

A RESOLUTION BY TRANSPORTATION COMMITTEE AUTHORIZING THE MAYOR TO EXECUTE AN AMENDMENT TO RENEW THE TERM OF THAT CERTAIN PROFESSIONAL SERVICES AGREEMENT ENTERED INTO WITH THANKS AGAIN, LLC FOR THE PURPOSE OF PROVIDING A CREDIT AND DEBIT CARD BASED CUSTOMER REWARDS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT FOR AN ADDITIONAL TWO (2) YEARS WITH AN ANNUAL TOTAL NOT TO EXCEED AMOUNT OF ONE HUNDRED EIGHTY THOUSAND AND 00/100 U.S. DOLLARS (\$180,000.00); ALL CONTRACTED WORK SHALL BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180304 (PARKING) 5212001 (CONSULTING PROFESSIONAL SERVICES) 7563000 (AIRPORT) (\$45,000.00); AND MARKETING FUND 5501 (AIRPORT REVENUE FUND) 000001 (BALANCE SHEET) 1233011 (MARKETING AND ADVERTISING LIABILITIES PAYMENT) 0000000 (DEFAULT) (\$135,000.00); AND FOR OTHER PURPOSES.

Review List:

Patricia E McIver	Completed	11/18/2013 12:53 PM
Jonathan J. Hunt	Completed	11/18/2013 2:21 PM
Louis Miller	Completed	11/18/2013 2:58 PM
Procurement	Completed	11/18/2013 4:12 PM
Adam Smith	Completed	11/18/2013 4:18 PM
Mayor's Office	Completed	11/19/2013 10:56 AM
Office of Research and Policy Analysis	Completed	11/19/2013 11:04 AM
Transportation Committee	Pending	
Atlanta City Council	Pending	
Mayor's Office	Pending	

Certified by Presiding Officer	Certified by Clerk
Mayor's Action <i>See Authentication Page Attachment</i>	

A RESOLUTION BY TRANSPORTATION COMMITTEE AUTHORIZING THE MAYOR TO EXECUTE AN AMENDMENT TO RENEW THE TERM OF THAT CERTAIN PROFESSIONAL SERVICES AGREEMENT ENTERED INTO WITH THANKS AGAIN, LLC FOR THE PURPOSE OF PROVIDING A CREDIT AND DEBIT CARD BASED CUSTOMER REWARDS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT FOR AN ADDITIONAL TWO (2) YEARS WITH AN ANNUAL TOTAL NOT TO EXCEED AMOUNT OF ONE HUNDRED EIGHTY THOUSAND AND 00/100 U.S. DOLLARS (\$180,000.00); ALL CONTRACTED WORK SHALL BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180304 (PARKING) 5212001 (CONSULTING PROFESSIONAL SERVICES) 7563000 (AIRPORT) (\$45,000.00); AND MARKETING FUND 5501 (AIRPORT REVENUE FUND) 000001 (BALANCE SHEET) 1233011 (MARKETING AND ADVERTISING LIABILITIES PAYMENT) 0000000 (DEFAULT) (\$135,000.00); AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta (“City”) owns and operates Hartsfield-Jackson Atlanta International Airport (“Airport”); and

WHEREAS, the Airport has an interest in encouraging patronage of the Airport’s parking operations and its concessions program; and

WHEREAS, the City entered into that certain Professional Services Agreement (FC-5270) (“Agreement”) dated as of October 1, 2012 with Thanks Again, LLC (“Thanks Again”) pursuant to the authority granted by Resolution 11-R-1104 adopted by City Council on August 20, 2012 and approved by operation of law on August 29, 2012; and

WHEREAS, the City’s Department of Aviation desires to continue providing a credit and debit card based customer rewards program at the Airport; and

WHEREAS, in accordance with the terms and conditions set forth in the Agreement, the City has elected to exercise its option to extend the term of the Agreement for a period of two (2) years.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the Mayor is authorized on behalf of the City of Atlanta to execute an amendment to that certain Professional Services Agreement (FC-5270) (“Agreement”) dated as of October 1, 2012 with Thanks Again, LLC (“Thanks Again”) extending the term for a period of two (2) years with an annual not to exceed amount equal to One Hundred Eighty Thousand and 00/100 (\$180,000.00) (i.e., a total not to exceed amount of \$360,000.00 over the entire two (2) year extension).

