

MARTA Jurisdictional Briefing City of Atlanta



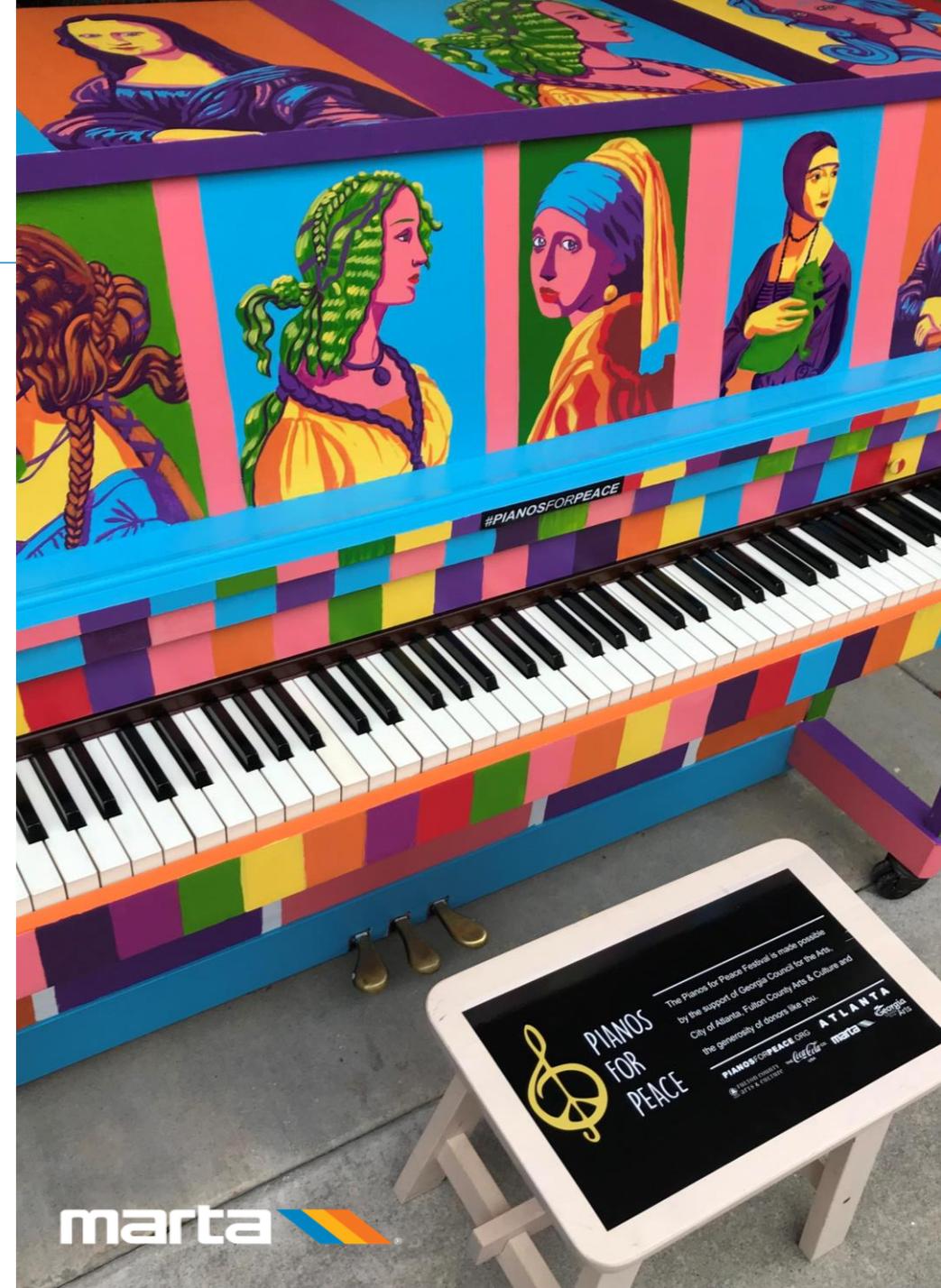
December 11, 2019



Jeff Parker | General Manager/CEO

Agenda

- ✓ MARTA In The News
- ✓ Advancing the More MARTA Capital Expansion
- ✓ State of Service
- ✓ Transit Oriented Development Update
- ✓ 15th Amendment to the RTCAA



MARTA IN THE NEWS



New Rail Car Procurement

- ✓ In November, MARTA Board of Directors Approved a \$646 Million Agreement with Stadler Rail for the purchase of 254 new rail cars.
- ✓ Rail cars are scheduled to be delivered between 2023 and 2028.
- ✓ For the first time in the agency's 40-year history, older rail cars will be retired.



