

AN ORDINANCE BY COUNCILMEMBER NATALYN ARCHIBONG AUTHORIZING THE INSTALLATION OF PUBLIC ART (A MURAL “BROWNWOOD PARK”), AT 730 BROWNWOOD AVE, ATLANTA, GA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

Review List:

Atlanta City Council	Completed	06/06/2013 4:26 PM
Zoning Committee	Pending	
Office of Research and Policy Analysis	Completed	06/05/2013 4:56 PM
Zoning Committee	Pending	

HISTORY:

06/03/13 Atlanta City Council REFERRED WITHOUT OBJECTION

RESULT:	REFERRED WITHOUT OBJECTION
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RESULT:	REFERRED WITHOUT OBJECTION
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Certified by Presiding Officer	Certified by Clerk
Mayor's Action <i>See Authentication Page Attachment</i>	

LEGISLATION HISTORY – BLUE BACK

**CITY COUNCIL
ATLANTA, GEORGIA**

13-O-1073

SPONSOR SIGNATURES



Natalyn Mosby Archibong, Councilmember, District 5

**ORDINANCE
BY COUNCILMEMBER(S) ARCHIBONG**

AN ORDINANCE BY COUNCILMEMBER NATALYN ARCHIBONG AUTHORIZING THE INSTALLATION OF PUBLIC ART (A MURAL “BROWNWOOD PARK”), AT 730 BROWNWOOD AVE, ATLANTA, GA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta’s Public Art Program; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 730 Brownwood Ave. Atlanta, Georgia; 30316 and

WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork (A Mural, ?Brownwood Park?), at 730 Brownwood Ave, Atlanta, GA. 30316 .As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only



Attachment: Description of mural (13-O-1073 : Mural Ordinance Brownwood and Ormewood)

Artist's Description of Work

“After putting down a base color, I will be layering more colors using a scenic painting technique called 'block painting' that will translate the texture of the underlying cement blocks to the surface, creating a colorful randomness across the wall.

I will then mask patterns off that will be informed by the geometry of the wall and my creative stylings. Then, a solid neutral color will be painted across the entire wall. The masking will be removed and the underlying colors will be revealed. I plan to make the solid color heavier around the edges to create a border effect, plus some shading to pull the neutral color forward and push the other colors back, creating a 3D effect.

On the side of the wall going away from the street, I will paint "Welcome to Brownwood Park" . I will use the same technique to layer colors and then mask off the text, so the the majority of the wall is the solid neutral color, with the text "cut out" of the wall. “ Adrian Barzaga

CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE
OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR East Atlanta Community Association (Kate Crosby, Board member)

ADDRESS PO BOX 18366 ATLANTA GA 30316-0366

TELEPHONE NUMBER 404-664-9136 FAX NUMBER _____

E-MAIL kcrosby@live.com

NAME OF ARTWORK Brownwood Park mural

MEDIUM OF ARTWORK Painting

DIMERNSIONS 212' x 10'

PROPOSED LOCATION 730 Brownwood Ave Atlanta, GA 30316

NAME OF ARTIST Adrian Barzaga

ATTACHMENTS

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE
TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE
CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN
ORDINANCE OF THE CITY OF ATLANTA.

DATE 05/31/2013 SIGNATURE *DMuma*

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG
TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE
CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN
ORDINANCE OF THE CITY OF ATLANTA.

DATE 5/31/13 SIGNATURE *[Signature]*

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON
TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE
CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN
ORDINANCE OF THE CITY OF ATLANTA.

DATE 5/30/13 SIGNATURE *[Signature]*

Attachment: Signed_permitting_EACA_mural (13-O-1073 : Mural Ordinance Brownwood and Ormewood)

ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

CHAPTER 28A. SIGN ORDINANCE
Sec. 1 6-28A.007. General regulations.

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.

