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1820

11-R-1677

(Do Not Write Above This Line)

A RESOLUTION  
BY COUNCILMEMBERS JOYCE  
SHEPERD AND MICHAEL J. BOND

A RESOLUTION TO CREATE A TASK  
FORCE TO CONVENE ON THE  
ESTABLISHMENT OF A COMMISSION TO  
OVERSEE THE FILM, TELEVISION,  
MUSIC AND DIGITAL ENTERTAINMENT  
INDUSTRY IN THE CITY OF ATLANTA  
TO STUDY THE ISSUES SURROUNDING  
FILM AND TV PRODUCTION AND THE  
USE OF PUBLIC PROPERTY WITHIN THE  
CITY OF ATLANTA AND TO REPORT IT'S  
FINDINGS AND RECOMMENDATIONS TO  
THE MAYOR AND MEMBERS OF THE  
ATLANTA CITY COUNCIL WITHIN 120  
DAYS; AND FOR OTHER PURPOSES.

FILED

- CONSENT REFER NOV 18 2013
- REGULAR REPORT REFER *By Council*
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

11/7/11

Referred To:

Finance/Exec

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

FINAL COUNCIL ACTION

- 2nd     1st & 2nd     3rd  
 Readings  
 Consent     V Vote     RC Vote

CERTIFIED  
 NOV 18 2013  
 COUNCIL PRESIDENT PROTEM

CERTIFIED  
 NOV 13 2013  
 Rhonda Daughlin Johnson  
 MUNICIPAL CLERK

MAYOR'S ACTION

Atlanta City Council

11-R-1677

ESTABLISHMENT OF COMMISSION TO OVERSEE THE COP,  
ENTERTAINMENT INDUSTRY  
FILE

YEAS:	14
NAYS:	1
ABSTENTIONS:	0
NOT VOTING:	0
EXCUSED:	0
ABSENT	1

Y Smith	Y Archibong	Y Moore	N Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	B Mitchell

**A RESOLUTION****BY COUNCILMEMBERS JOYCE SHEPERD AND MICHAEL J. BOND**  


**A RESOLUTION TO CREATE A TASK FORCE TO CONVENE ON THE ESTABLISHMENT OF A COMMISSION TO OVERSEE THE FILM, TELEVISION, MUSIC AND DIGITAL ENTERTAINMENT INDUSTRY IN THE CITY OF ATLANTA; TO STUDY THE ISSUES SURROUNDING FILM AND TV PRODUCTION AND THE USE OF PUBLIC PROPERTY WITHIN THE CITY OF ATLANTA AND TO REPORT IT'S FINDINGS AND RECOMMENDATIONS TO THE MAYOR AND MEMBERS OF THE ATLANTA CITY COUNCIL WITHIN 120 DAYS; AND FOR OTHER PURPOSES.**

**WHEREAS**, Resultant in part from the Georgia Entertainment Investment Act, which increased the state tax credit for qualified production of motion picture projects, television series, commercials, music videos, video games, online promotions, and certain digital media projects of the entertainment industry (the "Industry") to 30%; Industry production in the State and City has increased; and

**WHEREAS**, the burgeoning Industry increases revenues to the City of Atlanta and businesses and organizations in the City, it also affects communities, neighborhoods, small and large businesses owners and residents with impacts on traffic, street congestion, parking, noise, inconvenience, consumerism, and the like; and

**WHEREAS**, the administration introduced proposed ordinance 11-O-1473, currently Held in the Finance/Executive Committee, to create a City of Atlanta Office of Film, Television, Music and Digital Media Development (the "AFTMDMD") to oversee and coordinate the City's efforts to facilitate the Industry in Atlanta and balancing that with the impacts on communities; and

**WHEREAS**, it is in the public interest of the City of Atlanta to pursue vigorous program(s) and extensive analysis of best practices and policies of similar cities and municipalities the integration of the Industry into the process of the city of Atlanta, the use of public property and right of ways, and the like; and

**WHEREAS** it is important to bring members of the Industry together in an advisory role to help craft best practices for the City of Atlanta and its residents,

**WHEREAS**, the City Council desires that representatives from the community, the Industry and the Administration give input on the proposed oversight of the Industry within the City; and

**WHEREAS**, the Council supports the establishment of and appointment of persons to serve on a Task Force to review the establishment of a City or independent Office or Commission to oversee the Film, Television, Music and Digital Entertainment Production Industry.

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, that:

**SECTION 1:** A Film, Television, Music and Digital Entertainment Production Industry Task Force is hereby created, to be comprised of 14 members.

**SECTION 2:** The Task Force shall submit its written findings and recommendations to the Mayor and Members of Council within 120 days following adoption of this Resolution.

**SECTION 3:** That a Film and TV Task Force is hereby created with members to be appointed as follows:

- a. The Mayor or his designee
- b. The Atlanta City Council President or his designee
- c. One member from the Finance/Executive Committee
- d. One member from the City Utilities Committee
- e. One member from the Community Development and Human Resources Committee
- f. The Commissioner of Public Works or his designee
- g. The Chief of Police or his designee
- h. The President of the Atlanta Development Authority or his designee
- i. One Representative from the Georgia Department of Economic Development (Georgia Film Office)
- j. One representative from the IATSE Union
- k. One representative from the Teamsters Union
- l. Two representatives from major film production studios with previous business in the City of Atlanta
- m. One representative from the Independent Film Industry

- n. One member from the City of Atlanta Planning and Advisory Board (APAB)

**SECTION 4:** The purpose of the Task Force is to facilitate an efficient and effective permitting process in the City of Atlanta's oversight and management of the Industry, and to review and recommend on proposed ordinance 11-O-1473, which seeks creation of a City of Atlanta Office of Film, Television, Music and Digital Media Development in the Office of the Mayor, and to suggest language to amend the existing City Code (as necessary), and to determine if a separate Office and Board of Advisors is needed.

**SECTION 5:** All Resolutions or parts of Resolutions in conflict herewith are hereby rescinded.