Rail Car Procurement

- ✓ Rail Car Features include:
 - Open gangway design
 - Modernized electronic signage and public address system
 - More comfortable seating plus handholds and stanchions with better functionality
 - Two wheelchair positions
 - Charging stations
 - Luggage space
 - Enhanced video surveillance





Murphy Avenue
Elevator
Ribbon
Cutting



Transit Oriented Developments in Opportunity Zones

- ✓ The MARTA Board of Directors authorized the release of a Request for Proposals (RFPs) for six (6) Transit Oriented Developments in Opportunity Zones
 - Bankhead
 - H.E. Holmes
 - Ashby
 - Vine City
 - West End
 - Lakewood/Fort McPherson
- ✓ RFP will establish a minimum goal of 30% affordable / workforce units.
- ✓ Range of affordability from 80% of Area Median Income (AMI) to 120% of AMI and a mean target of 80%
- ✓ MARTA will select a third party broker(s) (investment sales teams) to assist in coordinating the RFP process to ensure wide distribution.



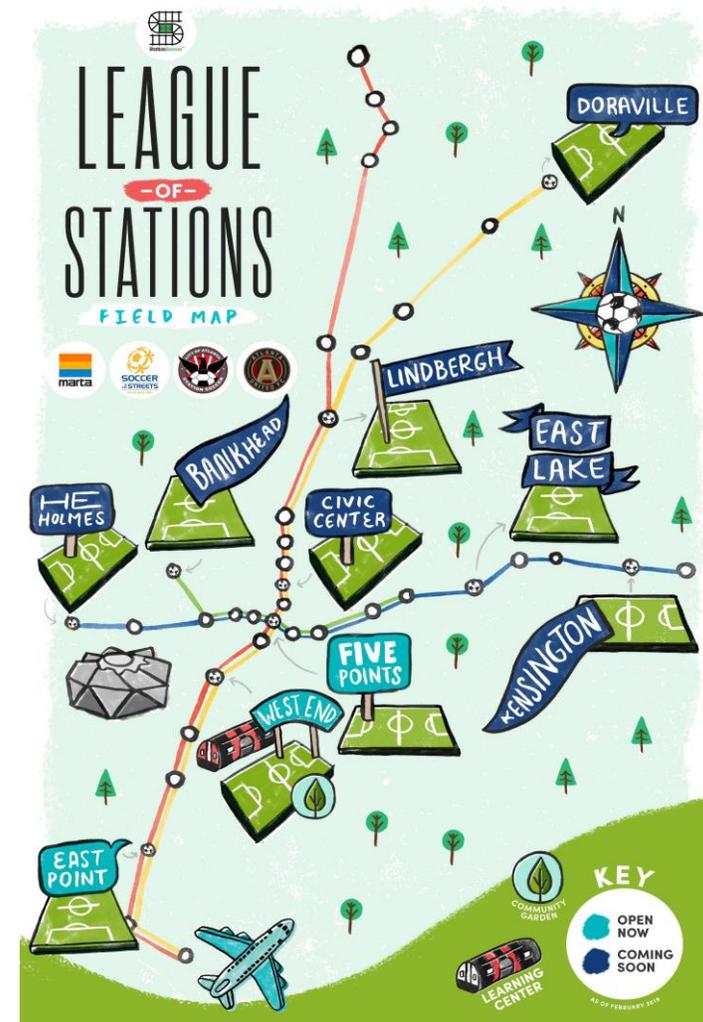


40th YEAR



Station Soccer Expanding

LOCATION	OWNERSHIP	STATUS	TIMELINE
Five Points	MARTA/FTA	Complete	2016
West End	MARTA/FTA	Complete (Phase I) In Progress (Phase II)	2018 2020
East Point	Private	Complete	2019
H.E. Holmes	MARTA/FTA	In Progress	2020
Lindbergh	MARTA/FTA	In Progress	2020
Kensington	MARTA/FTA	Planned	2021
Bankhead	Public	Planned	2021
East Lake	MARTA/FTA	Planned	2021/22
Doraville	Private	Planned	2022
Civic Center	Public	Planned	2022



NEW MARTA POP-UP BREEZE LOCATIONS



Coming to a location near you. Visit one of our pop-ups in Clayton, DeKalb or Fulton Counties. We look forward to serving you!

