencies (as needed)
 - CAP
 - Midtown Alliance
 - Developers

Project Technical Committee



Meeting Schedule

- Monthly
- Bi-weekly
- As Required

As of 5/26/20

MORE MARTA ATLANTA PROCESS

Project Phase	Project Task	Description	Organization Role
Initiation	Feasibility Study	Developing need for transit improvement	Varies by Project
	Alternatives Analysis	Analyzing project to determine transit need and preferred mode	Varies by Project
Planning	Land & Utility Survey	Surveying project alignment to capture existing land and utility conditions	MARTA Lead / City of Atlanta Support
	Environmental Documentation	Analyzing the extent of potential impacts to the environment	MARTA Lead / City of Atlanta Support
	Conceptual Design	Completing engineering and architectural design to at least 30% - preliminary engineering (PE)	MARTA Lead / City of Atlanta Support
	Other Planning Activities	Conducting other planning activities related to project development	MARTA Lead / City of Atlanta Support
Final Design	Engineering Design	Completing engineering and architectural design to 100%	MARTA Lead / City of Atlanta Support
	Right-of-Way	Conducting procurement of right-of-way for project delivery, where applicable	City of Atlanta Lead / MARTA Support
	Condemnation	Condemning land necessary for project delivery, where necessary and applicable	City of Atlanta Lead / MARTA Support
	Utility Coordination	Coordinating the movement and installation of utilities for project delivery	City of Atlanta Lead / MARTA Support
	Safety & Security Plans	Design and adoption of safety and security plans	MARTA Lead / City of Atlanta Support
Implementation	Construction	Implementing the transit project	MARTA Lead / City of Atlanta Support
	Vehicle Procurement	Purchasing the necessary vehicles for transit operations	MARTA Lead / City of Atlanta Support
	Start Up & Testing	Testing operations of the system to ensure safe operating procedures	MARTA Lead / City of Atlanta Support

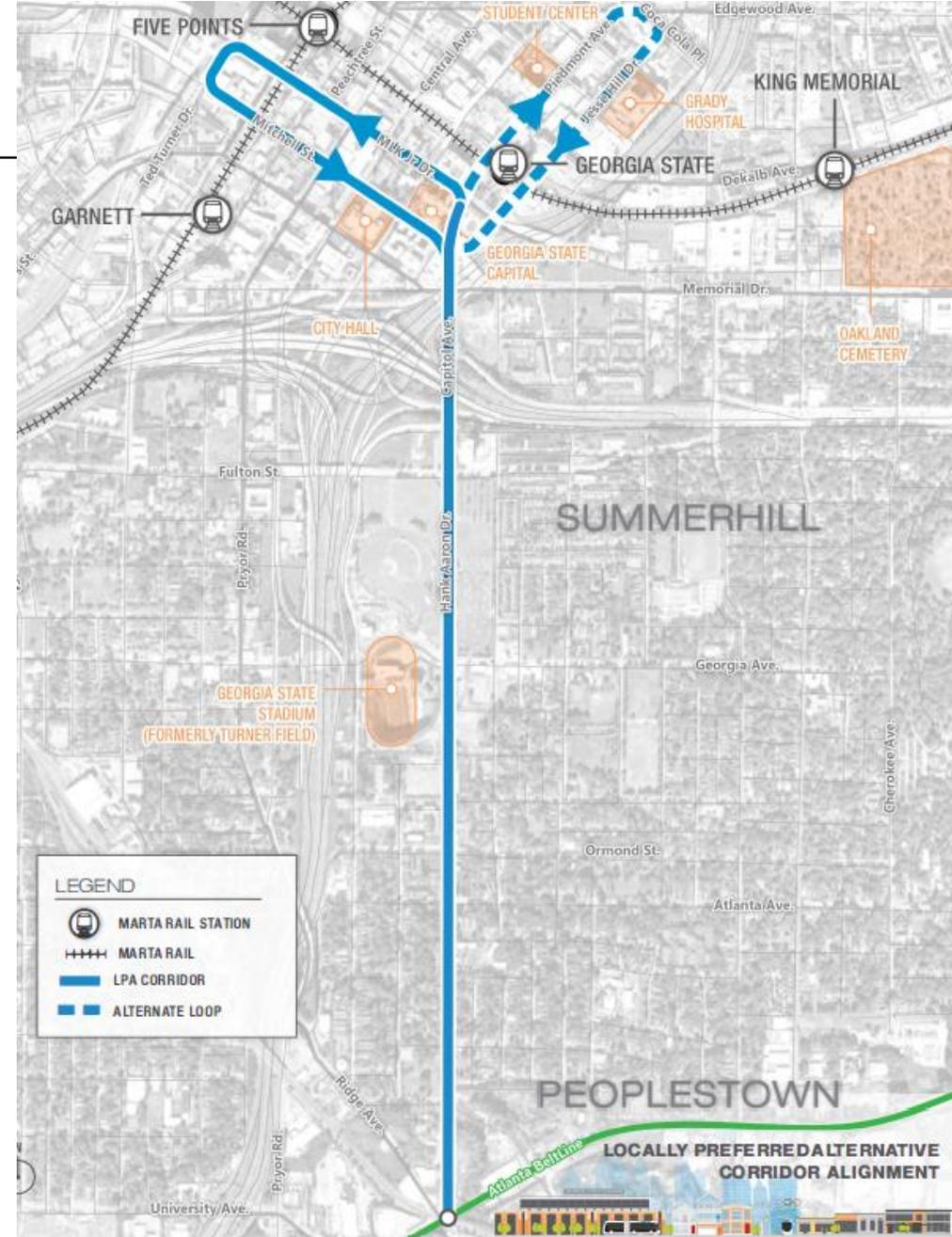


FY2021 ATLANTA PROJECTS

- ✓ Summerhill/Capitol Ave BRT
- ✓ Campbellton Road Corridor
- ✓ Streetcar East Extension
- ✓ ART Program – Metropolitan Pkwy and Cleveland Ave.
- ✓ Bankhead Station
- ✓ Five Points Station Transformation

