



ATLANTA CITY COUNCIL

News Release

**FOR IMMEDIATE RELEASE**

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September 8, 2016

**City of Atlanta Councilmember Michael Julian Bond honored longtime Marketing and Communications Consultant Audraine Jackson**



**ATLANTA** – City of Atlanta Councilmember Michael Julian Bond honored Audraine Jackson with a proclamation during the 1:00pm meeting of the Atlanta City Council on Tuesday, September 6<sup>th</sup> at Atlanta City Hall.

Ms. Jackson was honored for her many significant contributions to the City of Atlanta and as an industry award winning marketing communications professional and a visionary thinker who relies on a mixture of research, instincts and logic to obtain measureable results.

As owner of Jackson Communications, she is the “Chief Account Strategist” adept at achieving client results utilizing planning and management skills for communications projects, programs and campaigns;

Born out of her sincere empathy for the victims of September 11th, Audraine Jackson was instrumental in establishing the September 11th First Responders Appreciation Day where she gathered food, beverages and snacks in large quantities to create beautiful baskets to deliver to our First Responders and offer them words of encouragements and a word of thanks; and

Over the years she's acquired a talent for assessing strengths and weaknesses of candidates with an ability to forecast voter trends utilizing data along with prevailing conditions to strategically position a political client for victory;.

She is a speaker and conference presenter on communications topics hosting a one day conference in Kingston, Jamaica teaching communications professionals about strategic thinking, business writing, media relations and integrated marketing.

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