

A COMMUNICATION BY CATHY RICHARDS, ATLANTA PLANNING ADVISORY BOARD (APAB) PRESIDENT, TO MUNICIPAL CLERK RHONDA DAUPHIN JOHNSON, SUBMITTING THE ATLANTA PLANNING ADVISORY BOARD'S APPOINTMENT OF MR. MICHAEL DAVIS FOR CONSIDERATION TO SERVE AS A MEMBER OF THE BELTLINE TAX ALLOCATION DISTRICT ADVISORY COMMITTEE (TADAC). THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

Review List:

Council President	Skipped	
Office of the Municipal Clerk	Skipped	
Natasha Daniels	Skipped	
Atlanta City Council	Completed	09/18/2013 9:52 AM
Community Development & Human Resources Committee	Pending	
Natasha Daniels	Pending	

HISTORY:

09/16/13 Atlanta City Council REFERRED WITHOUT OBJECTION

RESULT: REFERRED WITHOUT OBJECTION

RESULT: REFERRED WITHOUT OBJECTION

Certified by Presiding Officer	Certified by Clerk

LEGISLATION HISTORY – BLUE BACK

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August 21, 2013

The City of Atlanta Office of Municipal Clerk
Atlanta City Hall
55 Trinity Avenue, Suite 2700
Atlanta, GA 30303

To the Office of the Municipal Clerk,

The Atlanta Planning Advisory Board is pleased to submit the name of Mr. Michael Davis for consideration by the Atlanta City Council for appointment to the Beltline Tax Allocation District Advisory Committee. (TADAC).

It is the responsibility of the Atlanta Planning Advisory Board to select twelve appointees to the Beltline TADAC to be confirmed by the Atlanta City Council.

We hope that the findings of the City Council will support our conclusions that Mr. Matthew Jones is an excellent selection and knowledgeable citizen.

Please advise when Council will vote on the nominee. We look forward to your response.

Kindest regards,

Cathy Richards
APAB President



CITY OF ATLANTA
KASIM REED, MAYOR

2013 Officers

President
Cathy Richards

1st Vice President
Gerald Neumark

2nd Vice President
James Schneider

Recording Secretary
Melissa Firestone

Correspondence Secretary
Ted Bradford

Parliamentarian
Ben Howard

**City of Atlanta Planning
Department**
Charletta Jacks, Dir.
Miltresa McMichael, NPU Coordinator
Atlanta City Hall
55 Trinity Avers
Atlanta, GA 30303

APAB CONTACT INFO
404-827-8011

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We hope that the findings of City Council will support our conclusions that Mr. Michael Davis is an excellent selection and knowledgeable citizen.

Please advise when Council will vote on the nominee. We look forward to your response.

Kindest regards,

Cathy Richards
APAB President

Michael Davis

August 21, 2013

Atlanta Planning Advisory Board
55 Trinity Avenue, SW Suite 3350
Atlanta, GA 30303

To Whom It May Concern:

I am writing as a long time Atlanta resident, my interest to serve as an Atlanta Planning Advisory Board representative of the Beltline Tax Allocation District Advisory Committee.

I am a business owner, entrepreneur, and active citizen in my community and who wants to be a part of making a positive impact on the future of the City of Atlanta, my family, and for the generations to come. I believe that my professional and personal background coupled with my interest makes me a great candidate to serve.

- Earned a BBA Management Information Systems, University of Georgia, Terry College of Business
- Earned a Executive MBA, Emory University – Goizueta Business School
- Own a green business, Cartridge World Camp Creek (www.atlinkrefill.com)
- Co-founded a green non-profit, Wonderland Gardens, Inc. (www.wonderlandgardens.org)
- Serving on the Blue ribbon panel for the Atlanta Fulton County Library panel,
- Served as Transportation Committee Chair for the Association of West Cascade Communities and Economic Development Committee member.
- Started and led my local homeowner association and have served as president of six years
- Worked actively with the Commissioners Emma Darnell, Bill Edwards, and Michael Hightower on a number of community project and events.
- Active member of member of my local community

Thanks in advance for your consideration.