BE IT FURTHER RESOLVED that the City Attorney is directed to prepare an amendment and any other necessary documentation to evidence the City’s consent for execution by the Mayor.

BE IT FURTHER RESOLVED that all services for said contracted work shall be charged to and paid from FDOA 5501 (Airport Revenue Fund) 180304 (Parking) 5212001 (Consulting/Professional

Services) 7563000 (Airport) (\$45,000.00); and Marketing Fund 5501 (Airport Revenue Fund) 000001 (Balance Sheet) 1233011 (Marketing and Advertising Liabilities Payment) 0000000 (Default) (\$135,000.00).

AND FINALLY BE IT RESOLVED that said amendment shall not become binding upon the City and the City shall incur no obligation or liability until same has been signed by the Mayor, approved as to form by the City Attorney (or his/her designee) and delivered to the contracting party.

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

A. To be completed by Legislative Counsel:

Committee of Purview:

Caption:

Council Meeting Date:

Requesting Dept.:

FAC Confirmed by:

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation

This legislation allows the City to exercise the renewal option for the special procurement agreement for Credit and Debit Card Based Customer Rewards Program with Thanks Again LLC for a period of one (1) year as stipulated in Professional Services Agreement FC-5270.

2. Please provide background information regarding this legislation.

The City entered into an agreement with Thanks Again, LLC on October 1, 2012 as a special procurement provider. The initial term of the Agreement was for one (1) year with two (2) two (2) year extension options. The initial term expired on October 1, 2013, and a 90 day extension to the initial contract has been granted. Thanks Again LLC has established a proven track record of success at Hartsfield-Jackson Atlanta International Airport and the program has proven to be valuable to both passengers and the Department of Aviation.

3. If Applicable/Known:

- (a) **Contract Type (e.g. Professional Services, Construction Agreement, etc.):** Professional Services
- (b) **Source Selection:** N/A
- (c) **Bids/Proposals Due:** N/A
- (d) **Invitations Issued:** N/A
- (e) **Number of Bids:** N/A

- (f) Proposals Received: N/A
- (g) Bidders/Proponents: N/A
- (h) Term of Contract: N/A

4. Fund Account Center (Ex. Name and number): N/A

Fund: <u>5501</u>	Account: <u>000001</u>
Center: <u>0000000</u>	\$135,000

Fund: <u>5501</u>	Account: <u>108304</u>
Center: <u>5212001</u>	\$45,000

5. Source of Funds: Airport Revenue Fund

6. Fiscal Impact: N/A

Example: This legislation will result in a reduction in the amount of _____ to Fund Account Center Number _____.

7. Method of Cost Recovery: N/A

Examples:

- a. Revenues generated from the permits required under this legislation will be used to fund the personnel needed to carry out the permitting process.
- b. Money obtained from a local assistance grant will be used to cover the costs of this Summer Food Program.

This Legislative Request Form Was Prepared By: Demetria Wideman, Concessions Marketing Sr. analyst

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: CANDACE L. BYRD

Dept.'s Legislative Liaison: Anita Williams

Contact Number: 404-530-6600

Originating Department: Aviation

Committee(s) of Purview: Transportation

Chief of Staff Deadline: 11/08/13

Anticipated Committee Meeting Date(s): 11/27/13

Anticipated Full Council Date: 12/02/13

Legislative Counsel's Signature: Jonathan Hunt

Commissioner's Signature: [Signature]

Chief Financial Officer: N/A

Chief Information Officer Signature (for IT Procurements) N/A

Chief Procurement Officer Signature: [Signature]