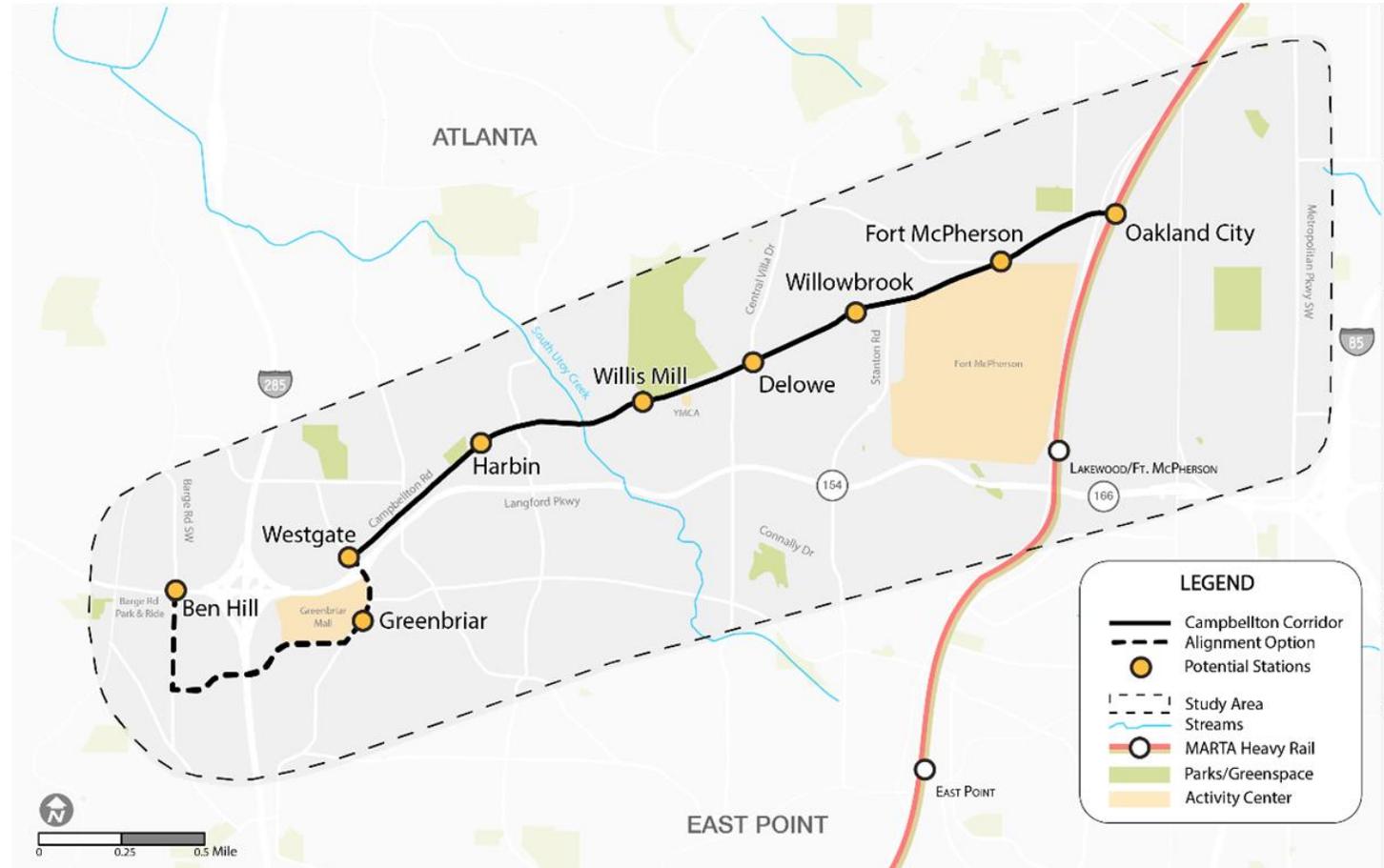
SUMMERHILL/CAPITOL AVE BRT

- ✓ Received FTA NEPA and State SHPO approval June 2020
- ✓ Obligate Federal funds (\$12.6m) September 2020
- ✓ Next steps:
 - ✓ Ongoing stakeholder coordination
 - ✓ Next Round Public Meetings
 - ✓ 30% design refinement



