



EXCEPTIONALLY DESIGNED ATLANTA

FY2020 Budget Detailed Report

JUNE 6, 2019

KEISHA LANCE BOTTOMS
Mayor

TIM KEANE
Commissioner



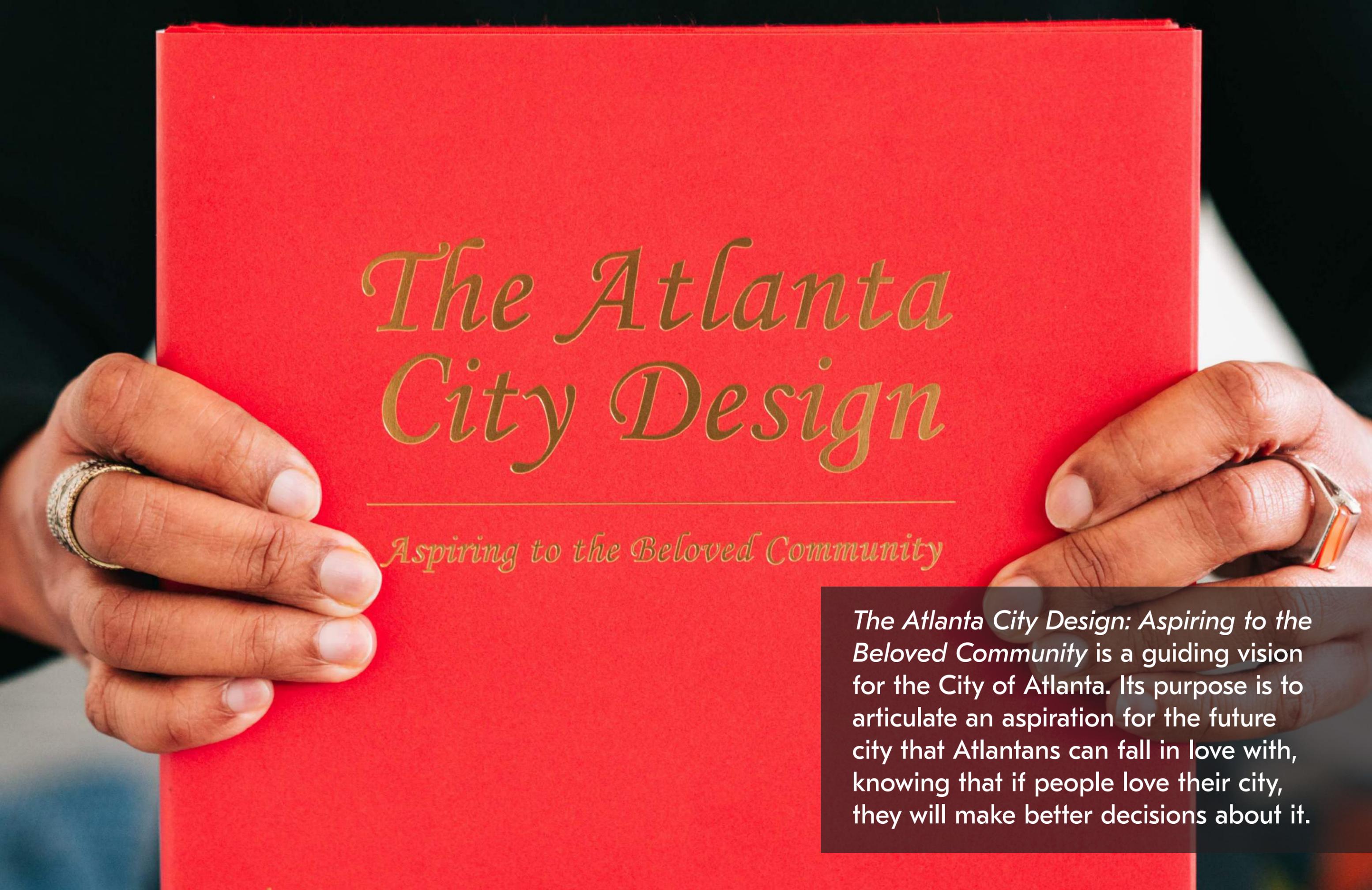
Department of
CITY PLANNING

TABLE OF CONTENTS

1. Introduction

2. Our Work in Progress

3. Budget Proposal

A close-up photograph of a person's hands holding a red book cover. The hands are positioned on the left and right sides of the book, with fingers slightly curled. The person is wearing a gold ring on the ring finger of the left hand and a silver ring on the ring finger of the right hand. The book cover is a vibrant red color with the title 'The Atlanta City Design' printed in a gold, serif font. Below the title is a thin gold horizontal line, followed by the subtitle 'Aspiring to the Beloved Community' in a smaller, gold, serif font. The background is dark and out of focus.

The Atlanta City Design

Aspiring to the Beloved Community

The Atlanta City Design: Aspiring to the Beloved Community is a guiding vision for the City of Atlanta. Its purpose is to articulate an aspiration for the future city that Atlantans can fall in love with, knowing that if people love their city, they will make better decisions about it.

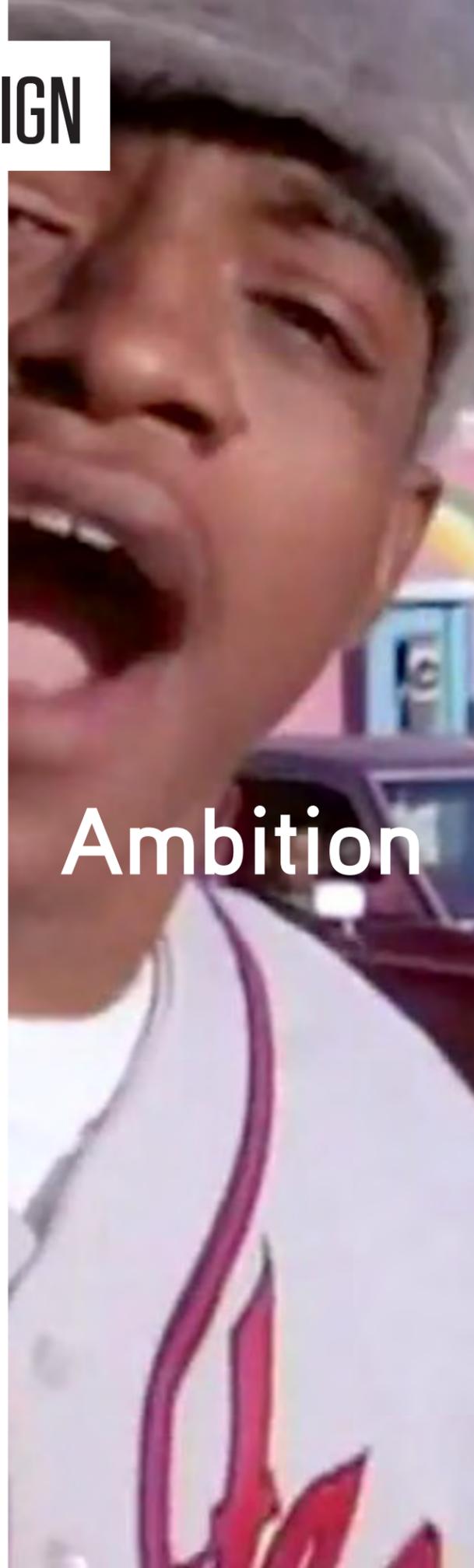
OUR VALUES FROM ATLANTA CITY DESIGN



Equity



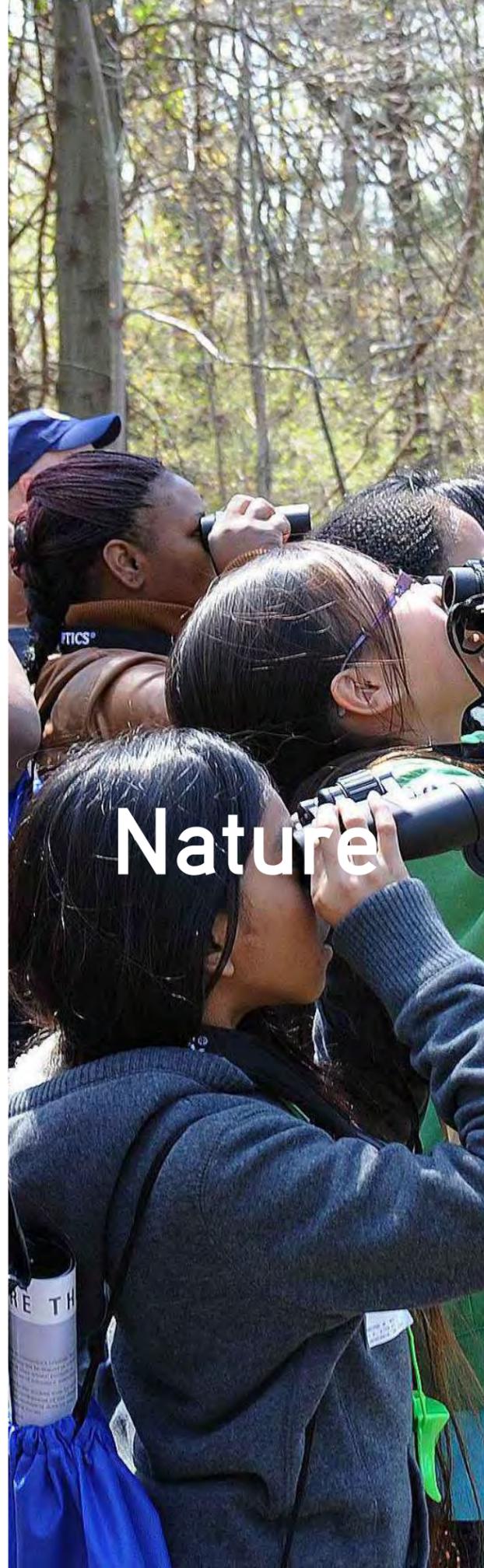
Progress



Ambition



Access

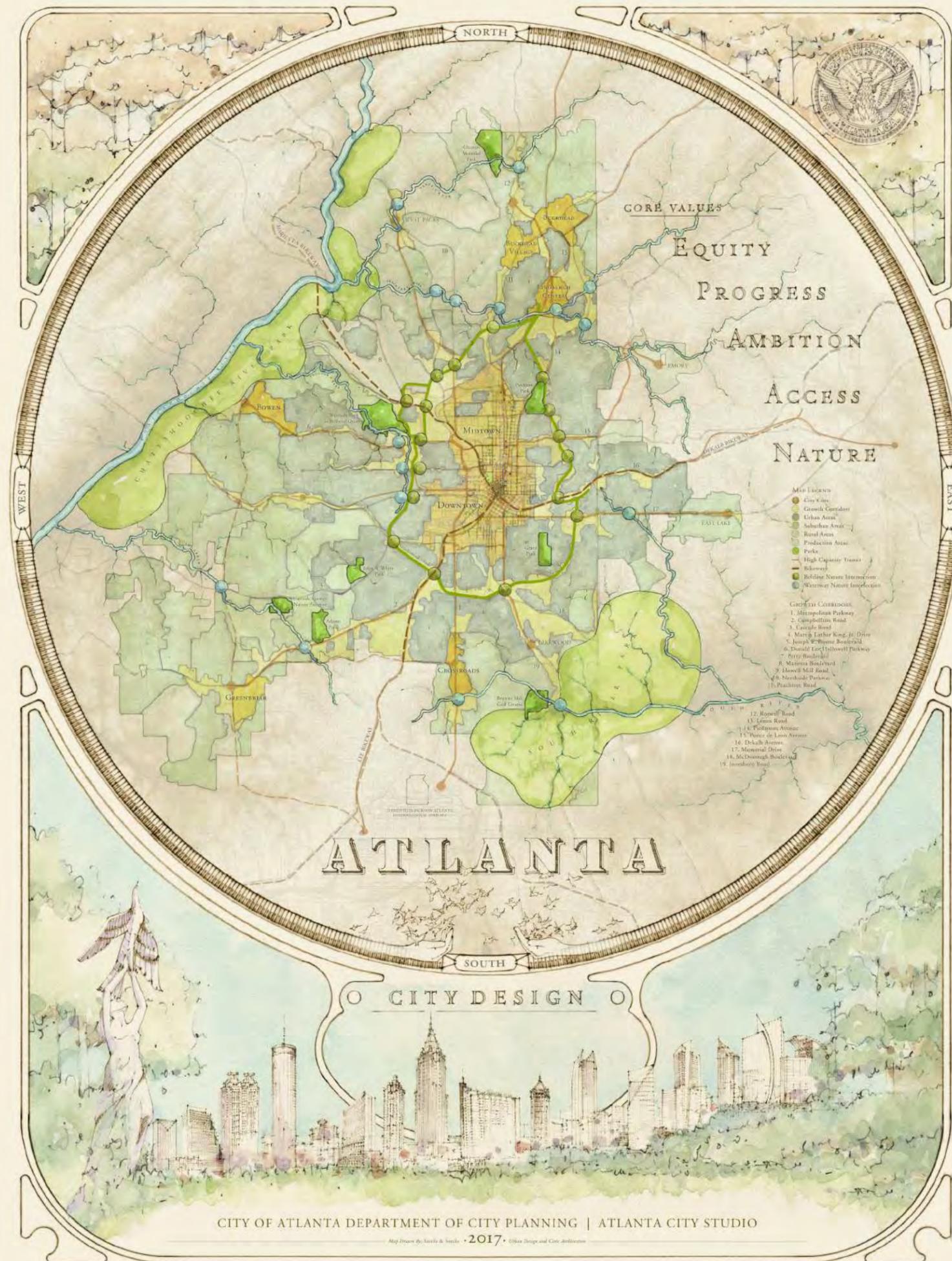


Nature

www.atlcitydesign.com

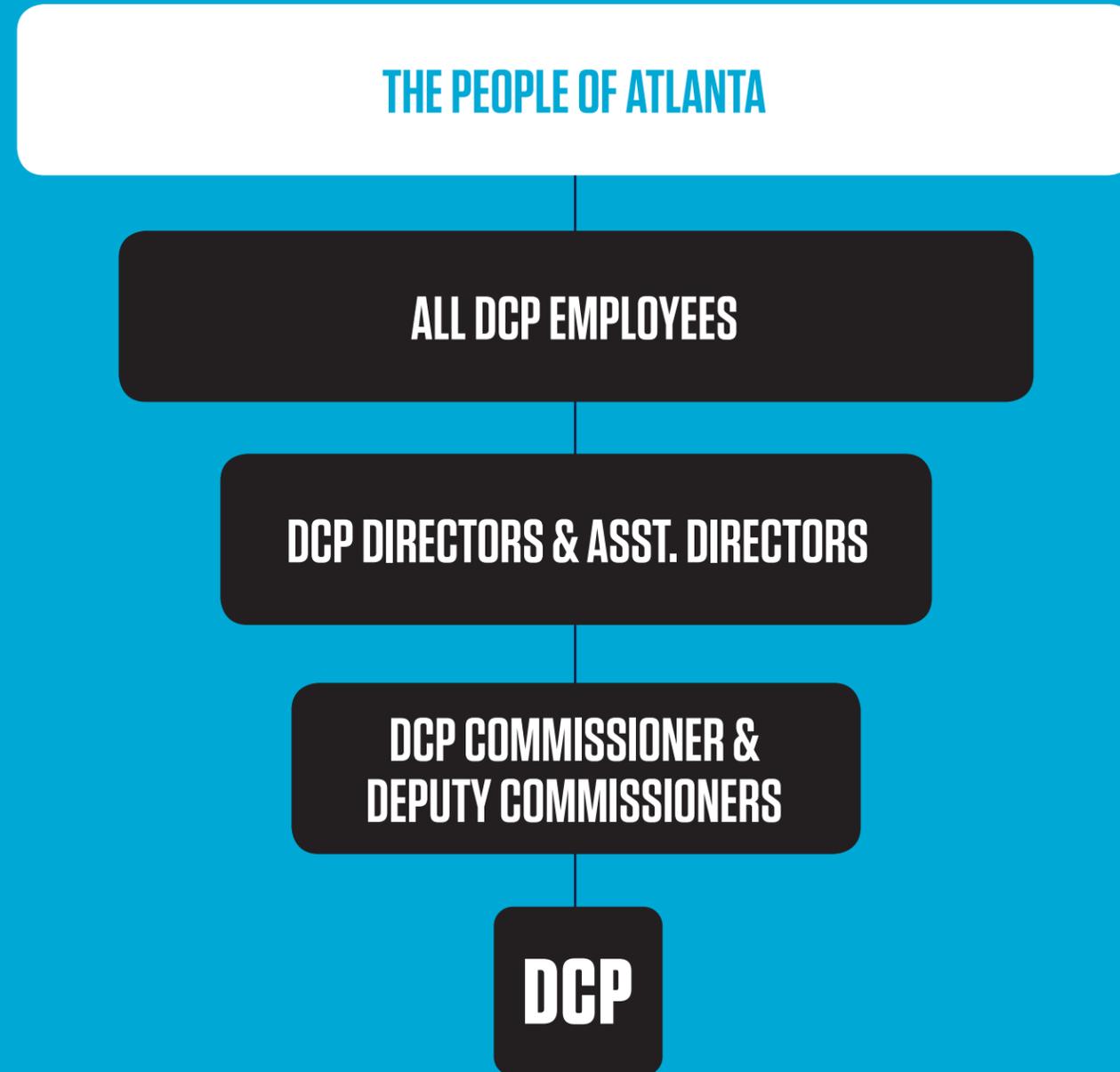


Department of
CITY PLANNING

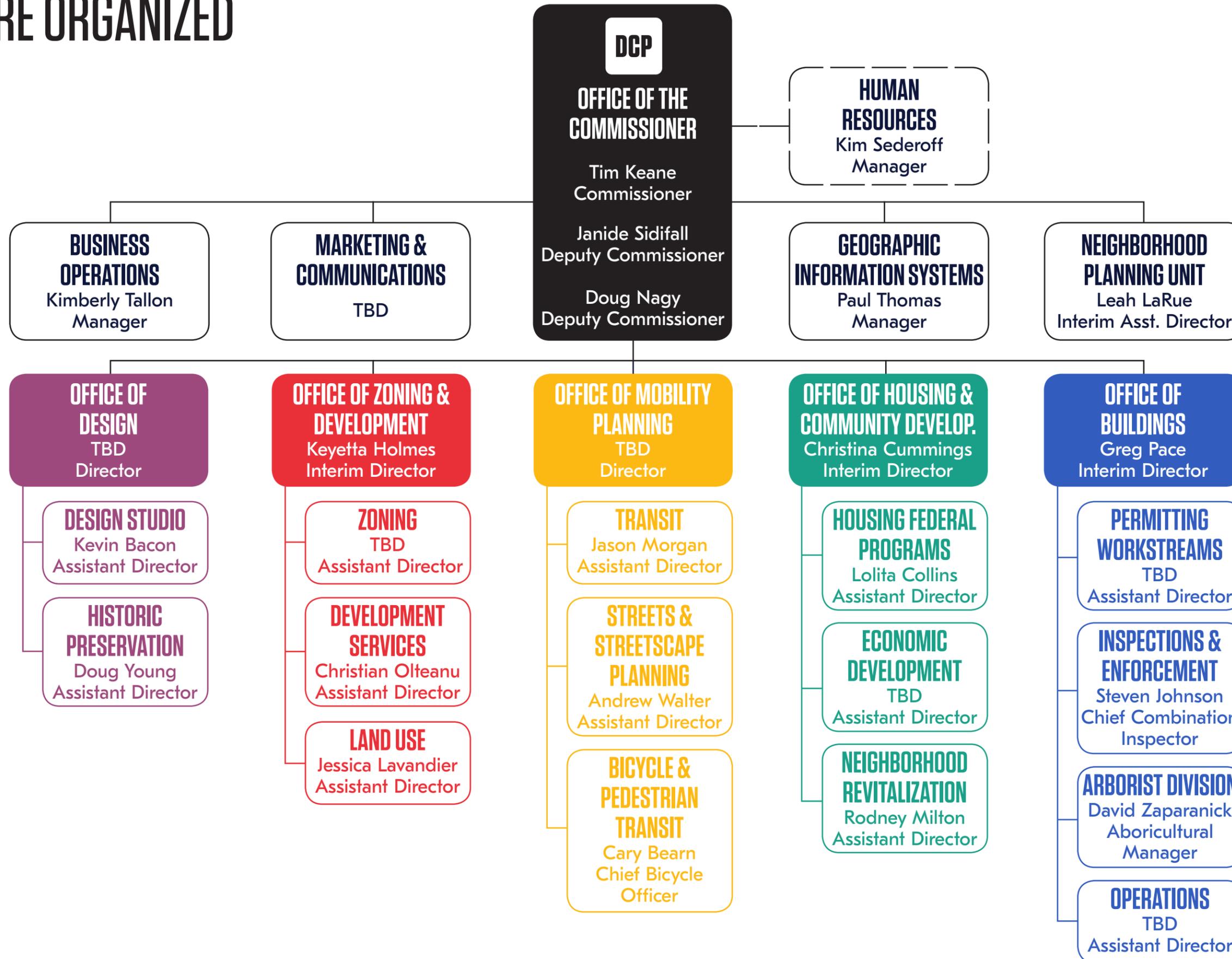


HOW WE SEE OUR "HIERARCHY"

We are orienting our department to be focused on improving the resident and employee experience.



HOW WE'RE ORGANIZED



The mission of the Department of City Planning is to enable high quality, sustainable, and equitable growth and development of Atlanta by facilitating more options for travel, abundant housing for all people, thriving neighborhoods, exceptional design in architecture and public spaces, preservation of historic resources, innovative regulatory practices, safe and durable buildings, attentive customer service, and resident involvement in all our work.



Department of
CITY PLANNING

WHO WE REALLY ARE



Cascade Storefront Redesign Workshop



English Ave National Night Out



Atlanta Streets Alive: Peachtree St



Westside Warm-up

OUR WORK IN PROGRESS



We are focused on the aggregate effect of creating a narrative and corresponding outcomes that lean more into the design, development, and growth of a future City of Atlanta. This work is iterative and collaborative.



