

A RESOLUTION**BY COUNCILMEMBER C. T. MARTIN**


A RESOLUTION TO ESTABLISH THE SOUTHWEST ATLANTA DEVELOPMENT TECHNICAL ADVISORY GROUP (SWADTAG), FOR THE PURPOSE OF CREATING AN IMPLEMENTATION STRATEGY FOR SOUTHWEST ATLANTA, AND TO RESEARCH AND IDENTIFY FUTURE DEVELOPMENT OPPORTUNITIES FOR SOUTHWEST ATLANTA, AND FOR OTHER PURPOSES.

WHEREAS, Southwest Atlanta has lagged behind the north side and other areas of metro Atlanta with regards to economic development; and

WHEREAS, the community has been inundated with discount/dollar store type retail investments and the residents in this area are seeking quality investors that will enhance the overall ambiance of the area; and

WHEREAS, the single-family neighborhoods should be preserved and protected, while the commercial areas that currently separate them should be developed into neighborhood-serving retail uses and mixed-use land uses; and

WHEREAS, measures to strengthen Southwest Atlanta's image as the economy begins to show signs of recovering will have a positive impact on this community in particular and the city as a whole; and

WHEREAS, the Atlanta City Council has adopted various studies (Campbellton-Cascade Corridors Redevelopment Plan, Westview Master Plan, Martin Luther King Jr. Drive Corridor Study (2005), West Lake Station LCI Study (2006) and H. E. Holmes Station LCI Study (2002) which have all presented various recommendations with redevelopment strategies for this area; and

WHEREAS, these studies also supported the desired land use patterns and transportation enhancements for this area as they strived to keep local accessibility for this area; and

WHEREAS, it will be vitally important to identify creative ways to secure funding to encourage quality private investment in Southwest Atlanta; and

WHEREAS, it is recommended that Southwest Atlanta Development Technical Advisory Group (SWADTAG) be established to undertake this task.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

Section 1: The Southwest Atlanta Development Technical Advisory Group (SWADTAG) is hereby established.

Section 2: SWADTAG shall consist of twenty-three (23) members as follows:

Five (5) members (Community Representatives) appointed by Mayor

Two (2) member (Community Representative) appointed by Council President

Chair of Community Development/Human Resources Committee

Two (2) Council members selected by the body

Invest Atlanta President or his designee

MARTA General Manager, or his designee

Atlanta Business League President, or his designee

Atlanta Urban League President, or his designee

A Georgia Department of Transportation (GADOT) District 5 representative

One representative appointed by Council members from Districts 3, 4, 10, 11, and 12,

One representative appointed by Council members from Post 1 and Post 3

One Representative from NPU-H

One Representative from NPU-I

One Representative from NPU-S

One Representative from NPU-T

One Representative from Atlanta Planning Advisory Board (APAB)

One Representative from the City of Atlanta Planning Staff

The Office of the Municipal Clerk is hereby directed to notify the above individuals and organizations to request that the names of their nominees be submitted to the Office of the Municipal Clerk

Section 3: All members shall be confirmed by the City Council

Section 4: SWADTAG shall have at least six work sessions, including at least two (2) public hearings. One (1) public hearing to solicit public input prior to development of an Implementation Strategy. The second public hearing will be for the public to make comments and recommendations on the first draft of the Implementation Strategy.

Section 5: SWADTAG shall submit a report and final Implementation Strategy six (6) months following the enactment of this resolution

Sections 6: The City shall commit no more than five hundred thousand dollars to develop a Southwest Atlanta Implementation Strategy.

Section 7: All resolutions and parts of resolutions in conflict are hereby waived to the extent of the conflict.