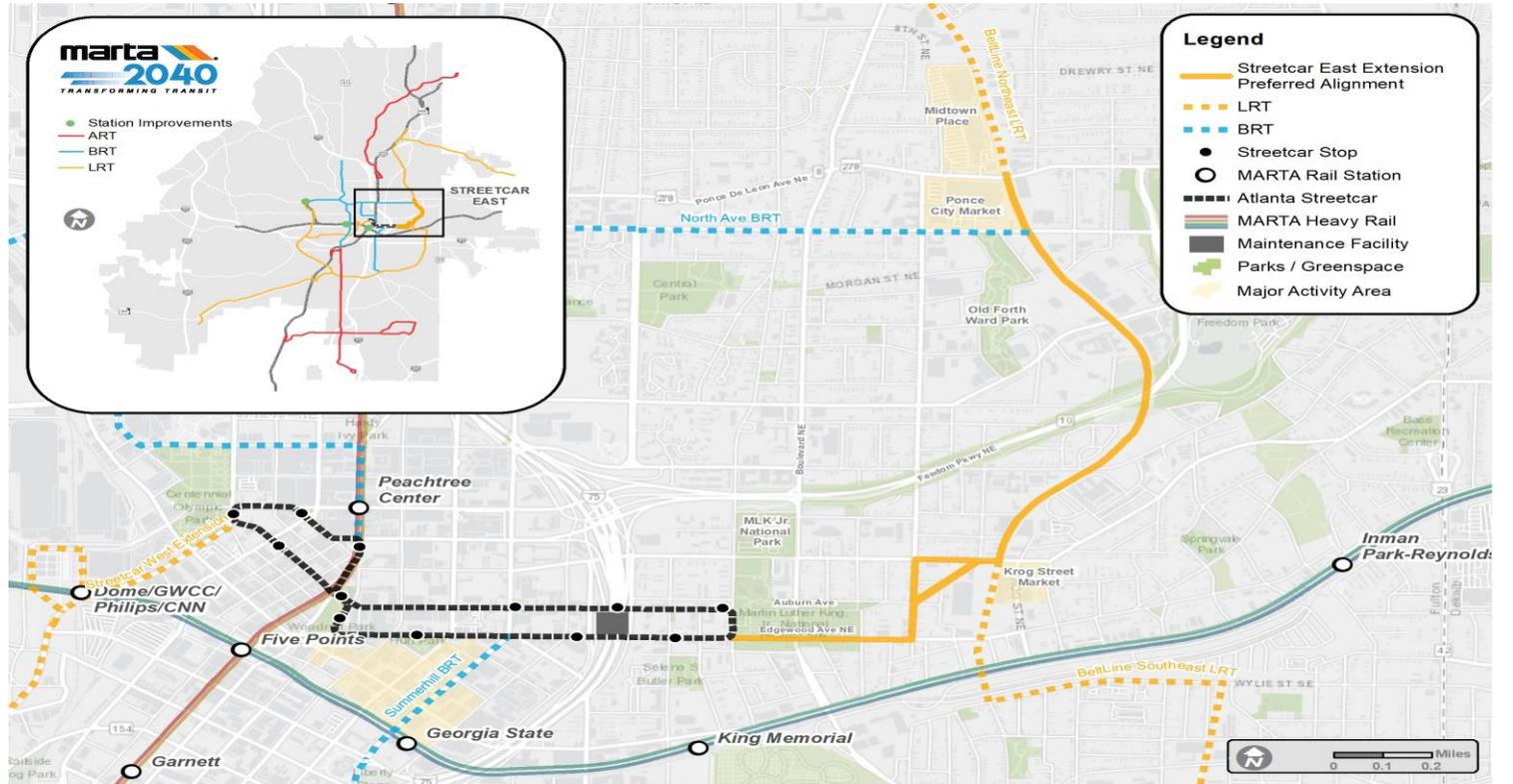
CAMPBELLTON RD CORRIDOR

- ✓ Stakeholder goals & objectives survey opened in May
- ✓ Virtual public meeting June 25th
- ✓ Transit alternatives through early 2021
- ✓ Select Locally Preferred Alternative (LPA) by Spring 2021



STREETCAR EAST EXTENSION

- ✓ Coordination with ABI on utility/survey work
- ✓ Preferred in-street alignment selected June 2020
- ✓ Stakeholder engagement FY2021
- ✓ 30% Design and Project Manual for Design-Build target completion February 2022



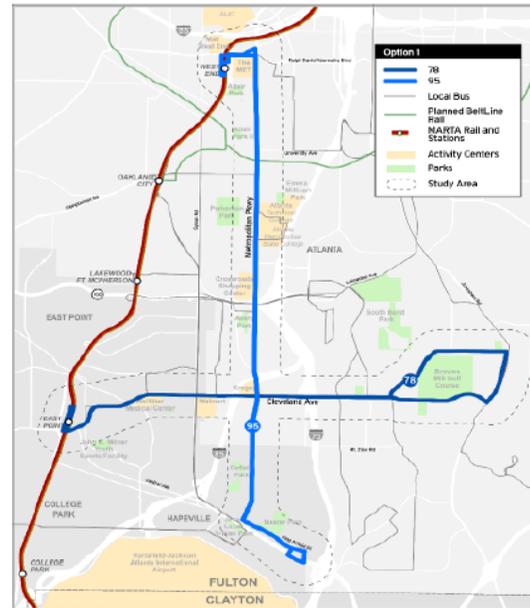
ART – METROPOLITAN AND CLEVELAND

Next Steps:

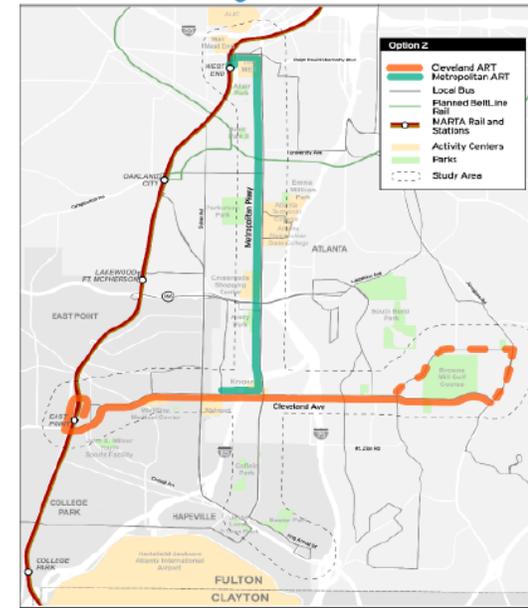
- ✓ Coordination with GDOT and municipalities (Atlanta, East Point, Hapeville)
- ✓ Engineering surveys on recommended stations
- ✓ Public input/confirm station locations
- ✓ 30% Design for stations

ART Alignment Options

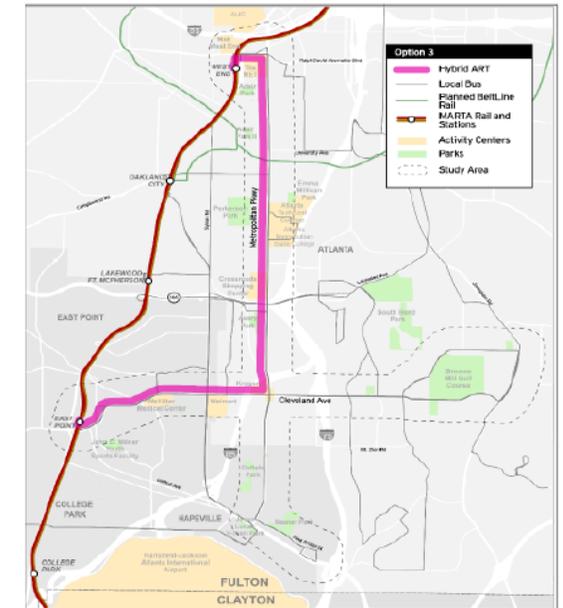
Option 1: Full Extent of Existing Local Routes