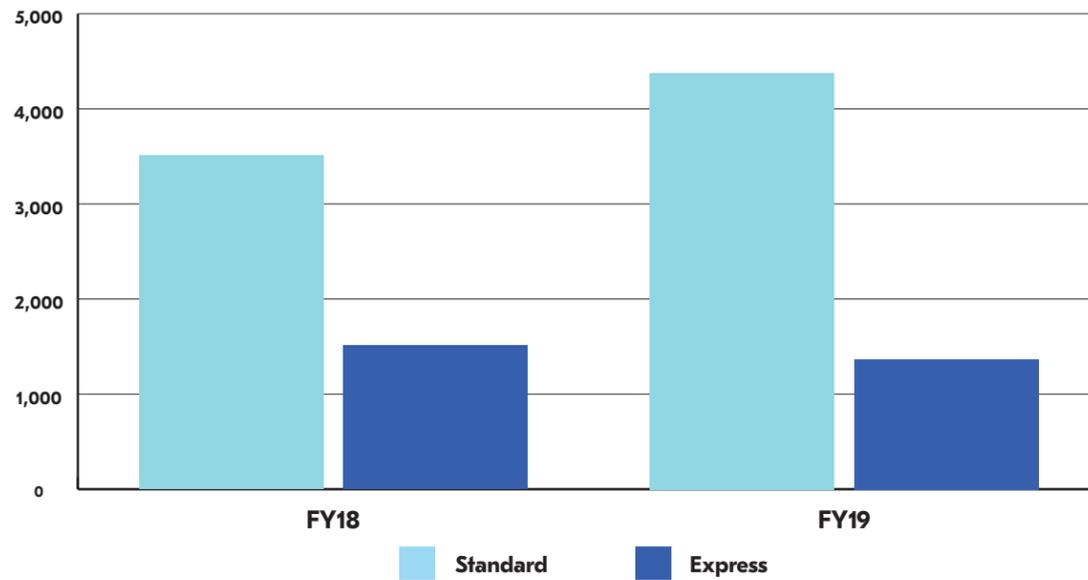
Designing Code Reform

The City of Atlanta is growing at an incredible rate. Demand for the services our department provides continues to grow while we continue to adjust and improve those services.

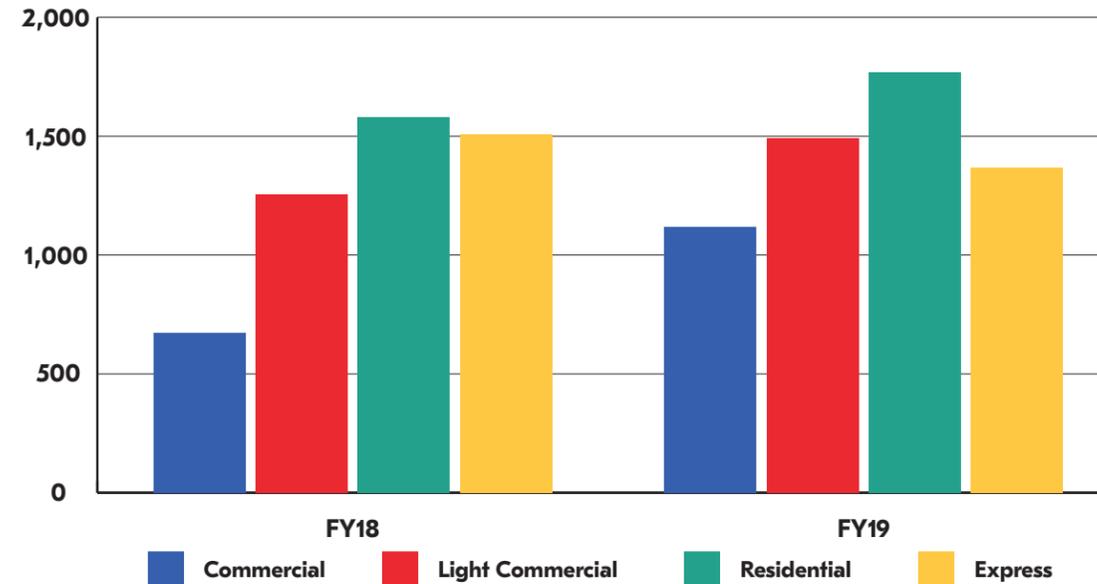


YEARLY PROGRESS

STANDARD VS EXPRESS PERMITS



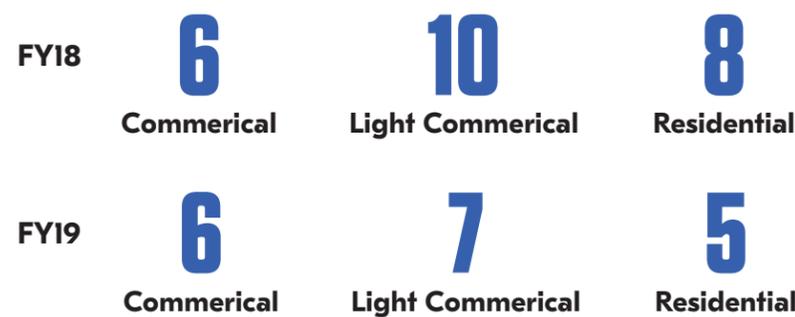
PERMIT VOLUME PER WORKSTREAM



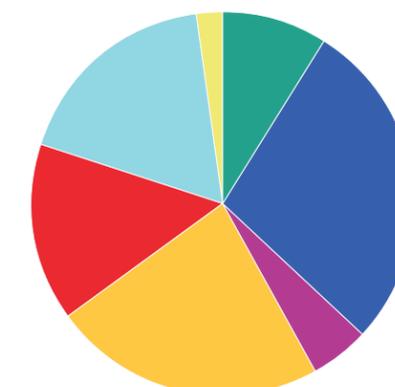
EXPRESS PERMIT TIME (IN MINUTES)



PLAN REVIEW DAYS

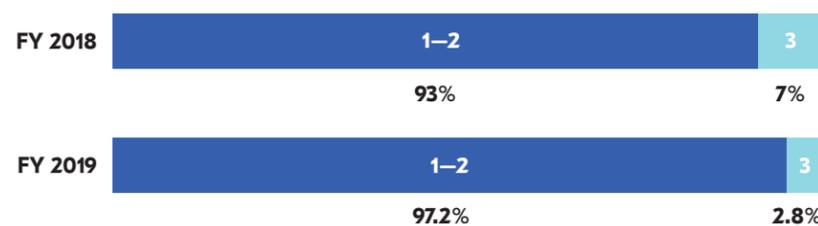


AVERAGE NUMBER OF INSPECTIONS, FY19



- 10% Arborist
- 28% Buildings
- 4% Complaint
- 22% Electrical
- 16% Mechanical
- 18% Plumbing
- 2% Sign & Zoning

PLAN REVIEW CYCLES, ON AVERAGE

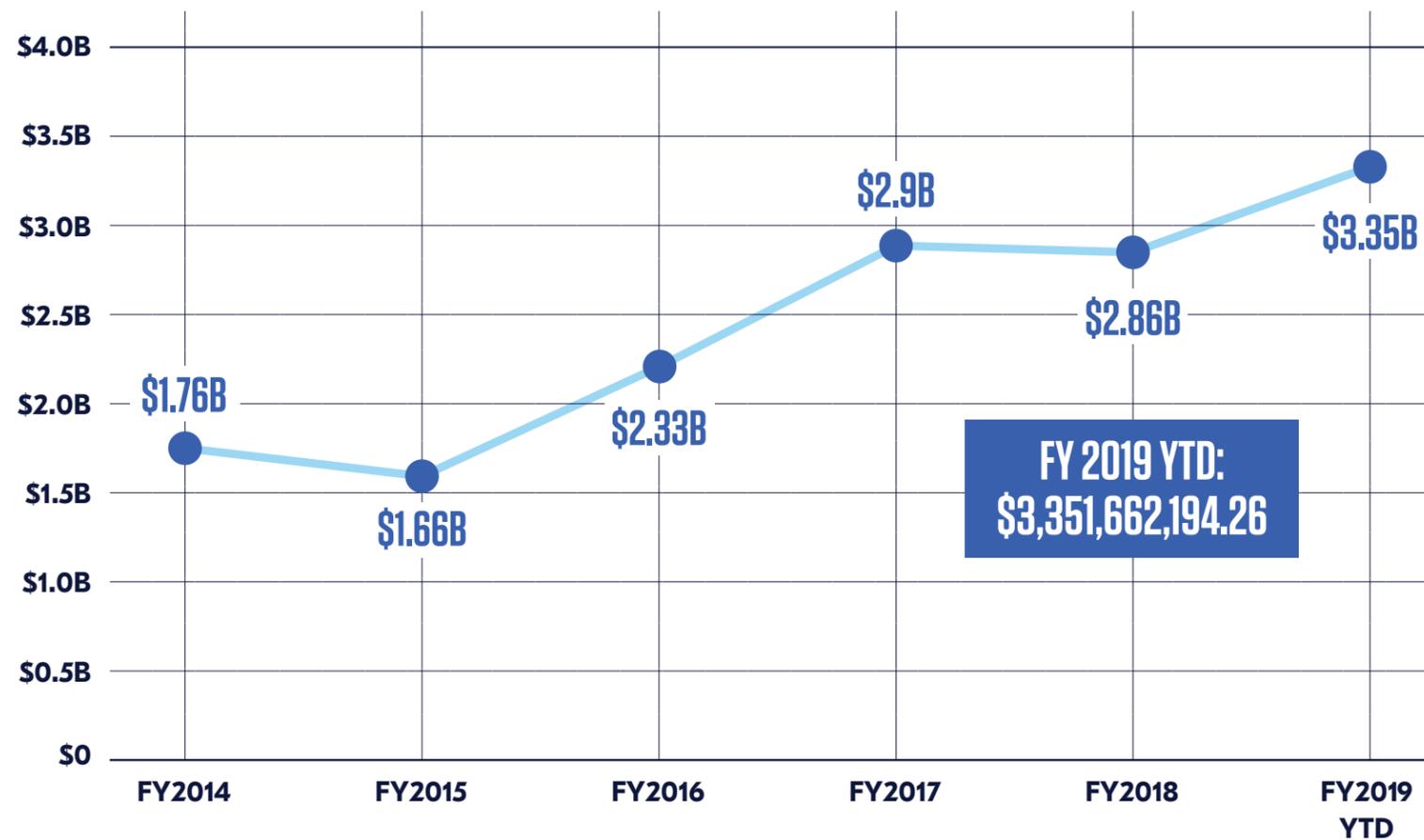


INSPECTIONS SLA AVERAGE



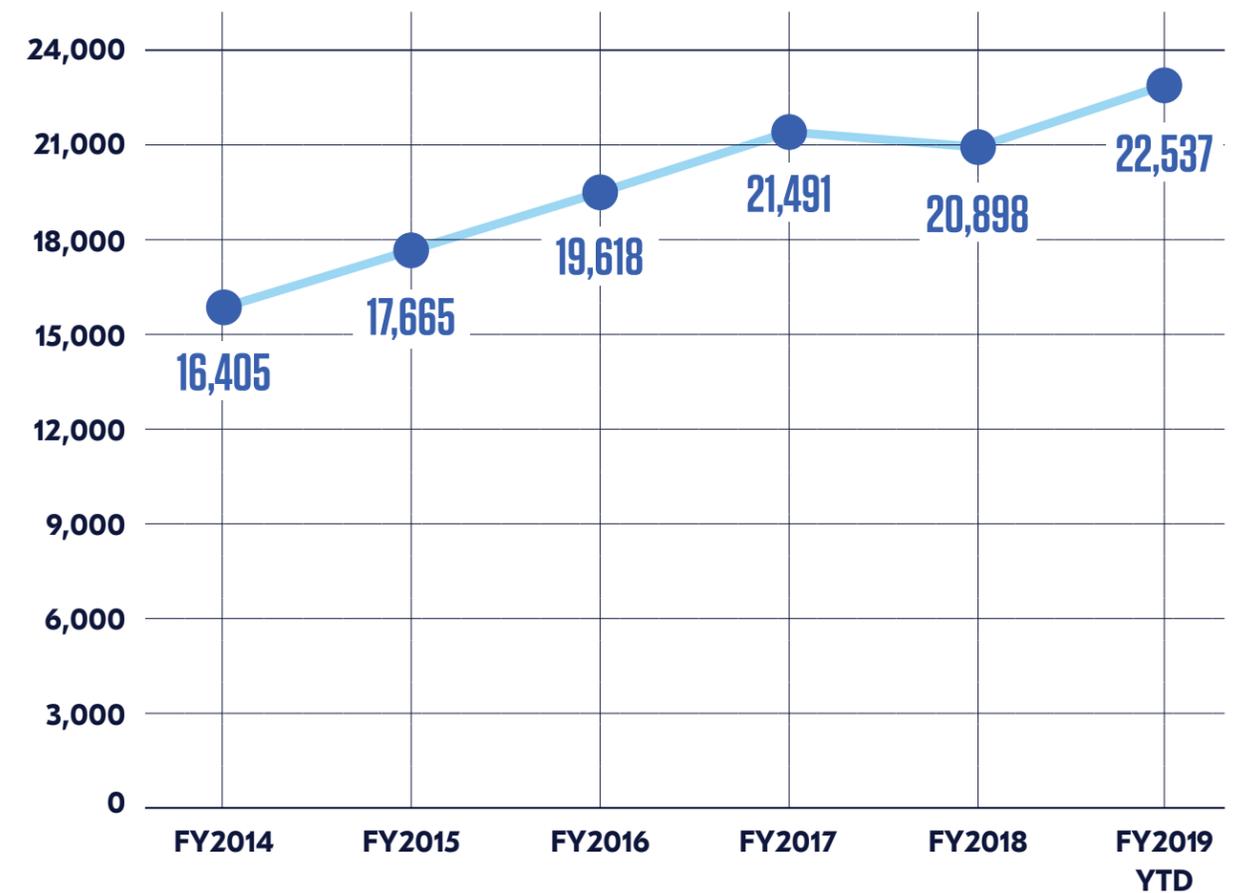


CONSTRUCTION VALUATION*



*All values for the first 8 months of the fiscal year.

TOTAL PERMITS





COMMUNICATIONS

PROJECT	TO DO	DOING	DONE
Website audit	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Semi-annual presentations	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community outreach/education	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
QMS	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
OpenCounter	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
A/E Feedback tool	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

NOTES

DCP Staff will engage customers and host meetings for the website audit. Identification of focus group has begun and meetings are to be scheduled. QMS, and A/E Feedback tool programs are in final stages of procurement and beginning stages of kick-off. OpenCounter has launched.

TRAINING

PROJECT	TO DO	DOING	DONE
Online training course exploration	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
In-house training manager	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical & Soft Skills training	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Orientation for new hires	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Permit & Impact Fee	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

NOTES

Internal review of Permit & Impact Fee process is in progress. Internal training documents are being created and sessions are to be scheduled for DCP staff to educate on the process.

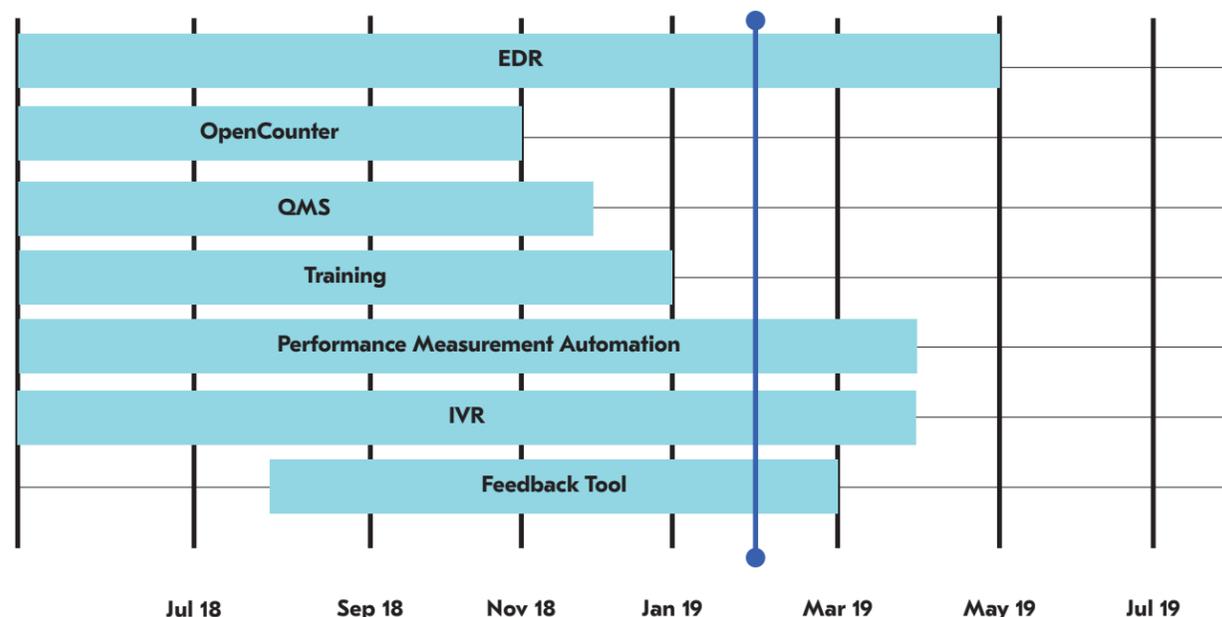
INSPECTIONS

PROJECT	TO DO	DOING	DONE
Remote satellite locations	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Realignment of inspection groups	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Technology improvements	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Route optimization	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homeowner waiting - scheduling	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

NOTES

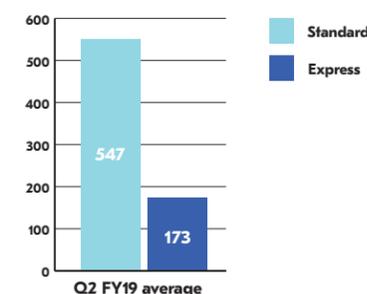
DCP is engaged in conversations with City of Atlanta agencies to identify satellite locations as Inspections bases. Technology improvements such as Accela Software updates are in the final stages of the procurement process. Implementation to follow.

TIMELINE



MONTHLY PROGRESS

STANDARD VS EXPRESS PERMITS



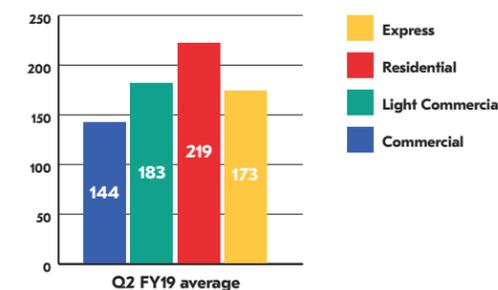
INSPECTIONS SLA AVERAGE



EXPRESS PERMIT TIME (IN MINUTES)



PERMIT VOLUME PER WORK STREAM



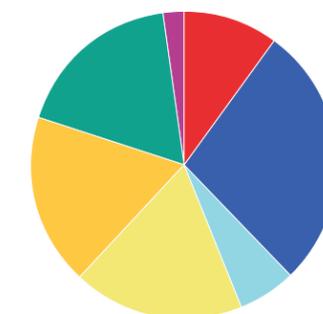
PLAN REVIEW DAYS



CONSTRUCTION VALUATION, FY19 YTD



AVERAGE NUMBER OF INSPECTIONS



PLAN REVIEW CYCLES, Q2 FY19

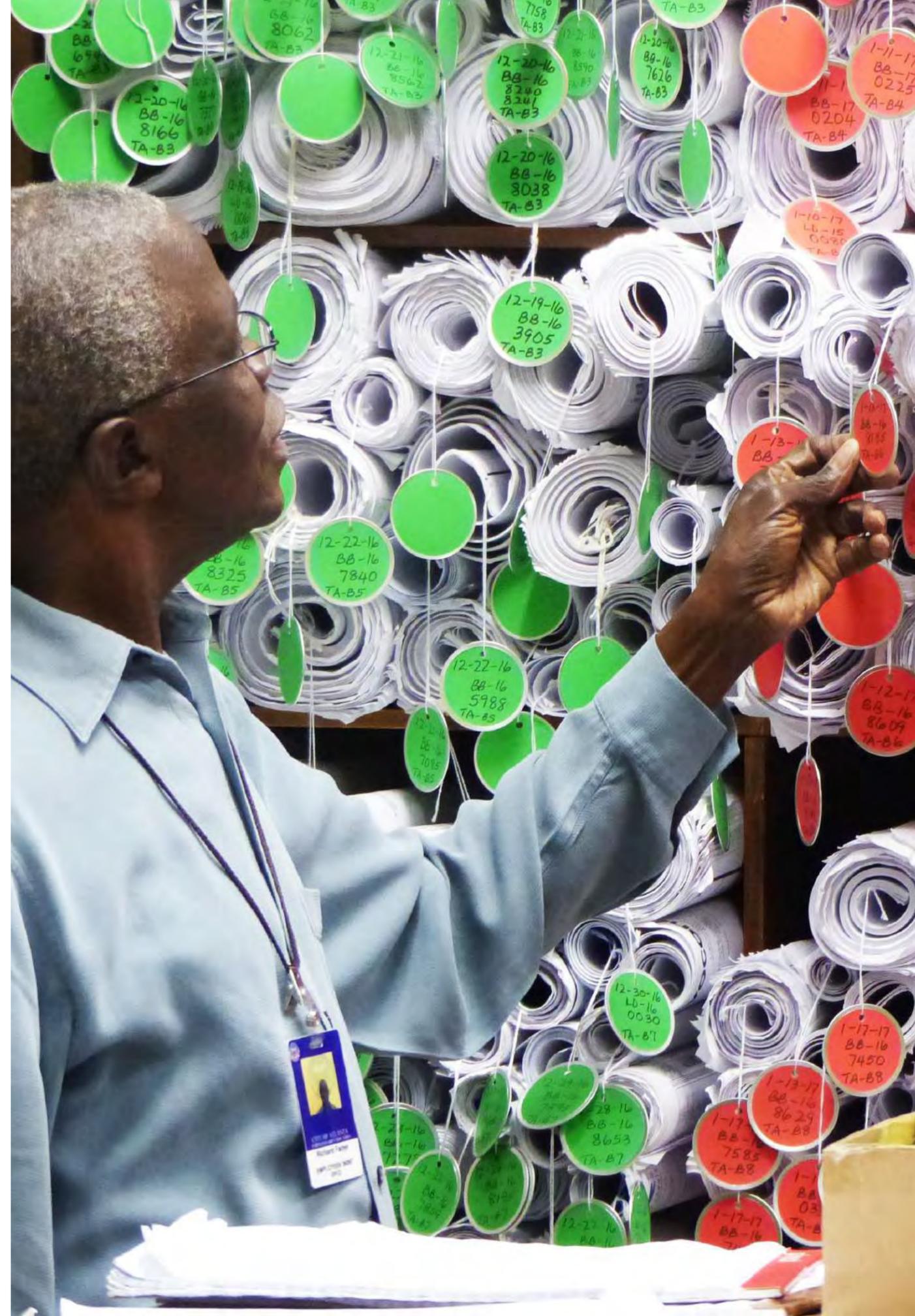


WE'RE BRINGING ELECTRONIC PLAN REVIEW (EPR) FOR AN EASIER, MORE EFFICIENT PROCESS

The screenshot shows the SagesGov web application interface. At the top, there is a navigation bar with the SAGESNETWORKS logo on the left and a user greeting 'Welcome Elizabeth Johnson [Log Out]' on the right. Below this is the SagesGov logo and the text 'City of Atlanta' next to the official seal. A secondary navigation bar contains links for HOME, WORKLIST, DASHBOARD, REPORTS, ADMIN, SEARCH, and HELP. The main content area is titled 'Commercial Building Permit Application' and features a progress indicator with four steps: Step 1 (Location), Step 2 (Application Forms), Step 3 (Upload files), and Step 4 (Confirm & Submit). Step 1 is currently active. Below the progress indicator, the 'Location' section includes a sub-header 'Location' and a prompt 'Please provide details about the location.' This section contains three input fields: 'Address:' with a placeholder 'click here to provide address details' and a trash icon; 'Parcel Number:' with an empty text box; and 'Location Details:' with a placeholder 'Ex. Corner of 5th and Main'. At the bottom of the form are two buttons: 'Cancel' and 'Save & Continue'.