Regards,

Michael J. Davis

MICHAEL DAVIS

SUMMARY

An accomplished executive and thought leader with extensive international, multi-national, government, and cross-industry experience in developing new initiatives, establishing partnerships, and building coalitions to drive successful execution. Recognized as an innovative new business leader and visionary with a successful history transforming big picture thinking into solutions generating new business value.

EXPERIENCE

MJD MANAGEMENT GROUP, Atlanta, GA

Present

Managing Director

2009-2011

Partnered with C-level executives to provide management-consulting services in the areas of strategy and execution leveraging innovative strategies providing successful, on time and under budget deliverables.

- Provide strategy and business development expertise for premier private virtual community.
- Develop new business strategy and brand extensions for web publicity and member community.
- Lead workshops and participated in panels on strategy, business trends, entrepreneurship, and green.

MACQUARIUM INTELLIGENT COMMUNICATIONS, Atlanta, GA

2011 - 2011

Director

Utilized consultative approach, identifying, developing, engaging and delivering omni-channel solution experiences that provide transformative and sustainable business value for Fortune 1000 clients.

- Managed executive and business relationships for retail, Internet, media, and communications clients
- Established new client business development initiatives, business partnerships, and portfolio offerings.
- Developed and led thought leadership workshop for National Technology Conference participants.

POLICESHIFT, Atlanta, GA

2008 - 2009

Chief Operating Officer / Chief Technology Officer

Collaborated with founder and CEO to create the first Internet security services startup-company that provided an online solution to hiring and scheduling certified police officers for off-duty shift work.

- Served as COO and CTO for the Internet security services Start-up Company.
- Defined PoliceShift business, operational model and strategy.
- Provided technology expertise for application portal, database, and website

HEWLETT PACKARD COMPANY, Atlanta, GA

2002 – 2009

Business Consultant, Latin America and Caribbean (LAC) Solution Excellence Office (2007–2009)

Developed, deployed Six Sigma-based consulting practice working with C-level executives to preserve revenue and to identify risks and solution gaps negatively impacting business outcomes and initiatives.

- Appointed to lead Solution Excellence Office while leading Operational Excellence discipline.
- \$92m in preserved revenue improved executive partnerships, and client loyalty.
- Developed renewal engagement process to generate ongoing new business lead pipeline.

Regional Manager, LAC Operational Excellence, Atlanta, GA (2007 – 2008)

Led ITIL outsourcing client implementation team. Established an operational scorecard, ITSM delivery standardization, maturity assessment methodology, and ISO 20000-certification strategy for LAC region.

- \$7m in monthly penalty risk avoided through best practices and executive dashboard
- Influenced local teams to drive outsourcing SLA performance penalty below target in nine months.
- Created coalition driving 100% compliance for post business outage return to excellence plans

MICHAEL DAVIS,

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Client Executive, LAC Region, Atlanta, GA / Sao Paulo, Brazil (2005 – 2007)

Served as C-level trusted advisor providing business development, thought leadership, strategic and tactical planning, and governance expertise. Led matrix team of 125 providing outsourcing and commercial delivery services for European multi-national client operations in LAC, US, and UK.

- \$675m global technology infrastructure management contract secured by spearheading by the successful implementation of five-year, \$70m outsourcing contract in 22 LAC countries.
- \$4.3m in total contracts facilitated by improving delivery productivity by 21% by creating and deploying first combined HP commercial/outsourcing IT governance model.
- \$2.5m upgrade generated by developing and closing first “Try and Buy” partnership services project.
- \$1.9m delivery contract closed with client executive leadership through leading process improvement initiative implementing quality, closed loop support and business processes with balanced scorecard.

Crisis Manager; LAC Regional Escalation Manager, Atlanta, GA (2002 – 2005)

Created matrix organization and led team of 30 accountable for restoring C-level executive confidence in HP products and services and the resolution of business satisfaction issues and across 42 countries.

- \$20m in frozen product order released by resolving multi-national client business crisis.
- \$4m in products and consulting services revenue produced by managing three key crisis escalations.
- Facilitated 55% reduction in quantity of client business crises within six months period.

COMPAQ COMPUTERS, Atlanta, GA

1997 – 2002

Senior Program Manager, Executive Action (EXACT) Team

Engaged client CIO's in Asia Pacific, Europe, Latin America and the US to resolve partnership and business issues with Nonstop Systems' technology and services. Successfully developed engagement specific coalitions and multi-functional team to execute business resolution action plan.

