

AN ORDINANCE

BY COUNCILMEMBER KWANZA HALL



AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (HISTORY AND CULTURE) SOUTH FACING WALL OF 599 HIGHLAND AVE, ATLANTA, GEORGIA 30307 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist, Noah Eve, and the sponsor, Sidewalk Radio, has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist, Noah Eve, and the sponsor, Sidewalk Radios, has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist, Noah Eve, and the sponsor, Sidewalk Radio, has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS the artist, Noah Eve, and the sponsor, Sidewalk Radio, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at South Facing Wall of 599 Highland Ave., Atlanta, Georgia 30307; and

WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork ("History and Culture") at South Facing Wall of 599 Highland Ave., Atlanta, Georgia 30307 As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28, "GENERAL AND SUPPLEMENTARY REGULATIONS", OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR: Sidewalk Radio
ADDRESS: 116 LaFayette Dr., #16, Atlanta, GA. 30309
TELEPHONE NUMBER: 404-964-4849
E-MAIL: maggie.thelossprevention@gmail.com
NAME OF ARTWORK: "History and Culture"
MEDIUM OF ARTWORK: Acrylic paint
DIMENSIONS: 12'x9'
PROPOSED LOCATION: South facing wall of 599 Highland Ave, 30307
NAME OF ARTIST: Noah Eve is the name of the artist who designed it and The Loss Prevention Arts will be painting the design.

ATTACHMENTS:

- Drawing or photo of work
- Drawing or representation of work in context to its location
- Artist's resume
- Artist's statement regarding work

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE

TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 9/25/13

SIGNATURE [Signature]

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG

TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 9/25/13

SIGNATURE [Signature]

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON

TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 10/1/13

SIGNATURE [Signature]

DRAWING OR PHOTO OF WORK:



DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION:





ATLANTA URBAN DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

DISCUSS REQUIRED

ARTIST STATEMENT REGARDING WORK:

We wanted to illustrate that oral history is a significant part of Atlanta's culture. We want to demonstrate artistically that our conversations and discourse have value. It's important to tie our history and culture to art, and to the free accessible medium that radio provides. Everyone can enjoy our Atlanta story; the city itself is a medium for the development of our creativity as a community.

ARTIST'S RESUME:

My name is Noah Eve and I am a graphic designer from England but I now live in Australia's beautiful Gold Coast. It's from here that I do freelance design work for clients across the world.

PROFESSIONAL EXPERIENCE

2011 to PRESENT: GRAPHIC DESIGNER: FREELANCE

Key responsibilities & achievements:

Creating concepts and artwork to brief, deadline and beyond expectation.

BRANDING & MARKETING: Yi Dao Clinic London, Sidewalk Radio, Tui Na, Shine Wellness Australia.

WEB SITE DESIGN: Shine Wellness Australia, London Golf Injury Clinic, Yi Dao Clinic London.

PRESENTATIONS & STYLE GUIDES: Bravado (inc. Urban Outfitters, Marilyn Monroe, David Bowie)

GARMENT GRAPHICS & ILLUSTRATION - Adidas, Inov-8, Sunlow, Bravado and Brand Alliance.

MERCHANDISE GRAPHICS - Rolling Stones, Amy Winehouse, Family Guy, Playboy, Harley-Davidson, Sweet

Auburn Curb Market, Abbey Road Studios, Justin Bieber, Ramones, Truth & Salvage Co, Leagues, Franky Perez.

2009 to 2011: GRAPHIC AND APPAREL DESIGNER: BRAND ALLIANCE, LONDON

Brand Alliance is a clothing supplier to leading UK stores.

Key responsibilities & achievements:

Researching and designing original and licensed trend driven graphics through to production.

Designing branding, trims, presentation boards, POS items, packaging, trend boards, product photography and



**ATLANTA URBAN
DESIGN COMMISSION**

B2B marketing.

Managing all output of the licensed roster.

Star Wars range reached finalist stage at The Licensing Awards 2011 - Best Licensing Adult Apparel Range.

Dr Pepper t-shirt designs used as guides of good practice internally for Coca-Cola.

Star Wars T - 'Punk Troopers' featured as MSN no.1 'Pick of the top 10 t-shirts for this summer' 2011.

Key licenses include; Star Wars, Coca-Cola, Smurfs, Garfield, FIFA, Jim Beam, Ford, Rolling Stones, NFL, Guns n Roses, Muhammad Ali.

2006 to 2009: GRAPHIC DESIGNER: BRAVADO, LONDON

Bravado International Merchandising Ltd is the world's leading music and entertainment merchandise company.

Key responsibilities & achievements:

Creating artwork for garments, accessories and promotion for touring and retail. Creating artwork for print media including: adverts, presentations, packaging, programs, brochures, flyers, POS material. Creating artwork for multimedia including; web banners, mobile phone graphics.

Liaising with A&R, management, artists, production and manufactures worldwide to ensure integrity of designs.

Key Licenses include: X Factor, Ramones, Iron Maiden, Mika, Pussycat Dolls, Michael Jackson, WWE.

EMAIL: noaheve@hotmail.com

Graphic Designer

TEL: 045 2000 719

3/9 Alexandrina Drive, Varsity Lakes, QLD 4227

2004 to 2006: GRAPHIC DESIGNER: FREELANCE

IDENTITY AND BRANDING - Sprout IT, DP Property Services, Point Blank Productions.

WEB SITE DESIGN, IDENTITY AND MARKETING - Shine Life Coaching, Greenway Music.

BROCHURE LAYOUT - Killik & Co Accountants.

FILMING, VIDEO EDITING - Opticians AV - (Southern Comfort, Bestival, YBS Records, 10 Past 12 Records).

APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

9/25/13 [Signature] REVIEWED BY

PRINT DESIGN - Manchester Metropolitan University, Yat-Kha, 10 Past 12 Records for UK and Japan.

1999 to 2006: PROFESSIONAL MUSICIAN

Drummer for a band who released two albums and toured throughout Europe, Japan, Dubai and New York.

Responsible for all visual identity including print, video, projections and online as well as contributing to songwriting.

QUALIFICATIONS:

Graphic Design BA Hons Degree, 2:1

CAMBERWELL COLLEGE OF ARTS, LONDON

1999 BTEC Foundation in Art and Design, Distinction Pass NEWCASTLE-UNDER-LYME COLLEGE 1996

Awarded Lloyds Bank Portfolio of the Year.



**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

9/25/13

DATE

D. J. [Signature]

REVIEWED BY