



ATLANTA CITY COUNCIL

News Release

## FOR IMMEDIATE RELEASE

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## Atlanta City Council Recognizes Junior League of Atlanta

**ATLANTA** – The Atlanta City Council honored The Junior League of Atlanta, Inc. (JLA) with a proclamation on Monday, October 3 during its 1:00 p.m. meeting at Atlanta City Hall.

Atlanta City Councilman Kwanza Hall presented the proclamation and declared the day *Junior League of Atlanta Centennial Anniversary Day* in the City of Atlanta. The league was recognized for its 100 years of service to women and children in Atlanta. In honor of JLA's centennial year, the league will award a total of \$1 million in grants to Atlanta non-profits. "This is a remarkable milestone for a volunteer service organization," said Hall. "It is a privilege to honor the Junior League of Atlanta during its centennial year."

"The centennial grants celebrate the efforts of nearly four generations of women leaders who have been dedicated to serving Atlanta communities," said JLA President Deanna Anderson. "These grants will offer recipients the opportunity for transformational change as they continue to evolve – building a better Atlanta and cultivating future generations of passionate leaders."

The league has a legacy of proven leadership that is represented in the civic footprint its members have left across Atlanta. Two of JLA's most notable products are the Atlanta Speech School and the Atlanta Children's Shelter, both projects developed to address gaps in services in the city. Other organizations the league has played an integral role in include Trees Atlanta, the Atlanta Symphony Orchestra, CHRIS Kids, and the Power Over Prejudice Summit.

Annually, the organization provides small grants and trained volunteers to nearly 100 non-profits in metro Atlanta. In 2015-2016, that equaled 75,000 hours of service and over \$274,000 in direct funding.

JLA was founded in 1916 by 45 women led by Isoline Campbell who were interested in improving the lives of Atlanta's poor women and children during a time when women were mostly left out of civic life. Today, The Junior League of Atlanta has nearly 3,500 members focused on present-day issues facing the Atlanta community including generational poverty, commercial sexual exploitation/human trafficking, and early childhood education.

The organization is committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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