

#10

1401163

(Do Not Write Above This Line)

AN ORDINANCE BY COUNCIL MEMBER *[Signature]*

AN ORDINANCE AUTHORIZING THE MAYOR OR HIS DESIGNEE, ON BEHALF OF THE CITY, TO WAIVE THE PROVISIONS CONTAINED IN CHAPTER 138, ARTICLE II, DIVISION 6, SECTION 138-60 ENTITLED "FLAGS, BANNERS, SIGNS, DISPLAYS" OF THE CITY OF ATLANTA CODE OF ORDINANCES, TO ALLOW THE COMMISSIONER OF THE DEPARTMENT OF PUBLIC WORKS TO WAIVE THE BANNER DEPOSIT FEE OF ONE HUNDRED DOLLARS (\$1,000.00) PURSUANT TO CITY CODE SECTION 138-60(a)(7), TO WAIVE THE BANNER PERMIT FEE OF ONE HUNDRED DOLLARS (\$100.00) PURSUANT TO CITY CODE SECTION 138-60(a)(8), TO WAIVE ALL PER BANNER AND PER DAY FEES PURSUANT TO CITY CODE SECTIONS 138-60(a)(8)b.1. AND 138-60(a)(8)b.2. FOR 2014 AND TO GRANT TO THE MAYOR'S OFFICE OF CULTURAL AFFAIRS A PERMIT TO DISPLAY BANNERS FOR THE ATLANTA JAZZ FESTIVAL IN THE PUBLIC RIGHT-OF-WAY; AND FOR OTHER PURPOSES.

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1<sup>ST</sup> ADOPT 2<sup>ND</sup> READ & REFER
- PERSONAL PAPER REFER

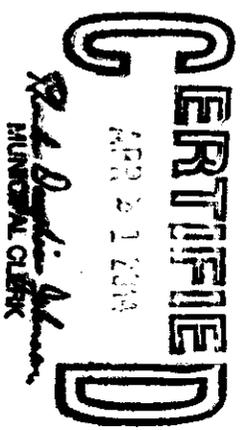
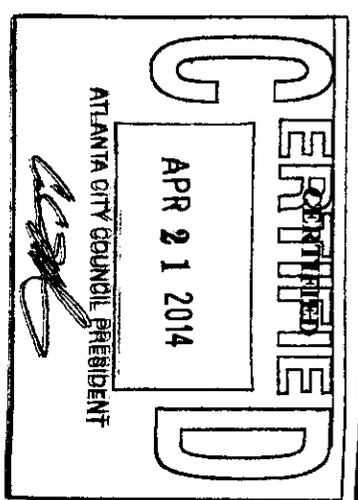
Date Referred: 3/17/14  
 Referred To: City Utilities  
 Date Referred: \_\_\_\_\_  
 Referred To: \_\_\_\_\_  
 Date Referred: \_\_\_\_\_  
 Referred To: \_\_\_\_\_

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

First Reading

Committee City Utilities  
 Date March 25 2014  
 Chair [Signature]  
 Action [Signature]  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_  
 Members [Signature]  
 Refer To \_\_\_\_\_

FINAL COUNCIL ACTION  
 2<sup>nd</sup>  1<sup>st</sup> & 2<sup>nd</sup>  3<sup>rd</sup>  
 Readings  
 Consent  V Vote  RC Vote



Committee

Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action \_\_\_\_\_  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_  
 Members \_\_\_\_\_

Committee

Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action \_\_\_\_\_  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_  
 Members \_\_\_\_\_

MAYOR'S ACTION

APPROVED  
 APR 30 2014  
 WITHOUT SIGNATURE  
 BY OPERATION OF LAW

ADOPTED BY  
 APR 21 2014  
**COUNCIL**

AN ORDINANCE BY  
COUNCIL MEMBER \_\_\_\_\_

AN ORDINANCE AUTHORIZING THE MAYOR OR HIS DESIGNEE, ON BEHALF OF THE CITY, TO WAIVE THE PROVISIONS CONTAINED IN CHAPTER 138, ARTICLE II, DIVISION 6, SECTION 138-60 ENTITLED "FLAGS, BANNERS, SIGNS, DISPLAYS" OF THE CITY OF ATLANTA CODE OF ORDINANCES, TO ALLOW THE COMMISSIONER OF THE DEPARTMENT OF PUBLIC WORKS TO WAIVE THE BANNER DEPOSIT FEE OF ONE THOUSAND DOLLARS (\$1,000.00) PURSUANT TO CITY CODE SECTION 138-60(a)(7), TO WAIVE THE BANNER PERMIT FEE OF ONE HUNDRED DOLLARS (\$100.00) PURSUANT TO CITY CODE SECTION 138-60(a)(8), TO WAIVE ALL PER BANNER AND PER DAY FEES PURSUANT TO CITY CODE SECTIONS 138-60(a)(8)b.1. AND 138-60(a)(8)b.2. FOR 2014 AND TO GRANT TO THE MAYOR'S OFFICE OF CULTURAL AFFAIRS A PERMIT TO DISPLAY BANNERS FOR THE ATLANTA JAZZ FESTIVAL IN THE PUBLIC RIGHT-OF-WAY; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") produces the Atlanta Jazz Festival ("Jazz Festival") each year for the benefit of its citizens and visitors; and