Services Available:

Reduced Fare Cards, Silver Breeze Cards, Breeze Tickets, Mobility Applications, Scheduling and Route Information

See locations and dates on reverse side.

Hours: 10:00 A.M. - 2:00 P.M. (for all locations)
For more information call (404) 848-5000
www.itsmarta.com/popup

Please have valid photo ID and current proof of eligibility for Reduced Fare Cards.



Pop-Up Shops End of Year Count

	Number of Participants	Reduced Fare	Mobility Fare
DeKalb County	472	385	4
Fulton County	361	300	1
Clayton County	318	248	1
Total	1151	933	6

MARTA Fare

- ✓ **There is No Plan for a Fare Increase in 2020**
- ✓ MARTA Act requires 35% of operating revenues to come from sources beyond the sales tax
- ✓ Fare box revenues account for 29% - 31% of our operating costs
- ✓ Other revenues from advertising, leases, parking, etc.. put it above 50%
- ✓ MARTA is looking at ways to further reduce costs
- ✓ Any proposed fare increase will be subject to strict scrutiny by MARTA leadership and extensive public engagement will be implemented
- ✓ MARTA's last fare increase was in 2011
- ✓ MARTA offers Reduced Fare Breeze Cards to senior citizens aged 65 and older, people with disabilities and Medicare cardholders for \$1



Happy Holidays!

Live Jazz Performances
from the Serenbe Institute
December 12 & 19
3:00PM – 6:00PM
Five Points Station



Holiday Carolers
December 16 - 20
every day from 3:30PM – 6:30PM
Various Stations



ADVANCING THE MORE MARTA CAPITAL EXPANSION



Campbellton Corridor Kickoff Meeting Update

- ✓ **Campbellton Corridor Alternatives Analysis and Land Use Master Plan** – Public Engagement process will determine route and mode as part of the Locally Preferred Alternative (LPA).
- ✓ Ongoing coordination is required with ReNew Atlanta efforts along Campbellton Road.
- ✓ Next steps will involve analyzing data about the corridor and performing analysis on utilities, right-of-way, and TOD opportunities.