CAPTION

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE AN AMENDMENT TO RENEW THE TERM OF THAT CERTAIN PROFESSIONAL SERVICES AGREEMENT ENTERED INTO WITH THANKS AGAIN, LLC FOR THE PURPOSE OF PROVIDING A CREDIT AND DEBIT CARD BASED CUSTOMER REWARDS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT FOR AN ADDITIONAL TWO (2) YEARS WITH AN ANNUAL TOTAL NOT TO EXCEED AMOUNT OF ONE HUNDRED EIGHTY THOUSAND AND 00/100 U.S. DOLLARS (\$180,000.00); ALL CONTRACTED WORK SHALL BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180304 (PARKING) 5212001 (CONSULTING PROFESSIONAL SERVICES) 7563000 (AIRPORT) (\$45,000); AND MARKETING FUND 5501 (AIRPORT REVENUE FUND) 000001 (BALANCE SHEET) 1233011 (MARKETING AND ADVERTISING LIABILITIES PAYMENT) 0000000 (DEFAULT) (\$135,000); AND FOR OTHER PURPOSES.

FINANCIAL IMPACT: (if any) \$180,000.00

Mayor's Staff Only

Received by CPO: 10/29/13 (date) Received by LC from CPO: [Signature] (date)
Received by Mayor's Office: [Signature] 10/31 (date) Reviewed by: [Signature] (date)
Submitted to Council: (date)

Attachment: Thanks Again Loyalty Program Transmittal (13-R-3867 : Thanks Again Loyalty Program)

Legislative White Paper

Committee of Purview: Transportation

Caption:

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE AN AMENDMENT TO RENEW THE TERM OF THAT CERTAIN PROFESSIONAL SERVICES AGREEMENT ENTERED INTO WITH THANKS AGAIN, LLC FOR THE PURPOSE OF PROVIDING A CREDIT AND DEBIT CARD BASED CUSTOMER REWARDS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT FOR AN ADDITIONAL TWO (2) YEARS WITH AN ANNUAL TOTAL NOT TO EXCEED AMOUNT OF ONE HUNDRED EIGHTY THOUSAND AND 00/100 U.S. DOLLARS (\$180,000.00); ALL CONTRACTED WORK SHALL BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180304 (PARKING) 5212001 (CONSULTING PROFESSIONAL SERVICES) 7563000 (AIRPORT) (\$45,000); AND MARKETING FUND 5501 (AIRPORT REVENUE FUND) 000001 (BALANCE SHEET) 1233011 (MARKETING AND ADVERTISING LIABILITIES PAYMENT) 0000000 (DEFAULT) (\$135,000); AND FOR OTHER PURPOSES.

Council Meeting Date: 12/02/13

Legislation Title: Thanks Again Loyalty Program

Requesting Dept.: Aviation

Contract Type: Professional Services

Source Selection: N/A

Bids/Proposals Due: N/A

Invitations Issued: N/A

**Number of Bids/
Proposals Received:** N/A

Bidders/Proponents: N/A

Background:

This legislation allows the City to exercise the renewal option for the special procurement agreement for Credit and Debit Card Based Customer Rewards Program with Thanks Again LLC for a period of one (1) year as stipulated in Professional Services Agreement FC-5270.

The City entered into an agreement with Thanks Again, LLC on October 1, 2012 as a special procurement provider. The initial term of the Agreement was for one (1) year with two (2) two (2) year extension options. The initial term expired on October 1, 2013, and a 90 day extension to the initial contract has been granted. Thanks Again LLC has established a

proven track record of success at Hartsfield-Jackson Atlanta International Airport and the program has proven to be valuable to both passengers and the Department of Aviation.

