

CITY COUNCIL
ATLANTA, GEORGIA

14-O-1163

SPONSOR SIGNATURES

Clarence T Martin Jr
Clarence "C. T." Martin, Councilmember, District 10

AN ORDINANCE BY COUNCILMEMBER C. T. MARTIN AUTHORIZING THE MAYOR OR HIS DESIGNEE, ON BEHALF OF THE CITY, TO WAIVE THE PROVISIONS CONTAINED IN CHAPTER 138, ARTICLE II, DIVISION 6, SECTION 138-60 ENTITLED "FLAGS, BANNERS, SIGNS, DISPLAYS" OF THE CITY OF ATLANTA CODE OF ORDINANCES, TO ALLOW THE COMMISSIONER OF THE DEPARTMENT OF PUBLIC WORKS TO WAIVE THE BANNER DEPOSIT FEE OF ONE THOUSAND DOLLARS (\$1,000.00) PURSUANT TO CITY CODE SECTION 138-60(A)(7), TO WAIVE THE BANNER PERMIT FEE OF ONE HUNDRED DOLLARS (\$100.00) PURSUANT TO CITY CODE SECTION 138-60(A)(8), TO WAIVE ALL PER BANNER AND PER DAY FEES PURSUANT TO CITY CODE SECTIONS 138-60(A)(8)B.L. AND 138-60(A)(8)B.2. FOR 2014 AND TO GRANT TO THE MAYOR'S OFFICE OF CULTURAL AFFAIRS A PERMIT TO DISPLAY BANNERS FOR THE ATLANTA JAZZ FESTIVAL IN THE PUBLIC RIGHT-OF-WAY; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") produces the Atlanta Jazz Festival ("Jazz Festival") each year for the benefit of its citizens and visitors; and

WHEREAS, the 2014 Jazz Festival will mark the 37th year of the Festival; and

WHEREAS, the Jazz Festival is held throughout the month of May, and includes approximately one hundred free events and approximately five events for which an admission price is charged; and

WHEREAS, the Jazz Festival events annually attracts over 300,000 visitors to the City; and

WHEREAS, the City pays for the Jazz Festival from sponsors, vendors, and from revenues generated by Jazz Festival concerts that charge an admission price; and

WHEREAS, due to a downturn in the economy, the amount of revenue generated from sponsorship has decreased significantly; and

WHEREAS, the Mayor's Office of Cultural Affairs ("OCA") wishes to display one hundred fifty (150) banners in the City's right-of-way for more than thirty (30) days; and

WHEREAS, OCA is requesting that the provisions in Sections 138-60(a)(7), and 138-60(a)(8) of the City Code of Ordinances requiring that a base fee of One Hundred Dollars (\$100.00), a deposit of One Thousand Dollars (\$1,000.00), and all per banner and per day fees be waived.

THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS, as follows:

SECTION 1: That the Mayor, on behalf of the City, is authorized to waive the provisions contained in Sections 138-60(a)(7) and 138-60(a)(8) of the City Code of Ordinances to allow the waiver, on behalf of the Mayor's Office of Cultural Affairs of the banner permit fee of One Hundred Dollars (\$100.00), the deposit fee of One Thousand Dollars (\$1,000.00) and all per banner and per day fees.

SECTION 2: That the Mayor's Office of Cultural Affairs will comply with all other provisions contained in Section 13-60 of the City Code of Ordinances.

SECTION 3: That all ordinances and resolutions in conflict herewith are hereby waived for purposes of this Ordinance only, and only to the extent of said conflict.