MEETING
PARTICIPANTS



INTERACTIVE
PROJECT
STATIONS



28
EMAIL BLASTS

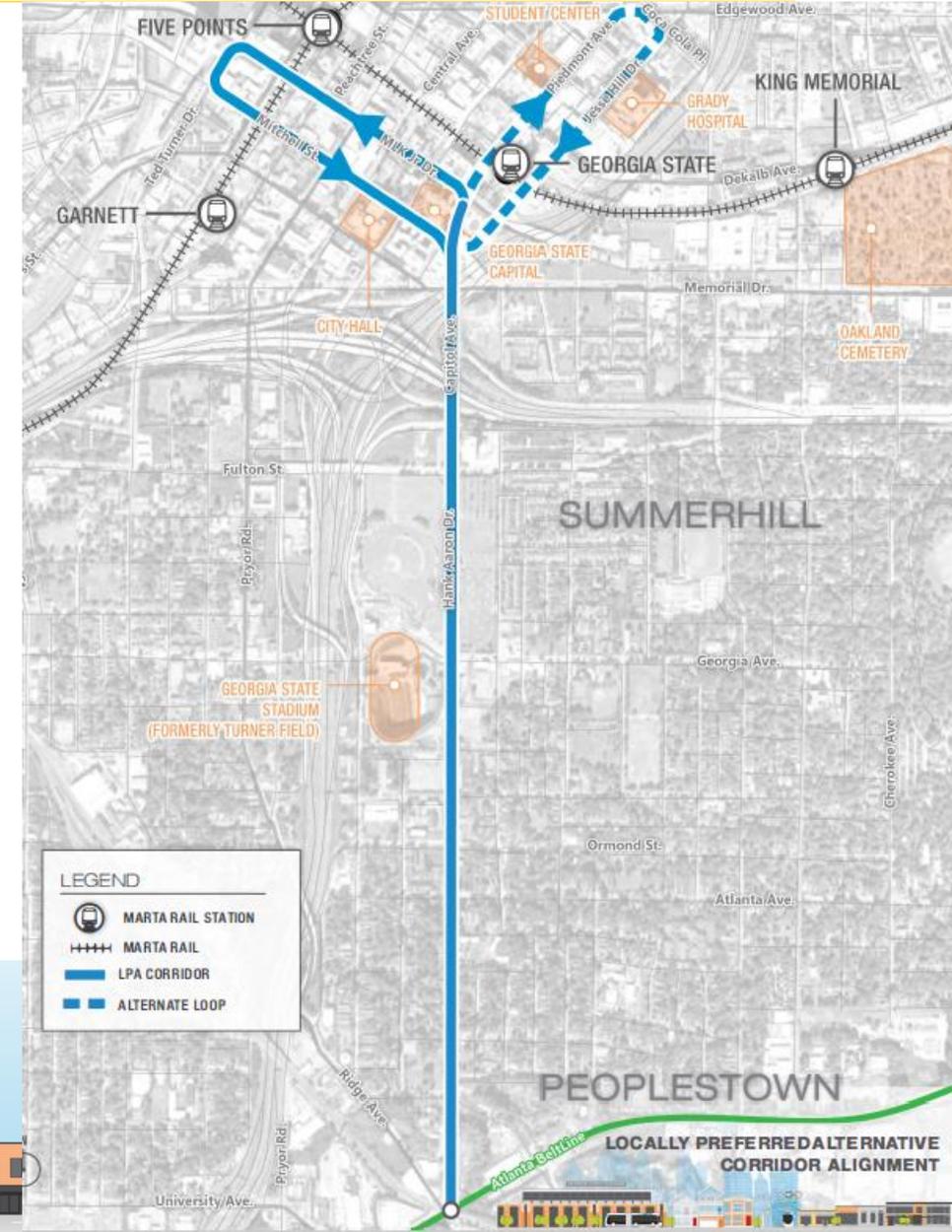


FLYER
DISTRIBUTION/
LITERATURE DROPS

Connect the Core BRT



- ✓ On November 14th the MARTA Board of Directors Adopted a revised alignment as the Locally Preferred Alternative (LPA) to be approved by the FTA.
- ✓ To comply with the TIGER grant, the project will be in service by 2025.
- ✓ MARTA requests dedicated right-of-way for the alignment so that the route can serve like rail, with limited stops to speed riders to their destinations.