WHEREAS, the 2014 Jazz Festival will mark the 37<sup>th</sup> year of the Festival; and

WHEREAS, the Jazz Festival is held throughout the month of May, and includes approximately one hundred free events and approximately five events for which an admission price is charged; and

WHEREAS, the Jazz Festival events annually attracts over 300,000 visitors to the City; and

WHEREAS, the City pays for the Jazz Festival from sponsors, vendors, and from revenues generated by Jazz Festival concerts that charge an admission price; and

WHEREAS, due to a downturn in the economy, the amount of revenue generated from sponsorship has decreased significantly; and

WHEREAS, the Mayor's Office of Cultural Affairs ("OCA") wishes to display one hundred fifty (150) banners in the City's right-of-way for more than thirty (30) days; and

WHEREAS, OCA is requesting that the provisions in Sections 138-60(a)(7), and 138-60(a)(8) of the City Code of Ordinances requiring that a base fee of One Hundred Dollars (\$100.00), a deposit of One Thousand Dollars (\$1,000.00), and all per banner per and day fees be waived.

**THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS, as follows:**

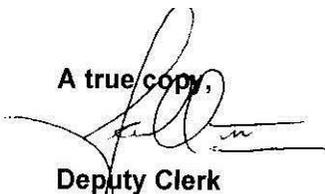
**SECTION 1:** That the Mayor, on behalf of the City, is authorized to waive the provisions contained in Sections 138-60(a)(7) and 138-60(a)(8) of the City Code of Ordinances to allow the

waiver, on behalf of the Mayor's Office of Cultural Affairs of the banner permit fee of One Hundred Dollars (\$100.00), the deposit fee of One Thousand Dollars (\$1,000.00) and all per banner and per day fees.

**SECTION 2:** That the Mayor's Office of Cultural Affairs will comply with all other provisions contained in Section 138-60 of the City Code of Ordinances.

**SECTION 3:** That all ordinances and resolutions in conflict herewith are hereby waived for purposes of this Ordinance only, and only to the extent of said conflict.

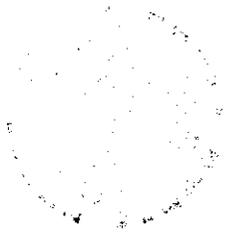
A true copy,



Deputy Clerk

ADOPTED by the Atlanta City Council  
APPROVED as per City Charter Section 2-403

APR 21, 2014  
APR 30, 2014



**Proposed Streets for Banner Placement:**

- Peachtree Street: Baker Street to 10<sup>th</sup> Street and 14<sup>th</sup> Street to 17<sup>th</sup> Street
- 10<sup>th</sup> Street: Peachtree Street to Monroe Drive
- 14<sup>th</sup> Street: Peachtree Street to Piedmont Avenue
- Monroe Drive: 10<sup>th</sup> Street to Piedmont Avenue
- Piedmont Avenue: 10<sup>th</sup> Street to Monroe Drive
- Cascade Road: Donnelly Avenue to I-285
- Auburn Avenue: Peachtree Street to Jesse Hill, Jr. Drive
- Lee Street: Ralph David Abernathy Boulevard to Greensferry Avenue
- MLK, Jr. Dr.: Joseph E. Lowery Boulevard to Northside Drive

Melissa R. Laurenceau // Festival Manager

Atlanta Jazz Festival // City of Atlanta Mayor's Office of Cultural Affairs

Office: 404.546.6818 // Email: [MRLaurenceau@AtlantaGA.gov](mailto:MRLaurenceau@AtlantaGA.gov) // Web: [www.atlantafestivals.com](http://www.atlantafestivals.com)

RCS# 250  
4/21/14  
2:56 PM

Atlanta City Council

14-O-1163

ORDINANCE TO WAIVE THE BANNER DEPOSIT  
FEE FOR ATLANTA JAZZ FESTIVAL  
ADOPT

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 3  
EXCUSED: 0  
ABSENT 0

Y Smith	Y Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	NV Norwood
Y Young	Y Shook	Y Bottoms	Y Dickens
NV Winslow	Y Adrean	Y Sheperd	NV Mitchell

14-O-1163