

National Center for Civil and Human Rights
Year in Review

National Center for Civil and Human Rights

Vision: Civil and human rights for all humanity

Mission: Reflect. Inspire. Transform.

We invite all to participate in The Center to continue the conversation, tell their own stories, and provide leadership in their own communities to protect the rights of all.



2016 Year in Review

2106 Year in Review:

- Attendance increased by just less than 1% with 195k turnstile admissions vs 2015;
 - **Over 50k student visitors**
 - **Including events, attendance exceeded 200k visitors**
- Impactful programming
- Infrastructure building
- Financial strengthening

Financial Update

National Center for Civil and Human Rights
2016 Financial Snapshot
From Audited Financial Report

Support	\$	1,715,171
Revenue	\$	3,347,036
Total Support & Revenue	\$	5,062,207
Education Awareness	\$	5,081,573
General Admin	\$	1,216,197
Salaries & Benefits	\$	1,186,229
Contributed Goods & Services	\$	179,225
Total Expenses	\$	7,663,224
Change in Net Assets	\$	(2,601,017)
Cash Flow Adjustments		
Depreciation	\$	1,840,823
Capital Pledges Receivable	\$	1,310,727
Term Loan Payable	\$	(1,400,157)
Net Other Cash Flow Adjustments	\$	316,194
Net Change in Cash for 2016	\$	(533,430)

National Center for Civil and Human Rights
Aug YTD 2017 v. 2016 Financial Summary
UNAUDITED

	2017	2016
Support	\$ 1,422,635	\$ 845,032
Revenue	\$ 2,744,571	\$ 2,225,593
Total Support & Revenue	\$ 4,167,206	\$ 3,070,624
Education Awareness	\$ 1,550,593	\$ 1,505,276
Salaries & Benefit	\$ 1,343,829	\$ 1,324,179
General & Admin	\$ 702,080	\$ 617,755
Depreciation	\$ 296,131	\$ 296,128
Total Expense	\$ 3,892,633	\$ 3,743,338
Change in Net Assets	\$ 274,573	\$ (672,714)

2016 Wins

2016 added to positive momentum by:

- Payed down PNC debt by \$1.6 million
- Seen by Atlanta and the Nation as a convener for national issues (Orlando Vigil, Black Lives Matter Marches, Interfaith Vigil)
- Internal infrastructure improvements primed the organization for success.



Programming – 2016 Highlights

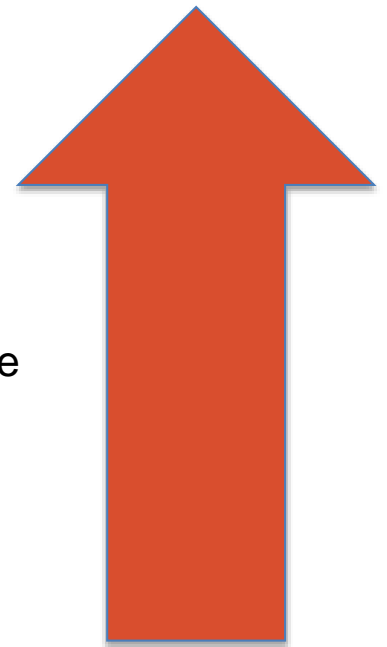
- **LGBT Institute** – Orlando Vigil supporting fallen LGBT in Orlando
- **Human Trafficking Institute** – Hosted 3 Teach-Ins with students from across the US
- **John Lewis Fellowship** – In partnership with Humanity in Action Hosted student leaders from across United States in a month long emersion
- **Women & Girls Programming** – Day of the Girl Celebration focused on elevating and empowering more than 400 middle and high school girls
- **Civic Engagement Events** – as a voting precinct, aligned programming around Civic Engagement Education including programming around My Voice My Vote, Bills on the Ballot, and are We Ready for a Woman in Office
- **Education Programming** – Educator workshops with Affiliate Schools
- **APD Partnership** – every recruit from the APD will tour the Center to learn from the past to transform the future



2017 and Beyond

2017 shows that the momentum of 2016 is here to stay

- Attendance gains of 7%
 - Political climate
 - ATL convention business
 - Internal restructuring
- Revenue including admission, events and retail are up 33% YOY
- Completed a 3 year strategic plan
- Will pay off loan by Nov 2017, rendering the organization debt free



2017 Program Highlights

- **LGBT Institute** - Launched 14 State Southern Survey
- **APD** – ongoing partnership with APD to raise awareness and transform policing in Atlanta
- **World Music** – in partnership with the City of Atlanta Office of Cultural Affairs executed our second annual world Music festival featuring music from across the world
- **Time Is Right** – Celebration of the intersection of art and social justice with #WeLoveATL
- **Interfaith Programming** – working with numerous faith leaders to provide teachings and learnings to build moral aptitude with Atlanta Youth.