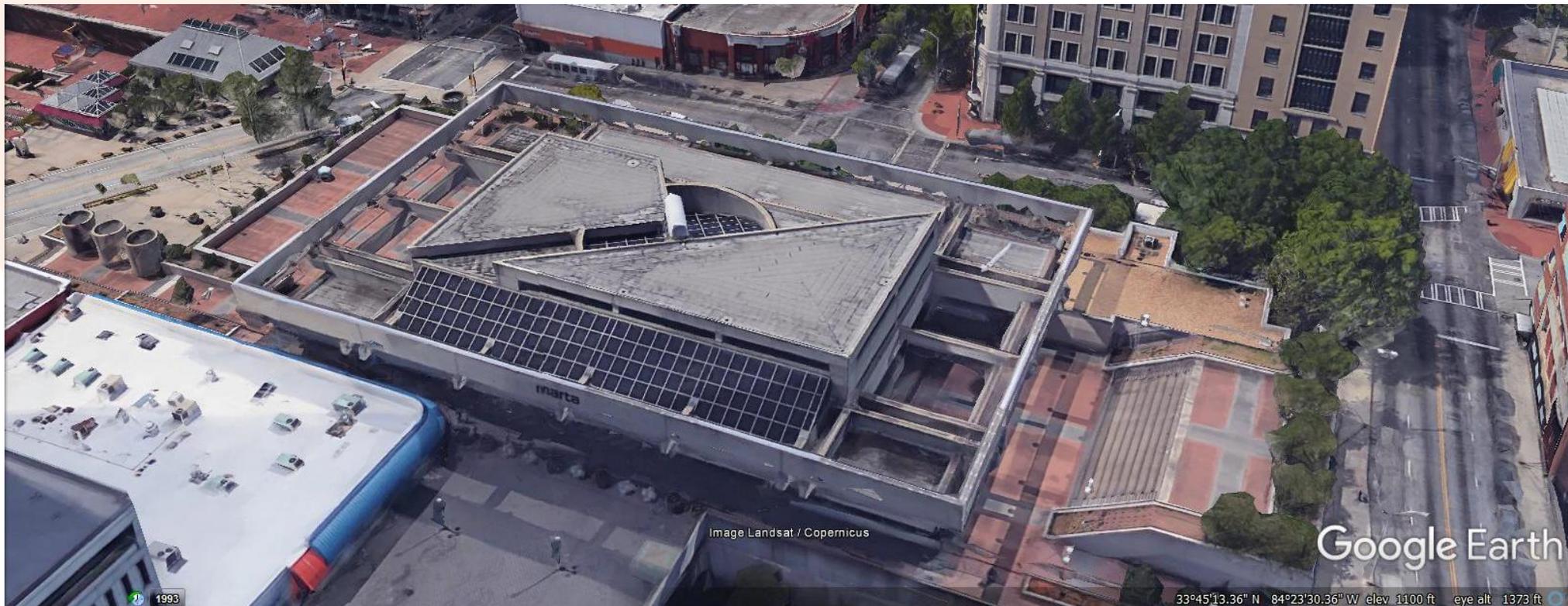
Other Corridor Planning Updates

- ✓ **North Avenue /Donald Lee Hollowell BRT** – Advancing planning efforts for Phase I.
- ✓ **Streetcar East Extension** – Advancing planning and design efforts for this project.
- ✓ **Clifton Corridor** – Continuing special studies required to advance the NEPA Process.



Five Points Transformation

- ✓ The project team has been selected to develop a master plan which focuses on deconstructability, structural modifications, bus operations and potential land uses.
- ✓ Working with the Atlanta City Design on this project.





STATE OF SERVICE

Audio Visual Information Systems (AVIS)– Public Address System and Electronic Signage Upgrade

✓ Rail station electronic sign upgrade

Objectives:

- Install electronic signs to provide real-time information
- Improve patron wayfinding and safety

✓ Rail station public address system upgrade

Objectives:

- Replace existing speakers and install ADA-compliant speakers
- Improve crowd control during heavy passenger periods

✓ Status

- Project is 70% complete
- 91 electronic signs installed
- 3422 speakers installed
- Target completion date: Second Quarter 2020



