

**A COMMUNICATION BY MAYOR KASIM REED APPOINTING MICHELLE FALCONER TO SERVE AS MEMBER OF THE ATLANTA ZONING REVIEW BOARD ON BEHALF OF THE CITY OF ATLANTA. THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.**

**Review List:**

Office of the Municipal Clerk  
Atlanta City Council  
Zoning Committee  
Natasha Daniels

Skipped  
Completed 11/06/2013 5:01 PM  
Pending  
Pending

**HISTORY:**

11/04/13 Atlanta City Council

LEGISLATION HISTORY – BLUE BACK

|                                |                    |
|--------------------------------|--------------------|
| Certified by Presiding Officer | Certified by Clerk |
|                                |                    |

**KASIM REED**

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CITY OF ATLANTA

55 TRINITY AVENUE, S.W.

KASIM REED

ATLANTA, GEORGIA 30303-0300

MAYOR

TEL (404) 330-6100

November 1, 2013

55 Trinity Avenue, SW

Suite 2900

Atlanta, Georgia 30303

Re: Zoning Review Board

Dear President Mitchell and Members of the Council:

It is my pleasure to appoint Michelle Falconer to serve as a member of the Atlanta Zoning Review Board on behalf of the City of Atlanta. Ms. Falconer is a resident of the City of Atlanta, and willing to serve in this capacity. This appointment is for a term of two (2) years, to begin on the date of Council confirmation.

Based on her experience and commitment to the community, I am confident that Michelle Falconer will serve the City of Atlanta and the Atlanta Zoning Review Board with integrity and dedication. A copy of her qualifications is attached for your review.

Sincerely,

Kasim Reed

*Kasim Reed*  
Kasim Reed, Mayor

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## CITY OF ATLANTA

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ATLANTA, GEORGIA 30303-0300  
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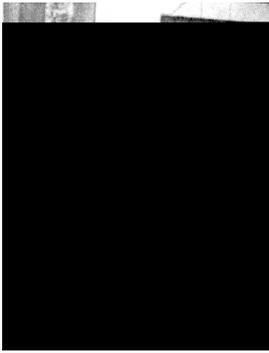
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Sincerely,

Kasim Reed

Attachment: Michelle Falconer RTF (13-C-5044 : Michelle Falconer)

## Michelle Falconer



Michelle Falconer founded Real Estate Investments and Elite Home Management Services, in 2002, located in Atlanta, GA. Real Estate Investments and Elite Home Management Services is comprised of more than 50 licensed real estate professionals; with total gross sales volume in real estate transactions that exceed \$100 million. With 10 year's experience as a real estate broker, Michelle serving as principal broker in her Real Estate investment firm, has overseen all services for investors, buyers, sellers, property management, and new business development. Since founding Real Estate Investments and Elite Home Management, Michelle has been successful in securing sizable

contracts with The Atlanta Housing Authority, Historic Westside Village, DeKalb Housing, and College Park Housing. Michelle is a candidate member of the CCIM Institute and serves on the McPherson Implementing Local Redevelopment Authority for Atlanta.

Michelle is originally from Denver, CO. and moved to Atlanta in 1994 to attend Clark Atlanta University. After graduating from Clark Atlanta University with a Bachelor's Degree in Mass Communications, and a minor in business finance, Michelle worked with WSB-TV as a producer as well as WCLK-Radio. She ultimately found her calling as an Entrepreneur. Prior to opening Real Estate Investments, Michelle was an award winning agent at a leading national residential real estate brokerage. Mrs. Falconer also attended The Institute of New Home Sales and Marketing as well as The Institute of Real Estate Management, earning the CMP designation.

Michelle has served on a multitude of nonprofit organizational committees such as Maynard Jackson Youth Foundation, Jack and Jill of America, Atlanta Chapter, and Sheltering Arms "Operation Storybook" which is designed to provide children from low income households with a new book every month to assist with building home libraries despite their financial circumstances. In 2010, Mrs. Falconer was appointed as a committee member to ELC Bethune Children's Healthcare of Atlanta where she will serve until 2013. Michelle is also a regional committee member of the Entrepreneur Organization of Atlanta where she has assisted in numerous facets since her appointment in 2007.

Michelle is a dedicated wife to Dr. Walter Z. Falconer. They are proud parents of four beautiful children, sons Hunter (13) and Bryson (12) and daughters Ryan (10), and Devin (4).