Option 2: Productive Segments of Existing Local Routes



Option 3: Hybrid / Combined



FIVE POINTS TRANSFORMATION UPDATE

Dismantle canopy

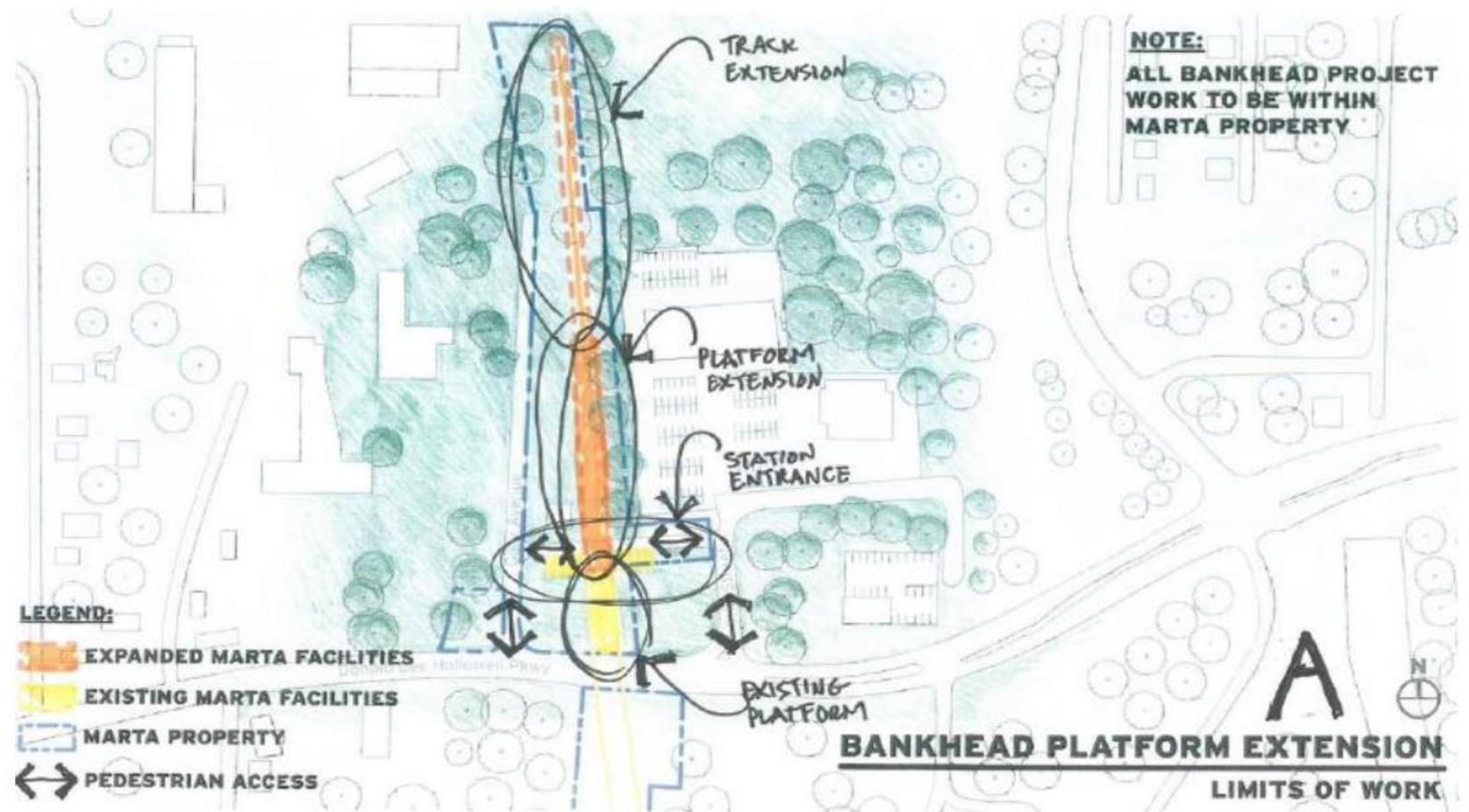


Re-connect Broad St



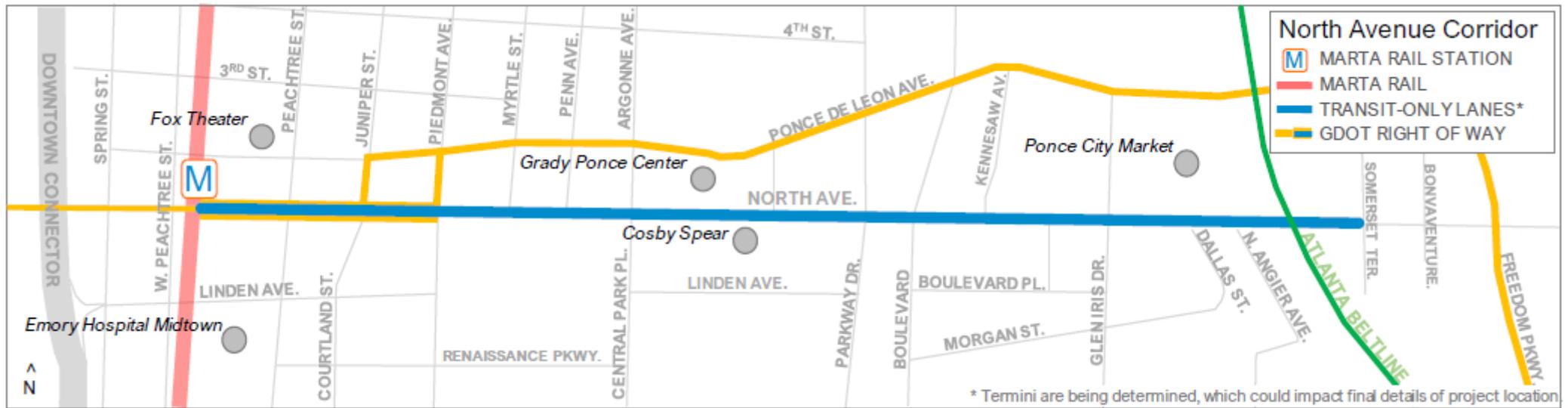
BANKHEAD RENOVATION UPDATE

- ✓ Public open house August 2020
- ✓ Concept design September 2020
- ✓ 30% design by June 2021