Source of Funds: Airport Revenue Fund

Fiscal Impact: \$180,000.00

Term of Contract: Two Years

Method of Cost Recovery: N/A

Approvals:
 DOF: yes
 DOL: yes

Prepared By: Anita Williams

Contact Number: 404-382-2313

Attachment: Thanks Again Loyalty Program Transmittal (13-R-3867 : Thanks Again Loyalty Program)

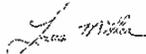


KASIM REED
Mayor

LOUIS E. MILLER
Aviation General Manager

Date: October 23, 2013

To: Adam L. Smith, Esq., CPPB, CPPO, CPPM, CPP
Chief Procurement Officer

From: Louis E. Miller 
Aviation General Manager

SUBJECT: FC-5270 – Credit and Debit Based Customer Rewards Program

The City of Atlanta entered into the subject Agreement with Thanks Again, LLC on October 1, 2012. The initial term of the Agreement was for one year, with two separate two-year renewal options at the sole discretion of the City. A 90-Day Extension has recently been granted by the Department of Procurement, expiring on December 30, 2013.

We have reviewed Thanks Again, LLC's performance during the initial term and are recommending the Agreement be renewed under this first renewal option for two years in accordance with the terms and conditions of the Agreement, in an amount not to exceed \$360,000.00.

If any additional information is needed, please contact Philip Keller, Contracting Officer, at 404-382-2234.

cc: M. Southwell
P. Brown
D. Wideman
E. Jenkins
P. Keller
A. Williams
C. Treadwell
G. Geeter
J. Boston
File



City of Atlanta • Department of Aviation
P.O. Box 20509 • Atlanta, GA USA 30320-2509 • Tel: (404) 530-6600
www.atlanta-airport.com

Attachment: Thanks Again Loyalty Program Transmittal (13-R-3867 : Thanks Again Loyalty Program)



CITY OF ATLANTA

SUITE 1900
55 TRINITY AVENUE, SW
ATLANTA, GA 30303
(404) 330-6204 Fax: (404) 658-7705
Internet Home Page: www.atlantaga.gov

DEPARTMENT OF PROCUREMENT
Adam L. Smith, Esq., CPPO, CPPB
Chief Procurement Officer
asmith@atlantaga.gov

Kasim Reed
Mayor

September 30, 2013

Mr. Mark Ellis
President
Thanks Again, LLC
1015 Tyrone Road
Suite 820
Tyrone, GA 30290

Via E-Mail: marc@thanksagain.com

**Re: FC-5270, Credit and Debit Card Based Customers Rewards
Program at Hartsfield-Jackson Atlanta International
Airport - 90 Day Contract Extension**

Dear Mr. Ellis:

This letter serves as an extension of the above-referenced agreement from the City of Atlanta (the "City") with all items, terms and conditions unchanged.

The City's Department of Procurement extends this agreement for ninety (90) calendar days, effective **October 1, 2013**, and continues through **December 30, 2013**. By copy of this correspondence, we are requesting your acceptance to the extension of said Agreement for an additional ninety (90) calendar days.

Please sign in the space provided below and return a copy of this letter to the above address and via e-mail to Ms. Jessica Boston, Administrative Assistant Senior, via e-mail, at jaboston@atlantaga.gov, and return the original signature agreement via U.S. Mail. A copy of this extension should be maintained for your files.

Sincerely,

Adam L. Smith

ALS/jab

Attachment: Thanks Again Loyalty Program Transmittal (13-R-3867 : Thanks Again Loyalty Program)

Mr. Mark Ellis
President
Thanks Again, LLC

Via E-Mail: marc@thanksagain.com

**Re: FC-5270, Credit and Debit Card Based Customer Rewards
Programs at Hartsfield-Jackson Atlanta International Airport -
90 Day Contract Extension**

September 30, 2013
Page 2

Company: THANKS AGAIN, LLC

By: [Signature]
[Signature]

Print Name: MARC E. ELLIS

Title: CEO

Date: 9/30/13

**(does hereby agree to a contract extension
period of ninety (90) days)**

Attachment: Thanks Again Loyalty Program Transmittal (13-R-3867 : Thanks Again Loyalty Program)