THIS IS PHASE 1 FOR EPR IMPLEMENTATION

- Phase I includes the roll-out of EDR for Light Commercial Multi-family Townhomes
- Building Permit Applications, Building Plans and all supporting documentation can be submitted electronically via any web-enabled computer
- Plan review, markup, revisions, and approval will be conducted electronically



WE'RE REFORMING OUR CODES TO ACCOMMODATE INNOVATION



Awethu House, 340 Auburn Ave NE

OUR NEW CODE INNOVATION TEAM WILL ENABLE US TO BE MORE RESPONSIVE



WE'VE ALSO BEEN REFORMING OUR ZONING CODE...

- Accessory Dwellings
- Definitions Update
- Historic Lot Patterns
- Industrial Districts Uses
- I-Mix District
- Loading Requirements
- MRC (Mixed-Residential Commercial)
- Residential Density Increase
- Missing Middle Zoning District
- Parking (on-street, shared, old buildings)
- Neighborhood Design Standards
- Telecommunications Updates
- Transitional Height Plane Updates
- Quality of Life Districts

Phase 1 and 2 passes, RFP for rewrite in progress

FACT SHEET

ZONING ORDINANCE REFORM

What is Zoning Reform?

In 2015, the City of Atlanta commissioned a team of consultants to conduct a comprehensive assessment of the City's Zoning Ordinance. Upon completion of the assessment, the consultant prepared recommendations for consideration to the Office of Zoning & Development's consideration about how the Zoning Ordinance could be improved. These recommendations and the technical review of the Ordinance are found in the Zoning Ordinance Diagnostic report.

The diagnostic, performed over one year, resulted in the Atlanta Zoning Ordinance Assessment that made a series of recommendations for future changes to the Zoning Ordinance, including amendments to the regulations.

Through reform, we sought to expand transportation options, ensure housing diversity, create user-friendly regulations, protect neighborhood character, and create vibrant corridors and districts

What are the two phases?

The Diagnostic categorized the recommendations into those that could be



completed in a relatively short period of time as "Quick Fixes" or "Medium Fixes" and those that would require a comprehensive overhaul of the current Zoning Ordinance and would likely require a period of two to four years to complete.

The proposed recommendations seek to clarify and improve certain provisions of the Atlanta Zoning Ordinance and Subdivision Ordinance and provide consistency with the Atlanta City Design project; as well as update consistency with state and federal law, and advance the public health, safety and welfare of citizens. The recommendations topics were broken down into two Phases: Phase I - "Quick Fixes" and Phase II - "Medium Fixes."

What issues are addressed?

Phase 1 addressed these topics:

- Accessory structure heights
- Accessory structure size definition
- Accessory uses in R District
- Bicycle parking standards
- Deletion of unused zoning districts
- Independent driveways requirements
- Multi-family zoning, single-family minimum lot sizes
- MRC District building placement
- Master plan provisions
- Minimum building height non-conformity
- Replats of non-conforming lots
- Special Use Permit transfers
- Sidewalk standards
- Storefront streets curb cuts
- Storage pods on residential property
- Traditional Neighborhood Development (TND) street standards

Phase 2 included topics such as:

- Accessory Dwellings
- Definitions
- I District Uses
- Loading Requirements
- MRC-2 Residential Density
- Missing Middle Housing
- Parking



- Neighborhood Design Standards
- Telecommunications
- Transitional Height Plane
- Quality of Life Variations

Where are we now?

Phase I Quick Fix proposed amendments were adopted and approved in May 2018.

Phase II Medium Fix proposed amendments were adopted and approved in January 2019.

A Request for Proposal (RFP) went out on December 14, 2018 and the City will evaluate entries to determine proponents for providing an update or rewrite of the City of Atlanta Zoning Ordinance in the coming months.

Who should I contact?

Contact Sushmita Arjyal by email at sarjyal@AtlantaGa.gov or call 404-330-6145.



Department of
CITY PLANNING

...AND WILL SOON BEGIN THE PROCESS OF RE-WRITING THE ZONING ORDINANCE ENTIRELY





Designing Better Buildings

We're not just making it quicker to get a building permit. We're focusing on quality as well. We will continue to demand exceptional design and ensure that safety standards are met.

WE'VE BUILT ON LAST YEAR'S SUCCESS WITH THE FOLLOWING PROJECTS



524 WEST PEACHTREE / BALTIMORE ROW



Initial Design Concept

524 WEST PEACHTREE / BALTIMORE ROW

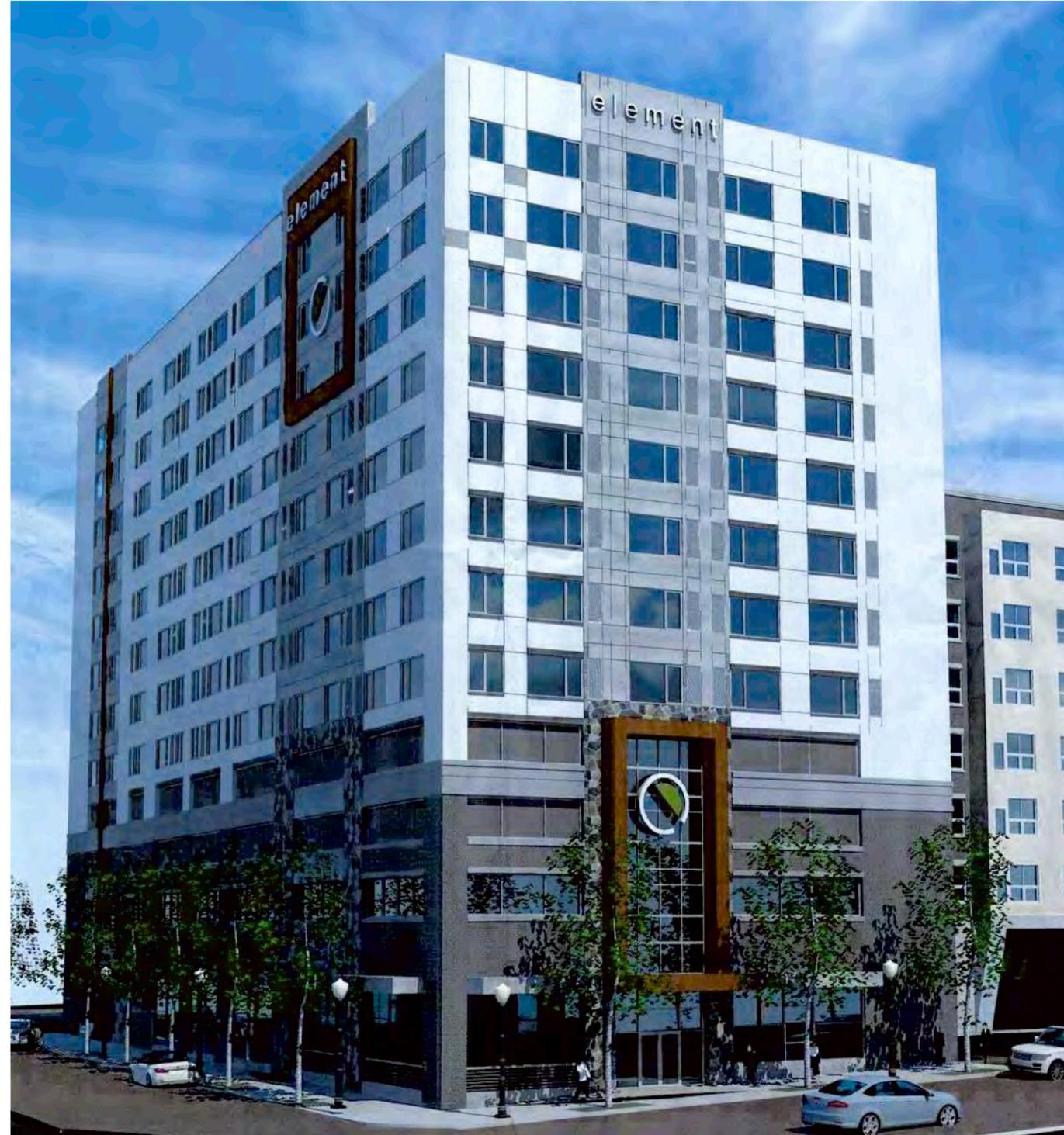


Initial Design Concept



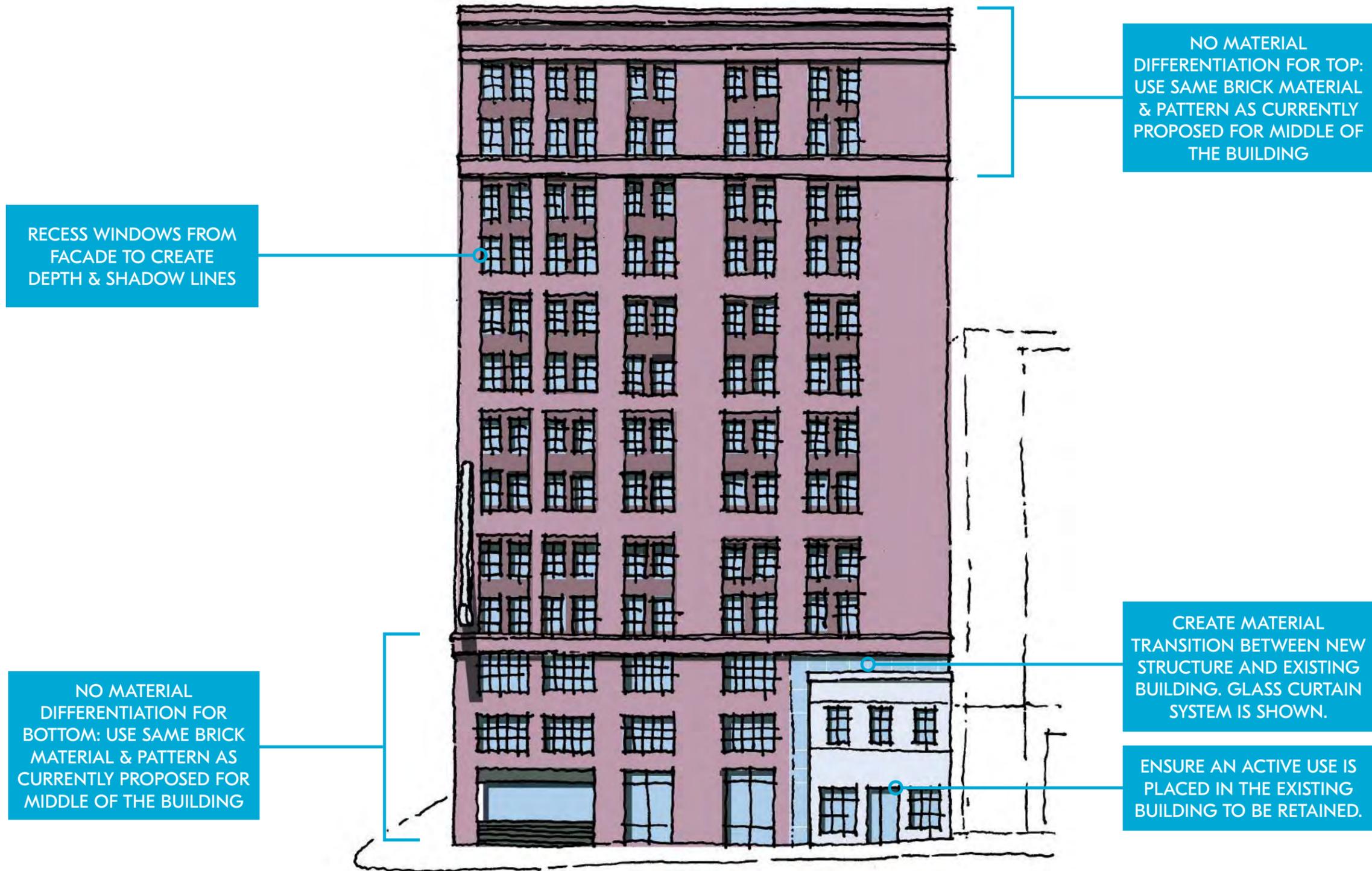
Revised Design Proposal

445 MARIETTA HOTEL



Initial Design Concept

445 MARIETTA HOTEL



Process Sketches & Images

445 MARIETTA HOTEL



Revised Design Proposal

WE'VE BEEN WORKING WITH EMORY UNIVERSITY IN MIDTOWN

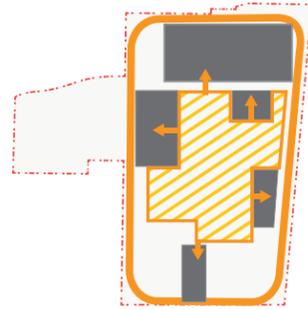


EMORY'S MIDTOWN DEVELOPMENT INCLUDES A NEW PARKING DECK

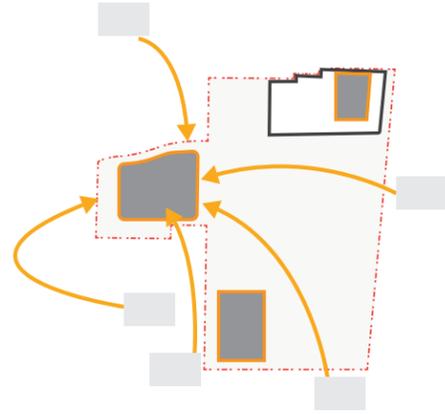
An aerial architectural rendering of a large, modern parking deck building. The building is a multi-story structure with a grey facade and a prominent vertical glass and wood-clad tower. It is situated in an urban environment with other buildings, streets, and greenery visible. The street name 'WEST PEACHTREE' is visible on the ground level.

The new employee parking deck will allow Emory to consolidate parking on its surface lots and open those site for new development. In its master planning, Emory was able to reduce the size of the parking structure by offering 100% subsidized MARTA passes.

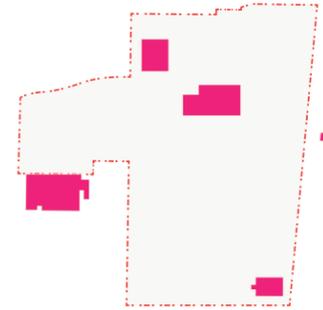
EMORY'S MASTER PLAN TO IMPROVE ITS RELATIONSHIP WITH MIDTOWN



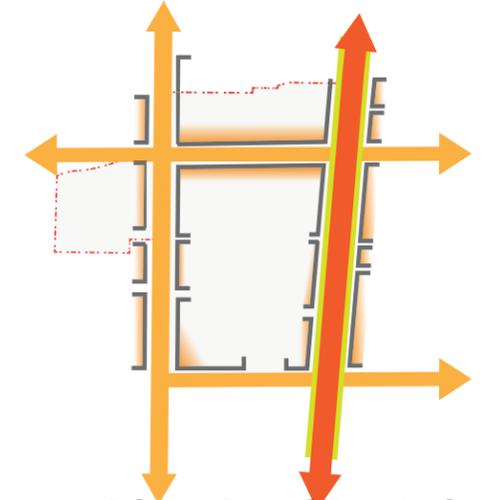
1 – DENSIFY THE CORE



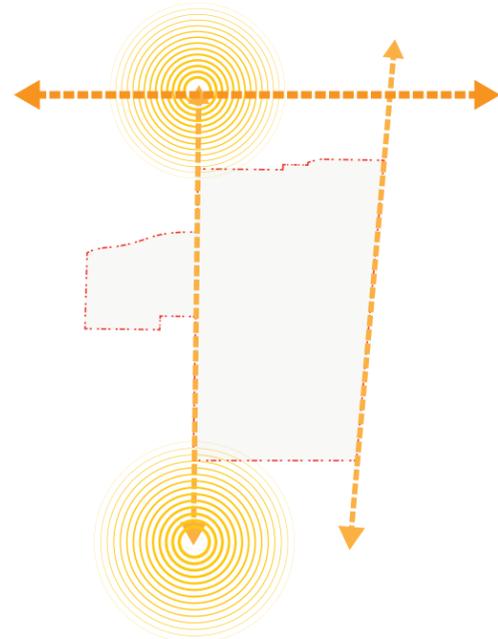
2 – CONSOLIDATE PARKING



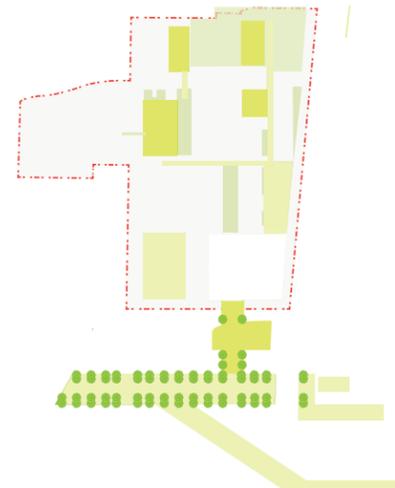
3 – PRESERVE LEGACY ASSETS



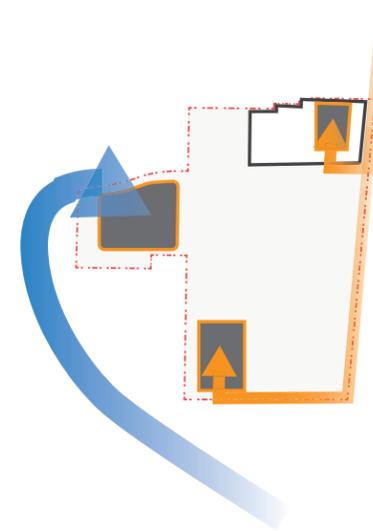
4 – ACTIVATE CAMPUS EDGES



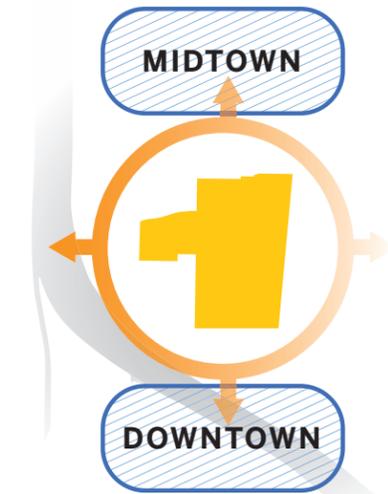
5 – EXPAND ACCESS TO TRANSIT



6 – CONNECT CAMPUS OPEN SPACES



7 – CLARIFY ACCESS + CIRCULATION



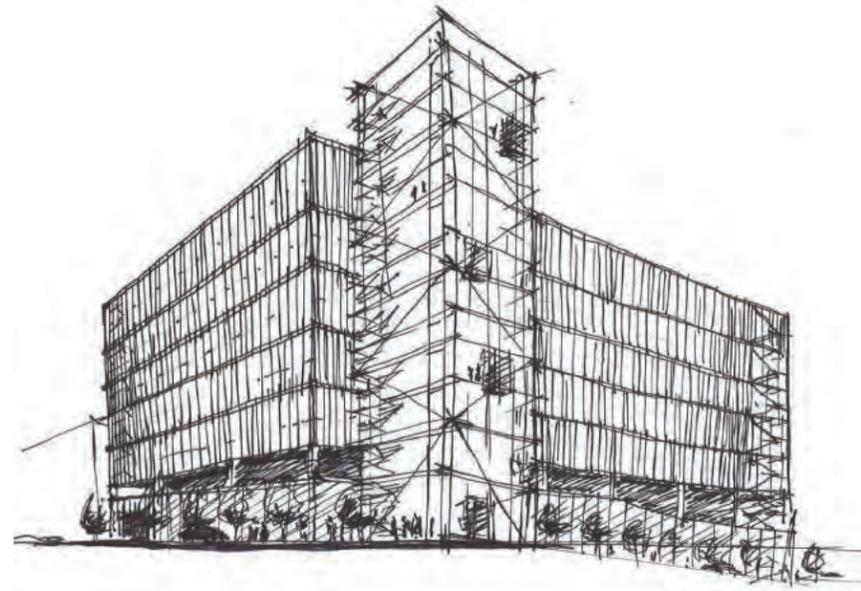
8 – CATALYZE WIDER NEIGHBORHOOD CHANGE

WE WORKED COLLABORATIVELY WITH EMORY ON THE MASTER PLAN & DESIGN



June

- Singular parking expression
- Unified active use program expression
- Materiality influenced by context / campus
- Dominant tower expression
- Conceals parking program



January

- Introduction of base/tower/mass concept
- Introduction of 2 story expression
- Simplification of building mass



Today

- Screening concept introduced
- Highlighting active use at street level
- Reduction of building mass
- Simplification of ground level design