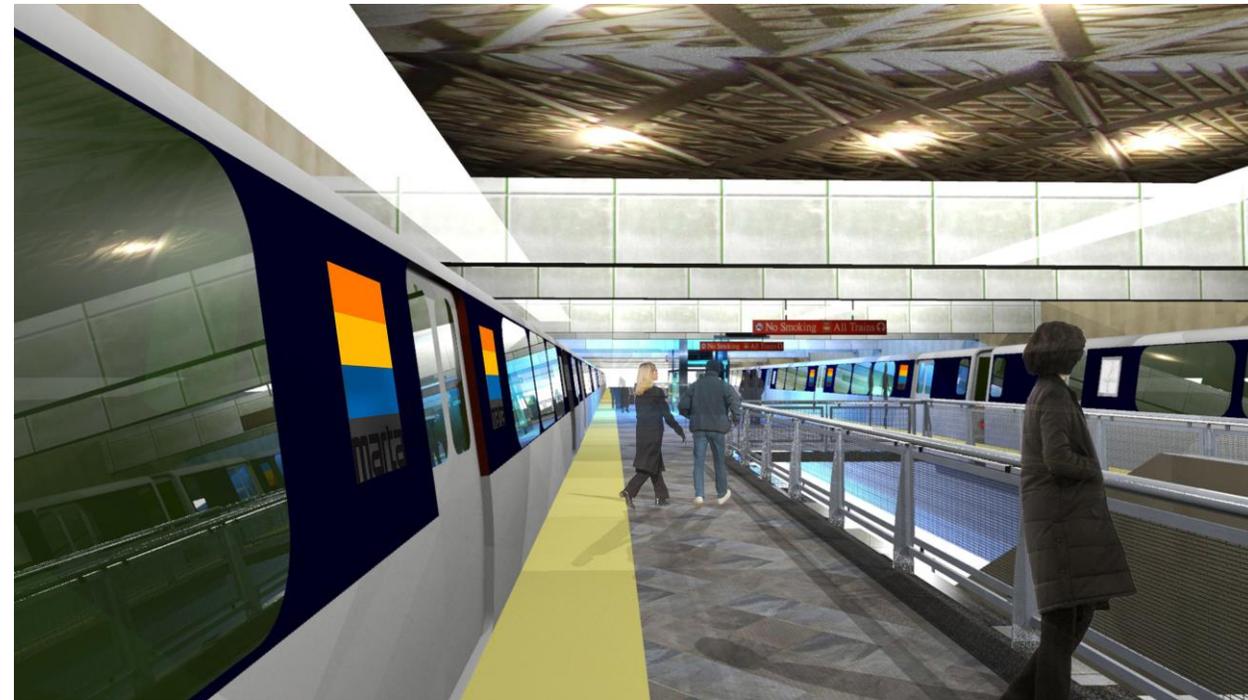


STATE OF GOOD REPAIR PROGRAM UPDATE

NORTH AVE OPERATIONAL ENHANCEMENTS



AIRPORT STATION REHABILITATION



TRACK RENOVATION – PHASE IV



An architectural rendering of a modern, multi-story building with a mix of brick and large glass windows. The ground floor features a restaurant with a sign that says "RESTAURANT". There are people walking on the sidewalk and cars on the street. The image is overlaid with a semi-transparent blue filter.

