

Atlanta



Connecting Talent with Opportunity  
A proud partner of the American<sup>+</sup>JobCenter<sup>®</sup> network

**Community Development-Human Services Committee**

**Q3 Report**

**September 26, 2017**

***Michael R. Robertson, Executive Director***

# WorkSource Atlanta Grants



Grant	Workforce Innovation and Opportunity Act	YouthBuild/ AmeriCorps	TechHire	Choice Neighborhoods
<b>Grantor</b>	U.S. Department of Labor, Employment and Training Administration <i>through</i> Georgia Department of Economic Development	U.S. Department of Labor, Employment and Training Administration	U.S. Department of Labor, Employment and Training Administration	U.S. Department of Housing & Urban Development <i>through</i> Atlanta Housing Authority
<b>Population Served</b>	<ul style="list-style-type: none"> <li>• Adult (18 and over)</li> <li>• Dislocated Worker (18 and over)</li> <li>• Opportunity Youth and Young Adults (16-24)</li> </ul>	Opportunity Youth and Young Adults (16 – 24)	Opportunity Youth and Young Adults (17-29)	<ul style="list-style-type: none"> <li>• Former University Home residents</li> <li>• Current AHA residents</li> </ul>
<b>Funding period and amount</b>	<b>2017-2018 Annual Fed Grant</b> <b>\$4,355,263.00 (FY 2018)</b>  \$1,267,845.00 (Adult) \$1,512,933.00 (DW) \$1,521,672.00 (Youth) \$52,813.00 (Rapid Response)	<b>2016-2018 Fed Grant</b> <b>\$583,624 (FY 2018)</b>  <b>\$1,175,000 (total)</b> \$1,100,000 (YB) \$75,000 (AmeriCorps)	<b>2016-2020 Fed Grant</b> <b>\$1,333,333 (FY 2018)</b>  <b>\$4,000,000.00 (Total)</b>	<b>2016-2021 AHA IGA</b> <b>\$55,000 (FY 2018) + TBD</b> <b>\$1,528,400.00 (Total)</b> \$1,253,400 Training) \$275,000.00 (Res. Coordinator)
<b>Progress</b>	Increased focus on career pathways and training and employment outcomes. Regained OJT approval from USDOL.	Increased focus on construction and IT outcomes. Hired new Program Manager	Departmental due diligence resulted in removal of sub-recipient.	Re-negotiating IGA to better meet needs of AHA and WSA.
<b>Challenges</b>	Six months without federal training dollars. Restructuring service offerings. Regaining community trust.	Recruiting employers and youth interested in construction trades.	Procuring technical training. Recruiting students.	Identifying training pathways to lead to sustainable employment.



# Business Services

## Services for Employers

- Actively marketing business services to employers
- Developing industry partnerships, regional skills alliances, industry skill panels, and industry sector partnerships
- Assist businesses in development of registered apprenticeship programs
- Working with employers on innovative initiatives such as career pathways, upgrading skills and skills standards development for existing staff
- Assisting employers with local, State and Federal tax credits
- **High Demand Career Initiatives (HDCI)** - Focus on a single industry or industry cluster to meet the talent needs of specific industries.
- Emphasize employer engagement, and encourage employers themselves to lead, direct, and champion the work.
- Regional Partnerships in IT, Healthcare & Transportation/Logistics



# HDCI Sector Partnerships

## City of Atlanta and Metro Region

Industry	Location	Partners
<b>Construction</b>	<b>Local – WorkSource Atlanta</b>	<ul style="list-style-type: none"> <li>• <b>Construction Education Foundation of Georgia (CEFGA)</b></li> <li>• <b>City of Atlanta-First Source</b></li> <li>• <b>YouthBuild</b></li> </ul>
<b>Healthcare</b>	<b>Regional</b>	<ul style="list-style-type: none"> <li>• <b>Careers in Healthcare Atlanta Mobility Project (CHAMP)</b></li> </ul>
<b>Information Technology</b>	<b>Regional - WorkSource Atlanta is a lead partner</b>	<ul style="list-style-type: none"> <li>• <b>TechHire</b></li> <li>• <b>YouthBuild IT Program</b></li> </ul>
<b>Transportation, Distribution, &amp; Logistics</b>	<b>Regional</b>	<ul style="list-style-type: none"> <li>• <b>Involved in UPS Expansion planning</b></li> <li>• <b>Planning underway for Sector</b></li> <li>• <b>Partnership Programming</b></li> </ul>
<b>Aerotropolis</b>	<b>Regional (w/in 10-mile radius of Hartsfield-Jackson)</b>	<ul style="list-style-type: none"> <li>• <b>Primary Focus on Hospitality and Film/Entertainment</b></li> <li>• <b>Planning Stages for Programs</b></li> <li>• <b>Weekly Program at Tyler Perry Studios</b></li> </ul>