THE RESULT IS A SMALLER DECK THAT WILL HAVE AN ICONIC PRESENCE



EMORY

EMORY

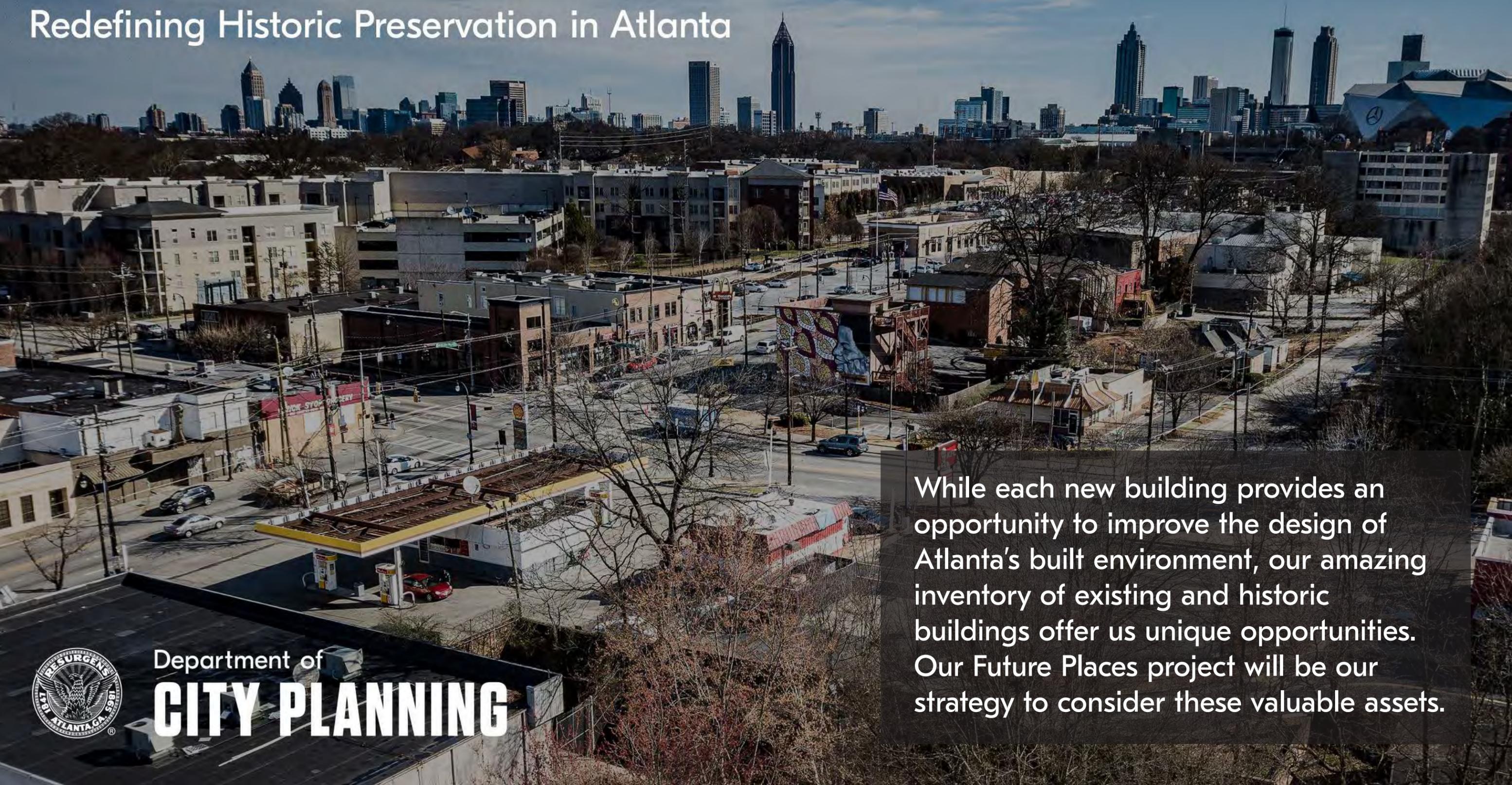


BUT WILL ALSO INCLUDE A VIBRANT, HUMAN-SCALE STREET PRESENCE



FUTURE PLACES PROJECT

Redefining Historic Preservation in Atlanta



While each new building provides an opportunity to improve the design of Atlanta's built environment, our amazing inventory of existing and historic buildings offer us unique opportunities. Our Future Places project will be our strategy to consider these valuable assets.



Department of
CITY PLANNING

ABOUT THE FUTURE PLACES PROJECT

The Future Places Project (FPP) will consist of five main components:

1. Public outreach, guidance & education initiatives
2. A comparative analysis of peer cities
3. The “story of Atlanta”
4. A survey data collection, mapping analysis, and a review of existing plans and documents
5. A survey of targeted individual resources and general classes of properties

The FPP is needed for two reasons:

1. Speed of development and growth in the city and decisions made by/on the City’s policy, planning, and permitting.
2. Correlation with the DCP initiatives on strategic planning (City Design, UEF, ATP)



661 Ponce de Leon



Pullman Yard



Designing a Public Realm & Experience

Better buildings are just part of the equation in great city building. We also continue to be focused on the exceptional design and construction of our public realm - our streets and sidewalks - to create an inclusive urban experience and compete with other cities at the international level.

OUR PLACEMAKING PROGRAM CONTINUES TO BE POPULAR & IMPACTFUL

**CITY OF ATLANTA
PLACEMAKING PROGRAM**
IN PARTNERSHIP WITH THE TRUST FOR PUBLIC LAND

PROGRAM GUIDE

Transforming Atlanta's underused streets into safer, active, and vibrant public places.

Department of **CITY PLANNING**

THE TRUST FOR PUBLIC LAND

PROPOSAL SCORING & EVALUATION

The following set of criteria will be used evaluate all eligible proposals and to select the winning projects. Projects with higher scores will be prioritized.



Transportation Safety

Up to 10 points

Your project must address a transportation safety concern. In particular, your proposal should work to make the street safer for people who walk, bike, or use transit, not just for cars.

Safety improvements can come from changes such as slower speeds, increased visibility, better street crossings, safer intersections, safer street organization or signage, or safer pedestrian features.



Community Support

Up to 5 points

Your project should have strong community support. Letters of support from a broad range of stakeholders, especially those who would be directly impacted by your project, is highly preferable.

Projects that connect to existing community efforts or larger plans make a strong case for support.



Street Activation

Up to 5 points

Your project should include an element that draws people to it and activates the street with people. Ideas that encourage people to interact with the space are preferable.



Additional Consideration

Sites or projects with special conditions will receive additional consideration. Such conditions include:

- Located within an [Equitable Target Area](#)
- Located within a historic district or corridor
- Increases park or school access
- Existing active ground floor retail or other pedestrian use
- Incorporates multi-modal access
- Improvements upon applications that were submitted in the 2018 call for projects but were not awarded. (Note: Projects previously accepted to the program may not be re-submitted for additional funding.)
- Project is located in a geographic area unserved by previous placemaking projects

WHERE ARE WE DOING THIS RIGHT NOW?



MARTA RAIL LINES

ATLANTA CITY LIMITS

ATLANTA BELTLINE

MULTIPLE PROJECTS
English Avenue

N. HIGHLAND AVE MINI-PARK
Virginia Highland

BROAD ST BOARDWALK
Downtown

JACKSON ST BRIDGE
Old Fourth Ward

BUS CANOPY
Cascade Heights

MULTIPLE PROJECTS
West End

OUR BUILT WORK IS ABOUT DOING THE SMALL THINGS EXCEPTIONALLY WELL



Broad Street Pedestrian Plaza



Cascade Heights Bus Canopy



Virginia Highlands Mini-Park

AND WE'RE STARTING TO GET NOTICED FOR IT



ASLA
GEORGIA

BROAD STREET PEDESTRIAN PLAZA
2019 HONOR AWARD
GENERAL DESIGN

THIS WORK CONTINUES IN ENGLISH AVENUE...



...AND IN A GRAND VISION FOR A SHARED STREET DESIGN ON PEACHTREE STREET



Shared street design enhances the quality of public life while improving the safety and vibrancy of streets with high levels of pedestrian traffic. It includes curbless (flush) streets, the elimination of surface markings, traffic signs, traffic lights and other control devices.



THIS WORK REQUIRES A NEW APPROACH TO COMMUNITY ENGAGEMENT



Atlanta Streets Alive Central (2019)

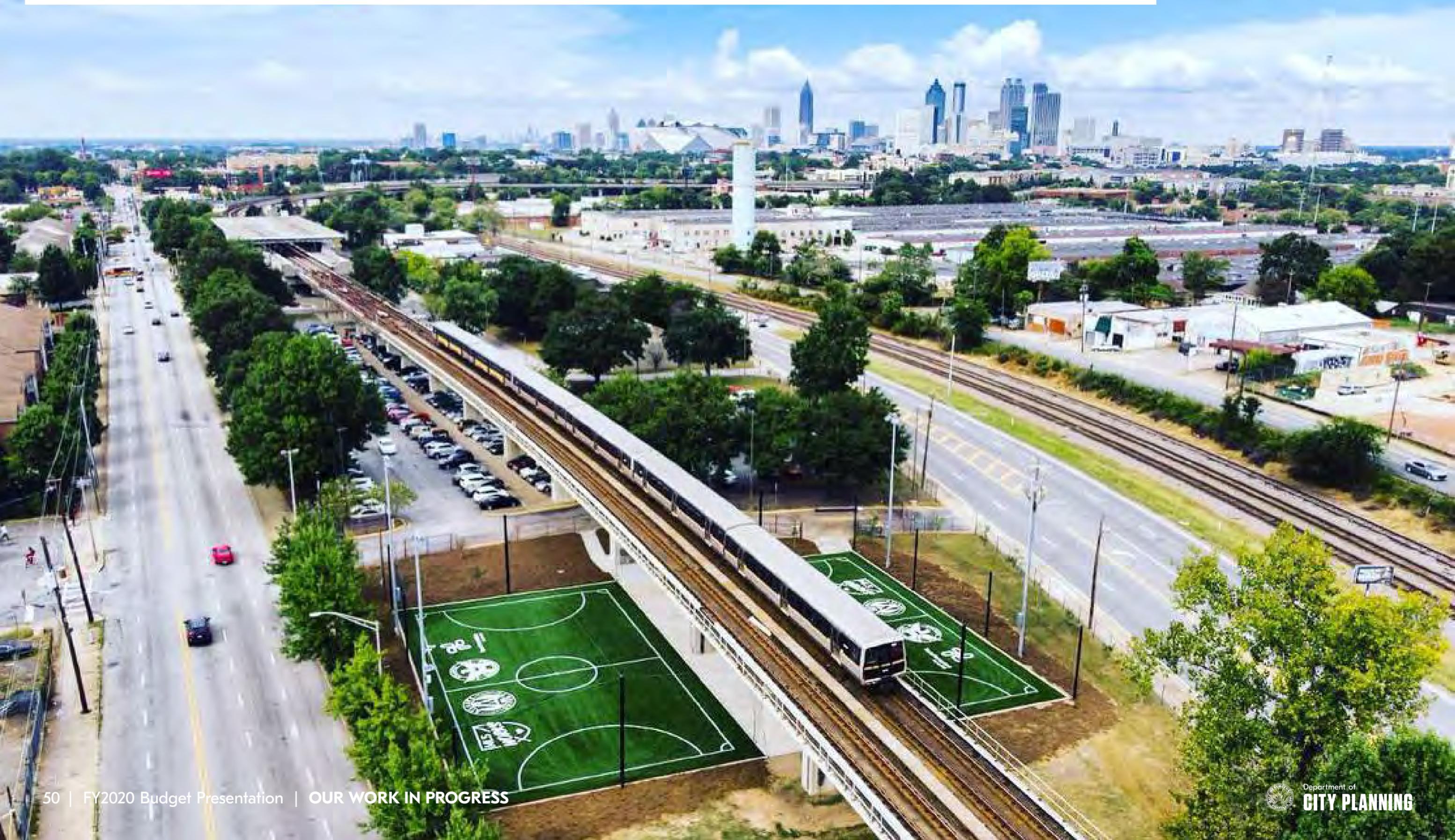


Atlanta Streets Alive Central (2018)



Peachtree Re-imagined Exhibition (2019)

OUR MARTA STATIONS OFFER A NEW OPPORTUNITY IN PUBLIC REALM DESIGN



WE'VE PARTNERED WITH STATIONSOCCER TO START THIS WORK AT WEST END



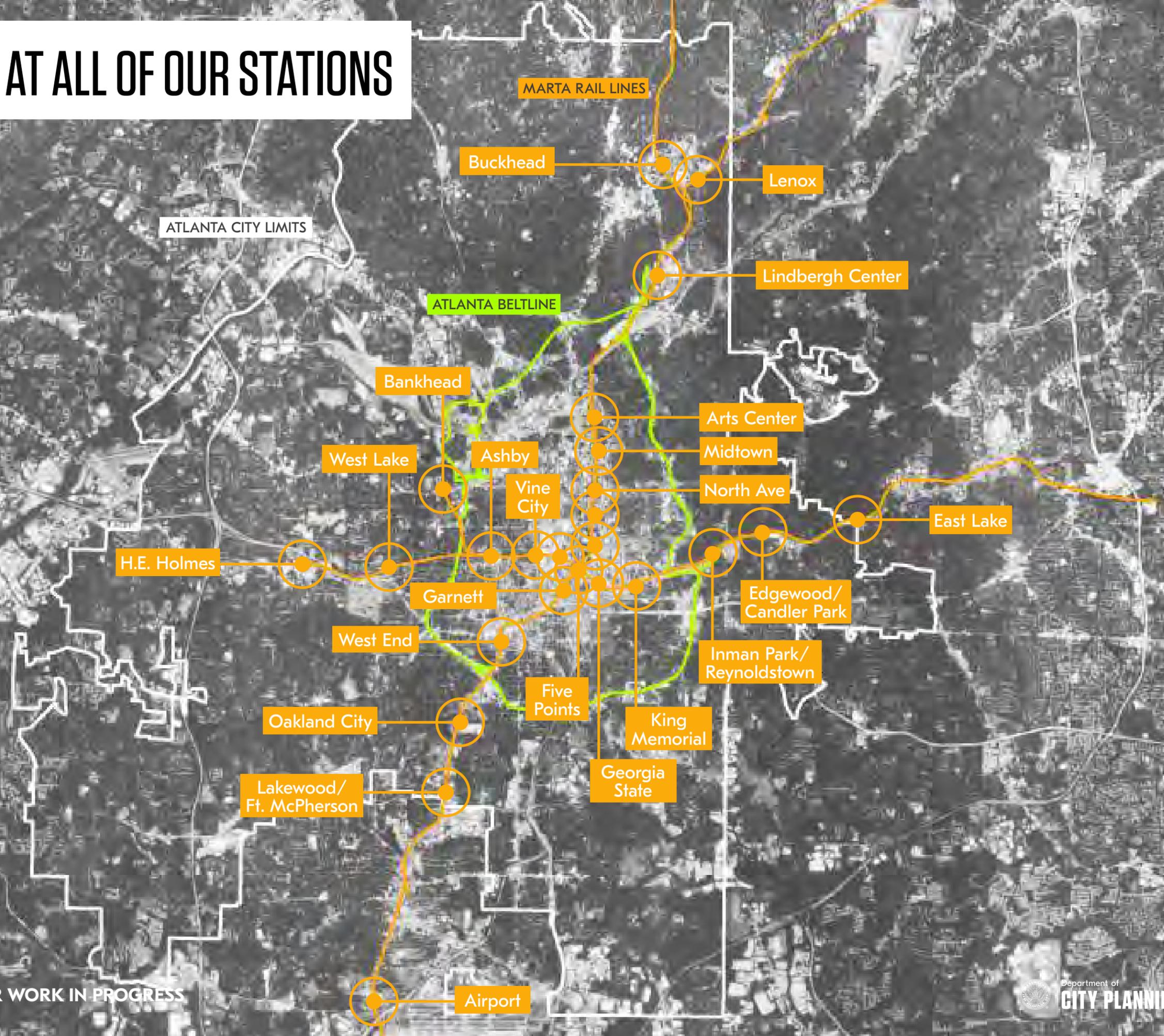
2019 Programming



THE FIVE POINTS MARTA STATION & MORE MARTA IS ANOTHER BIG OPPORTUNITY



IMAGINE DOING THIS AT ALL OF OUR STATIONS

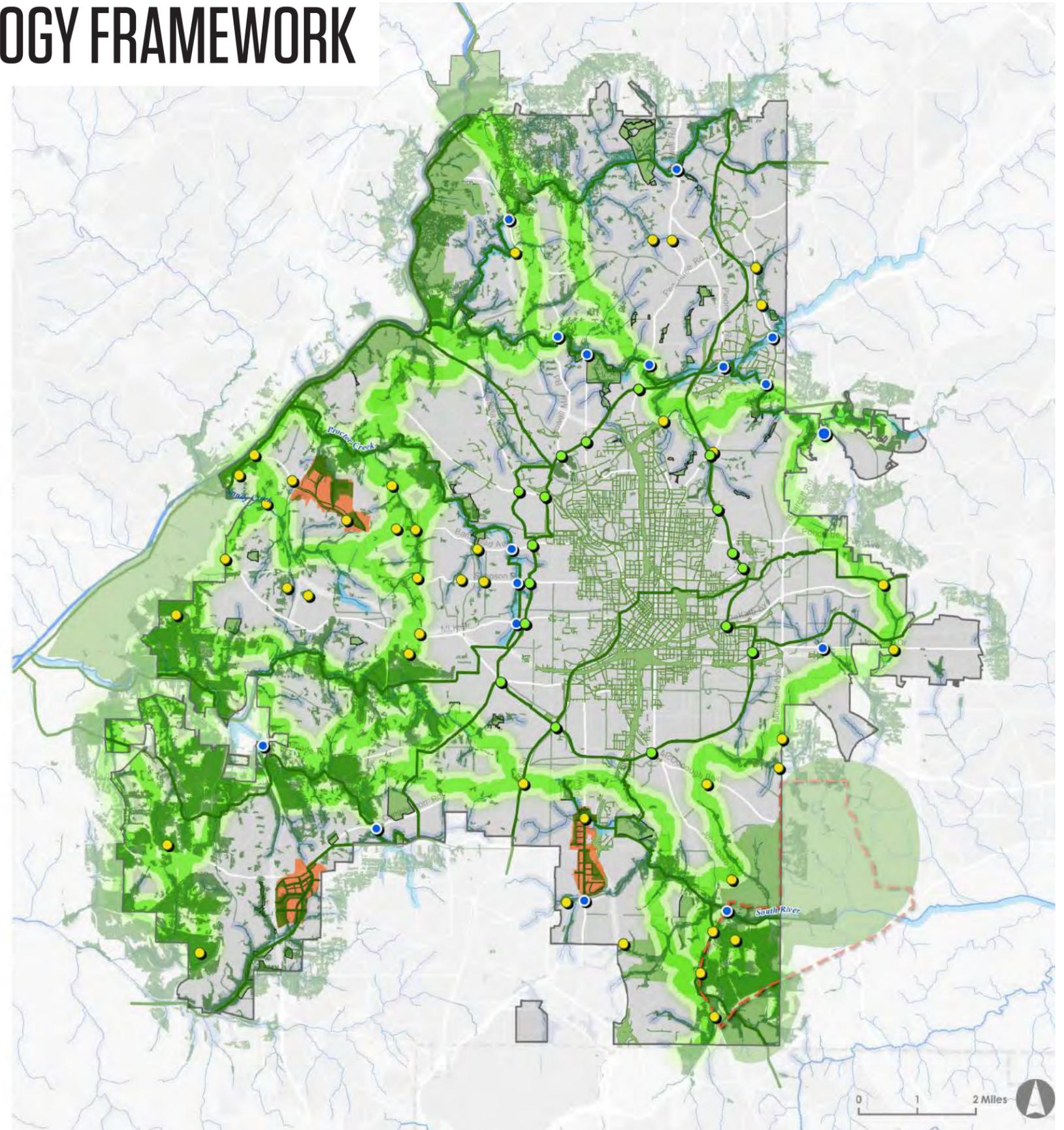


A low-angle photograph of a forest canopy, looking up at the dense network of tree branches and leaves. The image is in grayscale, with a bright light source filtering through the trees, creating a soft, ethereal glow. A large, semi-transparent teal rectangle is overlaid in the center of the image, serving as a background for the title text.

Designing for Nature

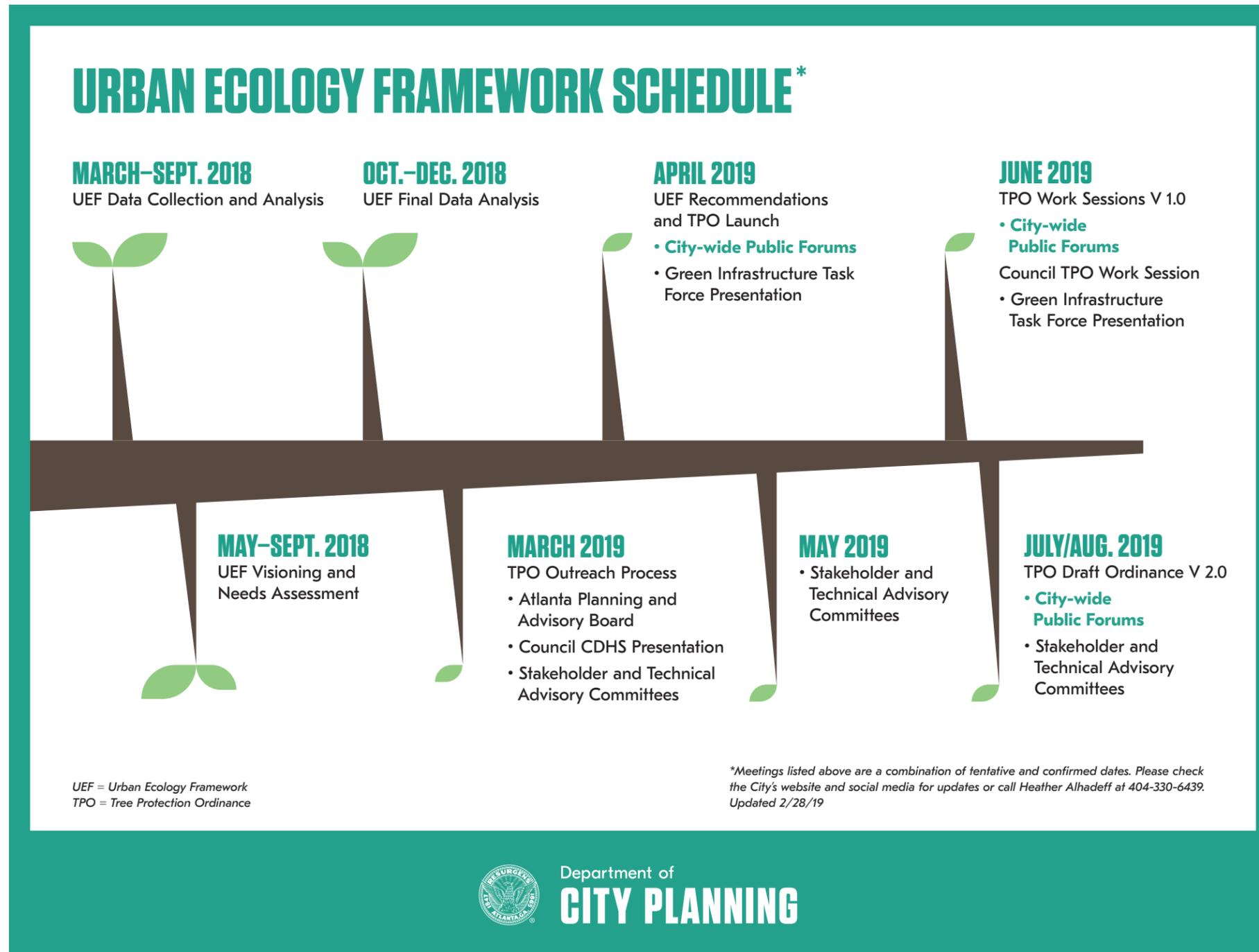
At the same time we're focused on the quality of our built environment, we're protecting and elevating a key component of Atlanta's identity: our natural assets. Our goal is to build a city for more people that does so while protecting and rehabilitating the its ecology.