TRANSIT ORIENTED DEVELOPMENT UPDATE

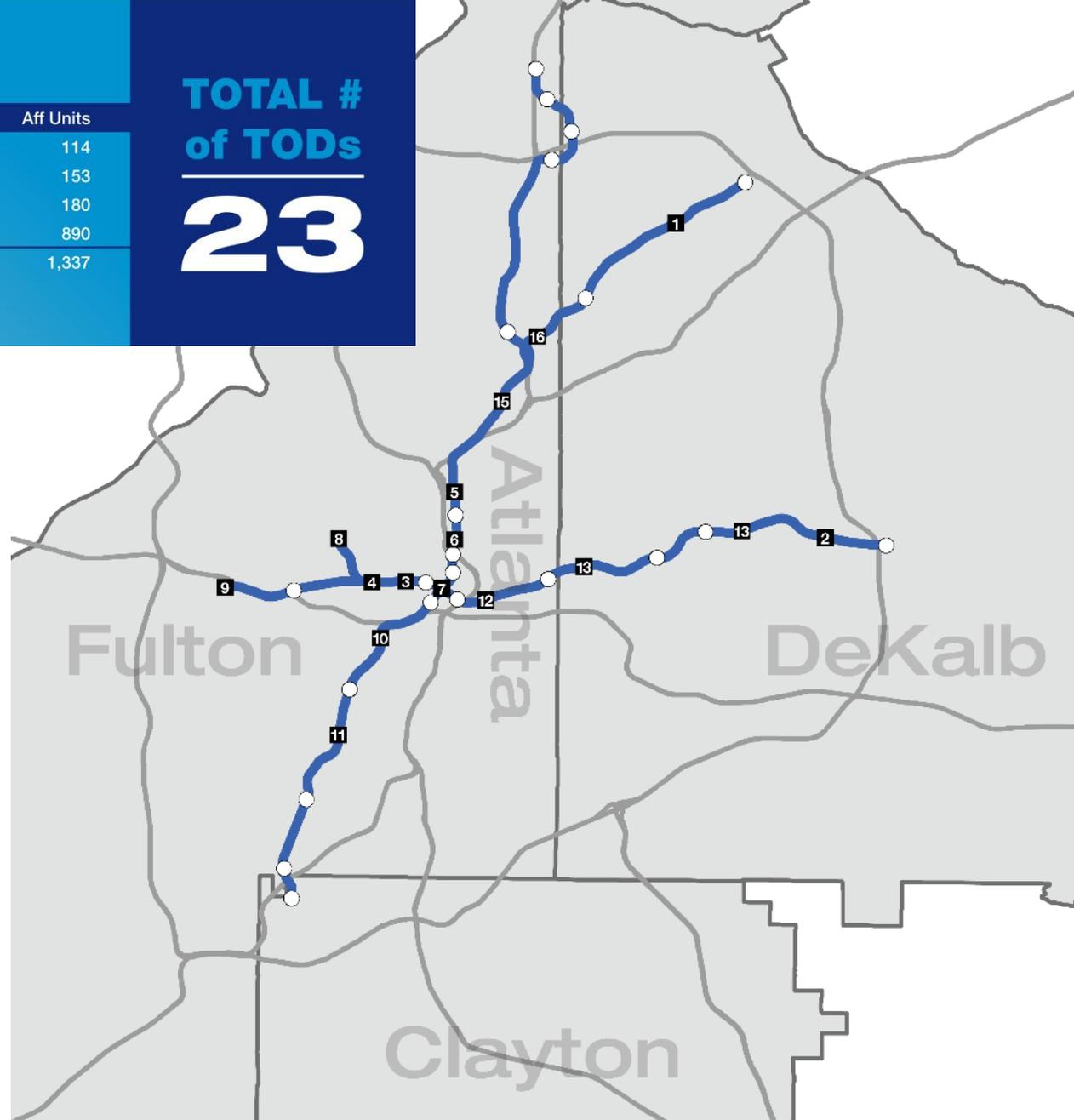
FACTS

Total TOD Program

	Units	SF Retail	SF Comm	Aff Units
Built	1,411	313,000	2,618,580	114
Under Construction	508	20,000	-	153
In Negotiation	900	-	1,540,000	180
Planned	2,500	-	800,000	890
Total	5,319	333,000	4,958,580	1,337

TOTAL #
of TODs

23



LEGEND

- MARTA RAIL LINE
- MARTA RAIL TOD STATIONS
- MARTA RAIL STATIONS
- COMPLETED
- UNDER CONSTRUCTION
- IN NEGOTIATION
- PLANNED

TOD STATUS

- 1 Chamblee ●
- 2 Kensington ● ● ● *
- 3 Vine City ●
- 4 Ashby ●
- 5 Arts Center ●
- 6 North Ave ●
- 7 Five Points ●
- 8 Bankhead ●
- 9 HE Holmes ●
- 10 West End ●
- 11 Lakewood/Fort Mac ●
- 12 King Memorial ●
- 13 Edgewood Candler ● ●
- 14 Avondale ● ● ● **
- 15 Lindbergh ● ● ● **
- 16 Lenox ● ● ● **

* DIFFERENT PHASES
** MULTIPLE PHASES

TOD IN THE CITY OF ATLANTA

✓ Under Construction

- ✓ **Edgewood/Candler Park** – Fall 2021 delivery of “Link” 208 multi-family units with 53 affordable units and 10,000 sf of office/retail space. Moving in the Spirit is complete.
- ✓ **King Memorial** – Early 2022 delivery on a ~300-unit multi-family project with 100 affordable workforce units and 10,000 sf of commercial space.

✓ In Negotiation

- ✓ **Peachtree Center (west entrance adjacent to Ellis Hotel)** – Term Sheet agreed upon for 40,000 SF hotel/restaurant expansion to Ellis Hotel, need FTA concurrence then will negotiate ground lease.
- ✓ **Arts Center** – Working through program with Development team which will serve as the basis for the ground lease.

Edgewood/Candler Under Construction



King Memorial Under Construction



TOD IN THE CITY OF ATLANTA

✓ Procurement + Planning

- ✓ **North Avenue** – MARTA is in the procurement process and will be seeking Board approval in July 2020 of an award to a qualified developer.
- ✓ **Six (6) OZ Stations** - MARTA staff continues to work through pre-RFP and pre-development items on the six (6) stations designated for mixed-income housing and located in Opportunity Zones.
- ✓ **Five Points** – MARTA TOD team collaborating with CIP team in the pre-planning stages of Five Points Station.



AFFORDABLE HOUSING

MARTA is committed to being a key partner for the cities and counties we serve in advancing affordable housing. In November 2010, MARTA's Board established a goal of 20% affordability across our development portfolio.

AFFORDABLE HOUSING SUMMARY	
<i>Atlanta</i>	
Built and Under Construction	* 175
Planned	870
<i>Total</i>	<i>1,045</i>
<i>MARTA Total (Systemwide)</i>	
Built and Under Construction	267
Planned and In Negotiation	1,070
<i>Total</i>	<i>1,337</i>

*Note: City of Atlanta Units are located at Edgewood/Candler Park and King Memorial

STATION SOCCER



- ✓ Two additional Station Soccer locations are in the planning phase and will be delivered in 2020 at Lindbergh Center and H.E. Holmes.
- ✓ West End Station Soccer (Phase II) is underway, which includes training/classroom space within a recycled and refurbished rail car, new seating and landscaping. Completion is planned for 2020.



FRESH MARTA MARKET

- ✓ The sixth season of the Fresh MARTA Market was delayed due to COVID-19.
- ✓ A COVID-19 Safety Plan has been approved by MARTA
- ✓ Market will be open beginning June 30



Market	Day	Dates	# of Markets
West End	Tuesdays, 3-7 pm	June 30 - December 1	23
H.E. Holmes	Wednesdays, 3-7 pm	July 29 - December 2 (closed Nov 25)	18
Bankhead	Wednesdays, 3-7 pm	July 8 - December 2 (closed Nov 25)	21
College Park	Thursdays, 3-7 pm	July 16 - December 3 (closed Nov 26)	20
Five Points	Fridays, 3-7 pm	July 24 - December 4 (closed Nov 27)	19
Total Market Days			101

A blue-tinted photograph of a woman with curly hair playing a violin. She is wearing a white sleeveless top. The background is blurred, showing other people and what appears to be a stage or rehearsal space. The text 'ARTBOUND UPDATE' is overlaid on the left side of the image.

ARTBOUND UPDATE



MARTA Artbound

@marta_artbound

Upcoming:

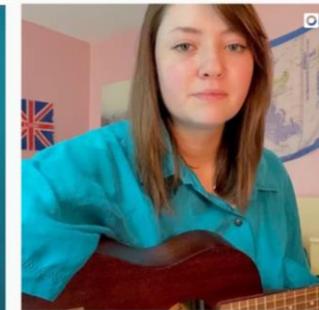
- ✓ *Reflection Tunnel* at King Memorial MARTA
- ✓ Call for Muralists at Brady Facility
- ✓ Unveiling of Design for Airport Mosaic

Ongoing:

- ✓ Artbound LIVE musicians on IGTV

Recent:

- ✓ Artwork Cleaning Complete at Inman Park/Reynoldstown
- ✓ Ten Finalists Announced for Airport Mosaic
- ✓ Midtown Mural Extension: Complete
- ✓ Arts Center Station Plaza Enhancement: Complete





CONCEPT RENDERING:
Reflection Tunnel

MARTA RIDER INITIATIVES

marta

MARTA SUPPORTS COVID TESTING

- ✓ HE Holmes Station
- ✓ May 19 – 408 tested
- ✓ June 16 – 307 tested

MAKE SURE YOU'RE NOT COVID-19 POSITIVE.