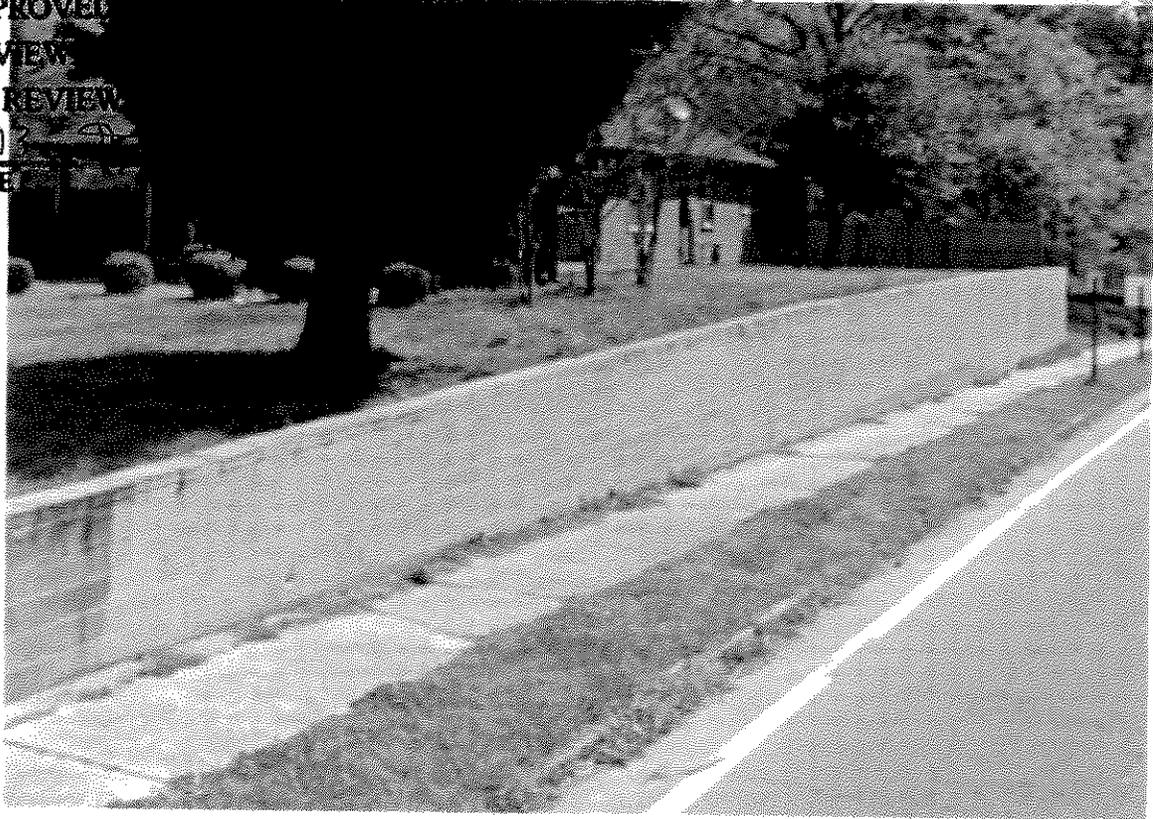


**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED
- REVIEW
- NO REVIEW

5/31/12

DATE



Attachment: Signed_permitting_EACA_mural (13-O-1073 : Mural Ordinance Brownwood and Ormewood)

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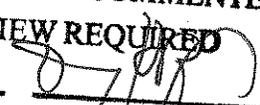
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**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

5/31/13 
 DATE REVIEWED BY

Attachment: Signed_permitting_EACA_mural (13-O-1073 : Mural Ordinance Brownwood and Ormewood)


**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

5/31/13
 DATE REVIEWED BY

Adrian Barzaga
Artist Resume
 malkayah@gmail.com
 678.313.0197

During the past two years since I completed my undergraduate degree in sculpture, I've been surviving as a "professional artist." I like to say I wear many hats to describe the many different aspects of being a working artist. My experiences range from running a non-profit arts organization, painting murals, showing in galleries, building sets for theatres, conserving and restoring public art, to live painting and ice carving, performing for a circus and teaching art to children.

Adrian Barzaga
 Born 1981
 Lives in Atlanta, GA

Education

2011 Bachelor of Fine Arts (Sculpture) – Georgia State University
 2004 Associate of Applied Science (Web Design) – Griffin Technical College
 2003 Associate of Applied Science (Computer Programming) – GTC

Residencies

2009 Scottish Sculpture Workshop. Rhynie, Huntly, Scotland, UK.

Awards / Grants

2012 "Save It or Pave It" – city-funded grant for mural project. Atlanta, GA

Employment

2012 until present – Carpenter for ID3 Group. Atlanta, GA
 2011 until present – Art Conservationist for City of Atlanta's Public Art Program
 2011 until present – Carpenter for The Alliance Theatre. Atlanta, GA
 2011 until present – Assistant to artist/fabricator, George Long. Roswell, GA

Groups

2010 Founding member of Dodekapus Arts Collective

Collections

Relapse Theatre. Atlanta, GA
 George Beasley. Lumsden, Scotland, UK.

Exhibitions

2012 "Elevate 2012" public art exhibition in downtown, Atlanta GA
 2011 "Living Walls 2011" mural, Ebster Recreation Center. Decatur, GA
 2011 "Paint Big: A Youth Mural Project" exhibition, Kibbee Gallery. Atlanta, GA
 2011 "Paint Big: A Youth Mural Project" mural project, Grove Park Recreation Center. Atlanta Ga
 2011 "Grand Opening" exhibition, Kinetic Hive. Atlanta, GA