# Program Services

## Services for Job-Seekers

- Improved focus of customer orientation
- Streamlined process for identifying, qualifying, and preparing job ready applicants
  - Quick turnaround – In 2 Days identified 5 Potentials – 4 Hired
  - Georgia Department of Transportation – 10 Potentials – 8 Hires TBD
- Hired Dr. Norman Collins as Career Specialist
  - More intense Job Readiness training and coaching to bridge gap between job seekers and employers
  - First week he took a demoralized desperate candidate, prepped her, and she received a job offer the same day
- Continue to serve City residents by leveraging resources and partnering with other agencies to provide training leading to sustainable employment



# Program Services

## 2017 - Third Quarter Activity

	July	August	September through 9/22	Total
<b>Orientation</b>	67	120	47	234
<b>Basic &amp; Career Services (818 Pollard Blvd.)</b>	46	81	15	142
<b>Georgia DOT Interviews</b>			10	10
<b>Westside Works Basic/Career Svcs</b>	17	23	18	58
<b>MLK, Sr. Collaborative Resource Center</b>	12	9	11	32
<b>Aerotropolis</b>	3	28	17	48



## PY16 & PY17 Programmatic Outcomes

	Adult	Dislocated Worker	Youth	One-Stop Center	Total WIOA
<b>PY 16 (July 1, 2016 – June 30, 2017)</b>					
<b>Basic &amp; Staff Assisted Career Services</b>				<b>411</b>	<b>411</b>
<b>Individual Training Accounts (ITAs)</b>	<b>185</b>	<b>35</b>	<b>35</b>		<b>255</b>
<b>On The Job Training (OJT)</b>	--	--	--		
<b>Work Experience (WEX)</b>	<b>32</b>	<b>4</b>	<b>228</b>		<b>264</b>
<b>Incumbent Worker Training (IWT)</b>	--	--	--		
<b>Supportive Services</b>	<b>85</b>	<b>3</b>	<b>243</b>		<b>331</b>
<b>Programmatic Impact</b>	<b>302</b>	<b>42</b>	<b>505</b>	<b>411</b>	<b>1261</b>
<b>Projected PY17 (July 1, 2017 – June 30, 2018)</b>					
<b>Basic &amp; Staff Assisted Career Services</b>				<b>1500</b>	<b>1500</b>
<b>Individual Training Accounts (ITAs)</b>	<b>170</b>	<b>58</b>	--		<b>228</b>
<b>On The Job Training (OJT)</b>	<b>15</b>	<b>12</b>	--		<b>27</b>
<b>Work Experience (WEX)</b>	<b>25</b>	<b>5</b>	<b>90</b>		<b>120</b>
<b>Incumbent Worker Training (IWT)</b>	--	--	--	<b>150</b>	<b>150</b>
<b>Supportive Services</b>	<b>195</b>	<b>39</b>	<b>98</b>		<b>332</b>
<b>Programmatic Impact</b>	<b>405</b>	<b>114</b>	<b>818</b>	<b>1650</b>	<b>2357</b>



# Community Outreach



- Career Coach – More engagement / Better planning
- Community Partnership Meeting:
  - Thursday, October 5 from 10:30 am – 12:00 pm at 818 Pollard Blvd., SW
- One-Stop Career Center (GADOL, GVRA, APS, FACAA) coming onboard
- Westside Works – Expansion of programming
- Martin Luther King, Sr., Center – Expansion of programming
- Atlanta Housing Authority – Establish career pathways programming





# City Council

## How you can get more involved

- Career Coach locations and dates – Engage Council for impact
- Help identify participants, employers and Board members
- Spread the word and help manage expectations
  - Community Partnership Meeting
    - Thursday, October 5 from 10:30 am – 12:00 pm at 818 Pollard Blvd., SW
  - YouthBuild Open House
    - Thursday, October 12 from 10:00 am – 2:00 pm at 818 Pollard Blvd., SW
- Work session / Council open house



Atlanta

---



---

Connecting Talent with Opportunity  
A proud partner of the American<sup>★</sup>JobCenter<sup>®</sup> network