Get a **FREE COVID-19 Test**

Tuesday, June 16, 2020
10:00 a.m. - 2:00 p.m.
H. E. Holmes MARTA Station
(back parking lot; use Burton Road entrance)

For more 411 call 1-800-935-6721

Drive-thru & walk-up testing available.
No Appointment needed.
Photo ID required.
Free surgical masks for everyone who gets a test.


Greg Street
Radio Personality & Community Advocate


DRINKING PARTIES
COFFEE
Est. 2012
of Atlanta


Council Member
Andrea Boone
District 10

covid.fhcgga.org FREE refreshments while supplies last.



MARTA RIDERS' ADVISORY COUNCIL

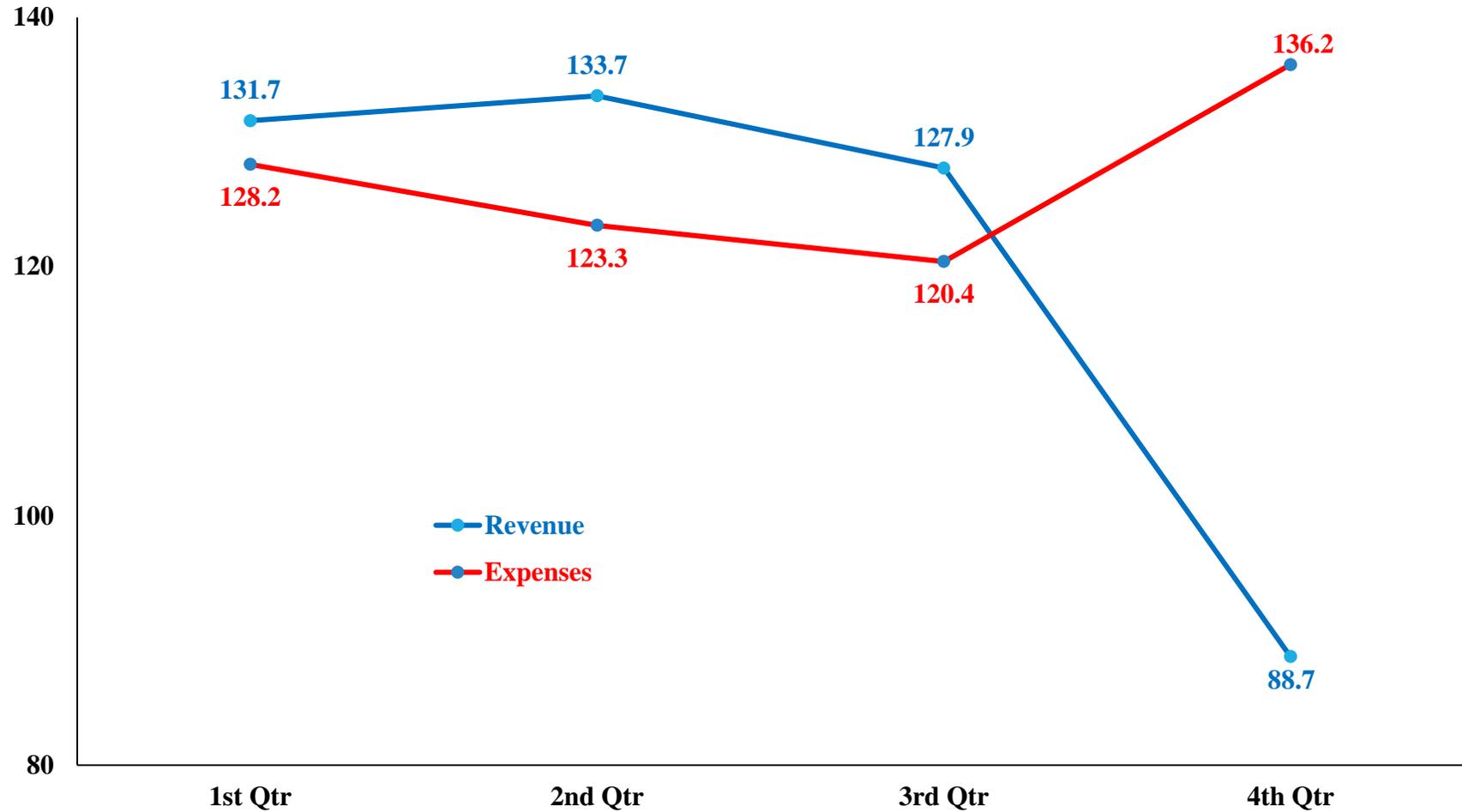
- ✓ Received over 80 applications
- ✓ Named 24 persons to the RAC
- ✓ Held 1st meeting via zoom on June 3, 2020 (ice breaker, get to know members/MARTA staff)
- ✓ Next meeting will be held July 1



FY2021 ADOPTED BUDGET



FY2020 OPERATING RESULTS - PROJECTION



FY 2021 BUDGET HIGHLIGHTS

- ✓ FY21 Net Operating Expenses - \$557.9M
- ✓ FY21 Net Capital Expenditures - \$599.1M
- ✓ **TOTAL FY21: \$1.16B**

- ✓ Highlights:
 - ✓ Balanced for 9th Straight Year
 - ✓ Defers Fare Increase
 - ✓ Sustains Current Service Levels
 - ✓ Major Capital Expenditures for State of Good Repair
 - ✓ Deploys Federal CARES Act Relief but preserves ~22% for future years

FY2021 OPERATING BUDGET

(\$ millions)