THIS WORK BEGINS WITH THE URBAN ECOLOGY FRAMEWORK





THE WRAP-UP OF THE UEF IS THE STARTING POINT FOR THE FOLLOWING EFFORTS



TREE ORDINANCE RE-WRITE

How do we get to 50%

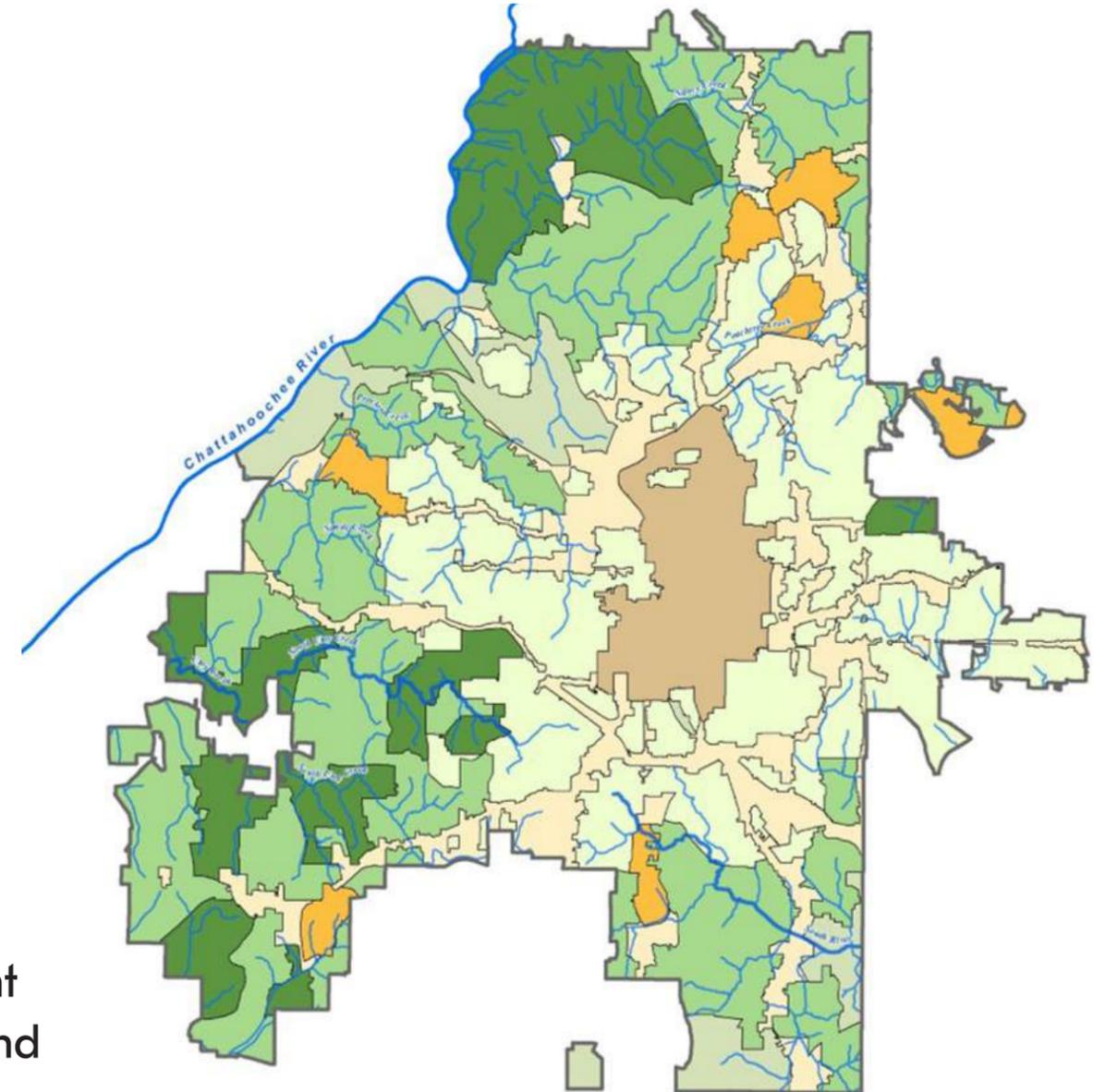
City Design Category	2008	2014	Change	Goal	Change needed	Major Initiative*	Protect & Plant^
Core	7%	11%	+4%	15%	+4%	X	
Clusters	26.5%	26%	-0.5%	35%	+9%	X	
Corridors	25%	27%	+2%	30%	+3%	X	
Production Areas	28%	27%	-1%	27%	0%		X
Urban	48%	50%	+2%	55%	+5%	X	
Suburban	59%	58%	-1%	60%	+2%		X
Rural	70%	65%	-5%	67%	+2%		X

*Major public realm tree planting of diverse tree species, soil volume, tree management and replacement initiative

^ Protection of tree canopy and new planting of diverse species

Key Actions

- Protection of existing tree canopy using the previously identified protection zones
- Major young forest initiative to plant 3,600 new acres of trees and manage to maturity
- Annual replacement of dead trees outside forests.
- City wide public realm tree inventory to inform new planting and management
- Assessment of tree mortality and demographics to track trajectory of forest and planted public realm trees.



CHATTAHOOCHEE RIVER GREENWAY STUDY

population of native and introduced species. The construction of Buford Dam in the 1950s created cold water conditions capable of supporting the most southern trout fishery in the United States. Rainbow trout are regularly stocked in the upper portion of the river, while brown trout stocking efforts have been so successful, they now have a self-sustaining population. Cooling of the river, combined with water quality issues, once devastated the native fish population. Water quality has since greatly improved in recent years and native species like shoal bass are being reintroduced through breeding and restocking programs.

RAINBOW AND BROWN TROUT RANGE
The construction of Buford Dam cooled the river enough to support trout habitat in the upper reaches of the Chattahoochee. As the river flows downstream, it becomes increasingly warm, which confines the cold water fish to Sub Area 1 and 2.

WATER QUALITY
Water quality has significantly improved in recent years but the health of the Chattahoochee is largely dependent on the health of its tributaries. Water quality remains impaired by the impacts of upstream urbanization, including flows and sedimentation.

ECOLOGY

- Watershed Boundary
- Supporting Streams
- Impaired Streams

- Water Flow Monitoring Locations
- Water Quality Monitoring Locations

- Forest Cover
- Agriculture Land Cover

- Water Access Points
- Combined Sewer Overflows
- Water Intakes
- Waste Water Outfalls
- Shoals
- Dams

- Chattahoochee River
- Parks Along the River
- County Lines
- Expressways
- 1 Mile Buffer
- Atlanta City Limits



WATER USE
The Chattahoochee is a valuable resource, supplying 70% of Atlanta's drinking water from a single intake. A relatively small river supporting a large population, the river is controlled, confined, and consumed by metro Atlanta. During periods of drought 30% of the river's waters downstream of Atlanta is treated wastewater effluent.

SHOAL BASS RANGE
An endemic species, shoal bass were once present throughout the Chattahoochee but now only found in its tributaries. Recent restoration efforts have been made to bring the fish back to the river. As a warm water species, the barrier of Morgan Falls Dam combined with cooler water upstream, confines its reintroduction to Sub Area 2 and 3.

SWEETWATER CREEK
A healthy tributary with a large shoal bass population

SHOAL BASS STOCKING
Shoal bass are stocked in Metro Atlanta

MORGAN FALLS
Hot spot for bird watching and fishing

COCHRAN SHOALS
National Park unit with water access and shoals

PROCTOR CREEK
CSO upgrades are beginning to improve the once heavily polluted creek

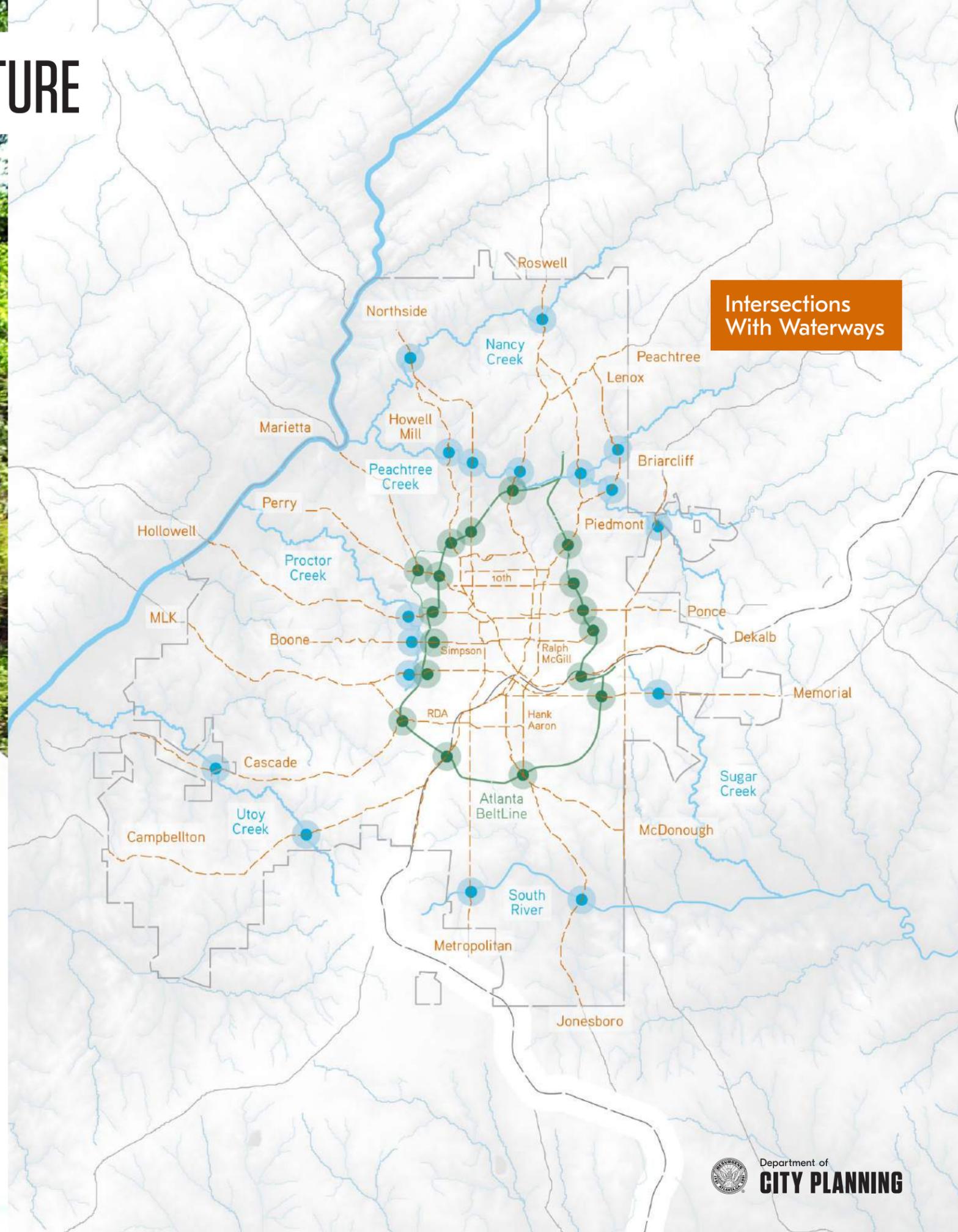
TROUT STOCKING
Rainbows are stocked in the upper river

BUFORD DAM
Cold water releases cool the upper portion of river

ECOLOGY CONNECTIVITY
Sub Area-3 has large tracts of intact forests and national parks scattered along the river. The area provides an ecological corridor and connectivity along the river that extends to an even larger regional network. This area also contains some of the healthiest supporting tributaries of the Chattahoochee including Sweetwater Creek and Dog River. Tributary health is important to the overall health of the river and important considerations as the region's population continues to expand.

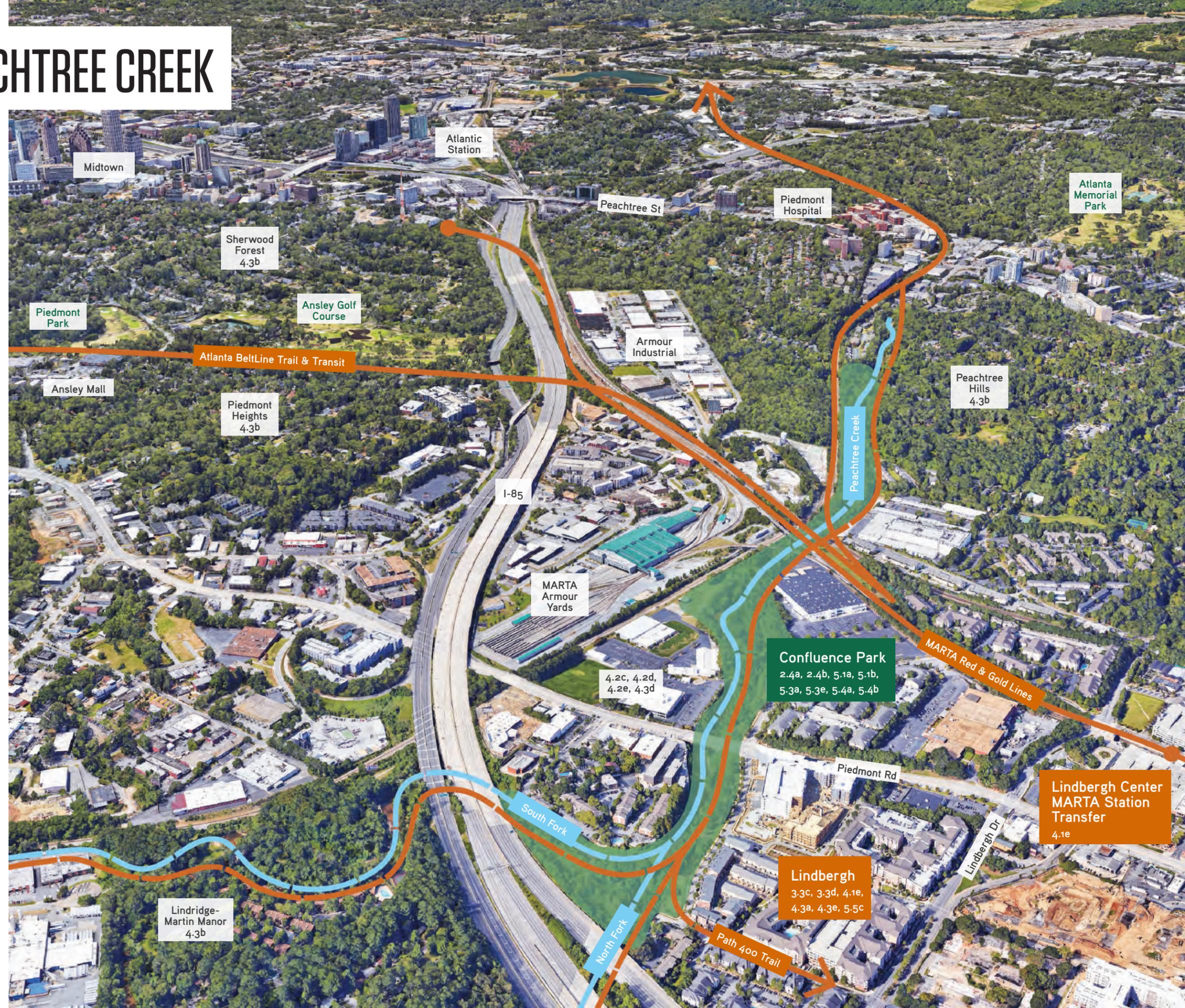


DESIGNING CONNECTIONS FOR PEOPLE AND NATURE

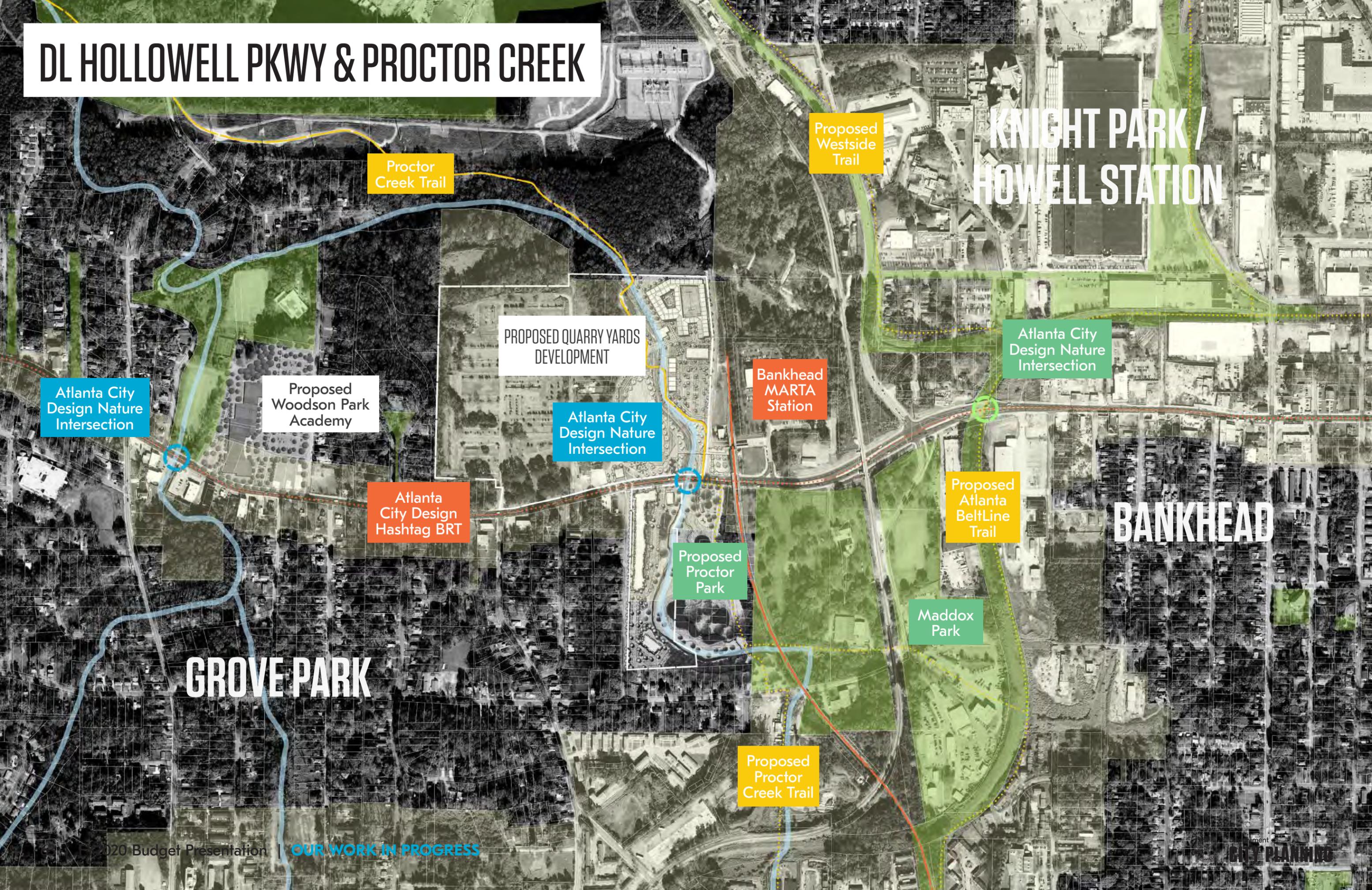


PIEDMONT RD & PEACHTREE CREEK

Nature and people will flow together in these unexpected and awesome new public meeting grounds.



