

**A COMMUNICATION FROM CATHY RICHARDS, PRESIDENT ATLANTA PLANNING ADVISORY BOARD (APAB), TO MUNICIPAL CLERK RHONDA DAUPHIN JOHNSON, SUBMITTING THE APPOINTMENT OF MS. SHERRY B. WILLIAMS TO SERVE AS A MEMBER OF THE ATLANTA CITIZEN REVIEW BOARD IN THE NEIGHBORHOOD PLANNING UNIT (NPU), GROUP G-L CATEGORY. THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.**

**This legislation will be referred Committee on Council**

**Review List:**

Office of the Municipal Clerk	Skipped	01/21/2014 2:46 PM
Atlanta City Council	Completed	02/05/2014 3:00 PM
Public Safety & Legal Administration Committee	Completed	01/30/2014 8:39 PM
Atlanta City Council	Completed	02/05/2014 6:04 PM
Public Safety & Legal Administration Committee	Pending	
Committee on Council	Pending	
Atlanta City Council	Pending	
Natasha Daniels	Pending	

**HISTORY:**

01/21/14 Atlanta City Council REFERRED WITHOUT OBJECTION

<b>RESULT:</b>	<b>REFERRED WITHOUT OBJECTION</b>
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01/28/14 Public Safety & Legal Administration Committee FORWARDED TO FC/NQ

<b>RESULT:</b>	<b>FORWARDED TO FC/NQ</b>
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02/03/14 Atlanta City Council HELD IN COMMITTEE

<b>RESULT:</b>	<b>HELD IN COMMITTEE</b>	<b>Next: 2/11/2014 3:00 PM</b>
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<b>RESULT:</b>	<b>HELD IN COMMITTEE</b>	<b>Next: 2/11/2014 3:00 PM</b>
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Certified by Presiding Officer	Certified by Clerk

LEGISLATION HISTORY – BLUE BACK

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## **This legislation will be referred Committee on Council**

December 9, 2013

The City of Atlanta Office of Municipal Clerk  
Atlanta City Hall  
55 Trinity Avenue, Suite 2700  
Atlanta, GA 30303

To the Office of the Municipal Clerk,

The Atlanta Planning Advisory Board is pleased to submit the name of Ms. Sherry B Williams for consideration by the Atlanta City Council for appointment to the Atlanta Citizen Review Board to be confirmed by the Atlanta City Council.

It is the responsibility of the Atlanta Planning Advisory Board to select four appointees to the Atlanta Citizen Review Board to be confirmed by the Atlanta City Council.

We hope that the findings of City Council will support our conclusions that Ms. Sherry B Williams is an excellent selection and knowledgeable citizen.

Please advise when Council will vote on the nominee. We look forward to your response.

Kindest regards,

Cathy Richards

14-C-5003  
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APAB President

## Sherry B. Williams

October 20, 2013

Cathy Richard  
Atlanta Planning Advisory Board  
City Hall  
55 Trinity Avenue  
Atlanta, GA 30303

Dear Ms. Richard,

I am excited to submit my resume for consideration for the Atlanta Citizen Review Board (ACRB) for NPUs G-L.

As an Atlanta native who has lived in five states. I have a full understanding of the scope and nature of community involvement, community issues, and citizens holding law enforcement accountable. I want to help provide citizen oversight of misconduct accusations against sworn police officers and corrections departments.

As a volunteer for Georgia Senator Horacena Tate, I have had the opportunity to attend several NPU meetings and am familiar with citizen concerns in many of our neighborhoods.

While living in Chicago, I was part of a new community policing initiative. From that I gained a deep respect for the need for communities to hold policing agencies accountable and how building public confidence can create safer communities.

With experience in serving on a variety of community boards and initiatives while advocating for justice and fairness, I would be honored to serve my community and hometown by being part of the ACRB.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,

*Sherry B. Williams*

## Sherry B. Williams

### CAREER SUMMARY

Fifteen plus years working with community, business, academic, and non-profit organizations that includes: Creating and implementing successful projects that accomplish strategic priorities, engage stakeholders, and build community partnerships. Work with diverse communities, community and business leaders, and elected officials. Supervise staff and train volunteers. Manage community outreach programs that include economic, education, health and other social disparities. Extensive work on boards and commissions in several major cities. Enjoy the opportunity to work and serve with organizations that help to empower communities.

### EDUCATION

Georgia State University; Atlanta, GA; Lean Six Sigma Green Belt  
Roosevelt University; Chicago, IL; Master of Science in Information Systems  
N.C. State University; Raleigh, NC; B.S. in Political Science; minor Economics

### BUSINESS EXPERIENCE

**Mary Kay Cosmetics, Inc. – *Independent Sales Director*:** Atlanta, GA – March 2010 to Present

- Supervise, manage and train 30 to 100 consultants
- Establish workloads and prioritize daily work assignments
- Develop and implement marketing strategies, marketing communications, and recognition events
- Develop fundraising strategies and initiatives with national and local staff
- Develop newsletters, reports, promotional materials and other materials related to programs
- Earned the use of a pink Cadillac in record-breaking timeframe, and six (6) other career cars
- Build and maintain long-term customers with outstanding customer service
- Prepare and present oral and written reports.
- Identify prospects utilizing creative lead generating techniques