MARTA Financial Summary (\$M)	Actual FY2019	Forecast FY2020	Proposed FY2021	Projection FY2022	Projection FY2023	Projection FY2024	Projection FY2025
Operating Revenues (pre-Covid19)	525.9	534.6	538.2	543.8	552.6	561.5	571.1
COVID-19 Impact	0	(52.6)	(63.8)	(56.3)	(38.8)	(38.2)	(40.0)
Cares Act Federal Funding *	0.0	83.0	150.0	65.6	0.0	0.0	0.0
Adjusted Revenues	525.9	565.0	624.5	553.1	513.8	523.3	531.1
Net Operating Expense	519.1	508.1	537.9	554.5	569.5	585.0	600.9
Covid-19 Contingency			20.0				
Net Operating Expenses (incl. Covid-19)			557.9				
Surplus/(Deficit) **	6.9	56.9	66.5	(1.3)	(55.7)	(61.7)	(69.7)

* Cares Act Federal Funding drives surpluses in FY2020 and FY2021

** Surpluses placed in Sales Tax Reserve will be applied to offset deficits in FY2022 through FY2025

FY2021 CAPITAL BUDGET

FY21 - FY30 Proposed Capital Program Sources and Uses of Funds [\$millions]

	FY21	FY22	FY23	FY24	FY25	FY26	FY27	FY28	FY29	FY30	Totals
Beginning Balance	90.0	95.7	95.0	95.7	95.0	95.7	92.9	95.0	95.0	92.0	2,000.0
Revenues											
Sales Tax	217.3	220.6	229.3	239.2	247.1	256.4	265.8	274.9	285.6	296.7	2,532.9
Federal & State Funds	72.0	53.5	48.2	54.2	44.4	44.4	44.4	44.4	44.4	44.4	494.0
Other Revenue	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.7	5.7
Debt Issue (Bonds & FRN)	210.0	340.0	255.0	225.0	225.0	230.0	190.0	175.0	165.0	100.0	2,115.0
Total Sources of Funds	589.8	630.9	549.0	537.6	535.4	550.7	514.7	510.5	510.5	455.3	5,147.6
Expenditures											
Capital Program Summary	414.4	440.1	342.9	316.5	307.8	317.4	270.5	258.3	251.3	187.2	3,106.4
Debt Service (Bonds & FRN)	159.1	174.8	187.4	202.8	208.2	219.4	228.5	237.3	245.6	250.5	2,113.6
Total Uses of Funds	573.5	614.9	530.3	519.3	516.0	536.8	499.0	495.6	496.9	437.7	5,220.0
Clayton Reserve	26.1	26.5	27.6	28.8	29.7	30.8	32.0	33.1	34.4	35.7	304.7
More MARTA COA Reserve	27.2	27.6	28.7	29.9	30.9	32.0	33.2	34.4	35.7	37.1	316.6

Excludes More MARTA Expenditures

FY2021 MORE MARTA ATLANTA BUDGET

Asset	Project Number	Project Name	FY20	FY21 Budget
More MARTA Atlanta				
5 Non-Asset	40001.170701.010.011	Capitol Ave./Summer Hill (BRT)	\$ 1,250,000.00	\$ 2,500,000.00
5 Non-Asset	40001.170702.010.010	Campbellton (LRT)	\$ 2,000,000.00	\$ 2,000,000.00
5 Non-Asset	40001.170704.010.010	Street Car East Ext. (LRT)	\$ 2,500,000.00	\$ 3,000,000.00
5 Non-Asset	40001.170705.010.010	Street Car West Ext. (LRT)	\$ 325,000.00	\$ 250,000.00
5 Non-Asset	40001.170706.010.010	Beltline Southwest (LRT)	\$ 250,000.00	\$ 250,000.00
5 Non-Asset	40001.170707.010.010	Bankhead	\$ 750,000.00	\$ 750,000.00
5 Non-Asset	40001.170708.010.010	Five Points Station Transformation	\$ 3,000,000.00	\$ 3,500,000.00
5 Non-Asset	40001.170710.010.010	Greenbriar (TC)	\$ -	\$ -
5 Non-Asset	40001.170711.010.010	Moores Mill (TC)	\$ -	\$ -
5 Non-Asset	40001.170712.010.010	Vine City	\$ -	\$ -
5 Non-Asset	40001.170713.010.010	Clifton Corridor (LRT)	\$ 2,250,000.00	\$ 1,500,000.00
5 Non-Asset	40001.170714.010.010	Beltline Northeast (LRT)	\$ -	\$ -
5 Non-Asset	40001.170716.010.010	Beltline Southeast (LRT)	\$ -	\$ -
5 Non-Asset	40001.170717.010.010	Beltline West (LRT)	\$ -	\$ -
5 Non-Asset	40001.170718.010.010	Northside Drive (BRT)	\$ -	\$ -
5 Non-Asset	40001.170719.010.010	Peachtree Rd Route 510 (ART)	\$ -	\$ -
5 Non-Asset	40001.170720.010.010	Cleveland Ave. Route 578 (ART)	\$ 625,000.00	\$ 375,000.00
5 Non-Asset	40001.170721.010.010	Metropolitan Pkwy Route 595 (ART)	\$ 625,000.00	\$ 375,000.00
5 Non-Asset	40001.170722.010.010	North Avenue Phase 1 (BRT)	\$ 500,000.00	\$ 250,000.00
5 Non-Asset	40001.170723.010.009	North Avenue Phase 2 (BRT)	\$ -	\$ -
5 Non-Asset	40002.170700.010.010	Planning CPMSupport		\$ 1,000,000.00
5 Non-Asset	(New)	CPMO More Marta Atlanta	\$ 5,250,000.00	\$ 1,000,000.00
5 Non-Asset	(New)	Contingency Atlanta	\$ -	\$ 3,250,000.00
More MARTA Atlanta Sub-Total			\$ 19,325,000.00	\$ 20,000,000.00

A group of approximately 15 diverse individuals, including men and women of various ethnicities, are gathered in front of a large, light-colored shipping container. They are all smiling and holding a long, light-colored ribbon taut across the front of the group, as if participating in a ribbon-cutting ceremony. The background shows more shipping containers and trees under a clear sky. The overall scene is celebratory and professional.

THANK YOU