DL HOLLOWELL PKWY & PROCTOR CREEK



**KNIGHT PARK /
HOWELL STATION**

Proctor
Creek Trail

Proposed
Westside
Trail

PROPOSED QUARRY YARDS
DEVELOPMENT

Atlanta City
Design Nature
Intersection

Atlanta City
Design Nature
Intersection

Proposed
Woodson Park
Academy

Atlanta City
Design Nature
Intersection

Bankhead
MARTA
Station

Atlanta
City Design
Hashtag BRT

Proposed
Atlanta
BeltLine
Trail

BANKHEAD

Proposed
Proctor
Park

Maddox
Park

GROVE PARK

Proposed
Proctor
Creek Trail

THIS BUILDS ON THE GREAT WORK WE'RE ALREADY DOING





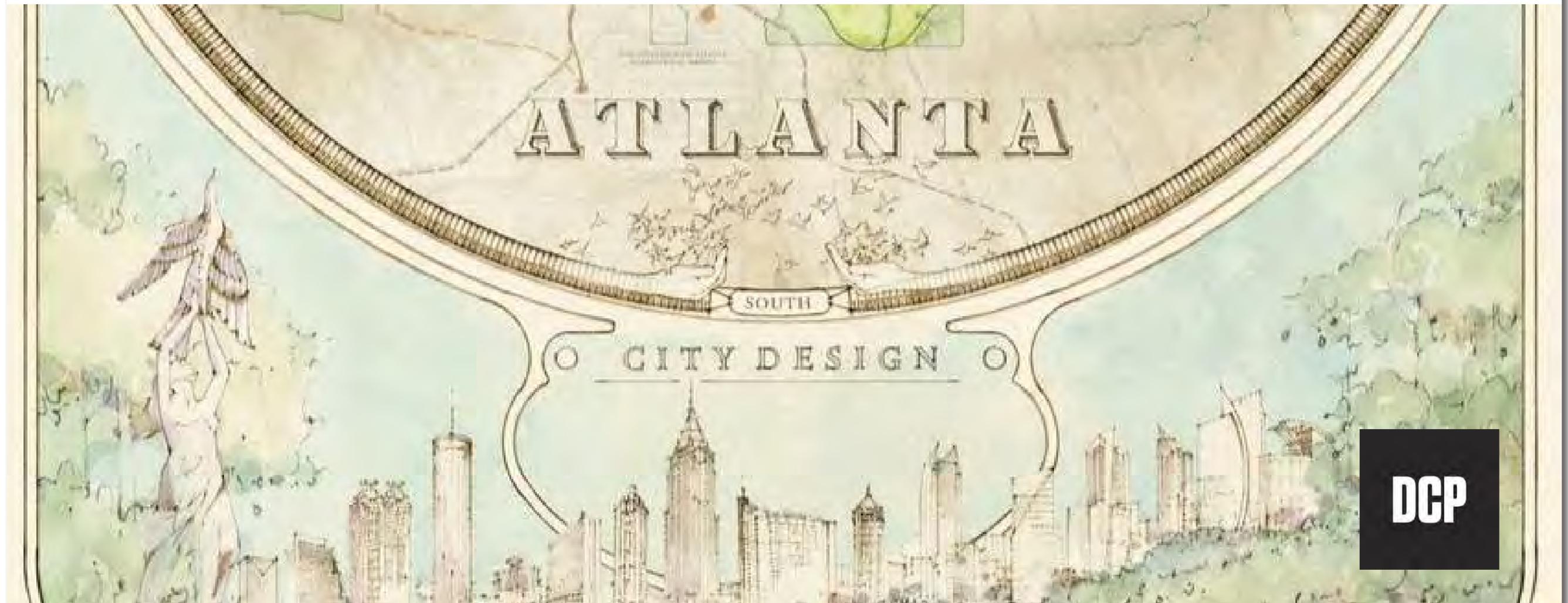
Designing for Affordability

In doing all of this great work, we want to make sure Atlanta stays inclusive. That means meeting the challenge of dealing with affordability - particularly housing - head on. This will become an increasing focus of our work in the coming year.

OUR WORK IN AFFORDABILITY STARTS BY UNDERSTANDING OUR SPECIFIC NEEDS

A CITY BY DESIGN:HOUSING

THE EQUITABLE NEEDS ASSESSMENT REMIX



THIS ASSESSMENT HELPS US BUILD A MORE TARGETED STRATEGY

DATA

CURRENT HOUSING NEEDS | MARKET TRENDS

Atlanta's population has grown significantly since 2010, adding mostly higher income, better educated, and renter households. In response, Atlanta's supply of housing – particularly multifamily – expanded and shifted toward higher-cost rental housing. Rents have increased faster than income. As a result, Atlanta's affordability challenges are growing as both renters and homeowners are increasingly strained to afford housing.



Source: ACS 2016, 2010 5-year surveys

THE NEEDS ASSESSMENT IS WRAPPING UP & GUIDING OUR OTHER WORK

Next Steps

1

COMPLETE OUR BUILDING

Finalize our GIS content and framework May 2019

3

FALL COLLATERAL

Reproduce elements of the story map in static collateral

2

STORY MAP LAUNCH

Early Summer 2019

4

COMMUNITY ENGAGEMENT

Start to socialize the collateral and get feedback on the process, story map and collateral. Plan for policy interventions.

WE'VE BEEN WORKING WITH CASCADE HEIGHTS TO DESIGN FOR AFFORDABILITY



HERE AFFORDABILITY STARTS WITH UNLOCKING NEW, COMPATIBLE HOUSING TYPES



SINGLE FAMILY RANCH



SINGLE FAMILY COTTAGE



ACCESSORY DWELLING UNIT



DUPLEX

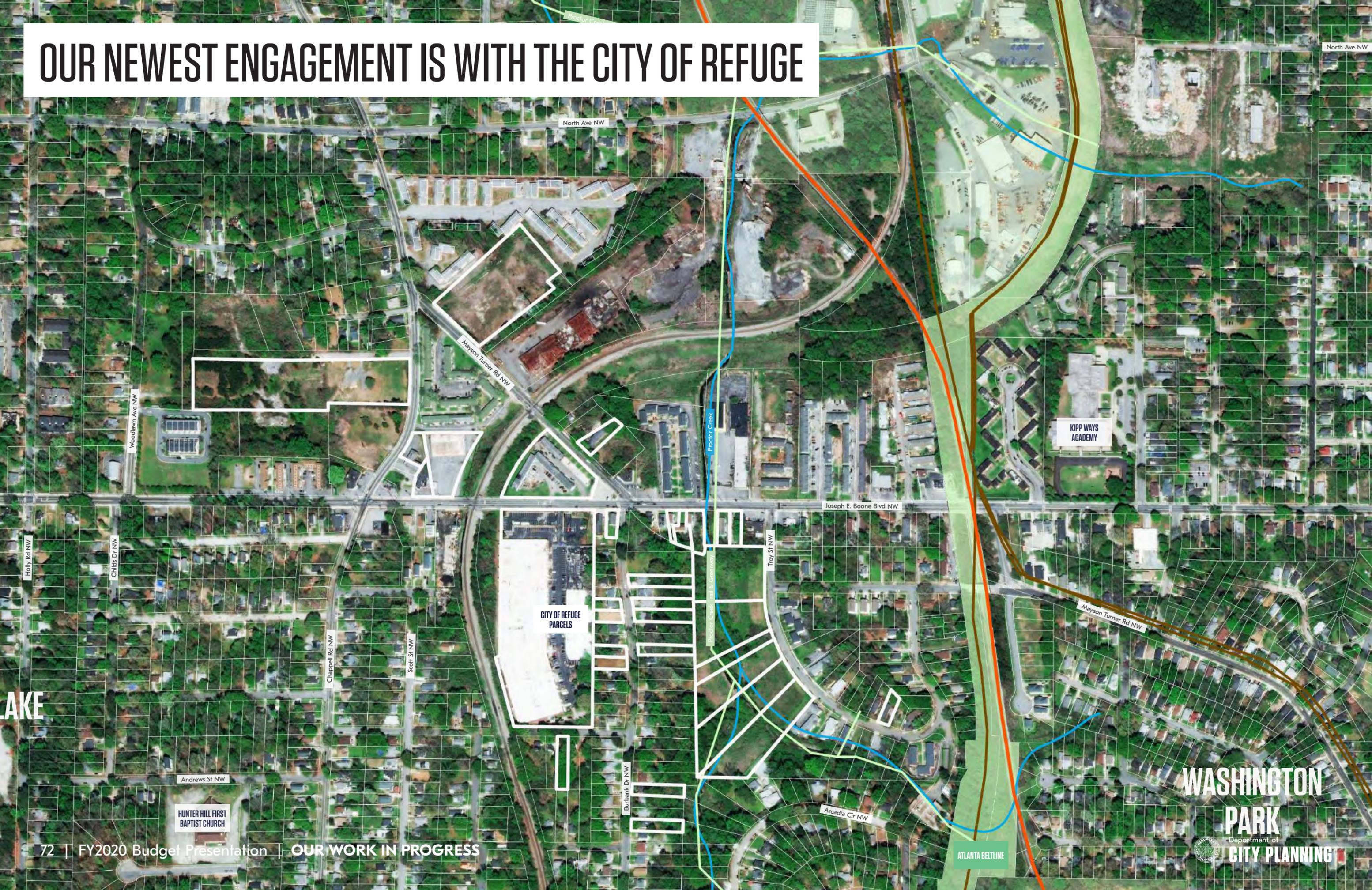


FOURPLEX



MULTIPLEX

OUR NEWEST ENGAGEMENT IS WITH THE CITY OF REFUGE



AKE

**This is an opportunity to create housing
that is integrated within communities...**



**...and align our services
with their intended reach.**

SERVICES PROVIDED BY THE CITY OF REFUGE

YOUTH DEVELOPMENT

HOUSING



WORKFORCE INNOVATION HUB

HEALTH AND WELLNESS

BUILDING AN AFFORDABLE HOUSING PROGRAM



CANDIDATE HOUSING TYPES TO SUPPORT THE PROGRAM



MODULAR



COHOUSING



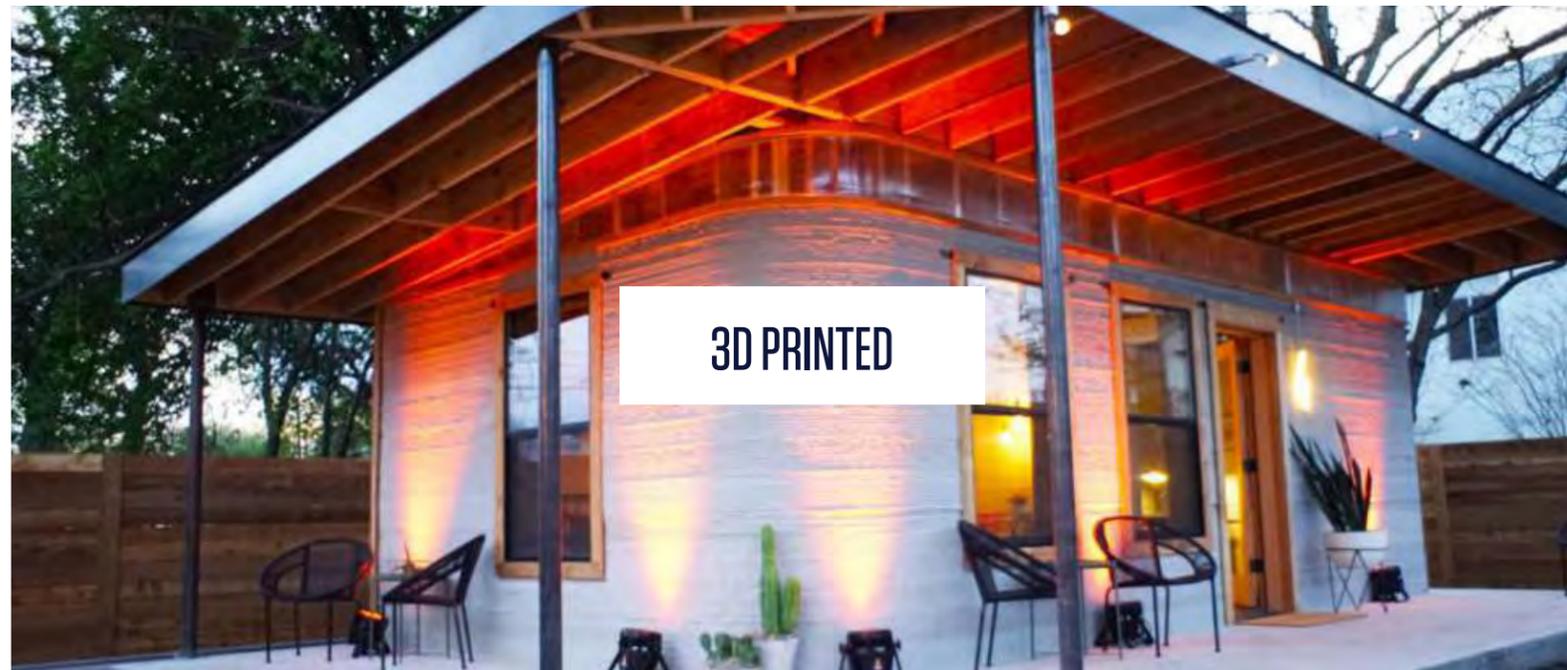
MISSING MIDDLE



INCREMENTAL

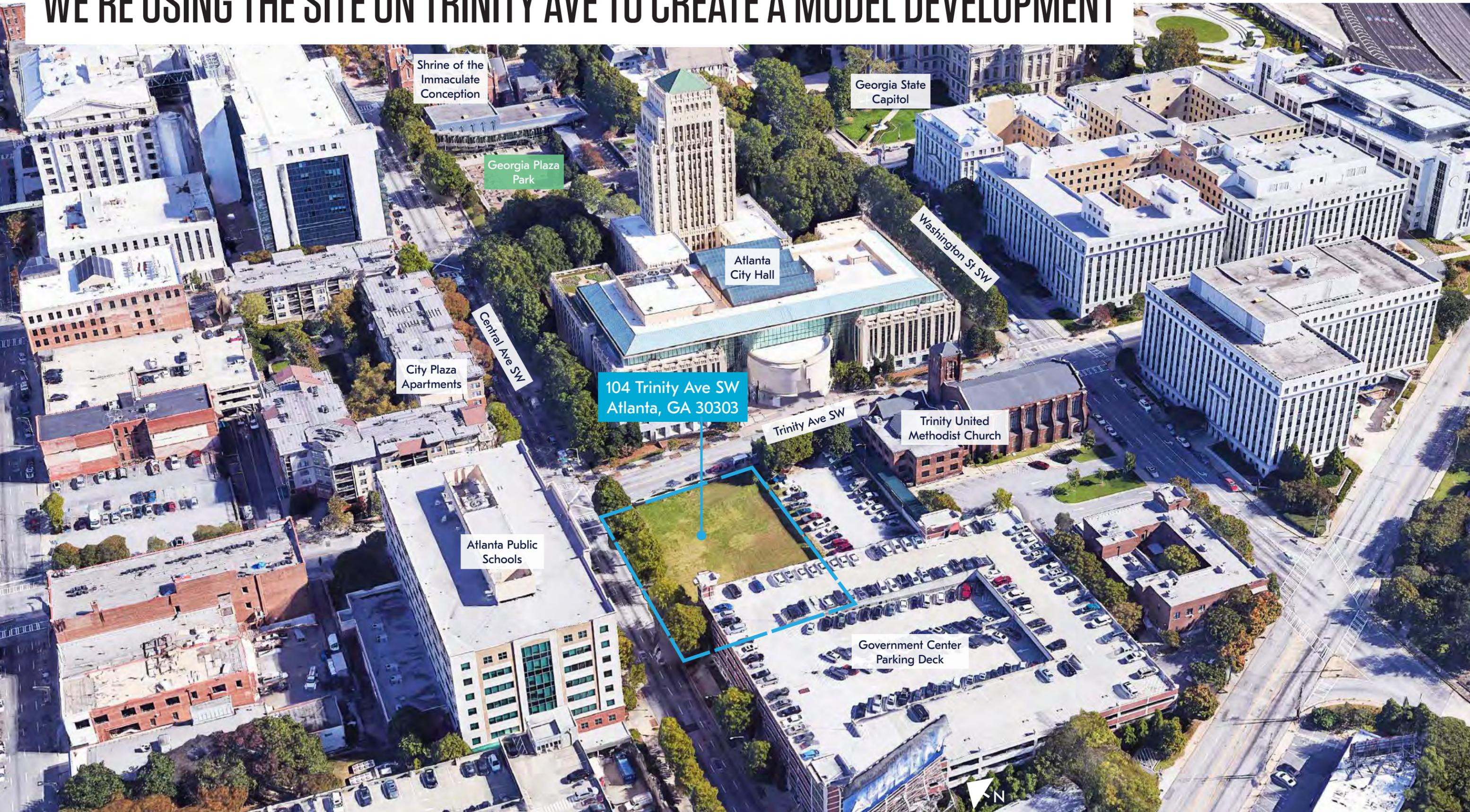


COMPACT



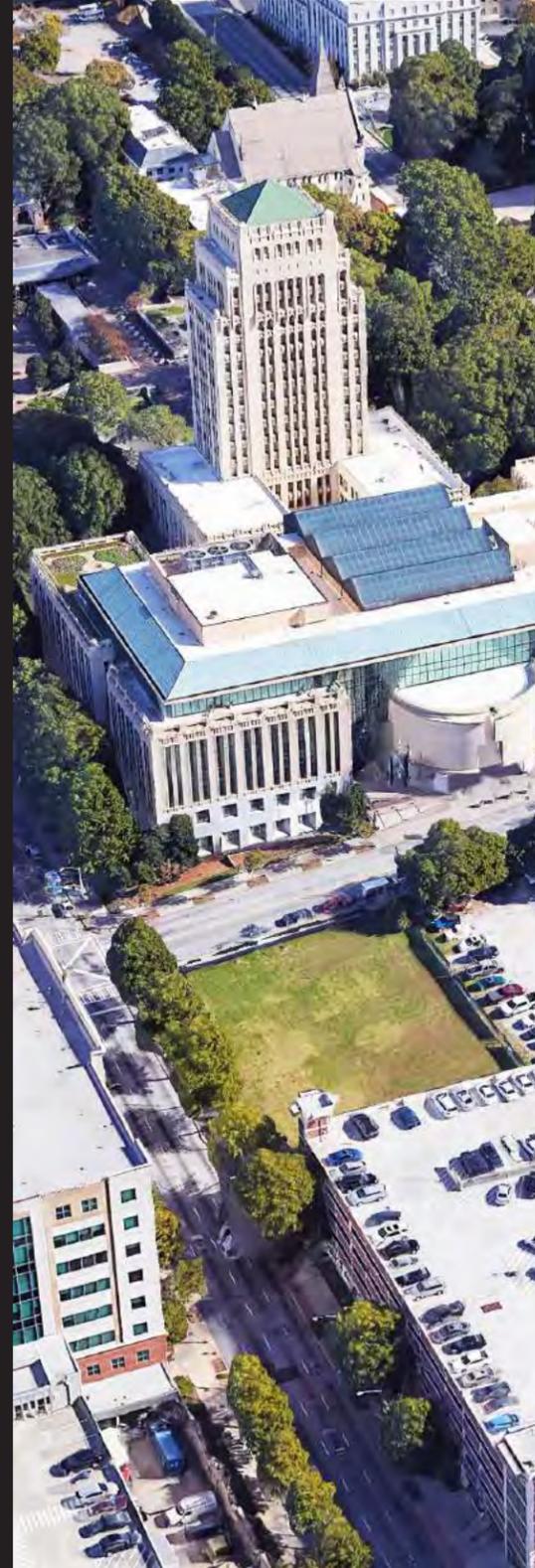
3D PRINTED

WE'RE USING THE SITE ON TRINITY AVE TO CREATE A MODEL DEVELOPMENT



THIS MODEL WILL CONSIDER THE FOLLOWING:

- Housing Affordability
- Lifestyle Affordability
- Mix of Incomes & Households
- Mixed Use
- Sustainability
- Exceptional Design
- Construction Technique
- Financing Proposal



Request for Proposals

City of Atlanta Owned Property Located at
104 Trinity Avenue SW, Atlanta, Georgia 30303
May 10, 2019