- \$40m revenue rescued in 23 China provinces by spearheading successful task force identifying root cause quality problems for the People's Republic of China Government Postal Bureau sites.
- \$5m payment secured by successful closure of USAF security breach avoiding national media event.
- \$3m recurring monthly product revenue shipments by rescuing technology platform implementation for Internet services media company with largest e-mail application subscriber base.
- Led multi-functional global team for Y2K Asia Pacific region customer crisis management program.

TANDEM COMPUTERS, Norwalk, CT / Cupertino, CA / Atlanta, GA

1988 – 1997

Systems Analyst; Sr. Systems Analyst; Regional Professional Services; Division Consulting Analyst

Provided account management, technical leadership, professional services, and consulting expertise.

- \$20m product sale from 3-month benchmark orchestrated from successful system benchmark.
- \$5m upgrade facilitated by managing Tandem HyperLink Acceptance Testing removing obstacles.
- \$400k produced by developing, selling, and delivering operations management consulting services.

ADDITIONAL LEADERSHIP**KELLER GRADUATE SCHOOL OF MANAGEMENT, Atlanta, GA**

2010 – 2011

Adjunct Faculty Member (Blended Learning) - International Business

WONDERLAND GARDENS, INCORPORATED, Decatur, GA

1995 – Present

Co-Founder, Board Chairman, Director, Strategic Development Committee Chairman (**Non-Profit**) Greenspace destination that serves as a community resource and connects people to nature.

SEEKING PROGRESS FOR ALL REACHING CHILDREN (SPARC), Norwalk, CT 1989 – 1994

Co-Founder, Director, CFO, Treasurer (**Non-Profit**)

An innovative after school, tutoring, and mentoring program designed for at risk students.

MICHAEL DAVIS,

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EDUCATION

*Executive Masters of Business Administration, Emory University Goizueta Business School, Atlanta, GA
Bachelors of Business Administration, Management Information Systems, University of Georgia Terry
College of Business, Athens, GA*

AWARDS

- 2011, 2010 National BDPA Technology Conference Certificate of Appreciation Recipient
- 2011 Morehouse College Marketing Conclave Certificate of Appreciation Recipient
- 2009 Green and Sustainability 101 Certification and Energy Assessment Certification
- 2009 Goizueta Business School AI Bows Outstanding Executive MBA Achievement Award
- 2005 HP Technology Solutions Group MVP Award Medal
- 2005 Q2 Self Directed Team Award Winner
- 2005 Storage Works Division Coming Together Teamwork Award
- 2002, 2001 Outstanding Achievement Award
- 2000 Customer Advocate Award
- 2000 Challenge 2000 Corporate Strategic Direction Member
- 1998 VP Commitment to Excellence Award

ACTIVITIES

- *Information Technology Senior Management Forum (ITSMF), Technology Association of Georgia (TAG), Black Data Processing Associates (BDPA), Atlanta Airport Rotary Club, Atlanta Airport Rotary Club Publicity Director, South Fulton Chamber of Commerce, Airport Area Chamber of Commerce member, Georgia Hispanic Chamber of Commerce, IT Service Management Forum (itSMF), Atlanta Business School Alliance, Green Energy Council Atlanta Ambassador, Keep South Fulton Beautiful Board Director, Keep East Point Beautiful Board Director, Goizueta Business School Modular Executive MBA Class Gift Steering Committee Chairman, National Black MBA Association, Southern Snow Seekers, Association of West Cascade Communities, Atlanta, GA, (2001 – 2005), Transportation Committee Chairman, Economic Development Committee, Community Advocate; Appointed by Fulton County Board of Commissioners to Atlanta/Fulton County Library Blue Ribbon Study Commission (1998); Games of the XXVI Olympiad (1996 Summer Olympics), Atlanta, GA (1996), Envoy Program, Dominican Republic Delegation Driver*

ADDITIONAL INFORMATION

- *Adventures include tennis, international travel, photography, SCUBA, outdoors, cycling, gardening, Kiva lending, public speaker/panelist/blogger, ostrich riding, and Emory University Alumni Mentoring Program*