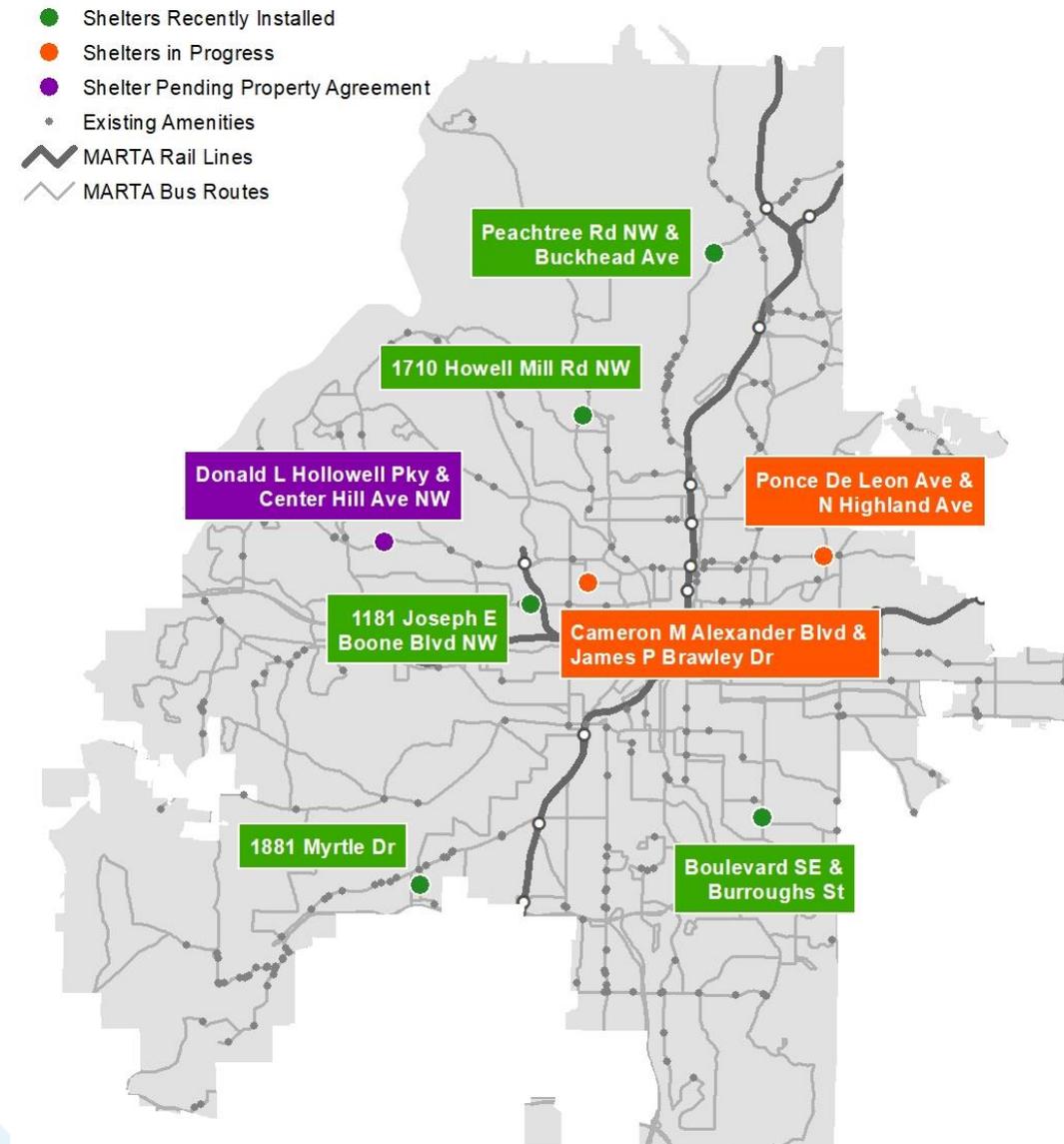
Train Predictor Update

- ✓ Train prediction logic code was completely re-written, new AVIS signs and App are reliable/accurate
- ✓ Will be made open-source for third party
- ✓ Bus prediction logic code next up



Amenities Update – Current Progress

- ✓ **5 shelters installed recently:**
 - Boulevard SE & Burroughs Street
 - 1181 Joseph E. Boone Boulevard NW
 - Peachtree Road NW & Buckhead Avenue
 - 1710 Howell Mill Road NW
 - 1881 Myrtle Drive
- ✓ **2 more coming soon:**
 - Ponce De Leon Avenue & North Highland Avenue
 - Cameron M Alexander Boulevard & James P Brawley Drive
- ✓ **1 more pending a property agreement:**
 - Donald L Hollowell Parkway & Center Hill Ave NW
- ✓ **The City of Atlanta will receive 57 additional bus shelters in 2020**



Track Renovations Phase IV

Objectives:

- ✓ Replace or renovate critical components of the rail system that have exceeded their useful life, including the following:
 - Running rail, switch steel, ties and fasteners on all lines
 - Concrete ties on the mainline and within the Avondale and South Yards.
 - High-rail access locations throughout the system

Status:

- ✓ **Beginning January 2020 – Customers will experience service delays at night and on weekends**
- ✓ **Fall 2019 – Contractor is completing material mobilization**
- ✓ **Winter 2020 – Contractor begins installation of rail system components**
- ✓ **Winter 2021 – Diamond Crossover replacement**



TRANSIT ORIENTED DEVELOPMENT UPDATE



Transit Oriented Development Updates

- ✓ **Lindbergh City Center** – Rubenstein Partners purchased the AT&T buildings, retail and parking spaces at Lindbergh Center in the summer of 2019. Rubenstein plans on “refreshing” the Lindbergh TOD and investing significant capital to do so. MARTA still retains the land underneath all of the development and continues to evaluate opportunities to add more density to Lindbergh City Center.
- ✓ **King Memorial** – Following a closing on vertical financing in December 2019, construction will begin in January 2020 on a 300-unit multifamily project with 100 affordable workforce units.
- ✓ **Affordable Housing** – Current projects underway with MARTA TOD will include ~300 affordable units. With the Opportunity Zone we expect it to grow to ~900 units.