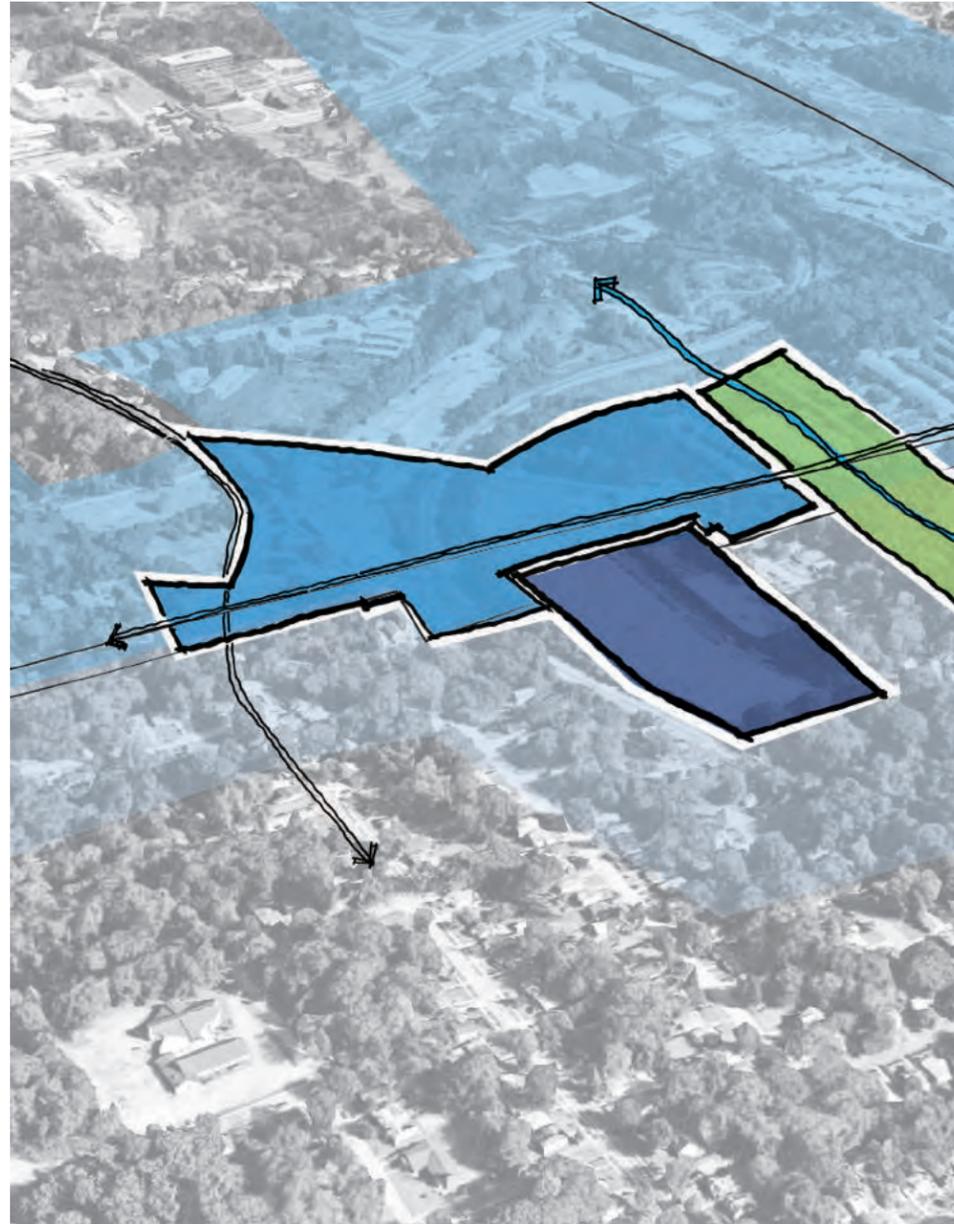


Department of
CITY PLANNING

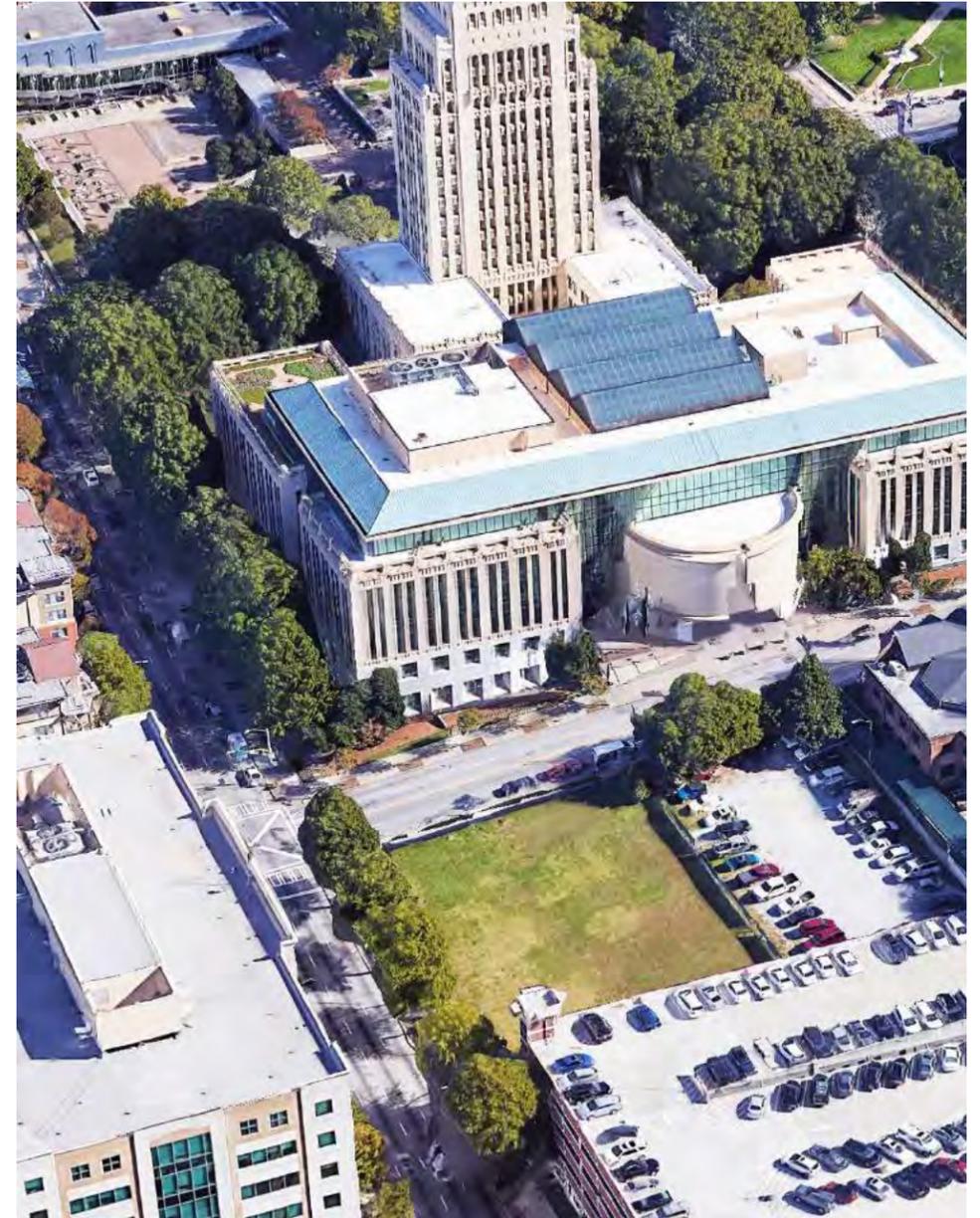
THESE PROJECTS SERVE AS THE BASIS FOR OUR NEW HOUSING INNOVATION LAB



Citywide
Enable the private market



Master Plan
Partner on major development sites



Building
Leverage & develop city assets



Designing for Mobility

We are continuing to provide Atlanta residents with a safe and reliable transportation system that enhances Atlanta's environment and economic vitality. We're doing this in creative ways.

OUR MOBILITY WORK BEGINS WITH THE ATLANTA TRANSPORTATION PLAN

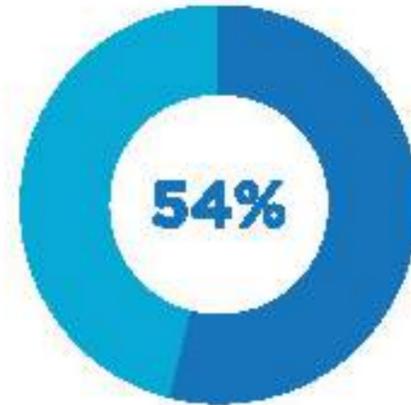
Atlanta's Transportation Plan: The Access Strategy for Atlanta City Design

ATLANTA

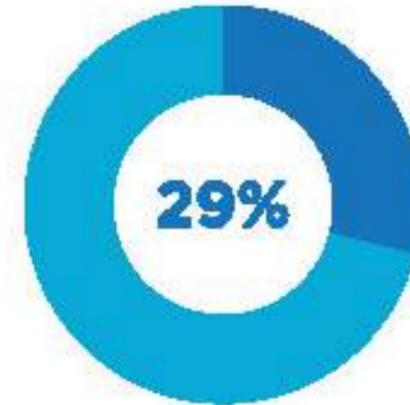
2018

THIS INCLUDES AN AMBITIOUS NEW VISION FOR THE WAY WE MOVE AROUND THE CITY

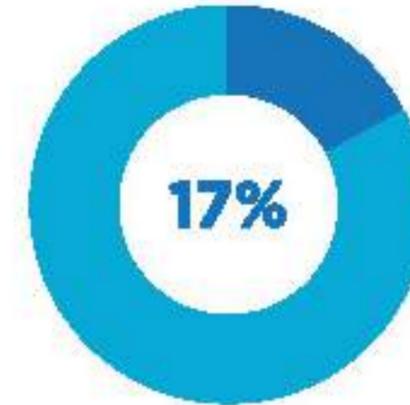
Current Mode Share



Drive Alone

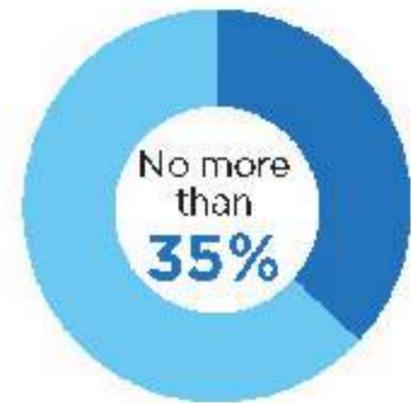


Drive Together

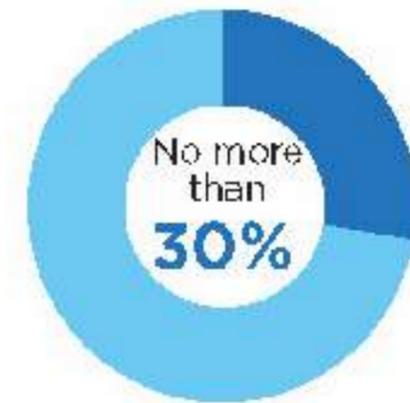


Transit/Walk/Bike

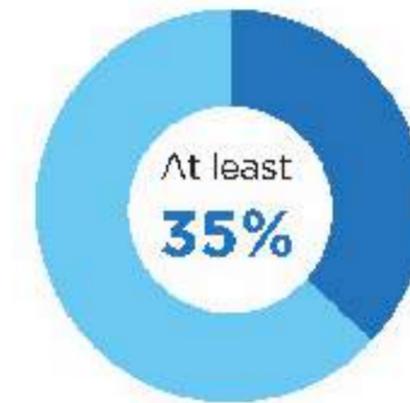
Future Targets



Drive Alone



Drive Together



Transit/Walk/Bike

OUR SUPPORT OF MICRO-MOBILITY HELPS US ACHIEVE THIS VISION

Micro-Mobility Statistics *As of 4/01*

10,500 Devices Permitted

8,000 Devices Launched

\$455,600 collected in Permitting Fees

- **February**

- Trips: 310,000+
- Miles: 289,000+
- Maximum Deployed in one day: 6,308

- **March**

- Trips: 360,000+
- Miles: 370,000+
- Maximum Deployed in one day: 5,042

Source: Monthly Operator Reports, Office of Mobility Planning

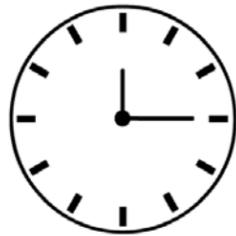
OUR SUPPORT OF MICRO-MOBILITY HELPS US ACHIEVE THIS VISION

Average Day for Micro-Mobility in Atlanta



- Average Trips/Day: 11,534
- Average Miles/Trip: 1.0 miles
- Average Trips/Device: 2.9 Trips

Source: Monthly Operator Reports, Office of Mobility Planning



- Average Minutes per Trip: 15.4 minutes

Source: Monthly Operator Reports, Office of Mobility Planning



- Average Cost per Trip: \$3.06
- Average Cost per MARTA Trip: \$2.50 or less

Source: Monthly Operator Reports, Office of Mobility Planning

OUR SUPPORT OF MICRO-MOBILITY HELPS US ACHIEVE THIS VISION

#ScootSmart Campaign

Follow the Department of City Planning’s social media this summer to see information on scooters and e-bikes and tips for how to park and ride safely.

Check out our [kick off video](#) to get started!



LEAVE 5 FEET. KEEP IT NEAT.

Your Guide to Parking Scooters and Bikes in Atlanta

- DO park on sidewalks with over 5 feet of space.
- DO park upright and off to the side.
- DO NOT park on narrow sidewalks without 5 feet of space.
- DO NOT leave scooters or bikes tipped over or in the walkway.

#SCOOTSMART Department of CITY PLANNING

DO
Ride in bike lanes or on the street

#Scootsmart
Department of CITY PLANNING

RIDE SAFE, ATLANTA

When riding scooters or bikes, make sure to follow the rules:

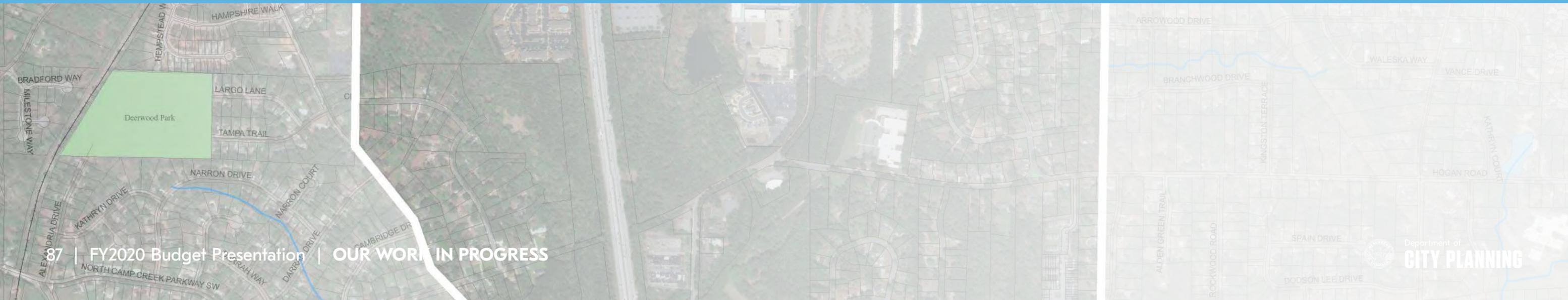
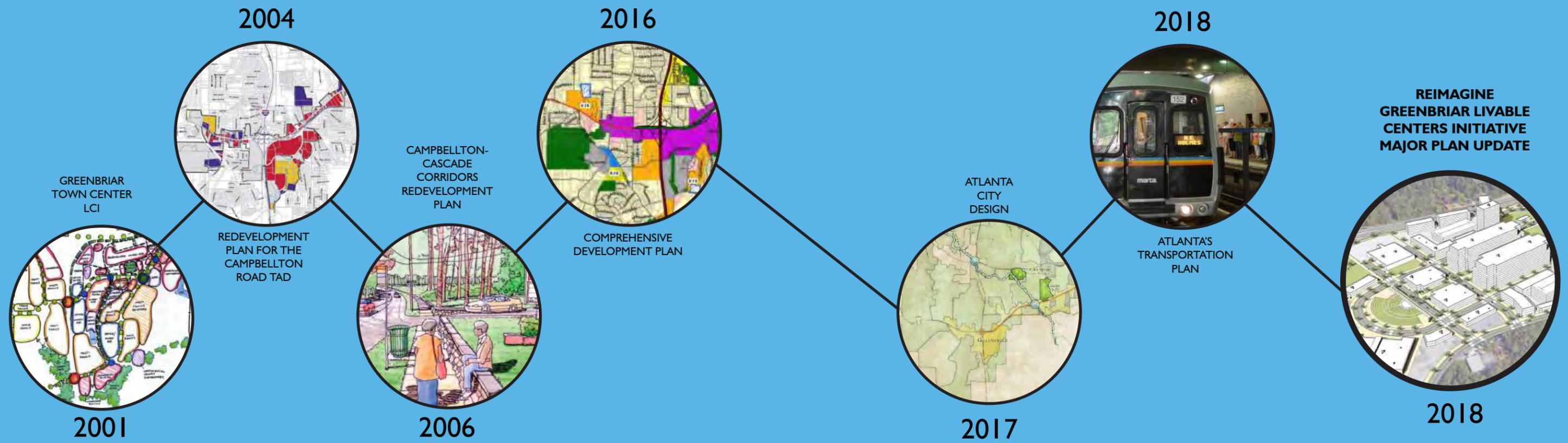
- Obey all traffic laws.
- One rider at a time.
- Ride in the bike lane or the street.
- Be sure to wear a helmet.
- Do NOT ride on the sidewalk.

#SCOOTSMART Department of CITY PLANNING

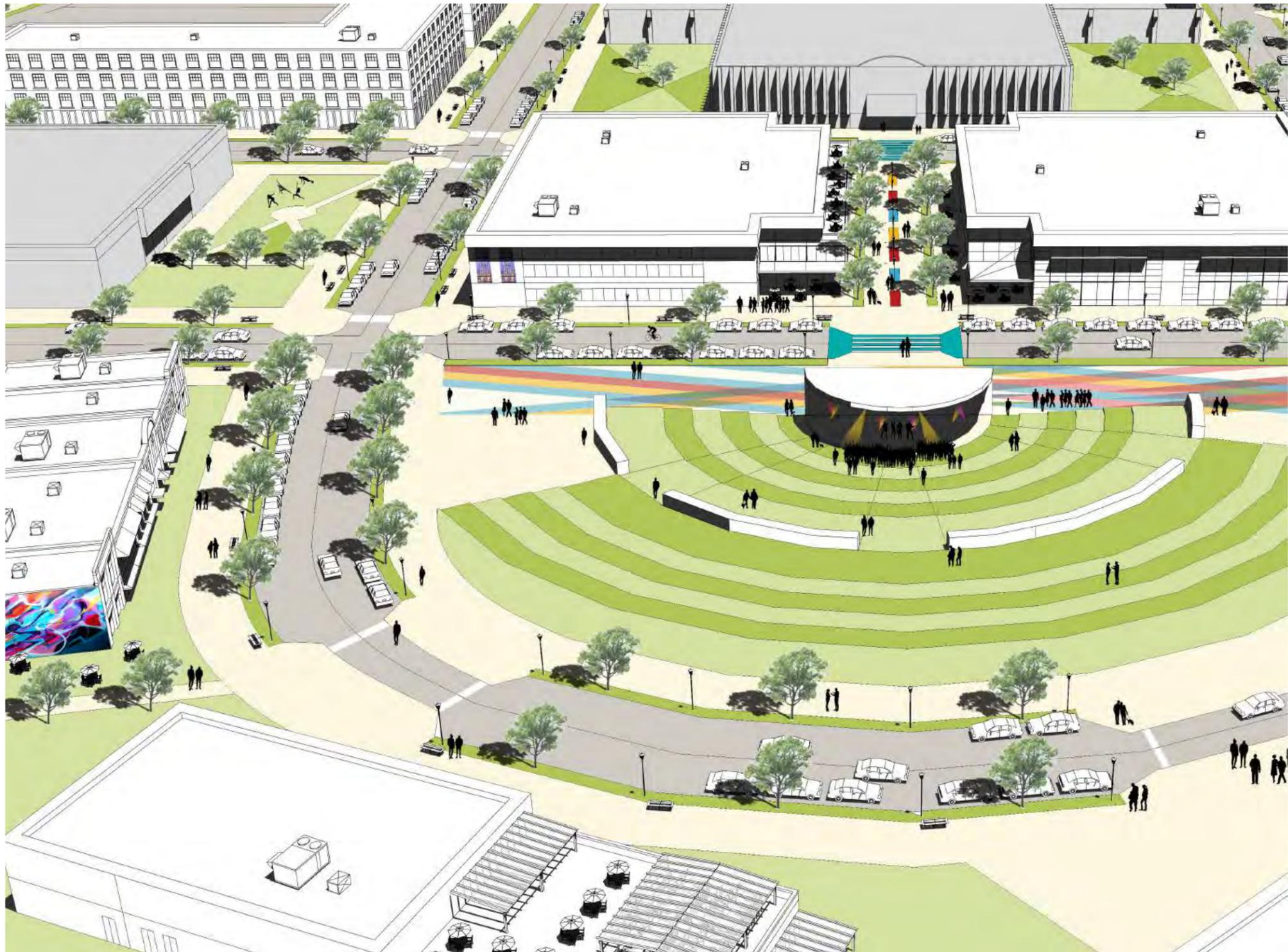
DON'T
Leave scooters tipped over

#Scootsmart
Department of CITY PLANNING

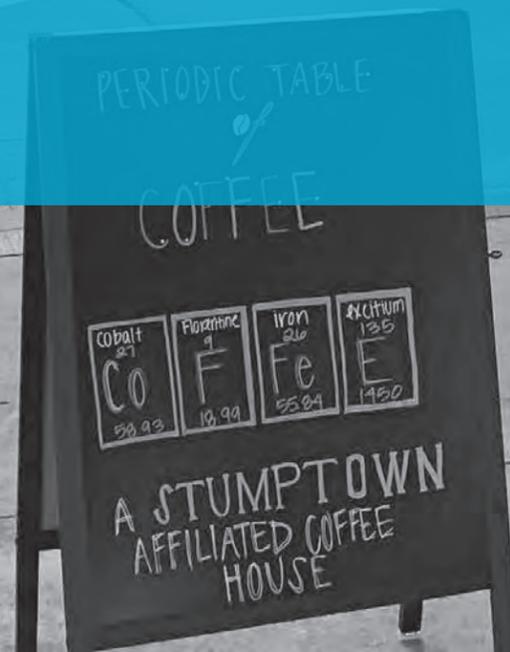
KEY PROJECTS LIKE THE GREENBRIAR MALL LCI PRESENT UNIQUE MOBILITY OPPORTUNITIES



NEW IDEAS FOR CONSIDERING LANGFORD PKWY VS. CAMPBELLTON RD



Designing for Economic Development



We're working with both public and private partners to improve the lives of residents in highly distressed and under-invested communities by encouraging investment in communities of opportunity.

WE PILOTED A STOREFRONT REDESIGN PROGRAM IN CASCADE HEIGHTS



WE'RE DOING IT AGAIN IN WEST END



WE'RE SUPPORTING BY FUNDING IMPROVEMENTS AND ASSISTING IN THE DESIGN



THIS WORK HAS INSPIRED OUR NEW MAIN STREET PROGRAM



ATLANTA MAIN STREET



Department of
CITY PLANNING

WHAT IS MAIN STREET?

ECONOMIC VITALITY

Investing in hyper-local economic development creates thriving places for small businesses and residents alike.

PROMOTION

Developing strategies to promote the business district, develops district brand and drives local and regional traffic.

ORGANIZATION

Creating a strong organizational foundation builds a sustainable entity to drive revitalization efforts, cultivate partnerships, and implement strategic vision.

DESIGN

Taking an asset-based approach, the program will develop design strategies that leverage the unique built environment of a Main Street district.

ATLANTA MAIN STREET



Designing with Community

The design of our city is a job for everyone. Our goal is to ensure that everything we do is as inclusive and approachable as possible. Our primary vehicle for doing this is through the Atlanta City Studio.

THE ATLANTA CITY STUDIO'S TWO SUCCESSFUL YEARS IN CASCADE HEIGHTS...