**Arizona Democratic Party – *State Administrator & Community Liaison*:** Phoenix, AZ – July 2008 to Feb 2010

- Developed and expanded diverse statewide community outreach programs and special events
- Provided administrative support for special projects, state officers, and staff
- Implemented systems for effectively involving volunteers in all aspects of ADP's work
- Created volunteer orientation program and conducted training; handled special projects and research
- Worked in close partnership with staff and community leaders to recruit, train, and support volunteers, candidates, and elected officials
- Liaison for community/minority/church groups, party caucuses and other special interest groups
- Answered donor and other stakeholder requests; coordinated conferences, conventions and meetings
- Engaged members, voters, and volunteers in grassroots and community outreach
- Helped develop system and maintained records for proper evaluation, control and documentation, and prepared reports on program activities
- Worked in collaboration with national office staff to promote strategic issues, priorities, programs and activities

**Mary Kay Cosmetics, Inc. – *Independent Sales Director\**:** Chicago, IL – April 1997-2001 & Phoenix, AZ 2001-2008

*\*Left Cole Taylor Bank in 1997 to pursue Mary Kay business fulltime from June 1997- June 2008.*

**Cole Taylor Bank; *Branch Manager*:** Chicago, IL – April 1994 to May 1997

- Developed lucrative “win-win” partnerships by identifying and implementing federal and state grants/loans for business owners and first-time homebuyers
- Increased new business by 30% for: individual and business deposits, investment and retirement accounts
- Improved bank's strained relationships and negative image with very diverse community
- Improved business relationship with The University of Chicago and collaborated on community projects
- Supervised branch staff, trained, and motivated staff in automated bank procedures and customer service

Sherry B. Williams

- Assisted with support services from vendors, agencies and other departments
- Assisted with managing contracts and requests for payment
- Negotiated contracts with vendors that decreased expenses by 24%
- Updated and maintained branch reports and had branch budget responsibility in excess of \$15 million
- Monitored expenditures and prepared financial reports
- Conducted performance appraisals and prepared weekly, monthly and quarterly reports
- Chaired and coordinated local community fundraisers and exceeded goals by over 35%
- Handled staff concerns and significantly improved staff morale and decreased turnover
- Served on local community and corporate boards

**Mary Kay Cosmetics, Inc. – Independent Senior Director:** *Chicago, IL and Phoenix, AZ; 1997 - 2007*

- Manage and train 30 to 100 unit consultants who are small business owners
- Ranked #1 & #13 out of 250,000 consultants in my division in back-to-back years
- Developed and implemented career-development curriculum, workshops and materials for customized training
- Conducted local and out-of-state training on best business practices, product knowledge and new promotions
- Taught classes with 500+ attendees at annual conference
- Coordinated with national and local staff workshops, conferences, and community-service projects
- Helped to direct and coordinate local and regional conferences and special events
- Recruited and retained higher percentage of consultants and customers than company average.
- Chaired Charitable Foundation fundraisers with professional sports teams and other business partners

**Professional Expertise Includes:**

Working with diverse people and issues	Effective grassroots and community outreach activities
Organizing and training volunteers	Organizing and facilitating educational forums
Strong leadership and organization skills	Working with faith-based, non-profits, academic and business partners
Building coalitions and partnerships	Strong communication and time management skills
Advancing strategic priorities	Facilitating interaction and communication with national office partners
Effective decision-making skills	Coordinating programs, conferences, conventions and meetings
Problem-solver and skillful negotiator	Implement effective and efficient cost-saving processes

**Previous Fortune 100 Employers:**

Coca-Cola USA (Territory Sales Manager)	Home Savings of America (Loan Consultant)
The Southland Corp. (Multi-Store Supervisor)	Toshiba America Info Systems (Corporate Laptop Computer Rep)

**NON-PROFIT, COMMUNITY BOARDS, COMMISSIONS AND SPECIAL PROJECTS (current and former)**

Harper-Archer Middle School Community Partners	Aide to GA Senator Horacena Tate
Neighborhood Planning Unit-H: Education & Health	Ebenezer Baptist Church Member
U.S. Congressional Intern	City of Atlanta Litter Task Force
Andrew Young Foundation - 2012 International Celebration	United Way VIP Program
Mayo Clinic Minority Women's Health Initiative	Greenwood Plus Block Club Co-Founder
Magellan Health Services – Minority and Underserved Initiative	Phoenix Women's Commission
Maricopa County Minorities With Health Disparities Taskforce	Blue Gargoyle Adult Literacy Program - Univ. Chicago

**REFERENCES**

Available upon request.



CITY OF ATLANTA  
KASIM REED, MAYOR

### 2013 Officers

**President**

*Cathy Richards*

**1<sup>st</sup> Vice President**

*Gerald Neumark*

**2nd Vice President**

*James Schneider*

**Recording Secretary**

*Melissa Firestone*

**Correspondence Secretary**

*Ted Bradford*

**Parliamentarian**

*Ben Howard*

**City of Atlanta Planning  
Department**

*Charletta Jacks, Dir.*

*Miltresa McMichael, NPU Coordinator*

*Atlanta City Hall*

*55 Trinity Avers*

*Atlanta, GA 30303*

**APAB CONTACT INFO**

**404-827-8011**

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[www.apabatlanta.webs.com](http://www.apabatlanta.webs.com)

December 9, 2013

The City of Atlanta Office of Municipal Clerk  
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55 Trinity Avenue, Suite 2700  
Atlanta, GA 30303

To the Office of the Municipal Clerk,

The Atlanta Planning Advisory Board is pleased to submit the name of Ms. Sherry B Williams for consideration by the Atlanta City Council for appointment to the Atlanta Citizen Review Board. Ms. Williams would replace Ms. Barbara Hubbard, whose term on the board is expired.

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We hope that the findings of City Council will support our conclusions that Ms. Sherry B Williams is an excellent selection and knowledgeable citizen.

Please advise when Council will vote on the nominee. We look forward to your response.

Kindest regards,

A handwritten signature in cursive script that reads 'Cathy Richards'.

Cathy Richards  
APAB President