

AN ORDINANCE BY TRANSPORTATION COMMITTEE AMENDING THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, GEORGIA CHAPTER 22, AVIATION, TO CREATE A NEW SECTION 22-71 TO BE ENTITLED EXTERIOR MURAL DISPLAYS ON PROPERTY LEASED FROM THE CITY; AND FOR OTHER PURPOSES.

Review List:

Kristen M. Rectenwald	Completed	10/17/2013 4:27 PM
Louis Miller	Completed	10/18/2013 7:43 AM
Mayor's Office	Completed	10/18/2013 10:49 AM
Office of Research and Policy Analysis	Completed	10/21/2013 10:07 AM
Transportation Committee	Pending	
Atlanta City Council	Pending	
Mayor's Office	Pending	

Certified by Presiding Officer	Certified by Clerk
<p>Mayor's Action</p> <p><i>See Authentication Page Attachment</i></p>	

LEGISLATION HISTORY – BLUE BACK

**AN ORDINANCE
BY TRANSPORTATION COMMITTEE**

AN ORDINANCE BY TRANSPORTATION COMMITTEE AMENDING THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, GEORGIA CHAPTER 22, AVIATION, TO CREATE A NEW SECTION 22-71 TO BE ENTITLED EXTERIOR MURAL DISPLAYS ON PROPERTY LEASED FROM THE CITY; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta (the “City”) owns and operates Hartsfield-Jackson Atlanta International Airport; and

WHEREAS, the City leases property to various entities such as the airlines for purposes including but not limited to operating hangars, technical service facilities and other activities related to the air transportation of passengers and cargo; and

WHEREAS, the City desires to permit incorporation of large murals on exteriors of large buildings unique to the environment of Hartsfield-Jackson Atlanta International Airport in order to provide a rich and varied visual experience for visitors and air travelers consistent with the operation of the airport with the intention of encouraging air transportation; and

WHEREAS, such murals would be consistent with the marketing, public relations and operational strategies of the City’s Department of Aviation to ensure the airport maintains or improves its national and international rankings among airports.

THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS:

Section 1: Chapter 22, Article III Division I of the Code be amended by adding a new Section 22-71, which shall read as follows:

Sec. 22-71 - Exterior mural displays on property leased from the City:

Lessees of the City at Hartsfield-Jackson Atlanta International Airport shall be permitted to incorporate large murals on the exterior of buildings leased from the City or on buildings constructed on land leased from the City when the lease terms so provide and when such displays are, in the judgment of the Aviation General Manager, consistent with the marketing, public relations and operational strategies of the City and the Department of Aviation to ensure that the airport will maintain and improve its national and international ranking among airports.

It is the purpose of this section to permit the large buildings which are unique to the environment of Hartsfield-Jackson Atlanta International Airport to utilize exterior mural displays to provide a rich and varied visual experience for the general public, visitors and air travelers consistent with the operation of the airport in the public’s interest and the City’s intention to encourage and develop air transportation for the citizens of the state and in particular for the citizens of the greater Atlanta area.

To that end, the City limits the use of exterior mural displays to the following leased areas:

- (1) airline hangars;
- (2) airline office buildings;
- (3) technical operation facilities; and
- (4) other like facilities as determined by the Aviation General Manager.

In the areas listed herein above exterior mural displays may be permitted by lease(s) that meet the following criteria:

- (a) The lease shall contain the general consent of the City to allow exterior mural displays on the exterior of buildings leased from the City or on buildings constructed on land leased from the City;
- (b) The lease shall contain the lessee's agreement that the permission to utilize exterior mural displays is subject to the approval of the aviation general manager as set forth in Sec. 22-64 of this Code;
- (c) The lease shall contain the lessee's agreement that the permission to utilize only the approved and specific exterior mural displays when granted by the lease is for the purpose of ensuring consistency with the marketing, public relations and operational strategies of the city designed to ensure that the airport will maintain and improve its national and international ranking among airports and is not an abridgement of the right of the lessee to express a viewpoint protected by the Constitution of the State of Georgia or the Constitution of the United States;
- (d) The lease shall contain the lessee's agreement that the permission to utilize exterior mural displays is not a right under the lease that may be assigned except with the express permission of the aviation general manager; and
- (e) No freestanding sign shall be permitted to be part of any exterior mural display without regard to whether such freestanding sign is attached to the building on which the exterior mural display is to be created.

Section 2: That all ordinances or parts of ordinances in conflict with this ordinance are hereby waived.