Transit Oriented Development Updates

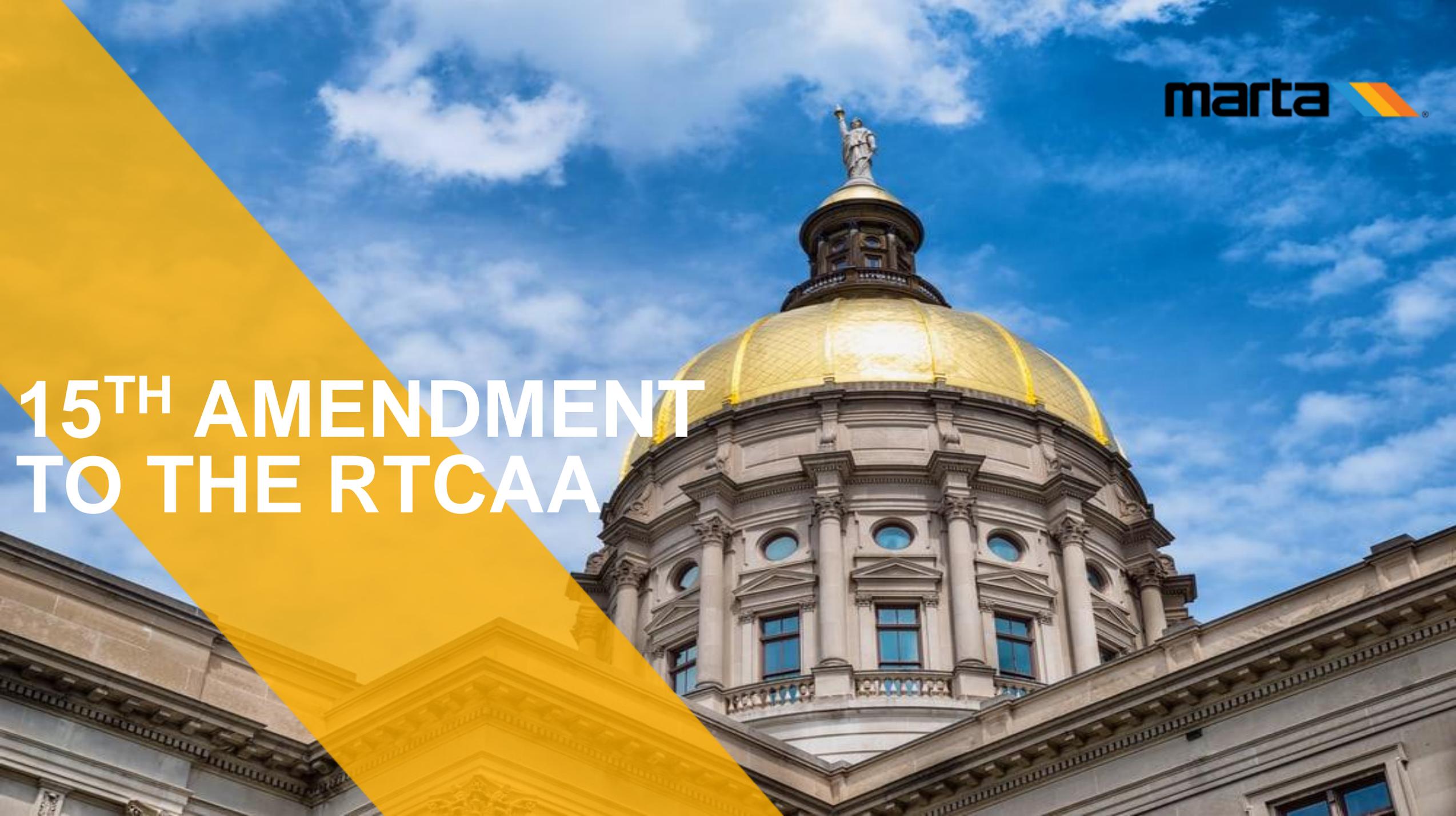
- ✓ **Edgewood Candler** – As the final phase of construction continues for the Edgewood/Candler TOD in the southeastern parking lot, it will be necessary to close the south lot escalator and staircase. Temporary replacement options are being considered at this time. Elevator access will remain available.



- ✓ **North Avenue** – RFP issued Aug 2019 and developer mixed-use proposals are due on January 28, 2020.



15TH AMENDMENT TO THE RTCAA



15th Amendment

Rapid Transit Contract & Assistance Agreement (RTCAA)

- ✓ December 12 - The MARTA Board of Directors will vote on a resolution requesting a Fifteenth Amendment to the (RTCAA)
- ✓ 60-day clock will commence once letter is received by jurisdiction.
- ✓ 15th Amendment Includes
 - Aligns contract with legislative authority for full MARTA penny through 2057
 - Retains current bond ratings and strong position with federal government for future Capital Investment Grant (CIG) funding options
 - Expansion of the current engineering report to cover all potential expansion projects across Atlanta, DeKalb County, Fulton County and Clayton County
 - Allows jurisdictions to opt into a TOD Advisory Council
 - Removes Clayton SPLOST as potential revenue



QUESTIONS?