ATLANTA CITY STUDIO
2311 Cascade Rd SW
Atlanta, GA 30311



...SHOWED EXACTLY HOW THIS WORK CAN BE APPROACHABLE & COLLABORATIVE



Atlanta Streets Alive



Design Over Donuts



Cascade Bus Canopy

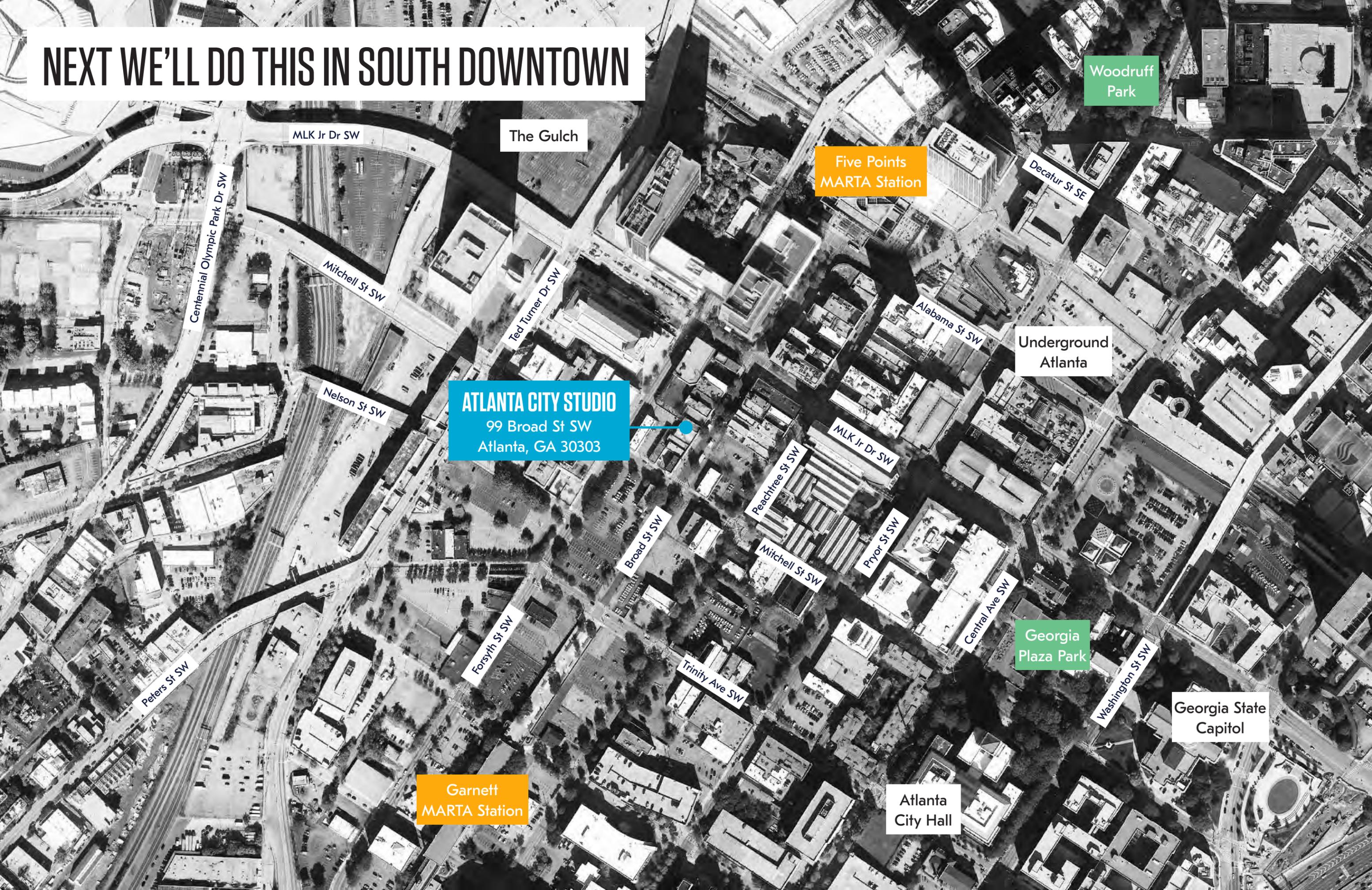


Broad Street Plaza

WE WERE RECOGNIZED BY THE CENTER FOR CIVIC INNOVATION



NEXT WE'LL DO THIS IN SOUTH DOWNTOWN



Woodruff Park

The Gulch

Five Points
MARTA Station

Underground
Atlanta

ATLANTA CITY STUDIO
99 Broad St SW
Atlanta, GA 30303

Georgia
Plaza Park

Georgia State
Capitol

Garnett
MARTA Station

Atlanta
City Hall

COME SEE US AT OUR NEW LOCATION NEAR THE END OF THE SUMMER

ATLANTA CITY STUDIO

99 Broad St SW
Atlanta, GA 30303

BROAD STREET DENTAL CENTER

103

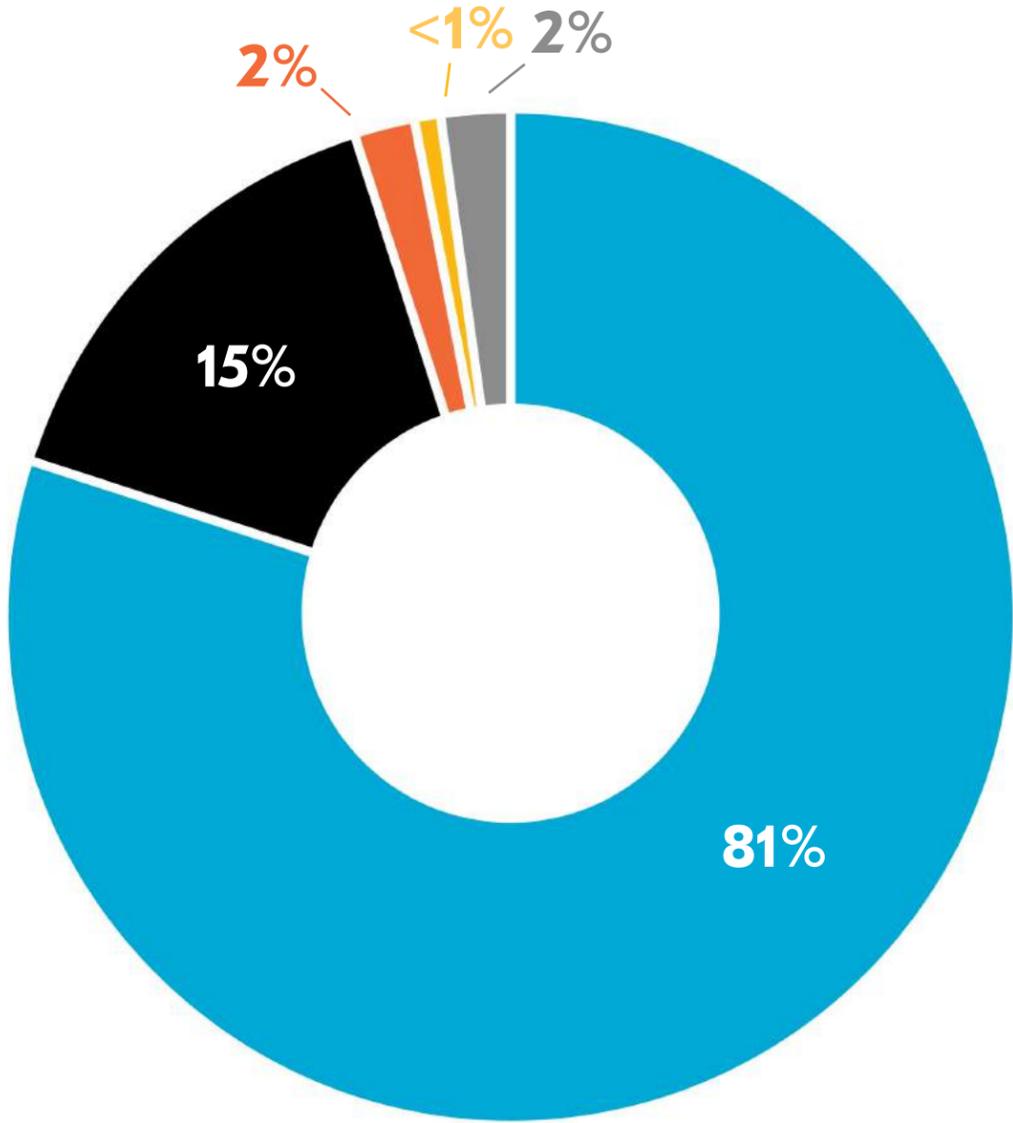
DENTIST
404 576 4891

FY2020 BUDGET PROPOSAL



PROPOSED FY2020 DCP BUDGET BY EXPENSE TYPE

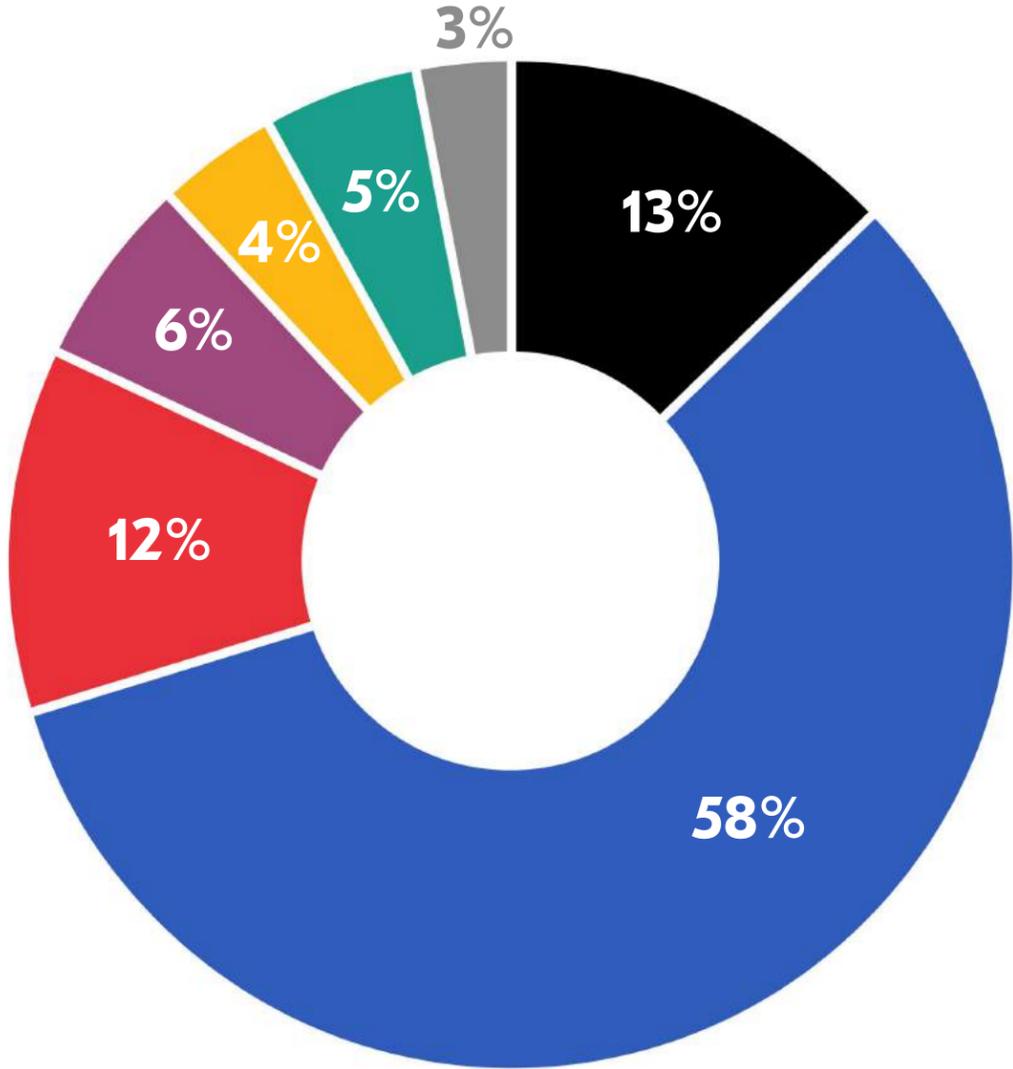
EXPENDITURES & APPROPRIATIONS	FY19 ADOPTED BUDGET	FY20 PROPOSED BUDGET
Personnel	\$18,677,060	\$18,126,863
Purchased / Contracted Services	\$3,972,327	\$3,467,375
Supplies	\$404,795	\$398,931
Capital Outlays	\$0	\$0
Interfund / Interdepartmental Charges	\$157,235	\$157,235
Other Costs	\$317,655	\$356,000
TOTAL PERSONNEL & OTHER EXPENSES	\$23,529,072	\$22,506,404



Distribution of DCP FY2020 Proposed Budget by Expense Type

PROPOSED FY2020 DCP BUDGET BY OFFICE

DCP SUMMARY BY OFFICE	FY19 ADOPTED BUDGET	FY20 PROPOSED BUDGET
Office of the Commissioner	\$3,125,652	\$2,950,377
Office of Buildings	\$12,687,101	\$13,033,354
Office of Zoning & Development	\$3,747,987	\$2,625,849
Office of Design	\$1,352,172	\$1,280,667
Office of Mobility Planning	\$1,425,174	\$937,277
Office of Housing & Community Development	\$1,160,776	\$1,073,004
AWDA & Code Enforcement	\$30,210	\$605,876
TOTAL EXPENSES	\$23,529,072	\$22,506,404



Distribution of DCP FY2020 Proposed Budget by Office

KEY PERSONNEL STATISTICS

PERSONNEL BY FUND	TOTAL FTE
General Fund	234
Grant Fund	19
Trust Fund	12
TOTAL PERSONNEL	265

50 Personnel Actions

- 33 New Hires
- 17 Promotions



DCP TRUST FUNDS & GRANT FUNDS

FUND TYPE	TRUST FUNDS	GRANT FUNDS
Fund Balance	\$11,752,222*	\$7,147,007*
Principal Objectives (On-going Initiatives)	<ul style="list-style-type: none"> • Westside Future Fund • Tree removal protection • Streetscape improvement and maintenance • Technology Fund • 2020 Census 	<ul style="list-style-type: none"> • CDBG and HOME Investment Partnership funds • Affordable housing development and rehabilitation • Homebuyer down payment assistance • Section 8 annual contributions • Small business loans & micro-enterprise support

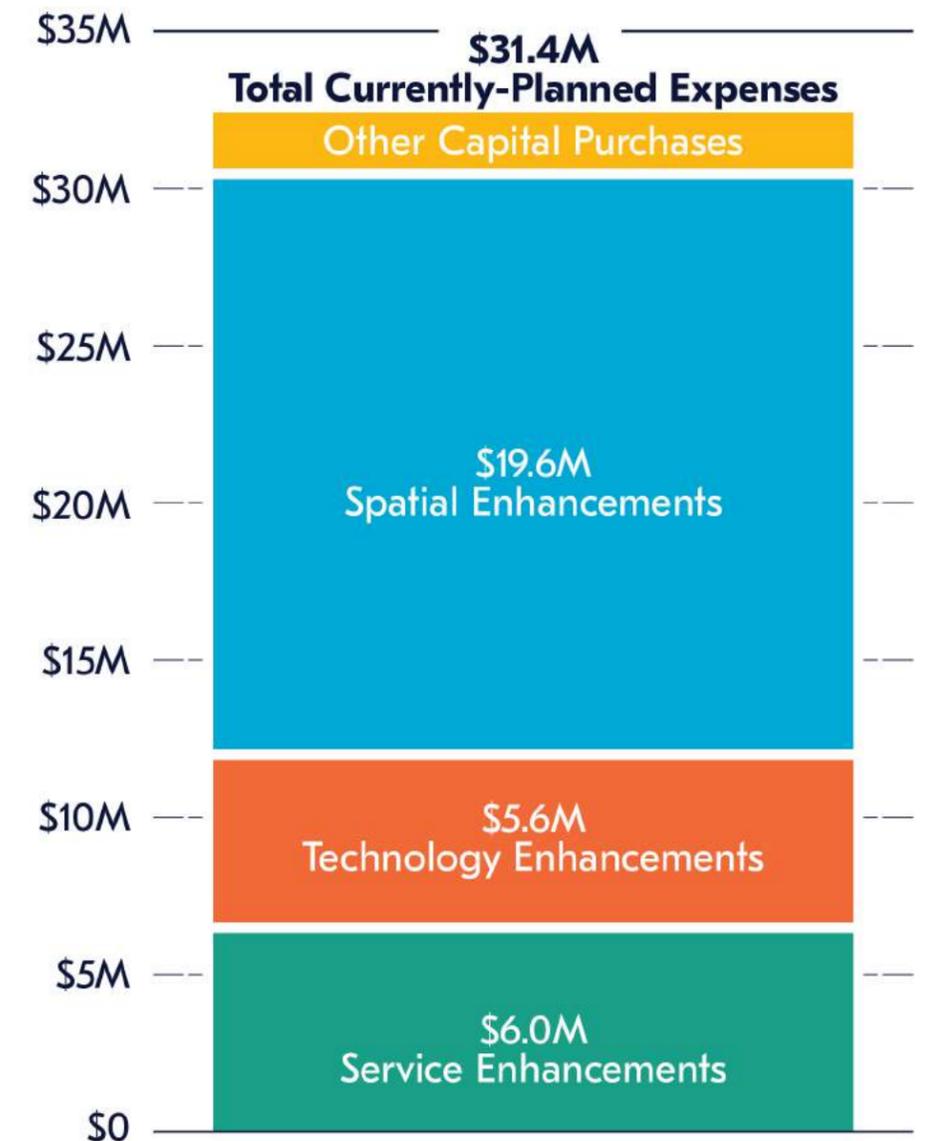
*These fund balances reflect what is shown in the FY2020 Budget Book.

PERMITTING COMMITTED FUND BALANCE

Beginning Balance:	\$52,218,892	[\$52.2M]
Currently-Planned Expenses:	\$31,438,594	[\$31.4M]
Balance for Operating Reserve:	\$20,780,298	[\$20.8M]

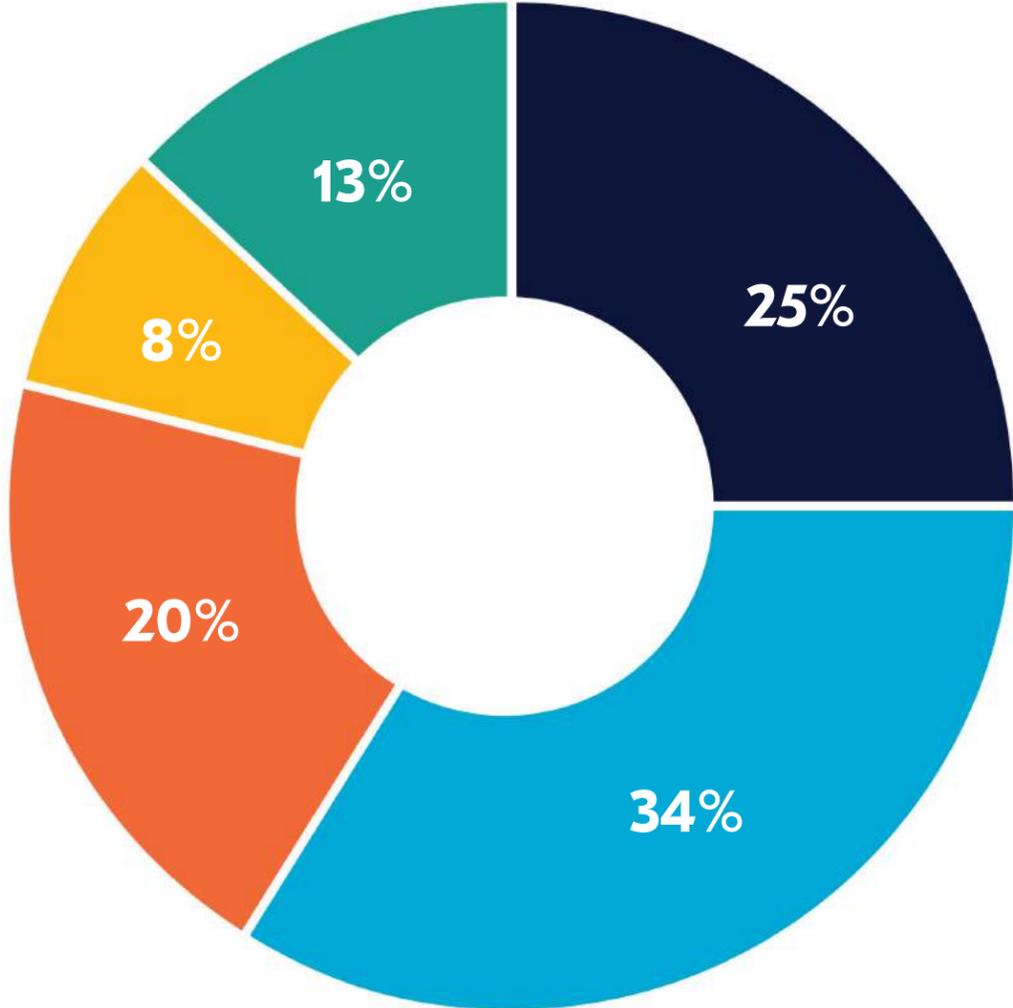
PROJECT LIST	FY2017	FY2018	FY2019	FY2020	FY2021
Beginning Balance from Buildings Renewal & Extension Fund	\$52,218,892	-	-	-	-
Supplemental Services for Permitting (Renewal, 17-O-1002)	\$4,403,375	\$630,204	-	-	-
Cadastral Mapping Project (17-O-1044)	\$608,000	-	-	-	-
Technology Upgrades (17-O-1637)	-	\$5,000,000	-	-	-
Permitting Center: Acquisition (17-O-1777)	-	\$10,633,015	-	-	-
Permitting Center: Build-out	-	-	-	-	\$5,000,000
OOB & OZD City Hall Restack	-	-	\$1,000,000	\$1,000,000	\$2,000,000
Zoning Ordinance Rewrite (Est. 4 Years)	-	-	-	\$1,000,000	-
Vehicle Replacement	-	-	-	\$54,000	\$110,000
PROJECTED BALANCE	\$47,207,517	\$30,944,298	\$29,944,298	\$27,890,298	\$20,780,298

Resource Allocation for Currently-Planned Expenses for Permitting Enhancements



DCP FUNDING SOURCES

FUNDING SOURCE	AMOUNT	REFERENCE
General Fund	\$22,506,404	331-333
Committed Fund Balance	\$29,944,298	In Cash Pool
Capital Finance Fund	\$18,212,202	457, 460, 462
Grant Funds	\$7,147,007	516, 518-520, 524-525, 528-529
Trust Funds	\$11,752,222	533, 539-540
TOTAL	\$89,562,133	



Distribution of DCP Funding by Funding Source

OUR AGENDA FOR FY2020

Exceptionally Designed Public Spaces

Deliver public spaces that will inspire Atlanta's residents and guests

Exceptionally Designed Neighborhood Citizenship

Develop a neighborhood-building mindset and culture inside and outside of the Department of City Planning



Exceptionally Designed Zoning & Codes

Create simpler codes that will make Atlanta more affordable while protecting its residents

Exceptionally Designed Customer Experience

Provide an excellent customer experience for those investing in Atlanta's inclusive future



Customer Desk

T
Taxes May Be Removed

WHAT IS THE ATLANTA CITY STORY?
With all the...
ALPHA CITY CENTER
TOP-OF-LOCATIONS
BUILT FOR US
CARRIAGE RIGHTS

THE ATLANTA CITY DESIGN
Aspirations for the Better Community

JERRY D. THORNTON
MEMORIAL AWARD FOR DISTRICT PLANNING
2016

Atlanta Urban Design Commission AWARDS OF EXCELLENCE
CITY PLANNING

Atlanta Urban Design Commission COMMUNITY DESIGN AWARDS
CITY PLANNING