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

A. To be completed by Legislative Counsel:

Committee of Purview:

Caption:

Council Meeting Date:

Requesting Dept.:

FAC Confirmed by:

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation (Justification Statement).

Approval of an ordinance to add a section to the City Code allowing airport tenants through their lease agreements to affix murals to exterior walls upon obtaining approval from the Aviation General Manager.

2. Please provide background information regarding this legislation.

Delta Air Lines, Inc. seeks approval to affix a mural to its Tech Ops Center located on an adjacent service road close to the airport. The mural is intended to provide a rich and varied visual experience for visitors and air travelers consistent with the operation of the airport and with the intention of encouraging air transportation. The proposed ordinance would allow airport tenants to be eligible to seek approval for an exterior mural.

3. If Applicable/Known:

- (a) Contract Type (e.g. Professional Services, Construction Agreement, etc): N/A
- (b) Source Selection: N/A
- (c) Bids/Proposals Due: N/A
- (d) Invitations Issued: N/A

- (e) Number of Bids: N/A
- (f) Proposals Received: N/A
- (g) Bidders/Proponents: N/A
- (h) Term of Contract: N/A

4. Fund Account Center (Ex. Name and number): N/A

Fund: _____ Account: _____ Center: _____

5. Source of Funds: Example: Local Assistance Grant N/A

6. Fiscal Impact: N/A

Example: This legislation will result in a reduction in the amount of _____ to Fund Account Center Number _____.

7. Method of Cost Recovery: N/A

Examples:

- a. Revenues generated from the permits required under this legislation will be used to fund the personnel needed to carry out the permitting process.
- b. Money obtained from a local assistance grant will be used to cover the costs of this Summer Food Program.

This Legislative Request Form Was Prepared By: Vivica Brown

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: CANDACE L. BYRD

Dept.'s Legislative Liaison: Anita Williams

Contact Number: 404-530-6600

Originating Department: Aviation

Committee(s) of Purview: Transportation

Chief of Staff Deadline: 10/11/13

Anticipated Committee Meeting Date(s): 10/30/13

Anticipated Full Council Date: 11/04/13

Legislative Counsel's Signature: Kristen Reutenwald *Kristen M Reutenwald*

Commissioner's Signature: [Signature]

Chief Financial Officer: N/A

Chief Information Officer Signature (for IT Procurements) N/A

Chief Procurement Officer Signature: N/A

CAPTION

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, GEORGIA CHAPTER 22, AVIATION, TO CREATE A NEW SECTION 22-71 TO BE ENTITLED EXTERIOR MURAL DISPLAYS ON PROPERTY LEASED FROM THE CITY; AND FOR OTHER PURPOSES.

FINANCIAL IMPACT: (if any)

Mayor's Staff Only

Received by CPO: _____
(date)

Received by LC from CPO: _____
(date)

Received by Mayor's Office: 10.11.2013 *[Signature]*
(date)

Reviewed by: [Signature]
(date)

Submitted to Council: _____
(date)

Legislative White Paper**Committee of Purview:** Transportation**Caption:**

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, GEORGIA CHAPTER 22, AVIATION, TO CREATE A NEW SECTION 22-71 TO BE ENTITLED EXTERIOR MURAL DISPLAYS ON PROPERTY LEASED FROM THE CITY; AND FOR OTHER PURPOSES.

Council Meeting Date: 11/04/13**Legislation Title:** Exterior Mural Displays**Requesting Dept.:** Aviation**Contract Type:** Purchase Agreement**Source Selection:** N/A**Bids/Proposals Due:** N/A**Invitations Issued:** N/A**Number of Bids/
Proposals Received:** N/A**Bidders/Proponents:** N/A**Background:**

Approval of an ordinance to add a section to the City Code allowing airport tenants through their lease agreements to affix murals to exterior walls upon obtaining approval from the Aviation General Manager.

Delta Air Lines, Inc. seeks approval to affix a mural to its Tech Ops Center located on an adjacent service road close to the airport. The mural is intended to provide a rich and varied visual experience for visitors and air travelers consistent with the operation of the airport and with the intention of encouraging air transportation. The proposed ordinance would allow airport tenants to be eligible to seek approval for an exterior mural.

Source of Funds: N/A**Fiscal Impact:** N/A**Term of Contract:** N/A**Method of Cost Recovery:** N/A

Approvals:

DOF: N/A

DOL: yes

Prepared By: Anita Williams

Contact Number: 404-382-2313